Buy nothing day

A video: Buy Nothing Day - Adbusters

1. Watch the video
2. General comprehension:

Identify:

* 1. Part 1 (beginning to 00:13)

Who’s speaking? Subject?

* 1. Part 2 (00:13 – 00:43)

Describe what you see and analyse the pictures.

* 1. Part 3 (00:44 – 03:40)

Who is the man? What event is he mentioning?

Pick out the date.

Pick out the other figures.

What are the speaker’s arguments?

What is the aim of this awareness campaign?

**VOCABULARY**

* An advertisement / an ad / an advert/ advertise / advertising (pronunciation)
* To make people aware of something
* A public awareness campaign
* Counter power / rebellion / resistance / submission / influence  / authority / domination / manipulation
* Manipulate s.o
* The viewers = the public
* An interviewee
* Portray as … (v.)
* Voracious
* A dump, the waste
* A devastated land
* A highway= a motorway (lots of traffic)
* Consumer (n) – consume (v) – overconsumption – consumerism (the fact or practice of an increasing consumption of goods) – consumption (act of consuming)
* A journalist / an anchor-woman
* Tv channel
* Purchase (v.)