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### Electronic device including flexible display, and control method therefor

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#### Abstract

An electronic device according to an embodiment comprises: at least one sensor; a flexible display having at least a part visible to the outside; a driving circuit configured to roll out or roll in the flexible display; and at least one processor operatively connected to the at least one sensor, the flexible display and the driving circuit, wherein the at least one processor can be configured to: confirm the occurrence of an event based on a sensor value of the at least one sensor; confirm a state of the flexible display; confirm whether the flexible display is roll out or roll in and the sliding speed of the flexible display based on the occurrence of an event and the state of the flexible display; and control the driving circuit so that the flexible display is rolled out or rolled in at the sliding speed, based on the rolling out or the rolling in of the flexible display being determined.

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## **Background/Summary**

CROSS-REFERENCE TO RELATED APPLICATIONS (1) This application is a continuation of International Application No. PCT/KR2021/05111 designating the United States, filed on Oct. 26, 2021, in the Korean Intellectual Property Receiving Office and claiming priority to Korean Patent Application No. 10-2020-0151864, filed on Nov. 13, 2020, in the Korean Intellectual Property Office, the disclosures of which are incorporated by reference herein in their entireties.

### **BACKGROUND**

#### **Field**

(1) The disclosure relates to an electronic device including a flexible display and a method of controlling the same.

#### **Description of Related Art**

(2) Various services and additional functions are gradually increasingly provided through electronic devices, for example, portable electronic devices such as smartphones. In order to increase the utilization of the electronic devices and satisfy the needs of various users, communication service providers or electronic device manufacturers are competitively developing electronic devices to provide various functions and differentiate themselves from other companies. Accordingly, various functions provided through electronic devices are increasingly sophisticated.

(3) Along with the development of technologies, the size of a screen display area may be changed in an electronic device including a flexible display by sliding a structure forming the electronic device.

(4) When the size of a screen display area of an electronic device is changed through a sliding operation, an extension sliding operation or a contraction sliding operation is performed at a consistent speed based on an on-going function.

(5) As a sliding operation is performed at a constant speed based on an on-going function in spite of various states of the electronic device or various surrounding situations, an experience suitable for various situations may not be provided.

### **SUMMARY**

(6) Embodiments of the disclosure provide an electronic device which may improve user convenience and prevent and/or reduce damage to the electronic device by additionally recognizing a surrounding situation of the electronic device and extending or contracting a flexible display at a speed suitable for the situation, and a method of controlling the same.

(7) According to various example embodiments, an electronic device may include: at least one sensor, a flexible display at least partially visible to an outside, a driving circuit configured to roll out or roll in the flexible display, and at least one processor operatively connected to the at least one sensor, the flexible display, and the driving circuit. The at least one processor may be configured to: identify occurrence of an event based on a sensor value of the at least one sensor, identify a visible state of the flexible display, determine whether to roll out or roll in the flexible display and a sliding speed of the flexible display based on the occurrence of the event and the

visible state of the flexible display, and based on determining to roll out or roll in the flexible display, control the driving circuit to roll out or roll in the flexible display at the sliding speed.

(8) According to various example embodiments, a method of controlling an electronic device may include: identifying occurrence of an event based on a sensor value of at least one sensor, identifying a visible state of a flexible display at least partially visible to an outside, determining whether to roll out or roll in the flexible display and a sliding speed of the flexible display based on the occurrence of the event and the visible state of the flexible display, and based on determining to roll out or roll in the flexible display, controlling a driving circuit to roll out or roll in the flexible display at the sliding speed.

(9) An electronic device according to various example embodiments of the disclosure may not interfere with a user's interaction by a sliding operation of a flexible display and provide an improved user experience without interruption in use of the electronic device.

(10) Further, the electronic device according to various embodiments of the disclosure may improve a protection function by performing a different sliding operation according to a surrounding environment and thus preventing and/or reducing damage to the electronic device.

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## Description

### BRIEF DESCRIPTION OF THE DRAWINGS

- (1) The above and other aspects, features and advantages of certain embodiments of the present disclosure will be more apparent from the following detailed description, taken in conjunction with the accompanying drawings, in which:
- (2) FIG. 1 is a block diagram illustrating an example electronic device in a network environment according to various embodiments;
- (3) FIG. 2 is a diagram illustrating an electronic device, in which part of a flexible display is accommodated in a second structure according to various embodiments;
- (4) FIG. 3 is a diagram illustrating an electronic device, in which most of a flexible display is visually exposed to the outside of a second structure according to various embodiments;
- (5) FIG. 4 is an exploded perspective view illustrating an electronic device according to various embodiments;
- (6) FIG. 5 is a flowchart illustrating an example operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments;
- (7) FIG. 6 is a diagram illustrating an operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments;
- (8) FIG. 7 is a diagram illustrating an operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments; and
- (9) FIG. 8 is a diagram illustrating an operation of providing a feedback for control of a sliding speed of a flexible display in an electronic device according to various embodiments.

### DETAILED DESCRIPTION

- (10) An electronic device according to various embodiments may be one of various types of electronic devices. The electronic devices may include, for example, a portable communication device (e.g., a smartphone), a computer device, a portable multimedia device, a portable medical device, a camera, a wearable device, a home appliance, or the like. According to an embodiment of the disclosure, the electronic devices are not limited to those described above.
- (11) It should be appreciated that various embodiments of the disclosure and the terms used therein are not intended to limit the technological features set forth herein to particular embodiments and include various changes, equivalents, or replacements for a corresponding embodiment. With regard to the description of the drawings, similar reference numerals may be used to refer to similar or related elements. It is to be understood that a singular form of a noun corresponding to an item

may include one or more of the things, unless the relevant context clearly indicates otherwise. As used herein, each of such phrases as “A or B”, “at least one of A and B”, “at least one of A or B”, “A, B, or C”, “at least one of A, B, and C”, and “at least one of A, B, or C”, may include any one of, or all possible combinations of the items enumerated together in a corresponding one of the phrases. As used herein, such terms as “1.sup.st” and “2.sup.nd,” or “first” and “second” may be used to simply distinguish a corresponding component from another, and does not limit the components in other aspect (e.g., importance or order). It is to be understood that if an element (e.g., a first element) is referred to, with or without the term “operatively” or “communicatively”, as “coupled with,” “coupled to,” “connected with,” or “connected to” another element (e.g., a second element), the element may be coupled with the other element directly (e.g., wiredly), wirelessly, or via a third element.

(12) As used in connection with various embodiments of the disclosure, the term “module” may include a unit implemented in hardware, software, or firmware, or any combination thereof, and may interchangeably be used with other terms, for example, logic, logic block, part, or circuitry. A module may be a single integral component, or a minimum unit or part thereof, adapted to perform one or more functions. For example, according to an embodiment, the module may be implemented in a form of an application-specific integrated circuit (ASIC).

(13) Various embodiments as set forth herein may be implemented as software (e.g., a program) including one or more instructions that are stored in a storage medium (e.g., internal memory or external memory) that is readable by a machine (e.g., an electronic device). For example, a processor (e.g., a processor) of the machine (e.g., the electronic device) may invoke at least one of the one or more instructions stored in the storage medium, and execute it, with or without using one or more other components under the control of the processor. This allows the machine to be operated to perform at least one function according to the at least one instruction invoked. The one or more instructions may include a code generated by a compiler or a code executable by an interpreter. The machine-readable storage medium may be provided in the form of a non-transitory storage medium. Wherein, the ‘non-transitory’ storage medium is a tangible device, and may not include a signal (e.g., an electromagnetic wave), but this term does not differentiate between where data is semi-permanently stored in the storage medium and where the data is temporarily stored in the storage medium.

(14) According to an embodiment, a method according to various embodiments of the disclosure may be included and provided in a computer program product. The computer program product may be traded as a product between a seller and a buyer. The computer program product may be distributed in the form of a machine-readable storage medium (e.g., compact disc read only memory (CD-ROM)), or be distributed (e.g., downloaded or uploaded) online via an application store (e.g., PlayStore™), or between two user devices (e.g., smart phones) directly. If distributed online, at least part of the computer program product may be temporarily generated or at least temporarily stored in the machine-readable storage medium, such as memory of the manufacturer's server, a server of the application store, or a relay server.

(15) According to various embodiments, each component (e.g., a module or a program) of the above-described components may include a single entity or multiple entities, and some of the multiple entities may be separately disposed in different components. According to various embodiments, one or more of the above-described components may be omitted, or one or more other components may be added. Alternatively or additionally, a plurality of components (e.g., modules or programs) may be integrated into a single component. In such a case, according to various embodiments, the integrated component may still perform one or more functions of each of the plurality of components in the same or similar manner as they are performed by a corresponding one of the plurality of components before the integration. According to various embodiments, operations performed by the module, the program, or another component may be carried out sequentially, in parallel, repeatedly, or heuristically, or one or more of the operations

may be executed in a different order or omitted, or one or more other operations may be added.

(16) FIG. 1 is a block diagram illustrating an example electronic device **1001** in a network environment **1000** according to various embodiments. Referring to FIG. 1, the electronic device **1001** in the network environment **1000** may communicate with an electronic device **1002** via a first network **1098** (e.g., a short-range wireless communication network) or an electronic device **1004** or a server **1008** via a second network **1099** (e.g., a long-range wireless communication network). According to an embodiment, the electronic device **1001** may communicate with the electronic device **1004** via the server **1008**. According to an embodiment, the electronic device **1001** may include a processor **1020**, memory **1030**, an input module **1050**, a sound output module **1055**, a display module **1060**, an audio module **1070**, a sensor module **1076**, an interface **1077**, a connecting terminal **1078**, a haptic module **1079**, a camera module **1080**, a power management module **1088**, a battery **1089**, a communication module **1090**, a subscriber identification module (SIM) **1096**, or an antenna module **1097**. In various embodiments, at least one of the components (e.g., the connecting terminal **1078**) may be omitted from the electronic device **1001**, or one or more other components may be added in the electronic device **1001**. In various embodiments, some of the components (e.g., the sensor module **1076**, the camera module **1080**, or the antenna module **1097**) may be implemented as a single component (e.g., the display module **1060**).

