

# Stormy Jackson

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## Design Projects

### Sosh | 2015 Dec. - 2016 Apr.

#### Creator/Designer

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

### Mezz Pad | 2016 May - Present

#### Creator/Designer

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

## Education

### California State University, Long Beach

2015 Aug. - Present

Bachelor of Fine Arts | GPA 3.6

Graphic Design with a minor in Web Technologies and Applications

## Relevant Coursework

Public Communications

Foundation: Drawing (2-D Art)

Typography 1

Computer Science 100

Human-Centered Design (Coursera)

## Achievements/Awards

### Dean's List | Fall 2015 & Spring 2016

Letter of recognition received for maintaining at least a 3.5 GPA throughout the school year.

## Work Experience

### Sweet Equations | 2016 May - 2016 Aug.

#### Graphic Design & Marketing Intern

I created user engagement strategies to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

### Chronaly | 2016 Sep. - Present.

#### Incoming Business Communication Design Intern

I am involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by managing and executing all aspects of the video production for Chronaly, and designing a user manual for their mobile application.

### Macy's | 2015 Jul. - 2016 Aug.

#### Sales Associate

I was part of the recovery team. If there's any clothes to hang, shelves to stock, or customers to help, I'm the girl who did it all with a smile.

## Professional Skills

**Adobe Creative Cloud:** Photoshop, Illustrator, InDesign

**Microsoft Office:** Word, PowerPoint, Excel

### Other Skills:

Wireframing (Balsamiq, Sketch)

UI/UX Design

Product Development

Logo Design

User Research

### Web Development:

HTML/CSS & Javascript

Python