

# Stormy Jackson

(714) - 364 - 7219 | [stormyja@usc.edu](mailto:stormyja@usc.edu) | [stormyjackson.com](http://stormyjackson.com)

## Education

**University of Southern California**

**Roski School of Art and Design**

Design B.F.A. | GPA 3.7

2017 August - Present

## Design Projects

**Sosh | 2015 December - 2016 April**

**Creator/Designer**

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

**Mezz Pad | 2016 May - 2016 August**

**Creator/Designer**

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

## Relevant Coursework

Public Communications

Drawing for Art and Design

Typography

Computer Science 100

Design Fundamentals

## Achievements/Awards

**TechLA Fellows**

A program that partners undergraduate students with startups in Los Angeles for a summer internship. Throughout the program, students network with industry leaders, participate in VC panels, and attend a variety of social events in Silicon Beach.

## Work Experience

**PlayFull | 2017 May - Present**

**Mobile Design Intern**

Led in redesigning PlayFull's website for mobile and desktop to attract consumers and businesses. Additionally developed the idea and designs for the game challenge feature in the PlayFull app to add multiplayer functionality to existing games.

**Chronaly | 2016 October - 2017 January**

**Business Communication Design Intern**

Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by executing all aspects of the video production for Chronaly's homepage, and creating social media campaigns for Chronaly's product.

**Sweet Equations | 2016 May - 2016 August**

**Graphic Design & Marketing Intern**

Created user engagement strategies and designs to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

## Professional Skills

**Adobe Creative Cloud:**

Photoshop

Illustrator

InDesign

**Other Skills:**

Wireframing (Balsamiq, Sketch)

Interaction Design (Principle)

Product Development

User Research

**Web Development:**

HTML/CSS & Javascript

Python