(17) The processor **1020** may execute, for example, software (e.g., a program **1040**) to control at least one other component (e.g., a hardware or software component) of the electronic device **1001** coupled with the processor **1020**, and may perform various data processing or computation. According to an embodiment, as at least part of the data processing or computation, the processor **1020** may store a command or data received from another component (e.g., the sensor module **1076** or the communication module **1090**) in volatile memory **1032**, process the command or the data stored in the volatile memory **1032**, and store resulting data in non-volatile memory **1034**.

According to an embodiment, the processor **1020** may include a main processor **1021** (e.g., a central processing unit (CPU) or an application processor (AP)), or an auxiliary processor **1023** (e.g., a graphics processing unit (GPU), a neural processing unit (NPU), an image signal processor (ISP), a sensor hub processor, or a communication processor (CP)) that is operable independently from, or in conjunction with, the main processor **1021**. For example, when the electronic device **1001** includes the main processor **1021** and the auxiliary processor **1023**, the auxiliary processor **1023** may be adapted to consume less power than the main processor **1021**, or to be specific to a specified function. The auxiliary processor **1023** may be implemented as separate from, or as part of the main processor **1021**.

(18) The auxiliary processor **1023** may control at least some of functions or states related to at least one component (e.g., the display module **1060**, the sensor module **1076**, or the communication module **1090**) among the components of the electronic device **1001**, instead of the main processor **1021** while the main processor **1021** is in an inactive (e.g., sleep) state, or together with the main processor **1021** while the main processor **1021** is in an active state (e.g., executing an application). According to an embodiment, the auxiliary processor **1023** (e.g., an image signal processor or a communication processor) may be implemented as part of another component (e.g., the camera module **1080** or the communication module **1090**) functionally related to the auxiliary processor **1023**. According to an embodiment, the auxiliary processor **1023** (e.g., the neural processing unit) may include a hardware structure specified for artificial intelligence model processing. An artificial intelligence model may be generated by machine learning. Such learning may be performed, e.g., by the electronic device **1001** where the artificial intelligence is performed or via a separate server (e.g., the server **1008**). Learning algorithms may include, but are not limited to, e.g., supervised learning, unsupervised learning, semi-supervised learning, or reinforcement learning. The artificial intelligence model may include a plurality of artificial neural network layers. The artificial neural network may be a deep neural network (DNN), a convolutional neural network (CNN), a recurrent neural network (RNN), a restricted boltzmann machine (RBM), a deep belief network (DBN), a

bidirectional recurrent deep neural network (BRDNN), deep Q-network or a combination of two or more thereof but is not limited thereto. The artificial intelligence model may, additionally or alternatively, include a software structure other than the hardware structure.

(19) The memory **1030** may store various data used by at least one component (e.g., the processor **1020** or the sensor module **1076**) of the electronic device **1001**. The various data may include, for example, software (e.g., the program **1040**) and input data or output data for a command related thereto. The memory **1030** may include the volatile memory **1032** or the non-volatile memory **1034**.

(20) The program **1040** may be stored in the memory **1030** as software, and may include, for example, an operating system (OS) **1042**, middleware **1044**, or an application **1046**.

(21) The input module **1050** may receive a command or data to be used by another component (e.g., the processor **1020**) of the electronic device **1001**, from the outside (e.g., a user) of the electronic device **1001**. The input module **1050** may include, for example, a microphone, a mouse, a keyboard, a key (e.g., a button), or a digital pen (e.g., a stylus pen).

(22) The sound output module **1055** may output sound signals to the outside of the electronic device **1001**. The sound output module **1055** may include, for example, a speaker or a receiver. The speaker may be used for general purposes, such as playing multimedia or playing record. The receiver may be used for receiving incoming calls. According to an embodiment, the receiver may be implemented as separate from, or as part of the speaker.

(23) The display module **1060** may visually provide information to the outside (e.g., a user) of the electronic device **1001**. The display module **1060** may include, for example, a display, a hologram device, or a projector and control circuitry to control a corresponding one of the display, hologram device, and projector. According to an embodiment, the display module **1060** may include a touch sensor adapted to detect a touch, or a pressure sensor adapted to measure the intensity of force incurred by the touch.

(24) The audio module **1070** may convert a sound into an electrical signal and vice versa. According to an embodiment, the audio module **1070** may obtain the sound via the input module **1050**, or output the sound via the sound output module **1055** or a headphone of an external electronic device (e.g., an electronic device **1002**) directly (e.g., wiredly) or wirelessly coupled with the electronic device **1001**.

(25) The sensor module **1076** may detect an operational state (e.g., power or temperature) of the electronic device **1001** or an environmental state (e.g., a state of a user) external to the electronic device **1001**, and then generate an electrical signal or data value corresponding to the detected state. According to an embodiment, the sensor module **1076** may include, for example, a gesture sensor, a gyro sensor, an atmospheric pressure sensor, a magnetic sensor, an acceleration sensor, a grip sensor, a proximity sensor, a color sensor, an infrared (IR) sensor, a biometric sensor, a temperature sensor, a humidity sensor, or an illuminance sensor.

(26) The interface **1077** may support one or more specified protocols to be used for the electronic device **1001** to be coupled with the external electronic device (e.g., the electronic device **1002**) directly (e.g., wiredly) or wirelessly. According to an embodiment, the interface **1077** may include, for example, a high definition multimedia interface (HDMI), a universal serial bus (USB) interface, a secure digital (SD) card interface, or an audio interface.

(27) A connecting terminal **1078** may include a connector via which the electronic device **1001** may be physically connected with the external electronic device (e.g., the electronic device **1002**). According to an embodiment, the connecting terminal **1078** may include, for example, a HDMI connector, a USB connector, a SD card connector, or an audio connector (e.g., a headphone connector).

(28) The haptic module **1079** may convert an electrical signal into a mechanical stimulus (e.g., a vibration or a movement) or electrical stimulus which may be recognized by a user via his tactile sensation or kinesthetic sensation. According to an embodiment, the haptic module **1079** may

include, for example, a motor, a piezoelectric element, or an electric stimulator.

(29) The camera module **1080** may capture a still image or moving images. According to an embodiment, the camera module **1080** may include one or more lenses, image sensors, image signal processors, or flashes.

(30) The power management module **1088** may manage power supplied to the electronic device **1001**. According to an embodiment, the power management module **1088** may be implemented as at least part of, for example, a power management integrated circuit (PMIC).

(31) The battery **1089** may supply power to at least one component of the electronic device **1001**. According to an embodiment, the battery **1089** may include, for example, a primary cell which is not rechargeable, a secondary cell which is rechargeable, or a fuel cell.

(32) The communication module **1090** may support establishing a direct (e.g., wired) communication channel or a wireless communication channel between the electronic device **1001** and the external electronic device (e.g., the electronic device **1002**, the electronic device **1004**, or the server **1008**) and performing communication via the established communication channel. The communication module **1090** may include one or more communication processors that are operable independently from the processor **1020** (e.g., the application processor (AP)) and supports a direct (e.g., wired) communication or a wireless communication. According to an embodiment, the communication module **1090** may include a wireless communication module **1092** (e.g., a cellular communication module, a short-range wireless communication module, or a global navigation satellite system (GNSS) communication module) or a wired communication module **1094** (e.g., a local area network (LAN) communication module or a power line communication (PLC) module). A corresponding one of these communication modules may communicate with the external electronic device via the first network **1098** (e.g., a short-range communication network, such as Bluetooth™, wireless-fidelity (Wi-Fi) direct, or infrared data association (IrDA)) or the second network **1099** (e.g., a long-range communication network, such as a legacy cellular network, a 5G network, a next-generation communication network, the Internet, or a computer network (e.g., LAN or wide area network (WAN))). These various types of communication modules may be implemented as a single component (e.g., a single chip), or may be implemented as multi components (e.g., multi chips) separate from each other. The wireless communication module **1092** may identify and authenticate the electronic device **1001** in a communication network, such as the first network **1098** or the second network **1099**, using subscriber information (e.g., international mobile subscriber identity (IMSI)) stored in the subscriber identification module **1096**.

(33) The wireless communication module **1092** may support a 5G network, after a 4G network, and next-generation communication technology, e.g., new radio (NR) access technology. The NR access technology may support enhanced mobile broadband (eMBB), massive machine type communications (mMTC), or ultra-reliable and low-latency communications (URLLC). The wireless communication module **1092** may support a high-frequency band (e.g., the mmWave band) to achieve, e.g., a high data transmission rate. The wireless communication module **1092** may support various technologies for securing performance on a high-frequency band, such as, e.g., beamforming, massive multiple-input and multiple-output (massive MIMO), full dimensional MIMO (FD-MIMO), array antenna, analog beam-forming, or large scale antenna. The wireless communication module **1092** may support various requirements specified in the electronic device **1001**, an external electronic device (e.g., the electronic device **1004**), or a network system (e.g., the second network **1099**). According to an embodiment, the wireless communication module **1092** may support a peak data rate (e.g., 20 Gbps or more) for implementing eMBB, loss coverage (e.g., 164 dB or less) for implementing mMTC, or U-plane latency (e.g., 0.5 ms or less for each of downlink (DL) and uplink (UL), or a round trip of 1 ms or less) for implementing URLLC.

