

Stormy Jackson

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Education

University of Southern California

Roski School of Art and Design

Design B.F.A. | GPA 3.7

2017 August - Present

Relevant Coursework

Digital Tools for Design

Drawing for Art and Design

Typography

Computer Science 100

Web Design

Design Projects

SponsorSpy | 2018 August - Present

Creator/Designer

A Google Chrome extension which enables consumers of user-generated content aggregators to quickly discover if content is sponsored to make more informed decisions.

Mezz Pad | 2016 May - 2016 August

Creator/Designer

A satirical news content site for millennials inspired by my favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*.

Achievements/Awards

TechLA Fellows

A program that partners undergraduate students with startups in Los Angeles for a summer internship. Throughout the program, students network with industry leaders, participate in VC panels, and attend a variety of social events in Silicon Beach.

Work Experience

PlayFull | 2017 May - Present

UI/UX Designer

Lead the redesign of their mobile app and website, increasing both navigation efficiency and user engagement as well as developed features for their dashboard, increasing customer retention.

Chronaly | 2016 October - 2017 January

Business Communication Design Intern

Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by executing all aspects of the video production for Chronaly's homepage, and creating social media campaigns for Chronaly's product.

Sweet Equations | 2016 May - 2016 August

Graphic Design & Marketing Intern

Created user engagement strategies and designs to develop the social media presence of the brand new bakery on Instagram, Twitter, and Facebook.

Professional Skills

Adobe Creative Cloud:

Photoshop

Illustrator

InDesign

Other Skills:

Wireframing - Balsamiq, Sketch

Prototyping - Origami, Principle, Marvel

Product Development

User Research

Web Development:

HTML/CSS & Javascript

Python