

BAKED
GOOD



A black and white line drawing of a hand holding a lit marijuana joint. The hand is positioned on the left side of the frame. In the bottom left corner, there is a small illustration of a bong. The background is a light blue color with several stylized, overlapping marijuana leaves.

The Problem

HOW DOES THE FEDERAL
BAN ON MARIJUANA LEAD
TO INJUSTICE?

Chan Zuckerberg Initiative



**EXPUNGED
CONVICTIONS,
EXONERATIONS, AND
PRISON RELEASES**

Event



Baked 4 Good: a Cannabis-Infused Bake Sale

Target Audience

- . Upperclassmen
- . Grad students
- . USC's "hip" and "with-it" young adults

MUST BE 21+ YEARS OLD TO PURCHASE MARIJUANA

Packaging



Packaging



Merch



Promotion



Logistics

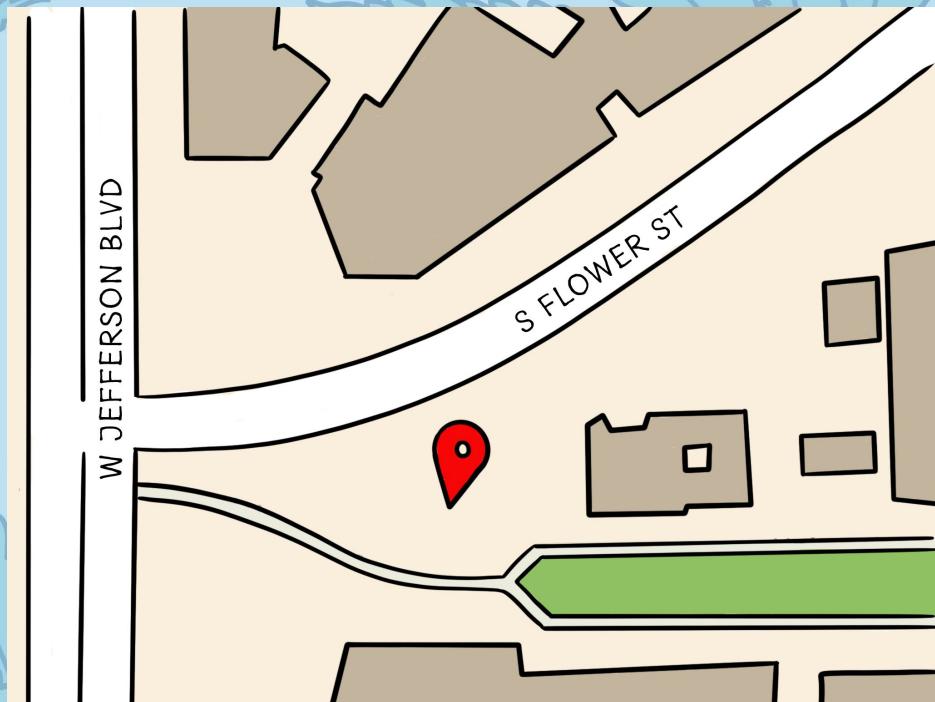
Date: April 20, 2019

Time: 12pm-5pm

Place: Jefferson and Hoover, right off campus across from Rock n Reilly's

Age: 21+, IDs will be checked upon purchase

Cash or Venmo only



Thank you
for smoking!

