

Recommender Systems

1. Algorithm Introduction:

In my project, I use one kind of collaborative filtering algorithms-memory based algorithm-to implement the recommender system. The algorithm is

$$p_{a,j} = \bar{v}_a + \kappa \sum_{i=1}^n w(a,i)(v_{i,j} - \bar{v}_i)$$

where $p_{a,j}$ is the prediction of the rating that user a may give for item j, \bar{v}_a is the average rating of user a, $v_{a,j}$ is the actual rating that user i give for item j, and κ is used for normalizing equaling $1/(\text{the sum of all weights})$.

And I use Pearson correlation coefficient to calculate the weights:

$$w(a,i) = \frac{\sum_j (v_{a,j} - \bar{v}_a)(v_{i,j} - \bar{v}_i)}{\sqrt{\sum_j (v_{a,j} - \bar{v}_a)^2 \sum_j (v_{i,j} - \bar{v}_i)^2}}$$

2. Algorithm Implementation:

I use C language to implement this algorithm.

- (1) Read the file "train_sub_txt.txt", put all the data into structures. One structure preserves one user's data. For those items not rated, the initial rating is 0;
- (2) Use all of these structures to create a list.
- (3) Calculate the average ratings of all users.
- (4) Implement memory based algorithm.

A. Weight other users. Calculate other users' weights using the second formula above.

- B. Sort the weights. I use quick sorting algorithm to sort all weights.
 - C. Select neighbors. I use the method to pick the best n correlates for a given n . To be specific, the n is 20 in my codes. I choose 20 neighbors with the greatest weights, who comply with the requirement that they have rated the item which the active user has not done.
 - D. Produce a prediction. Use the 20 neighbors to calculate the result of prediction taking advantage of the first formula.
- (5) Output the result into the file "result.txt".
- (6) Close both files.
- (7) Delete the list to free the memory.

3. Results:

Run the codes I write, wait for several seconds until the sentence "Prediction finished." appears in the console window, and the file "result.txt" is generated containing all results.

References

- [1] J. Breese, D.. Heckerman, and C. Kadie, Empirical analysis of predictive algorithms for collaborative filtering, Proc. Conf. Uncertainty in Artificial Intelligence, (UAI98) 1998
- [2] J.L. Herlocker, J.A. Konstan, J.R.A. Borchers, and J. Riedl, An algorithmic framework for performing collaborative filtering, Proc. International on ACM SIGIR Research and Development in Information Retrieval, (SIGIR98) 1998