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United States Patent	12389199
Kind Code	B2
Date of Patent	August 12, 2025
Inventor(s)	Volkerink; Hendrik J. et al.

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### Using cell towers for locationing of assets

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#### Abstract

A wireless tracking device may receive, from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and cell tower location coordinates for each of at least one cell tower located along at least part of an expected route of an asset associated with the wireless tracking device. At intervals, the wireless tracking device activates a cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier. The wireless tracking device retrieves cell tower location coordinates from an entry of the cell tower data set where the cell tower identifier matches the broadcast cell tower identifier. The wireless tracking device determines a location estimate of the wireless tracking device based on the retrieved cell tower coordinates.

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**Inventors:** Volkerink; Hendrik J. (Palo Alto, CA), Khoche; Ajay (West San Jose, CA)

**Applicant:** Trackonomy Systems, Inc. (San Jose, CA)

**Family ID:** 1000008750667

**Appl. No.:** 17/659443

**Filed:** April 15, 2022

#### Prior Publication Data

Document Identifier	Publication Date
US 20220256310 A1	Aug. 11, 2022

#### Related U.S. Application Data

continuation-in-part parent-doc US 17592347 20220203 PENDING child-doc US 17659443  
continuation-in-part parent-doc US 17558234 20211221 US 12219429 child-doc US 17659443  
continuation-in-part parent-doc US 17449862 20211004 US 11916651 child-doc US 17659443  
continuation-in-part parent-doc US 16923060 20200707 US 11580826 child-doc US 17592347  
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us-provisional-application US 63175511 20210415  
us-provisional-application US 63145472 20210203  
us-provisional-application US 63128777 20201221  
us-provisional-application US 62871685 20190708

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## Publication Classification

**Int. Cl.:** H04W4/029 (20180101); H04W4/024 (20180101); H04W64/00 (20090101)

**U.S. Cl.:**

**CPC** H04W4/029 (20180201); H04W4/024 (20180201); H04W64/003 (20130101);

## Field of Classification Search

**CPC:** H04W (4/029); H04W (4/024); H04W (64/003); H04W (64/00)

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*Primary Examiner:* Bolourchi; Nader

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## **Background/Summary**

RELATED APPLICATIONS (1) This application is a continuation-in-part of U.S. patent application Ser. No. 17/592,347, titled “Method for Remote Interaction of Assets with Cellular Device and System Thereof,” filed Feb. 3, 2022, which claims priority to U.S. patent application No. 63/145,472, titled “Method for Remote Interaction of Assets with Cellular Device and System Thereof,” filed Feb. 3, 2021. This application is also a continuation-in-part of U.S. patent application Ser. No. 17/558,234, titled “Using Wireless Networks for Locationing and Data Transfer,” filed Dec. 21, 2021, which claims priority to U.S. patent application No. 63/128,777, titled “Using Wireless Networks for Locationing and Data Transfer,” filed Dec. 21, 2020, and to U.S. Patent Application No. 63/235,916, filed Aug. 23, 2021. This application is also a continuation-in-part of U.S. patent application Ser. No. 17/449,862, titled “Managing Satellite Communications in Flexible Form Factors,” filed Oct. 4, 2021, which is a continuation-in-part of U.S. patent application Ser. No. 16/923,060, titled “Line-Powered Wireless Communications Systems,” filed Jul. 7, 2020 which claims priority to U.S. Patent Application Ser. No. 62/871,685, filed Jul. 8, 2019, and this application claims priority to U.S. Patent Application Ser. No. 63/087,223, titled “Managing Satellite Communications in Flexible Form Factors,” filed Oct. 4, 2020, and to U.S. Patent Application No. 63/087,226, titled “Download/Upload Of Satellite Data Files Through Gateway Nodes,” filed Oct. 4, 2020. This application claims priority to U.S. Patent Application No. 63/175,511, titled “Using Cell Towers for Locationing of Assets”, filed Apr. 15, 2021. Each of the above references applications is incorporated herein by reference in its entirety.

## **BACKGROUND**

(1) When assets are being transported between locations, electronic devices may be associated with the assets for tracking or other management purposes. Tracking devices are often required to communicate frequent updates, store large amounts of data describing destination and trajectory of the assets, and perform numerous other functions during transportation of the assets. Often, tracking devices must balance use of computational resources and onboard sensors with maintaining battery life, and are unable to accurately record, track, upload, and download GPS data without consuming battery life.

## **SUMMARY**

(2) Disclosed herein is a method for leveraging cell towers to perform locationing for assets by wireless tracking devices and a system thereof. Wireless tracking devices are configured to detect cell towers during transportation, with or without active cellular data plans. At a minimum, responsive to detecting a cell tower, wireless tracking devices may receive an identifier of the detected cell tower and may determine a signal strength corresponding to a communication between the cell tower and the wireless tracking device. Identifiers of cell towers may be used to determine GPS coordinates or other location data corresponding to the cell tower. Based at least in part on the determined signal strengths and GPS coordinates corresponding to one or more detected

cell towers, wireless tracking devices and/or other entities of wireless tracking systems may determine current locations of the wireless tracking devices.

(3) Embodiments of the subject matter described in this specification include methods, processes, systems, apparatus, and tangible non-transitory carrier media encoded with one or more program instructions for carrying out one or more methods and processes for enabling the various functionalities of the described systems and apparatus.

(4) Other features, aspects, objects, and advantages of the subject matter described in this specification will become apparent from the description, the drawings, and the claims.

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## Description

### BRIEF DESCRIPTION OF THE FIGURES

(1) FIG. 1 is a schematic illustrating one example adhesive tape-agent platform used to seal a package for shipment, in embodiments.

(2) FIG. 2 is a schematic illustrating a non-adhesive surface of a segment of the adhesive tape agent platform of FIG. 1, in embodiments.

(3) FIG. 3 shows one example adhesive tape platform that includes a set of adhesive tape platform segments on a backing sheet, in embodiments.

(4) FIG. 4 is a block diagram illustrating components of an example wireless transducing circuit that includes one or more wireless communication modules, in embodiments.

(5) FIG. 5 is a top view of a portion of an example flexible adhesive tape platform illustrating a first segment and a portion of a second segment, in embodiments.

(6) FIGS. 6A-C are schematic diagrams illustrating cross-sectional side views of portions of example segments of three types of flexible adhesive tape agent platforms, in embodiments.

(7) FIG. 7 is a schematic illustrating an example network communications environment that includes a network supporting communications between servers, mobile gateways, a stationary gateway, and various types of tape nodes associated with various assets, in embodiments.

(8) FIG. 8 is a schematic illustrating one example hierarchical wireless communications network of tape nodes, in embodiments.

(9) FIG. 9 is a flowchart illustrating one example method of creating a hierarchical communications network, in embodiments.

(10) FIG. 10A shows a node (Node A) associated with a package (Package A), in embodiments.

(11) FIG. 10B shows a node (Node C) associated with a package (Package C), in embodiments.

(12) FIG. 10C shows a pallet associated with a master node that includes a low-power communications interface, a GPS receiver, and a cellular communications interface, in embodiments.

(13) FIG. 11 is a schematic illustrating a truck configured as a mobile node, or mobile hub, with a cellular communications interface, a medium-power communications interface, and a low power communications interface, in embodiments.

(14) FIG. 12 is a schematic illustrating a master node associated with a logistic item that is grouped together with other logistic items associated with peripheral nodes, in embodiments.

(15) FIG. 13A is a schematic diagram illustrating an adhesive tracking product with a first example wake circuit that delivers power from an energy source to the tracking circuit in response to an event, in embodiments.

(16) FIG. 13B is a schematic diagram illustrating an adhesive tracking product with a second example wake circuit that delivers power from an energy source to the tracking circuit in response to an event.

(17) FIG. 13C is a diagrammatic cross-sectional front view of an example adhesive tape platform and a perspective view of an example asset, in embodiments.

- (18) FIG. 14 is a schematic showing one example use of cell towers by a wireless tracking device for locationing an asset, in embodiments.
- (19) FIG. 15 is a block diagram showing one example database storing cell tower information, in embodiments.
- (20) FIG. 16 is a flowchart illustrating one example method for using cell towers for locationing of assets, in embodiments.
- (21) FIG. 17 is a plan view schematic illustrating use of cell towers for locationing of asset based on time, in embodiments.
- (22) FIG. 18 is a block diagram showing the server, database, and expected route table of FIG. 15, and further with a tower time table, in embodiments.
- (23) FIG. 19 is a flowchart showing one example method for using cell towers for locationing of assets, in embodiments.
- (24) FIG. 20 is a map illustrating geographic zones corresponding to the expected route, in embodiments.
- (25) FIG. 21 is a flowchart illustrating one example method for receiving cell tower data sets during transport of an asset, in embodiments.
- (26) FIG. 22 is a flowchart illustrating one example method for using detected cell tower information to determine progress of an asset along an expected route, in embodiments.
- (27) FIG. 23 shows one example computer apparatus that, either alone or in combination with one or more other computing apparatus, is operable to implement one or more of the computer systems described in this specification, in embodiments.

#### DETAILED DESCRIPTION OF THE EMBODIMENTS

- (28) The present invention is not limited in any way to the illustrated embodiments. Instead, the illustrated embodiments described below are merely examples of the invention. Therefore, the structural and functional details disclosed herein are not to be construed as limiting the claims. The disclosure merely provides bases for the claims and representative examples that enable one skilled in the art to make and use the claimed inventions. Furthermore, the terms and phrases used herein are intended to provide a comprehensible description of the invention without being limiting.
- (29) In the following description, like reference numbers are used to identify like elements. Furthermore, the drawings are intended to illustrate major features of exemplary embodiments in a diagrammatic manner. The drawings are not intended to depict every feature of actual embodiments nor relative dimensions of the depicted elements and are not drawn to scale.
- (30) In some contexts, the term “agent” may refer to a “node”, and an “agent” or “node” may be adhesively applied to a surface and denoted as a “tape node” or “tape agent”. These terms may be used interchangeably, depending on the context. Further, the “agent” or “node” may have two forms of hierarchy: one depending on the functionality of the “agent” or “node”, such as the range of a wireless communication interface, and another depending on which “agent” or “node” may control another “agent” or “node”. For example, an agent with a low-power wireless-communication interface may be referred to a “master agent”.
- (31) In some embodiments, a low-power wireless communication interface may have a first wireless range and be operable to implement one or more protocols including Zigbee, near-field communication (NFC), Bluetooth Low Energy, Bluetooth Classic, Wi-Fi, and ultra-wideband. For example, the low-power wireless-communication interface may have a range of between 0 and 300 meters or farther, depending on the implemented protocol. The communication interface implementation, e.g., Zigbee or Bluetooth Low Energy, may be selected based upon the distance of communication between the low-power wireless-communication interface and the recipient, and/or a remaining battery level of the low-power wireless-communication interface.
- (32) An agent with a medium-power wireless communication-interface may be referred to as a “secondary agent”. The medium-power wireless communication interface may have a second wireless range and be operable to implement one or more protocols including Zigbee, Bluetooth

Low Energy interface, LoRa. For example, the medium-power wireless-communication interface may have a range of between 0 and 20 kilometers. The communication interface implementation, e.g., Zigbee, Bluetooth Low Energy, or LoRa, may be selected based upon the distance of communication between the medium-power wireless-communication interface and the recipient, and/or a remaining battery level of the medium-power wireless-communication interface.

(33) An agent with a high-power wireless communication-interface may be referred to as a “tertiary agent”. The high-power wireless communication interface may have a third wireless range and be operable to implement one or more protocols including Zigbee, Bluetooth Low Energy, LoRa, Global System for Mobile Communication, General Packet Radio Service, cellular, near-field communication, and radio-frequency identification. For example, the high-power wireless-communication interface may have a global range, where the high-power wireless-communication interface may communicate with any electronic device implementing a similar communication protocol. The communication interface protocol selected may depend on the distance of communication between the high-power wireless-communication interface and a recipient, and/or a remaining battery level of the high-power wireless-communication interface.

(34) In some examples, a secondary agent may also include a low-power wireless-communication interface and a tertiary agent may also include low and medium-power wireless-communication interfaces, as discussed below with reference to FIGS. 6A-C and/or 10A-C. Further continuing the example, a “master agent”, a “secondary agent”, or a “tertiary agent” may refer to a “master tape node”, a “secondary tape node”, or a “tertiary tape node”.

(35) With regard to the second form of hierarchy, the “agent”, “node”, “tape agent”, and “tape node”, may be qualified as a parent, child, or master, depending on whether a specific “agent” or “node” controls another “agent” or “node”. For example, a master-parent agent controls the master-child agent and a secondary or tertiary-parent agent controls a master-child agent. The default, without the qualifier of “parent” or “child” is that the master agent controls the secondary or tertiary agent. Further, the “master tape node” may control a “secondary tape node” and a “tertiary tape node”, regardless of whether the master tape node is a parent node.

(36) Further, each of the “agents”, “nodes”, “tape nodes”, and “tape agents” may be referred to as “intelligent nodes”, “intelligent tape nodes”, “intelligent tape agents”, and/or “intelligent tape agents” or any variant thereof, depending on the context and, for ease, may be used interchangeably.

(37) Further, each of the “agents”, “nodes”, “tape nodes”, and “tape agents” may include flexible or non-flexible form factors unless otherwise specified. Thus, each of the “agents”, “nodes”, “tape nodes”, and “tape agents” include flexible and non-flexible (rigid) form factors, or a combination thereof including flexible components and non-flexible components.

(38) An adhesive tape platform includes a plurality of segments that may be separated from the adhesive product (e.g., by cutting, tearing, peeling, or the like) and adhesively attached to a variety of different surfaces to inconspicuously implement any of a wide variety of different wireless communications-based network communications and transducing (e.g., sensing, actuating, etc.) applications. In certain embodiments, each segment of an adhesive tape platform has an energy source, wireless communication functionality, transducing functionality (e.g., sensor and energy harvesting functionality), and processing functionality that enable the segment to perform one or more transducing functions and report the results to a remote server or other computer system directly or through a network (e.g., formed by tape nodes and/or other network components). The components of the adhesive tape platform are encapsulated within a flexible adhesive structure that protects the components from damage while maintaining the flexibility needed to function as an adhesive tape (e.g., duct tape or a label) for use in various applications and workflows. In addition to single function applications, example embodiments also include multiple transducers (e.g., sensing and/or actuating transducers) that extend the utility of the platform by, for example, providing supplemental information and functionality relating characteristics of the state and/or

environment of, for example, an article, object, vehicle, or person, over time.

(39) Systems and processes for fabricating flexible multifunction adhesive tape platforms in efficient and low-cost ways also are described in US Patent Application Publication No. US-2018-0165568-A1. For example, in addition to using roll-to-roll and/or sheet-to-sheet manufacturing techniques, the fabrication systems and processes are configured to optimize the placement and integration of components within the flexible adhesive structure to achieve high flexibility and ruggedness. These fabrication systems and processes are able to create useful and reliable adhesive tape platforms that may provide local sensing, wireless transmitting, and positioning functionalities. Such functionality together with the low cost of production is expected to encourage the ubiquitous deployment of adhesive tape platform segments and thereby alleviate at least some of the problems arising from gaps in conventional infrastructure coverage that prevent continuous monitoring, event detection, security, tracking, and other logistics applications across heterogeneous environments.

(40) As used herein, the term “or” refers an inclusive “or” rather than an exclusive “or.” In addition, the articles “a” and “an” as used in the specification and claims mean “one or more” unless specified otherwise or clear from the context to refer the singular form.

(41) The terms “module,” “manager,” “component”, and “unit” refer to hardware, software, or firmware, or a combination thereof. The term “processor” or “computer” or the like includes one or more of: a microprocessor with one or more central processing unit (CPU) cores, a graphics processing unit (GPU), a digital signal processor (DSP), a field-programmable gate array (FPGA), a system-on-chip (SoC), a microcontroller unit (MCU), and an application-specific integrated circuit (ASIC), a memory controller, bus controller, and other components that manage data flow between said processor associated memory, and other components communicably coupled to the system bus. Thus the terms “module,” “manager,” “component”, and “unit” may include computer readable instructions that, when executed by a processor, implement the functionality discussed herein with respect to said “module,” “manager,” “component”, and “unit”.

(42) Adhesive Tape Agent Platform

(43) FIG. 1 is a schematic illustrating one example adhesive tape-agent platform **112**, including wireless transducing circuit **114**, used to seal a package **110** for shipment. In this example, a segment **113** of the adhesive tape-agent platform **112** is dispensed from a roll **116** and affixed to the package **110**. The adhesive tape-agent platform **112** includes an adhesive side **118** and a non-adhesive surface **120**. The adhesive tape-agent platform **112** may be dispensed from the roll **116** in the same way as any conventional packing tape, shipping tape, or duct tape. For example, the adhesive tape-agent platform **112** may be dispensed from the roll **116** by hand, laid across the seam where the two top flaps of the package **110** meet, and cut to a suitable length either by hand or using a cutting instrument (e.g., scissors or an automated or manual tape dispenser). Examples of such tape agents include tape agents having non-adhesive surface **120** that carry one or more coatings or layers (e.g., colored, light reflective, light absorbing, and/or light emitting coatings or layers). Further, the segment **113** may include an identifier **122** (e.g., a QR code, RFID chip, etc.) that may be used to associate the segment **113** with the package **110**, as discussed below.

(44) FIG. 2 is a schematic illustrating a non-adhesive surface **120** of the segment **113** of the adhesive tape agent platform **112** of FIG. 1 including writing or other markings that convey instructions, warnings, or other information to a person or machine (e.g., a bar code reader), or may simply be decorative and/or entertaining. For example, different types of adhesive tape-agent platforms may be marked with distinctive colorations to distinguish one type of adhesive tape agent platform from another. In the illustrated example of FIG. 2, the segment **113** of the adhesive tape agent platform **112** includes an identifier **122** (e.g., a two-dimensional bar code, such as a QR Code), written instructions **224** (e.g., “Cut Here”), and an associated cut line **226** that indicates where the user should cut the adhesive tape agent platform **112**. The written instructions **224** and the cut line **226** typically are printed or otherwise marked on the top non-adhesive surface **120** of

the adhesive tape agent platform **112** during manufacture. The identifier **122** (e.g., a two-dimensional bar code), on the other hand, may be marked on the non-adhesive surface **120** of the adhesive tape agent platform **112** during the manufacture of the adhesive tape agent platform **112** or, alternatively, may be marked on the non-adhesive surface **120** of the adhesive tape agent platform **112** as needed using, for example, a printer or other marking device.

(45) To avoid damaging the functionality of the segments of the adhesive tape agent platform **112**, the cut lines **226** may demarcate the boundaries between adjacent segments at locations that are free of any active components of the wireless transducing circuit **114**. The spacing between the wireless transducing circuit **114** and the cut lines **226** may vary depending on the intended communication, transducing and/or adhesive taping application. In the example illustrated in FIG. **1**, the length of the adhesive tape-agent platform **112** that is dispensed to seal the package **110** corresponds to a single segment of the adhesive tape-agent platform **112**. In other examples, the length of the adhesive tape-agent platform **112** needed to seal a package or otherwise serve the adhesive function for which the adhesive tape-agent platform **112** is being applied may include multiple segments **113** of the adhesive tape-agent platform **112**, one or more of which segments **113** may be activated upon cutting the length of the adhesive tape-agent platform **112** from the roll **116** and/or applying the segment **113** of the adhesive tape agent platform to the package **110**.