(34) The antenna module **1097** may transmit or receive a signal or power to or from the outside (e.g., the external electronic device) of the electronic device **1001**. According to an embodiment, the antenna module **1097** may include an antenna including a radiating element including a



conductive material or a conductive pattern formed in or on a substrate (e.g., a printed circuit board (PCB)). According to an embodiment, the antenna module **1097** may include a plurality of antennas (e.g., array antennas). In such a case, at least one antenna appropriate for a communication scheme used in the communication network, such as the first network **1098** or the second network **1099**, may be selected, for example, by the communication module **1090** (e.g., the wireless communication module **1092**) from the plurality of antennas. The signal or the power may then be transmitted or received between the communication module **1090** and the external electronic device via the selected at least one antenna. According to an embodiment, another component (e.g., a radio frequency integrated circuit (RFIC)) other than the radiating element may be additionally formed as part of the antenna module **1097**.

(35) According to various embodiments, the antenna module **1097** may form a mmWave antenna module. According to an embodiment, the mmWave antenna module may include a printed circuit board, a RFIC disposed on a first surface (e.g., the bottom surface) of the printed circuit board, or adjacent to the first surface and capable of supporting a designated high-frequency band (e.g., the mmWave band), and a plurality of antennas (e.g., array antennas) disposed on a second surface (e.g., the top or a side surface) of the printed circuit board, or adjacent to the second surface and capable of transmitting or receiving signals of the designated high-frequency band.

(36) At least some of the above-described components may be coupled mutually and communicate signals (e.g., commands or data) therebetween via an inter-peripheral communication scheme (e.g., a bus, general purpose input and output (GPIO), serial peripheral interface (SPI), or mobile industry processor interface (MIPI)).

(37) According to an embodiment, commands or data may be transmitted or received between the electronic device **1001** and the external electronic device **1004** via the server **1008** coupled with the second network **1099**. Each of the electronic devices **1002** or **1004** may be a device of a same type as, or a different type, from the electronic device **1001**. According to an embodiment, all or some of operations to be executed at the electronic device **1001** may be executed at one or more of the external electronic devices **1002**, **1004**, or **1008**. For example, if the electronic device **1001** should perform a function or a service automatically, or in response to a request from a user or another device, the electronic device **1001**, instead of, or in addition to, executing the function or the service, may request the one or more external electronic devices to perform at least part of the function or the service. The one or more external electronic devices receiving the request may perform the at least part of the function or the service requested, or an additional function or an additional service related to the request, and transfer an outcome of the performing to the electronic device **1001**. The electronic device **1001** may provide the outcome, with or without further processing of the outcome, as at least part of a reply to the request. To that end, a cloud computing, distributed computing, mobile edge computing (MEC), or client-server computing technology may be used, for example. The electronic device **1001** may provide ultra low-latency services using, e.g., distributed computing or mobile edge computing. In an embodiment, the external electronic device **1004** may include an internet-of-things (IoT) device. The server **1008** may be an intelligent server using machine learning and/or a neural network. According to an embodiment, the external electronic device **1004** or the server **1008** may be included in the second network **1099**. The electronic device **1001** may be applied to intelligent services (e.g., smart home, smart city, smart car, or healthcare) based on 5G communication technology or IoT-related technology.

(38) FIG. 2 is a diagram illustrating an electronic device **100** (e.g., the electronic device **1001** of FIG. 1) according to various embodiments, in which part (e.g., a second area A2) of a flexible display **103** (e.g., the display module **1060** of FIG. 1) is accommodated in a second structure **102**. FIG. 3 is a diagram illustrating the electronic device **100** (e.g., the electronic device **1001** of FIG. 1) according to various embodiments, in which most of the flexible display **103** (e.g., the display module **1060** of FIG. 1) is visually exposed to the outside of the second structure **102**. The terms “visually exposed”, “exposed” and “visible” as used herein with reference to the display may be

used interchangeably and include an arrangement in which the display includes a cover glass, protective layer, cover plate, or the like.

(39) The state illustrated in FIG. 2 may be defined as a state in which a first structure **101** is closed with respect to the second structure **102**, and the state illustrated in FIG. 3 may be defined as a state in which the first structure **101** is open with respect to the second structure **102**. According to an embodiment, a “closed state” or an “open state” may be defined as a state in which the electronic device is closed or open. According to various embodiments, the closed state may be referred to as a “contracted state” of the flexible display **103**, and the open state may refer to an “extended state” of the flexible display **103**, based on an exposed (e.g., visible) area of the flexible display **103**.

(40) The electronic device **100** may include the first structure **101** and the second structure **102** disposed movably on the first structure **101**. In various embodiments, this may be understood as a structure in which the first structure **101** is disposed slidably on the second structure **102** in the electronic device **100**. According to an embodiment, the first structure **101** may be disposed to be reciprocable between the closed state and the open state with respect to the second structure **102** in an illustrated direction, for example, in a direction indicated by an arrow {circle around (1)}.

(41) According to various embodiments, the first structure **101** may include a first plate **111a** (e.g., a slide plate), and include a first surface F1 (see FIG. 4) formed by including at least part of the first plate **111a** and a second surface F2 facing in an opposite direction of the first surface F1.

According to an embodiment, the second structure **102** may include a second plate **121a** (see FIG. 4) (e.g., a rear case), a first sidewall **123a** extending from the second plate **121a**, a second sidewall **123b** extending from the first sidewall **123a** and the second plate **121a**, a third sidewall **123c** extending from the first sidewall **123a** and the second plate **121a** and parallel to the second sidewall **123b**, and/or a rear plate **121b** (e.g., a rear window). In various embodiments, the second sidewall **123b** and the third sidewall **123c** may be formed perpendicular to the first sidewall **123a**. According to an embodiment, the second plate **121a**, the first sidewall **123a**, the second sidewall **123b**, and the third sidewall **123c** may be open on one side (the front surface) thereof to accommodate (or surround) at least part of the first structure **101**. For example, the first structure **101** may be coupled with the second structure **102**, while being at least partially surrounded, and slide in a direction parallel to the first surface F1 or the second surface F2, for example, in the arrowed direction {circle around (1)} under the guidance of the second structure **102**.

(42) According to various embodiments, the second sidewall **123b** or the third sidewall **123c** may be omitted. According to an embodiment, the second plate **121a**, the first sidewall **123a**, the second sidewall **123b**, and/or the third sidewall **123c** may be formed as a separate structure and then combined or assembled. The rear plate **121b** may be coupled to cover at least part of the second plate **121a**. In various embodiments, the rear plate **121b** may be substantially integrally formed with the second plate **121a**. According to an embodiment, the second plate **121a** or the rear plate **121b** may cover at least part of the flexible display **103**. For example, the flexible display **103** may be at least partially accommodated inside the second structure **102**, and the second plate **121a** or the rear plate **121b** may cover part (e.g., the second area A2) of the flexible display **103** accommodated inside the second structure **102**.

(43) According to various embodiments, the first structure **101** may be movable to the open state or the closed state with respect to the second structure **102** in a first direction (e.g., the direction {circle around (1)}) parallel to the second plate **121a** (e.g., the rear case) and the second sidewall **123b**. The first structure **101** may move to be placed at a first distance from the first sidewall **123a** (e.g., a first sidewall portion **123a-1**) in the closed state, and at a second distance greater than the first distance from the first sidewall **123a** (e.g., the first sidewall portion **123a-1**) in the open state. In various embodiments, the first structure **101** may be located to surround part of the first sidewall **123a** (e.g., the first sidewall portion **123a-1**) in the closed state.

(44) According to various embodiments, the electronic device **100** may include the display **103**, a key input device **141**, a connector hole **143**, audio modules **145a**, **145b**, **147a**, and **147b**, or a

camera module **149**. While not shown, the electronic device **100** may further include an indicator (e.g., an LED device) or various sensor modules.

(45) According to various embodiments, the display **103** may include a first area **A1** and the second area **A2**. In an embodiment, the first area **A1** may extend substantially across at least part of the first surface **F1** to be disposed on the first surface **F1**. The second area **A2** may extend from the first area **A1** and be inserted or accommodated into the second structure **102** (e.g., a housing) or be visually exposed to the outside of the second structure **102** according to sliding movement of the first structure. As described later, the second area **A2** may move under the guidance of a roller **151** (see FIG. 4) mounted on the second structure **102** to be accommodated into the second structure **102** or visually exposed to the outside of the second structure **102**. For example, while the first structure **101** slides, part of the second area **A2** may be deformed into a curved surface at a position corresponding to the roller **151**.

(46) According to various embodiments, when viewed from above the first plate **111a** (e.g., the slide plate), upon movement of the first structure **101** from the closed state to the open state, the second area **A2** may gradually form a substantially flat surface together with the first area **A1** while being visually exposed to the outside of the second structure **102**. The display **103** may be combined with or disposed adjacent to a touch sensing circuit, a pressure sensor capable of measuring the intensity (pressure) of a touch, and/or a digitizer detecting a magnetic field-type stylus pen. In an embodiment, the second area **A2** may be at least partially accommodated into the second structure **102**, and part of the second area **A2** may be visually exposed to the outside even in the state illustrated in FIG. 2 (e.g., the closed state). In various embodiments, regardless of the closed state or the open state, the visually exposed part of the second area **A2** may be located on the roller **151**, and part of the second area **A2** may be kept in the form of a curved surface at a position corresponding to the roller **151**.

(47) The key input device **141** may be disposed on the second sidewall **123b** or the third sidewall **123c** of the second structure **102**. In consideration of appearance or use conditions, the electronic device **100** may be manufactured without the illustrated key input device **141** or with additional key input device(s). In various embodiments, the electronic device **100** may include a key input device not shown, for example, a home key button or a touch pad disposed around the home key button. According to an embodiment, at least part of the key input device **141** may be located in one area of the first structure **101**.

