## SHARK TANK

## **DESCRIPTION:**

Being an entrepreneur, pitch your product and make the sharks to invest in your business using creative marketing and advertising skills. The selection will be based on the number of stocks awarded for the team and at the end of the contest the 2 teams with maximum stocks will be finalised as the winners and runners.

## **RULES:**

- Maximum 2 participants per team.
- Maximum time given per team is 5minutes.
- The participants can present any products (Hardware, Software, Simulation, Abstract) of choice, irrespective of the domain.
- The participants need to advertise the product with prototype presentation and make the judges (sharks) to invest stocks on your products.
- Participants should not use any types of vulgarity in any forms.