(46) In some examples, the wireless transducing circuits **114** embedded in one or more segments **113** of the adhesive tape-agent platform **112** are activated when the adhesive tape agent platform **112** is cut along the cut line **226**. In these examples, the adhesive tape-agent platform **112** includes one or more embedded energy sources (e.g., thin film batteries, which may be printed, or conventional cell batteries, such as conventional watch style batteries, rechargeable batteries, or other energy storage device, such as a super capacitor or charge pump) that supply power to the wireless transducing circuit **114** in one or more segments of the adhesive tape-agent platform **112** in response to being separated from the adhesive tape-agent platform **112** (e.g., along the cut line **226**).

(47) In some examples, each segment **113** of the adhesive tape agent platform **112** includes its own respective energy source. In some embodiments, the energy source is a battery of a type described above, an energy harvesting component or system that harvests energy from the environment, or both. In some of these examples, each energy source is configured to only supply power to the components in its respective adhesive tape platform segment regardless of the number of contiguous segments that are in a given length of the adhesive tape-agent platform **112**. In other examples, when a given length of the adhesive tape agent platform **112** includes multiple segments **113**, the energy sources in the respective segments **113** are configured to supply power to the wireless transducing circuit **114** in all of the segments **113** in the given length of the adhesive tape agent platform **112**. In some of these examples, the energy sources are connected in parallel and concurrently activated to power the wireless transducing circuit **114** in all of the segments **113** at the same time. In other examples, the energy sources are connected in parallel and alternately activated to power the wireless transducing circuit **114** in respective ones of the segments **113** at different time periods, which may or may not overlap.

(48) FIG. **3** shows an example adhesive tape platform **330** that includes a set of adhesive tape platform segments **332** each of which includes a respective set of embedded wireless transducing circuit components **334**, and a backing sheet **336** with a release coating that prevents the adhesive segments **332** from adhering strongly to the backing sheet **336**. Adhesive tape platform **330** may represent adhesive tape platform **112** of FIG. **1**. Each adhesive tape platform segment **332** includes an adhesive side facing the backing sheet **336**, and an opposing non-adhesive side **340**. In this example, a particular segment **332** of the adhesive tape platform **330** has been removed from the backing sheet **336** and affixed to an envelope **344**. Each segment **332** of the adhesive tape platform **330** can be removed from the backing sheet **336** in the same way that adhesive labels can be removed from a conventional sheet of adhesive labels (e.g., by manually peeling a segment **332**



from the backing sheet **336**). In general, the non-adhesive side **340** of the segment **332** may include any type of writing, markings, decorative designs, or other ornamentation. In the illustrated example, the non-adhesive side **340** of the segment **332** includes writing or other markings that correspond to a destination address for the envelope **344**. The envelope **44** also includes a return address **346** and, optionally, a postage stamp or mark **348**.

(49) In some examples, segments of the adhesive tape platform **330** are deployed by a human operator. The human operator may be equipped with a mobile phone or other device that allows the operator to authenticate and initialize the adhesive tape platform **330**. In addition, the operator can take a picture of a parcel including the adhesive tape platform and any barcodes associated with the parcel and, thereby, create a persistent record that links the adhesive tape platform **330** to the parcel. In addition, the human operator typically will send the picture to a network service and/or transmit the picture to the adhesive tape platform **330** for storage in a memory component of the adhesive tape platform **330**.

(50) In some examples, the wireless transducing circuit components **334** that are embedded in a segment **332** of the adhesive tape platform **330** are activated when the segment **332** is removed from the backing sheet **336**. In some of these examples, each segment **332** includes an embedded capacitive sensing system that can sense a change in capacitance when the segment **332** is removed from the backing sheet **336**. As explained in detail below, a segment **332** of the adhesive tape platform **330** includes one or more embedded energy sources (e.g., thin film batteries, common disk-shaped cell batteries, or rechargeable batteries or other energy storage devices, such as a super capacitor or charge pump) that can be configured to supply power to the wireless transducing circuit components **334** in the segment **332** in response to the detection of a change in capacitance between the segment **332** and the backing sheet **336** as a result of removing the segment **332** from the backing sheet **336**.

(51) FIG. **4** shows a block diagram of the components of an example wireless transducing circuit **410** (e.g., an agent) that includes one or more wireless communication modules **412**, **414**. Each wireless communication module **412**, **414** includes a wireless communication circuit **413**, **416**, and an antenna **415**, **418**, respectively. Each wireless communication circuit **413**, **416** may represent a receiver or transceiver integrated circuit that implements one or more of GSM/GPRS, Wi-Fi, LoRa, Bluetooth, Bluetooth Low Energy, Z-wave, and ZigBee. The wireless transducing circuit **410** also includes a processor **420** (e.g., a microcontroller or microprocessor), a solid-state atomic clock **421**, at least one energy store **422** (e.g., non-rechargeable or rechargeable printed flexible battery, conventional single or multiple cell battery, and/or a super capacitor or charge pump), one or more sensing transducers **424** (e.g., sensors and/or actuators, and, optionally, one or more energy harvesting transducers). In some examples, the conventional single or multiple cell battery may be a watch style disk or button cell battery that is in an associated electrical connection apparatus (e.g., a metal clip) that electrically connects the electrodes of the battery to contact pads on the wireless transducing circuit **410**.

(52) Sensing transducers **424** may represent one or more of a capacitive sensor, an altimeter, a gyroscope, an accelerometer, a temperature sensor, a strain sensor, a pressure sensor, a piezoelectric sensor, a weight sensor, an optical or light sensor (e.g., a photodiode or a camera), an acoustic or sound sensor (e.g., a microphone), a smoke detector, a radioactivity sensor, a chemical sensor (e.g., an explosives detector), a biosensor (e.g., a blood glucose biosensor, odor detectors, antibody based pathogen, food, and water contaminant and toxin detectors, DNA detectors, microbial detectors, pregnancy detectors, and ozone detectors), a magnetic sensor, an electromagnetic field sensor, a humidity sensor, a light emitting units (e.g., light emitting diodes and displays), electro-acoustic transducers (e.g., audio speakers), electric motors, and thermal radiators (e.g., an electrical resistor or a thermoelectric cooler).

(53) Wireless transducing circuit **410** includes a memory **426** for storing data, such as profile data, state data, event data, sensor data, localization data, security data, and/or at least one unique

identifier (ID) **428** associated with the wireless transducing circuit **410**, such as one or more of a product ID, a type ID, and a media access control (MAC) ID. Memory **426** may also store control code **430** that includes machine-readable instructions that, when executed by the processor **420**, cause processor **420** to perform one or more autonomous agent tasks. In certain embodiments, the memory **426** is incorporated into one or more of the processor **420** or sensing transducers **424**. In other embodiments, memory **426** is integrated in the wireless transducing circuit **410** as shown in FIG. 4. The control code **430** may implement programmatic functions or program modules that control operation of the wireless transducing circuit **410**, including implementation of an agent communication manager that manages the manner and timing of tape agent communications, a node-power manager that manages power consumption, and a tape agent connection manager that controls whether connections with other nodes are secure connections (e.g., connections secured by public key cryptography) or unsecure connections, and an agent storage manager that securely manages the local data storage on the wireless transducing circuit **410**. In certain embodiments, a node connection manager ensures the level of security required by the end application and supports various encryption mechanisms. In some examples, a tape agent power manager and communication manager work together to optimize the battery consumption for data communication. In some examples, execution of the control code by the different types of nodes described herein may result in the performance of similar or different functions.

(54) FIG. 5 is a top view of a portion of an example flexible adhesive tape platform **500** that shows a first segment **502** and a portion of a second segment **504**. Each segment **502**, **504** of the flexible adhesive tape platform **500** includes a respective set **506**, **508** of the components of the wireless transducing circuit **410** of FIG. 4. The segments **502**, **504** and their respective sets of components **506**, **508** typically are identical and configured in the same way. In some other embodiments, however, the segments **502**, **504** and/or their respective sets of components **506**, **508** are different and/or configured in different ways. For example, in some examples, different sets of the segments of the flexible adhesive tape platform **500** have different sets or configurations of tracking and/or transducing components that are designed and/or optimized for different applications, or different sets of segments of the flexible adhesive tape platform may have different ornamentations (e.g., markings on the exterior surface of the platform) and/or different (e.g., alternating) lengths.

(55) An example method of fabricating the adhesive tape platform **500** according to a roll-to-roll fabrication process is described in connection with FIGS. 6A-6C and as shown in FIGS. 7A and 7B of U.S. patent application Ser. No. 15/842,861, filed Dec. 14, 2017, the entirety of which is incorporated herein by reference.

(56) The instant specification describes an example system of adhesive tape platforms (also referred to herein as “tape nodes”) that can be used to implement a low-cost wireless network infrastructure for performing monitoring, tracking, and other asset management functions relating to, for example, parcels, persons, tools, equipment and other physical assets and objects. The example system includes a set of three different types of tape nodes that have different respective functionalities and different respective cover markings that visually distinguish the different tape node types from one another. In one non-limiting example, the covers of the different tape node types are marked with different colors (e.g., white, green, and black). In the illustrated examples, the different tape node types are distinguishable from one another by their respective wireless communications capabilities and their respective sensing capabilities.

(57) FIG. 6A is a schematic illustrating a cross-sectional side view of a portion of an example segment **640** of a flexible adhesive tape agent platform (e.g., platform **500** of FIG. 5) that includes a respective set of the components of the wireless transducing circuit **410** corresponding to the first tape-agent type (e.g., white). The segment **640** includes an adhesive layer **642**, an optional flexible substrate **644**, and an optional adhesive layer **646** on the bottom surface of the flexible substrate **644**. When the bottom adhesive layer **646** is present, a release liner (not shown) may be (weakly) adhered to the bottom surface of the adhesive layer **646**. In certain embodiments where adhesive

layer **646** is included, the adhesive layer **646** is an adhesive (e.g., an acrylic foam adhesive) with a high-bond strength that is sufficient to prevent removal of the segment **640** from a surface on which the adhesive layer **646** is adhered to without destroying the physical or mechanical integrity of the segment **640** and/or one or more of its constituent components.

(58) In certain embodiments including the optional flexible substrate **644**, the optional flexible substrate **644** is a prefabricated adhesive tape that includes the adhesive layers **642** and **646** and the optional release liner. In other embodiments including the optional flexible substrate **644**, the adhesive layers **642**, **646** are applied to the top and bottom surfaces of the flexible substrate **644** during the fabrication of the adhesive tape platform. The adhesive layer **642** may bond the flexible substrate **644** to a bottom surface of a flexible circuit **648**, that includes one or more wiring layers (not shown) that connect the processor **650**, a low-power wireless-communication interface **652** (e.g., a Zigbee, Bluetooth® Low Energy (BLE) interface, or other low power communication interface), a clock and/or a timer circuit **654**, transducing and/or transducer(s) **656** (if present), the memory **658**, and other components in a device layer **660** to each other and to the energy storage device **662** and, thereby, enable the transducing, tracking and other functionalities of the segment **640**. The low-power wireless-communication interface **652** typically includes one or more of the antennas **415**, **418** and one or more of the wireless communication circuits **413**, **416** of FIG. 4. The segment **640** may further include a flexible cover **690**, an interfacial region **692**, and a flexible polymer layer **694**.

(59) FIG. 6B shows a cross-sectional side-view of a portion of an example segment **670** of a flexible adhesive tape agent platform (e.g., platform **500** of FIG. 5) that includes a respective set of the components of the wireless transducing circuit **410** corresponding to a second tape-agent type (e.g., green). The segment **670** is similar to the segment **640** shown in FIG. 6A but further includes a medium-power communication-interface **672'** (e.g., a LoRa interface) in addition to the low-power communications-interface **652**. The medium-power communication-interface **672'** has a longer communication range than the low-power communication-interface **652'**. In certain embodiments, one or more other components of the segment **670** differ from the segment **640** in functionality or capacity (e.g., larger energy source). The segment **670** may include further components, as discussed above and below with reference to FIGS. 6A, and 6C.

(60) FIG. 6C shows a cross-sectional side view of a portion of an example segment **680** of the flexible adhesive tape-agent platform that includes a respective set of the components of the wireless transducing circuit **410** corresponding to the third tape-node type (e.g., black). The segment **680** is similar to the segment **670** of FIG. 6B, but further includes a high-power communications-interface **682''** (e.g., a cellular interface; e.g., GSM/GPRS) in addition to a low-power communications-interface **652''**, and may include a medium-power communications-interface **672''**. The high-power communications-interface **682''** has a range that provides global coverage to available infrastructure (e.g. the cellular network). In certain embodiments, one or more other components of the segment **680** differ from the segment **670** in functionality or capacity (e.g., larger energy source).

(61) FIGS. 6A-6C show embodiments in which the flexible covers **690**, **690'**, **690''** of the respective segments **640**, **670**, and **680** include one or more interfacial regions **692**, **692'**, **692''** positioned over one or more of the transducers **656**, **656'**, **656''**. In certain embodiments, one or more of the interfacial regions **692**, **692'**, **692''** have features, properties, compositions, dimensions, and/or characteristics that are designed to improve the operating performance of the platform for specific applications. In certain embodiments, the flexible adhesive tape platform includes multiple interfacial regions **692**, **692'**, **692''** over respective transducers **656**, **656'**, **656''**, which may be the same or different depending on the target applications. Interfacial regions may represent one or more of an opening, an optically transparent window, and/or a membrane located in the interfacial regions **692**, **692'**, **692''** of the flexible covers **690**, **690'**, **690''** that is positioned over the one or more transducers and/or transducers **656**, **656'**, **656''**. Additional details regarding the structure and

operation of example interfacial regions **692**, **692'**, **692''** are described in U.S. Provisional Patent Application No. 62/680,716, filed Jun. 5, 2018, and U.S. Provisional Patent Application No. 62/670,712, filed May 11, 2018.

(62) In certain embodiments, a planarizing polymer **694**, **694'**, **694''** encapsulates the respective device layers **660**, **660'**, **660''** and thereby reduces the risk of damage that may result from the intrusion of contaminants and/or liquids (e.g., water) into the device layer **660**, **660'**, **660''**. The flexible polymer layers **694**, **694'**, **694''** may also planarize the device layers **660**, **660'**, **660''**. This facilitates optional stacking of additional layers on the device layers **660**, **660'**, **660''** and also distributes forces generated in, on, or across the segments **640**, **670**, **680** so as to reduce potentially damaging asymmetric stresses that might be caused by the application of bending, torquing, pressing, or other forces that may be applied to the segments **640**, **670**, **680** during use. In the illustrated example, a flexible cover **690**, **690'**, **690''** is bonded to the planarizing polymer **694**, **694'**, **694''** by an adhesive layer (not shown).

(63) The flexible cover **690**, **690'**, **690''** and the flexible substrate **644**, **644'**, **644''** may have the same or different compositions depending on the intended application. In some examples, one or both of the flexible cover **690**, **690'**, **690''** and the flexible substrate **644**, **644'**, **644''** include flexible film layers and/or paper substrates, where the film layers may have reflective surfaces or reflective surface coatings. Compositions for the flexible film layers may represent one or more of polymer films, such as polyester, polyimide, polyethylene terephthalate (PET), and other plastics. The optional adhesive layer on the bottom surface of the flexible cover **690**, **690'**, **690''** and the adhesive layers **642**, **642'**, **642''**, **646**, **646'**, **646''** on the top and bottom surfaces of the flexible substrate **644**, **644'**, **644''** typically include a pressure-sensitive adhesive (e.g., a silicon-based adhesive). In some examples, the adhesive layers are applied to the flexible cover **690**, **690'**, **690''** and the flexible substrate **644**, **644'**, **644''** during manufacture of the adhesive tape-agent platform (e.g., during a roll-to-roll or sheet-to-sheet fabrication process). In other examples, the flexible cover **690**, **690'**, **690''** may be implemented by a prefabricated single-sided pressure-sensitive adhesive tape and the flexible substrate **644**, **644'**, **644''** may be implemented by a prefabricated double-sided pressure-sensitive adhesive tape; both kinds of tape may be readily incorporated into a roll-to-roll or sheet-to-sheet fabrication process. In some examples, the flexible substrate **644**, **644'**, **644''** is composed of a flexible epoxy (e.g., silicone).

(64) In certain embodiments, the energy storage device **662**, **662'**, **662''** is a flexible battery that includes a printed electrochemical cell, which includes a planar arrangement of an anode and a cathode and battery contact pads. In some examples, the flexible battery may include lithium-ion cells or nickel-cadmium electro-chemical cells. The flexible battery typically is formed by a process that includes printing or laminating the electro-chemical cells on a flexible substrate (e.g., a polymer film layer). In some examples, other components may be integrated on the same substrate as the flexible battery. For example, the low-power wireless-communication interface **652**, **652'**, **652''** and/or the processor(s) **650**, **650'**, **650''** may be integrated on the flexible battery substrate. In some examples, one or more of such components also (e.g., the flexible antennas and the flexible interconnect circuits) may be printed on the flexible battery substrate.

(65) In examples of manufacture, the flexible circuit **648**, **648'**, **648''** is formed on a flexible substrate by one or more of printing, etching, or laminating circuit patterns on the flexible substrate. In certain embodiments, the flexible circuit **648**, **648'**, **648''** is implemented by one or more of a single-sided flex circuit, a double access or back-bared flex circuit, a sculpted flex circuit, a double-sided flex circuit, a multi-layer flex circuit, a rigid flex circuit, and a polymer-thick film flex circuit. A single-sided flexible circuit has a single conductor layer made of, for example, a metal or conductive (e.g., metal filled) polymer on a flexible dielectric film. A double access or back bared flexible circuit has a single conductor layer but is processed so as to allow access to selected features of the conductor pattern from both sides. A sculpted flex circuit is formed using a multi-step etching process that produces a flex circuit that has finished copper

conductors that vary in thickness along their respective lengths. A multilayer flex circuit has three or more layers of conductors, where the layers typically are interconnected using plated through holes. Rigid flex circuits are a hybrid construction of flex circuit consisting of rigid and flexible substrates that are laminated together into a single structure, where the layers typically are electrically interconnected via plated through holes. In polymer thick film (PTF) flex circuits, the circuit conductors are printed onto a polymer base film, where there may be a single conductor layer or multiple conductor layers that are insulated from one another by respective printed insulating layers.

