Stormy Jackson

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Design Projects

Sosh | 2015 Dec. - 2016 Apr.

Creator/Designer

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

Mezz Pad | 2016 May - Present

Creator/Designer

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

Education

California State University, Long Beach

2015 Aug. - Present Bachelor of Fine Arts | GPA 3.5 Graphic Design with a minor in Web Technologies and Applications

Relevant Coursework

Public Communications
Foundation: Drawing (2-D Art)
Fundamentals of Graphic Design (Coursera)
Human-Centered Design (Coursera)
Design for Websites

Achievements/Awards

Dean's List | Fall 2015 & Spring 2016

Letter of recognition received for maintaining at least a 3.5 GPA throughout the school year.

Work Experience

Sweet Equations | May 2016 - Present

Graphic Design & Marketing Intern

I created user engagement strategies to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

Macy's | 2015 Jul. - Present

Sales Associate

I'm part of the recovery team. If there's any clothes to hang, shelves to stock, or customers to help, I'm the girl who does it all with a smile.

Discovery Cube O.C. | 2013 May - 2014 Dec.

Volunteer

Everything I did here was to help educate and encourage children of all ages that science is awesome. I conducted experiments, taught lessons, and sparked creativity.

Professional Skills

Adobe Creative Cloud: Photoshop, Illustrator, InDesign

Microsoft Office: Word, PowerPoint, Excel

Other Skills:

Wireframing (Balsamiq, Sketch)
UI/UX Design
Product Development
Logo Design
User Research

Web Development:

HTML/CSS Javascript