

STREETASK

19/02/2026



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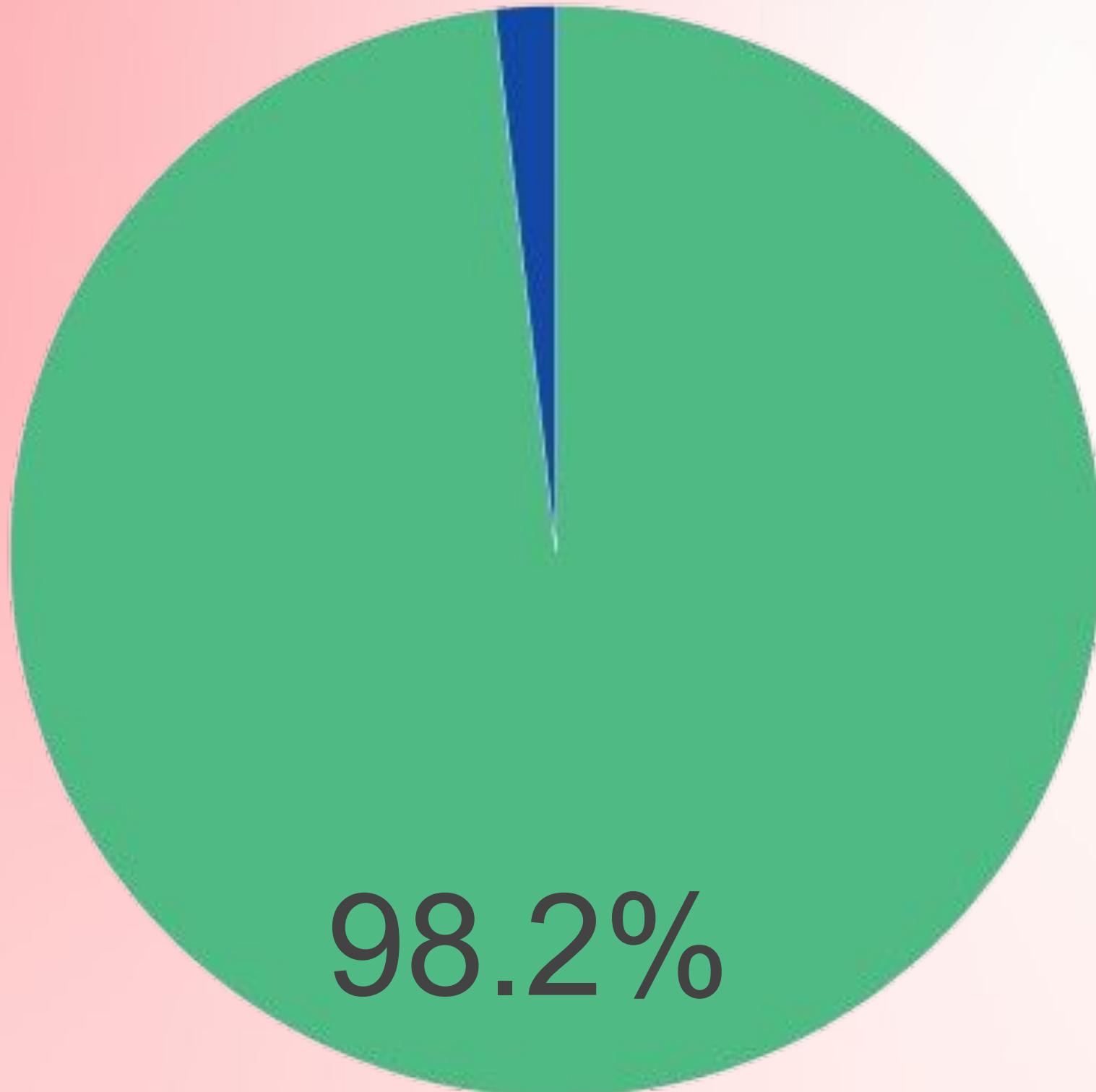
Work Plan

STREETASK



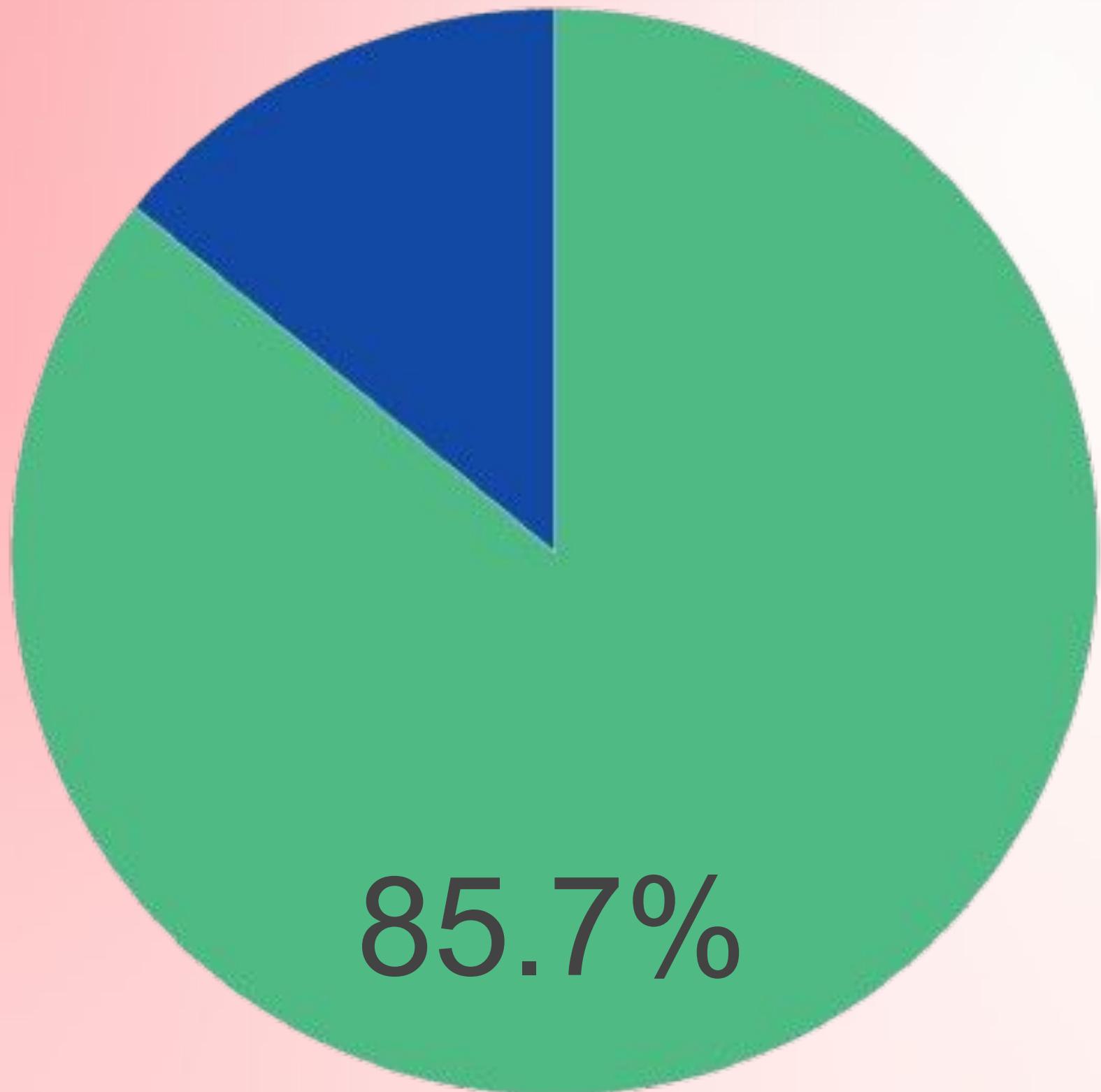
ANY ONE.
TIME.
WHERE.
THING.

¿Alguna vez has deseado saber información en tiempo real sobre un lugar?



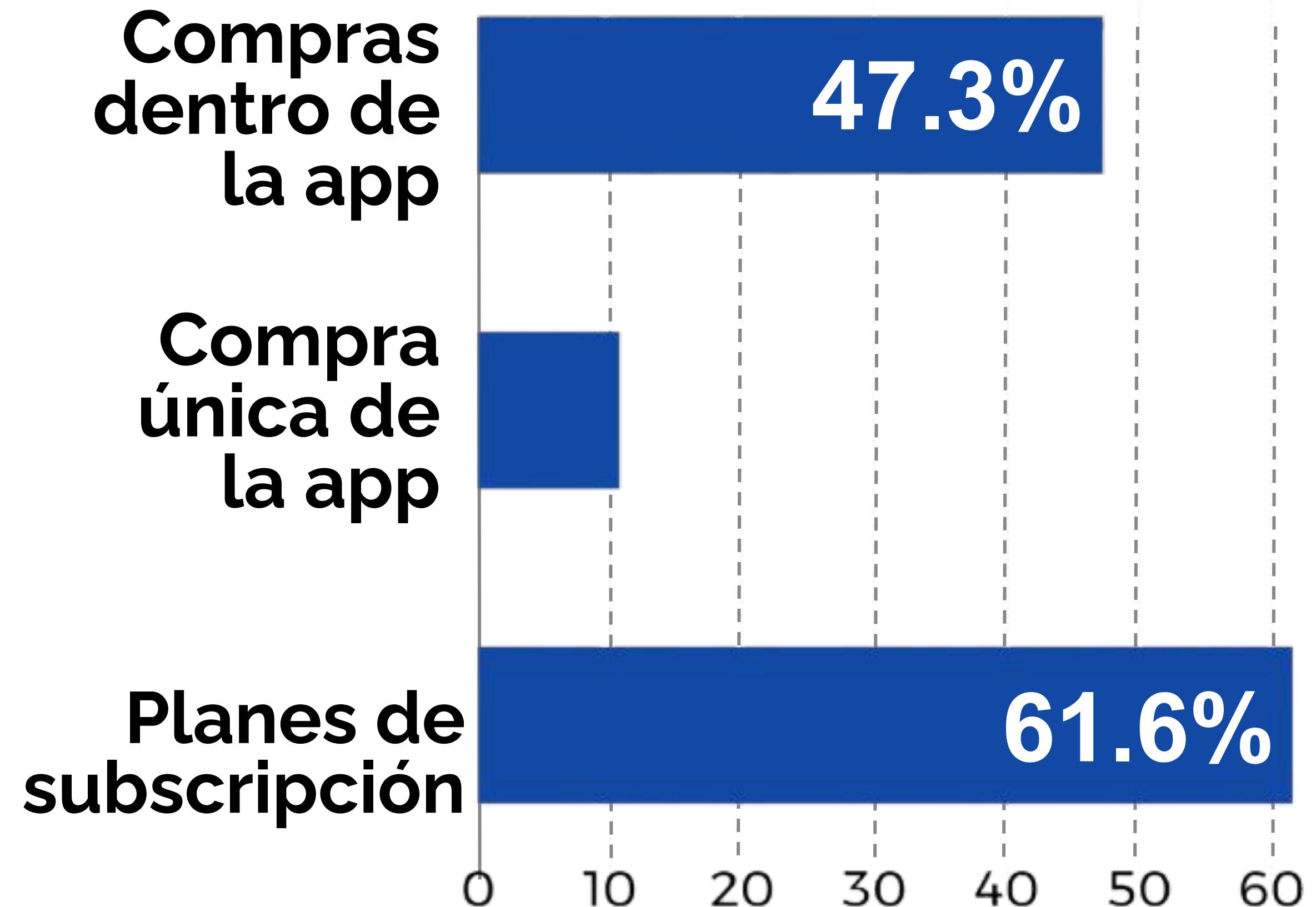
- Si
- No

¿Te sentirías más propenso a responder otras preguntas si fueses recompensado por ello?

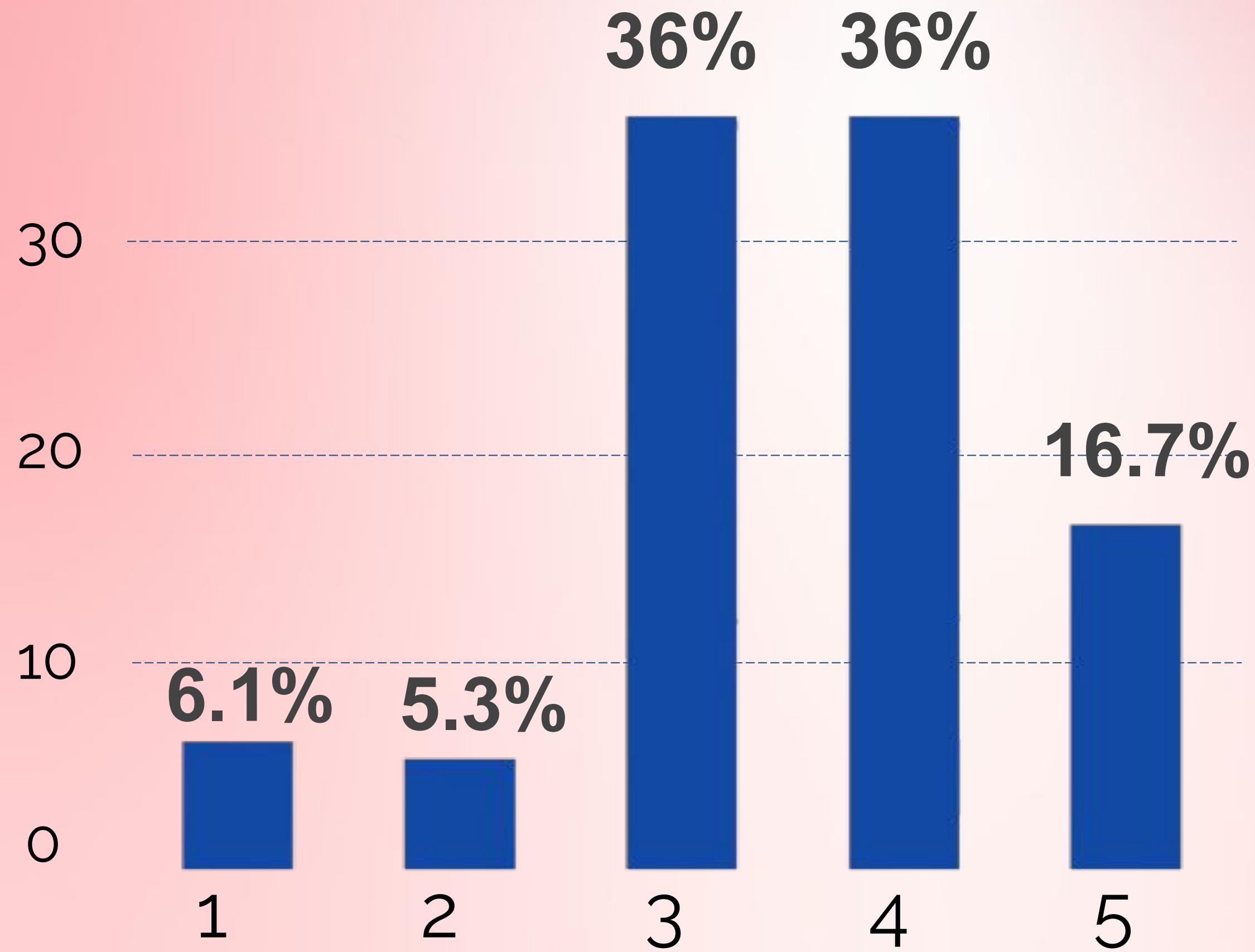


- Si
- No

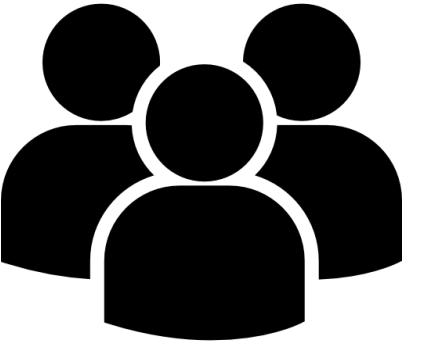
¿Qué modelos de monetización preferiría ver en una app como la que estamos desarrollando?