(66) In the example segments **640**, **670**, **680** shown in FIGS. **6A-6C**, the flexible circuit **648**, **648'**, **648''** represents a single-access flex-circuit that interconnects the components of the adhesive tape platform on a single side of the flexible circuit **648**, **648'**, **648''**. However, in other embodiments, the flexible circuit **648**, **648'**, **648''** represents a double access flex circuit that includes a front-side conductive pattern that interconnects the low-power communications interface **652**, **652'**, **652''**, the timer circuit **654**, **654'**, **654''**, the processor **650**, **650'**, **650''**, the one or more sensor transducers **656**, **656'**, **656''** (if present), and the memory **658**, **658'**, **658''**, and allows through-hole access (not shown) to a back-side conductive pattern that is connected to the flexible battery (not shown). In these embodiments, the front-side conductive pattern of the flexible circuit **648**, **648'**, **648''** connects the communications circuits **652**, **652'**, **652''**, **672'**, **672''**, **682''** (e.g., receivers, transmitters, and transceivers) to their respective antennas and to the processor **650**, **650'**, **650''** and also connects the processor **650**, **650'**, **650''** to the one or more sensors and the memory **658**, **658'**, and **658''**. The backside conductive pattern connects the active electronics (e.g., the processor **650**, **650'**, **650''**, the communications circuits **652**, **652'**, **652''**, **672'**, **672''**, **682''** and the transducers) on the front-side of the flexible circuit **648**, **648'**, **648''** to the electrodes of the energy storage device **662**, **662'**, **662''** via one or more through holes in the substrate of the flexible circuit **648**, **648'**, **648''**.

(67) The various units of the segments **640**, **670**, **680** shown in FIGS. **6A-6C** may be arranged to accommodate different objects or structures (e.g., trash bins, fire extinguishers, etc.) and sensors may be added to, or subtracted from, the segments **640**, **670**, and **680**, according to a particular task.

(68) FIG. **7** shows an example network communications environment **700** that includes a network **702** that supports communications between one or more servers **704** executing one or more applications of a network service **708**, mobile gateways **710** (a smart device mobile gateway), **712** (a vehicle mobile gateway), a stationary gateway **714**, and various types of tape nodes that are associated with various assets (e.g., parcels, equipment, tools, persons, and other things). Hereinafter “tape nodes” may be used interchangeably with the “agents”, as described above, with reference to FIGS. **1-6**; the “agents” are in the form of a “tape node” attached to different objects, e.g., an asset, storage container, vehicle, equipment, etc.; the master agent may be referred to as a master tape node, a secondary agent may be referred to as a secondary tape node; and a tertiary agent may be referred to as a tertiary tape node.

(69) In some examples, the network **702** (e.g., a wireless network) includes one or more network communication systems and technologies, including any one or more of wide area networks, local area networks, public networks (e.g., the internet), private networks (e.g., intranets and extranets), wired networks, and wireless networks. For example, the network **702** includes communications infrastructure equipment, such as a geolocation satellite system **770** (e.g., GPS, GLONASS, and NAVSTAR), cellular communication systems (e.g., GSM/GPRS), Wi-Fi communication systems, RF communication systems (e.g., LoRa), Bluetooth communication systems (e.g., a Bluetooth Low Energy system), Z-wave communication systems, and ZigBee communication systems.

(70) In some examples, the one or more network service applications leverage the above-mentioned communications technologies to create a hierarchical wireless network of tape nodes improves asset management operations by reducing costs and improving efficiency in a wide range of

processes, from asset packaging, asset transporting, asset tracking, asset condition monitoring, asset inventorying, and asset security verification. Communication across the network is secured by a variety of different security mechanisms. In the case of existing infrastructure, a communication link uses the infrastructure security mechanisms. In the case of communications among tapes nodes, the communication is secured through a custom security mechanism. In certain cases, tape nodes may also be configured to support block chain to protect the transmitted and stored data.

(71) A network of tape nodes may be configured by the network service to create hierarchical communications network. The hierarchy may be defined in terms of one or more factors, including functionality (e.g., wireless transmission range or power), role (e.g., master-tape node vs. peripheral-tape node), or cost (e.g., a tape node equipped with a cellular transceiver vs. a peripheral tape node equipped with a Bluetooth LE transceiver). As described above with reference to the agents, tape nodes may be assigned to different levels of a hierarchical network according to one or more of the above-mentioned factors. For example, the hierarchy may be defined in terms of communication range or power, where tape nodes with higher-power or longer-communication range transceivers are arranged at a higher level of the hierarchy than tape nodes with lower-power or lower-range power or lower range transceivers. In another example, the hierarchy is defined in terms of role, where, e.g., a master tape node is programmed to bridge communications between a designated group of peripheral tape nodes and a gateway node or server node. The problem of finding an optimal hierarchical structure may be formulated as an optimization problem with battery capacity of nodes, power consumption in various modes of operation, desired latency, external environment, etc. and may be solved using modern optimization methods e.g. neural networks, artificial intelligence, and other machine learning computing systems that take expected and historical data to create an optimal solution and may create algorithms for modifying the system's behavior adaptively in the field.

(72) The tape nodes may be deployed by automated equipment or manually. In this process, a tape node typically is separated from a roll or sheet and adhered to a parcel (e.g., asset **720**) or other stationary (e.g., stationary gateway **714**) or mobile object (e.g., a, such as a delivery truck, such as mobile gateway **712**) or stationary object (e.g., a structural element of a building). This process activates the tape node (e.g., the tape node **718**) and causes the tape node **718** to communicate with the one or more servers **704** of the network service **708**. In this process, the tape node **418** may communicate through one or more other tape nodes (e.g., the tape nodes **742**, **744**, **746**, **748**) in the communication hierarchy. In this process, the one or more servers **704** executes the network service application **706** to programmatically configure tape nodes **718**, **724**, **728**, **732**, **742**, **744**, **746**, **748**, that are deployed in the network communications environment **700**. In some examples, there are multiple classes or types of tape nodes (e.g., the master agent, secondary agent, or tertiary agent as discussed herein), where each tape node class has a different respective set of functionalities and/or capacities, as described herein with respect to the “agents” in FIGS. **1-6C**. For example, the master agents have a lower-power wireless communication interface (e.g., the low-power wireless-communication interface **652**, **652'**, **652''**, with reference to FIGS. **6A-6C**), in comparison to the secondary and tertiary agents.

(73) In some examples, the one or more servers **704** communicate over the network **702** with one or more gateways **710**, **712**, **714** that are configured to send, transmit, forward, or relay messages to the network **702** in response to transmissions from the tape nodes **718**, **724**, **728**, **732**, **742**, **744**, **746**, **748** that are associated with respective assets and within communication range. Example gateways include mobile gateways **710**, **712** and a stationary gateway **714**. In some examples, the mobile gateways **710**, **712**, and the stationary gateway **714** are able to communicate with the network **702** and with designated sets or groups of tape nodes.

(74) In some examples, the mobile gateway **712** is a vehicle (e.g., a delivery truck or other mobile hub) that includes a wireless communications unit **716** that is configured by the network service **708** to communicate with a designated network of tape nodes, including tape node **718** (e.g., a

master tape node) in the form of a label that is adhered to a parcel **721** (e.g., an envelope) that contains an asset **720**, and is further configured to communicate with the network service **708** over the network **702**. In some examples, the tape node **718** includes a lower-power wireless-communications interface of the type used in, e.g., segment **640** (shown in FIG. **6A**), and the wireless communications unit **716** may be implemented by a secondary or tertiary tape node (e.g., one of segment **670** or segment **680**, respectively shown in FIGS. **6B** and **6C**) that includes a lower-power communications interfaces for communicating with tape nodes within range of the mobile gateway **712** and a higher-power communications-interface for communicating with the network **702**. In this way, the tape node **718** and wireless communications unit **716** create a hierarchical wireless network of tape nodes for transmitting, forwarding, bridging, relaying, or otherwise communicating wireless messages to, between, or on behalf of the tape node **718** in a power-efficient and cost-effective way.

(75) In some examples, a mobile gateway **710** is a mobile phone that is operated by a human operator and executes a client application **722** that is configured by a network service to communicate with a designated set of tape nodes, including a secondary or tertiary tape node **724** that is adhered to a parcel **726** (e.g., a box), and is further configured to communicate with a server **704** over the network **702**. In the illustrated example, the parcel **726** contains a first parcel labeled or sealed by a master tape node **728** and containing a first asset **730**, and a second parcel labeled or sealed by a master tape node **732** and containing a second asset **734**. The secondary or tertiary tape node **724** communicates with each of the master tape nodes **728**, **732** and also communicates with the mobile gateway **710**. In some examples, each of the master tape nodes **728**, **732** includes a lower-power wireless-communications interface of the type used in, e.g., segment **640** (shown in FIG. **6A**), and the secondary/tertiary tape node **724** is implemented by a tape node (e.g., segment **670** or segment **680**, shown in FIGS. **6B** and **6C**) that includes a low-power communications interface for communicating with the master tape nodes **728**, **732** contained within the parcel **726**, and a higher-power communications interface for communicating with the mobile gateway **710**. The secondary or tertiary tape node **724** is operable to relay wireless communications between the master tape nodes **728**, **732** contained within the parcel **726** and the mobile gateway **710**, and the mobile gateway **710** is operable to relay wireless communications between the secondary or tertiary tape node **724** and the server **704** over the network **702**. In this way, the master tape nodes **728** and **732** and the secondary or tertiary tape node **724** create a wireless network of nodes for transmitting, forwarding, relaying, or otherwise communicating wireless messages to, between, or on behalf of the master tape nodes **728**, **732**, the secondary or tertiary tape node **724**, and the network service (not shown) in a power-efficient and cost-effective way.

(76) In some embodiments, the client application **722** is installed on a mobile device (e.g., smartphone) that may also operate as mobile gateway **710**. The client application **722** may cause the mobile device to function as a mobile gateway **710**. For example, the client application **722** runs in the background to allow the mobile device to bridge communications between tape nodes that are communicating on one protocol to other tape nodes that are communicating on another protocol. For example, a tape node transmits data to the mobile device through Bluetooth, and the mobile device (running the client application **722**) relays that data to the server **704** via cellular (2G, 3G, 4G, 5G) or Wi-Fi. Further, the client application **722** may cause the mobile device to establish a connection with, and receive pings (e.g., alerts to nearby assets that an environmental profile threshold has been exceeded), from the tape nodes or from the server **704**. The tape nodes or server may request services (e.g., to display alert messages within a graphical user interface of the mobile device, relay messages to nearby tape nodes or mobile or stationary gateways, delegate tasks to the mobile device, such as determining the location of the tape node, etc.) from the mobile device. For example, the mobile device running the client application **722** may share location data with the tape node, allowing the tape node to pinpoint its location.

(77) In some examples, the stationary gateway **714** is implemented by a server **704** executing a

network service application **706** that is configured by the network service **708** to communicate with a designated set **740** of master tape nodes **742, 744, 746, 748** that are adhered to respective parcels containing respective assets **750, 752, 754, 756** on a pallet **758**. In other examples, the stationary gateway **714** is implemented by a secondary or tertiary tape node **760** (e.g., segments **670** or **680**, respectively shown in FIGS. **6B** and **6C**) that is adhered to, for example, a wall, column or other infrastructure component of the physical premise's environment **700**, and includes a low-power communications interface for communicating with nodes within range of the stationary gateway **714** and a higher-power communications interface for communicating with the network **702**.

(78) In one embodiment, each of the master tape nodes **742-748** is a master tape node and is configured by the network service **708** to communicate individually with the stationary gateway **714**, which relays communications from the master tape nodes **742-748** to the network service **708** through the stationary gateway **714** and over the network **702**. In another embodiment, one of the master tape nodes **742-748** at a time is configured to transmit, forward, relay, or otherwise communicate wireless messages to, between, or on behalf of the other master nodes on the pallet **758**. In this embodiment, the master tape node may be determined by the master tape nodes **742-748** or designated by the network service **708**. In some examples, the master tape nodes **742-748** with the longest range or highest remaining power level is determined to be the master tape node. In some examples, when the power level of the current master tape node drops below a certain level (e.g., a fixed power threshold level or a threshold level relative to the power levels of one or more of the other master tape nodes), another one of the master tape nodes assumes the role of the master tape node. In some examples, a master tape node **759** is adhered to the pallet **758** and is configured to perform the role of a master node for the other master tape nodes **742-748**. In these ways, the master tape nodes **742-748, 759** are configurable to create different wireless networks of nodes for transmitting, forwarding, relaying, bridging, or otherwise communicating wireless messages with the network service **408** through the stationary gateway **714** and over the network **702** in a power-efficient and cost-effective way.

(79) In the illustrated example, the stationary gateway **714** also is configured by the network service **708** to communicate with a designated network of tape nodes, including the secondary or tertiary tape node **760** that is adhered to the inside of a door **762** of a shipping container **764**, and is further configured to communicate with the network service **708** over the network **702**. In the illustrated example, the shipping container **764** contains a number of parcels labeled or sealed by respective master tape nodes **766** and containing respective assets. The secondary or tertiary tape node **760** communicates with each of the master tape nodes **766** within the shipping container **764** and communicates with the stationary gateway **714**. In some examples, each of the master tape nodes **766** includes a low-power wireless communications-interface (e.g., the low-power wireless-communication interface **652**, with reference to FIG. **6A**), and the secondary or tertiary tape node **760** includes a low-power wireless-communications interface (low-power wireless-communication interfaces **652', 652''**, with reference to FIGS. **6B-6C**) for communicating with the master tape nodes **766** contained within the shipping container **764**, and a higher-power wireless-communications interface (e.g., medium-power wireless-communication interface **672'**, medium-power wireless-communication interface **672''**, high-power wireless-communication interface **682''**, with reference to FIGS. **6B-6C**) for communicating with the stationary gateway **714**. In some examples, either a secondary or tertiary tape node, or both, may be used, depending on whether a high-power wireless-communication interface is necessary for sufficient communication.

(80) In some examples, when the doors of the shipping container **764** are closed, the secondary or tertiary tape node **760** is operable to communicate wirelessly with the master tape nodes **766** contained within the shipping container **764**. In some embodiments, both a secondary and a tertiary node are attached to the shipping container **764**. Whether a secondary and a tertiary node are used may depend on the range requirements of the wireless-communications interface. For example, if out at sea a node will be required to transmit and receive signals from a server located outside the



range of a medium-power wireless-communications interface, a tertiary node will be used because the tertiary node includes a high-power wireless-communications interface.

(81) In an example, the secondary or tertiary tape node **760** is configured to collect sensor data from master tape nodes **766** and, in some embodiments, process the collected data to generate, for example, statistics from the collected data. When the doors of the shipping container **764** are open, the secondary or tertiary tape node **760** is programmed to detect the door opening (e.g., using a photodetector or an accelerometer component of the secondary or tertiary tape node **760**) and, in addition to reporting the door opening event to the network service **708**, the secondary or tertiary tape node **760** is further programmed to transmit the collected data and/or the processed data in one or more wireless messages to the stationary gateway **714**. The stationary gateway **714**, in turn, is operable to transmit the wireless messages received from the secondary or tertiary tape node **760** to the network service **708** over the network **702**. Alternatively, in some examples, the stationary gateway **714** also is operable to perform operations on the data received from the secondary or tertiary tape node **760** with the same type of data produced by the secondary or tertiary tape node **760** based on sensor data collected from the master tape nodes **742-748**. In this way, the secondary or tertiary tape node **760** and master tape node **766** create a wireless network of nodes for transmitting, forwarding, relaying, or otherwise communicating wireless messages to, between, or on behalf of the master tape node **766**, the secondary or tertiary tape nodes **760**, and the network service **708** in a power-efficient and cost-effective way.

(82) In an example of the embodiment shown in FIG. 7, there are three types of backward compatible tape nodes: a short-range master tape node (e.g., segment **640**), a medium-range secondary tape node (e.g., segment **670**), and a long-range tertiary tape node (e.g. segment **680**), as respectively shown in FIGS. 6A-6C (here, “tape node” is used interchangeably with “agent”, as described with reference to FIGS. 1-6C). The short-range master tape nodes typically are adhered directly to parcels containing assets. In the illustrated example, the master tape nodes **718**, **728**, **732**, **742-748**, **766** are short-range tape nodes. The short-range tape nodes typically communicate with a low-power wireless-communication protocol (e.g., Bluetooth LE, Zigbee, or Z-wave). The segments **670** are typically adhered to objects (e.g., a parcel **726** and a shipping container **764**) that are associated with multiple parcels that are separated from the medium-range tape nodes by a barrier or a long distance. In the illustrated example, the secondary and/or tertiary tape nodes **724** and **760** are medium-range tape nodes. The medium-range tape nodes typically communicate with low and medium-power wireless-communication protocols (e.g., Bluetooth, LoRa, or Wi-Fi). The segments **680** typically are adhered to mobile or stationary infrastructure of the network communications environment **700**.

(83) In the illustrated example, the mobile gateway **712** and the stationary gateway **714** are implemented by, e.g., segment **680**. The segments **680** typically communicate with other nodes using a high-power wireless-communication protocol (e.g., a cellular data communication protocol). In some examples, the wireless communications unit **416** (a secondary or tertiary tape node) is adhered to a mobile gateway **712** (e.g., a truck). In these examples, the wireless communications unit **716** may be moved to different locations in the network communications environment **700** to assist in connecting other tape nodes to the wireless communications unit **716**. In some examples, the stationary gateway **714** is a tape node that may be attached to a stationary structure (e.g., a wall) in the network communications environment **700** with a known geographic location (e.g., GPS coordinates). In these examples, other tape nodes in the environment may determine their geographic location by querying the stationary gateway **714**.

(84) In some examples, in order to conserve power, the tape nodes typically communicate according to a schedule promulgated by the network service **708**. The schedule usually dictates all aspects of the communication, including the times when particular tape nodes should communicate, the mode of communication, and the contents of the communication. In one example, the server (not shown) transmits programmatic Global Scheduling Description Language (GSDL) code to the

master tape node and each of the secondary and tertiary tape nodes in the designated set. In this example, execution of the GSDL code causes each of the tape nodes in the designated set to connect to the master tape node at a different respective time that is specified in the GSDL code, and to communicate a respective set of one or more data packets of one or more specified types of information over the respective connection. In some examples, the master tape node simply forwards the data packets to the server **704**, either directly or indirectly through a gateway tape node (e.g., the long-range tape node, such as wireless communication unit **716**, adhered to the mobile gateway **712**, or a long-range tape node, such as stationary gateway **714**, that is adhered to an infrastructure component of the network communications environment **700**). In other examples, the master tape node processes the information contained in the received data packets and transmits the processed information to the server **704**.

(85) FIG. **8** is a schematic illustrating one example hierarchical wireless communications network of tape nodes **870**. In this example, the short-range tape node **872** and the medium range tape node **876** communicate with one another over their respective low power wireless communication interfaces **874**, **878**. The medium range tape node **876** and the long-range tape node **882** communicate with one another over their respective medium power wireless communication interfaces **880**, **884**. The long-range tape node **882** and the one or more network service servers **804** (e.g., server(s) **704**, FIG. **7**) running application(s) **806** (e.g., application(s) **706**) communicate with one another over the high-power communication interface **886**. In some examples, the low power communication interfaces **874**, **878** establish wireless communications with one another in accordance with the Bluetooth LE protocol, the medium power communication interfaces **880**, **884** establish wireless communications with one another in accordance with the LoRa communications protocol, and the high-power communication interface **886** establishes wireless communications with the one or more network service servers **804** in accordance with a cellular communications protocol.