(48) According to various embodiments, the connector hole **143** may be omitted according to an embodiment and accommodate a connector (e.g., a USB connector) for transmitting and receiving power and/or data to and from an external electronic device. While not shown, the electronic device **100** may include a plurality of connector holes **143**, and some of the plurality of connector holes **143** may function as connector holes for transmitting and receiving audio signals to and from external electronic devices. While the connector hole **143** is disposed on the third side wall **123c** in the illustrated embodiment, it is to be noted that the disclosure is not limited thereto. For example, the connector hole **143** or an additional connector hole not shown may be disposed on the first sidewall **123a** or the second sidewall **123b**.

(49) According to various embodiments, the audio modules **145a**, **145b**, **147a**, and **147b** may include speaker holes **145a** and **145b** or microphone holes **147a** and **147b**. One of the speaker holes **145a** and **145b** may be provided as a receiver hole for a voice call, and the other may be provided as an external speaker hole. In the microphone holes **147a** and **147b**, a microphone for obtaining external sound may be disposed, and in various embodiments, a plurality of microphones may be disposed to detect the direction of sound. In various embodiments, the speaker holes **145a** and **145b** and the microphone holes **147a** and **147b** may be implemented as a single hole, or a speaker (e.g., a piezo speaker) may be included without the speaker holes **145a** and **145b**. According to an embodiment, the speaker hole indicated by reference number “**145b**” may be disposed in the first structure **101** and used as a receiver hole for a voice call, and the speaker hole indicated by

reference number “**145a**” (e.g., the external speaker hole) or the microphone holes **147a** and **147b** may be disposed in the second structure **102** (e.g., one of the side walls **123a**, **123b**, and **123c**).

(50) The camera module **149** may be provided in the second structure **102** and capture a subject in a direction opposite to the first area **A1** of the display **103**. The electronic device **100** may include a plurality of camera modules **149**. For example, the electronic device **100** may include a wide-angle camera, a telephoto camera, or a close-up camera, and according to an embodiment, the electronic device **100** may include an IR projector and/or an IR receiver to measure the distance to a subject. The camera module **149** may include one or more lenses, an image sensor, and/or an image signal processor. While not shown, the electronic device **100** may further include a camera module (e.g., a front camera) that captures a subject in the same direction as the first area **A1** of the display **103**. For example, the front camera may be disposed around the first area **A1** or in an area overlapping with the display **103**. When disposed in the area overlapping with the display **103**, the front camera may capture a subject through the display **103**.

(51) According to various embodiments, the indicator (not shown) of the electronic device **100** may be disposed in the first structure **101** or the second structure **102**, and include an LED, thereby providing state information about the electronic device **100** as a visual signal. The sensor module (not shown) of the electronic device **100** may generate an electrical signal or data value corresponding to an internal operating state of the electronic device **100** or an external environmental state. The sensor module may include, for example, a proximity sensor, a fingerprint sensor or a biometric sensor (e.g., an iris/face recognition sensor or a heart rate monitoring (HRM) sensor). In an embodiment, the sensor module may further include, for example, at least one of a gesture sensor, a gyro sensor, a barometric pressure sensor, a magnetic sensor, an acceleration sensor, a grip sensor, a color sensor, an IR sensor, a temperature sensor, a humidity sensor, or an illuminance sensor.

(52) FIG. 4 is an exploded perspective view illustrating an electronic device (e.g., the electronic device **1001** of FIG. 1 or the electronic device **100** of FIG. 2 or 3) according to various embodiments.

(53) According to various embodiments, the first structure **101** may include the first plate **111a** (e.g., the slide plate), a first bracket **111b** mounted on the first plate **111a**, and/or a second bracket **111c**. The first structure **101**, for example, the first plate **111a**, the first bracket **111b**, and/or the second bracket **111c** may be formed of a metallic material and/or a non-metallic (e.g., polymer) material. The first plate **111a** may be mounted on the second structure **102** (e.g., the housing) and linearly reciprocate in one direction (e.g., in the arrowed direction {circle around (1)} in FIG. 2) under the guidance of the second structure **102**. In an embodiment, the first bracket **111b** may be coupled with the first plate **111a** to form the first surface **F1** of the first structure **101** together with the first plate **111a**. The first area **A1** of the display **103** may be substantially mounted on the first surface **F1** and maintained in the form of a flat plate. The second bracket **111c** may be coupled with the first plate **111a** to form the second surface **F2** of the first structure **101** together with the first plate **111a**. According to an embodiment, the first bracket **111b** and/or the second bracket **111c** may be integrally formed with the first plate **111a**. This may be appropriately designed in consideration of the assembly structure or manufacturing process of a manufactured product. The first structure **101** or the first plate **111a** may be coupled with the second structure **102** to slide with respect to the second structure **102**.

(54) According to various embodiments, a multi-joint hinge structure **113** may include a plurality of rods extending in a straight line and disposed parallel to a rotation axis **R** of the roller **151**, and the plurality of rods may be arranged along a direction perpendicular to the rotation axis **R**, for example, a sliding direction of the first structure **101**. In an embodiment, the multi-joint hinge structure **113** may be connected to one end of the first structure **101** to move with respect to the second structure **102** according to sliding movement of the first structure **101**. For example, the multi-joint hinge structure **113** may be substantially accommodated into the second structure **102** in

the closed state (e.g., the state illustrated in FIG. 2), and extracted to the outside of the second structure **102** in the open state (e.g., the state illustrated in FIG. 3). In various embodiments, part of the multi-joint hinge structure **113** may not be accommodated into the second structure **102** even in the closed state. For example, part of the multi-joint hinge structure **113** may be located to correspond to the roller **151** outside the second structure **102** even in the closed state.

(55) According to various embodiments, the rods of the multi-joint hinge structure **113** may revolve around their other adjacent rods in parallel with the other adjacent rods. Therefore, the multi-joint hinge structure **113** may form a curved surface at a part thereof facing the roller **151** and form a flat surface at a part thereof not facing the roller **151** according to the sliding movement of the first structure **101**. In an embodiment, the second area **A2** of the display **103** may be mounted or supported on the multi-joint hinge structure **113** and visually exposed to the outside of the second structure **102**, together with the first area **A1** in the open state (e.g., the state illustrated in FIG. 3). In the state where the second area **A2** is visually exposed to the outside of the second structure **102**, the multi-joint hinge structure **113** may support or maintain the second area **A2** in a flat state by forming a substantially flat surface.

(56) According to various embodiments, the second structure **102** (e.g., the housing) may include the second plate **121a** (e.g., the rear case), the rear plate **121b**, a third plate **121c** (e.g., a front case), and a printed circuit board **121d**. In various embodiments, the electronic device **100** may further include a support member not shown. The support member may separate, for example, a gap or space in which part of the display **103** is accommodated from a space in which the printed circuit board **121d** is disposed. The second plate **121a**, for example, the rear case may be disposed to face in the opposite direction of the first surface **F1** of the first plate **111a** and substantially provide the exterior shape of the second structure **102** or the electronic device **100**. In an embodiment, the second structure **102** may include the first sidewall **123a** extending from the second plate **121a**, the second sidewall **123b** extending from the second plate **121a** and substantially perpendicular to the first sidewall **123a**, and the third sidewall **123c** extending from the second sidewall **123b** and the second plate **121a**, substantially perpendicular to the first sidewall **123a**, and parallel to the second sidewall **123b**. While the second sidewall **123b** and the third sidewall **123c** are manufactured as separate parts from the second plate **121a** and mounted or assembled to the second plate **121a** in the illustrated embodiment, by way of example, they may be integrally formed with the second plate **121a**.

(57) According to various embodiments, the rear plate **121b** may be coupled with an outer surface of the second plate **121a** and according to an embodiment, may be integrally manufactured with the second plate **121a**. In an embodiment, the second plate **121a** may be made of a metallic material or a polymer material, and the rear plate **121b** may be made of a material such as a metal, glass, a synthetic resin, or ceramic to provide a decorative effect to the exterior of the electronic device **100**. According to an embodiment, the second plate **121a** and/or the rear plate **121b** may be made of a material that transmits light at least partially (e.g., a sub-display area **A3**). In an embodiment, in the state where part (e.g., the second area **A2**) of the display **103** is accommodated inside the second structure **102**, at least part of the second area **A2** may be located to correspond to the sub-display area **A3**. For example, in the state where the display **103** is accommodated inside the second structure **102**, the display **103** may output a screen using at least part of the second area **A2**, and a user may perceive the output screen through the sub-display area **A3**.

(58) According to various embodiments, the third plate **121c** may be made of a metallic material or a polymer material, and coupled with the second plate **121a** (e.g., the rear case), the first sidewall **123a**, the second sidewall **123b**, and/or the third sidewall **123c** to form an inner space of the second structure **102**. According to an embodiment, the third plate **121c** may be referred to as a “front case”, and the first structure **101**, for example, the first plate **111a** may slide, substantially facing the third plate **121c**. In various embodiments, the first sidewall **123a** may be formed as a combination of the first sidewall portion **123a-1** extending from the second plate **121a** and a

second sidewall portion **123a-2** formed at one edge of the third plate **121c**. In an embodiment, the first sidewall portion **123a-1** may be coupled to surround one edge of the third plate **121c**, for example, the second sidewall portion **123a-2**. In this case, the first sidewall portion **123a-1** itself may form the first sidewall **123a**.

(59) According to various embodiments, the support member not shown may be disposed in a space between the second plate **121a** and the third plate **121c** and shaped into a flat plate made of a metallic material or a polymer material. The support member may provide an electromagnetic shielding structure in the inner space of the second structure **102** or improve the mechanical rigidity of the second structure **102**. In an embodiment, when accommodated inside the second structure **102**, the multi-joint hinge structure **113** and/or a partial area (e.g., the second area **A2**) of the display **103** may be located in a space between the second plate **121a** and the support member.

