

# Stormy Jackson

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## Education

### California State University, Long Beach

**2015 August - Present**

Bachelor of Fine Arts | GPA 3.6

Graphic Design with a minor in Web Technologies and Applications

## Design Projects

### Sosh | 2015 December - 2016 April

**Creator/Designer**

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

### Mezz Pad | 2016 May - Present

**Creator/Designer**

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

## Relevant Coursework

Public Communications  
Foundation: Drawing (2-D Art)  
Typography 1  
Computer Science 100  
Human-Centered Design (Coursera)

## Achievements/Awards

### Dean's List | Fall 2015 & Spring 2016

Letter of recognition received for maintaining at least a 3.5 GPA throughout the school year.

## Work Experience

### Sweet Equations | 2016 May - 2016 August

**Graphic Design & Marketing Intern**

Created user engagement strategies to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

### Chronaly | 2016 September - Present

**Business Communication Design Intern**

Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by executing all aspects of the video production for Chronaly's homepage, and creating social media campaigns for Chronaly's product.

### CSULB ACM | 2016 August - Present

**Graphic Designer**

In charge of creating flyers for club events, redesigning the logo for CSULB's annual hackathon "Beach Hacks" and collaborating with additional club leaders on campus to design event-related marketing materials.

## Professional Skills

### Adobe Creative Cloud:

Photoshop  
Illustrator  
InDesign

### Other Skills:

Wireframing (Balsamiq, Sketch)  
Interaction Design (Principle)  
Product Development  
Logo Design  
User Research

### Web Development:

HTML/CSS & Javascript  
Python