Stone – Data-Driven Insights & Business Solutions

Machine Learning & Analytics | SQL, Python, R | Healthcare, Banking, Forecasting
Budgeting | Healthcare & Insurance Analysis | Bank & Customer Insights
Data Visualization | Power BI | Excel Modeling | Jupyter Notebook

SQL

Invalid Pickup Locations

- Some trips have `PULocationID` values that do not exist in the official `taxi_zone_lookup`.
- **Outcome:** Highlights data inconsistencies and missing location mappings.

Unusual Trip Distances

- Some trips recorded zero, negative, or excessively high distances (e.g., over 50 miles).
- **Outcome:** Identifies potential errors in trip data affecting fare calculations.

Mismatched Fare Amounts

- Some fares are significantly too low (<$2) or too high relative to trip distance.
- **Outcome:** Detects incorrect fare entries or potential fraudulent activity.

Service Zone Anomalies

- Certain service zones are linked to multiple boroughs, which should not occur.
- **Outcome:** Flags inconsistencies in zone mapping that could impact reporting.

```
    tpep_dropoff_datetime AS DropoffTime,
    [redacted]
    payment_type,
    fare_amount,
    tip_amount,
    total_amount
FROM
    [redacted]
ORDER BY
    tpep_dropoff_datetime,
    trip_distance DESC,
    passenger_count;

-- Question 2:
SELECT
    VendorID,
```

Results | Messages

	2023-07-27	2023-07-27	9.98	1	42.9	12.54	75.24

[redacted]	RecordCount
2	29003
1	8982
6	3

[redacted]

service_zone	BoroughCount
Airports	1
Boro Zone	5
EWR	1
N/A	1
Yellow Zone	1

PickupDate	DropoffDate	passenger_count	total_amount	DropoffBorough	DropoffServiceZone
2023-07-27	2023-07-27	2.0	30.4	[redacted]	Yellow Zone
2023-07-27	2023-07-27	1.0	26.2	Queens	[redacted]
2023-07-27	2023-07-27	1.0	10.8	Manhattan	[redacted]

SQL

App Count per Category

- Groups apps by category and counts the number of apps in each.
- **Outcome:** Identifies which categories have the most or least apps.

Most Reviewed App

- Retrieves the app with the highest number of reviews.
- **Outcome:** Highlights the most engaged and popular app.

Game Genre Statistics

- Finds the number of apps, max installs, and min reviews per game genre.
- **Outcome:** Provides insights into game market trends and user engagement.

Unique Genres per Category

- Counts distinct genres within each app category.
- **Outcome:** Shows category diversity and market segmentation.

```sql
-- count the numberof apps per category
SELECT
    Category,
    COUNT(AppName) AS AppCount
FROM
    googleplaystore1
GROUP BY
    Category
ORDER BY Category;

-- Retrieve
SELECT
    AppName,
    Reviews
FROM
    googleplaystore1
WHERE
    CAST(Reviews AS INT) = (SELECT MAX(CAST(Reviews AS INT)) FROM googleplaystore1);

-- #3
SELECT
    Genres,
    COUNT(AppName) AS AppCount,
    MAX(CAST(Replace(REPLACE(Installs, '+',''),',','') AS INT)) AS MaxInstalls,
    MIN(CAST(Reviews AS INT)) AS MinReviews
FROM
    googleplaystore1
WHERE
    Category = 'GAME'
GROUP BY
    Genres
ORDER BY
    Genres;
```

	Category	AppCount
1	1.9	1
2	ART_AND_DESIGN	6
3	AUTO_AND_VEHICLES	8
4	BEAUTY	5
5	BOOKS_AND_REFERENCE	2
6	BUSINESS	4
7	COMICS	6
8	COMMUNICATION	7

	AppName	Reviews
1	Facebook	78

	Genres	AppCount	MaxInstalls	MinReviews
1	Action	5		
2	Action;Action & Adventure			
3	Adventure			
4	Adventure;Action & Adv...			
5	Arcade	0		

SQL

```sql
SELECT e.emp_no,
    e.first_name,
    e.last_name,
        e.birth_date,
        d.from_date,
        d.to_date
        SELECT e.emp_no,
    e.first_name,
    e.last_name,
        t.title,
        t.from_date,
        t.to_date
INTO retirement_titles
FROM employees as e
LEFT JOIN titles as t
ON (e.emp_no = t.emp_no)
WHERE (birth_date BETWEEN '1952-01-01' AND '1955-12-31')
ORDER BY e.emp_no;


-- Use Dictinct with Orderby to remove duplicate rows
SELECT DISTINCT ON (rt.emp_no) rt.emp_no,
rt.first_name,
rt.last_name,
rt.title

INTO unique_titles
```

	count bigint	title character varying
1	29414	Senior Engineer
2	28254	Senior Staff
3	14222	Engineer
4	12243	Staff
5	4502	Technique Leader
6	1761	Assistant Engineer
7	2	Manager

SQL

```sql
-- Creating tables for PH-EmployeeDB
CREATE TABLE departments (
        dept_no VARCHAR(4) NOT NULL,
        dept_name VARCHAR(40) NOT NULL,
        PRIMARY KEY (dept_no),
        UNIQUE (dept_name)
);

CREATE TABLE employees (
        emp_no INT NOT NULL,
        birth_date DATE NOT NULL,
        first_name VARCHAR NOT NULL,
        last_name VARCHAR NOT NULL,
        gender VARCHAR NOT NULL,
        hire_date DATE NOT NULL,
        PRIMARY KEY (emp_no)
);

CREATE TABLE dept_manager (
dept_no VARCHAR(4) NOT NULL,
        emp_no INT NOT NULL,
        from_date DATE NOT NULL,
        to_date DATE NOT NULL,
FOREIGN KEY (emp_no) REFERENCES employees (emp_no),
FOREIGN KEY (dept_no) REFERENCES departments (dept_no),
```

emp_no integer	first_name character varying	last_name character varying	title character varying
10001	[redacted]	[redacted]	Senior Engineer
10004	[redacted]	[redacted]	Senior Engineer
10005	[redacted]	[redacted]	Senior Staff
10006	[redacted]	[redacted]	Senior Engineer
10009	[redacted]	[redacted]	Senior Engineer
10011	[redacted]	[redacted]	Staff
10018	[redacted]	[redacted]	Senior Engineer

SAS- 1st part (Insurance Data)

Health Classification & Insurance Premiums (Insurance Data)

- Logistic regression categorizes individuals into "Healthy," "Sick," or "Severely Sick" to analyze premium adjustments.
- **Outcome:** Enhances accuracy in pricing insurance policies.

