

THE CHAIRS' QUARTERLY REPORT Q1, 2023 – NEXUS COMMUNICATIONS ARM

ACTIVITIES DURING THE QUARTER

After a period of preparation and recruitment by the new Chair, the Communications Arm held its initial meeting on February 22, 2023, with its three new members being:

*Small Axe/Don Karl, a multipotentialite, globetrotter, English and combat sports teacher, musician, and more. With a soul from the East and roots in the North, he provides a "just do it" approach to the tasks at hand, connecting the visions to the present. As the number of tasks increases, so does his efficiency, thus making him a highly productive multitasker and pen warrior.

*Arielle, an award-winning screenwriter, novelist, and experienced writer, brings her passion for "the living word" when translating complex technical topics into clear language that the layperson can understand. With English as her native tongue and a broad view of life, she eagerly digs into decentralizing technology to further the good vibes of Nexus

*Tomas, as the name 'Gaia' indicates, is an Earth systems scientific philosophical poet, and one who takes a holistic visionary approach to the most elementary parts – connecting the present to the visions. With decades of lived experience in community and organizational building, he brings the essence of interconnectedness to whatever he touches. This is under the motto "Maximum freedom for the individual and maximizing freedom for the whole."

With open minds and warm hearts, we, the Nexus Communications Arm, are carefully treading the grounds to find our footing. We respond positively to being trusted in our common endeavor towards a trustless social DAO structure.

GUIDELINES

In order to facilitate our activities we are currently exploring and practicing the following guidelines:

General Guidelines:

1. If you believe you might have a good idea. Let it marinate and present it to the rest of us.
2. If an idea gets presented, do your best in exploring if and how the idea could come alive.
3. If an idea seems worthwhile to be implemented, do your best in supporting it to become the best version of itself.

Guidelines for article Writing & Publishing:

1. Get one other person in the Arm to support the suggested article outline/summary/bullet points.
2. Get the written article 'edited' by a second person in the arm.
3. Get 2 people to support the publishing of the article.
4. In regards to publishing/distribution, point 3 in 'General Guidelines' is used.

Summary:

There is a minimum of 2 'Initiators', 1 'Writer', 1 'Editor', and 3 'Publishers'.

PUBLISHING DURING Q1

Following the process outlined in the Guidelines above, the following have been Published during Q1, 2023.

Articles published at <https://medium.com/@NexusOfficial>

- Nexus launching new website
- Nexus summary 24th of March 2023
- Nexus Introduces Advanced APIs that Empower Developers to Build Smarter Applications
- What is Nexus 'Handshake'?
- Summary of Nexus Weekly Recap March 17, 2023

Additionally the following have been written and posted in Telegram:

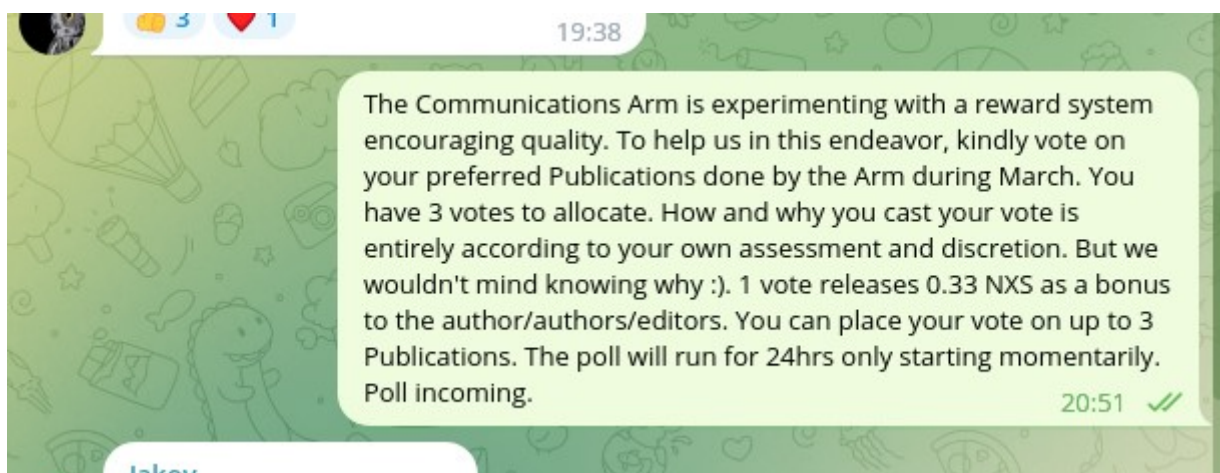
- Welcome letter to new people. Including programming of Rose
- Internal Web launch letter.