¿Cree que
usaría esta
aplicación con
regularidad?



Usuarios piloto



65 Usuarios Pilotos
totales

Rango de edades:
19-62

Ámbito laboral y
estudiantil

Objetivos

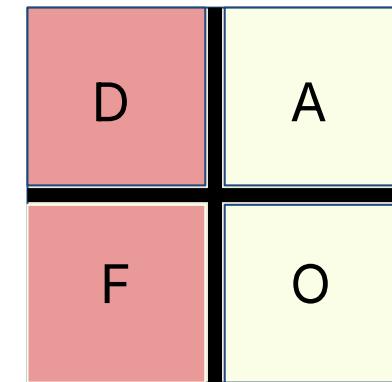
Usuarios piloto

+53



Name	Age	Contact	Background
Elisa C***** O****	21	elis***@gmail.com	University student
Álvaro G***** C****	22	alva***@gmail.com	University student
Mario S***** C*****	22	mari***@gmail.com	University student
Ricardo Manuel C***** B*****	62	rico***@gmail.com	High school teacher
Daniela S***** S*****	21	dani***@gmail.com	University student
Ana G***** J*****	21	anag***@hotmail.com	University student
Julia R***** M*****	21	rome***@gmail.com	University student
Ángela U***** D***	21	aurr***@gmail.com	University student
Pilar M***** L***	21	pila***@gmail.com	University student
Elena C***** S*****	21	elen***@gmail.com	University student
Jose Manuel L*** C*****	61	jmla***@gmail.com	Elementary school teacher
Ana María L***** C*****	62	anal***@gmail.com	Telephone agent

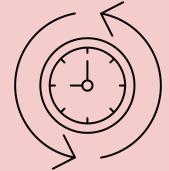
Debilidades



Fortalezas



Escalabilidad limitada
del MVP



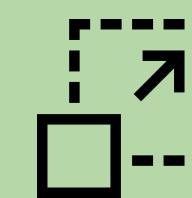
Exposición a fraudes



Dependencia del GPS



Necesidad de comunidad



Enfoque local



Actualización/Información
en tiempo real

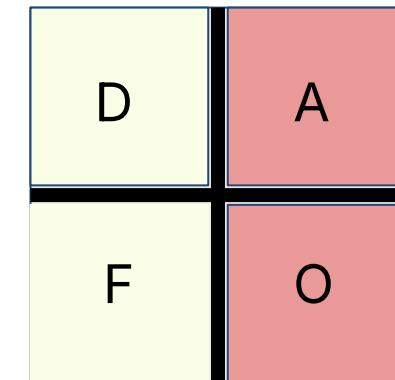


Validación Geográfica



Confianza en el usuario

Amenazas



Oportunidades



Legislación



Confianza en el usuario



Adopción por el usuario



Competencia consolidada



Contrato con el usuario



Sistema de votación



Valor para negocios



Escalabilidad

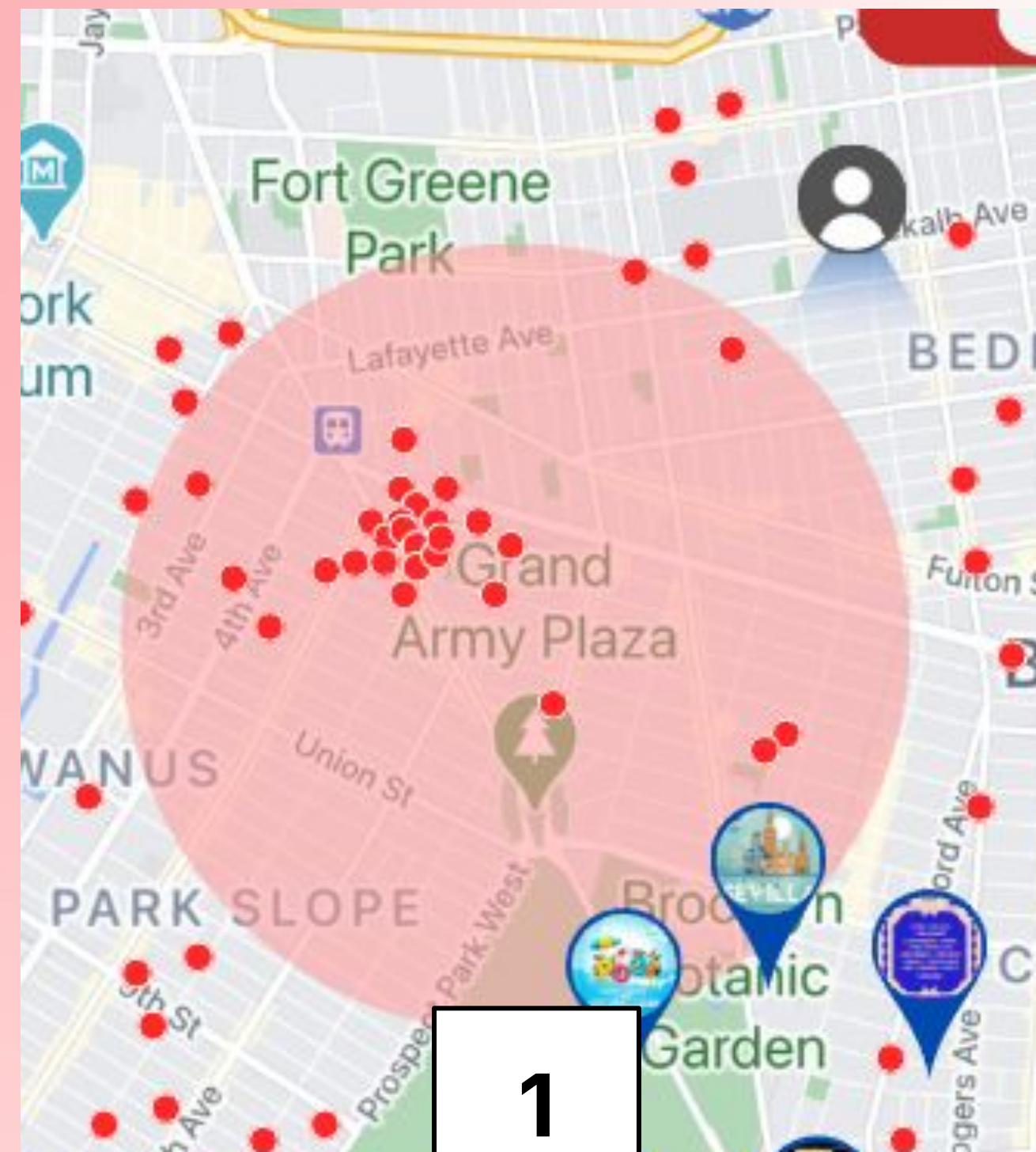


Gap de mercado

Análisis de competidores

APP SERVICIO								
TIEMPO REAL	✓	✓	✓	✓	✗	✓	✓	✓
GEOGRÁFICO	✓	✓	✓	✗	✓	✓	✓	✓
INFORMACIÓN VERIFICADA	✓	✓	✓	✗	✗	✗	✗	✓
PREGUNTAS Y RESPUESTAS	✓	✓	✓	✗	✓	✗	✗	✗
POLIVALENCIA	✓	✗	✗	✗	✗	✗	✗	✗

Funcionalidades Core



Create a question

Where:

Search the location *

*Radius will be generated automatically

OR

Circle a selected area on the map

Topic: *

Enter the topic

Question:

Enter the qu

Start typing... 3

ANTIQUE TONIGHT
I'm 21, but they say only 23+ are allowed. Is it true?

@user1 @user1 · 1:02:22

3 0 3 2

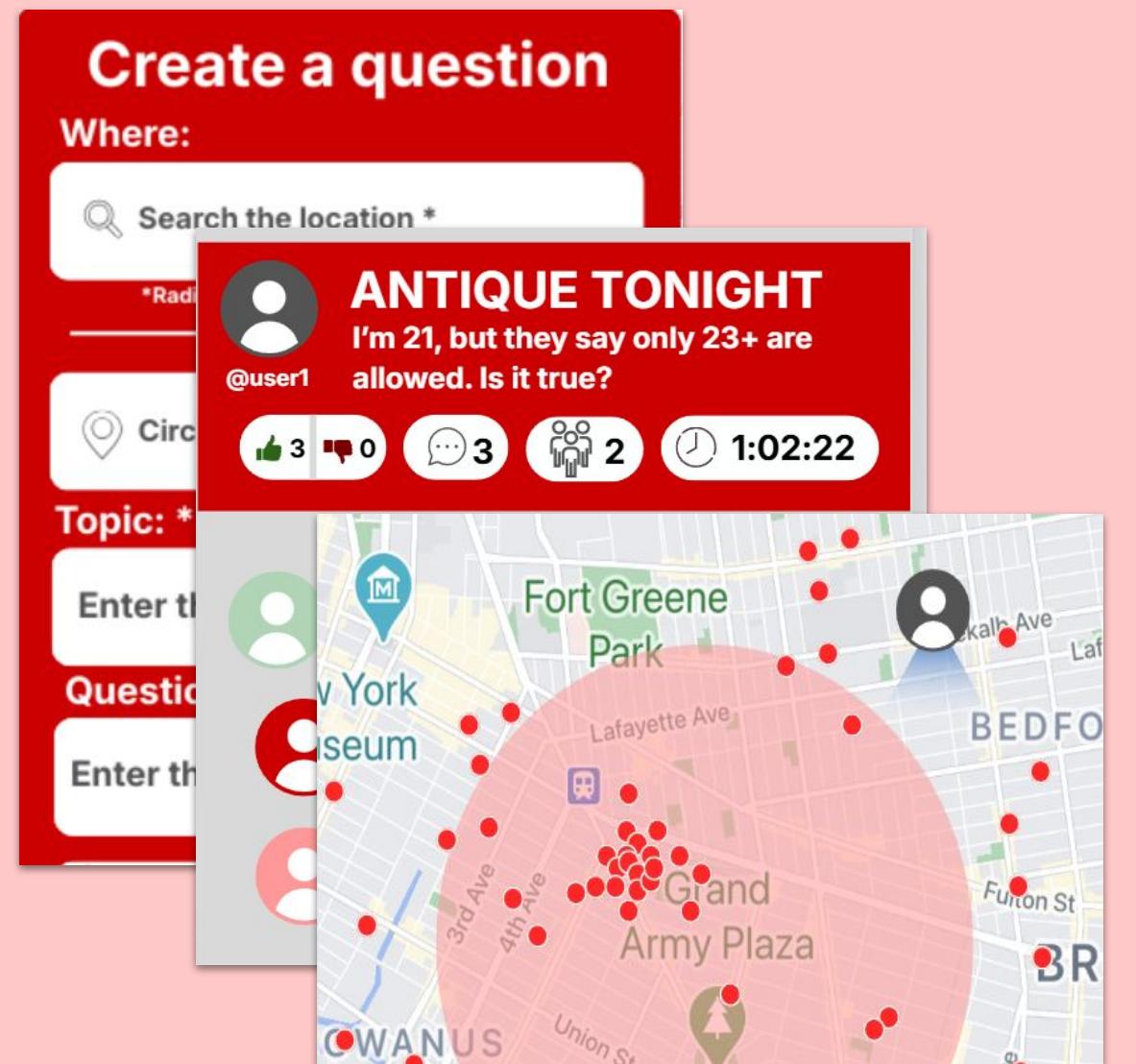
@user1 · 20 min ago
I'm in the queue, and they're not letting anyone under 21 in.

@user2 · 15 min ago
They didn't let me in, I'm 22.

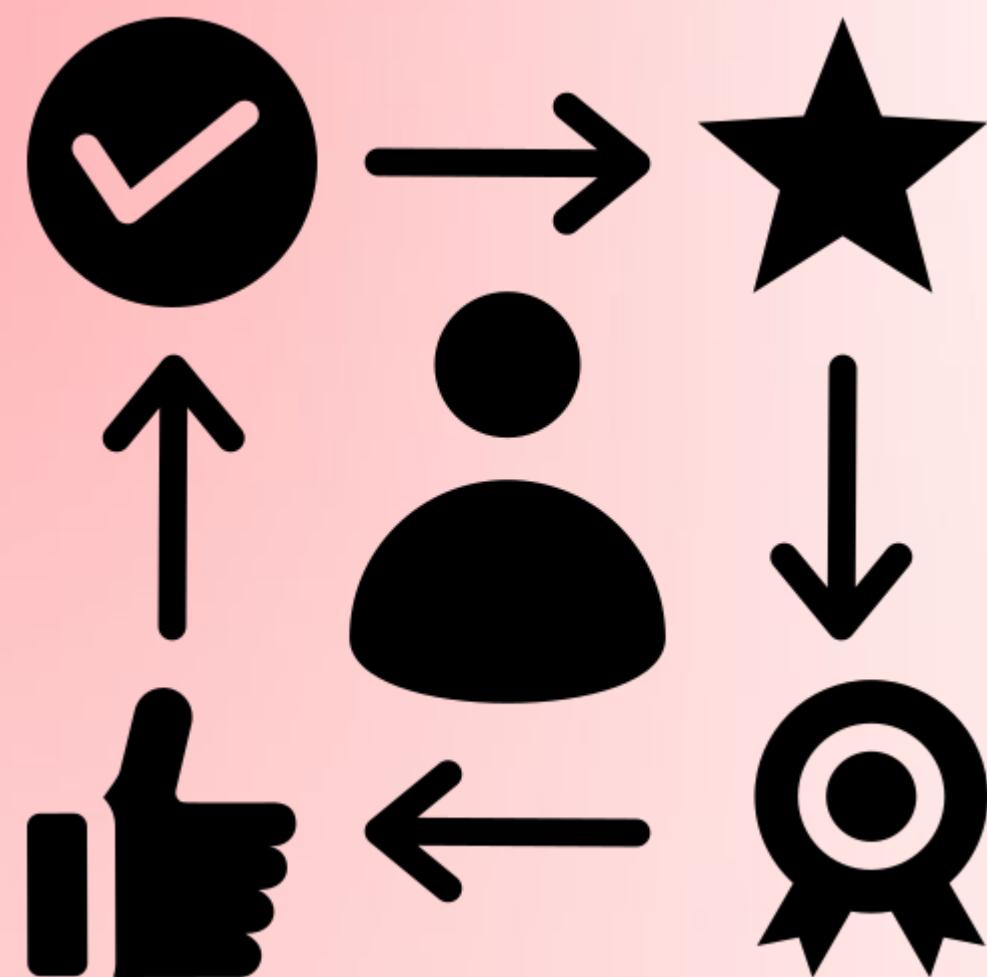
@user4 · 13 min ago
I'm 21 and they let me in!!!

