

# Stormy Jackson

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## Education

### University of Southern California

#### Roski School of Art and Design

B.F.A. Design | 3.4 GPA

2017 August - Present

### California State University, Long Beach

#### School of Art

B.A. Studio Art | 3.7 GPA

2015 August - 2017 May

## Relevant Coursework

Digital Tools for Design

Drawing for Art and Design

Typography

Computer Science 100

Web Design

## Design Projects

### Samplr | 2018 October - Present

#### Co-Founder/Designer

Samplr is a website that recommends curated subscriptions to young adults. I designed the website as well as pitch deck shown to investors.

## Achievements/Awards

### TechLA Fellows

A program that partners undergraduate students with startups in Los Angeles for a summer internship. Throughout the program, students network with industry leaders, participate in VC panels, and attend a variety of social events in Silicon Beach.

## Work Experience

### PlayFull | 2017 May - Present

#### UI/UX Designer

Lead the redesign of their mobile app and website, increasing both navigation efficiency and user engagement as well as developed features for their dashboard, increasing customer retention.

### Chronaly | 2016 October - 2017 January

#### Business Communication Design Intern

Involved with redesigning Chronaly's investment presentation for prospective investors, lead in video production by executing all aspects of the video production for Chronaly's homepage, and created social media campaigns for Chronaly's product.

### Sweet Equations | 2016 May - 2016 August

#### Graphic Design & Marketing Intern

Created user engagement strategies and designs to develop the social media presence of the brand new bakery on Instagram, Twitter, and Facebook.

## Professional Skills

### Adobe Creative Cloud:

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro

### Other Skills:

Wireframing - Sketch

Prototyping - Flinto, Principle, Marvel

Marketing

Video Production

### Web Development:

HTML/CSS & Javascript

Python