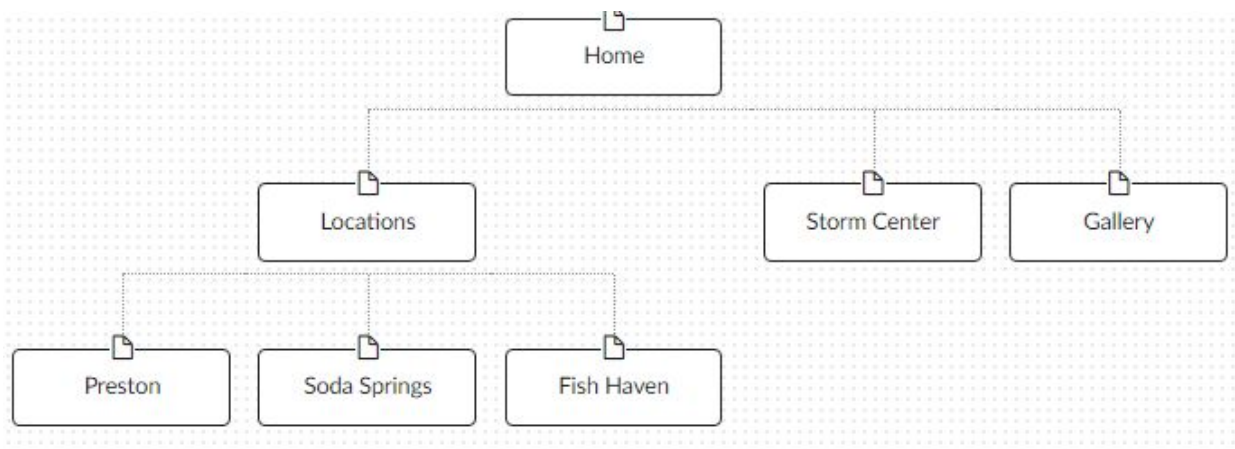


# PeekOutside.com

## Site Plan

- **Site Purpose:**
  - Provide updates on the current weather and a 5-day forecast. Also provide tips on the dangers of extreme conditions. May have links to events going on in their area including the date and weather expected. Give people the ability to type in a Zip-Code and have it give them the weather/forecast for that particular area.
- **Site Name:**
  - PeekOutside.com
  - Costs \$12/year to own the domain.
  - Site will give people the ability to "Peek" outside at what the weather is.
- **Target Audience:** People ages 14+ who need to check the weather quickly. Desktop/Tablet/Phone devices need to be supported
  - Scenario 1:
    - *Is my school shut-down today due to the on-going snowstorm?*
  - Scenario 2:
    - *What's the weather going to be like this weekend during my son's campout?*
  - Scenario 3:
    - *Will I need to bring an umbrella today due to evening rain?*
  - Scenario 4:
    - *What do I do when the roads are iced over if I need to drive?*
  - Scenario 5:
    - *Do I need to be careful outside today due to the heat?*

- **Site Map**



- **Color Scheme / Typography (Under Development)**

Object/Item	Font	Size	Color
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Default Text	Josefin Sans	14px	#FBE8A6
Nav Buttons	Josefin Sans	18px	#F4976C
Heading 2 Footer	Josefin Sans	20px	#303C6C
Heading Banner	Josefin Sans	14px	#B4DFE5
Background			#D2FDFF



