

## **SHARK TANK**

### **Event Description:**

Being an entrepreneur, pitch your product and make the sharks to invest in your business using some creative marketing and advertising skills.

### **Rules/ Guidelines to the Participants:**

- Maximum 2 participants per team.
- Maximum time given per team is 5min.
- The participants can present any products (Hardware,Software,Simulation,Abstract) of choice, irrespective of the domain.
- The participants need to advertise the product with prototype presentation and make the judges (sharks) to invest stocks on your products.
- The team which made the sharks to invest the highest stocks on their products, will be finalised as the winner.
- Participants should not use any types of vulgarity in any forms.

**PROCESS:** This event consists of 2 rounds,the selection will be based on the number of stocks awarded for the team and the participants need to re-exhibit their products and have to get additional stocks, at the end of the contest the 3 teams with maximum stocks will be finalised as the winners.