Predicting Patient Recovery (Insurance Data)

- Regression models assess how age, condition, blood sugar, and disease classes influence recovery rates.
- **Outcome:** Improves risk assessment for insurance and healthcare planning.

```
/* Step 2: Check and Recode Variables If Necessary */
data insurance_data;
    set insurance_data;

    /* Recode class to descriptive categories */
    if class = 1 then class_cat = "Healthy";
    else if class = 2 then class_cat = "Sick";
    else if class = 3 then class_cat = "Severely Sick";

    /* Standardize Sex values */
    if upcase(Sex) = "MALE" then sex_cat = "Male";
    else if upcase(Sex) = "FEMALE" then sex_cat = "Female";
run;

/* Verify the Recoded Variables */
proc freq data=insurance_data;
    tables class_cat sex_cat;
run;

/* Step 3: Logistic Regression Analysis */
proc logistic data=insurance_data;
    class disease_classes(ref="S") class_cat(ref="Healthy") sex_cat(ref="Male") / param=ref;
    model cured(event='1') = class_cat sex_cat age current_condition blood_sugar revival_days disease_classes;
run;

/* Step 4: Assess Model Fit with ROC Curve */
proc logistic data=insurance_data plots(only)=roc;
    class disease_classes(ref="S") class_cat(ref="Healthy") sex_cat(ref="Male") / param=ref;
    model cured(event='1') = class_cat sex_cat age current_condition blood_sugar revival_days disease_classes;
run;
```

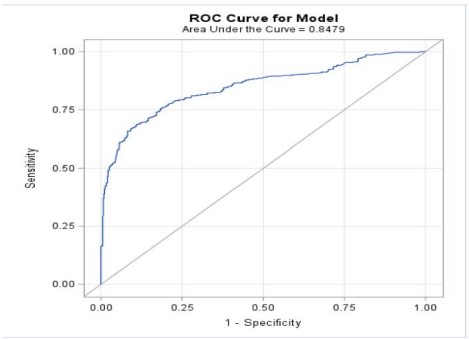
Odds Ratio Estimates

Effect	Point Estimate	95% Wald Confidence Limits
class_cat Severel vs Healthy		
class_cat Sick vs Healthy		
sex_cat Fema vs Male		
Age		
Current_condition		
blood_sugar		
revival_days		
disease_classes D vs S		
disease_classes M vs S		
disease_classes P vs S		3.40

[redacted]

Association of Predicted Probabilities and Observed Responses

Percent Concordant	
Percent Discordant	
Percent Tied	
Pairs	



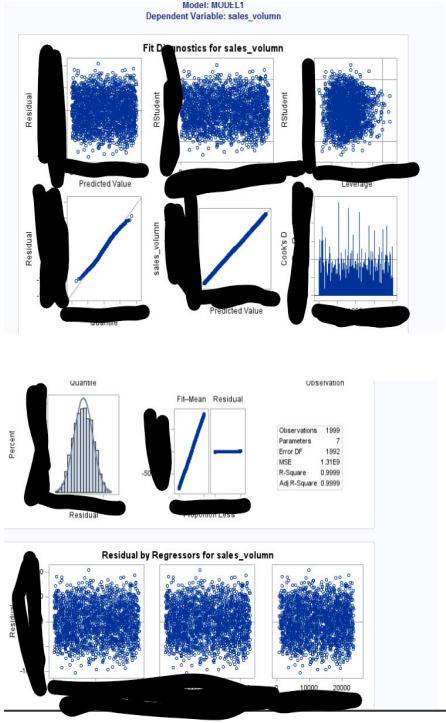
SAS - 2nd (Forecast)

Sales Volume Impact Analysis (Forecast Consulting Data)

- Regression analysis identifies key factors (S1, S2, S4, S5, S6, occasional channel) affecting sales volume.
- **Outcome:** Supports strategic decision-making in marketing and resource allocation.

Correlation Between Factors (Forecast Consulting Data)

- Examines the relationships between sales volume and sales channels.
- **Outcome:** Provides insights into key drivers of sales performance.




```
/* Step 1: Importing the Dataset */
proc import datafile="C:\Users\leiker-s\Desktop\Data Case Analysis\Forecast Consulting Data-1.csv"
    out=forecast_data
    dbms=csv
    replace;
    getnames=yes;
run;

/* Step 1.1: Exploring the Data Structure */
proc contents data=forecast_data;
run;

/* Step 2: Descriptive Statistics */
proc means data=forecast_data;
    var s1 s2 s4 S5 S6[redacted]es_volumn;
run;

/* Step 3: Regression Analysis to Determine Channel Effects */
proc reg data=forecast_data;
    model sales_volumn = s1 s2 s4 S5 S6[redacted]
run;

/* Step 4: Correlation Analysis to Identify Relationships */
proc corr data=forecast_data;
    var sales_volumn s1 s2 s4 S5 S6[redacted]
run;

/* Step 5: Stepwise Regression for Reallocation Strategy */
proc glmselect data=forecast_data;
    model sales_volumn = s1 s2 s4 S5 S6[redacted] / selection=stepwise;
run;
```

Python

Simulating Dice Rolls

- Rolls two six-sided dice repeatedly and tracks the outcomes.
- **Outcome:** Generates realistic dice roll distributions for probability estimation.

Checking for Double Sixes

- Simulates 24 dice rolls in a game and determines if at least one double six appears.
- **Outcome:** Evaluates the likelihood of rolling double sixes in a session.

Monte Carlo Probability Estimation

- Runs multiple trials (e.g., 100,000) to estimate the probability of rolling at least one double six.
- **Outcome:** Provides a reliable statistical probability based on large-scale simulations.

Final Probability Calculation

- Computes the success rate from all trials and outputs the estimated probability.
- **Outcome:** Delivers an accurate probability approximation based on empirical data.

```python
import random

def roll_dice():
    """Simulate rolling two six-sided dice."""
    die1 = random.randint(1, 6)
    die2 = random.randint(1, 6)
    return die1, die2

def simulate_game(num_rolls=24):
    """Simulate rolling the dice 'num_rolls' times."""
    for _ in range(num_rolls):
        die1, die2 = roll_dice()
        if die1 == 6 and die2 == 6:
            return True  # At least one double six rolled
    return False  # No double six rolled

def monte_carlo_simulation(num_trials=100000):
    """Run the simulation for 'num_trials' and calculate the probability of rolling at least one double six."""
    successful_trials = 0

    for _ in range(num_trials):
        if simulate_game():
            successful_trials += 1

    probability = successful_trials / num_trials
    return probability

if __name__ == "__main__":
    num_trials = 100000  # Number of trials for the Monte Carlo simulation
    probability = monte_carlo_simulation(num_trials)
    print(f"The estimated probability of rolling at least one double six in 24 rolls is approximately {probability:.4f}")
```

Python

Reading Rose Bowl Data

- Loads team names from a file listing Rose Bowl winners from 1902 to 2020.
- **Outcome:** Extracts historical game results for analysis.

Counting Wins per Team

- Uses a counter to count how many times each team has won the Rose Bowl.
- **Outcome:** Identifies teams with the highest number of victories.

Saving Win Counts to CSV

- Writes the team names and their total wins to a new CSV file.
- **Outcome:** Creates a structured dataset for further analysis.