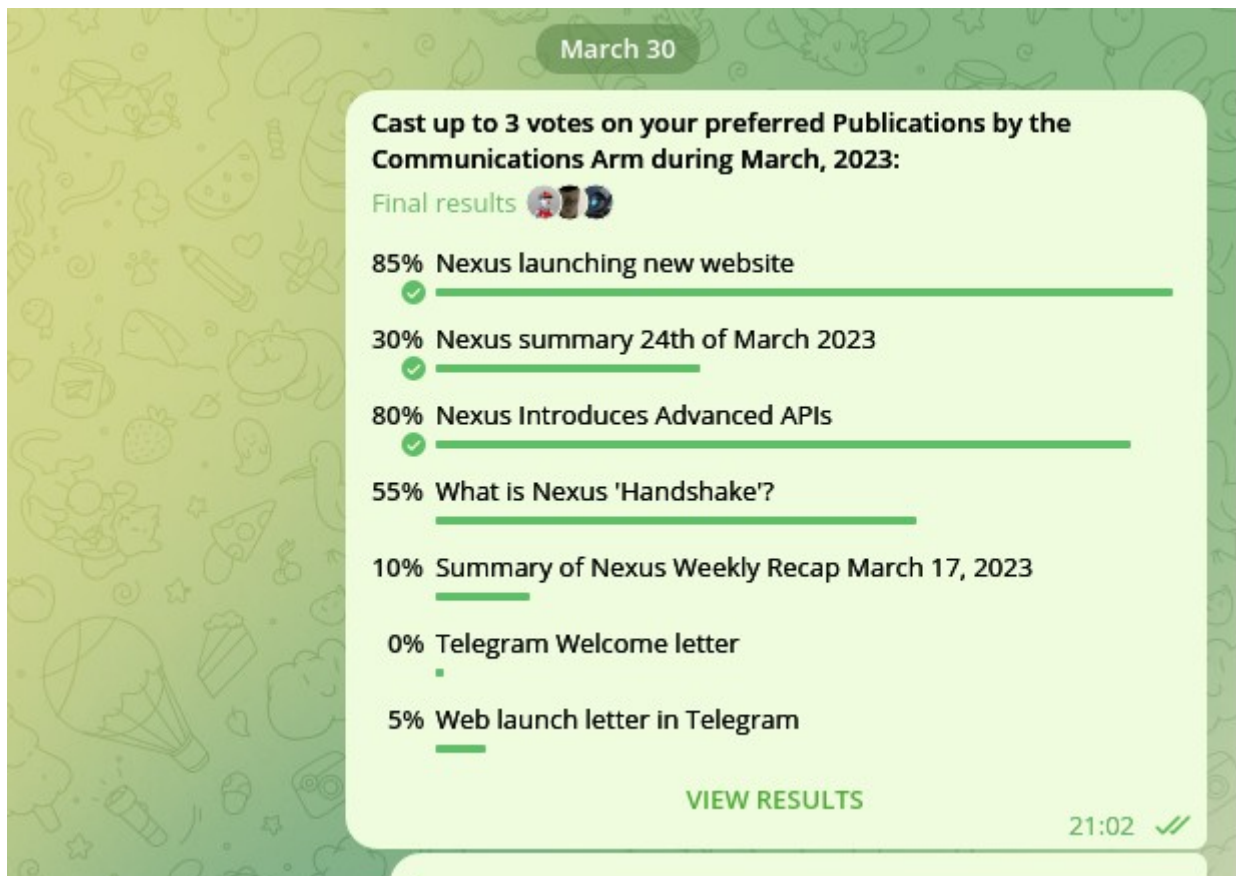
OTHER ACTIVITIES DURING Q1

-Started and operated Nexus Communications' Twitter account - @nexusbility at <https://twitter.com/nexusbility>.

-Supported the Impressions Arm in the making and launching of the new Nexus website.

-Explored and established systems for internal communication, account management, sigchain, rewards, reporting, productivity, quality, and more. Additionally, there were quite a few administrative and technical issues to resolve. One example to mention is a 24-hour poll that ran on Telegram to explore a way of encouraging quality. Approximately 18 people voted in the poll, releasing about 15 NXS in a bonus.





”During this period, we have also aspired to have a positive influence on internal communication within Nexus, both between community members and chairs. However, the results have been mixed”.

-As always when starting something new, a considerable effort has been dedicated to practicing working together, with the belief that a healthy collaborative culture will benefit not only the arm, but the entire Nexus community as well."