(60) According to various embodiments, the printed circuit board **121d** may be disposed in a space between the third plate **121c** and the support member. For example, the printed circuit board **121d** may be accommodated in a space separated from a space in which the multi-joint hinge structure **113** and/or a partial area of the display **103** is accommodated inside the second structure **102** by the support member not shown. A processor, memory, and/or an interface may be mounted on the printed circuit board **121d**. The processor may include, for example, at least one of a CPU, an AP, a GPU, an image signal processor, a sensor hub processor, or a CP.

(61) The memory may include, for example, volatile memory or non-volatile memory.

(62) The interface may include, for example, an HDMI, a USB interface, an SD card interface, and/or an audio interface. The interface may electrically or physically connect the electronic device **100** to an external electronic device and include a USB connector, an SD card/multimedia card (MMC) connector, or an audio connector.

(63) According to various embodiments, the display **103** may be an organic light emitting diode (OLED)-based flexible display and at least partially deformable into a curved surface while being maintained in the shape of a flat surface as a whole. In an embodiment, the first area **A1** of the display **103** may be mounted on or attached to the first surface **F1** of the first structure **101** and maintained in the shape of a substantially flat plate. The second area **A2** may extend from the first area **A1** and be supported by or attached to the multi-joint hinge structure **113**. For example, the second area **A2** may extend along the sliding direction of the first structure **101**, be accommodated inside the second structure **102**, together with the multi-joint hinge structure **113**, and be deformed into a curved surface at least partially according to the deformation of the multi-joint hinge structure **113**.

(64) According to various embodiments, as the first structure **101** slides on the second structure **102**, the area of the display **103** visually exposed to the outside may change. The electronic device **100** (e.g., the processor) may change an area of the display **103** that is activated based on the area of the display **103** visually exposed to the outside. For example, the electronic device **100** may activate an area of the second structure **102** visually exposed to the outside out of the entire area of the display **103** in the open state or at an intermediate position between the closed state and the open state. In the closed state, the electronic device **100** may activate the first area **A1** of the display **103** and deactivate the second area **A2**. In the absence of a user input during a certain period of time (e.g., 30 seconds or 2 minutes) in the closed state, the electronic device **100** may deactivate the entire area of the display **103**. In various embodiments, with the entire area of the display **103** deactivated, the electronic device **100** may provide visual information through the sub-display area **A3** by activating a partial area of the display **103**, when needed (e.g., a notification according to a user setting, a missed call, or a notification of message arrival).

(65) According to various embodiments, in the open state (e.g., the state illustrated in FIG. 3), substantially the entire area (e.g., the first area **A1** and the second area **A2**) of the display **103** may be visually exposed to the outside, and the first area **A1** and the second area **A2** may be disposed to form a flat surface. In an embodiment, even in the open state, part (e.g., one end) of the second area

A2 may be located to correspond to the roller **151**, and the part of the second area A2 corresponding to the roller **151** may be maintained in the shape of a curved surface. For example, in various embodiments of the disclosure, even though it is said that “in the open state, the second area A2 is disposed to form a flat surface”, part of the second area A2 may be maintained in the form of a curved surface. Similarly, even though it is said that “in the closed state, the multi-joint hinge structure **113** and/or the second area A2 is accommodated inside the second structure **102**”, part of the multi-joint hinge structure **113** and/or the second area A2 may be located outside the second structure **102**.

(66) According to various embodiments, a guide member, for example, the roller **151** may be mounted rotatably on the second structure at a position adjacent to one edge of the second structure **102** (e.g., the second plate **121a**). For example, the roller **151** may be disposed adjacent to an edge (a part indicated by reference character ‘IE’) of the second plate **121a** parallel to the first sidewall **123a**. While not assigned a reference numeral in the drawings, another sidewall may extend from an edge of the second plate **121a** adjacent to the roller **151**, and the sidewall adjacent to the roller **151** may be substantially parallel to the first sidewall **123a**. In an embodiment, the sidewall of the second structure **102** adjacent to the roller **151** may be made of a light-transmitting material, and part of the second area A2 may provide visual information through part of the second structure **102**, while being accommodated in the second structure **102**. “May be disposed adjacent to” may refer, for example, to an arrangement with a gap of 5 mm or less. For example, the roller **151** may be disposed spaced apart from the edge (e.g., the part indicated by reference character ‘IE’) of the second plate **121a** parallel to the first sidewall **123a** by 5 mm or less.

(67) According to various embodiments, the roller **151** may have one end rotatably coupled with the second sidewall **123b** and the other end rotatably coupled with the third sidewall **123c**. For example, the roller **151** may be mounted on the second structure **102** and rotate around the rotation axis R perpendicular to the sliding direction (e.g., the arrowed direction {circle around (1)} in FIG. 2 or 3) of the first structure **101**. The rotation axis R may be disposed substantially parallel to the first side wall **123a** and located far from the first sidewall **123a**, for example, at one edge of the second plate **121a**. In an embodiment, a gap between an outer circumferential surface of the roller **151** and an inner surface of the edge of the second plate **121a** may form an inlet through which the multi-joint hinge structure **113** or the display **103** enters the second structure **102**.

(68) According to various embodiments, when the display **103** is deformed into a curved surface, the roller **151** may maintain a radius of curvature of the display **103** at a predetermined level, thereby suppressing excessive deformation of the display **103**. “Excessive deformation” may refer, for example, to deformation with so small a radius of curvature as to damage pixels or a signal line included in the display **103**. For example, the display **103** may be moved or deformed under the guidance of the roller **151** and protected from damage caused by excessive deformation. In various embodiments, the roller **151** may rotate while the multi-joint hinge structure **113** or the display **103** is inserted into or extracted from the second structure **102**. For example, as the roller **151** rotates, friction between the multi-joint hinge structure **113** (or the display **103**) and the second structure **102** may be suppressed or prevented, thereby enabling the multi-joint hinge structure **113** (or the display **103**) to make insertion/extraction of the second structure **102** smooth.

(69) According to various embodiments, the electronic device **100** may further include guide rail(s) **155** and/or actuating member(s) **157**. The guide rail(s) **155** may be mounted on the second structure **102**, for example, the third plate **121c** to guide sliding of the first structure **101** (e.g., the first plate **111a** or the slide plate). The actuating member(s) **157** may include a spring or spring module that provides an elastic force to both ends of the actuating member(s) **157** in a direction away from each other, and the driving member(s) **157** may have one end rotatably supported by the second structure **102** and the other end rotatably supported by the first structure **101**.

(70) According to various embodiments, when the first structure **101** slides, both ends of the driving member(s) **157** may be located closest to each other at any one point (hereinafter referred to

as a 'closest point') between the closed state and the open state. For example, the driving member(s) **157** may provide an elastic force to the first structure **101** in a direction toward the closed state in a section between the closest point and the closed state and in a direction toward the open state in a section between the closest point and the open state.

(71) According to various embodiments, an antenna structure **161** may be disposed in at least one of the first structure **101** and the second structure **102**, for example, the first structure **101**. In an embodiment in which the antenna structure **161** is disposed in the first structure **101**, the antenna structure **161** may be selectively exposed to an external space. For example, the antenna structure may be disposed and concealed between the first structure **101** and the second structure **102** in the closed state and exposed to the external space in the open state. The antenna structure **161** may include a loop antenna formed of an array of electrically conductive bodies, for example, electrically conductive lines on a flat surface or a flat plate. In various embodiments, the antenna structure **161** may include a patch antenna, a monopole antenna, a dipole antenna, or an inverted F-antenna depending on the arrangement or shape of the electrically conductive bodies. The antenna structure may be configured to perform at least one of, for example, near field communication (NFC), wireless power transmission and reception, or magnetic secure transmission (MST). However, the wireless communication through the antenna structure **161** is not limited thereto. For example, the electronic device **100** may use the antenna structure **161** to access a mobile or cellular communication network, a local area network (LAN), a wireless local area network (WLAN), a wide area network (WLAN), the Internet, or a small area network (SAN). According to an embodiment, the antenna structure **161** may include a first antenna **161a** for MST and a second antenna **161b** for NFC and/or wireless power transmission. In various embodiments, the first antenna **161a** may be configured to perform NFC and/or wireless charging, and the second antenna **161b** may be used for MST.

(72) According to various embodiments, the antenna structure **161**, for example, the first antenna **161a** and/or the second antenna **161b** may be provided on an attachment sheet **163** and disposed in the first structure **101**. For example, with the first antenna **161a** and the second antenna **161b** disposed on the attachment sheet **163**, the attachment sheet **163** may be attached to the first structure **101** (e.g., the second surface A2). According to an embodiment, the antenna structure **161** may be disposed to substantially overlap with the first area A1. While the first antenna **161a** and the second antenna **161b** are shown in FIG. 2, the antenna structure **161** may be concealed so as not to be exposed to the user's eyes in a real product.

(73) In the following detailed description, the same reference numerals or no reference numerals may be assigned to components that may be easily understood from the preceding embodiments in the drawings, and a detailed description of the components may also be omitted. An electronic device (e.g., the electronic device **100** of FIGS. 2 to 4) according to various embodiments of the disclosure may be implemented by selectively combining configurations of different embodiments, and a configuration of an embodiment may be replaced with a configuration of an embodiment. For example, it is to be noted that the disclosure is not limited to a specific drawing or embodiment.

(74) The following operations of the electronic device **100** may be performed by the processor included in the electronic device **100**. For convenience of description, however, a description will be given on the assumption of the electronic device **100** as an entity responsible for the operations.

(75) FIG. 5 is a flowchart illustrating an example operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments.

