Stormy Jackson

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Education

California State University, Long Beach
2015 August - Present
Bachelor of Fine Arts | GPA 3.72
Graphic Design with a minor in Web
Technologies and Applications

Design Projects

Sosh | 2015 December - 2016 April
Creator/Designer
I designed an iOS app from scratch inspired by
my day-to-day frustrations with my university. I
created a case study, low resolution wireframes,
& app views.

Mezz Pad | 2016 May - Present
Creator/Designer
I designed a satirical news content site for
millennials inspired by favorite shows, *Portlandia*
and *Last Week Tonight with John Oliver*. I
created a case study, wireframes and screen
views for both web and mobile.

Relevant Coursework

Public Communications
Foundation: Drawing (2-D Art)
Typography 1
Computer Science 100
Human-Centered Design (Coursera)

Achievements/Awards

Dean's List | Fall 2015 & Spring 2016
Letter of recognition received for maintaining at
least a 3.5 GPA throughout the school year.

Work Experience

Sweet Equations | 2016 May - 2016 August
Graphic Design & Marketing Intern
Created user engagement strategies to
develop the social media presence of the
brand-new bakery, Sweet Equations, on
Instagram, Twitter, and Facebook.

Chronaly | 2016 September - 2017 January
Business Communication Design Intern
Involved with redesigning Chronaly's
investment presentation for prospective
investors, leading in video production by
executing all aspects of the video production
for Chronaly's homepage, and creating social
media campaigns for Chronaly's product.

CSULB ACM | 2016 August - Present
Graphic Designer
In charge of creating flyers for club events,
redesigning the logo for CSULB's annual
hackathon "Beach Hacks" and collaborating
with additional club leaders on campus to
design event-related marketing materials.

Professional Skills

Adobe Creative Cloud:
Photoshop
Illustrator
InDesign

Other Skills:
Wireframing (Balsamiq, Sketch)
Interaction Design (Principle)
Product Development
Logo Design
User Research

Web Development:
HTML/CSS & Javascript
Python