Displaying Teams with More Than Four Wins

- Filters and prints only teams that have won more than four times.
- **Outcome:** Highlights the most successful teams in Rose Bowl history.

```
Initialization
mport csv
rom collections import Counter

INPUT - Read the file and get teams' data
ef read_rosebowl(filename):
    with open(filename, 'r') as file:
        teams = file.read().splitlines()
    return teams


PROCESS: Count the number of Rose Bowl for each team
ef win_team_count(teams):
    return Counter(teams)

 Write the results to a new CSV file
ef write_wins_csv(wins, output_filename):
    with open(output_filename, 'w', newline='') as csvfile:
        writer = csv.writer(csvfile)
        writer.writerow(['Team', 'Wins'])
        for team, win_count in wins.items():
            writer.writerow([team, win_count])

# OUTPUT: Display teams with more than 4 wins
ef display_teams_more_than_4wins(wins):
    print("Teams with more than 4 wins:")
    for team, win_count in wins.items():
        if win_count > 4:
            print(f"{team}: {win_count} wins")


ef main():
    filename = r'C:\Users\leiker-s\Desktop\ANLY 615\Python\Module 3\Rosebowl.txt'
    output_filename = 'Rosebowl_Wins.csv'

    teams = read_rosebowl(filename)

    teams_wins = win_team_count(teams)
    write_wins_csv(teams_wins, output_filename)

    display_teams_more_than_4wins(teams_wins)

f __name__ == "__main__":
    main()
```

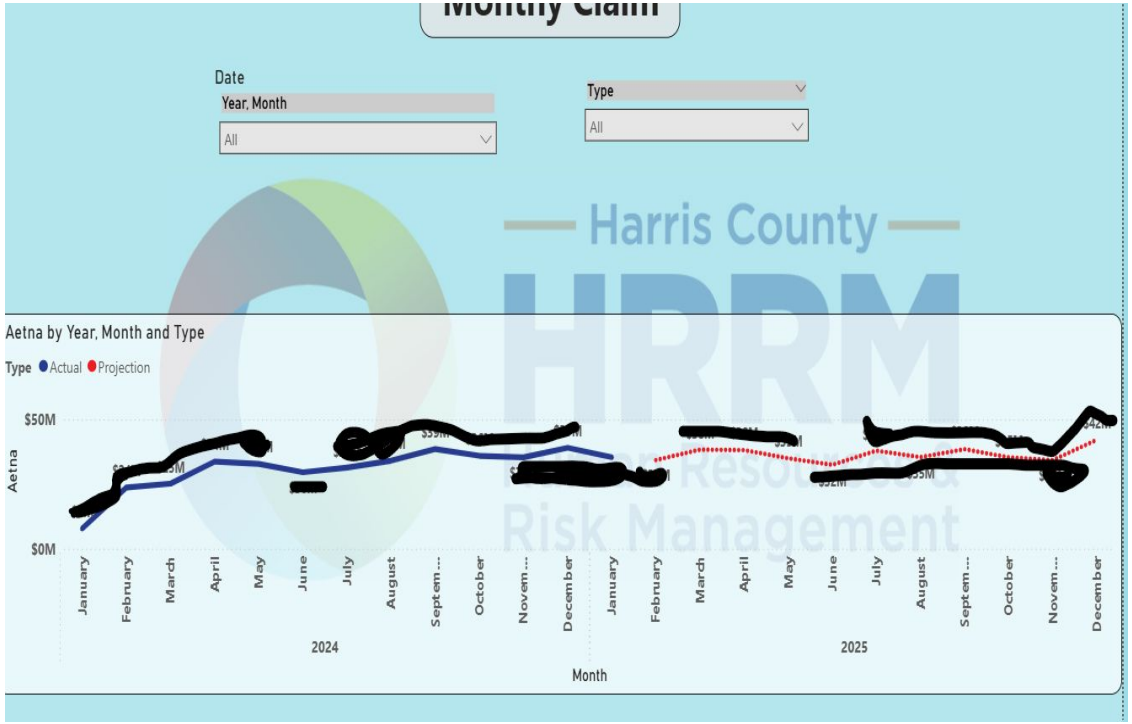
Power BI

Actual Financial Reports – Weekly, Monthly, Quarterly, Yearly

- Tracks real-time spending and revenue in healthcare and pharmacy operations.
- **Outcome:** Provides a structured financial overview for performance evaluation.

Future Projections – Medical & Pharmacy (Grants, Rebates, etc.)

- Uses historical data to forecast upcoming expenses, revenue, and funding sources.
- **Outcome:** Supports budgeting decisions and strategic planning for cost management



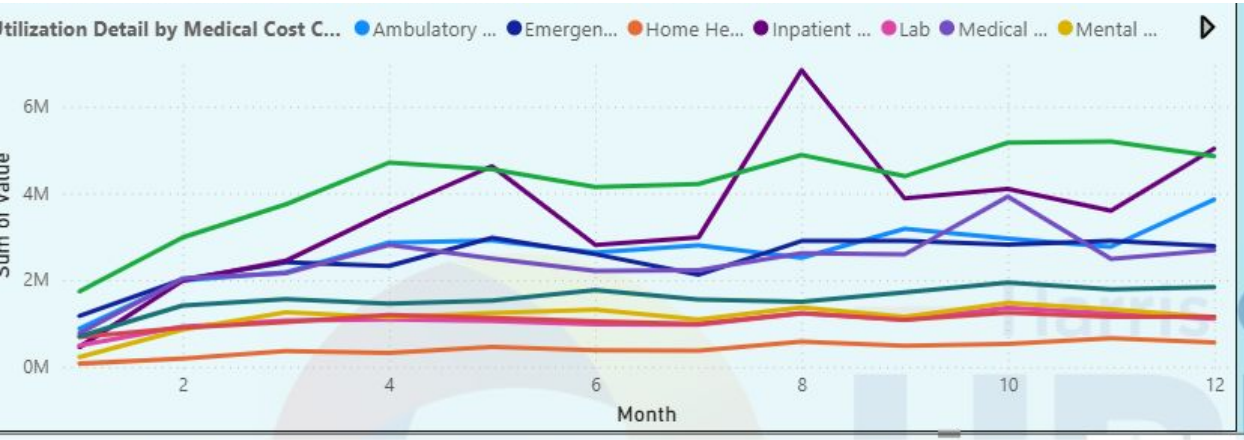
Power BI

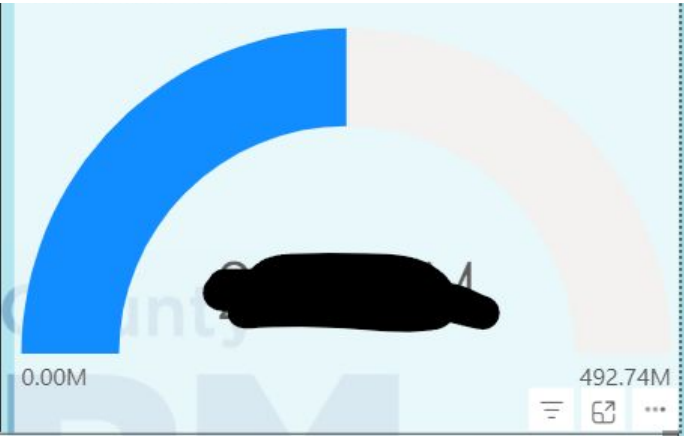
Drug Name Identification & Inflation Impact

- Analyzes a list of medications, highlighting those affected by price inflation.
- **Outcome:** Identifies cost trends to support budgeting and policy adjustments.

Seasonal Claims Increase & Dashboard Insights

- Tracks rising claims, especially during flu season in winter.
- **Outcome:** Uses charts and multiple dashboards to drive data-backed decisions.

