

Stormy Jackson

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Education

University of Southern California

Roski School of Art and Design

Design B.F.A. | GPA 3.7

2017 August - Present

Design Projects

Sosh | 2015 December - 2016 April

Creator/Designer

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

Mezz Pad | 2016 May - 2016 August

Creator/Designer

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

Relevant Coursework

Public Communications
Drawing for Art and Design
Typography
Computer Science 100
Design Fundamentals

Achievements/Awards

TechLA Fellows

A program that partners undergraduate students with startups in Los Angeles for a summer internship. Throughout the program, students network with industry leaders, participate in VC panels, and attend a variety of social events in Silicon Beach.

Work Experience

PlayFull | 2017 May - 2017 August

Mobile Design Intern

Led in redesigning PlayFull's website for mobile and desktop to attract consumers and businesses. Additionally developed the idea and designs for the game challenge feature in the PlayFull app to add multiplayer functionality to existing games.

Chronaly | 2016 October - 2017 January

Business Communication Design Intern

Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by executing all aspects of the video production for Chronaly's homepage, and creating social media campaigns for Chronaly's product.

Sweet Equations | 2016 May - 2016 August

Graphic Design & Marketing Intern

Created user engagement strategies and designs to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

Professional Skills

Adobe Creative Cloud:

Photoshop
Illustrator
InDesign

Other Skills:

Wireframing (Balsamiq, Sketch)
Interaction Design (Principle)
Product Development
User Research

Web Development:

HTML/CSS & Javascript
Python