# Matthew Mercado

(240) 725 - 2448 matthewmercado1999@gmail.com Frederick MD, 21701

## **SKILLS**

Programming/Scripting Languages: Java, JavaScript/Typescript, Python, C++, Ruby, PHP, MATLAB, SQL Frameworks/Tools: React, Webflow, Git, MongoDB, Linux, Amazon S3, Next.js, Tailwind, MUI, Figma, Vercel, Heroku Other: UX/UI Design, HTML/CSS, SEO

## **EXPERIENCE**

#### Escape This Frederick - Frederick, MD

07/2017 - Present

Manager/Web Developer

- Redesigned <u>escapethisfrederick.com</u>, one of Maryland's most popular escape room websites, resulted in a reduced bounce rate from 53% to 13% and an increased conversion rate from 2.5% to 4.5%.
- Implemented Arduino programming for electronic puzzles, enhancing the game experience, increasing customer satisfaction, and reducing manual reset times.
- Managed hardware and software maintenance, ensuring smooth operation and minimizing downtime.
- Implemented remote access control, improving efficiency in resolving software issues.

**Box - Remote** 05/2022 - 08/2022

Software Engineer Intern - Preview Team

- Developed React-based components for analytics menus, improving the user experience.
- Led a project to implement dynamic meta tags for social media links, improving social media presence and driving traffic to the website.
- Developed automated tests to support BDD, improving software quality and reducing manual testing.

#### Mount St. Mary's University - Emmitsburg, MD

01/2022 - 12/2022

Peer Mentor: Computer Science I & II

- Mentored CS students in Java and Python, improving their performance in complex problems and projects.
- Taught debugging and troubleshooting techniques, enhancing students' problem-solving skills.

#### **PROJECTS**

Escape Director 05/2023 - Present

Founder & Software Engineer

- Engineered a SaaS-based escape room management system from ground zero tailored to the needs of escape room operators, responding to an industry need for an intuitive, modern tool.
- Developed features that reduce training time, reduce costs, and capture valuable statistics to help escape room owners make informed decisions.
- Visit the project at <u>escapedirector.com</u>

Portfolio Website 05/2023 - Present

 Created a clean, responsive, and performant portfolio website using Next.js, Typescript, and Tailwind to showcase my projects, resume, and background at matthewmercado.dev

#### **EDUCATION**

#### Mount St. Mary's University - Emmitsburg, MD

05/2023

B.S. Computer Science

- Cyber Defense Club, Code Hubs, ACM Club, Varsity eSports Team (Overwatch/Valorant)
- Awards & Honors: Received: "The Mariam Award of Excellence in Computer Science", Member of Upsilon Pi Epsilon Honor Society, President's List Fall 2021 – Fall 2022
- 3.94/4.0 with highest honors

### Frederick Community College - Frederick, MD

05/2019