Rheovis[®] AS 1125 / AS 1130

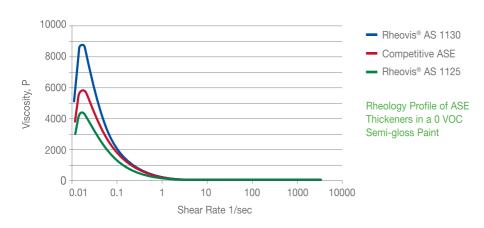


Acrylic rheology modifiers for low-shear viscosity control

Rheovis® AS 1125 and Rheovis® AS 1130 are alkali swellable emulsions (ASE) and, upon neutralization with a base, impart strong shear thinning characteristics in water based coating systems. This pseudoplastic nature gives paint formulators a cost effective way to improve the anti-settling and sag resistance without compromising leveling and film build.

Comparison in a zero VOC semi-gloss white architectural paint

The graph below shows the actual viscosity curves at different shear rates of paints formulated to \sim 98 KU with three different ASE rheology modifiers.



	Rheovis® AS 1125	Rheovis® AS 1130	Benchmark 1
Actives Dosage	3.45%	3.96%	3.78%
Low-shear viscosity (KU)	97.1	97.9	98.5
High-shear viscosity (ICI)	0.563	0.758	0.671

BASF's ASE rheology modifiers give the formulator the ability to tailor the coating viscosity profile to meet their specific needs. Rheovis® AS 1130 should be considered for maximum anti-settling and sag resistance. When flow and leveling or water sensitivity are concerns, Rheovis® AS 1125 is an excellent choice.

Rheovis® AS 1125 / AS 1130: Characteristic Values

Property	Rheovis® AS 1125	Rheovis® AS 1130
Solids content	~ 25%	~ 30%
pH value	~ 2.8	~ 3.5
Brookfield viscosity	< 20 mPa·s	< 40 mPa·s
Density	1.05 g/cm ³	1.05 g/cm ³

Performance Highlights

- Strong shear thinning effect
- Improves anti-settling and sag resistance
- Excellent spray properties
- Good viscosity stability after tinting
- Easy handling: low viscosity

Sustainability Highlights

- Low VOC content
- APEO-free
- Heavy-metals-free (e.g. organic tin compounds)
- Solvent-free
- · Very efficient at low dosage



Contacts worldwide

Asia

BASF East Asia Regional Headquarters Ltd. 45/F., Jardine House
No. 1 Connaught Place
Central
Hong Kong
formulation-additives-asia@basf.com

Europe

BASF SE
Formulation Additives
67056 Ludwigshafen
Germany
formulation-additives-europe@basf.com

North America

BASF Corporation 11501 Steele Creek Road Charlotte, NC 28273 USA formulation-additives-nafta@basf.com

South America

BASF S.A.
Rochaverá - Crystal Tower
Av. das Naçoes Unidas, 14.171
Morumbi - São Paulo-SP
Brazil
formulation-additives-south-america@basf.com

www.basf.com/formulation-additives

The data contained in this publication are based on our current knowledge and experience. In view of the many factors that may affect processing and application of our product, these data do not relieve processors from carrying out their own investigations and tests; neither do these data imply any guarantee of certain properties, nor the suitability of the product for a specific purpose. Any descriptions, drawings, photographs, data, proportions, weights etc. given herein may change without prior information and do not constitute the agreed contractual quality of the product. The agreed contractual quality of the product results exclusively from the statements made in the product specification. It is the responsibility of the recipient of our products to ensure that any proprietary rights and existing laws and legislation are observed. When handling these products, advice and information given in the safety data sheet must be complied with. Further, protective and workplace hygiene measures adequate for handling chemicals must be observed.