(86) In some examples, the different types of tape nodes are deployed at different levels in the communications hierarchy according to their respective communications ranges, with the long-range tape nodes generally at the top of the hierarchy, the medium range tape nodes generally in the middle of the hierarchy, and the short-range tape nodes generally at the bottom of the hierarchy. In some examples, the different types of tape nodes are implemented with different feature sets that are associated with component costs and operational costs that vary according to their respective levels in the hierarchy. This allows system administrators flexibility to optimize the deployment of the tape nodes to achieve various objectives, including cost minimization, asset tracking, asset localization, and power conservation.

(87) In some examples, one or more network service servers **804** designates a tape node at a higher level in a hierarchical communications network as a master node of a designated set of tape nodes at a lower level in the hierarchical communications network. For example, the designated master tape node may be adhered to a parcel (e.g., a box, pallet, or shipping container) that contains one or more tape nodes that are adhered to one or more packages containing respective assets. In order to conserve power, the tape nodes typically communicate according to a schedule promulgated by the one or more network service servers **804**. The schedule usually dictates all aspects of the communication, including the times when particular tape nodes should communicate, the mode of communication, and the contents of the communication. In one example, the one or more network service servers **804** transmits programmatic Global Scheduling Description Language (GSDL) code to the master tape node and each of the lower-level tape nodes in the designated set. In this example, execution of the GSDL code causes each of the tape nodes in the designated set to connect to the master tape node at a different respective time that is specified in the GSDL code, and to communicate a respective set of one or more data packets of one or more specified types of information over the respective connection. In some examples, the master tape node simply forwards the data packets to the one or more network service servers **804**, either directly or

indirectly through a gateway tape node (e.g., the long-range wireless communication unit **716** adhered to the mobile gateway **712** (which could be a vehicle, ship, plane, etc.) or the stationary gateway **714** is a long-range tape node adhered to an infrastructure component of the environment **700**). In other examples, the master tape node processes the information contained in the received data packets and transmits the processed information to the one or more network service servers **804/704**.

(88) FIG. **9** is a flowchart illustrating one example method of creating a hierarchical communications network. In accordance with this method, a first tape node is adhered to a first parcel in a set of associated parcels, the first tape node including a first type of wireless communication interface and a second type of wireless communication interface having a longer range than the first type of wireless communication interface (FIG. **9**, block **990**). A second tape node is adhered to a second parcel in the set, the second tape node including the first type of wireless communication interface, wherein the second tape node is operable to communicate with the first tape node over a wireless communication connection established between the first type of wireless communication interfaces of the first and second tape nodes (FIG. **9**, block **992**). An application executing on a computer system (e.g., the one or more network service servers **804** of a network service **808**) establishes a wireless communication connection with the second type of wireless communication interface of the first tape node, and the application transmits programmatic code executable by the first tape node to function as a master tape node with respect to the second tape node (FIG. **9**, block **994**).

(89) As used herein, the term “node” refers to both a tape node and a non-tape node unless the node is explicitly designated as a “tape node” or a “non-tape node.” In some embodiments, a non-tape node may have the same or similar communication, sensing, processing and other functionalities and capabilities as the tape nodes described herein, except without being integrated into a tape platform. In some embodiments, non-tape nodes can interact seamlessly with tape nodes. Each node is assigned a respective unique identifier.

(90) Embodiments of the present disclosure further describe a distributed software operating system that is implemented by distributed hardware nodes executing intelligent agent software to perform various tasks or algorithms. In some embodiments, the operating system distributes functionalities (e.g., performing analytics on data or statistics collected or generated by nodes) geographically across multiple intelligent agents that are bound to logistic items (e.g., parcels, containers, packages, boxes, pallets, a loading dock, a door, a light switch, a vehicle such as a delivery truck, a shipping facility, a port, a hub, etc.). In addition, the operating system dynamically allocates the hierarchical roles (e.g., master and slave roles) that nodes perform over time in order to improve system performance, such as optimizing battery life across nodes, improving responsiveness, and achieving overall objectives. In some embodiments, optimization is achieved using a simulation environment for optimizing key performance indicators (PKIs).

(91) In some embodiments, the nodes are programmed to operate individually or collectively as autonomous intelligent agents. In some embodiments, nodes are configured to communicate and coordinate actions and respond to events. In some embodiments, a node is characterized by its identity, its mission, and the services that it can provide to other nodes. A node's identity is defined by its capabilities (e.g., battery life, sensing capabilities, and communications interfaces). A node may be defined by the respective program code, instructions, or directives it receives from another node (e.g., a server or a master node) and the actions or tasks that it performs in accordance with that program code, instructions, or directives (e.g., sense temperature every hour and send temperature data to a master node to upload to a server). A node's services may be defined by the functions or tasks that it is permitted to perform for other nodes (e.g., retrieve temperature data from a peripheral node and send the received temperature data to the server). At least for certain tasks, once programmed and configured with their identities, missions, and services, nodes can communicate with one another and request services from and provide services to one another

independently of the server.

(92) Thus, in accordance with the runtime operating system every agent knows its objectives (programmed). Every agent knows which capabilities/resources it needs to fulfill objective. Every agent communicates with every other node in proximity to see if it can offer the capability. Examples include communicate data to the server, authorize going to lower-power level, temperature reading, send an alert to local hub, send location data, triangulate location, any boxes in same group that already completed group objectives.

(93) Nodes can be associated with logistic items. Examples of a logistic item includes, for example, a package, a box, pallet, a container, a truck or other conveyance, infrastructure such as a door, a conveyor belt, a light switch, a road, or any other thing that can be tracked, monitored, sensed, etc. or that can transmit data concerning its state or environment. In some examples, a server or a master node may associate the unique node identifiers with the logistic items.

(94) Communication paths between tape and/or non-tape nodes may be represented by a graph of edges between the corresponding logistic items (e.g., a storage unit, truck, or hub). In some embodiments, each node in the graph has a unique identifier. A set of connected edges between nodes is represented by a sequence of the node identifiers that defines a communication path between a set of nodes.

(95) Referring to FIG. 10A, a node **1020** (Node A) is associated with a package **1022** (Package A). In some embodiments, the node **1020** may be implemented as a tape node that is used to seal the package **1022** or it may be implemented as a label node that is used to label the package **1022**; alternatively, the node **1020** may be implemented as a non-tape node that is inserted within the package **1022** or embedded in or otherwise attached to the interior or exterior of the package **1022**. In the illustrated embodiment, the node **1020** includes a low power communications interface **1024** (e.g., a Bluetooth Low Energy communications interface). Another node **1026** (Node B), which is associated with another package **1030** (Package B), is similarly equipped with a compatible low power communications interface **1028** (e.g., a Bluetooth Low Energy communications interface).

(96) In an example scenario, in accordance with the programmatic code stored in its memory, node **1026** (Node B) requires a connection to node **1020** (Node A) to perform a task that involves checking the battery life of Node A. Initially, Node B is unconnected to any other nodes. In accordance with the programmatic code stored in its memory, Node B periodically broadcasts advertising packets into the surrounding area. When the other node **1020** (Node A) is within range of Node B and is operating in a listening mode, Node A will extract the address of Node B and potentially other information (e.g., security information) from an advertising packet. If, according to its programmatic code, Node A determines that it is authorized to connect to Node B, Node A will attempt to pair with Node B. In this process, Node A and Node B determine each other's identities, capabilities, and services. For example, after successfully establishing a communication path **1032** with Node A (e.g., a Bluetooth Low Energy formatted communication path), Node B determines Node A's identity information (e.g., master node), Node A's capabilities include reporting its current battery life, and Node A's services include transmitting its current battery life to other nodes. In response to a request from Node B, Node A transmits an indication of its current battery life to Node B.

(97) Referring to FIG. 10B, a node **1034** (Node C) is associated with a package **1035** (Package C). In the illustrated embodiment, the Node C includes a low power communications interface **1036** (e.g., a Bluetooth Low Energy communications interface), and a sensor **1037** (e.g., a temperature sensor). Another node **1038** (Node D), which is associated with another package **1040** (Package D), is similarly equipped with a compatible low power communications interface **1042** (e.g., a Bluetooth Low-Energy communications interface).

(98) In an example scenario, in accordance with the programmatic code stored in its memory, Node D requires a connection to Node C to perform a task that involves checking the temperature in the vicinity of Node C. Initially, Node D is unconnected to any other nodes. In accordance with the

programmatic code stored in its memory, Node D periodically broadcasts advertising packets in the surrounding area. When Node C is within range of Node D and is operating in a listening mode, Node C will extract the address of Node D and potentially other information (e.g., security information) from the advertising packet. If, according to its programmatic code, Node C determines that it is authorized to connect to Node D, Node C will attempt to pair with Node D. In this process, Node C and Node D determine each other's identities, capabilities, and services. For example, after successfully establishing a communication path **1044** with Node C (e.g., a Bluetooth Low Energy formatted communication path), Node D determines Node C's identity information (e.g., a peripheral node), Node C's capabilities include retrieving temperature data, and Node C's services include transmitting temperature data to other nodes. In response to a request from Node D, Node C transmits its measured and/or locally processed temperature data to Node D.

(99) Referring to FIG. **10C**, a pallet **1050** is associated with a master node **1051** that includes a low-power communications interface **1052**, a GPS receiver **1054**, and a cellular communications interface **1056**. In some embodiments, the master node **1051** may be implemented as a tape node or a label node that is adhered to the pallet **1050**. In other embodiments, the master node **1051** may be implemented as a non-tape node that is inserted within the body of the pallet **1050** or embedded in or otherwise attached to the interior or exterior of the pallet **1050**.

(100) The pallet **1050** provides a structure for grouping and containing packages **1059**, **1061**, **1063** each of which is associated with a respective peripheral node **1058**, **1060**, **1062** (Node E, Node F, and Node G). Each of the peripheral nodes **1058**, **1060**, **1062** includes a respective low power communications interface **1064**, **1066**, **1068** (e.g., Bluetooth Low Energy communications interface). In the illustrated embodiment, each of the nodes E, F, G, and the master node **1051** are connected to each of the other nodes over a respective low power communications path (shown by dashed lines).

(101) In some embodiments, the packages **1059**, **1061**, **1063** are grouped together because they are related. For example, the packages **1059**, **1061**, **1063** may share the same shipping itinerary or a portion thereof. In an example scenario, the master pallet node **1051** scans for advertising packets that are broadcasted from the peripheral nodes **1058**, **1060**, **1062**. In some examples, the peripheral nodes broadcast advertising packets during respective scheduled broadcast intervals. The master node **1051** can determine the presence of the packages **1059**, **1061**, **1063** in the vicinity of the pallet **1050** based on receipt of one or more advertising packets from each of the nodes E, F, and G. In some embodiments, in response to receipt of advertising packets broadcasted by the peripheral nodes **1058**, **1060**, **1062**, the master node **1051** transmits respective requests to the server to associate the master node **1051** and the respective peripheral nodes **1058**, **1060**, **1062**. In some examples, the master tape node requests authorization from the server to associate the master tape node and the peripheral tape nodes. If the corresponding packages **1059**, **1061**, **1063** are intended to be grouped together (e.g., they share the same itinerary or certain segments of the same itinerary), the server authorizes the master node **1051** to associate the peripheral nodes **1058**, **1060**, **1062** with one another as a grouped set of packages. In some embodiments, the server registers the master node and peripheral tape node identifiers with a group identifier. The server also may associate each node ID with a respective physical label ID that is affixed to the respective package.

(102) In some embodiments, after an initial set of packages is assigned to a multi package group, the master node **1051** may identify another package arrives in the vicinity of the multi-package group. The master node may request authorization from the server to associate the other package with the existing multi-package group. If the server determines that the other package is intended to ship with the multi-package group, the server instructs the master node to merge one or more other packages with currently grouped set of packages. After all packages are grouped together, the server authorizes the multi-package group to ship. In some embodiments, this process may involve releasing the multi-package group from a containment area (e.g., customs holding area) in a shipment facility.

(103) In some embodiments, the peripheral nodes **1058**, **1060**, **1062** include environmental sensors for obtaining information regarding environmental conditions in the vicinity of the associated packages **1059**, **1061**, **1063**. Examples of such environmental sensors include temperature sensors, humidity sensors, acceleration sensors, vibration sensors, shock sensors, pressure sensors, altitude sensors, light sensors, and orientation sensors.

(104) In the illustrated embodiment, the master node **1051** can determine its own location based on geolocation data transmitted by a satellite-based radio navigation system **1070** (e.g., GPS, GLONASS, and NAVSTAR) and received by the GPS receiver **1054** component of the master node **1051**. In an alternative embodiment, the location of the master pallet node **1051** can be determined using cellular based navigation techniques that use mobile communication technologies (e.g., GSM, GPRS, CDMA, etc.) to implement one or more cell-based localization techniques. After the master node **1051** has ascertained its location, the distance of each of the packages **1059**, **1061**, **1063** from the master node **1051** can be estimated based on the average signal strength of the advertising packets that the master node **1051** receives from the respective peripheral node. The master node **1051** can then transmit its own location and the locations of the package nodes E, F, and G to a server over a cellular interface connection with a cellular network **1072**. Other methods of determining the distance of each of the packages **1059**, **1061**, **1063** from the master node **1051**, such as Received Signal-Strength Index (RSSI) based indoor localization techniques, also may be used.

(105) In some embodiments, after determining its own location and the locations of the peripheral nodes, the master node **1051** reports the location data and the collected and optionally processed (e.g., either by the peripheral nodes peripheral nodes **1058**, **1060**, **1062** or the master node **1051**) sensor data to a server over a cellular communication path **1071** on a cellular network **1072**.

(106) In some examples, nodes are able to autonomously detect logistics execution errors if packages that are supposed to travel together no longer travel together and raise an alert. For example, a node (e.g., the master node **1051** or one of the peripheral nodes **1058**, **1060**, **1062**) alerts the server when the node determines that a particular package **1059** is being or has already been improperly separated from the group of packages. The node may determine that there has been an improper separation of the particular package **1059** in a variety of ways. For example, the associated peripheral node **1058** that is bound to the particular package **1059** may include an accelerometer that generates a signal in response to movement of the package from the pallet. In accordance with its intelligent agent program code, the associated peripheral node **1058** determines that the master node **1051** has not disassociated the particular package **1059** from the group and therefore broadcasts advertising packets to the master node, which causes the master node **1051** to monitor the average signal strength of the advertising packets and, if the master node **1051** determines that the signal strength is decreasing over time, the master node **1051** will issue an alert either locally (e.g., through a speaker component of the master node **1051**) or to the server.

(107) FIG. **11** is a schematic illustrating a truck **1180** configured as a mobile node or mobile hub that includes a cellular communications interface **1182**, a medium-power communications interface **1184**, and a low power communications interface **1186**. The communications interfaces **1180-1186** may be implemented on one or more tape and non-tape nodes. In an illustrative scenario, the truck **1180** visits a logistic storage facility, such as a warehouse **1188**, to wirelessly obtain temperature data generated by temperature sensors in the medium range nodes **1190**, **1192**, **1194**. The warehouse **1188** contains nodes **1190**, **1192**, and **1194** that are associated with respective logistic containers **1191**, **1193**, **1195**. In the illustrated embodiment, each node **1190-1194** is a medium range node that includes a respective medium power communications interface **1196**, **1102**, **1108**, a respective low power communications interface **1198**, **1104**, **1110** and one or more respective sensors **1100**, **1106**, **1112**. In the illustrated embodiment, each of the package nodes **1190**, **1192**, **1194** and the truck **1180** is connected to each of the other ones of the package nodes through a respective medium power communications path (shown by dashed lines). In some embodiments,

the medium power communications paths are LoRa formatted communication paths.

(108) In some embodiments, the communications interfaces **1184** and **1186** (e.g., a LoRa communications interface and a Bluetooth Low Energy communications interface) on the node on the truck **1180** is programmed to broadcast advertisement packets to establish connections with other network nodes within range of the truck node. A warehouse **1188** includes medium range nodes **1190**, **1192**, **1194** that are associated with respective logistic containers **1191**, **1193**, **1195** (e.g., packages, boxes, pallets, and the like). When the truck node's low power interface **1186** is within range of any of the medium range nodes **1190**, **1192**, **1194** and one or more of the medium range nodes is operating in a listening mode, the medium range node will extract the address of truck node and potentially other information (e.g., security information) from the advertising packet. If, according to its programmatic code, the truck node determines that it is authorized to connect to one of the medium range nodes **1190**, **1192**, **1194**, the truck node will attempt to pair with the medium range node. In this process, the truck node and the medium range node determine each other's identities, capabilities, and services. For example, after successfully establishing a communication path with the truck node (e.g., a Bluetooth Low Energy formatted communication path **1114** or a LoRa formatted communication path **1115**), the truck node determines the identity information for the medium range node **1190** (e.g., a peripheral node), the medium range node's capabilities include retrieving temperature data, and the medium range node's services include transmitting temperature data to other nodes. Depending of the size of the warehouse **1188**, the truck **1180** initially may communicate with the nodes **1190**, **1192**, **1194** using a low power communications interface (e.g., Bluetooth Low Energy interface). If any of the anticipated nodes fails to respond to repeated broadcasts of advertising packets by the truck **1180**, the truck **1180** will try to communicate with the non-responsive nodes using a medium power communications interface (e.g., LoRa interface). In response to a request from the medium-power communication interface **1184**, the medium range node **1190** transmits an indication of its measured temperature data to the truck node. The truck node repeats the process for each of the other medium range nodes **1192**, **1194** that generate temperature measurement data in the warehouse **1188**. The truck node reports the collected (and optionally processed, either by the medium range nodes **1190**, **1192**, **1194** or the truck node) temperature data to a server over a cellular communication path **1116** with a cellular network **1118**.

(109) FIG. **12** is a schematic illustrating a master node **1230** is associated with a logistic item **1232** (e.g., a package) and grouped together with other logistic items **1234**, **1236** (e.g., packages) that are associated with respective peripheral nodes **1238**, **1240**. The master node **1230** includes a GPS receiver **1242**, a medium power communications interface **1244**, one or more sensors **1246**, and a cellular communications interface **1248**. Each of the peripheral nodes **1238**, **1240** includes a respective medium power communications interface **1250**, **1252** and one or more respective sensors **1254**, **1256**. In the illustrated embodiment, the peripheral and master nodes are connected to one another over respective pairwise communications paths (shown by dashed lines). In some embodiments, the nodes **1230**, **1238**, **1240** communicate through respective LoRa communications interfaces over LoRa formatted communications paths **1258**, **1260**, **1262**.

(110) In the illustrated embodiment, the master and peripheral nodes **1230**, **1238**, **1240** include environmental sensors for obtaining information regarding environmental conditions in the vicinity of the associated logistic items **1232**, **1234**, **1236**. Examples of such environmental sensors include temperature sensors, humidity sensors, acceleration sensors, vibration sensors, shock sensors, pressure sensors, altitude sensors, light sensors, and orientation sensors.