(76) According to various embodiments, referring to FIG. 5, an electronic device (e.g., the electronic device **1001** of FIG. 1, the processor **1020** of FIG. 1, or the electronic device **100** of FIG. 2) may identify occurrence of an event based on a sensor value of at least one sensor (e.g., the sensor module **1076** of FIG. 1) in operation **510**. For example, the electronic device may identify occurrence of an event related to a surrounding environment of the electronic device based on a sensor value of at least one sensor.



- (77) According to various embodiments, upon identification of the occurrence of the event, the electronic device may identify a state of a flexible display (e.g., the display module **1060** of FIG. **1** or the flexible display **103** of FIG. **2**) corresponding to the identified event. For example, the electronic device may identify whether a state of the flexible display to be taken is an extended state or a contracted state in a surrounding situation corresponding to the event.
- (78) According to various embodiments of the disclosure, when the electronic device has been placed in a bag or pocket during a set time or longer, the electronic device may identify that an event has occurred based on a sensor value of at least one sensor. For example, when identifying that an ambient illuminance value of the electronic device is less than a set illuminance value during a set time based on a sensor value of at least one sensor (e.g., an illuminance sensor, a proximity sensor, a light sensor, an ultrasonic sensor, or an IR sensor), the electronic device may identify that an event has occurred. According to various embodiments of the disclosure, when the illuminance value of the electronic device is less than the set illuminance value and an acceleration sensor operates, the electronic device may identify that it is placed in a bag or pocket. According to various embodiments, the electronic device may identify that a state of the flexible display to be taken in the situation where the electronic device has been placed in the bag or pocket during the set time or longer is the contracted state.
- (79) According to various embodiments of the disclosure, when identifying a situation in which the electronic device has entered and is about to be mounted in an external mounting device, the electronic device may identify that an event has occurred. For example, when identifying that the electronic device has been connected to (paired with) a communication module (e.g., wireless communication such as vehicle Bluetooth, vehicle Wi-Fi, or vehicle NFC, or USB jack-based wired communication) of a vehicle as an external device through a communication module (e.g., the communication module **1090** of FIG. **1**), the electronic device may identify that the electronic device has entered the vehicle. According to various embodiments of the disclosure, when identifying that the electronic device has entered the vehicle and the distance between the electronic device and the external mounting device is less than a set value based on a sensor value of at least one sensor (e.g., a proximity sensor, an optical sensor, an ultrasonic sensor, or an IR sensor), the electronic device may identify that an event has occurred. According to various embodiments of the disclosure, when the electronic device is connected to the communication module of the vehicle, and a route guidance function is executed in a navigation application, the electronic device may identify that an event that the electronic device is to be mounted on the external mounting device has occurred. According to various embodiments of the disclosure, when the electronic device approaches the external mounting device inside the vehicle, the electronic device may identify that a state of the flexible display to be taken is the contracted state. According to various embodiments, when an extended state or a contracted state is available to the mounting device, and the mounting device is in the extended state, the electronic device may identify the state of the flexible display corresponding to the generated event as the extended state. For example, the electronic device may identify that the mounting device is in the extended state based on the communication module or a sensor value of at least one sensor.
- (80) According to various embodiments, when identifying that the electronic device is approaching a wireless charging device for wireless charging based on a sensor value of at least one sensor, the electronic device may identify that an event has occurred. For example, when identifying that the distance between the electronic device and the wireless charging device is less than a set value based on a sensor value of at least one sensor (e.g., an electromagnetic inductive proximity sensor, an optical sensor, an ultrasonic sensor, or an IR sensor), the electronic device may identify that an event has occurred. According to various embodiments of the disclosure, when the electronic device is approaching the wireless charging device, the electronic device may identify a state of the flexible display to be taken as the contracted state.
- (81) According to various embodiments, upon receipt of a writing input in an edge area of the

flexible display during writing input, the electronic device may identify that an event has occurred. For example, upon detection of a writing input in an edge area of the flexible display based on a sensor value of at least one sensor (e.g., a proximity sensor, an optical sensor, an ultrasonic sensor, an IR sensor, or a pressure sensor) in a writing input mode, the electronic device may identify that an event has occurred. For example, the edge area may refer to an area of a set size located at an end of an exposed (e.g., visible) area of the flexible display, and the writing input may be performed by a stylus pen or a user's finger. According to various embodiments, the electronic device may identify whether a writing input is performed in the edge area based on the coordinates of a position where the writing input is received on the flexible display. According to various embodiments of the disclosure, when identifying that a writing input is performed in the edge area of the flexible display, and the electronic device is placed on a flat surface based on a sensor value of at least one sensor (e.g., a gyro sensor or an acceleration sensor), the electronic device may identify that an event has occurred. According to various embodiments of the disclosure, in a situation where a writing input is received in the edge area of the flexible display, the electronic device may identify a state of the flexible display to be taken as the extended state.

(82) According to various embodiments, when identifying that the electronic device is in danger based on a sensor value of at least one sensor, the electronic device may identify that an event has occurred. For example, when identifying that the electronic device is falling at a set speed or higher based on a sensor value of at least one sensor (e.g., an acceleration sensor, a gyro sensor, or an acceleration-gyro sensor), the electronic device may identify that an event has occurred. According to various embodiments, the electronic device may identify a state of the flexible display to be taken as the contracted state in a situation in which the electronic device is falling.

(83) In an embodiment, when identifying that the electronic device is submerged based on a sensor value of at least one sensor (e.g., an electrode sensor, a touch sensor, or a humidity sensor of a charging terminal), the electronic device may identify that an event has occurred. For example, when identifying that the value of the electrode sensor has been changed to a value indicating that the electrode sensor contacts water or a touch is detected in an area of a certain size or larger out of an exposed (e.g., visible) area of the flexible display, the electronic device may identify that it is submerged. According to various embodiments, the electronic device may identify a state of the flexible display to be taken as the contracted state in a situation where the electronic device is submerged.

(84) According to various embodiments, when identifying that the surroundings are dark during image capturing through a camera disposed on the front surface of the electronic device, the electronic device may identify that an event has occurred. For example, when an ambient illuminance of the electronic device is less than a set value based on a sensor value of at least one sensor (e.g., an illuminance sensor, a proximity sensor, an optical sensor, an ultrasonic sensor, an IR sensor, or a camera sensor) in a selfie mode, the electronic device may identify that an event has occurred. According to various embodiments of the disclosure, in a situation where the surroundings are dark in the selfie mode, the electronic device may identify a state of the flexible display to be taken as the extended state so that part of an exposed (e.g., visible) area of the flexible display serves as a lighting.

(85) According to various embodiments, the electronic device may identify an exposed (e.g., visible) state of the flexible display in operation **520**. For example, upon identification of the occurrence of the event, the electronic device may identify whether the current exposed (e.g., visible) state of the flexible display is the extended state or the contracted state.

(86) While it has been illustrated and described in FIG. 5 that operation **520** of identifying the current exposed (e.g., visible) state of the flexible display is performed after operation **510** of identifying the occurrence of an event, the electronic device may identify whether an event has occurred based on a sensor value of at least one sensor with information about the current exposed (e.g., visible) state of the flexible display already stored according to various embodiments. In an

embodiment, when the current exposed (e.g., visible) state of the flexible display is included in a condition of identifying whether an event has occurred, the electronic device may identify that an event has occurred only when the current exposed (e.g., visible) state of the flexible display satisfies the condition in operation 510.

(87) According to various embodiments, the electronic device may identify whether to extend (e.g., roll out) or contract (e.g., roll in) the flexible display and a sliding speed based on the occurrence of the event and the exposed (e.g., visible) state of the flexible display in operation 530. For example, when it is said that it is identified whether to extend or contract the flexible display, this may refer, for example, to determining whether to extend or contract the flexible display. When it is said that a sliding speed is identified, this may refer, for example, to a sliding speed of the flexible display being determined, obtained, or calculated.

(88) For example, the electronic device may identify whether to extend or contract the flexible display by comparing the state of the flexible display corresponding to the event that has occurred with the current state of the flexible display. For example, the current state of the flexible display may be the extended state or the contracted state.

(89) For example, when the state of the flexible display corresponding to the event that has occurred is different from the current state of the flexible display, the electronic device may identify that the state of the flexible display is to be changed to the state of the flexible display corresponding to the event that has occurred. In an embodiment, when the state of the flexible display corresponding to the event that has occurred is identical to the current state of the flexible display, the electronic device may identify that the current state of the flexible display is to be maintained.

(90) According to various embodiments of the disclosure, when the current state of the flexible display is the extended state in a situation where the electronic device has been placed in a bag or pocket during a set time or longer, the electronic device may identify that the flexible display is to be changed to the contracted state.

(91) According to various embodiments of the disclosure, when the current state of the flexible display is the extended state in a situation where the electronic device has entered a vehicle and approaches a mounting device, the electronic device may identify that the flexible display is to be changed to the contracted state.

(92) According to various embodiments of the disclosure, in a situation where the electronic device has entered a vehicle, and a mounting device is in the extended state, when the flexible display is currently in the contracted state, the electronic device may identify that the flexible display is to be changed to the extended state, or when the flexible display is currently in the extended state, the electronic device may identify that the state of the flexible display is to be maintained.

(93) According to various embodiments of the disclosure, when the current state of the flexible display is the extended state in a situation where the electronic device approaches a wireless charging device, the electronic device may identify that the flexible display is to be changed to the contracted state.

(94) According to various embodiments, when the flexible display is currently in the contracted state in a situation where a writing input is received in an edge area of the flexible display, the electronic device may identify that the flexible display is to be changed to the contracted state.

(95) According to various embodiments, when the flexible display is currently in the extended state in a situation where the electronic device is dropped or submerged, the electronic device may identify that the flexible display is to be changed to the contracted state.