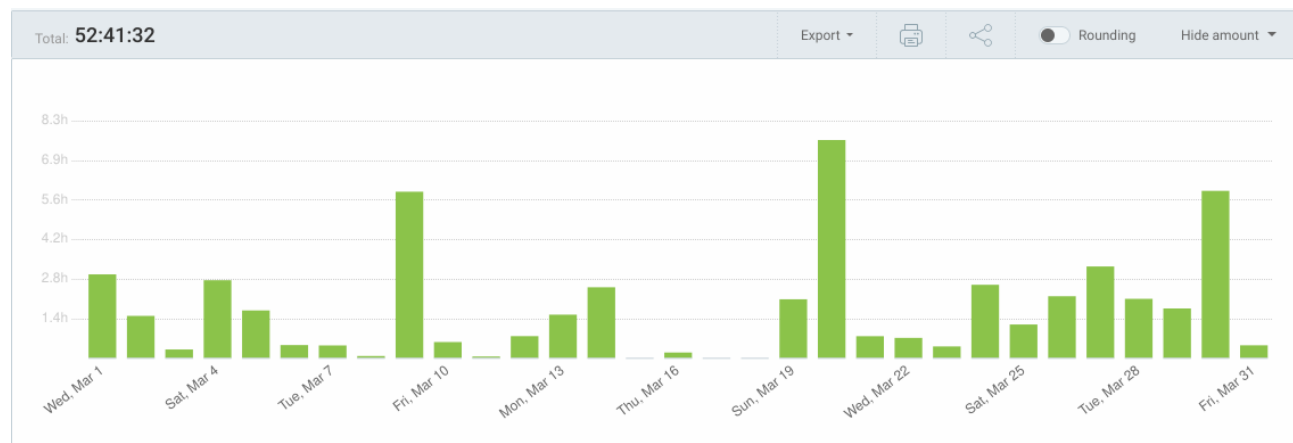
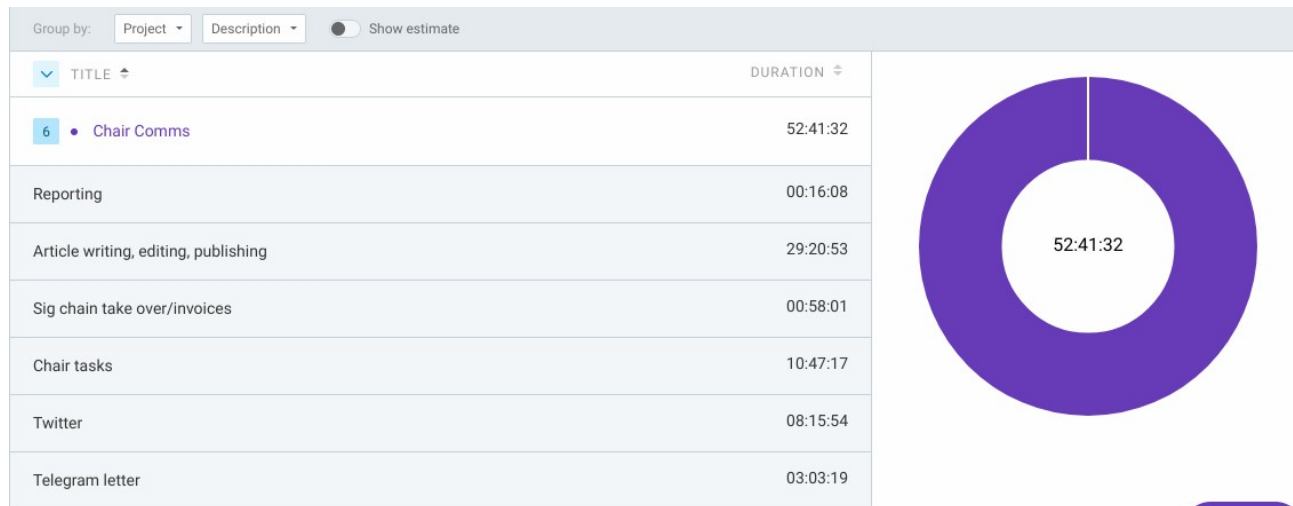
Q1 IN NUMBERS

Here are some of the key numbers that can be helpful when assessing the work done during the period.