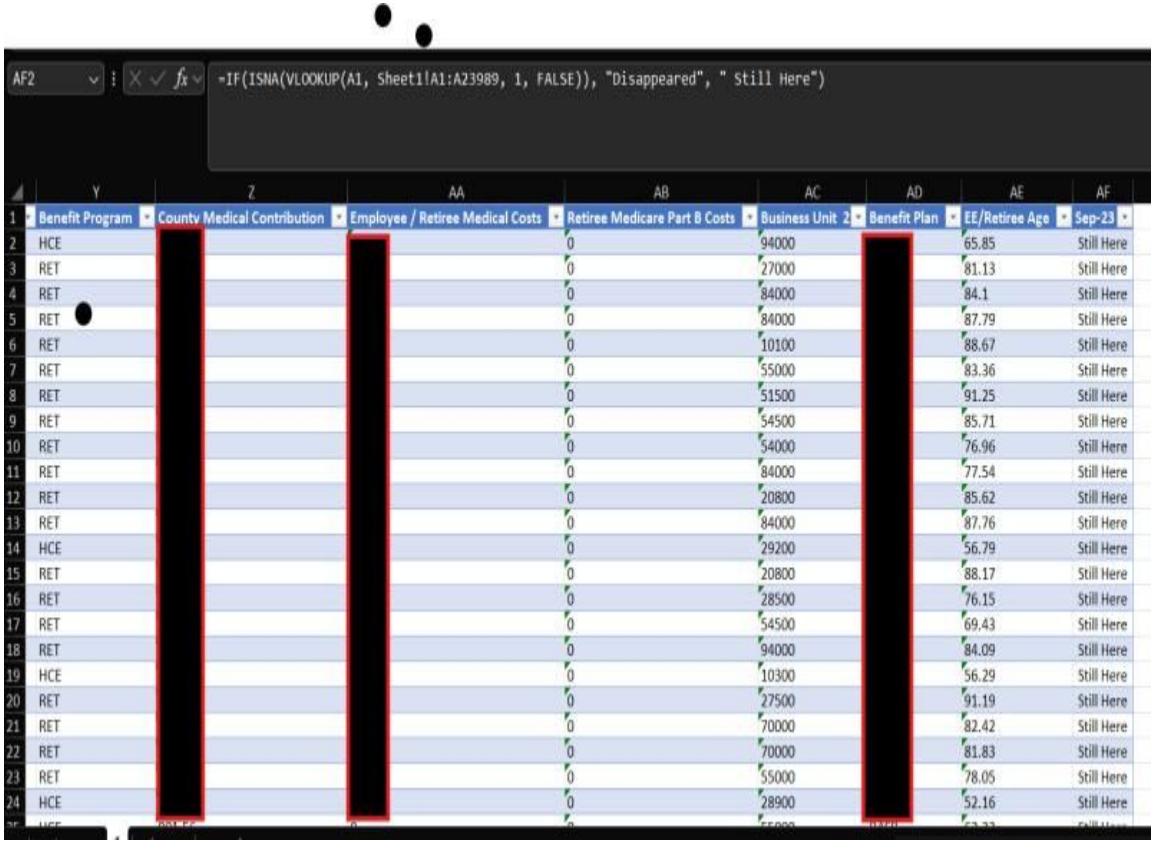




Utilization Detail by Medical Cost Category	January	February	March	April	May	June	July	August	September	October	November	Decembe
Ambulatory Facility	[redacted]											
Emergency Room												
Home Health												
Inpatient Facility												
Lab												
Medical Pharmacy												
Mental Health												
Primary Physician												
Radiology												
Specialist Physician												
Total												

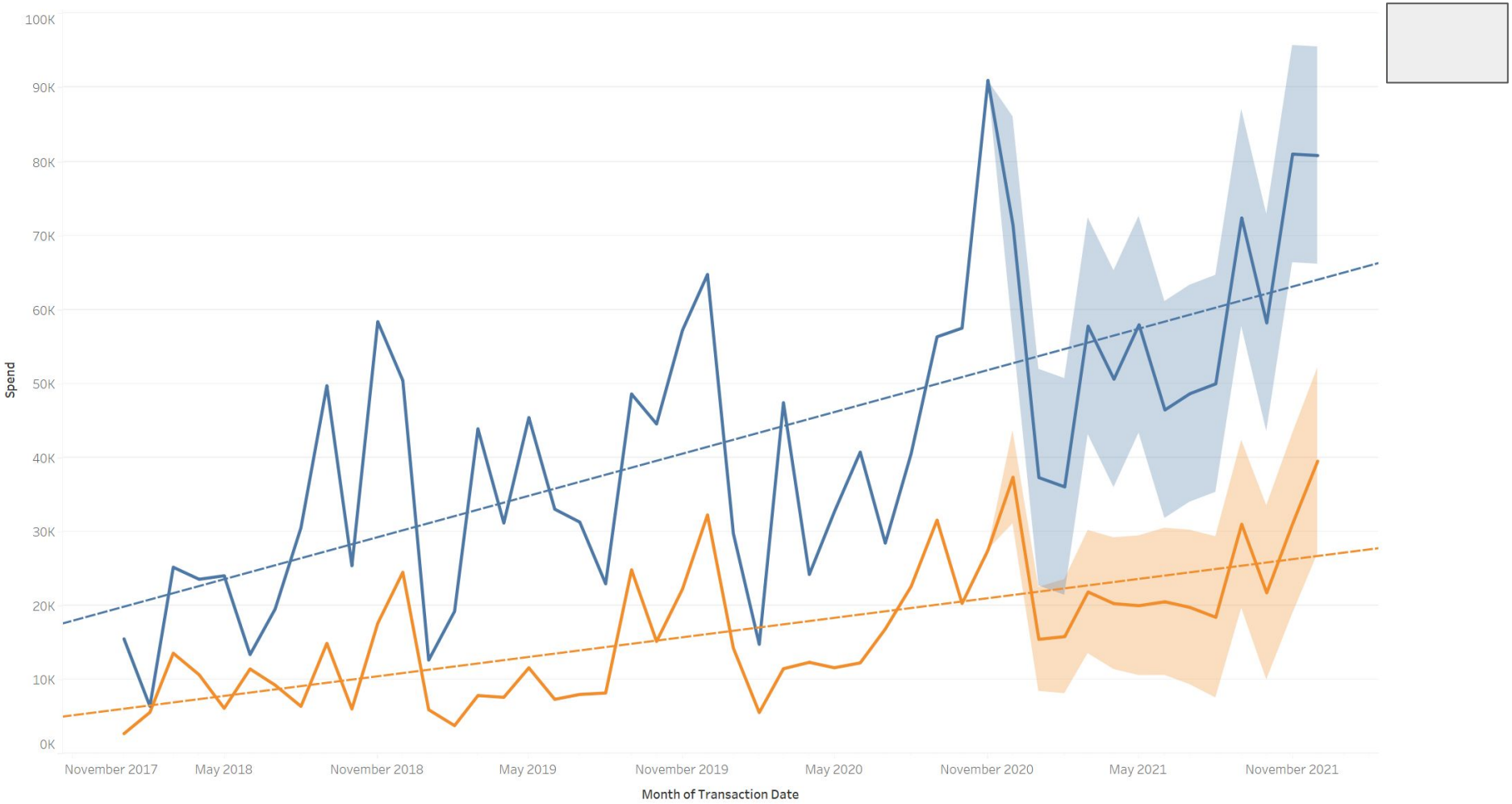
VLOOKUP

I use the VLOOKUP formula to match IDs and check if retirees and employees are still here in our company. This is just one of many ways I use VLOOKUP regularly.



