

Stormy Jackson

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Education

University of Southern California

Roski School of Art and Design

B.F.A. Design

2017 August - Present

California State University, Long Beach

School of Art

B.A. Studio Art

2015 August - 2017 May

Design Projects

Samplr | 2018 October - Present

Co-Founder/Designer

Samplr is a website that recommends curated subscriptions to young adults. I designed the website as well as pitch deck shown to investors.

Achievements/Awards

Techstars

A tech seed accelerator that provides companies with access to financial, human and intellectual capital to fuel the success of their business.

TechLA Fellows

A program that partners undergraduate students with startups in Los Angeles for a summer internship, including collaboration with industry leaders, participation on VC panels, and networking events in Silicon Beach.

Work Experience

PlayFull | 2017 May - Present

UI/UX Designer

Led the redesign of major features in their app, improving navigation efficiency and user engagement. Designed general marketing materials resulting in an increase in app downloads as well as creating website designs for partners such as League of Legends.

Chronaly | 2016 October - 2017 January

Business Communication Design Intern

Reimagined their investment presentation for prospective investors, created their promotional video and social media campaigns for their mobile product.

Sweet Equations | 2016 May - 2016 August

Graphic Design & Marketing Intern

Developed user engagement strategies and designs to grow the social media presence of the new bakery on Instagram, Twitter, and Facebook.

Professional Skills

Adobe Creative Cloud:

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro

Other Skills:

Wireframing - Sketch
Prototyping - Flinto, Principle, Marvel
Marketing
Video Production

Web Development:

HTML/CSS & Javascript
Python