

Stormy Jackson

UI/UX & Graphic Designer

(213) 421-2117 stormyja@usc.edu stormyjackson.com Los Angeles, CA

EDUCATION

University of Southern California

B.F.A, Design

Aug 2017 - Present

California State University, Long Beach

B.A. Studio Art

Aug 2015 - May 2017

WORK EXPERIENCE

University of Southern California | Aug 2019 - Present

Graphic Designer

Design and assist in the creation of digital ads, email marketing, print design, social graphics and assist with photography editing and photo shoots.

PlayFull | May 2017 - Aug 2019

UI/UX Designer

Led the redesign of major features in their app, improving navigation efficiency and user engagement. Designed general marketing materials resulting in an increase in app downloads as well as creating website designs for partners such as League of Legends.

Chronaly | Oct 2015 - Jan 2017

Business Communication Design Intern

Reimagined their investment presentation for prospective investors, created their promotional video and social media campaigns for their mobile product.

Sweet Equations

Graphic Design & Marketing Intern

Developed user engagement strategies and designs to grow the social media presence of the new bakery on Instagram, Twitter, and Facebook.

Achievements

Techstars 2017

A tech seed accelerator that provides companies with access to financial, human and intellectual capital to fuel the success of their business.

TechLA Fellows

A program that partners undergraduate students with startups in Los Angeles for a summer internship, including collaboration with industry leaders, participation on VC panels, and networking events in Silicon Beach.

DESIGN PROJECTS

Samplr

Co-Founder/Designer

Samplr is a website that recommends curated subscriptions to young adults. I designed the website as well as pitch deck shown to investors.

SKILLS

Adobe Creative Suite

Photoshop
Illustrator
InDesign
After Effects,
Premiere Pro

Programming

HTML/CSS
Javascript
Python

Other Skills

Wireframing - Sketch
Prototyping - Flinto, Principle, Marvel
Marketing
Video Production

SOCIAL MEDIA



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