(111) In accordance with the programmatic code stored in its memory, the master node **1230** periodically broadcasts advertising packets in the surrounding area. When the peripheral nodes **1238**, **1240** are within range of master node **1230**, and are operating in a listening mode, the peripheral nodes **1238**, **1240** will extract the address of master node **1230** and potentially other information (e.g., security information) from the advertising packets. If, according to their

respective programmatic code, the peripheral nodes **1238**, **1240** determine that they are authorized to connect to the master node **1230**, the peripheral nodes **1238**, **1240** will attempt to pair with the master node **1230**. In this process, the peripheral nodes **1238**, **1240** and the master node **1230** determine each other's identities, capabilities, and services. For example, after successfully establishing a respective communication path **1258**, **1260** with each of the peripheral nodes **1238**, **1240** (e.g., a LoRa formatted communication path), the master node **1230** determines certain information about the peripheral nodes **1238**, **1240**, such as their identity information (e.g., peripheral nodes), their capabilities (e.g., measuring temperature data), and their services include transmitting temperature data to other nodes.

(112) After establishing LoRa formatted communications paths **1258**, **1260** with the peripheral nodes **1238**, **1240**, the master node **1230** transmits requests for the peripheral nodes **1238**, **1240** to transmit their measured and/or locally processed temperature data to the master node **1230**.

(113) In the illustrated embodiment, the master node **1230** can determine its own location based on geolocation data transmitted by a satellite-based radio navigation system **1266** (e.g., GPS, GLONASS, and NAVSTAR) and received by the GPS receiver **1242** component of the master node **1230**. In an alternative embodiment, the location of the master node **1230** can be determined using cellular based navigation techniques that use mobile communication technologies (e.g., GSM, GPRS, CDMA, etc.) to implement one or more cell-based localization techniques. After the master node **1230** has ascertained its location, the distance of each of the logistic items **1234**, **1236** from the master node **1230** can be estimated based on the average signal strength of the advertising packets that the master node **1230** receives from the respective peripheral node. The master node **1230** can then transmit its own location and the locations of the package nodes H, J, and I to a server over a cellular interface connection with a cellular network **1272**. Other methods of determining the distance of each of the logistic items **1234**, **1236** from the master node **1230**, such as Received Signal-Strength Index (RSSI) based indoor localization techniques, also may be used.

(114) In some embodiments, after determining its own location and the locations of the peripheral nodes, the master node **1230** reports the location data, the collected and optionally processed (e.g., either by the peripheral nodes **1238**, **1240** or the master node **1230**) sensor data to a server over a cellular communication path **1270** on a cellular network **1272**.

(115) Referring to FIG. **13A**, in some examples, each of one or more of the segments **1370**, **1372** of a tracking adhesive product **1374** includes a respective circuit **1375** that delivers power from the respective energy source **1376** to the respective tracking circuit **1378** (e.g., a processor and one or more wireless communications circuits) in response to an event. In some of these examples, the wake circuit **1375** is configured to transition from an off-state to an on-state when the voltage on the wake node **1377** exceeds a threshold level, at which point the wake circuit transitions to an on-state to power-on the segment **1370**. In the illustrated example, this occurs when the user separates the segment from the tracking adhesive product **1374**, for example, by cutting across the tracking adhesive product **1374** at a designated location (e.g., along a designated cut-line **1380**). In particular, in its initial, un-cut state, a minimal amount of current flows through the resistors **R1** and **R2**. As a result, the voltage on the wake node **1377** remains below the threshold turn-on level. After the user cuts across the tracking adhesive product **1374** along the designated cut-line **1380**, the user creates an open circuit in the loop **1382**, which pulls the voltage of the wake node above the threshold level and turns on the wake circuit **1375**. As a result, the voltage across the energy source **1376** will appear across the tracking circuit **1378** and, thereby, turn on the segment **1370**. In particular embodiments, the resistance value of resistor **R1** is greater than the resistance value of **R2**. In some examples, the resistance values of resistors **R1** and **R2** are selected based on the overall design of the adhesive product system (e.g., the target wake voltage level and a target leakage current).

(116) In some examples, each of one or more of the segments of a tracking adhesive product includes a respective sensor and a respective wake circuit that delivers power from the respective



energy source to the respective one or more components of the respective tracking circuit **1378** in response to an output of the sensor. In some examples, the respective sensor is a strain sensor that produces a wake signal based on a change in strain in the respective segment. In some of these examples, the strain sensor is affixed to a tracking adhesive product and configured to detect the stretching of the tracking adhesive product segment as the segment is being peeled off a roll or a sheet of the tracking adhesive product. In some examples, the respective sensor is a capacitive sensor that produces a wake signal based on a change in capacitance in the respective segment. In some of these examples, the capacitive sensor is affixed to a tracking adhesive product and configured to detect the separation of the tracking adhesive product segment from a roll or a sheet of the tracking adhesive product. In some examples, the respective sensor is a flex sensor that produces a wake signal based on a change in curvature in the respective segment. In some of these examples, the flex sensor is affixed to a tracking adhesive product and configured to detect bending of the tracking adhesive product segment as the segment is being peeled off a roll or a sheet of the tracking adhesive product. In some examples, the respective sensor is a near field communications sensor that produces a wake signal based on a change in inductance in the respective segment.

(117) FIG. **13B** shows another example of a tracking adhesive product **1394** that delivers power from the respective energy source **1376** to the respective tracking circuit **1378** (e.g., a processor and one or more wireless communications circuits) in response to an event. This example is similar in structure and operation as the tracking adhesive product **1394** shown in FIG. **13A**, except that the wake circuit **1375** is replaced by a switch **1396** that is configured to transition from an open state to a closed state when the voltage on the switch node **1377** exceeds a threshold level. In the initial state of the tracking adhesive product **1394**, the voltage on the switch node is below the threshold level as a result of the low current level flowing through the resistors **R1** and **R2**. After the user cuts across the tracking adhesive product **1394** along the designated cut-line **1380**, the user creates an open circuit in the loop **1382**, which pulls up the voltage on the switch node above the threshold level to close the switch **1396** and turn on the tracking circuit **1378**.

(118) A wireless sensing system includes a plurality of wireless nodes configured to detect tampering in assets. Tampering may include, but is not limited to, opening assets such as boxes, containers, storage, or doors, moving the asset without authorization, moving the asset to an unintended location, moving the asset in an unintended way, damaging the asset, shaking the asset in an unintended way, orienting an asset in a way that it is not meant to be oriented. In many cases, these actions may compromise the integrity or safety of assets. Wireless nodes associated with the asset are configured to detect a tampering event. In an embodiment, a tampering event is associated with an action, a time, and a location. In an embodiment, the wireless nodes communicate the tampering event to the wireless sensing system. The wireless sensing system is configured to provide a notification or alert to a user of the wireless sensing system. In some embodiments, a wireless node may directly transmit the notification or alert to the user. In other embodiments, a wireless node may include a display that indicates whether or not a tampering event has occurred (e.g., the display may be an indicator light or LED).

(119) Alerts may be transmitted to server/cloud, other wireless nodes, a client device, or some combination thereof. For example, in an embodiment, a wireless node of the wireless sensing system captures sensor data, detects a tampering event, and transmits an alarm to a user of the wireless sensing system (e.g., without communicating with a server or cloud of the wireless sensing system). In another embodiment, a wireless node of the wireless sensing system captures sensor data and transmits the sensor data to a gateway, parent node (e.g., black tape), or client device. The gateway, parent node, or client device detects a tampering event based on the received sensor data and transmits an alarm to a user of the wireless sensing system. In another embodiment, the wireless node of the wireless sensing system captures sensor data, detects a tampering event, and transmits information describing the tampering event to a server or cloud of the wireless sensing system. The server or cloud of the wireless sensing system transmits an alarm to a user of the

wireless sensing system.

(120) FIG. 13C shows a diagrammatic cross-sectional front view of an example adhesive tape platform **1300** and a perspective view of an example asset **1302**. Instead of activating the adhesive tape platform in response to separating a segment of the adhesive tape platform from a roll or a sheet of the adhesive tape platform, this example is configured to supply power from the energy source **1304** to turn on the wireless transducing circuit **1306** in response to establishing an electrical connection between two power terminals **1308**, **1310** that are integrated into the adhesive tape platform. In particular, each segment of the adhesive tape platform **1300** includes a respective set of embedded tracking components, an adhesive layer **1312**, and an optional backing sheet **1314** with a release coating that prevents the segments from adhering strongly to the backing sheet **1314**. In some examples, the power terminals **1308**, **1310** are composed of an electrically conductive material (e.g., a metal, such as copper) that may be printed or otherwise patterned and/or deposited on the backside of the adhesive tape platform **1300**. In operation, the adhesive tape platform can be activated by removing the backing sheet **1314** and applying the exposed adhesive layer **1312** to a surface that includes an electrically conductive region **1316**. In the illustrated embodiment, the electrically conductive region **1316** is disposed on a portion of the asset **1302**. When the adhesive backside of the adhesive tape platform **1300** is adhered to the asset with the exposed terminals **1308**, **1310** aligned and in contact with the electrically conductive region **1316** on the asset **1302**, an electrical connection is created through the electrically conductive region **1316** between the exposed terminals **1308**, **1310** that completes the circuit and turns on the wireless transducing circuit **1306**. In particular embodiments, the power terminals **1308**, **1310** are electrically connected to any respective nodes of the wireless transducing circuit **1306** that would result in the activation of the tracking circuit **1306** in response to the creation of an electrical connection between the power terminals **1308**, **1310**.

(121) In some examples, after a tape node is turned on, it will communicate with the network service to confirm that the user/operator who is associated with the tape node is an authorized user who has authenticated himself or herself to the network service. In these examples, if the tape node cannot confirm that the user/operator is an authorized user, the tape node will turn itself off.

(122) Cell Towers for Locationing of Assets

(123) One aspect of the present embodiments includes the realization that using satellite navigation (e.g., GPS) to determine a current location uses a significant amount of power available to battery powered devices, particularly when a precise location is not required. The present embodiments solve this problem by using cell towers to estimate a current location. Advantageously, wireless signals from cell towers may be received without requiring a SIM or plan with the cell phone service provider providing the cell tower, and since cell towers are ubiquitous, their wireless signals are easily received from most locations. As described herein, in certain embodiments, tracking devices may not include SIM cards, whereas in other embodiments, the tracking devices may include SIM cards, which may or may not be enabled (e.g., having an associated plan with a cell tower operator). Further, even where the tracking device includes a SIM card that is enabled, the tracking device may not establish a communication channel with any of the cell towers when estimating its location. Assets transported via methods such as by train or truck are often located within wireless range of at least one cell tower. Cell towers may be interchangeably referred to as cell sites, cellular towers, or cellular base stations herein, and refer to any site having electronic communications equipment configured to create a cell in a cellular network.

(124) FIG. 14 is a schematic showing one example use of cell towers by a wireless tracking device **1415** (e.g., any of the wireless tape nodes, as described above in FIGS. 1-13) for locationing an asset **1405** (e.g., any of the assets, as described above with respect to at least FIG. 7-13) along at least part of an expected route **1430** within a geographic region **1400**. Expected route **1430** represents the expected path taken by asset **1405** when being transported from a starting location to destination. Wireless tracking device **1415** is associated with asset **1405** (e.g., attached to asset

**1405** or its packaging/container) to monitor progress of asset **1405** along expected route **1430**. In this example, asset **1405** is transported by a vehicle **1420**; however, other means of transport may be used without departing from the scope hereof. In certain embodiments, a tracking number used by a third-party to track a shipment may be loaded onto wireless tracking device **1415**, and/or wireless tracking device **1415** is associated with that tracking number. Wireless tracking device **1415** may access a database to retrieve expected route **1430** from the third-party based on the tracking number, and download a cell tower data set corresponding to the expected route.

(125) Wireless tracking device **1415** may represent certain ones of the wireless devices described above (e.g., a tape node, an adhesive tape agent, a wireless tracking device, etc., as describe in FIGS. 1-13C) that include one or more cellular communication circuits (e.g., high power communication interface **682**" of FIG. 6C). Geographic region **1400** includes three cell towers **1425(1)-(3)** (collectively referred to as cell towers **1425**). Geographic region **1400** may have more or fewer cell towers **1425**, and/or other features than those illustrated in FIG. 14. Asset **1405** may also be among other assets being transported by vehicle **1420** and/or by other vehicles (e.g., mobile gateway **712**).

(126) As asset **1405** follows expected route **1430**, wireless tracking device **1415** moves in and out of a range of wireless signals **1435** broadcast from cell towers **1425**. Each wireless signal **1435** includes an identifier that identifies the transmitting cell tower. Accordingly, this cell tower identifier may be used to retrieve information related to the cell tower, but that may not be transmitted by the cell tower, such as location coordinates (e.g., GPS coordinates, latitude/longitude, etc.) of the cell tower, a name or identity of a wireless carrier, cellular service provider, or other company associated with the cell tower. For example, wireless tracking device **1415** may retrieve this information from the wireless tracking system as needed based on the cell tower identifier.

(127) At intervals (e.g., periodically, scheduled, event driven), wireless tracking device **1415** activates its cellular communication circuit to receive wireless signals **1435** that it is in range of. In one example, wireless tracking device **1415** activates its cellular communication circuit (e.g., high-power communications-interface **682**" of FIG. 6C) at periodic time intervals, e.g., every hour. In another example, wireless tracking device **1415** activates its cellular communication circuit at scheduled times determined from locations on its expected route being within wireless range of certain cell towers **1425**. In another example, wireless tracking device **1415** activates its cellular communication circuit responsive to an event (e.g., by processing sensor data corresponding to loading or unloading of the asset, and so on) detected by wireless tracking device **1415**. Wireless tracking device **1415** may also determine a received signal strength indication (RSSI) for received wireless signal **1435**. Wireless tracking device **1415** may estimate its distance from cell tower **1425** based on the RSSI of the received wireless signal **1435**. When only one wireless signal **1435** is received, wireless tracking device **1415** may determine a location estimate **1460** is within a circular region around the geographic location of cell tower **1425**, where a radius of the circular region corresponds to its estimated distance from the cell tower determined from the RSSI. When at least two wireless signals **1435** are received simultaneously, wireless tracking device **1415** may determine its location estimate **1460** to be within a certain area. When three or more wireless signals **1435** are received simultaneously, wireless tracking device **1415** may determine its location estimate **1460** using trilateration between the cell tower **1425** locations and using the respective RSSI values to estimate tower distances. In certain embodiments, wireless tracking device **1415** includes specific triangulation and/or trilateration hardware for calculating location estimate **1460**. In some embodiments, the received wireless signal provides basic information about the cell towers including, for example, an identifier of the cell tower and/or a location of the cell tower.

(128) In certain embodiments, wireless tracking device **1415** may include a SIM card that enables communication over a cellular provider's cellular network. In some cases, the SIM card is not activated, and no service plan is active with the cellular provider (e.g., there is no paid data plan or

cellular data plan established for the tracking device's cellular communication circuit) and thus the cellular communication circuit is not used by wireless tracking device **1415** for normal communication. Even when the SIM card is activated and/or a service plan is active, wireless tracking device **1415** may not use cellular communication during normal operation. However, wireless communication device **1415** may receive the broadcast wireless signals **1435** without using its SIM card or service plan. With or without the activated SIM card, at intervals (e.g., at regular intervals, scheduled times, or at certain events) wireless tracking device **1415** activates its cellular communication circuit to receive wireless signals **1435** broadcast from cell towers **1425** that it is within wireless range of. That is, wireless tracking device **1415** activates its cellular communication circuit, receives available cellular wireless signals **1435** from cell towers **1425** it is within range of, and then deactivates its cellular communication circuit. Wireless tracking device **1415** may receive the wireless signals **1435** without communicating over the cellular network.

(129) In certain embodiments, when wireless tracking device **1415** is unable to estimate its location using received wireless signals **1435** (e.g., where the cell tower identifier is unknown) and is unable to communicate with other nodes of the wireless tracking system using medium or low-power communication (e.g., using Bluetooth, Wi-Fi, LORA, etc.), wireless tracking device **1415** may activate its SIM card and corresponding carrier plan to enable cellular communication to make a call to an administrator or user, or to establish a cellular connection with the wireless tracking system, to report its indeterminate location and/or escalate further actions. Other events (e.g., temperature ranges, mishandling, etc.) may also trigger this SIM card/plan activation when low and medium-power communication are unavailable or unusable. For example, the wireless tracking device **1415** may be unable to determine its location using low-powered (e.g., Bluetooth) interactions, and may therefore start receiving wireless signals **1435** to use trilateration to estimate its location. When this trilateration is unsuccessful, such as when the wireless tracking device **1415** has moved away from expected route **1430**, and received cell tower identifiers are unknown, wireless tracking device **1415** may then activate its SIM card and corresponding carrier plan to attempt cellular communication. In certain embodiments, wireless tracking device **1415** may also activate its GPS receiver (if included) to determine its location prior to communicating with the wireless tracking system and escalating action.

(130) Wireless signals **1435** include a cell tower identifier **1440**. For example, wireless signal **1435(1)** includes cell tower identifier **1440(1)**, wireless signal **1435(2)** includes cell tower identifier **1440(2)**, and wireless signal **1435(3)** includes cell tower identifier **1440(3)**, where each cell tower identifier **1440(1)-(3)** uniquely identifies cell tower **1425(1)-(3)**, respectively. This receiving of any wireless signal **1435** broadcast from cell towers **1425** that the wireless tracking device **1415** is in wireless range of may be referred to as “cell tower sniffing” or “sniffing.”

(131) Where location information of cell towers is unavailable, wireless tracking device **1415** may store the received cell tower identifier **1440**, the RSSI of the respective wireless signal **1435**, and any other received information, with a timestamp in its memory. At a later time, wireless tracking device **1415** may transmit this stored information (e.g., at least cell tower identifier **1440**, the RSSI, and the timestamp) to another entity of the wireless tracking system, thereby allowing trilateration to be retroactively performed when the location of the respective cell tower(s) **1425** is learned. Alternatively, wireless tracking device **1415** may receive geographic location information of the cell tower(s) at a later time from another entity of the wireless tracking system, thereby allowing wireless tracking device **1415** to perform trilateration retroactively.

(132) Wireless tracking device **1415** may include a local table **1450** that stores cell tower information and includes a plurality of entries that each define a cell tower identifier and respective geographic location. For example, to allow wireless tracking device **1415** to determine location estimate **1460** from cell towers **1425(1)-(3)**, local table **1450** may have three entries: cell tower identifier **1440(1)** with geographic location coordinates defining location **1452(1)** of cell tower **1425(1)**, cell tower identifier **1440(2)** with geographic location coordinates defining location

**1452(2)** of cell tower **1425(2)**, and cell tower identifier **1440(3)** with geographic location coordinates defining location **1452(3)** of cell tower **1425(3)**. In one example of operation, wireless tracking device **1415** decodes cell tower identifier **1440(1)** from wireless signal **1435(1)**, retrieves geographic location coordinates corresponding to cell tower identifier **1440(1)** from local table **1450**, and determines its location estimate **1460** as a circular region centered at location **1452(1)** and with a radius based on the respective RSSI of received wireless signal **1435(1)**. In another example of operation, wireless tracking device **1415** decodes cell tower identifier **1440(1)** from wireless signal **1435(1)**, cell tower identifier **1440(2)** from wireless signal **1435(2)**, cell tower identifier **1440(3)** from wireless signal **1435(3)**, retrieves geographic location coordinates corresponding to cell tower identifiers **1440(1)**, **1440(2)**, and **1440(3)** from local table **1450**, and determines its location estimate **1460** using trilateration and locations **1452(1)**, **1452(2)**, and **1452(3)** based on the respective RSSI of received wireless signal **1435(1)**, **1435(2)**, and **1435(3)**, respectively.