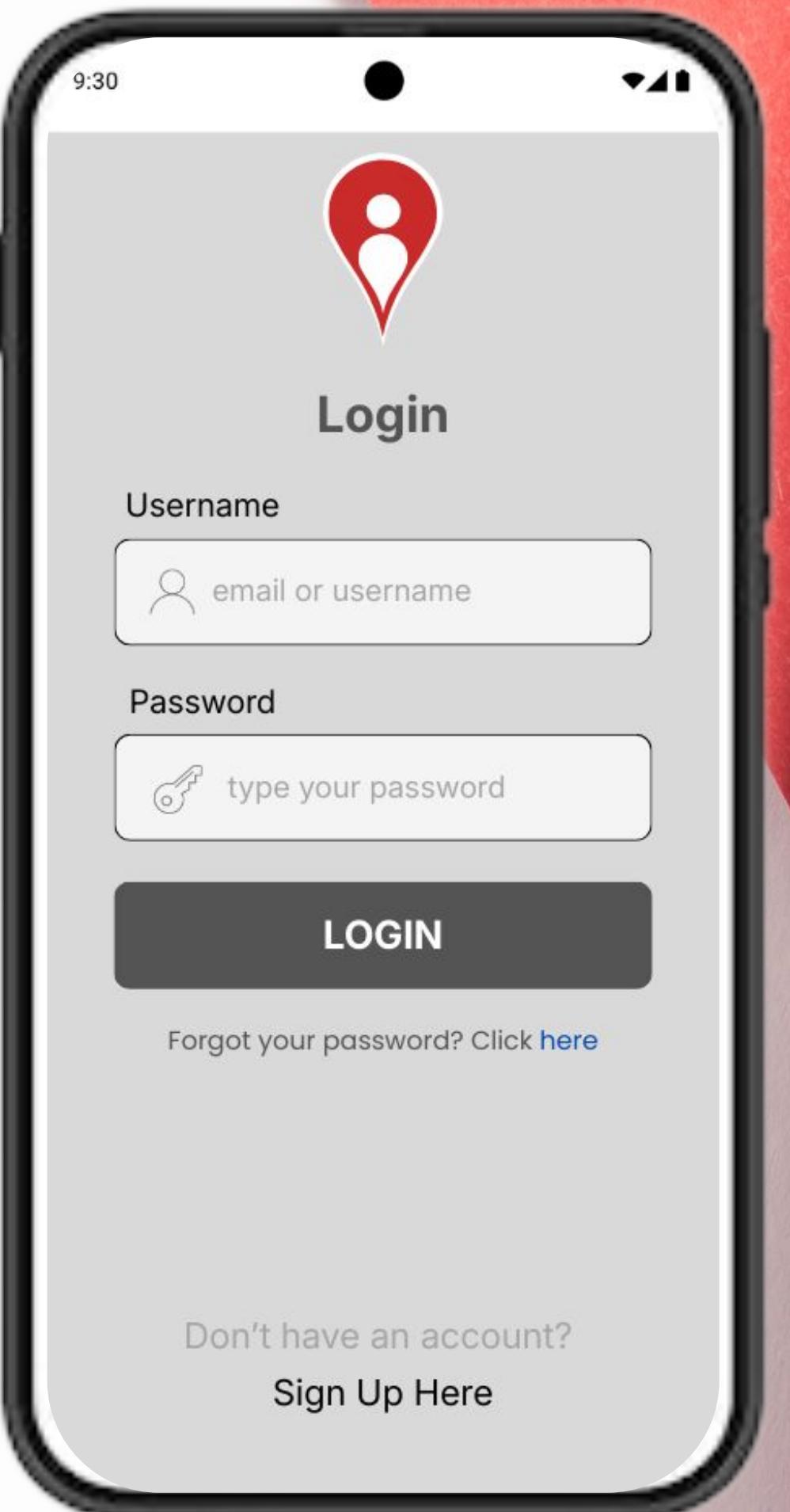
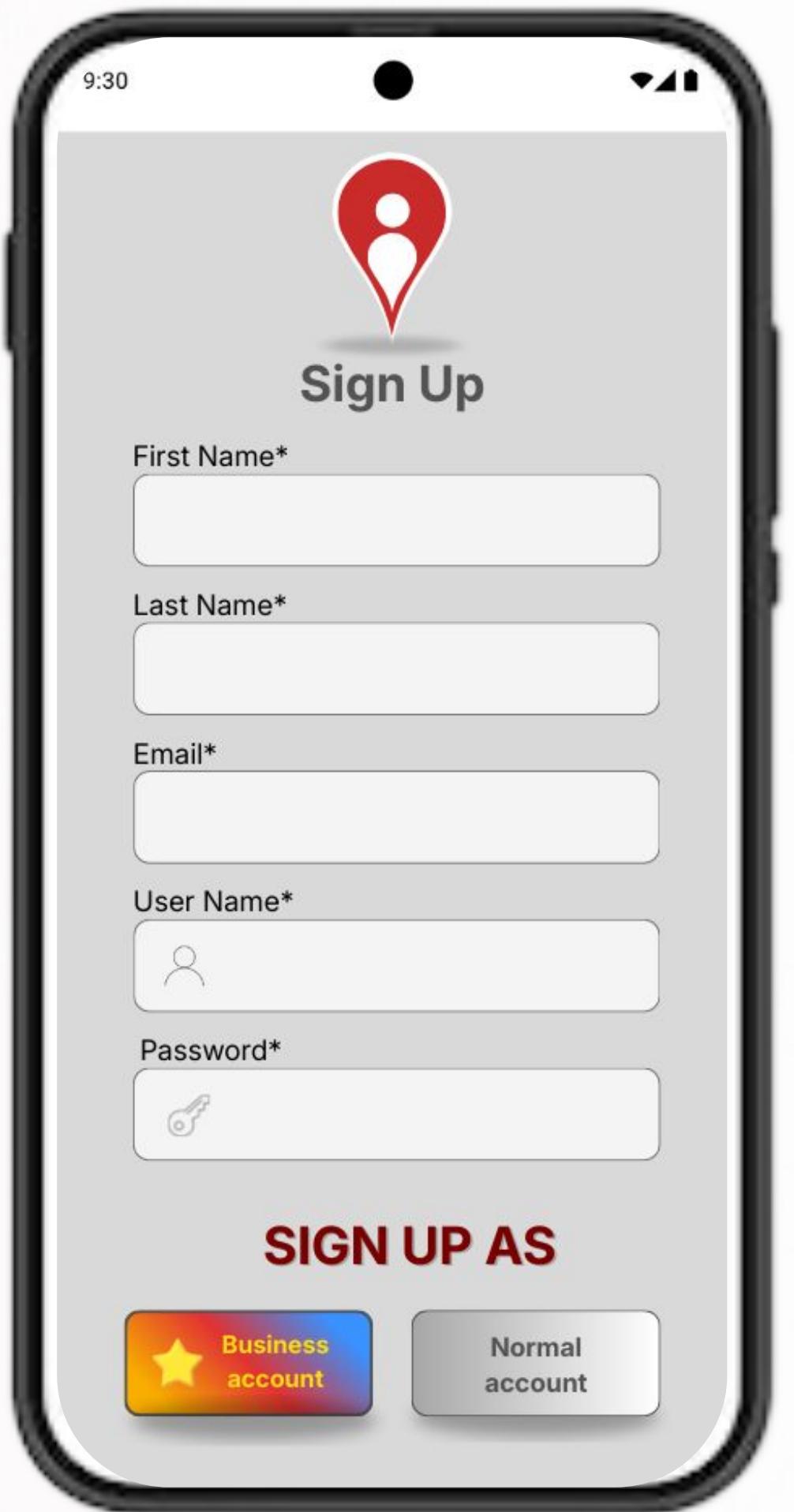
3 0 1 0 1 0

