

# Marlon Parra Ruiz

147 Hobson Street, Auckland 1010

Email: marlonspr@hotmail.com | Mobile: 02040814439

LinkedIn: <https://www.linkedin.com/in/marlon-parra-ruiz-886850124/>

*Bachelor of Applied Information Technology*

---

## Personal Statement

I have recently completed my Bachelor of Applied Information Technology. I am a passionate and enthusiastic person who is very interested in web technologies and design. I am also fluent in Spanish and English. I enjoy challenging environments and strive to complete all tasks thoroughly.

---

## Technical Skills

- HTML
- CSS/Bootstrap/Sass
- JQuery
- JavaScript
- Git/Github
- PHP/Laravel/MySQL
- Rest APIs/GraphQL
- Node.js/Express/MongoDB
- C#/ASP.NET/SQL
- Adobe Suite - Photoshop, Illustrator, In Design, Adobe XD
- Figma
- Postman

---

## Key Personal Skills

- **Communication** - As a freelancer and graphic designer, communication is essential to create the vision that the client desires.
- **Problem-solving** - With my school projects, I have analyzed many issues that have arisen and have implemented the appropriate solution.
- **Teamwork** - I am a great team player. Working in Heartland Bank requires that everyone puts in as much effort as one another to ensure that we meet the clients demands.
- **Fast Learner** - I have learned many programming languages for school within a short time frame to implement school projects.

---

## Employed Experience

**Heartland Bank** | *Freelance Graphic Designer*

**Jan 2020 - Present**

- Created digital assets for the marketing team.
- Created different types of graphic content.
- Generated design solutions for tasks provided.
- Illustrated graphic content.

**Heartland Bank** | *Junior Graphic Designer / UI/UX Designer*

**Jun 2019 - Nov 2019**

- Created digital assets for the marketing team.
- Worked closely with the digital team to generate design solutions.
- Illustrated graphic assets for the heartland business websites.
- Worked with developers to create layout guidelines for responsive web development.
- Created and delivered website designs for partner's websites using best UI/UX practices.

- Created digital assets for the marketing team.
- Collaborated with the marketing team to bring ideas to life.
- Illustrated graphic assets for posters and fliers.

---

### Education

|             |  |
|-------------|--|
| 2020        | <b>Otago Polytechnic</b><br><i>Bachelor of Applied Information Technology</i>      |
| 2019        | <b>Aspire2 International</b><br><i>Software Development Diploma - Level 7</i>      |
| 2014 - 2016 | <b>Aspire2 International</b><br><i>Information Technology Diploma - Level 5, 6</i> |

---

### Professional Projects

**Kia Konfidence** - <https://www.kiafinance.co.nz/>  
Web design implementing UX/UI principles  
*Using Figma, Adobe Illustrator*

**Open4Business** - <https://www.openforbusiness.com.au/>  
Web design, Website Graphic Assets  
*Using Figma, Adobe Illustrator, Photoshop*

---

### School Projects

**WebBuilder** - <https://github.com/marlonry/WebBuilder>  
CMS platform school project for the Atrium Food Court  
*Using PHP, Laravel, MySQL, Javascript, Bootstrap, Sass*

**YourQS** - <https://github.com/yourqs-team/qs-collector>  
Web Application school project for YourQS Residential Quantity Surveyor  
*Using Node.js, Express.js, Sequelize, SQL, Javascript, Bootstrap, Sass*

**Rhino App** - <https://github.com/dcl7-dc306/Rhino-App>  
Web Application school project for a Fictional Web Store  
*Using C#, ASP.NET, SQL, Javascript, CSS, Bootstrap*

**Libera** - [Figma Project Link](#)  
UI/UX school project for a food delivery mobile application  
*Using Figma, Adobe Illustrator, Photoshop*

---

### Referees

**Karem Ortiz** - Creative Lead at Heartland Bank  
[karemortiza@gmail.com](mailto:karemortiza@gmail.com)  
022 393 1790

**George Heinemann** - Marketing Manager  
at Aspire2International  
[george.heinemann@aspire2.ac.nz](mailto:george.heinemann@aspire2.ac.nz)