(133) In certain embodiments, the SIM card of wireless tracking device **1415** remains inactive until a condition or event is detected by wireless tracking device **1415**. Wireless tracking device **1415** may determine its location in many different ways. For example, wireless tracking device **1415** may estimate its location based on velocity and last known location when equipped with motion sensors, or may determine its locations by receiving information from vehicle **1420** when coupled therewith, or may determine its location through interaction with a human operator's client device that may include a GPS receiver, etc. Wireless tracking device **1415** may receive a location from gateways, other tape nodes, wireless tracking system infrastructure, client devices, and so on, without needing to activate its own cellular receiver or GPS receiver. For example, using low power wireless connectivity (e.g., Bluetooth or Wi-Fi), wireless tracking device **1415** may receive location data from other devices, such as a vehicular gateway (e.g., mobile gateway **712**, FIG. 7), vehicle based GPS navigation apparatus, a driver's client device (e.g., smart phone), and so on. In certain embodiments, using wireless signals **1435** and trilateration to determine location estimate **1460** is a backup method used by wireless tracking device **1415** to estimate its location when other methods have failed to provide location information for a certain period (e.g., 1 hour, four hours, six hours, and so on), which may be configurable.

(134) When, based on location estimate **1460**, location determined in other ways, or lack of location information (e.g., when, for a certain period, it is unable to determine location and/or unable to communicate via Bluetooth or LORA and/or unable to receive expected wireless signal), wireless tracking device **1415** may determine an event (e.g., reaching a destination, deviation from an expected route, reaching a route landmark event, etc.) has occurred. Accordingly, wireless tracking device **1415** may activate its SIM card and send its location estimate **1460** and/or the determined event to a server via a cellular network. However, wireless tracking device **1415** may also use other nodes (e.g., gateway) of the wireless tracking system when available (e.g., within wireless communication range) to send location estimate **1460** and/or the event to the server. For example, wireless tracking device **1415** may activate its SIM card based when location estimate **1460** is within a threshold distance of a target location (e.g., a destination of asset **1405**). In another example, wireless tracking device **1415** activates its SIM card when location estimate **1460** is outside of a threshold distance from the target location. In another example, wireless tracking device **1415** activates its SIM card when location estimate **1460** is outside of a threshold distance from expected route **1430** (e.g., a target path, and/or trajectory). U.S. patent application Ser. No. 17/592,347, which is incorporated herein in its entirety, provides further details on remote activation of a SIM card. For example, activating the network carrier access plan may include providing information relevant to the SIM card (such as identifiers for the SIM card), contact information associated with the SIM card, including a mailing address and/or a billing address, payment information for paying for the network carrier's services, and other information to the network carrier. The information, including the association between the SIM card and the asset,

may be stored in a database of wireless tracking system and retrieved by the server when activating the network carrier access plan. In some embodiments, the server automatically completes one or more forms on a website for requesting the activation of cellular and submits the forms over the internet, on behalf of wireless tracking device **1415**. In some embodiments, the server makes one or more phone calls to network carrier's customer service, sales, or other departments. The server, in further embodiments, may use an automated intelligence (AI) voice assistant to converse with a customer service or other representative for the network carrier and order the activation of the network plan associated with the SIM card. For example, a standard protocol for SIM card activation may include making a cellular phone call from the cellular communication interface of wireless tracking device **1415** to a predefined phone number of the cellular network carrier, which initiates the activation of the SIM card in the cellular network carrier's system and/or database.

(135) Local table **1450** may store a portion of an external database defining cell tower identifiers and respective location coordinates. Accordingly, the local table may be populated based on third-party information. In certain embodiments, local table **1450** is populated from information received from other nodes of the wireless tracking system.

(136) FIG. **15** is a block diagram showing one example database **1510** storing cell tower information. FIGS. **14** and **15** are best viewed together with the following description. Database **1510** is shown within a server **1505** (e.g., server **704** of network communications environment **700** of FIG. **7**), however, database **1510** may be implemented external to server **1505** without departing from the scope hereof. Server **1505** is a computer apparatus that includes at least one processor and memory with machine-readable instructions that are executed to perform the functionality of server **1505** described herein. In certain embodiments, server **1505** may distribute at least part of database **1510** to other nodes of the wireless tracking system (e.g., to one or more of a gateway node, a client device, another tape node, a master node associated with an asset or a group of assets).

Accordingly, relevant portions (e.g., based on geographic area of each node) may be stored by certain nodes of the wireless tracking system and may be transferred to a wireless tracking device (e.g., wireless tracking device **1415** of FIG. **14**) when requested. Although transfers are described as being from server **1505** in the following example, the transfers may be from and/or via other nodes of the wireless tracking system that are more local to the wireless tracking device. In one example, where vehicle **1420** is expected to traverse a large area delivering assets, a master node within vehicle **1420** may include a corresponding portion of database **1510**, and may download (e.g., using local low-powered/short-range communication) a smaller portion, corresponding to expected route **1430** to wireless tracking device **1415**.

(137) Server **1505** is also shown storing an expected route table **1550** that represents expected route **1430** of FIG. **14**. As shown, expected route table **1550** includes a plurality of entries **1565** that each include geographic coordinates **1555** of a location along expected route **1430** and an arrival time **1560** of wireless tracking device **1415** and asset **1405** at that location. In certain embodiments, times **1560** may include a tolerance (e.g., thirty minutes) to allow for unpredictable variation in progress of vehicle **1420** along expected route **1430**. In other embodiments, times **1560** may represent a period that allows for variation in arrival time of asset **1405** at the corresponding geographic location **1555**, or times may be stored as duration values relative to a start time of vehicle **1420**. In certain embodiments, geographic coordinates **1555** are determined based on time intervals that correspond to a schedule of when wireless tracking device **1415** determines its location estimate. In other embodiments, geographic coordinates **1555** are determined based on features of expected route **1430**, such as stopping points, check points, and so on. In certain embodiments, at least part of expected route table **1550** is sent to wireless tracking device **1415** where it is stored in local memory, such as part of local table **1450**.

(138) Database **1510** is shown as a relational database that implements a table structure that includes cell tower identifiers **1515** (e.g., cell tower identifiers **1440** of FIG. **14**) and respective cell tower geographic coordinates **1520** (e.g., cell tower locations **1452**). However, database **1510** may

be implemented as other types of databases without departing from the scope hereof. In the example of FIG. 15, cell tower identifiers **1515** include “A012345,” “A012346,” and “A012347” that may represent cell tower identifiers **1452(1)-(3)** of cell towers **1425(1)-(3)**, respectively. Each cell tower identifier **1515** is associated with geographic coordinates **1520** of the respective cell tower. Geographic coordinates **1520** may have other formats without departing from the scope hereof. In certain embodiments, database **1510** includes additional information, such as one or more of: a type of the cell tower (e.g., 3G, 4G, 5G, etc.), an owner name, a carrier name (e.g., Verizon®, AT&T®, etc.), or company name associated with the cell tower, output signal strength, signal frequency/frequency bands, historical data on the output signal strength, RSSI previously recorded by other wireless tracking devices, other characteristic information on the cell tower, and the like.

(139) In the example of FIG. 15, server **1505** has sorted the entries within database **1510** based on geographic zones, illustratively shown as geographic zone **1525** with an identifier “Zone A0123” and geographic zone **1530** with an identifier “Zone A0122.” In one example of operation, where geographic zone **1525** covers an area that includes locations of expected route **1430**, server **1505** may send a cell tower data set including cell tower information of geographic zone **1525** to wireless tracking device **1415**. In other embodiments, server **1505** may sort entries based on other factors, such as by city, state, county, country, or another scale of area. In certain embodiments, server **1502** may sort entries within database **1510** based on proximity to checkpoints along an expected route (e.g., expected route **1430**) of assets being tracked by wireless tracking device **1415**. Accordingly, server **1505** may determine and send a cell tower data set **1535** containing cell tower information relevant to expected route **1430** to wireless tracking device **1415**. Advantageously, local table **1450** of wireless tracking device **1415** only stores information needed to determine location estimate **1460** from cell towers it is likely to encounter. Cell tower data set **1535** includes cell tower identifiers and geographic coordinates of cell towers **1425** that wireless tracking device **1415** is expected to be able to receive wireless signals from for a next period (e.g., one hour, four hours, six hours, one day, and so on). The size of cell tower data set **1535** may be defined by available memory within wireless tracking device **1415**.

(140) Large-scale transportation of assets frequently follows similar routes and server **1505** may determine expected route **1430** for asset **1405** based on a starting location of asset **1405** (e.g., a location determined upon initiating the tracking device) and a destination (e.g., from a tracking number of the asset, delivery contract, etc.). For example, a carrier of asset **1405** may use one particular route when traversing at least part of the journey between a starting location and destination, particularly when moving the asset over larger distances between transportation centers. Where memory space available to local table **1450** is sufficient, wireless tracking device **1415** may download all relevant cell tower information for expected route **1430**. Where memory space is more limited, wireless tracking device **1415** may download only the most relevant portion of cell tower information for each stage of expected route **1430**. That is, wireless tracking device **1415** may first download cell tower information for a first portion of expected route **1430**, and, as indicated by location estimate **1460**, when nearing the end of the first portion, may download cell tower information for a next portion of expected route **1430**, and so on until the destination is reached.

(141) In one example of operation, wireless tracking device **1415** downloads the first portion of cell tower information when being adhered or affixed to the asset at the starting location. In certain embodiments, each first or next portion of cell tower information is downloaded from database **1510** to wireless tracking device **1415** for a period when wireless tracking device **1415** is expected to be in the area corresponding to cell tower information in that portion. In one example, wireless tracking device **1415** downloads cell tower information relevant to the next period (e.g., 12 hours, 1 day, etc.). Accordingly, a next portion of cell tower information for the subsequent period is downloaded from database **1510** to wireless tracking device **1415** at or near the end of the first

period. In other embodiments, a first portion of cell tower information downloaded from database **1510** to wireless tracking device **1415** defines a geofence that triggers downloading of a next portion of the cell tower information from database **1510**, and so on, based on the determined location estimate **1460**. Accordingly, the downloading of cell tower information from database **1510** may be iterative based on progress of wireless tracking device **1415** along expected route **1430**. Accordingly, local table **1450** contains cell tower information that is relevant to the location of wireless tracking device **1415** and/or its expected movements.

(142) In certain embodiments, local table **1450** also stores at least part of expected route **1430**, defining one or more of path, trajectory, locations and/or areas, and respective times and/or periods that the wireless tracking device is expected to be at those locations. Accordingly, local table **1450** allows wireless tracking device **1415** to determine which cell towers **1425** it should be able to receive wireless signals **1435** from, and based on the stored respective geographic locations, allows wireless tracking device **1415** to determine its location estimate **1460**.

(143) Wireless tracking device **1415** prioritizes low-power/short-range communications for downloading the cell tower information, thereby conserving battery power. For example, wireless tracking device **1415** may download cell tower information relevant to expected movement of the wireless tracking device over a next period or portion of the expected route **1430** when lower cost communication with the wireless tracking system (e.g., server **1505**) is available, such as at the route start, a staging area, a transfer area, while being inspected, and so on. Accordingly, wireless tracking device **1415** preserves battery power by using only low-powered/short-range communication.

(144) In certain embodiments, the cell tower information is compressed to reduce communication/download time, thereby preserving battery power, and extending battery life of wireless tracking device **1415**. In one example, in the downloaded cell tower information, a first set of geographic coordinates are absolute (e.g., uncompressed) and subsequent geographic coordinates are relative to the first set of geographic coordinates. Accordingly, only decimal portion differences between subsequent geographic coordinates and the first set of geographic coordinates are communicated, and unchanged decimals are not communicated. In another example, the cell tower information, expected route **1430**, and/or timeframe of the asset is compressed using run-length encoding, or another suitable compression algorithm, prior to transmission to wireless tracking device **1415**.

(145) In certain embodiments, wireless tracking device **1415** includes dedicated hardware and/or software for triangulating its location estimate **1460** without connecting to server **1505** or other nodes of the wireless tracking system. In other embodiments, wireless tracking device **1415** sends received cell tower identifiers **1440**, timestamps indicating when the respective wireless signal **1435** was received, and their respective RSSI to other nodes of the wireless tracking system, and the other nodes determine location estimate **1460** of wireless tracking device **1415**. The other nodes may transmit the determined location estimate **1460** to one or more of wireless tracking device **1415**, server **1505**, and another node of the wireless tracking system. In certain embodiments, wireless tracking device **1415** determines and send location estimate **1460** to one or more of server **1505**, and other nodes of the wireless tracking system. In other embodiments, wireless tracking device **1415** stores the determined location estimate **1460** with a timestamp in its memory, and, at a later time (e.g., upon arrival at an intermediate location or destination, upon establishing a scheduled communication connection to another node of the wireless tracking system, upon receiving a location request from another node of the wireless tracking system, or the like), upload one or more stored location estimates and corresponding timestamps to the wireless tracking system or nodes thereof.

(146) In certain embodiments, wireless tracking device **1415** compresses location estimate **1460** and its timestamp prior to transmission, to reduce cost (e.g., power and communication time). The compression may use a run-length encoding or any other suitable data compression algorithm.



Where wireless tracking device **1415** intends to transmit multiple location estimates and timestamps, compression may be implemented by sending a first location estimate uncompressed and sending only a decimal of a difference between the first location estimate and each subsequent location estimate (e.g., relative distance).

(147) In some embodiments, based on the determined location estimates and corresponding timestamps received from wireless tracking device **1415**, the wireless tracking system may provide a notification or an update describing a current status of the delivery of the asset to one or more users of the wireless tracking system. For example, the wireless tracking system may project an expected arrival time based on a current or latest location estimate **1460** from wireless tracking device **1415**, may determine whether transportation of asset **1405** is delayed, expedited, or is experiencing a deviation from expected route **1430**, and so on. In other embodiments, wireless tracking device **1415** may determine whether transportation of asset **1405** is delayed, expedited, and/or is experiencing deviations from expected route **1430** during transportation, and in response may perform one or more actions, such as transmitting an unscheduled notification to the wireless tracking system, transmitting a notification to an operator (e.g., a truck driver), or transmitting a notification to an end user of the wireless tracking system.

(148) FIG. **16** is a flowchart illustrating one example method **1600** for using cell towers for locationing of assets. Method **1600** is implemented in wireless tracking device **1415** of FIG. **14**, for example. In block **1605**, method **1600** receives a cell tower data set containing a cell tower identifier and cell tower geographic location coordinates for at least one cell tower transmitting a wireless signal that may be received by the wireless tracking device. In one example of block **1605**, wireless tracking device **1415** receives cell tower data set **1535** from server **1505**. In block **1610**, method **1600** stores the cell tower data set in a local table. In one example of block **1610**, wireless tracking device **1415** stores cell tower data set **1535** in local table **1450**.

(149) In block **1615**, method **1600** activates a cellular communication circuit to receive at least one broadcast wireless signal. In one example of block **1615**, wireless tracking device **1415** activates high-power communications-interface **682"** of FIG. **6C** to receive any of wireless signals **1435**. In block **1620**, method **1600** retrieves, from the local table, at least one set of cell tower location coordinates having a cell tower identifier matching an identifier decoded from the at least one broadcast wireless signal received in block **1615**. In one example of block **1620**, wireless tracking device **1415** retrieves geographic coordinates **1520** defining cell tower location **1452(1)** based on cell tower identifier **1515** matching cell tower identifier **1440(1)** received in wireless signal **1435(1)**. In block **1625**, method **600** determines a location estimate based on the at least one cell tower coordinates. In one example of block **1625**, wireless tracking device **1415** determines location estimate **1460** based on cell tower location **1452(1)** and an RSSI value of received wireless signal **1435(1)**. In another example of block **1625**, wireless tracking device **1415** determines location estimate **1460** using trilateration based on cell tower locations **1452(1)-(3)** and RSSI values of received wireless signals **1435(1)-(3)**, respectively. In block **1630**, method **1600** stores the location estimate with a timestamp in memory. In one example of block **1630**, wireless tracking device **1415** stores location estimate **1460** in its memory along with a timestamp indicating a time of location estimate **1460**.

(150) In one example, blocks **1615** through **1630** repeat at intervals (e.g., once per hour, once per two hours, and so on) to store multiple location estimates **1460** with a respective timestamp in its memory. In another example, blocks **1615** through **1630** are performed once before continuing with block **1635**.

(151) In block **1635**, method **1600** transmits the determined location estimate and corresponding time stamp to the wireless tracking system. In one example of block **1635**, when wireless tracking device **1415** retrieves from memory and transmits stored location estimates **1460** and respective timestamps to server **1505** when within short-range or medium-range communication range of another node of the wireless tracking system (e.g., upon arriving at an intermediate warehouse or a

destination having Wi-Fi or Bluetooth connections available). For example, the tracking device **1415** may use one or more of Bluetooth, Wi-Fi, LoRa, etc. In another example of block **1635**, wireless tracking device **1415** transmits location estimate **1460** and a timestamp immediately, or shortly after, it is determined.

(152) Blocks **1605** through **1635** may repeat for subsequent portions of expected route **1430**, or until wireless tracking device **1415** reaches the destination.

(153) In other embodiments, blocks **1605**, **1610**, and **1620-1635** are performed by another entity of the wireless tracking system, and the method may comprise additional, fewer, or different steps than those described in FIG. **16**.

(154) Time Based Cell Tower Locationing

(155) Time based cell tower locationing requires less computation and power since wireless tracking device **1415** does not determine location estimate **1460** and does not compare locations against an expected route. Rather, wireless tracking device **1415** receives a cell tower data set with entries defining expected periods when certain cell tower identifiers should be receivable by wireless tracking device **1415**. Accordingly, wireless tracking device **1415** determines process along expected route **1430** based on when these certain cell tower identifiers are received.

(156) FIG. **17** is a plan view schematic **1700** illustrating use of cell towers **1425** for locationing of asset **1405** based on time. Continuing the example of FIG. **14**, where asset **1405** and associated wireless tracking device **1415** travel along an expected route **1430** when transported by delivery vehicle **1420** (not shown for clarity of illustration), FIG. **17** further shows wireless transmission ranges **1735(1)-(3)**, represented as dashed circles, of cell towers **1425(1)-(3)**, respectively.

(157) FIG. **18** is a block diagram showing server **1505**, database **1510**, and expected route table **1550** of FIG. **15**, and further shows server **1505** storing a tower time table **1810**. Tower time table **1810** is generated by server **1505** based on database **1510** and expected route table **1550** and defines, for each cell tower **1425** along expected route **1430**, a cell tower identifier **1815** and a respective period **1820** indicated when wireless tracking device **1415** should be able to receive a wireless signal (e.g., one of wireless signals **1435**) with that cell tower identifier. At least part of tower time table **1810** may be sent (e.g., as a cell tower data set) to wireless tracking device **1415** where it is stored in local memory (e.g., as part of local table **1450**). FIGS. **17** and **18** are best viewed together with the following description.

