

Evan Stolpmann

Digital Business Development Intern

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Soft Skills

- Excellent written and oral communication skills with ability to articulate, contextualize and relay understanding of meaning within a message
- High emotional intelligence, allowing for critical thinking and logical problem solving
- Ability to understand, communicate and apply complex technical concepts
- Detail and task-oriented, with strong research and organizational skills

Hard Skills

- Python
- SQL
- JavaScript
- HTML/CSS
- WordPress
- Webflow
- Microsoft Office
- Adobe Suite
- Financial Analysis
- Data Analysis
- KPI Management

Volunteer Experience

MAPS Canada

Tech Committee / 2021 - Present

- Designed and Developed Wordpress Website
- Developed copy for Website Content

Profile

” Driving authentic and actionable insights through data-driven solutions. My passion for genuine relationships is what allows me to create valuable partnerships with key stakeholders that go beyond your organizations goals.

Education

Bachelor of Commerce: Digital Business Management

Humber College / 2018 - 2022

- Successfully researched and communicated business metrics using data collection and analysis, transforming information into key actionable insights
- Excelled in understanding theories and concepts in marketing like CRM, consumer behaviour and digital marketing
- Highly successful in understanding and applying promotional strategies for e-commerce and social media using frameworks such as analytic forecasting, user engagement, and content management
- Strong understanding of database management using tools such as Microsoft Excel, SQL, and SAS.

Certificate: Digital Communications

Algonquin College / 2016 - 2017

Work Experience

Digital Strategy Intern

Keybase Financial / May 2021 - Present

- Consulted management on the development of multiple websites
- Developed data analysis tools using python to visualize and categorize clients and stakeholder data for demographic and geographic segmentation
- Ideated, developed and deployed unique branding and marketing solutions

Podcast Producer

Pop Up Podcasting / 2017 - 2018

- Produced and recorded professional podcasts within a studio environment for clients such as: The Inside Source Podcast and The Conservative Party of Canada
- Edited audio and video content for promotional and marketing efforts which garnered 10,000+ impressions on Instagram & Facebook