Stormy Jackson

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Education

University of Southern California
Roski School of Art and Design
Design B.F.A.| GPA 3.7
2017 August - Present

Design Projects

SponsorSpy | 2018 March - Present
Creator/Designer
A Google Chrome extension which enables consumers of user-generated content aggregators to quickly discover if content is sponsored to make more informed decisions.

Mezz Pad | 2016 May - 2016 August
Creator/Designer
A satirical news content site for millennials inspired by my favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*.

Relevant Coursework

Public Communications
Drawing for Art and Design
Typography
Computer Science 100
Design Fundamentals

Achievements/Awards

TechLA Fellows
A program that partners undergraduate students with startups in Los Angeles for a summer internship. Throughout the program, students network with industry leaders, participate in VC panels, and attend a variety of social events in Silicon Beach.

Work Experience

PlayFull | 2017 May - Present
UI/UX Designer
Lead the redesign of their mobile app and website, increasing both navigation efficiency and user engagement as well as developed features for their dashboard, increasing customer retention.

Chronaly | 2016 October - 2017 January
Business Communication Design Intern
Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by executing all aspects of the video production for Chronaly's homepage, and creating social media campaigns for Chronaly's product.

Sweet Equations | 2016 May - 2016 August
Graphic Design & Marketing Intern
Created user engagement strategies and designs to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

Professional Skills

Adobe Creative Cloud:
Photoshop
Illustrator
InDesign

Other Skills:
Wireframing - Balsamiq, Sketch
Prototyping - Origami, Principle, Marvel
Product Development
User Research

Web Development:
HTML/CSS & Javascript
Python