(158) In the example of FIGS. **17** and **18**, asset **1405** and wireless tracking device **1415** plan to travel from a starting location **1755**, leaving at 9:30 AM, to follow expected route **1430** through locations **1760**, **1765**, **1770**, and **1775** to arrive at a destination **1780**. A first entry **1825** of tower time table **1810** has a cell tower identifier of A012345, which corresponds to cell tower **1425(1)**, and a period of 9:30 AM-10 AM, indicating that wireless tracking device **1415** should be able to receive wireless signal **1435(1)** for the first thirty minutes, corresponding to a portion of expected route **1430** between starting location **1755** and location **1765**. Second entry **1830** of tower time table **1810** has a cell tower identifier of A012346, which corresponds to cell tower **1425(2)**, and a period of 9:58 AM-10:23 AM, indicating that wireless tracking device **1415** should be able to receive wireless signal **1435(2)** between 9:58 AM-10:23 AM, corresponding to a portion of expected route **1430** between location **1760** and location **1775**. Third entry **1835** of tower time table **1810** has a cell tower identifier of A012347, which corresponds to cell tower **1425(3)**, and a period of 9:58 AM-10:23 AM, indicating that wireless tracking device **1415** should be able to receive wireless signal **1435(2)** between 10:15 AM-10:45 AM, corresponding to a portion of expected route **1430** between location **1770** and destination **1780**.

(159) At any one or more times during travel along expected route **1430**, wireless tracking device **1415** may activate its cellular communication circuit (e.g., high-power communications-interface **682"** of FIG. **6C**) and determine whether the cell tower identifiers **1815** with respective periods **1820** including a current time were received. When all expected cell tower identifiers **1815** are received, wireless tracking device **1415** determines progress of asset **1405** along expected route

**1430** is normal.

(160) When any one or more of the expected cell tower identifiers **1815** is received when unexpected, wireless tracking device **1415** determines progress of asset **1405** along expected route **1430** has deviated for the expected progress. In one example, when cell tower identifier **1440(1)** is received at 10:10 AM (e.g., after its expected period **1820** of 9:30 AM-10:00 AM), wireless tracking device **1415** may determine that progress of asset **1405** is delayed. In another example, when cell tower identifier **1440(3)** is received at 10:10 AM (e.g., before its expected period **1820** of 10:15 AM-10:45 AM), wireless tracking device **1415** may determine that progress of asset **1405** is ahead of schedule.

(161) When any one or more of the expected cell tower identifiers **1815** is not received when unexpected, and/or when a received cell tower identifier is unknown, wireless tracking device **1415** may determine that asset **1405** has deviated from expected route **1430**. For example, when wireless tracking device **1415** does not receive cell tower identifier **1440(2)** in wireless signal **1435(2)** between 9:58 AM and 10:23 AM, wireless tracking device **1415** may determine that asset **1405** is no longer following expected route **1430**, such as when vehicle **1420** follows second route **1785**. In this example, at location **1790**, wireless tracking device **1415** may receive cell tower identifier **1440(4)** in wireless signal **1435(4)**, and since cell tower identifier **1440(4)** is not listed in tower time table **1810**, wireless tracking device **1415** determines that asset **1405** has deviated from expected route **1430**. Wireless tracking device **1415** may determine that expected route **1430** has resumed when one or more expected cell tower identifiers **1815** from tower time table **1810** are received. For example, when asset **1405** reaches location **1795** at 10:32 AM, wireless tracking device **1415** may receive cell tower identifier **1440(3)** (e.g., "A012347") in wireless signal **1435(3)**, and thereby determine that expected route **1430** may have resumed. In certain embodiments, wireless tracking device **1415** may be configured to have a strict response for critical shipments, such as for high security and/or high sensitivity assets (e.g., defense assets, and/or vaccines, and so on). One example of a strict response is when any deviation (from path or sensed conditions) triggers alerts and activation of the cellular SIM card and data plan to allow the wireless tracking device **1415** to transmit alerts (e.g., SMS, phone call, internet data transmission) to a user client device or the server of the wireless tracking system. When wireless tracking device **1415** includes GPS circuitry, it may activate the GPS circuitry to determine its location at intervals. Wireless tracking device **115** may also issue instructions for redirection of the asset or the vehicle to a nearby client device (e.g., smartphone, tablet, etc.) of a user (e.g., driver, supervisor, etc.) via Bluetooth, where the client device may include certain software (e.g., an associate application, client application **722**, etc.). Alternatively, wireless tracking device **115** may send instructions to the server of the wireless tracking system (e.g., as an email, SMS message, or a notification within the application). Where the vehicle (e.g., vehicle **1420**) transporting the asset is self-driving, wireless tracking device **1415** may send a new route to the vehicle. One example of a lenient response is when wireless tracking device **1415** does not send notifications immediately, but instead waits for a certain period (e.g., one hour, 4 hours, six hours, etc.) before attempting to determine its location using any of the above ways, including using trilateration of received wireless signals **1435**. When a subsequent attempt to determine its location fails or indicates an unexpected location (e.g., the asset has not returned to expected route **1430**), wireless tracking device **1415** may escalate the response as described above.

(162) Wireless tracking device **1415** may store received cell tower identifiers and corresponding RSSI values with a timestamp in its local memory and may send the stored information to the server. Accordingly, the server may determine the actual route of asset **1405** based on the RSSI value of the wireless signals, the cell tower identifier, and the timestamp.

(163) In certain embodiments, tower time table **1810** may also include expected RSSI values (not shown) for each cell tower identifier **1815**. In one example, tower time table **1810** defines an expected RSSI value range corresponding to period **1820**. For example, based on a distance of

expected route **1430** from each cell tower **1425**, the server may determine an expected range of RSSI values that wireless tracking device **1415** should determine for the corresponding wireless signal **1435** over time. During operation, when an RSSI value for received wireless signal **1435(1)** is not within an expected RSSI value range for that time, wireless tracking device **1415** may determine that asset **1405** has deviated from expected route **1430**. For example, wireless tracking device **1415** may include a schedule of when to receive wireless signals **1435**, and for each scheduled time, tower time table **1810** defines an expected RSSI value range. When at any scheduled time wireless tracking device **1415** does not receive the expected wireless signal **1435** with an RSSI within the expected range, wireless tracking device **1415** may determine that it has deviated from expected route **1430**. Using the example of FIG. **17**, when at location **1765**, tower time table **1810** would define an expected RSSI value range for wireless signal **1435(2)** based on a transmitted signal strength of cell tower **1425(2)** and the distance between cell tower **1425(2)** and location **1765**.

(164) FIG. **19** is a flowchart showing one example method **1900** for using cell towers for locationing of assets. Method **1900** is implemented in wireless tracking device **1415** of FIG. **14**, for example. In block **1905**, method **1900** receives a cell tower data set containing a cell tower identifier and an expected receive period for at least one cell tower transmitting a wireless signal that may be received by the wireless tracking device during the expected period. In one example of block **1905**, wireless tracking device **1415** receives at least part of time tower time table **1810** (also called a cell tower data set) of FIG. **18** from server **1505**. In block **1910**, method **1900** stores the cell tower data set in a local table. In one example of block **1910**, wireless tracking device **1415** stores at least part of time tower time table **1810** in local table **1450**.

(165) In block **1915**, method **1900** activates a cellular communication circuit to receive at least one broadcast wireless signal. In one example of block **1915**, wireless tracking device **1415** activates high-power communications-interface **682"** of FIG. **6C** to receive any of wireless signals **1435**. In block **1920**, method **1900** retrieves, from the local table, at least one period having a cell tower identifier matching an identifier decoded from the at least one broadcast wireless signal received in block **1915**. In one example of block **1920**, wireless tracking device **1415** retrieves period **1820** as "9:58 AM-10:23 AM" for received cell tower identifier "A012346."

(166) Block **1925** is a decision. If, in block **1925**, method **1900** determines that the retrieved period indicates that the corresponding cell tower identifier is expected now, method **1900** continues with block **1930**; otherwise, method **1900** continues with block **1935**. In block **1930**, method **1900** determines that the asset is on the expected route and on schedule. Optionally, in block **1930**, method **1900** may also store the received cell tower identifier, an optional RSSI value of the corresponding wireless signal **1435**, and a timestamp in memory. Method then continues with block **1975**.

(167) Block **1935** is a decision. If, in block **1935**, method **1900** determines that the retrieved period indicates that the corresponding cell tower identifier was expected earlier, method **1900** continues with block **1940**; otherwise, method **1900** continues with block **1945**. In block **1940**, method **1900** determines that the asset is on the expected route but behind schedule. Method then continues with block **1975**.

(168) Block **1945** is a decision. If, in block **1945**, method **1900** determines that the retrieved period indicates that the corresponding cell tower identifier was expected later, method **1900** continues with block **1950**; otherwise, method **1900** continues with block **1955**. In block **1950**, method **1900** determines that the asset is on the expected route and is ahead of schedule. Method then continues with block **1975**.

(169) Block **1955** is a decision. If, in block **1955**, method **1900** determines that a cell tower identifier was missed (e.g., not received during its corresponding period **1820**, optionally including a tolerance), method **1900** continues with block **1960**; otherwise, method **1900** continues with block **1965**. In block **1960**, method **1900** determines that the asset may be off the expected route.

Method then continues with block **1975**.

(170) Block **1965** is a decision. If, in block **1965**, method **1900** determines that a received cell tower identifier is unexpected (e.g., the received cell tower identifier is not within local table **1450**), method **1900** continues with block **1970**; otherwise, method **1900** continues with block **1975**. In block **1970**, method **1900** determines that the asset may be off the expected route. Method then continues with block **1975**.

(171) Optionally, in one or more of blocks **1930**, **1940**, **1950**, **1960**, and **1970**, method **1900** stores received cell tower identifiers, RSSI values of corresponding wireless signals **1435**, and timestamps in memory. That is, blocks **1905** through **1970** may repeat at intervals (e.g., periodically such as hourly, two-hourly, daily, etc., based on a schedule corresponding to expected route **1430**, and based on detected events such as detected arrival at certain locations) to accumulate this information in memory.

(172) In block **1975**, method **1900** transmits the information stored in memory to the wireless tracking system. In one example of block **1975**, wireless tracking device **1415** transmits the accumulated information to server **1505** when short-range/low-power communication with other nodes of the wireless tracking system is available, such as when asset **1405** arrives at any one or more of an inspection station, a transfer station, and its destination.

(173) In certain embodiments, responsive to determining that transportation of asset **1405** is delayed, expedited, and/or has deviated from expected route **1430**, wireless tracking device **1415** performs one or more actions. These actions include, for example, wireless tracking device **1415** activating one or more communication circuits and transmitting a notification to one or more of: an operator of the transportation, such as a truck driver or train conductor; an end user of the wireless tracking system; and/or an entity of the wireless tracking system. In another example, wireless tracking device **1415** activates one or more communication circuits and downloads another cell tower data set (e.g., one or more of a new or updated portion of database **1510**, a next portion of database **1510** corresponding to a next geographic zone **1530** or a different geographic zone when wireless tracking device **1415** determines that asset **1405** has deviated from expected route **1430**).

(174) In other embodiments, wireless tracking device **1415** stores information describing encountered cell towers, such as each cell tower identifier, its respective RSSI, and a timestamp of when received. At a later time, wireless tracking device **1415** transmits the stored information to server **1505**, cloud, or another entity of the wireless tracking system. For example, wireless tracking device **1415** transmit a batch of stored information, including information describing encountered cell towers, at a scheduled communication (e.g., every 8 hours, every day, etc.) to a cloud of the wireless tracking system. In another example, wireless tracking device **1415** transmits a batch of stored information, including information describing encountered cell towers, when arriving at an intermediate or end location, when an event (e.g., unloading) is detected, and/or when a short or medium-range communication connection to an entity of the wireless tracking system is available. Server **1505**, cloud, or other entity of the wireless tracking system retrieves (e.g., from database **1510**) geographic coordinates of the received cell tower identifiers and performs trilateration (or other locationing algorithm) on the geographic coordinates and respective RSSI values to determine a location estimate of wireless tracking device **1415** for one or more of the respective timestamps. Server **1505**, cloud, or other entity may then send the location estimate to wireless tracking device **1415** and or another responsible entity during transportation of asset **1405**. For example, server **1505** may send one or more notifications to an end user of the wireless tracking system to indicate progress of asset **1405**, such as a notification indicating an estimated time of arrival of the asset, a notification indicating a delay to delivery of the assets, a notification indicating a deviation of the asset from the expected route **1430**, and/or a notification indicating an unexpected event experienced by the asset, and so on. Continuing the example of FIGS. **14** and **15**, FIG. **20** is a map **2000** illustrating geographic zones **1525** and **1530**. Geographic zone **1525** includes cell towers **1425(1)-(3)** and geographic zone **1530** includes cell towers **1425(4)-(6)**.

Geographic zones **1525** and **1530** may each be of any size and include any number of cell towers **1425**. In certain embodiments, boundaries of each geographic zone **1525** and **1530** each define a geofence. Wireless tracking device **1415** detects, based upon location estimate **1460**, when it crosses, or is about to cross, from geographic zone **1525** to geographic zone **1530**, and requests a next cell tower data set **1535'** corresponding to geographic zone **1530** from the wireless tracking system. In one example, a geofence of geographic zone **1525** is triggered within wireless tracking device **1415** as location estimate **1460** approaches a boundary of geographic zone **1525**, causing wireless tracking device **1415** to request cell tower data set **1535'** for geographic zone **1530** from server **1505**. In another example, where wireless tracking device **1415** sends stored cell tower identifiers and respective timestamps to server **1505**, server **1505** determines when wireless tracking device **1415** approaches the boundary of geographic zone **1525** and sends cell tower data set **1535'** for geographic zone **1530** to wireless tracking device **1415**.

(175) FIG. **21** is a flowchart illustrating one example method **2100** for receiving cell tower data sets during transport of an asset. Method **2100** is implemented within wireless tracking device **1415** for example. In the example of FIG. **20**, asset **1405** and wireless tracking device **1415** start in geographic zone **1525**.

(176) In block **2105**, method **2100** receives a first cell tower data set for a first geographic zone and corresponding geofence information. In one example of block **2105**, wireless tracking device **1415** is at a starting location **2005** of expected route **1430** within geographic zone **1525** and receives cell tower data set **1535** and geofence information of geographic zone **1525** from server **1505** while it is being associated with (e.g., configured and attached to) asset **1405**. Server **1505** also determines geofence information corresponding to geographic zone **1525** based on expected route **1430** and the locations of each cell tower **1425**. Server **1505** includes geofence information with cell tower data set **1535** that is sent to wireless tracking device **1415**. In block **2110**, method **2100** stores the received cell tower data set and geofence information in memory. In one example of block **2110**, wireless tracking device **1415** stores cell tower data set **1535** and corresponding geofence information in local table **1450**. In embodiments, server **1505** compresses the data (as described above) before sending it to wireless tracking device **1415** to reduce transmission time and preserve power within the battery of wireless tracking device **1415**.

(177) In block **2115**, method **2100** determines a location estimate based on received wireless signals from cell towers and the cell tower data set stored in memory. In one example of block **2115**, wireless tracking device **1415** receives at least one wireless signal **1435** from at least one cell tower **1425**, with respective RSSI values, and determines location estimate **1460** using cell tower data set stored in local table **1450**. In block **2120**, method **2100** determines transition into a next geographic zone based on the location estimate and the geofence information. In one example of block **2120**, at location **2015** wireless tracking device **1415** determines it has crossed the boundary of geographic zone **1525** into geographic zone **1530**. In another example of block **2120**, at location **2010** wireless tracking device **1415** determines imminent crossing of the boundary of geographic zone **1525** into geographic zone **1530**.

(178) In block **2125**, method **2100** sends a request to the wireless tracking system for the next cell tower data set and geofence information. In one example of block **2125**, wireless tracking device **1415** sends a request to server **1505** for next cell tower data set **1535'** and respective geofence information. In another example of block **2125**, wireless tracking device **1415** sends a request to a local node (e.g., mobile gateways **710**, **712** and/or stationary gateway **714** of network communications environment **700** of FIG. **7**). In block **2130**, method **2100** receives the next cell tower data set and the next geofence information for the next geographic zone. In one example of block **2130**, wireless tracking device **1415** receives cell tower data set **1535'** and corresponding geofence information from server **1505**. In another example of block **2130**, wireless tracking device **1415** receives cell tower data set **1535'** and corresponding geofence information from the local node. In block **2135**, method **2100** stores the next cell tower data set and next geofence information

for the next geographic zone. In one example of block **2135**, wireless tracking device **1415** stores cell tower data set **1535'** and corresponding geofence information in local table **1450**.

(179) Blocks **2115** through **2135** repeat as wireless tracking device **1415** follows expected route **1430** and/or any deviations therefrom. Accordingly, during transportation of asset **1405**, wireless tracking device **1415** determines when transitioning between geographic zones and requests relevant data for tracking asset **1405** in subsequent geographic zones. When asset **1405** reaches its destination (e.g., destination **1780**), wireless tracking device **1415** may stop performing method **2100**. Wireless tracking device **1415** may also stop performing method **2100** when other anomalous events occur during transportation, such as, for example, determining that it has a low battery life, entering hibernation mode, deviation of the transportation from an expected route, and the like.

(180) In certain embodiments, one or more blocks of method **2100** are performed by another entity of the wireless tracking system, and method **2100** may have more, fewer, or different blocks than those described in FIG. **21**.

(181) FIG. **22** is a flowchart illustrating one example method **2200** for using detected cell tower information to determine progress of an asset along an expected route. Method **2200** is implemented in part by wireless tracking device **1415** of FIG. **14** and in part by another node (e.g., server **1505** of FIG. **15**) of the wireless tracking system. For example, blocks **2205** through **2220** may be implemented by wireless tracking device **1415** and blocks **2225** through **2235** are implemented by server **1505** of FIG. **15**.

(182) In this embodiment, wireless tracking device **1415** does not estimate its location and therefore does not download the cell tower data set. Instead, wireless tracking device **1415** stores a cell tower identifier, respective RSSI, and a timestamp of when the wireless signal was received, in its memory. When a cost-effective communication path (e.g., using one of low-power communications-interface **652"** or medium-power communication-interface **672"** of FIG. **6C** to conserve battery power as compared to using high-power communications-interface **682"**) to the wireless tracking system is detected, the wireless tracking device **1415** uploads the stored information to the wireless tracking system, such as to server **1505**.

(183) In block **2205**, method **2200** activates its cellular communication circuit to receive at least one wireless signal from a cell tower. In one example of block **2205**, wireless tracking device **1415** activates high-power communications-interface **682"** to receive at least one wireless signal **1435** from cell towers **1425**. In block **2210**, method **2200** stores cell tower information including a cell tower identifier and RSSI of each of the at least one wireless signal with a timestamp indicative of when wireless signal **1435** was received. In one example of block **2210**, wireless tracking device **1415** stores cell tower identifier **1440** received in wireless signal **1435**, an RSSI of wireless signal **1435**, and a timestamp in its memory. Blocks **2205** and **2210** repeat at intervals to detect and store cell tower information within its memory. For example, blocks **2205** and **2210** repeat with a periodicity of one hour. However, other periods may be used without departing from the scope hereof. In another example, blocks **2205** and **2210** repeat based on a schedule that may be coordinated with expected route **1430**, where the schedule coincides with certain locations (e.g., transfer location, break location, inspection location, and so on) along the route.