(96) According to various embodiments of the disclosure, when the flexible display is currently in the contracted state in a situation where an image is captured by a camera disposed on the front surface of the electronic device in a dark environment, the electronic device may identify that the flexible display is to be changed to the extended state.

(97) According to various embodiments, when identifying that the flexible display is to be extended

or contracted, the electronic device may identify a sliding speed corresponding to the event that has occurred among a plurality of sliding speeds mapped respectively to a plurality of events stored in memory (e.g., the memory **1030** of FIG. **1**).

(98) For example, upon identification of the occurrence of an event (e.g., a situation) based on at least one sensor value, the electronic device may identify (e.g., determine) an operation mode of the flexible display corresponding to the identified event in a sliding operation mode mapped to each event, as illustrated in [Table 1]. For example, the operation mode of the flexible display may be classified as a normal sliding mode, a quick sliding mode, or an emergency sliding mode. According to various embodiments, two modes or four or more modes may be defined. According to various embodiments, the electronic device may identify (e.g., determine, obtain, or calculate) an operating speed of the flexible display corresponding to the event without determining the mode corresponding to the event.

(99) TABLE-US-00001

Situation	Operation mode
User places extended device in pocket	Normal sliding mode
User enters user's vehicle and is about to mount extended device on device	Quick sliding mode
User is approaching wireless charger for charging, carrying extended device	Emergency sliding mode or higher
Writing input is detected in edge area of flexible display of contracted device	Emergency sliding mode or higher
Extended device is falling at certain speed	Emergency sliding mode or higher
Extended device is submerged	Emergency sliding mode or higher
Image is captured in selfie mode in dark environment	Emergency sliding mode or higher

(100) For example, the quick sliding mode may be for a situation in which a faster sliding operation is required for use by the user, and the emergency sliding mode may be for a situation in which the electronic device is likely to be damaged or a sliding operation needs to be completed within a short time.

(101) According to various embodiments, the electronic device may identify a sliding speed corresponding to the identified mode among the sliding speeds of the flexible display mapped respectively to the modes of the electronic device, as illustrated in [Table 2]. According to various embodiments, a sliding speed may be expressed as a time taken to move a specific distance in [Table 2].

(102) For example, the sliding speed may be N seconds (sec) in the normal sliding mode, N/2 seconds in the quick sliding mode, and N/3 seconds in the emergency sliding mode. According to various embodiments, the sliding speed in the emergency sliding mode may be a maximum sliding speed of the flexible display. According to various embodiments, the sliding speed for each mode may be different from Table 2, and a sliding speed lower than that of the normal sliding mode may be mapped according to a mode.

(103) TABLE-US-00002

Mode	Sliding speed
Normal sliding mode	N sec
Quick sliding mode	N/2 sec
Emergency sliding mode	N/3 sec

(104) According to various embodiments, when the flexible display is to be extended or contracted without a mapped mode, the electronic device may identify a sliding speed of the flexible display as the sliding speed of the normal sliding mode.

(105) While it has been described above that the electronic device determines a mode based on a sensor value and identifies a sliding speed corresponding to the mode, a sliding speed may be mapped to each situation, so that upon occurrence of an event, a sliding speed is immediately identified according to various embodiments.

(106) According to various embodiments, the electronic device may identify a sliding speed corresponding to an event even without mapping information between events and sliding speeds. For example, when an event satisfies a set condition, the electronic device may set the sliding speed of the flexible display to be higher or lower than a set normal sliding speed.

(107) According to various embodiments of the disclosure, the electronic device may calculate the sliding speed using at least some of sensor values of at least one sensor used to identify the occurrence of the event. For example, even when sliding speeds are not mapped, the electronic device may calculate a sliding speed suitable for a situation, in consideration of one or more of an

ambient illuminance, an acceleration of the electronic device, whether a writing is input to the edge area of the flexible display, whether communication is connected to an external device, a distance to an external device, whether the electronic device is submerged, an ambient illuminance during capturing by a camera disposed on the front surface of the electronic device, a power consumption, and a battery charging state, based on a sensor value.

(108) According to various embodiments, the electronic device may obtain a sliding speed based on at least one sensor value using a deep learning model. For example, the deep learning model is trained using a sensor value for each situation and a sliding speed set for each situation, and a sliding speed suitable for a situation may be obtained even in a situation where sliding speeds are not mapped.

(109) According to various embodiments of the disclosure, when determining to extend or contract the flexible display, the electronic device may control a driving circuit to extend or contract the flexible display at the identified sliding speed in operation **540**. For example, the driving circuit may automatically extend or contract the flexible display without a user's manual operation, and include a roller (e.g., the roller **151** of FIG. **3**) and a motor that rotates the roller.

(110) According to various embodiments, the electronic device may provide a feedback of at least one of whether to extend or contract the flexible display or the sliding speed of the flexible display. For example, the feedback may include an audio feedback, a vibration feedback, or message display. According to various embodiments, an operation of providing a feedback through message display will be described in more detail with reference to FIG. **8**.

(111) FIG. **6** is a diagram illustrating an operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments. For example, FIG. **6** illustrates a situation in which an electronic device is mounted on a mounting device of a vehicle.

(112) According to various embodiments, referring to FIG. **6**, when identifying that an electronic device (e.g., the electronic device **1001** of FIG. **1**, the processor **1020** of FIG. **1**, or the electronic device **100** of FIG. **2**) is connected to a communication module of a vehicle and approaches a mounting device **620** while a flexible display (e.g., the display module **1060** of FIG. **1** or the flexible display **103** of FIG. **2**) is in an extended state **610**, the electronic device may change the flexible display to a contracted state **630** by contracting the flexible display at a first sliding speed.

(113) For example, when the electronic device is connected to the communication module of the vehicle, the electronic device may identify that it has entered the vehicle. When identifying that the electronic device approaches the mounting device based on a sensor value of at least one sensor (e.g., the sensor module **1076** of FIG. **1**), the electronic device may change the flexible display from the extended state to the contracted state by controlling a driving circuit to contract the flexible display at a first sliding speed which is a set default sliding speed.

(114) According to various embodiments of the disclosure, even when a route guidance function is executed in a navigation application instead of a distance to the mounting device after it is identified that the electronic device has entered the vehicle, the electronic device may identify occurrence of an event that the electronic device is about to be mounted on the mounting device.

(115) While it has been illustrated and described in FIG. **6** that a state of the flexible display corresponding to the event that the electronic device is about to be mounted on the mounting device is the contracted state, when the extended state or the contracted state is available to the mounting device and the mounting device is in the extended state, the electronic device may identify the state of the flexible display corresponding to the event that has occurred as the extended state according to various embodiments. For example, when identifying that the mounting device is in the extended state based on a communication module (e.g., the communication module **1090** of FIG. **1**) or a sensor value of at least one sensor (e.g., the sensor module **1076** of FIG. **1**), the electronic device may identify the state of the flexible display corresponding to the event that has occurred as the extended state. When the flexible display is currently in the contracted state, the electronic device may determine to change the display to the extended state, and when the flexible display is

currently in the extended state, the electronic device may determine to maintain the flexible display in the current state.

(116) FIG. 7 is a diagram illustrating an operation of controlling a sliding speed of a flexible display in an electronic device according to various embodiments. For example, FIG. 7 illustrates a situation in which a writing input is received in an edge area of the flexible display.

(117) According to various embodiments, referring to FIG. 7, upon receipt of a writing input in an edge area of flexible display (e.g., the display module **1060** of FIG. 1 or the flexible display **103** of FIG. 2) while the flexible display is in a contracted state **710**, an electronic device (e.g., the electronic device **1001** of FIG. 1, the processor **1020** of FIG. 1, or the electronic device **100** of FIG. 2) may change the flexible display to an extended state **720** by extending the flexible display at a second sliding speed.

(118) For example, when identifying that the coordinates of a position at which a writing is input are an edge area of the flexible display in a writing input mode, the electronic device may change the flexible display from the contracted state to the extended state by controlling a driving circuit to extend the flexible display at a second sliding speed higher than a set default sliding speed.

(119) According to various embodiments of the disclosure, when identifying that the electronic device is placed on a flat surface and stationary after identifying the reception of the writing input in the edge area of the flexible display, the electronic device may identify that the flexible display is to be extended.

(120) FIG. 8 is a diagram illustrating an operation of providing a feedback for control of a sliding speed of a flexible display in an electronic device according to various embodiments. For example, FIG. 8 illustrates a feedback provided when the flexible display is changed from an extended state to a contracted state. According to various embodiments, the feedback illustrated in FIG. 8 may also be applied when the flexible display is changed from the contracted state to the extended state.

(121) According to various embodiments, referring to FIG. 8, when determining to extend or contract a flexible display (e.g., the display module **1060** of FIG. 1 or the flexible display **103** of FIG. 2), an electronic device (e.g., the electronic device **1001** of FIG. 1, the processor **1020** of FIG. 1, or the electronic device **100** of FIG. 2) may extend or contract the flexible display at an identified sliding speed, and provide a feedback **810** including information about at least one of whether extension or contraction is performed or the sliding speed.

(122) For example, when determining to extend or contract the flexible display, the electronic device may provide the feedback **810** at least one of before, during, or after the extension or contraction of the flexible display.

(123) While message display is shown in FIG. 8 as a feedback, a voice feedback or a vibration feedback may be provided as the feedback according to various embodiments. For example, the voice feedback may refer, for example, to information about at least one of whether extension or contraction being performed or the sliding speed of the flexible display being provided by voice. In an embodiment, the vibration feedback may be provided by varying the position, strength, number, and vibration pattern of vibrations according to whether the flexible display is contracted or extended or the sliding speed.