	Y	Z	AA	AB	AC	AD	AE	AF
1	Benefit Program	County Medical Contribution	Employee / Retiree Medical Costs	Retiree Medicare Part B Costs	Business Unit 2	Benefit Plan	EE/Retiree Age	Sep-23
2	HCE	[redacted]	[redacted]	0	94000	[redacted]	65.85	Still Here
3	RET			0	27000		81.13	Still Here
4	RET			0	84000		84.1	Still Here
5	RET			0	84000		87.79	Still Here
6	RET			0	10100		88.67	Still Here
7	RET			0	55000		83.36	Still Here
8	RET			0	51500		91.25	Still Here
9	RET			0	54500		85.71	Still Here
10	RET			0	54000		76.96	Still Here
11	RET			0	84000		77.54	Still Here
12	RET			0	20800		85.62	Still Here
13	RET			0	84000		87.76	Still Here
14	HCE			0	29200		56.79	Still Here
15	RET			0	20800		88.17	Still Here
16	RET			0	28500		76.15	Still Here
17	RET			0	54500		69.43	Still Here
18	RET			0	94000		84.09	Still Here
19	HCE			0	10300		56.29	Still Here
20	RET			0	27500		91.19	Still Here
21	RET			0	70000		82.42	Still Here
22	RET			0	70000		81.83	Still Here
23	RET			0	55000		78.05	Still Here
24	HCE			0	28900		52.16	Still Here

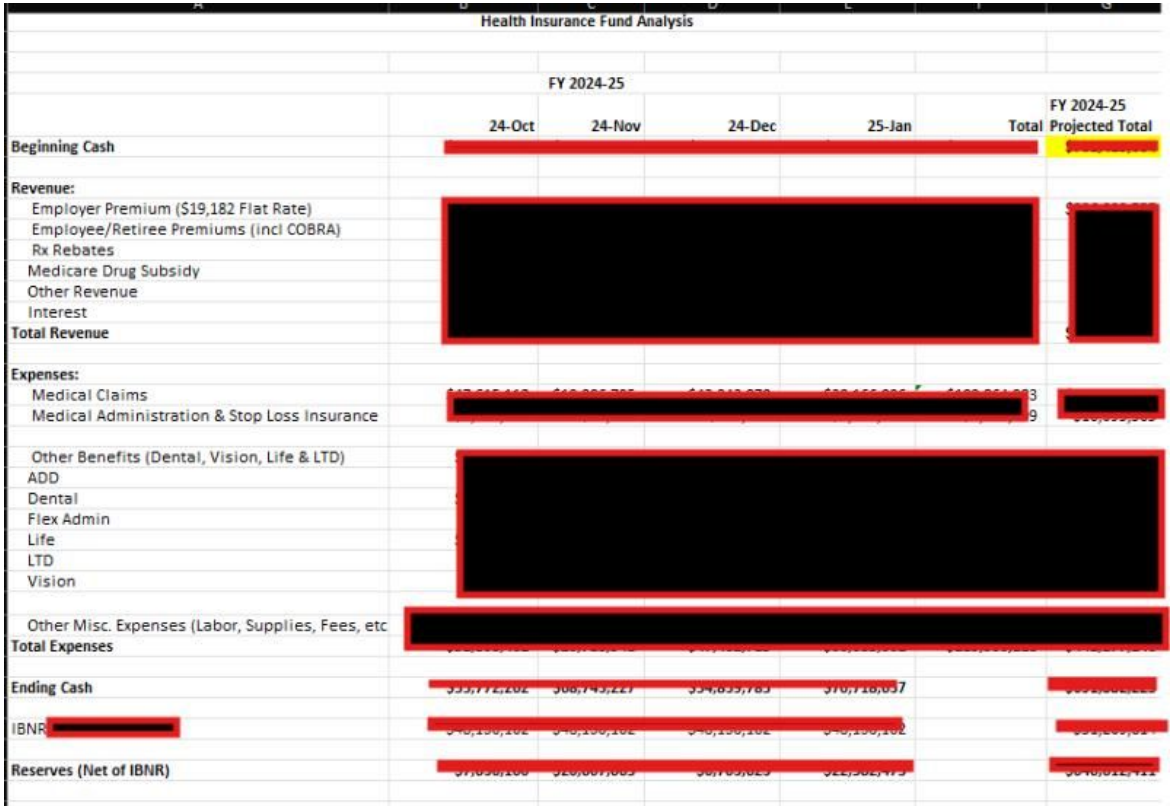
Line Chart



The trend of sum of Spend (actual & forecast) for Transaction Date Month. Color shows details about Category.

Healthcare Costs (Managerial Accounting)

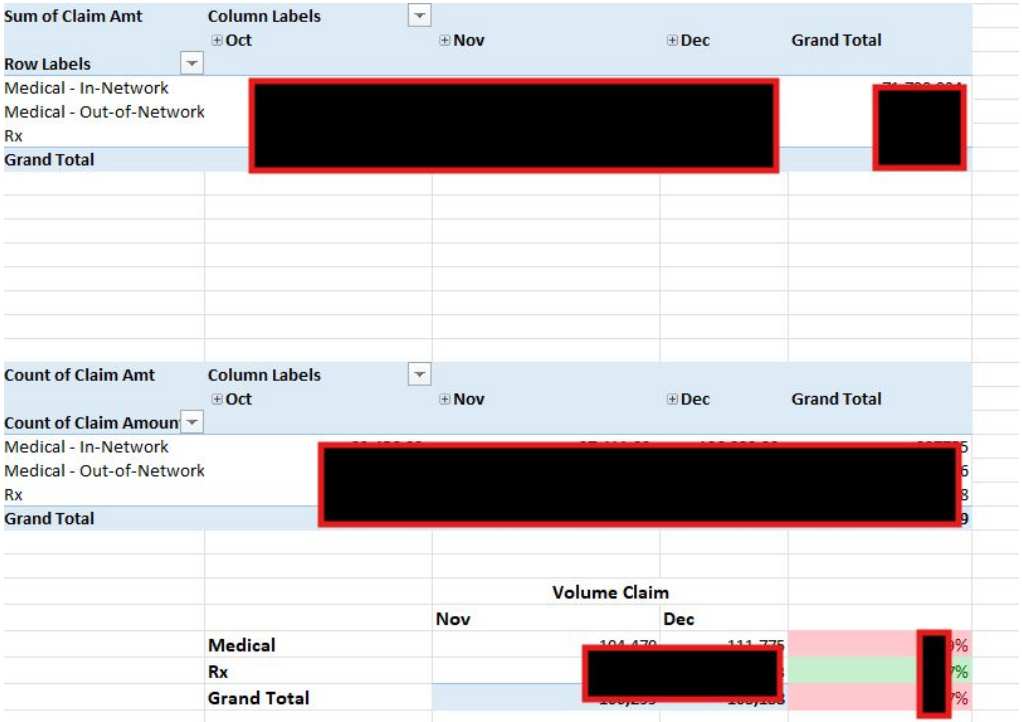
Managerial accounting- Analyzing FY25 Healthcare Costs to improve budgeting and forecasting. Tracking enrollment trends helps ensure sustainable fundings.