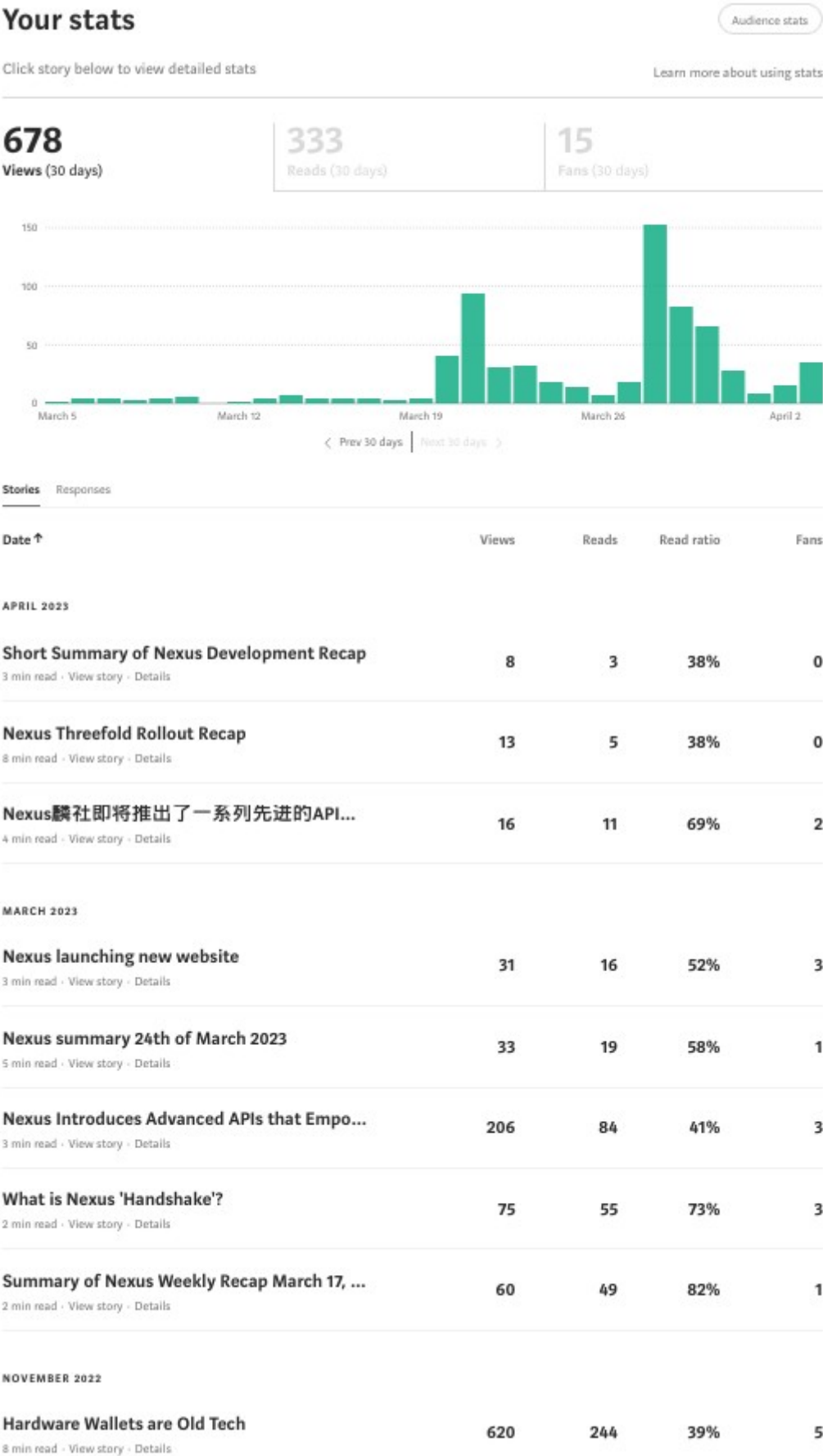
Nexus Communications Stats Q1, 2023						
Followers	Jan	Feb	Mar	Total Followers	Q vs previous	
Medium	?	354	362	716		
Twitter		23	50	73		
Total		377	412	789		
Medium, Stats	Jan	Feb	Mar	Total	Q vs previous	
Followers	?	254	362	616		
Publications	0	0	5	5		
Views	131	152	641	924		
Reads	40	44	314	398		
Fans	0	2	13	15		
Total	171	452	1335	1958		
TWITTER STATS Q1	Jan	Feb	Mar	Q1 2023 Total	Q vs previous	
Tweets/Posts		49	65	114		
Tweet impressions		3,865	17,100	20,965		
Profile visits		483	929	1,412		
Mentions		68	57	125		
New followers		23	27	50		
RESULT VS TIME SPENT	Jan	Feb	March	Total min.	Spent pr Unit	
Medium	0	5	64 hrs	4140	828 min	
Twitter	0	5	8.25 hrs	13.25	6.97 min	

Efforts and Rewards			
	Chair Tomas Gaia	Communicator Don Karl	Communicator Arielle F
Time/Time eqv.			
January	0	0	0
February	28.5	5	5
March	52.5	30	15
Tot Hrs/Effort equivalent	81	35	20
Rewards received in NXS	5352	2241	1340
Bonus by Community vote	5	5	5
Total	5357	2246	1345
Reward pr hr of work			
In NXS	66	64	67
(1NXS=0.1USD) In USD	6.61	6.42	6.73

Time used by the Chair in March, distributed among the activities completed.



Activities and Engagements on Medium (NB: unable to exclude the first days of April).



Thats all folks!