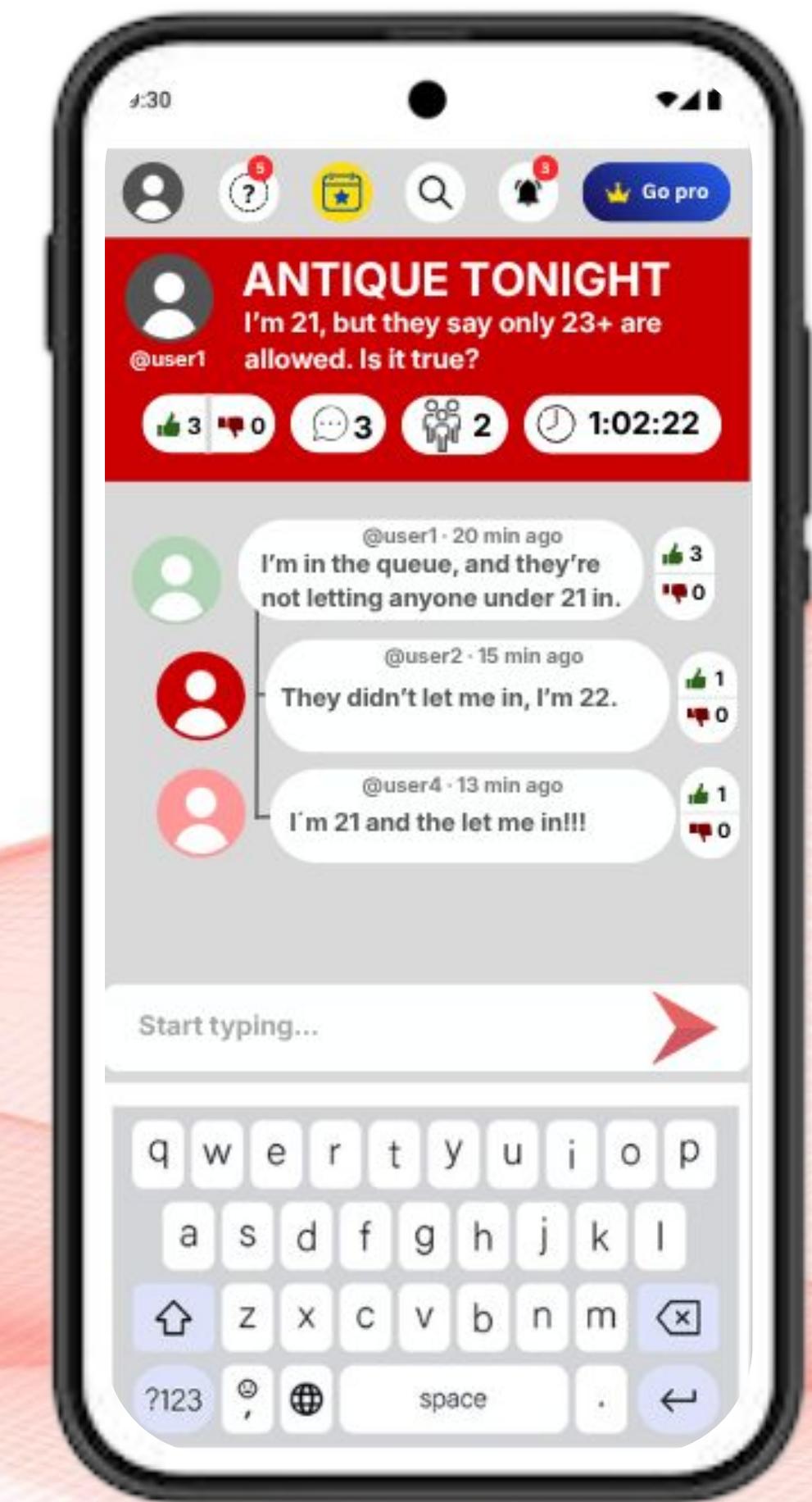
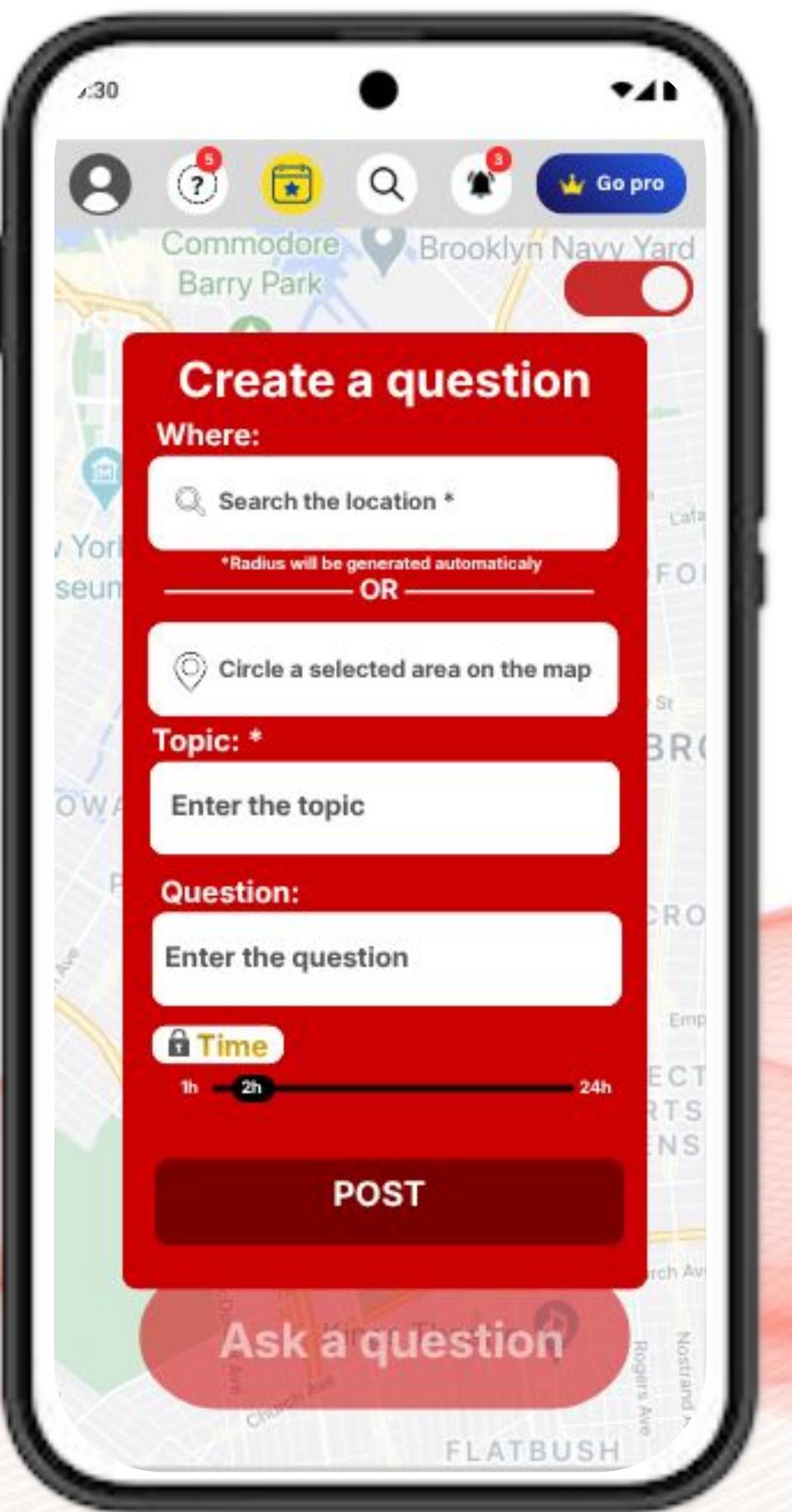
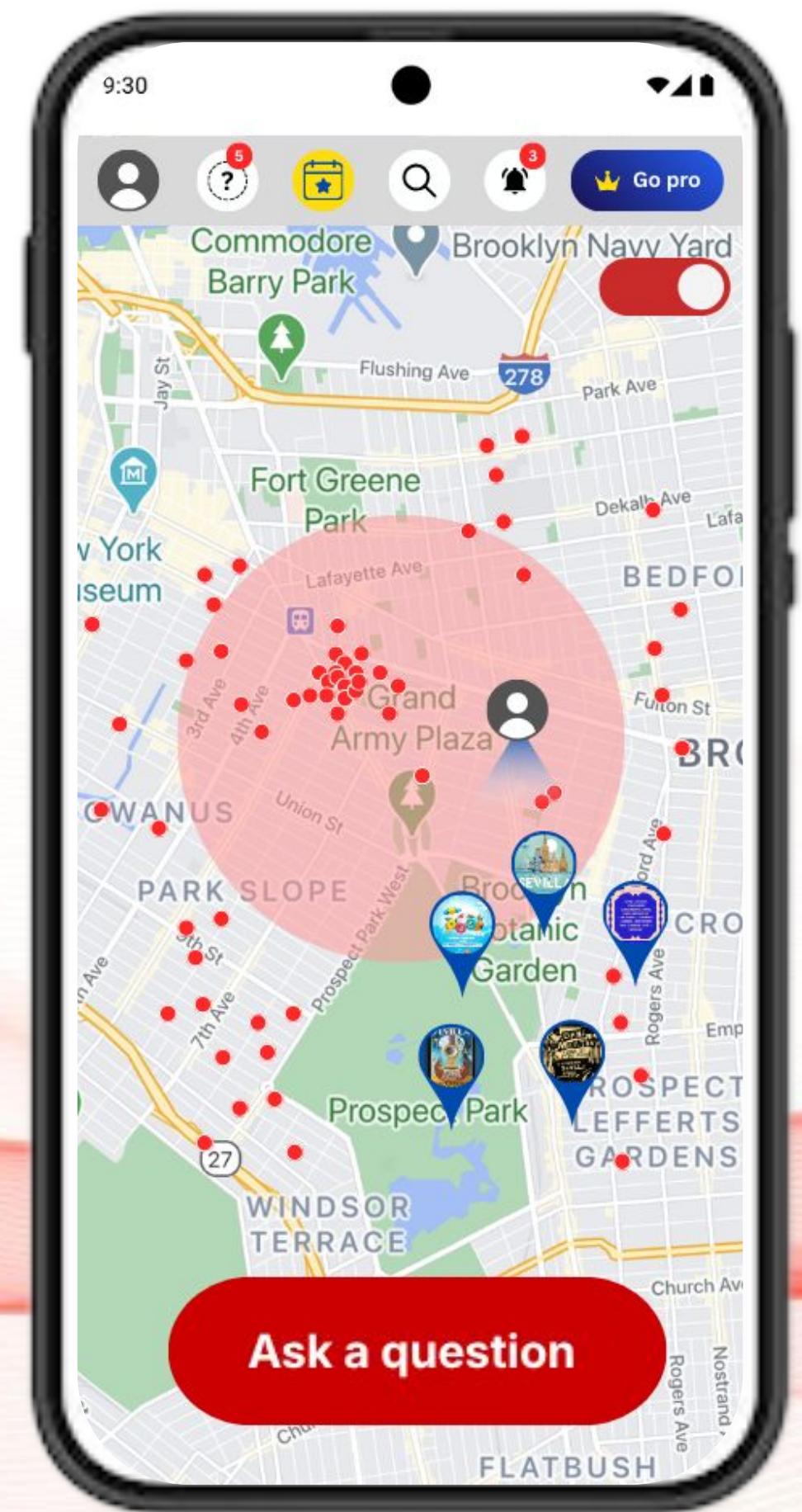
MVP

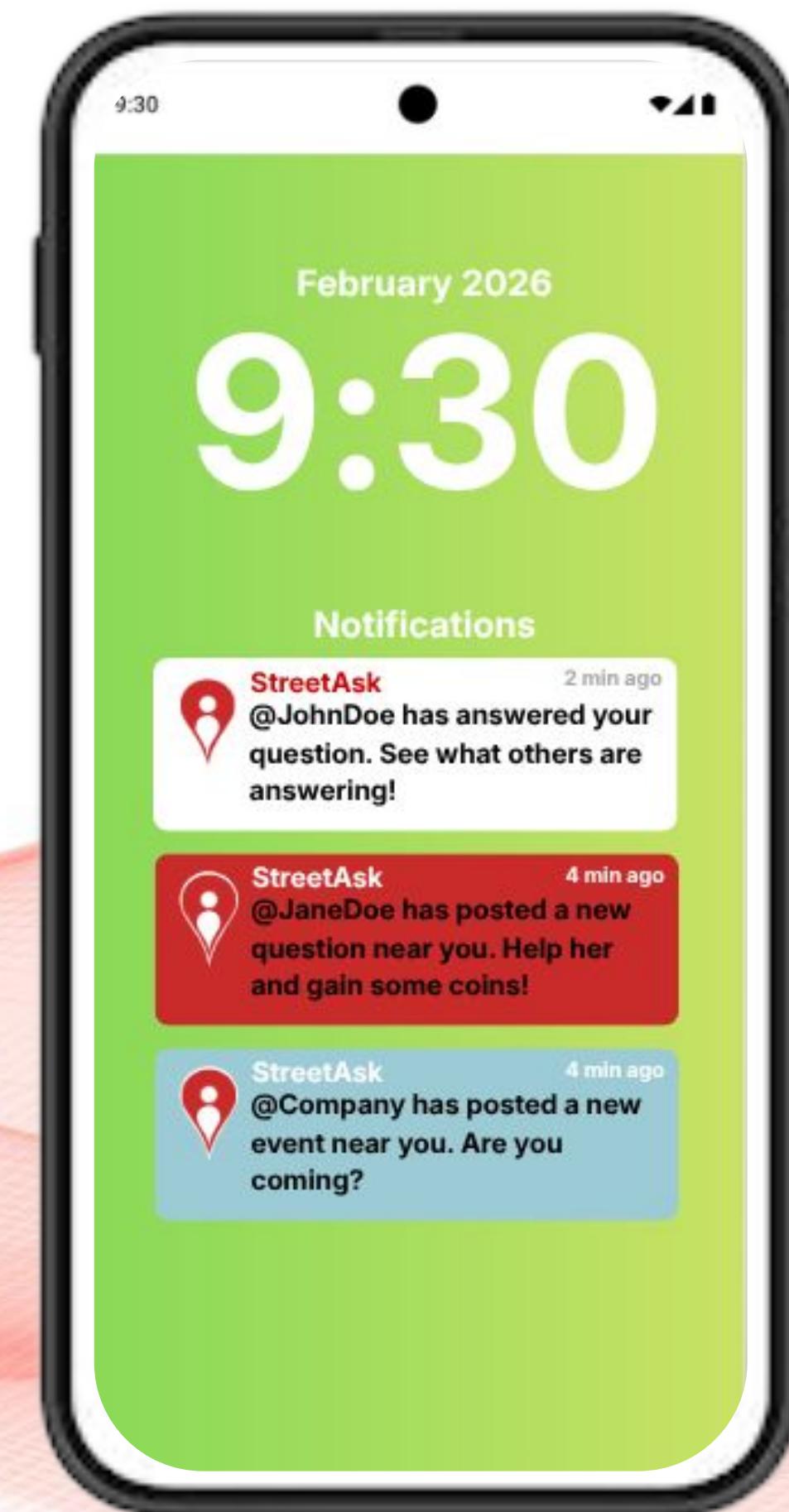
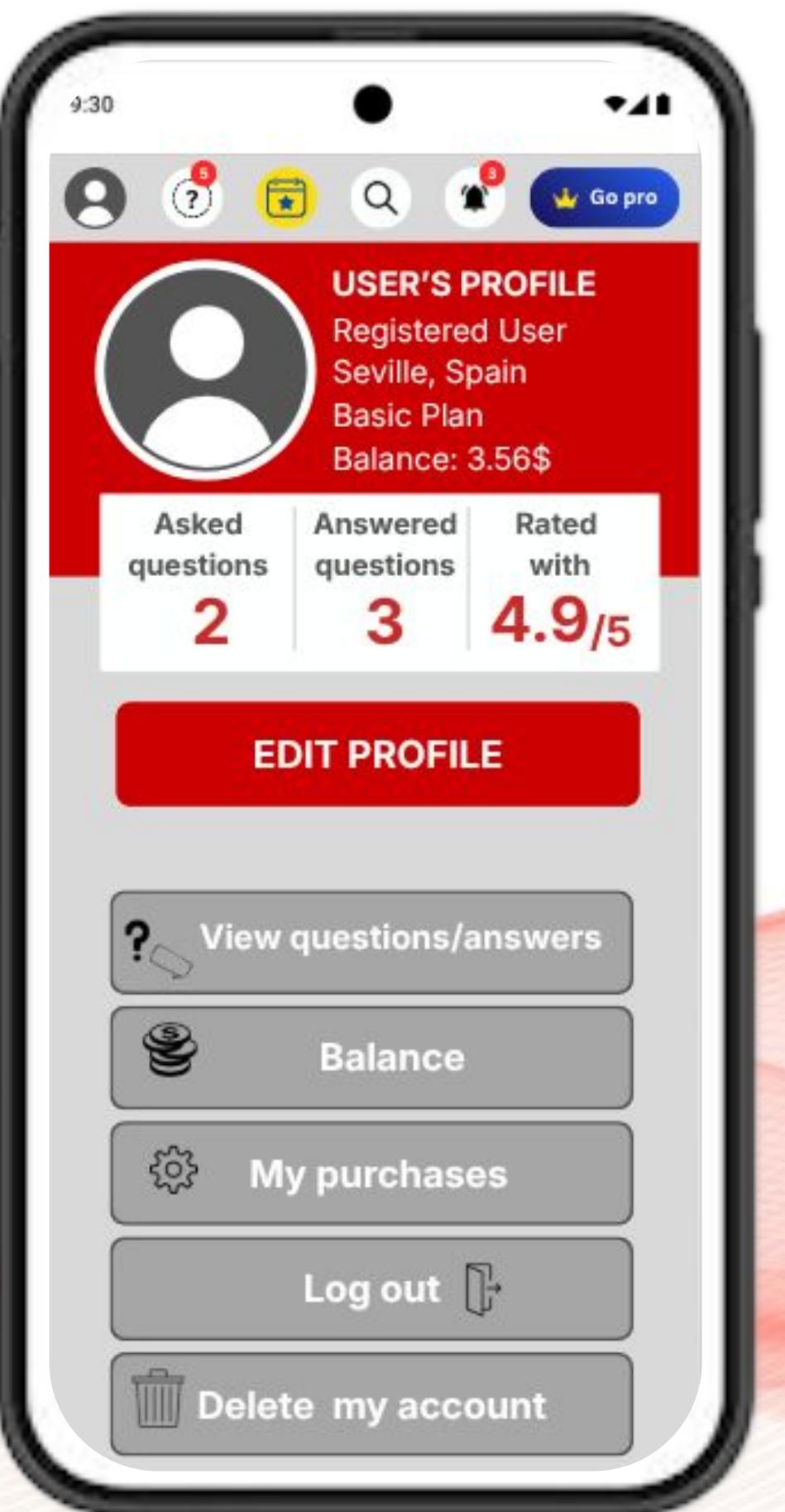
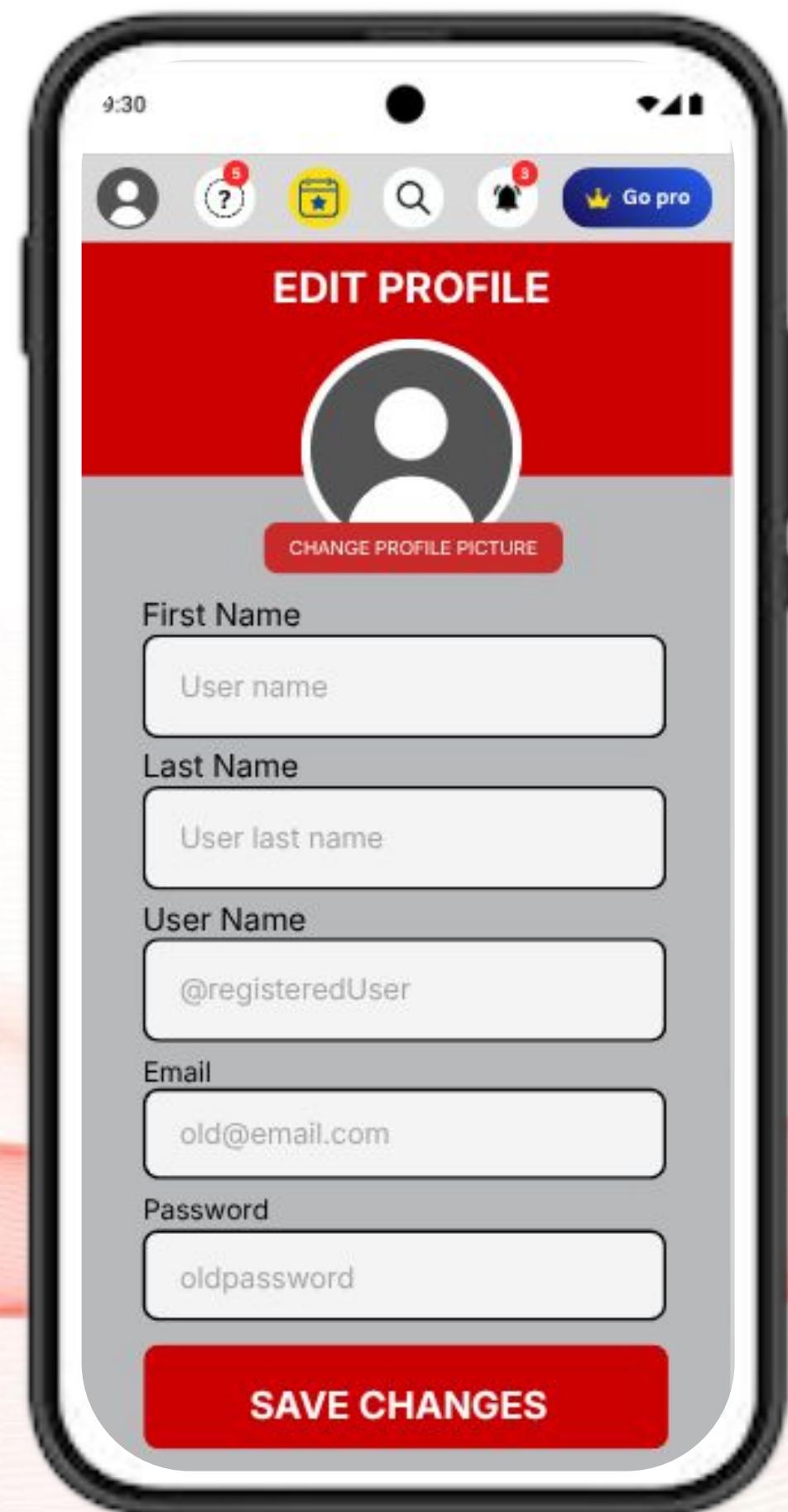


