

EDUCATION

University of Southern California
B.F.A. Design | Roski School of Art and Design
Aug 2017 - Present

California State University, Long Beach
B.A. Studio Art
Aug 2015 - May 2017

WORK EXPERIENCE

University of Southern California | Aug 2019 - Present
Graphic Designer
Design and assist in the creation of digital ads, email marketing, print design, social graphics and assist with photography editing and photo shoots.

PlayFull | May 2017 - Aug 2019
UI/UX Designer
Led the redesign of major features in their app, improving navigation efficiency and user engagement. Designed general marketing materials resulting in an increase in app downloads as well as creating website designs for partners such as League of Legends.

Chronaly | Oct 2015 - Jan 2016
Business Communication Design Intern
Reimagined their investment presentation for prospective investors, created their promotional video and social media campaigns for their mobile product.

Sweet Equations | May 2016 - Aug 2016
Graphic Design & Marketing Intern
Developed user engagement strategies and designs to grow the social media presence of the new bakery on Instagram, Twitter, and Facebook.

ACHIEVEMENTS

Techstars 2017
A tech seed accelerator that provides companies with access to financial, human and intellectual capital to fuel the success of their business.

TechLA Fellows
A program that partners undergraduate students with startups in Los Angeles for a summer internship, including collaboration with industry leaders, participation on VC panels, and networking events in Silicon Beach.

DESIGN PROJECTS

Biply
Founder/Designer
A wellness-centered digital health platform focused on helping bipolar disorder patients build sustainable, long-term positive habits for improving treatment compliance.

Samplr
Co-Founder/Designer
A website that recommends curated subscriptions to young adults.

SKILLS

Adobe Creative Suite
Photoshop
Illustrator
InDesign
After Effects,
Premiere Pro

Programming
HTML/CSS
Javascript
Python

Other Skills
Wireframing - Sketch
Prototyping - Flinto, Principle, Marvel
Marketing
Video Production

SOCIAL MEDIA

 facebook.com/stormydesigns

 linkedin.com/in/stormydesigns