

Stormy Jackson

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Education

California State University, Long Beach

2015 August - Present

Bachelor of Fine Arts | GPA 3.6

Graphic Design with a minor in Web Technologies and Applications

Design Projects

Sosh | 2015 December - 2016 April

Creator/Designer

I designed an iOS app from scratch inspired by my day-to-day frustrations with my university. I created a case study, low resolution wireframes, & app views.

Mezz Pad | 2016 May - Present

Creator/Designer

I designed a satirical news content site for millennials inspired by favorite shows, *Portlandia* and *Last Week Tonight with John Oliver*. I created a case study, wireframes and screen views for both web and mobile.

Relevant Coursework

Public Communications
Foundation: Drawing (2-D Art)
Typography 1
Computer Science 100
Human-Centered Design (Coursera)

Achievements/Awards

Dean's List | Fall 2015 & Spring 2016

Letter of recognition received for maintaining at least a 3.5 GPA throughout the school year.

Work Experience

Sweet Equations | 2016 May - 2016 August

Graphic Design & Marketing Intern

Created user engagement strategies to develop the social media presence of the brand-new bakery, Sweet Equations, on Instagram, Twitter, and Facebook.

Chronaly | 2016 September - Present

Business Communication Design Intern

Involved with redesigning Chronaly's investment presentation for prospective investors, leading in video production by managing and executing all aspects of the video production for Chronaly, and designing a user manual for their mobile application.

CSULB ACM | 2016 August - Present

Graphic Designer

In charge of creating flyers for club events, redesigning the logo for CSULB's annual hackathon "Beach Hacks" and collaborating with additional club leaders on campus to design event-related marketing materials.

Professional Skills

Adobe Creative Cloud:

Photoshop
Illustrator
InDesign

Other Skills:

Wireframing (Balsamiq, Sketch)
Interaction Design (Principle)
Product Development
Logo Design
User Research

Web Development:

HTML/CSS & Javascript
Python