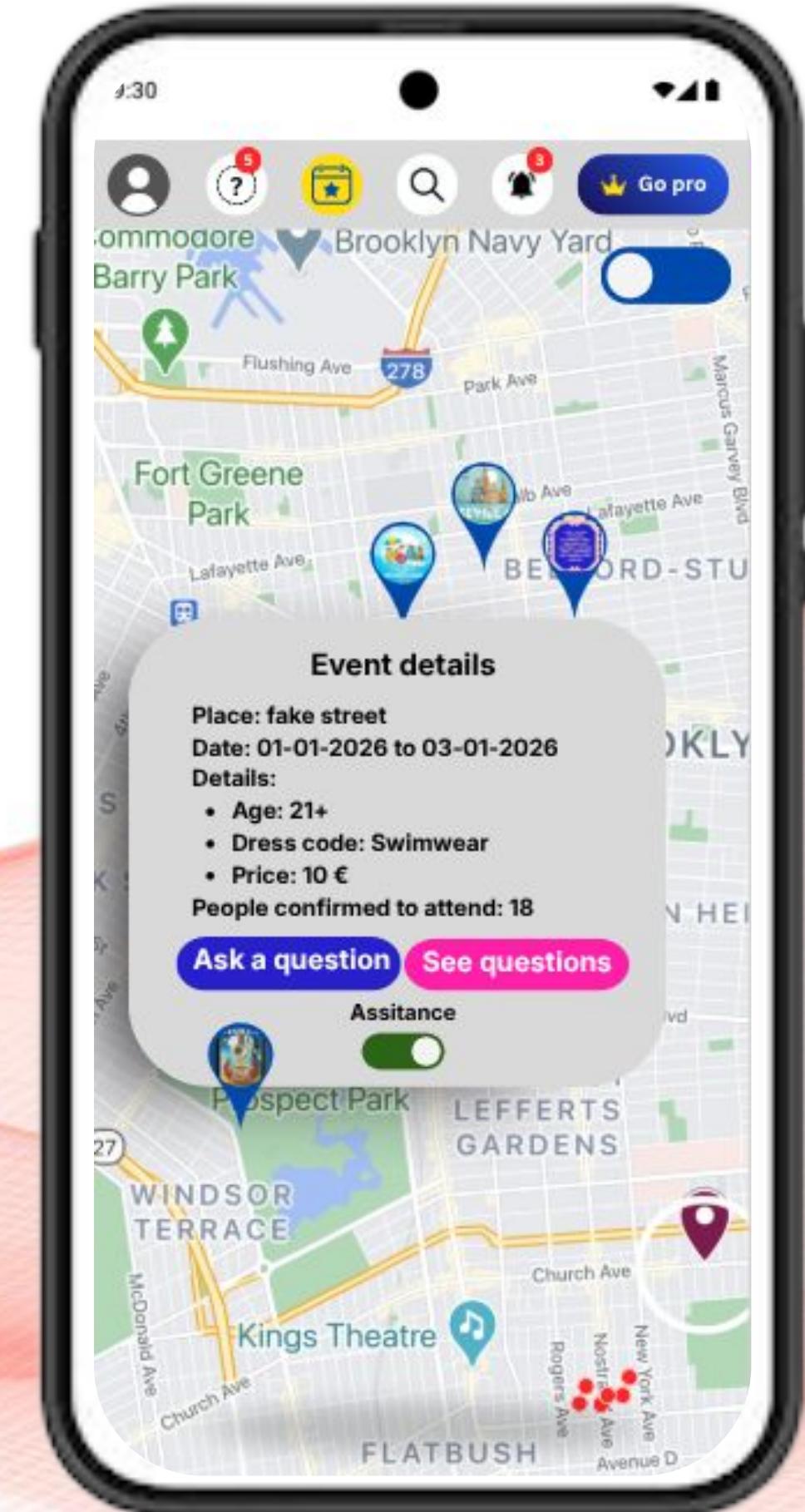
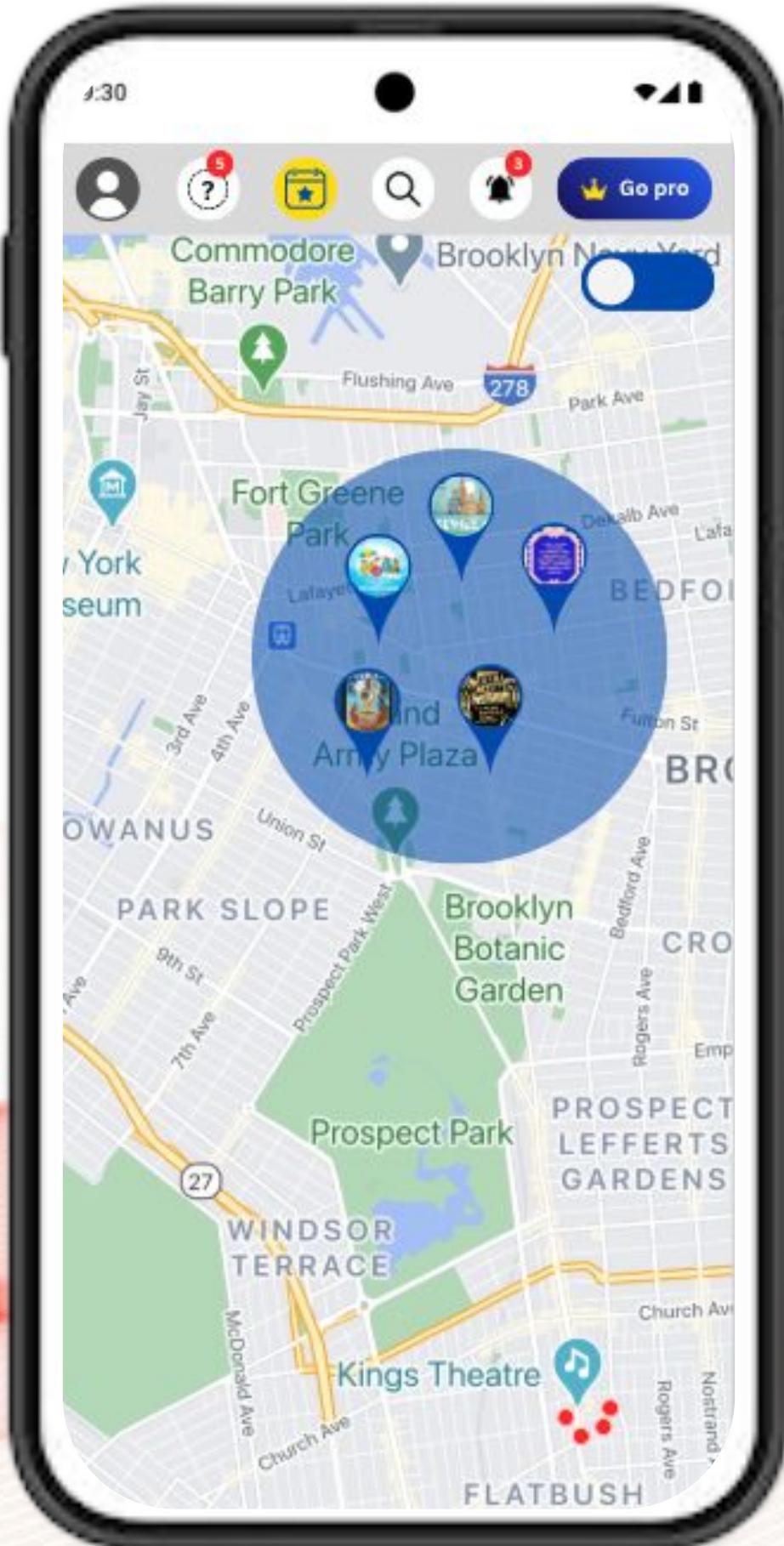
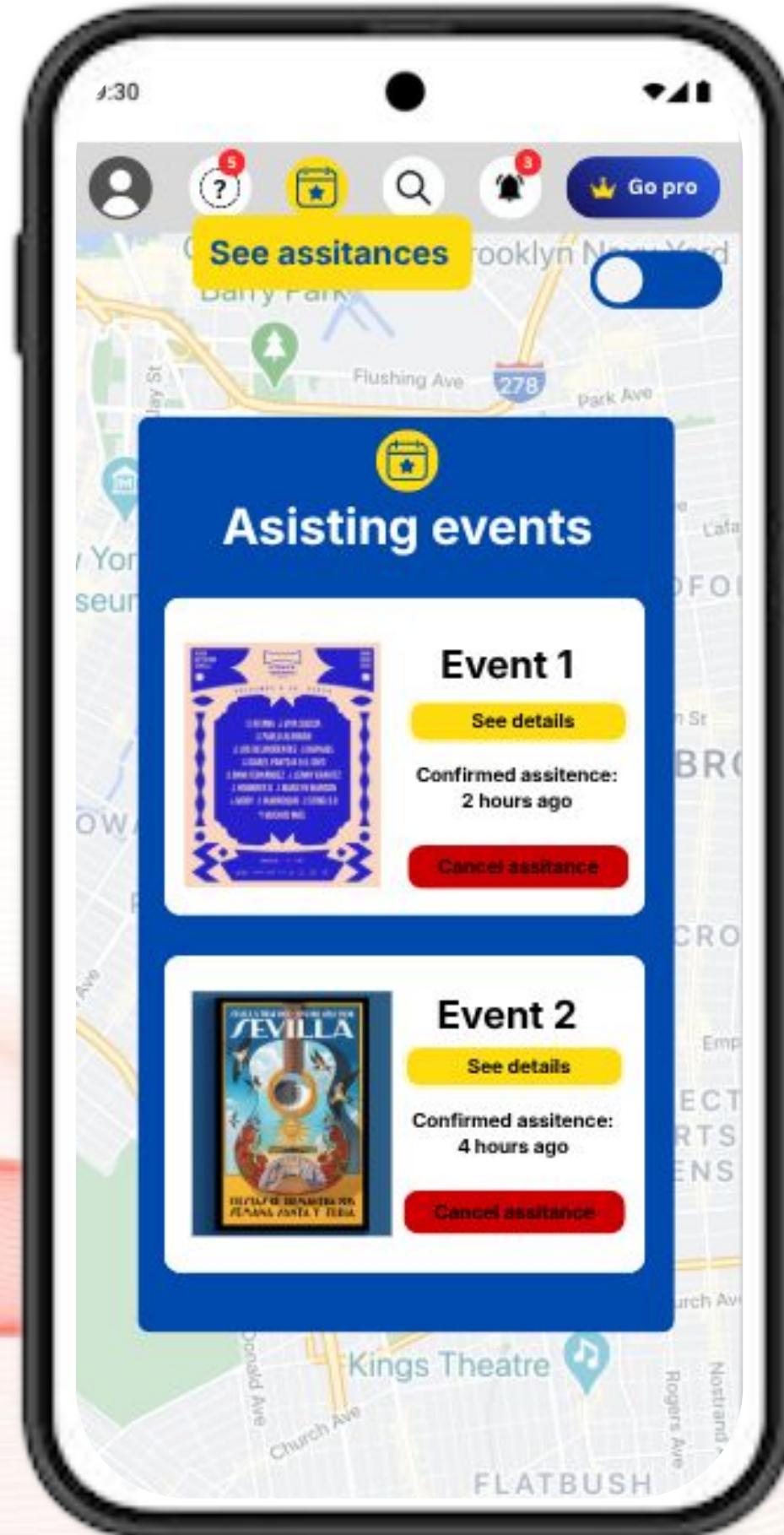
¿Debería confiar?