Health Insurance Fund Analysis

	FY 2024-25					
	24-Oct	24-Nov	24-Dec	25-Jan	Total	FY 2024-25 Projected Total
Beginning Cash						
Revenue:						
Employer Premium ($19,182 Flat Rate)						
Employee/Retiree Premiums (incl COBRA)						
Rx Rebates						
Medicare Drug Subsidy						
Other Revenue						
Interest						
Total Revenue						
Expenses:						
Medical Claims						
Medical Administration & Stop Loss Insurance						
Other Benefits (Dental, Vision, Life & LTD)						
ADD						
Dental						
Flex Admin						
Life						
LTD						
Vision						
Other Misc. Expenses (Labor, Supplies, Fees, etc						
Total Expenses						
Ending Cash						
IBNR						
Reserves (Net of IBNR)						

PivotChart + Pivot Table



Sum of Claim Amt	Column Labels			
	⊞Oct	⊞Nov	⊞Dec	Grand Total
Row Labels				
Medical - In-Network				
Medical - Out-of-Network				
Rx				
Grand Total				

Count of Claim Amt	Column Labels			
	⊞Oct	⊞Nov	⊞Dec	Grand Total
Count of Claim Amoun				
Medical - In-Network				
Medical - Out-of-Network				
Rx				
Grand Total				

Volume Claim

	Nov	Dec	
Medical			
Rx			
Grand Total			

Pages

Columns AGG(Death Ratio)

Rows AGG(Recovery Ratio)