(184) In block **2215**, method **2200** detects a communication opportunity with the wireless tracking system. In one example of block **2215**, at intervals, wireless tracking device **1415** activates one or both of its low-power communications-interface **652"** and medium-power communication-interface **672"** to receive low-power or medium-power communication signals that indicate its proximity to other nodes of the wireless tracking system. In block **2220**, method **2200** transmits the stored cell tower information to the wireless tracking system. In one example of block **2220**, wireless tracking device **1415** transmits, using one its low-power communications-interface **652"** or medium-power communication-interface **672"**, the cell tower information stored in block **2210** to server **1505** via a local node (e.g., one of mobile gateways **710**, **712** and/or stationary gateway **714**) of the wireless tracking system (e.g., network communications environment **700** of FIG. **7**).

(185) In block **2225**, method **2200** retrieves geographic coordinates for each cell tower identifier in the received cell tower information. In one example of block **2225**, server **1505** retrieves geographic coordinates **1520** corresponding to received cell tower identifiers **1515** from database **1510**. In another example of block **2225**, a local node of the wireless tracking system retrieves geographic coordinates corresponding to cell tower identifiers in the received cell tower information from at least part of database **1510** maintained by the local node. In block **2230**, method **2200** determines location estimates of the wireless tracking device based on the geographic coordinates, the RSSIs, and the timestamps. In one example of block **2230**, server **1505** (or the local node) uses a trilateration (or alternative) algorithm to determine location estimate **1460** for wireless tracking device **1415** from respective geographic coordinates and RSSI values for each group of wireless signals having a similar (e.g., within a few second tolerance) timestamp.

(186) In block **2235**, method **2200** determines progress of an asset associated with the wireless tracking device along an expected route based on the location estimates and the timestamps. In one example of block **2235**, server **1505** (or the local node) determines progress of asset **1405** along expected route **1430** based on the determined location estimates **1460** and timestamps.

(187) FIG. **23** shows an example embodiment of computer apparatus **2320** that, either alone or in combination with one or more other computing apparatus, is operable to implement one or more of the computer systems described in this specification. For example, computer apparatus **2320** may represent any of servers **704**, FIG. **7**, servers **804**, FIG. **8**, and server **1505**, FIG. **15**. The computer apparatus **2320** includes a processing unit **2322**, a system memory **2324**, and a system bus **2326** that couples the processing unit **2322** to the various components of the computer apparatus **2320**. The processing unit **2322** may include one or more data processors, each of which may be in the form of any one of various commercially available computer processors. The system memory **2324** includes one or more computer-readable media that typically are associated with a software application addressing space that defines the addresses that are available to software applications. The system memory **2324** may include a read only memory (ROM) that stores a basic input/output system (BIOS) that contains start-up routines for the computer apparatus **2320**, and a random-access memory (RAM). The system bus **2326** may be a memory bus, a peripheral bus, or a local bus, and may be compatible with any of a variety of bus protocols, including PCI, VESA, Microchannel, ISA, and EISA. The computer apparatus **2320** also includes a persistent storage memory **2328** (e.g., a hard drive, a floppy drive, a CD ROM drive, magnetic tape drives, flash memory devices, and digital video disks) that is connected to the system bus **2326** and contains one or more computer-readable media disks that provide non-volatile or persistent storage for data, data structures and computer-executable instructions.

(188) A user may interact (e.g., input commands or data) with the computer apparatus **2320** using one or more input devices **2330** (e.g., one or more keyboards, computer mice, microphones, cameras, joysticks, physical motion sensors, and touch pads). Information may be presented through a graphical user interface (GUI) that is presented to the user on a display monitor **2332**, which is controlled by a display controller **2334**. The computer apparatus **2320** also may include other input/output hardware (e.g., peripheral output devices, such as speakers and a printer). The computer apparatus **2320** connects to other network nodes through a network adapter **2336** (also referred to as a “network interface card” or NIC).

(189) A number of program modules may be stored in the system memory **2324**, including application programming interfaces **2338** (APIs), an operating system (OS) **2340** (e.g., the Windows® operating system available from Microsoft Corporation of Redmond, Washington U.S.A.), software applications **2341** including one or more software applications programming the computer apparatus **2320** to perform one or more of the steps, tasks, operations, or processes of the positioning and/or tracking systems described herein, drivers **2342** (e.g., a GUI driver), network transport protocols **2344**, and data **2346** (e.g., input data, output data, program data, a registry, and configuration settings).



(190) Additional Configuration Information

(191) The foregoing description of the embodiments of the disclosure have been presented for the purpose of illustration; it is not intended to be exhaustive or to limit the disclosure to the precise forms disclosed. Persons skilled in the relevant art can appreciate that many modifications and variations are possible in light of the above disclosure.

(192) Some portions of this description describe the embodiments of the disclosure in terms of algorithms and symbolic representations of operations on information. These algorithmic descriptions and representations are commonly used by those skilled in the data processing arts to convey the substance of their work effectively to others skilled in the art. These operations, while described functionally, computationally, or logically, are understood to be implemented by computer programs or equivalent electrical circuits, microcode, or the like. Furthermore, it has also proven convenient at times, to refer to these arrangements of operations as modules, without loss of generality. The described operations and their associated modules may be embodied in software, firmware, hardware, or any combinations thereof.

(193) Any of the steps, operations, or processes described herein may be performed or implemented with one or more hardware or software modules, alone or in combination with other devices. In one embodiment, a software module is implemented with a computer program product comprising a computer-readable medium containing computer program code, which can be executed by a computer processor for performing any or all of the steps, operations, or processes described.

(194) Embodiments of the disclosure may also relate to an apparatus for performing the operations herein. This apparatus may be specially constructed for the required purposes, and/or it may comprise a general-purpose computing device selectively activated or reconfigured by a computer program stored in the computer. Such a computer program may be stored in a non-transitory, tangible computer readable storage medium, or any type of media suitable for storing electronic instructions, which may be coupled to a computer system bus. Furthermore, any computing systems referred to in the specification may include a single processor or may be architectures employing multiple processor designs for increased computing capability.

(195) Embodiments of the disclosure may also relate to a product that is produced by a computing process described herein. Such a product may comprise information resulting from a computing process, where the information is stored on a non-transitory, tangible computer readable storage medium and may include any embodiment of a computer program product or other data combination described herein.

(196) Finally, the language used in the specification has been principally selected for readability and instructional purposes, and it may not have been selected to delineate or circumscribe the inventive subject matter. It is therefore intended that the scope of the disclosure be limited not by this detailed description, but rather by any claims that issue on an application based hereon. Accordingly, the disclosure of the embodiments is intended to be illustrative, but not limiting, of the scope of the disclosure, which is set forth in the following claims.

(197) Changes may be made in the above methods and systems without departing from the scope hereof. It should thus be noted that the matter contained in the above description or shown in the accompanying drawings should be interpreted as illustrative and not in a limiting sense. The following claims are intended to cover all generic and specific features described herein, as well as all statements of the scope of the present method and system, which, as a matter of language, might be said to fall therebetween.

(198) Combination of Features

(199) Features described above as well as those claimed below may be combined in various ways without departing from the scope hereof. The following enumerated examples illustrate some possible, non-limiting combinations: (A1) A wireless tracking device for using cell towers for locationing of an asset includes: cellular communication circuit; a processor; a memory storing machine readable instructions that, when executed by the processor, cause the processor to: receive,

from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and cell tower location coordinates for each of at least one cell tower located along at least part of an expected route of the wireless tracking device; store the cell tower data set in the memory; activate the cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; retrieve cell tower location coordinates from an entry of the cell tower data set where the cell tower identifier matches the broadcast cell tower identifier; determine a location estimate of the wireless tracking device based on the retrieved cell tower coordinates; and storing the location estimate with a timestamp in the memory. (B1) A method for using cell towers for locationing of an asset includes: receiving, within a wireless tracking device and from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and cell tower location coordinates for each of at least one cell tower located along at least part of an expected route of the wireless tracking device; storing the cell tower data set in memory of the wireless tracking device; activating a cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; retrieving cell tower location coordinates from an entry of the cell tower data set where the cell tower identifier matches the broadcast cell tower identifier; determining a location estimate of the wireless tracking device based on the retrieved cell tower coordinates; and storing the location estimate with a timestamp in memory of the wireless tracking device. (B2) In embodiments of (B1), the at least one cell tower being located along the expected route when a wireless signal broadcast from the cell tower is receivable on at least a portion of the expected route. (B3) In either one of embodiments (B1) or (B2), the wireless tracking device is associated with the asset being transported over the expected route. (B4) In any one of embodiments (B1)-(B3), and storing being repeated periodically. (B5) In any one of embodiments (B1)-(B4), and storing being repeated according to a schedule associated with the expected route. (B6) In any one of embodiments (B1)-(B5), the determining the location estimate comprising determining a circular region around the cell tower coordinates when a number of the at least one wireless signal is one. (B7) Any one of embodiments (B1)-(B6) the method further including determining a received signal strength indication (RSSI) of the at least one broadcast wireless signal; and determining a radius of the circular region based on the RSSI. (B8) In any one of embodiments (B1)-(B7), the method includes determining a received signal strength indication (RSSI) of each of the at least three wireless signals; and using trilateration to determine a current location based on at least three cell tower coordinates and respective RSSI. (B9) Any one of embodiments (B1)-(B8) the method further including determining when the wireless tracking device has deviated from the expected route; and sending a notification of the deviation to the server. (B10) In any one of embodiments (B1)-(B9), wherein the wireless tracking device has deviated from the expected route when the distance is greater than a deviation threshold. (B11) In any one of embodiments (B1)-(B10), the determining when the wireless tracking device has deviated from the expected route comprising determining that at least one broadcast wireless signal receivable along the expected route is not received. (B12) Any one of embodiments (B1)-(B11) the method further including determining when progress of the wireless tracking device along the expected route has deviated from expected progress based on the location estimate; and sending a notification of the deviation to the server. (B13) In any one of embodiments (B1)-(B12), the method includes determining a time difference between the timestamp and an expected time for a corresponding location along the expected route is greater than a time threshold, wherein the notification indicates the time difference. (B14) Any one of embodiments (B1)-(B13) the method further including transmitting the stored location estimates and respective timestamps to the server at intervals. (B15) In any one of embodiments (B1)-(B14), the intervals comprising a schedule corresponding to locations and or times along the expected route. (B16) In any one of embodiments (B1)-(B15), the transmitting occurring when the wireless tracking device is within short-range communication range of other nodes of the wireless tracking system. (B17) Any one of embodiments (B1)-(B16) the method further including receiving an update to the cell tower data set

based on deviation of the location estimates from the expected route. (B18) Any one of embodiments (B1)-(B17) the method further including receiving an update to the cell tower data set based on the location estimates and a next part of the expected route. (C1) A method for using cell towers for locationing of assets includes: receiving, within a wireless tracking device and from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and a period for each of at least one cell tower located along an expected route of the wireless tracking device; storing the cell tower data set in memory of the wireless tracking device; activating a cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; determining at least one cell tower identifier of the cell tower data set having a period that includes a current time; and determining progress along the expected route based on the at least one cell tower identifier matching the broadcast cell tower identifier of the at least one wireless signal. (C2) The embodiment (C1) the method further including storing the broadcast cell tower identifier with a timestamp in memory of the wireless tracking device. (C3) Either one of embodiments (C1) or (C2) the method further including transmitting the cell tower identifier and the timestamp to the server. (C4) Any one of embodiments (C1)-(C3) the method further including determining that the progress is ahead of schedule when the broadcast cell tower identifier matches an entry of the cell tower data set with an earlier period. (C5) Any one of embodiments (C1)-(C4) the method further including determining that the progress is behind schedule when the broadcast cell tower identifier matches an entry of the cell tower data set with a later period. (C6) Any one of embodiments (C1)-(C5) the method further including determining that the wireless tracking device is deviating from the expected route when, for a period of the cell tower data set that includes the current time, the broadcast cell tower identifier of any of the at least one wireless signal does not match the cell tower identifier. (D1) A method for using cell towers for locationing of assets includes: determining, within a server of a wireless tracking system, an expected route for a wireless tracking device associated with an asset being transported; determining, for at least a portion of the expected route, at least one cell tower having a wireless signal that may be received by the wireless tracking tag during the portion of the expected route; generating a cell tower data set containing, for each of the at least one cell tower, a cell tower identifier and cell tower location; and sending the cell tower data set to the wireless tracking device. (D2) In embodiments of (D1), the cell tower location comprises geographic coordinates defining the cell tower location. (D3) In either one of embodiments (D1) or (D2), the expected route comprises a plurality of geographic coordinates and, for each of the plurality of geographic coordinates, a period when the wireless tracking device is expected at the geographic coordinates. (D4) Any one of embodiments (D1)-(D3) the method further including receiving, at intervals from the wireless tracking device, at least one location estimate and respective timestamp; determining, for a next portion of the expected route based on the at least one location estimate, at least one next cell tower having a wireless signal that may be received by the wireless tracking tag during the next portion of the expected route; generating a next cell tower data set containing, for each of the at least one next cell tower, a next cell tower identifier and next cell tower location; and sending the next cell tower data set to the wireless tracking device. (E1) A system for tracking a location of an asset includes: a wireless tracking device associated with the asset comprising a cellular communication system for performing cellular communications; a cellular communication network comprising a plurality of cell towers, the cellular communication network operated by a cell network provider; a server configured to track the location of the asset based on wireless communications performed between the wireless tracking device and other wireless nodes of the system; a database storing identifiers and locations of the plurality of cell towers, wherein the wireless tracking device stores a first subset of the database corresponding to a first subset of the plurality of cell towers, and the wireless tracking device is configured to activate the cellular communication system to receive at least one wireless signal including a broadcast cell tower identifier from one of the subset of the plurality of cell tower, retrieving cell tower location

coordinates from an entry of the subset of the database corresponding to the identifier, and determining a location estimate of the wireless tracking device based on the retrieved cell tower coordinates.

## Claims

1. A wireless tracking device for using cell towers for locationing of an asset, comprising: cellular communication circuit; a processor; a memory storing machine readable instructions that, when executed by the processor, cause the processor to: receive, from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and cell tower location coordinates for each of at least one cell tower located along at least part of an expected route of the wireless tracking device; store the cell tower data set in the memory; activate the cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; retrieve a first set of cell tower location coordinates from an entry of the cell tower data set where the cell tower identifier matches the broadcast cell tower identifier; determine a location estimate of the wireless tracking device based on the retrieved first set of cell tower location coordinates; and storing the location estimate with a timestamp in the memory.
2. A method for using cell towers for locationing of an asset, comprising: receiving, within a wireless tracking device and from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and cell tower location coordinates for each of at least one cell tower located along at least part of an expected route of the wireless tracking device; storing the cell tower data set in memory of the wireless tracking device; activating a cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; retrieving a first set of cell tower location coordinates from an entry of the cell tower data set where the cell tower identifier matches the broadcast cell tower identifier; determining a location estimate of the wireless tracking device based on the retrieved first set of cell tower location coordinates; and storing the location estimate with a timestamp in memory of the wireless tracking device.
3. The method of claim 2, the at least one cell tower being located along the expected route when a wireless signal broadcast from the cell tower is receivable on at least a portion of the expected route.
4. The method of claim 2, wherein the wireless tracking device is associated with the asset being transported over the expected route.
5. The method of claim 2, the activating, retrieving, determining, and storing being repeated periodically.
6. The method of claim 2, the activating, retrieving, determining, and storing being repeated according to a schedule associated with the expected route.
7. The method of claim 2, the determining the location estimate comprising determining a circular region around a first cell tower location corresponding to the first set of cell tower location coordinates, when a number of the at least one wireless signal is one.
8. The method of claim 7, further comprising; determining a received signal strength indication (RSSI) of the at least one broadcast wireless signal; and determining a radius of the circular region based on the RSSI.
9. The method of claim 2, when a number of the at least one wireless signal is at least three, the determining the location estimate comprising: determining a received signal strength indication (RSSI) of each of the at least three wireless signals; and using trilateration to determine a current location based on at least three cell tower location coordinates and respective RSSI.
10. The method of claim 2, further comprising: determining when the wireless tracking device has deviated from the expected route; and sending a notification of the deviation to the server.
11. The method of claim 10, the determining when the wireless tracking device has deviated from

the expected route comprising determining a distance between the location estimate and a corresponding location on the expected route, wherein the wireless tracking device has deviated from the expected route when the distance is greater than a deviation threshold.

12. The method of claim 10, the determining when the wireless tracking device has deviated from the expected route comprising determining that at least one broadcast wireless signal receivable along the expected route is not received.

13. The method of claim 2, further comprising: determining when progress of the wireless tracking device along the expected route has deviated from expected progress based on the location estimate; and sending a notification of the deviation to the server.

14. The method of claim 10, the determining when progress of the wireless tracking device along the expected route has deviated comprising: determining a time difference between the timestamp and an expected time for a corresponding location along the expected route is greater than a time threshold, wherein the notification indicates the time difference.

15. The method of claim 2, further comprising transmitting the stored location estimates and respective timestamps to the server at intervals.

16. The method of claim 15, the intervals comprising a schedule corresponding to locations and or times along the expected route.

17. The method of claim 15, the transmitting occurring when the wireless tracking device is within short-range communication range of other nodes of the wireless tracking system.

18. The method of claim 2, further comprising receiving an update to the cell tower data set based on deviation of the location estimates from the expected route.

19. The method of claim 2, further comprising receiving an update to the cell tower data set based on the location estimates and a next part of the expected route.

20. A method for using cell towers for locationing of assets, comprising: receiving, within a wireless tracking device and from a server of a wireless tracking system, a cell tower data set having an entry with a cell tower identifier and a period for each of at least one cell tower located along an expected route of the wireless tracking device; storing the cell tower data set in memory of the wireless tracking device; activating a cellular communication circuit to receive at least one wireless signal including a broadcast cell tower identifier; determining at least one cell tower identifier of the cell tower data set having a period that includes a current time; and determining progress of an asset associated with the wireless tracking device along the expected route based on the at least one cell tower identifier matching the broadcast cell tower identifier of the at least one wireless signal.

21. The method of claim 20, further comprising storing the broadcast cell tower identifier with a timestamp in memory of the wireless tracking device.

22. The method of claim 21, further comprising transmitting the cell tower identifier and the timestamp to the server.

23. The method of claim 20, further comprising determining that the progress of the asset is ahead of schedule when the broadcast cell tower identifier matches an entry of the cell tower data set with an earlier period.

24. The method of claim 20, further comprising determining that the progress of the asset is behind schedule when the broadcast cell tower identifier matches an entry of the cell tower data set with a later period.

25. The method of claim 20, further comprising determining that the wireless tracking device is deviating from the expected route when, for a period of the cell tower data set that includes the current time, the broadcast cell tower identifier of any of the at least one wireless signal does not match the cell tower identifier.

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