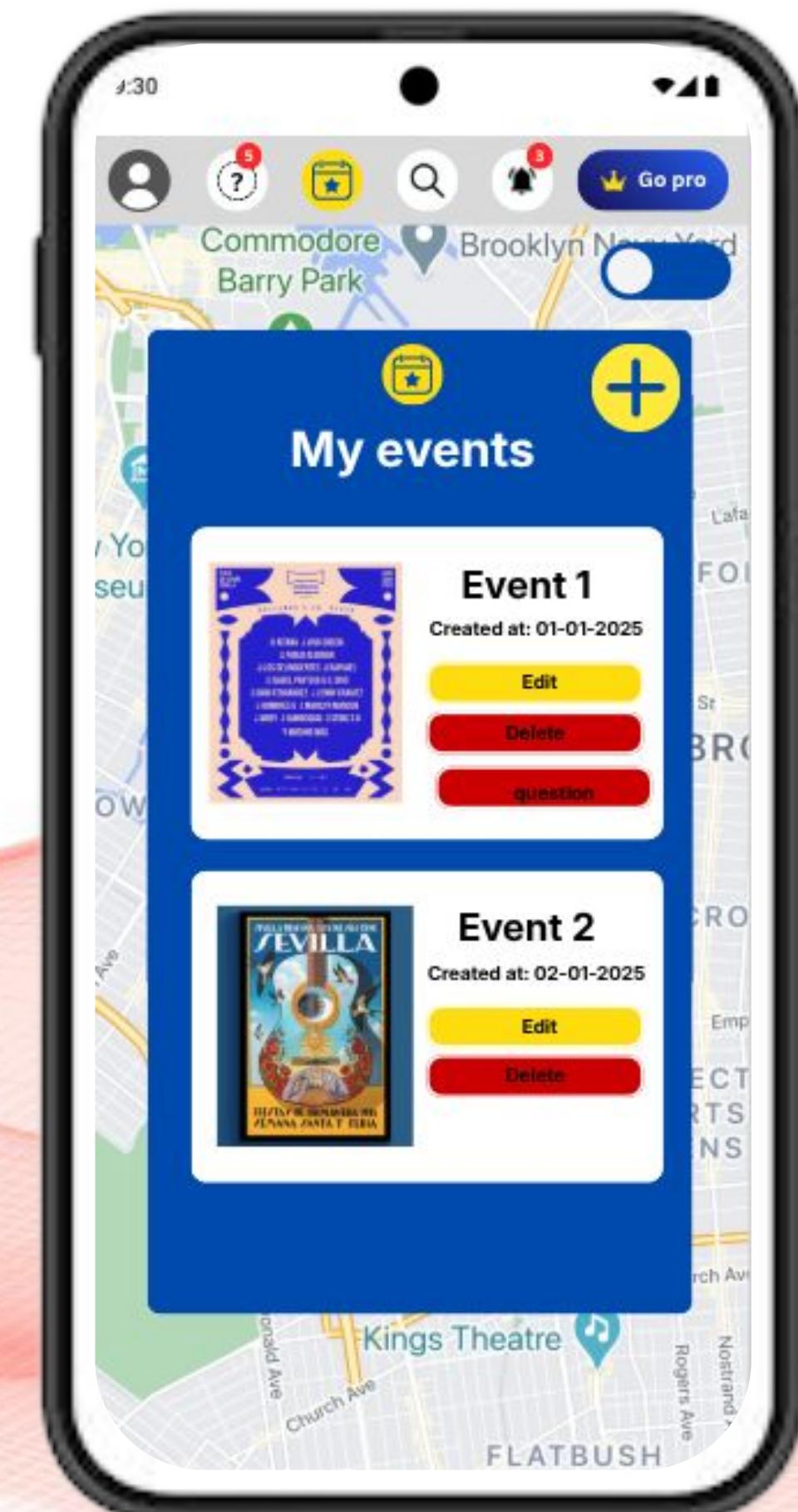
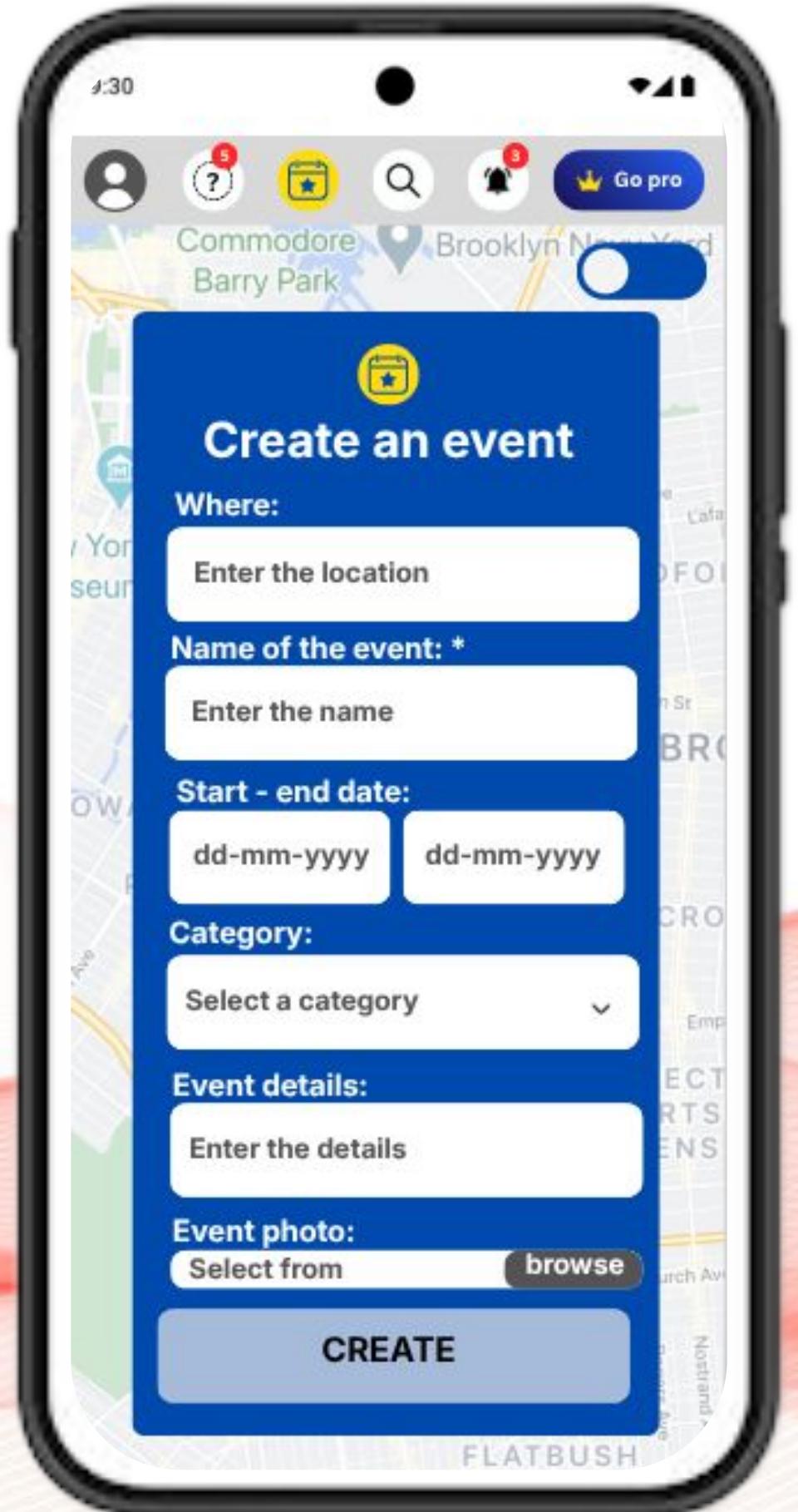
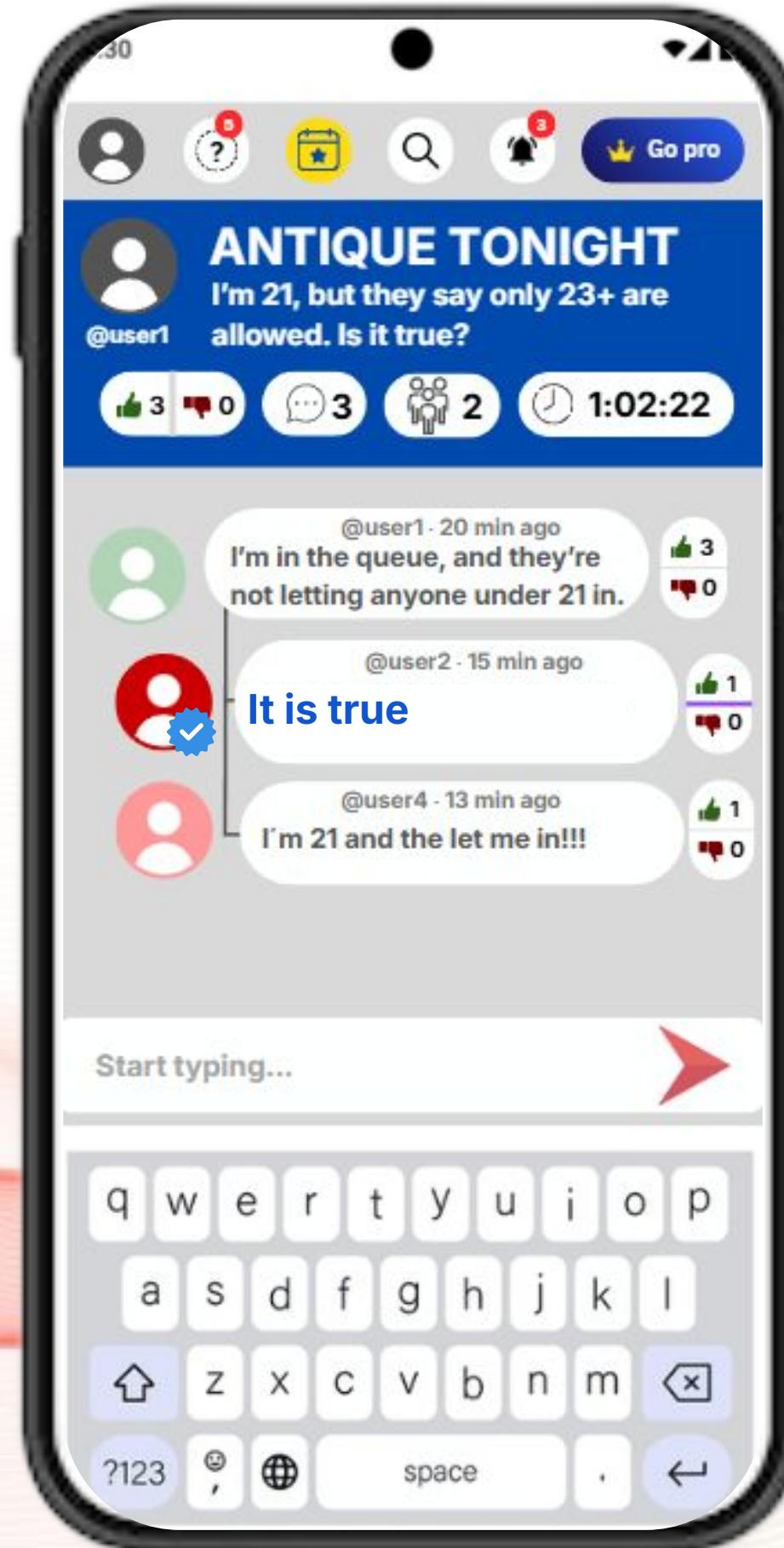




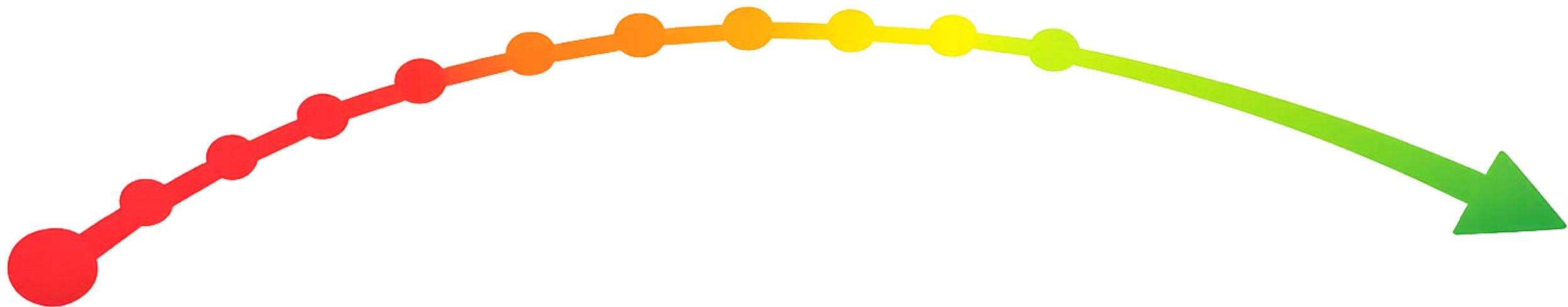








Visión Escalable



**Designed to Scale
City by City**



Modelo de Negocio Sostenible

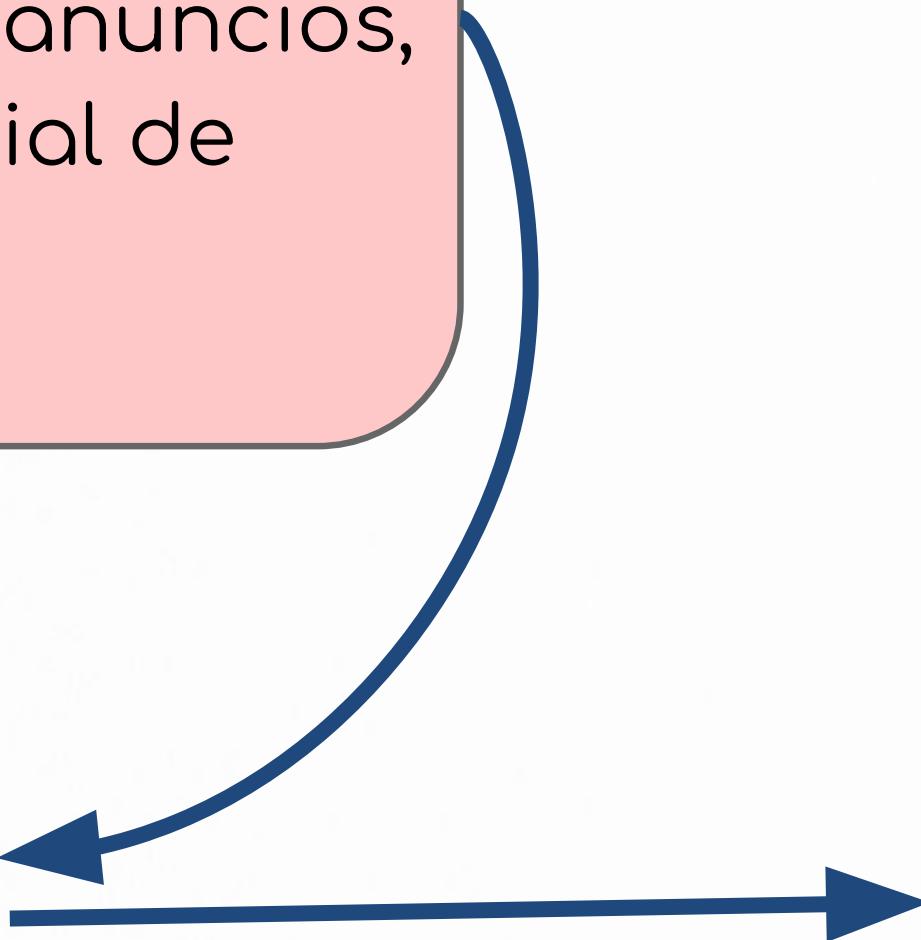
B2C Usuarios

Normales: Anuncios, límite de tiempo y radio de pregunta reducido

Premium: Suscripción mensual, sin anuncios, sin tiempo, radio ampliado e historial de preguntas

