

AQACell® HIDE 6299 na

Opaque Polymer for Architectural Coatings

Applications

- Reduce formulated cost by replacing up to 10-15% TiO₂*
- Lower formulated cost with equal hiding power
- Broad formulation latitude
- Interior/exterior
- Ammonia-free
- APEO-free
- Low odor
- * Greater levels may be possible depending on formulating techniques

Properties	
Dispersion type	Anionic
Solids content	~ 30 wt-%
pH value	8.1 – 9.5
Encapsulated H ₂ O	~ 22.2 wt-%
Solids by volume	~ 51.5%
Viscosity ¹	~ 10 – 50 mPa · s
MFFT	> 80 °C
Specific gravity (wet polymer)	~ 1.025 g/cm ³
Specific gravity (dry polymer)	~ 0.590 g/cm ³

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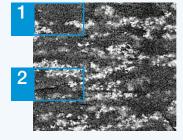
Opaque Polymer for Architectural Coatings

Reduce formulated cost without impacting opacity

AQACell HIDE 6299 na improves TiO₂ spacing and scatters light, enabling formulators to reach the same level of opacity with less TiO₂. By offsetting TiO₂, AQACell delivers a lower total cost of formulation without compromising performance. Further savings can be gained by using AQACell in conjunction with Acronal® PLUS 4670, our state-of the-art 100% acrylic latex with superior TiO₂ efficiency.

Less TiO₂ needed for the same performance

TiO₂ inefficiency in standard paint formulations



TiO₂ clusters develop as paint cures

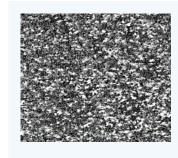


Areas with low TiO₂ concentration lead to reduced hiding power (blank spaces)



TiO₂ clusters create inefficiencies (crowding)

How does AQACell HIDE 6299 na help?



AQACell optimizes TiO₂ distribution



Improved TiO₂ spacing



Encapsulated air scatters light

Contacts

Please contact our technical service department for more help on formulating with products from the AQACell® product line.

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