



MARLON PARRA

UI/UX Designer – Front End Developer

"Good design starts with an understanding of people and technology"

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www.github.com/Strivemspr

PROFILE

I completed my Bachelor of Applied Information Technology. I am a passionate and enthusiastic person who is very interested in web technologies and design. I am also fluent in Spanish and English. I enjoy challenging environments and strive to complete all tasks thoroughly.

EXPERIENCE

Heartland Bank - Freelance Graphic Designer

Jan 2020 - Jun 2020 • Newmarket, Auckland

- Created digital assets for the marketing team.
- Created different types of graphic content.
- Generated design solutions for tasks provided.
- Illustrated graphic content.

Heartland Bank - Junior Graphic Designer

Jun 2019 - Nov 2019 • Auckland CBD, Auckland

- Created digital assets for the marketing team.
- Worked closely with the digital team to generate design solutions.
- Illustrated graphic assets for the heartland business websites.
- Worked with developers to create layout guidelines for responsive web development.
- Created and delivered website designs for partner's websites using best UI/UX practices.

Aspire2 International - Graphic Design Contractor

May 2019 - Jun 2019 • Auckland CBD, Auckland

- Created digital assets for the marketing team.
- Collaborated with the marketing team to bring ideas to life.
- Illustrated graphic assets for posters and fliers.

Woop - Warehouse Staff, Pick Packer

Jun 2020 - Present • Eden Terrace, Auckland

PROJECTS

- **Kia Konfidence** - www.kiafinance.co.nz • ui, ux, research
- **Libera** - www.marlonparra.com/libera/ • ui, ux, research
- **SnapTalk** - <https://strivemspr.github.io/SnapTalk/> • ui, ux, development
- **Forkify** - <https://forkify-marlon.netlify.app/> • ui, development
- **LR Bakes** - <https://lrbares.herokuapp.com/> • ui, development
- **WebBuilder** - <https://pure-tundra-64124.herokuapp.com/> • ui, development

More Projects: <https://github.com/marlony>

SKILLS

Technical Skills

- HTML, CSS, JavaScript
- Bootstrap, Sass, Tailwind
- Jquery, React, Redux
- Node.js, Express.js, MongoDB
- Git, Github
- Rest APIs, GraphQL, Postman
- C#, ASP.NET , PHP, Laravel, SQL

UX Skills

- Wireframes & Prototypes
- Usability Testing
- User Research, Stories, Flows
- Figma
- Adobe AI, XD, PS, ID
- Agile

EDUCATION

Otago Polytechnic - 2020

Bachelor of Applied Information Technology

Aspire2 International - 2019

Software Development Diploma - Level 7

Aspire2 International - 2014 - 2016

Information Technology Diploma - Level 5, 6

LANGUAGES

English (IELTS: 8)

Spanish (Native Speaker)

REFEREES

Karem Ortiz - Creative Lead at Heartland Bank

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More References Available Upon Request