Precio: 2,99 €

POST



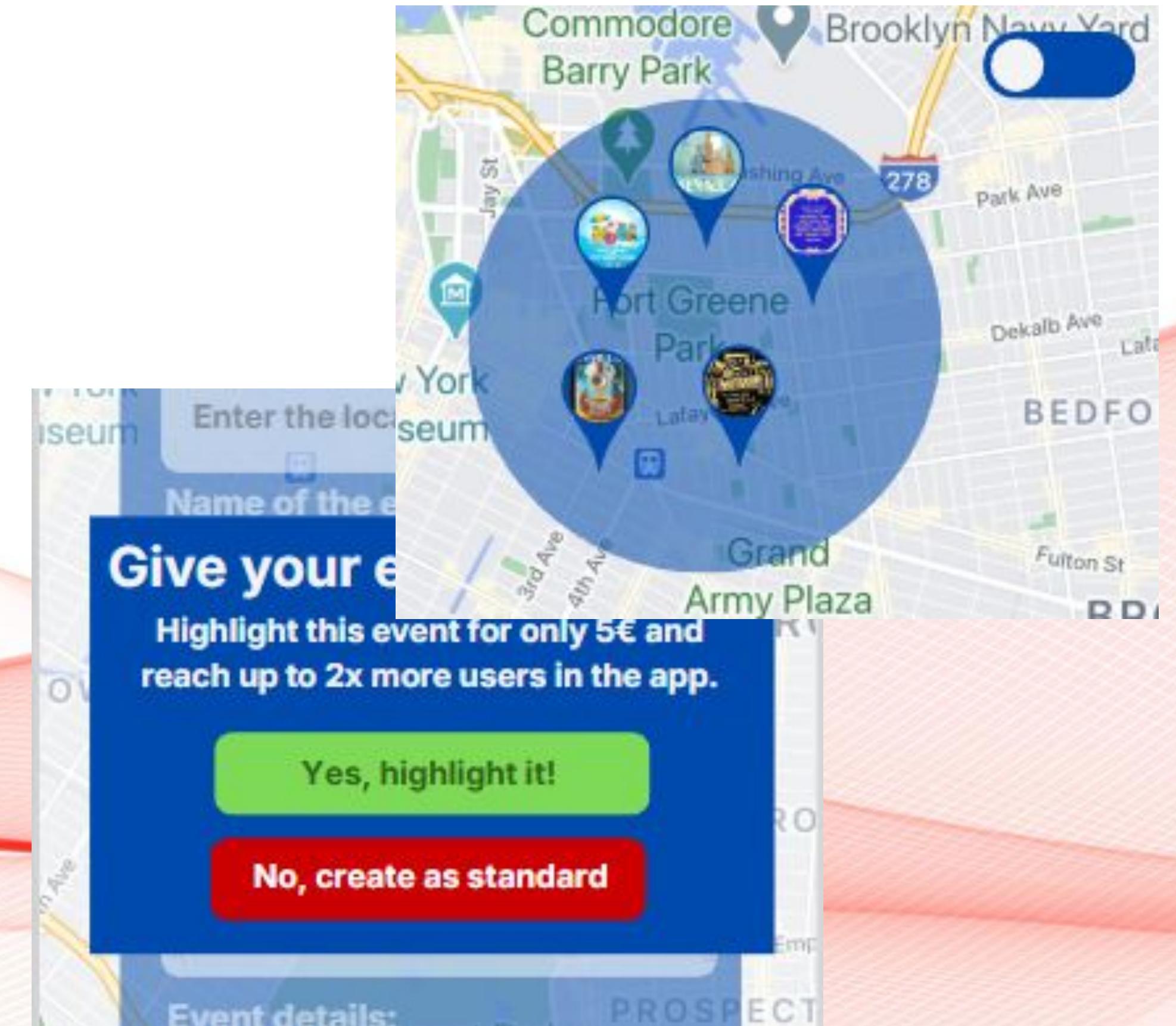
Modelo de Negocio Sostenible

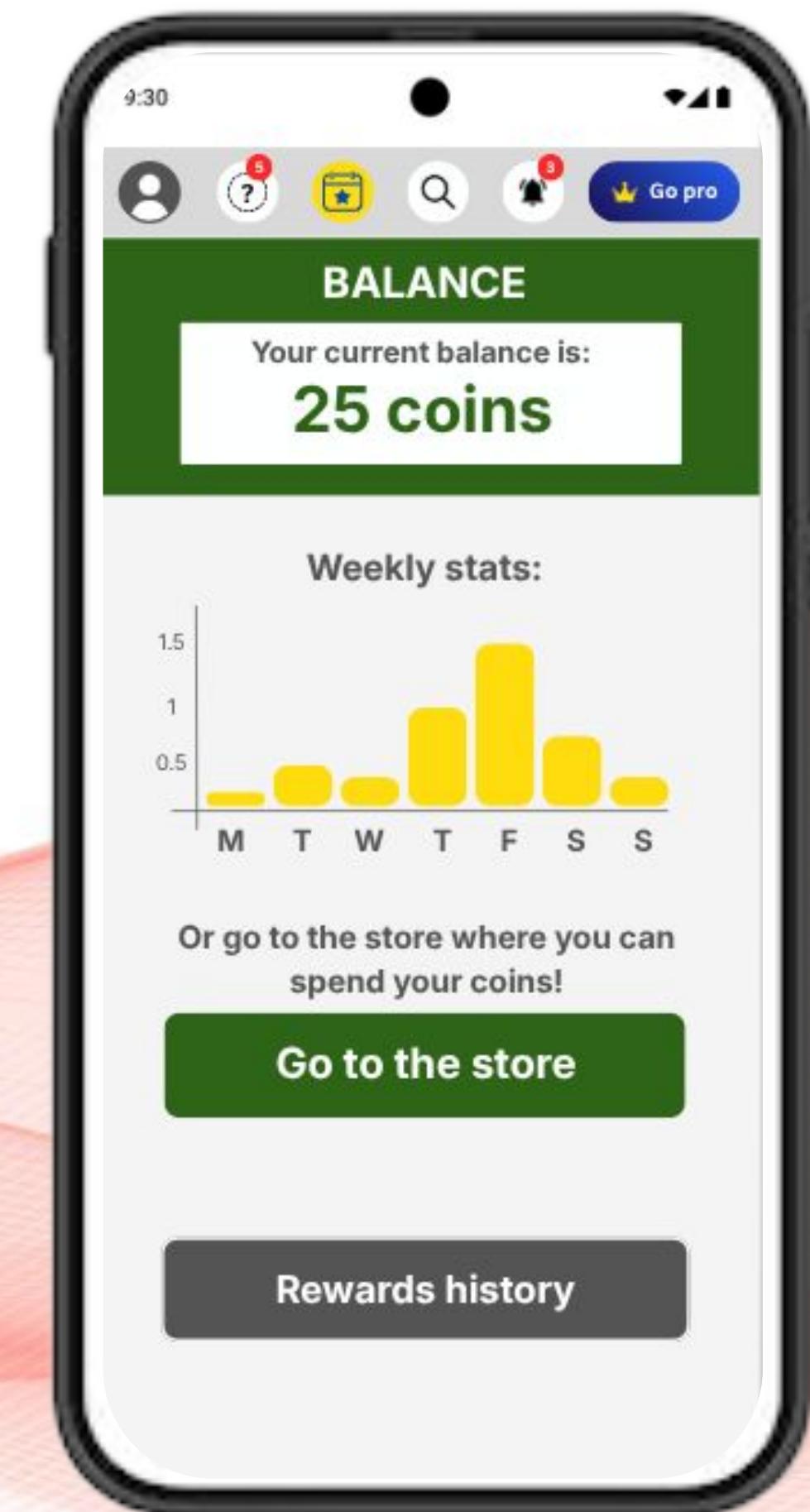
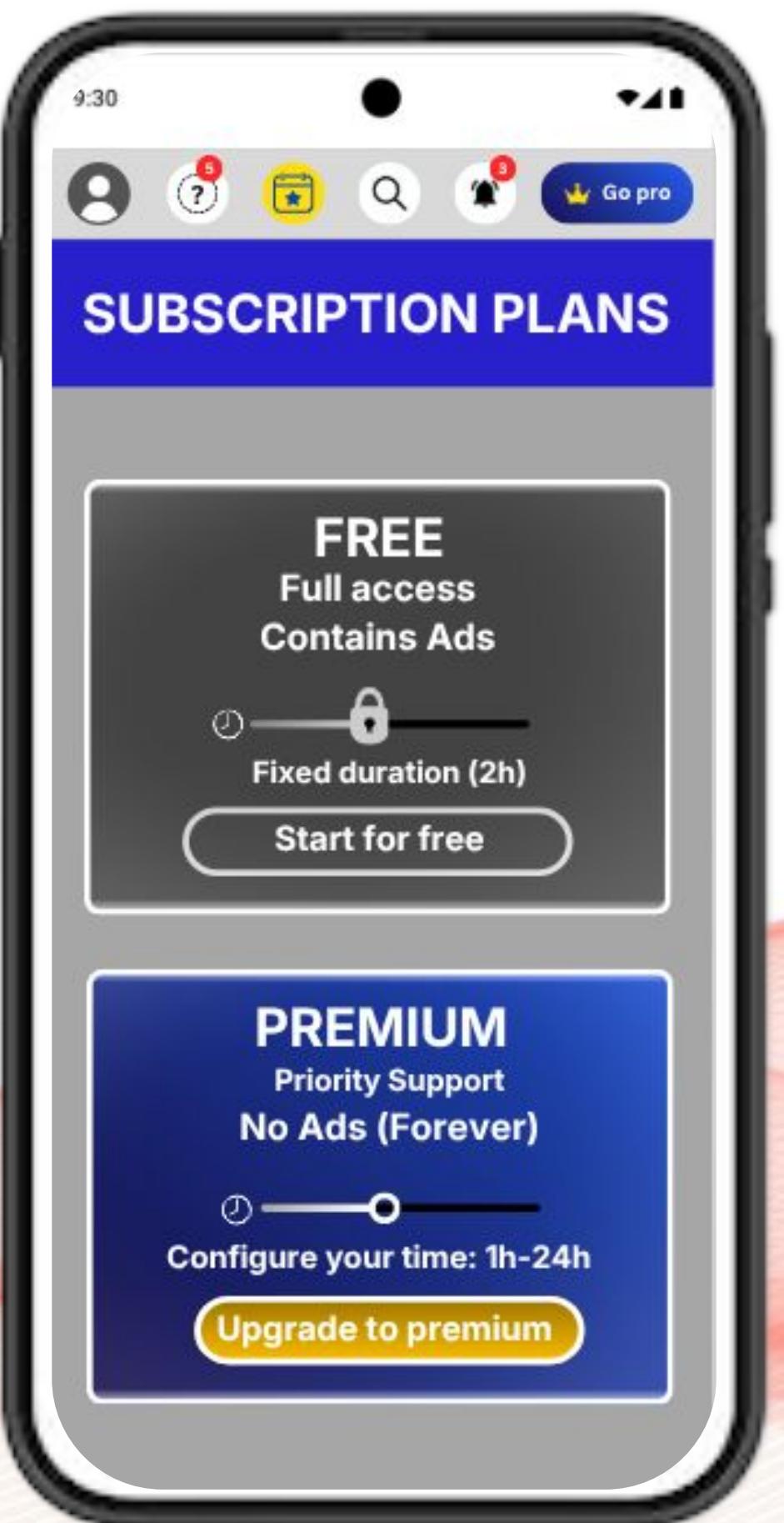


B2B Negocios

Suscripción mensual
Extra por eventos
destacados

Precio: 19,99 €



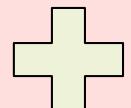


Stack Tecnológico

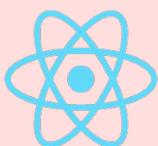
StreetAsk se construye con los siguientes 3 ejes:

Desarrollo y Despliegue único

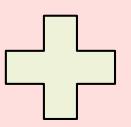
- Backend * **Maven™**



- Frontend

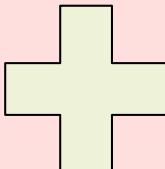


React



Vite

Infraestructura y DevOps



Microsoft Azure



Azure Container Apps

Gestión y Metodología

-

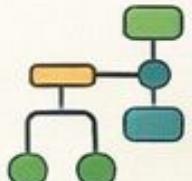


- Testing

JUnit

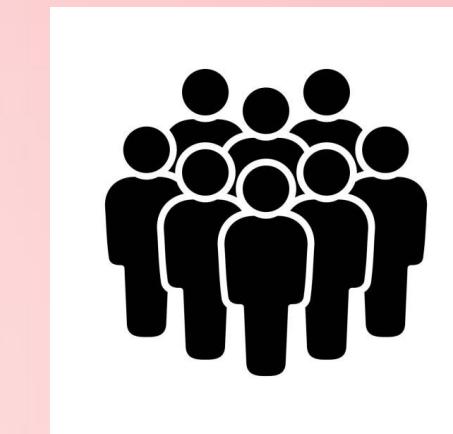
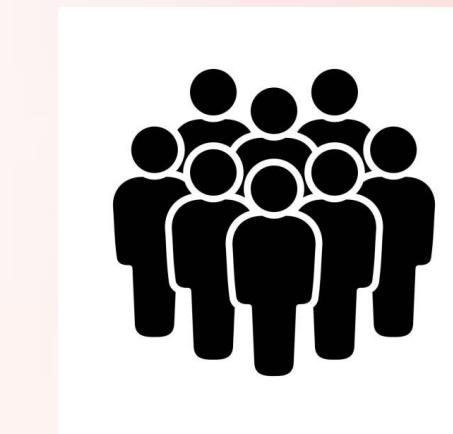
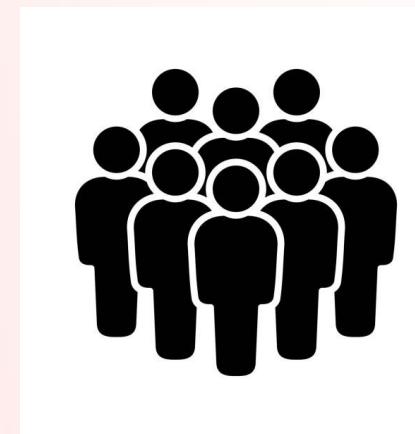


Análisis de Riesgos y Plan de Mitigación

Riesgo	Impacto	Estrategia de Mitigación
 R1: Complejidad en configuración de Spring	Media	<ul style="list-style-type: none">Definir una estructura estándar y convenciones de código. Conducir code reviews.
 R2: Problemas de rendimiento en filtrado de geolocalización	Alta	<ul style="list-style-type: none">Usar consultas indexadas, cálculos optimizados (por ejemplo fórmula de Haversine) y paginación.
 R3: Vulnerabilidades de seguridad (datos de localización)	Alta	<ul style="list-style-type: none">Implementar Spring Security, validación de inputs y limitar almacén de datos sensibles.
 R4: Conflictos al fusionar debido al tamaño del equipo	Alta	<ul style="list-style-type: none">Usar ramas de feature, conducir revisiones de pull-requests y mantener el trunk actualizado.
 R5: Sobrediseño en MVP	Media	<ul style="list-style-type: none">Mantener la implementación mínima y alineada a los objetivos del MVP.
 R6: Cobertura insuficiente de pruebas	Alta	<ul style="list-style-type: none">Asegurar pruebas unitarias antes de fusionar y requerir pipelines CI exitosos antes de integrar.

