



TOWARDS THE BBQ GAME JAM 2

30-31 AUGUST, 2014

ESCH-SUR-ALZETTE, LUXEMBOURG

The 31st August 2013, 43 of the most brilliant Pro-Ams (professional and amateurs) of the greater region gathered for one day of game design festival at the Technoport and produced 19 mini video games.

Based on the success of the first edition, the BBQ Game Jam 2 is on its way. This year, the game jam will span over 24 hours, making it a 2 day event and targeting 60+ participants. Bigger and better.

THE BBQ GAME JAM 2 SCHEDULE

Sat 30 – 14:00 – Mini conference & launch
Sat 30 – 15:00 / 19:00 – Design and code
Sat 30 – 19:00 – BBQ break
Sat 30 – 21:00 / 08:00 – Non stop design & code

Sun 31 – 08:00 – Breakfast
Sun 31 – 09:00 / 13:00 – Design & code
Sun 31 – 13:00 – Pizza break
Sun 31 – 14:00 – Play lab launch

THE QUEST FOR SPONSORS

The BBQ Game Jam is unlike any other game jam. Over the many game jams we organized, the participants have praised our all-inclusive approach consisting in quality workspace and offered social gathering.

To this purpose and to make it a high quality event, we are looking for sponsors support to offer to the participants the best jam experience. Besides the game design activity, breaks are exclusive moments for participants, game jams are in fact about networking with people sharing a common passion around good meals.

Hence, we are looking for sponsors for financing each break and event goodies.



SOLD OUT

BBQ PACK

2000€



PIZZA PACK

800€



SOLD OUT

GOODIES

500€



DRINKS & SNACKS

400€



BREAKFAST PACK

150€





SPONSOR VISIBILITY

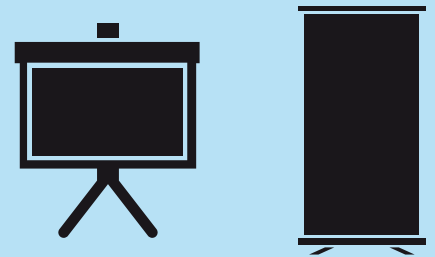
ONLINE

An exclusive digital visibility will be ensured for the sponsor all along the event life cycle. Before the event with online promotional campaigns, during the event by the integration of the sponsor on official communications and also after the event with the inclusion of the sponsor in most digital valorization materials.



ON SITE

During the two days of the event, multiple physical displays will be ensured onsite to provide significant visibility of the sponsor by participants, visitors and the press.



PRINTS

Physical visibility will be ensured through the integration of the sponsor logo on most event promotional light communication materials before the event as during the event with visibility on event guide books. Furthermore event goodies integrating the sponsor logo will provide long lasting after event visibility.



DURING LUNCH BREAKS

Based on which lunch breaks is sponsored, special announcement will be made to the participants as well as an exclusive visibility of on site displays at the place meals are provided.