Filters

State

Marks

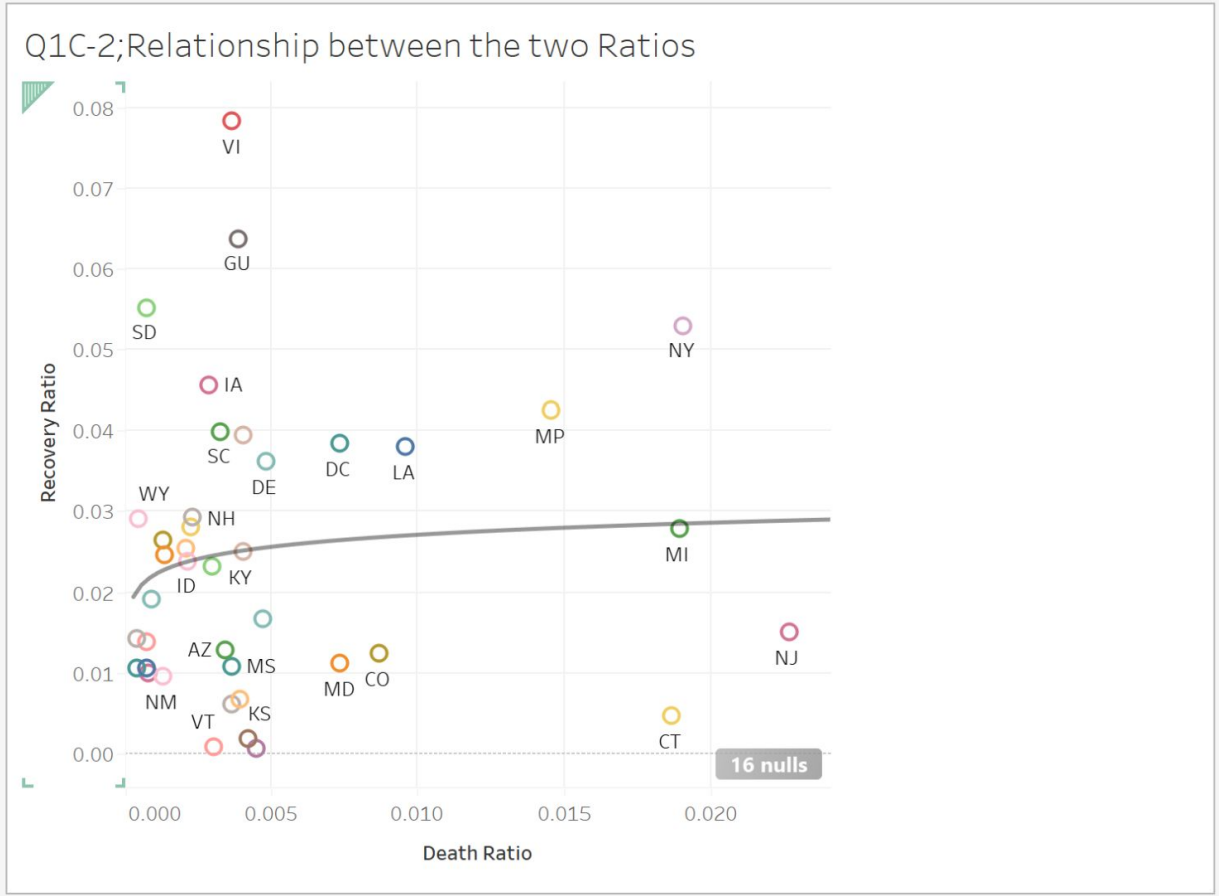
Automatic

Color Size Label

Detail Tooltip Shape

State

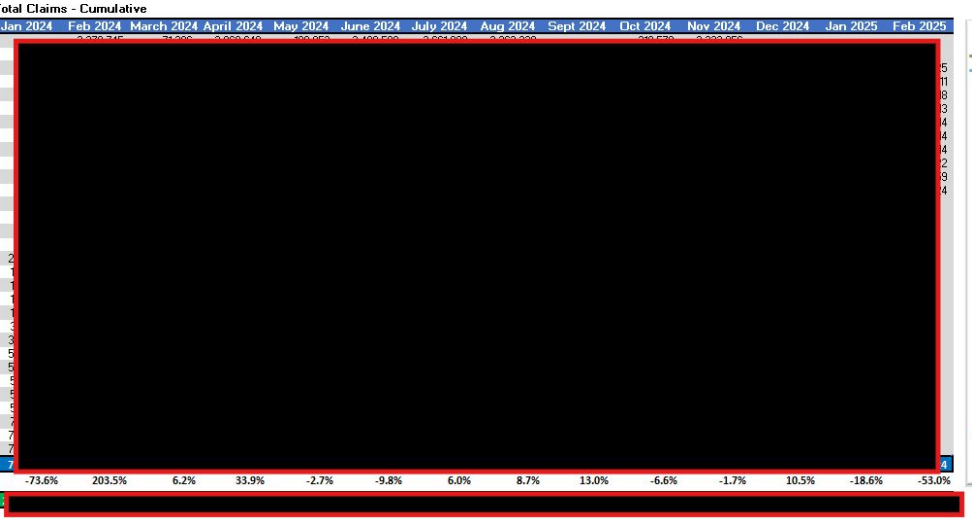
State

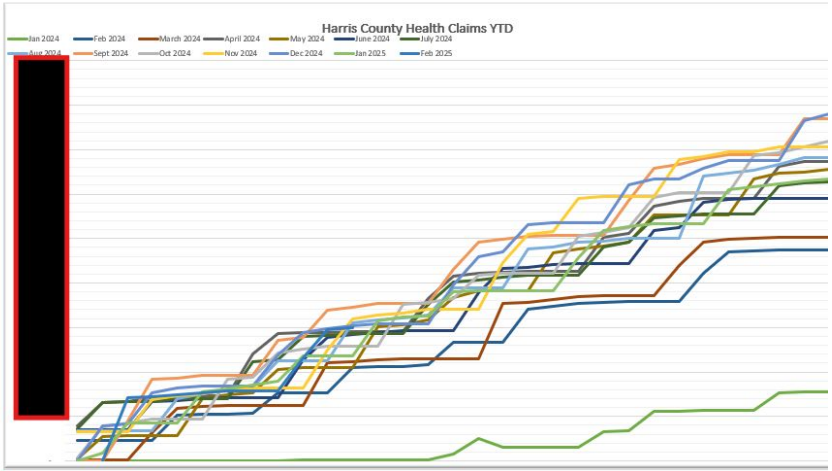


State

AK
AL
AR
AS
AZ
CA
CO
CT
DC
DE
FL
GA
GU
HI
IA
ID
IL
IN
KS
KY
LA
MA
MD
ME
MI
MN

Pivot Table & Chart

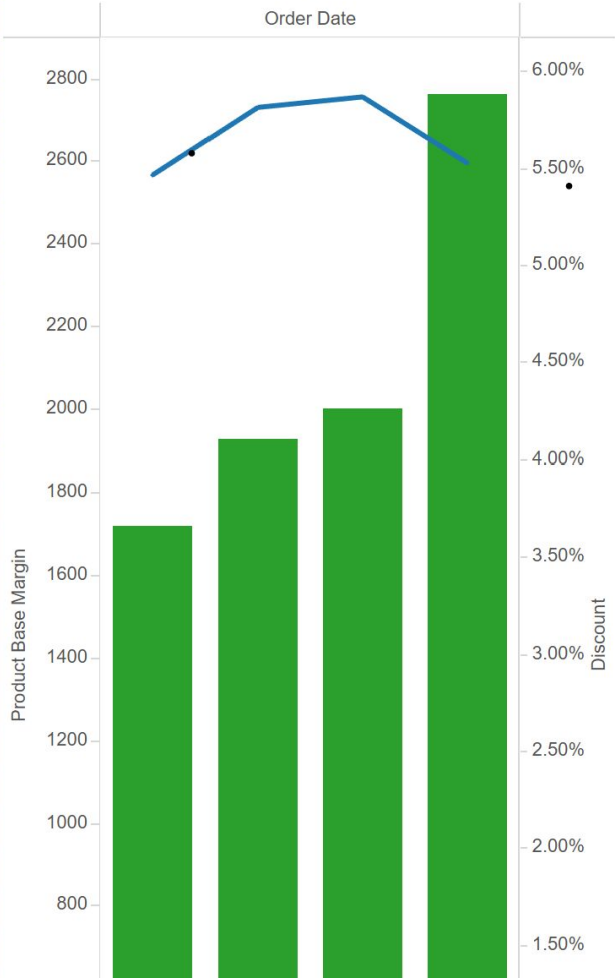




Profit and Sales

Region	Category	Profit	Sales
AsiaPac	Telephones and Com..	$916,003	$1,639,4
	Tables	$865,879	$1,367,8
	Chairs & Chairmats	$691,200	$1,186,9
	Office Machines	$566,976	$1,677,1
	Storage & Organization	$429,069	$772,1
	Bookcases	$361,681	$576,1
	Computer Peripherals	$340,243	$596,6
	Appliances	$296,971	$573,0
	Copiers and Fax	$268,432	$722,7
	Office Furnishings	$215,290	$420,7
	Binders and Binder A..	$168,273	$654,3
	Paper	$97,297	$294,8
	Pens & Art Supplies	$58,044	$113,1
	Scissors, Rulers and ..	$45,479	$63,4
	Envelopes	$34,556	$100,5
	Labels	$9,866	$31,1
	Rubber Bands	$5,671	$12,1
EMEA	Tables	$643,292	$997,3
	Telephones and Com..	$405,059	$725,8
	Chairs & Chairmats	$348,065	$593,6
	Office Machines	$305,828	$783,8
	Storage & Organization	$251,128	$444,3
	Office Furnishings	$159,444	$298,2
	Appliances	$131,333	$254,6
	Copiers and Fax	$130,829	$360,8
	Computer Peripherals	$129,759	$229,3
	Bookcases	$129,584	$206,2
	Binders and Binder A..	$96,492	$342,7

Discount and Profit Margin



Profit

$2,393 — $916,003

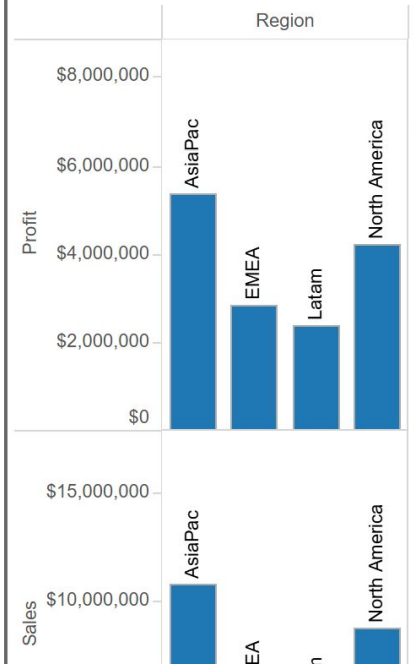
Profit

$2,393 — $916,003

Measure Names

- Discount
- Product Base Margin

Region Profit and Sales



Pivot Table


Group 2
Plan
Claim Type
Medical
Sum of Sum Of An Column La
Row Labels
12/W2024
11/W2024
10/W2024
9/W2024
Grand Total
Dec-24
Nov-24
Oct-24
Grand Total
$3,071,287
Plan
Claim Type
Sum of Sum Of An Column La
Row Labels
12/W2024
11/W2024
10/W2024
9/W2024
Grand Total
Dec-24
Nov-24
Oct-24
Grand Total
$8,277,120
Group 2
Plan
Claim Type
Sum of Sum Of An Column La
Row Labels
12/W2024
11/W2024
10/W2024
9/W2024
Grand Total
Dec-24
Nov-24
Oct-24
Grand Total
$6,013,317
$95
Total
Actives
Retirees Over 65
Retirees Under 65
COBRA
Data

Power BI

Actual Sales Volume

- Analyzes total sales transactions over a specific period.
- **Outcome:** Measures real-time business performance based on actual sales data.