Work Plan

Equipos de Trabajo



S

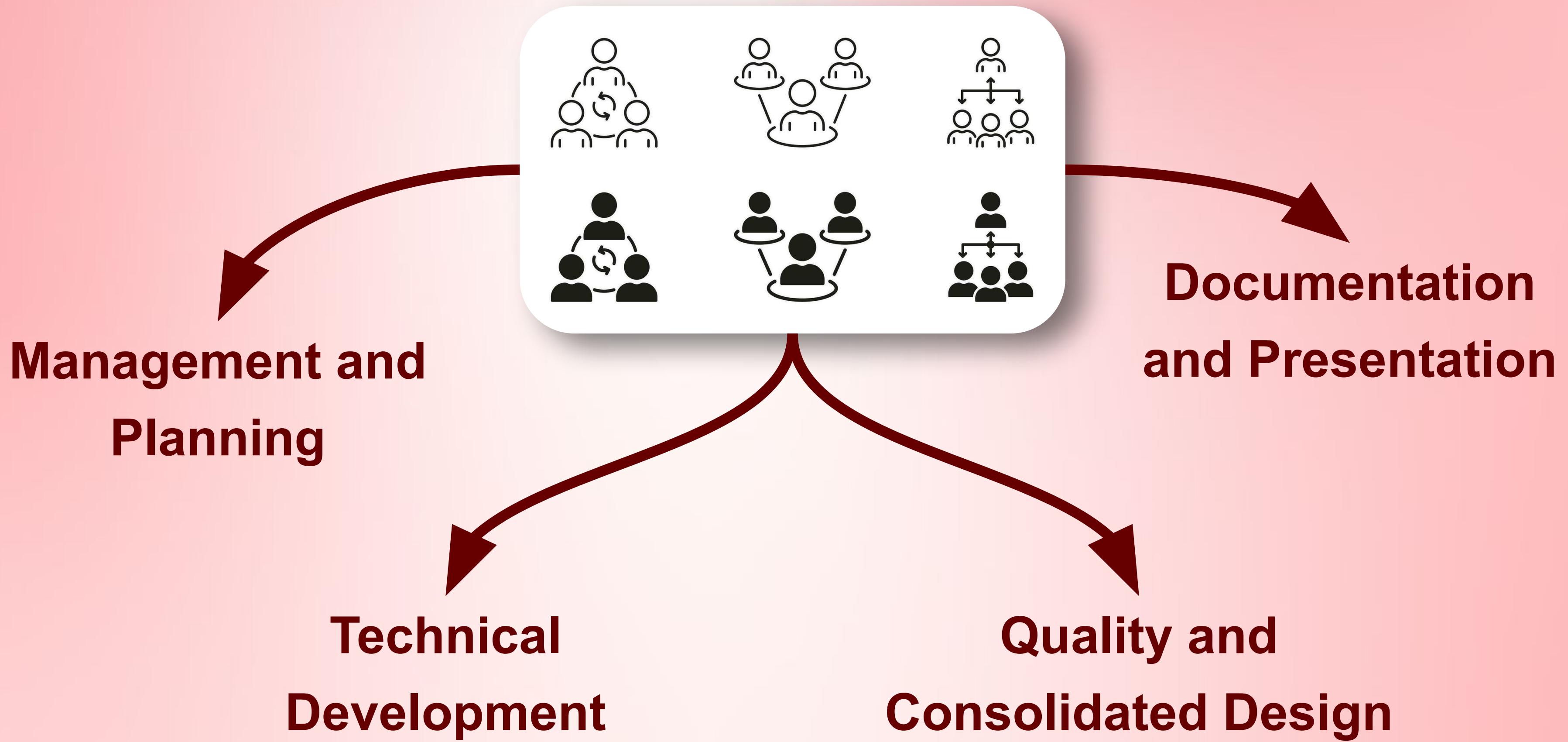
J

M

G

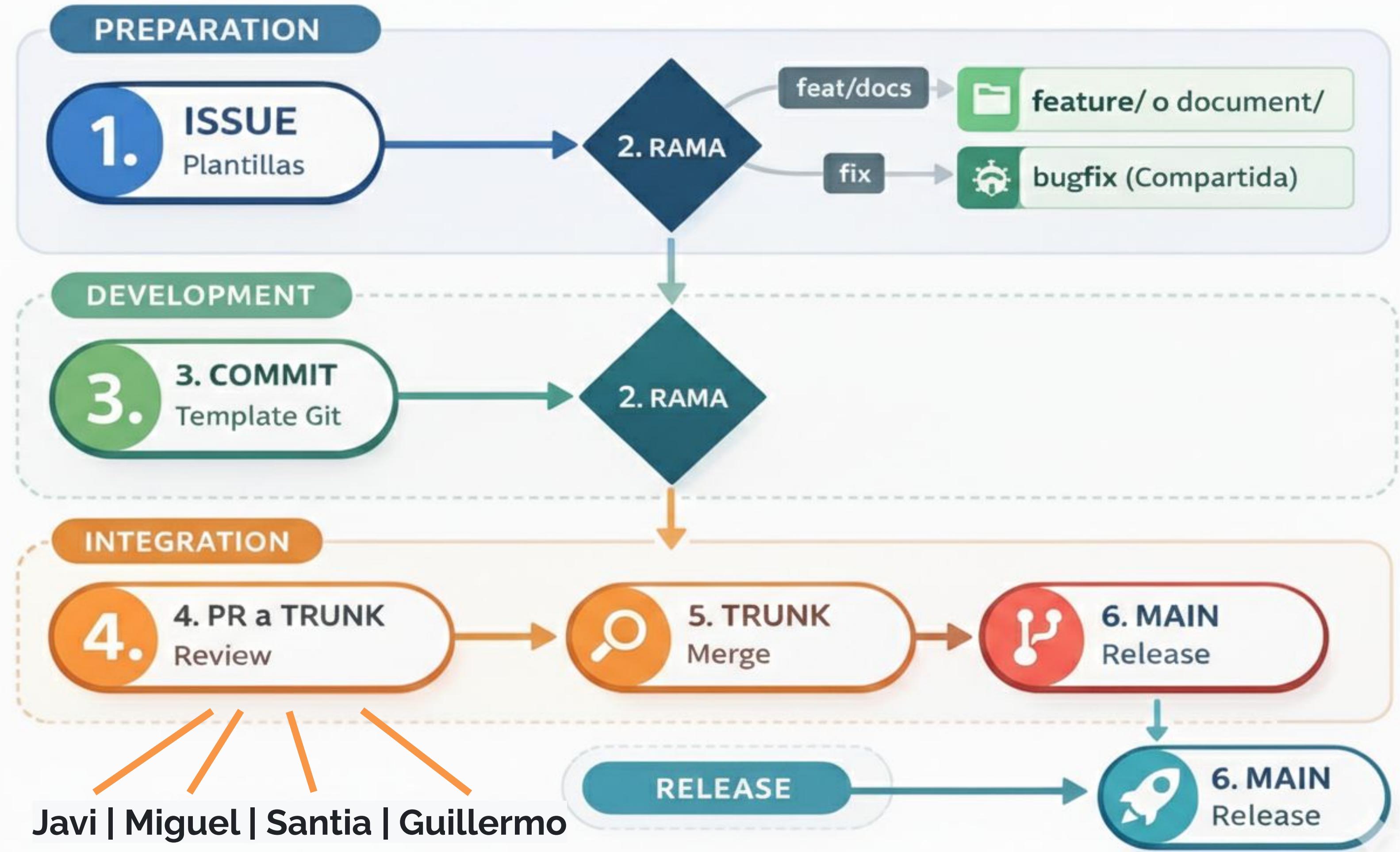
- Un administrador por grupo
- Comunicación Organizada por los Administradores

RACI Matrix



Documentation and Presentation

Task / Deliverable	Coordinators	Presenters	Doc/Biz Role	Rest of Team
Sprint Review Slides	A	R	C	I
Presentation Script	A	R	C	I
Docs Update	I	I	R	I
Meeting Minutes	I	I	R	I



Task List

FEB	FEB	MAR	MAR	MAR	MAR	APR	APR	APR
19	26	05	12	19	26	02	09	16

SPRINT 1

QUESTIONS ON MAP

ANSWER & THREAD SYSTEM

INITIAL DEPLOYMENT

SPRINT 2

REGISTRATION & LOGIN

USER PROFILE

EVENT & SOCIAL FEATURES

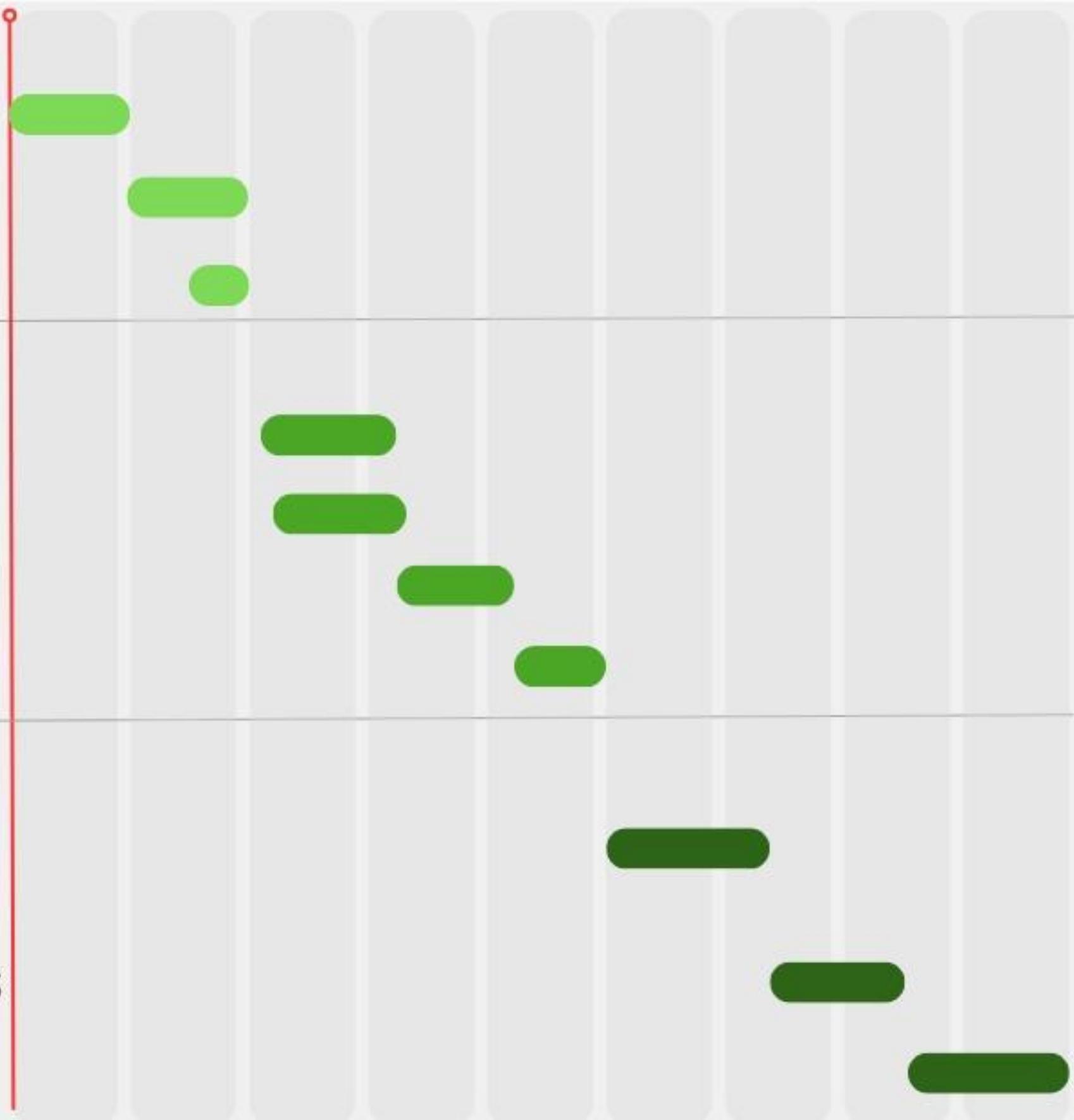
GUEST → USER MIGRATION

SPRINT 3

BUSINESS REGISTRATION &
EVENT MANAGEMENT

GAMIFICATION & NOTIFICATIONS

ADMIN PANEL & PLAN SELECTION



1-3

**Sprints
Work
Plan**

¡GRACIAS POR SU ATENCIÓN!

¿Alguna pregunta?



ENCUESTA



RESULTADOS