(124) According to various example embodiments, an electronic device may include: at least one sensor, a flexible display at least partially visible to an outside, a driving circuit configured to roll out or roll in the flexible display, and at least one processor operatively connected to the at least one sensor, the flexible display, and the driving circuit. The at least one processor may be configured to: identify occurrence of an event based on a sensor value of the at least one sensor, identify a state of the flexible display, determine whether to roll out or roll in the flexible display and a sliding speed of the flexible display based on the occurrence of the event and the state of the flexible display, and based on determining to roll out or roll in the flexible display, control the driving circuit to roll out or roll in the flexible display at the sliding speed.

(125) According to various example embodiments, the electronic device may further include

memory, and the at least one processor may be configured to, based on identifying the occurrence of the event, determine a sliding speed corresponding to the event among a plurality of sliding speeds mapped respectively to a plurality of events stored in the memory.

(126) According to various example embodiments, the at least one processor may be configured to, based on the event satisfying a specified condition, set the sliding speed of the flexible display to a second sliding speed greater than a set first sliding speed.

(127) According to various example embodiments, the electronic device may further include a communication module comprising communication circuitry, and the at least one processor may be configured to, based on identifying that a connection is made to an external device through the communication module, and a distance between the electronic device and an external mounting device is less than a set value based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a first sliding speed.

(128) According to various example embodiments, the at least one processor may be configured to, based on identifying that an ambient illuminance of the electronic device is less than a specified illuminance value during a specified time based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a first sliding speed.

(129) According to various example embodiments, the at least one processor may be configured to, based on identifying that a distance between the electronic device and an external wireless charging device is less than a specified value based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a second sliding speed greater than a set first sliding speed.

(130) According to various example embodiments, the at least one processor may be configured to, based on detection of a writing input in an edge area of the flexible display based on the sensor value of the at least one sensor in a wiring input mode, identify the occurrence of the event, and based on the state of the flexible display being a contracted state, determine that the flexible display is to be rolled out at a second sliding speed greater than a set first sliding speed.

(131) According to various example embodiments, the at least one processor may be configured to, based on detection of fall or submersion of the electronic device based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a second sliding speed greater than a specified first sliding speed, and the second sliding speed may be a maximum sliding speed of the flexible display.

(132) According to various example embodiments, the at least one processor may be configured to, based on an ambient illuminance of the electronic device being less than a set value based on the sensor value of the at least one sensor in a state where an image is captured by a camera disposed on a front surface of the electronic device, identify the occurrence of the event, and based on the state of the flexible display being a contracted state, determine that the flexible display is to be rolled out at a second sliding speed greater than a set first sliding speed, and the second sliding speed may be a maximum sliding speed of the flexible display.

(133) According to various example embodiments, the at least one processor may be configured to provide a feedback about at least one of whether to roll out or roll in the flexible display or the sliding speed of the flexible display, wherein the feedback may be at least one of a voice feedback, a vibration feedback, or message display.

(134) According to various example embodiments, a method of controlling an electronic device may include: identifying occurrence of an event based on a sensor value of at least one sensor, identifying a state of a flexible display at least partially visible to an outside, identifying whether to roll out or roll in the flexible display and a sliding speed of the flexible display based on the

occurrence of the event and the state of the flexible display, and based on determining to roll out or roll in the flexible display, controlling a driving circuit to roll out or roll in the flexible display at the sliding speed.

(135) According to various example embodiments, determining the sliding speed may include, based on the occurrence of the event being identified, determining a sliding speed corresponding to the event among a plurality of sliding speeds mapped respectively to a plurality of events stored in memory.

(136) According to various example embodiments, determining the sliding speed may include, based on the event satisfying a specified condition, setting the sliding speed of the flexible display to a second sliding speed greater than a set first sliding speed.

(137) According to various example embodiments, identifying the occurrence of the event may include, based on identifying that a connection is made to an external device, and a distance between the electronic device and an external mounting device is less than a set value based on the sensor value of the at least one sensor, identifying the occurrence of the event, and determining whether to roll out or roll in the flexible display and the sliding speed of the flexible display may include, based on the state of the flexible display being an extended state, determining that the flexible display is to be rolled in at a first sliding speed.

(138) According to various example embodiments, identifying the occurrence of the event may include, based on identifying that an ambient illuminance of the electronic device is less than a specified illuminance value during a specified time based on the sensor value of the at least one sensor, identifying the occurrence of the event, and determining whether to roll out or roll in the flexible display and the sliding speed of the flexible display may include, based on the state of the flexible display being an extended state, determining that the flexible display is to be rolled in at a first sliding speed.

(139) According to various example embodiments, identifying the occurrence of the event may include, based on identifying that a distance between the electronic device and an external wireless charging device is less than a specified value based on the sensor value of the at least one sensor, identifying the occurrence of the event, and determining whether to roll out or roll in the flexible display and the sliding speed of the flexible display may include, based on the state of the flexible display is an extended state, determining that the flexible display is to be rolled in at a second sliding speed greater than a set first sliding speed.

(140) According to various example embodiments, identifying the occurrence of the event may include, based on detection of a writing input in an edge area of the flexible display based on the sensor value of the at least one sensor in a wiring input mode, identifying the occurrence of the event, and determining whether to roll out or roll in the flexible display and the sliding speed of the flexible display may include, based on the state of the flexible display being a contracted state, determining that the flexible display is to be rolled out at a second sliding speed greater than a set first sliding speed.

(141) According to various example embodiments, identifying the occurrence of the event may include, based on detection of fall or submersion of the electronic device based on the sensor value of the at least one sensor, identifying the occurrence of the event, determining whether to roll out or roll in the flexible display and the sliding speed of the flexible display may include, based on the state of the flexible display being an extended state, determining that the flexible display is to be rolled in at a second sliding speed greater than a set first sliding speed, and the second sliding speed may be a maximum sliding speed of the flexible display.

(142) According to various example embodiments, identifying the occurrence of the event may include, based on an ambient illuminance of the electronic device being less than a specified value based on the sensor value of the at least one sensor in a state where an image is captured by a camera disposed on a front surface of the electronic device, identifying the occurrence of the event, and determining whether to roll out or roll in the flexible display and the sliding speed of the



flexible display may include, based on the state of the flexible display being a contracted state, determining that the flexible display is to be rolled out at a second sliding speed greater than a specified first sliding speed. The second sliding speed may be a maximum sliding speed of the flexible display.

(143) According to various example embodiments, the method may further include providing a feedback about at least one of whether to roll out or roll in the flexible display or the sliding speed of the flexible display, and the feedback may be at least one of a voice feedback, a vibration feedback, or message display.

(144) While the disclosure has been illustrated and described with reference to various example embodiments, it will be understood that the various example embodiments are intended to be illustrative, not limiting. It will further be apparent to those skilled in the art that various modifications can be made without departing from the scope of the disclosure, including the appended claims and their equivalents. It will also be understood that any of the embodiment(s) described herein may be used in conjunction with any other embodiment(s) described herein.

## Claims

1. An electronic device comprising: a housing including a first housing part and a second housing part configured to movably engage with the first housing part between a retracted position and an extended position, at least one sensor; a flexible display coupled to the first housing part and the second housing part such that a size of an area of the flexible display that is visible from a front side of the housing changes as the second housing part can be moved between the retracted position and the extended position; a driving circuit configured to roll out and/or roll in the flexible display; at least one processor comprising processing circuitry; and memory storing executable instructions, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: identify occurrence of an event based on a sensor value of the at least one sensor, identify a state of the flexible display, determine whether to roll out or roll in the flexible display and a sliding speed of the flexible display based on the occurrence of the event and the state of the flexible display, and based on determining to roll out or roll in the flexible display, control the driving circuit to roll out or roll in the flexible display at the sliding speed.
2. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to, based on identifying the occurrence of the event, determine a sliding speed corresponding to the event among a plurality of sliding speeds mapped respectively to a plurality of events stored in the memory.
3. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to, based on the event satisfying a specified condition, set the sliding speed of the flexible display to a second sliding speed greater than a set first sliding speed.
4. The electronic device of claim 1, further comprising a communication module comprising communication circuitry, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on identifying that a connection is made to an external device through the communication module, and a distance between the electronic device and an external mounting device is less than a set value based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a first sliding speed.
5. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on identifying that an ambient illuminance of the electronic device is less than a specified illuminance value during a specified time based on the sensor value of the at least one sensor, identify the occurrence of the

event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a first sliding speed.

6. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on identifying that a distance between the electronic device and an external wireless charging device is less than a specified value based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a second sliding speed greater than a set first sliding speed.

7. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on detection of a writing input in an edge area of the flexible display based on the sensor value of the at least one sensor in a wiring input mode, identify the occurrence of the event, and based on the state of the flexible display being a contracted state, determine that the flexible display is to be rolled out at a second sliding speed greater than a set first sliding speed.

8. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on detection of fall or submersion of the electronic device based on the sensor value of the at least one sensor, identify the occurrence of the event, and based on the state of the flexible display being an extended state, determine that the flexible display is to be rolled in at a second sliding speed greater than a set first sliding speed, and wherein the second sliding speed is a maximum sliding speed of the flexible display.

9. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to: based on an ambient illuminance of the electronic device being less than a specified value based on the sensor value of the at least one sensor in a state where an image is captured by a camera disposed on a front surface of the electronic device, identify the occurrence of the event, and based on the state of the flexible display being a contracted state, determine that the flexible display is to be rolled out at a second sliding speed greater than a set first sliding speed, and wherein the second sliding speed is a maximum sliding speed of the flexible display.

10. The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, cause the electronic device to provide a feedback about at least one of whether to roll out or roll in the flexible display or the sliding speed of the flexible display, and wherein the feedback includes at least one of a voice feedback, a vibration feedback, or message display.

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