Monthly Earnings Calculation

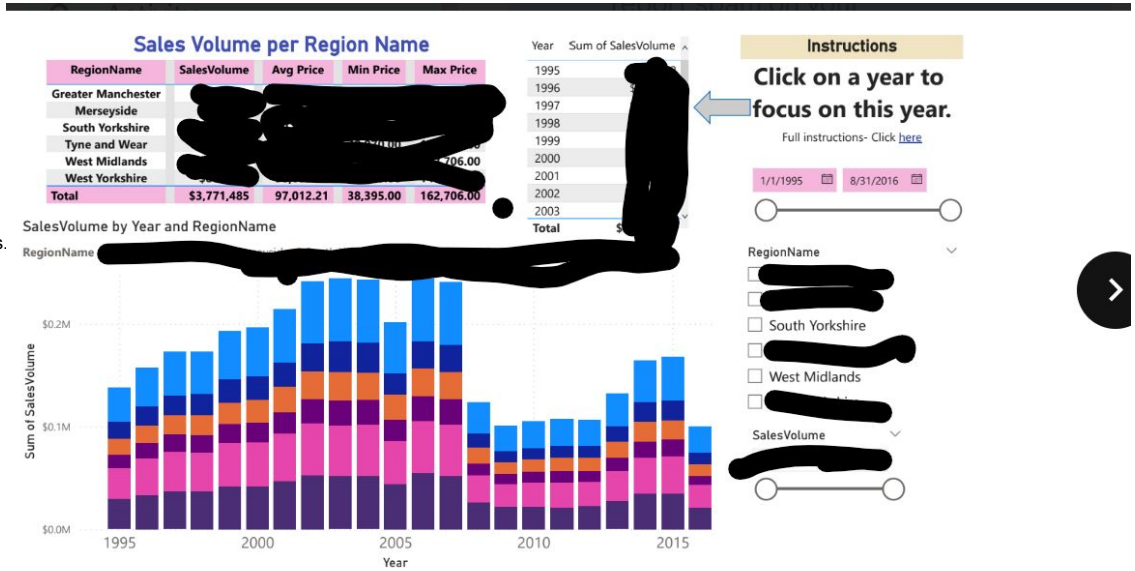
- Aggregates revenue earned per month from recorded sales.
- **Outcome:** Tracks financial trends and identifies seasonal variations.

Yearly Earnings Analysis

- Sums up total revenue for each year to compare long-term growth.
- **Outcome:** Evaluates annual performance and supports strategic planning.

Forecasting Future Revenue

- Uses past sales data to predict upcoming earnings.
- **Outcome:** Helps structure financial goals and resource allocation.



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Power BI

Top Sales Locations

- Identifies the locations with the highest total sales.
- **Outcome:** Pinpoints the most profitable areas for business growth.

Yearly Sales Performance

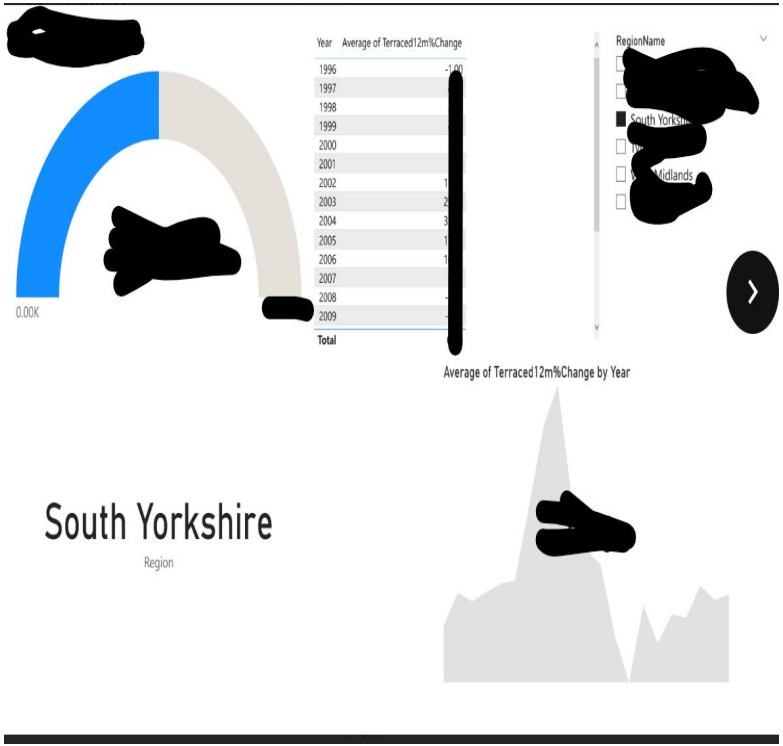
- Aggregates total sales for each year.
- **Outcome:** Evaluates long-term trends and revenue consistency.

Sales Distribution by Region

- Compares sales performance across different locations.
- **Outcome:** Helps optimize resource allocation and marketing strategies.

Future Sales Forecasting

- Uses past yearly sales data to predict future revenue trends.
- **Outcome:** Supports strategic decision-making for expansion and investment.



Tableau

Customer Demographics & Average Age

- Analyzes customer age distribution and key demographic trends.
- **Outcome:** Provides insights into the bank's target audience and customer segments.

Lifestyle & Financial Product Usage

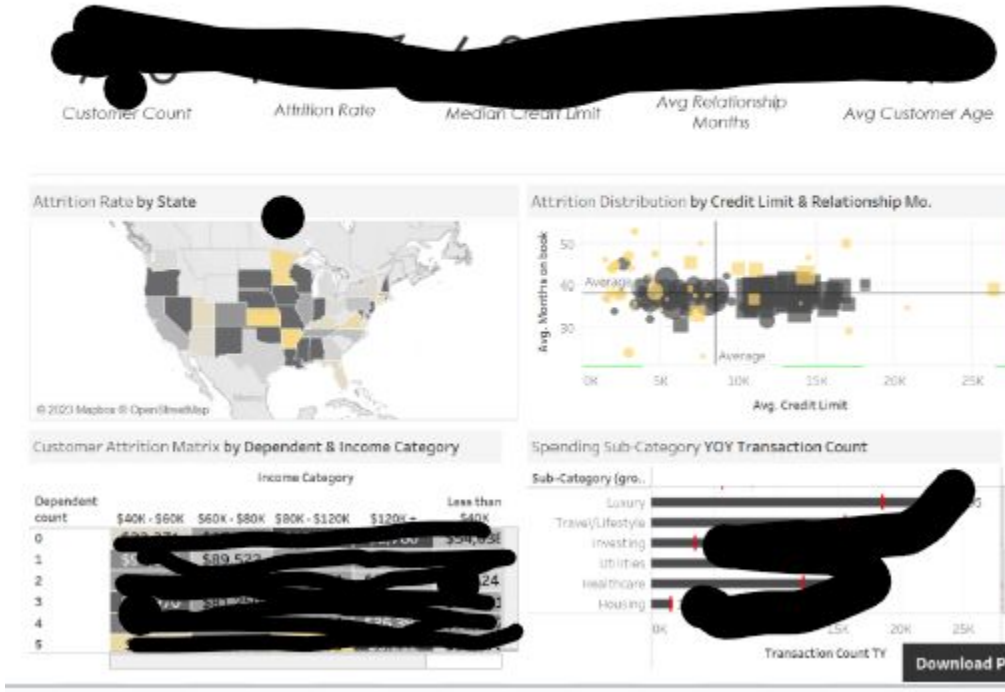
- Examines customer spending habits, travel expenses, and loan preferences.
- **Outcome:** Identifies which financial services (loans, credit cards, travel perks) are most popular.

Top States with the Most Customers

- Ranks states based on customer concentration and banking activity.
- **Outcome:** Helps in regional expansion and targeted financial services.

Credit Usage & Debt Patterns

- Evaluates how much credit customers use and their repayment behaviors.
- **Outcome:** Assists in risk assessment and customized financial product offerings.



Tableau

Historical Data Collection

- Analyzes Rose Bowl winners from **1902 to 2020** to track long-term trends.
- **Outcome:** Establishes a structured historical dataset for performance analysis.

Forecasting Future Trends

- Uses past wins to identify dominant teams and predict future success.
- **Outcome:** Helps measure patterns and build a structured forecast for upcoming years.