

## Business and Management

---

**Campus contact person:** Rick Goedde, Economics Department and Director of Management Studies Program

Students planning to enter the business world immediately upon graduation and seek a career in accounting, finance, management, or marketing should major in economics and consider an area of emphasis, or they should consider a management studies concentration combined with a major other than economics.

### Strongly recommended

MGMT 225	Principles of Accounting	1.00
MGMT 237	Managerial Accounting	1.00
MGMT 250	Marketing	1.00
MGMT 251	Management	1.00
MGMT 252	Legal Aspects of Business	1.00
MGMT 256	Entrepreneurship	1.00
MGMT 257	Entrepreneurship and New Venture Formulation	1.00
MGMT 383	Management Policy and Strategy	1.00
PSYCH 125	Principles of Psychology	1.00

### Recommended

MGMT 281	Corporate Finance	1.00
PSYCH 250	Industrial/Organizational Psychology	1.00
THEAT 120	Public Speaking	1.00

The best Masters of Business Administration (MBA) programs do not require a specific undergraduate curriculum. They seek people with strong skills in analysis, communication, and leadership. Typically students entering an MBA program will have two or more years of work experience.