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### **AUTOMATIC GENERATION OF OPTIMIZED AGGREGATION METRICS FOR USAGE BASED INSURANCE**

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#### **Abstract**

Automatic generation of optimized aggregation metrics for usage-based insurance (UBI) includes performing a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions; and transmitting the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to a UBI model to predict a UBI rate for the vehicle.

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#### **Background/Summary**

## TECHNICAL FIELD

[0001] Aspects of the disclosure generally relate to automatic generation of optimized aggregation metrics for usage-based insurance (UBI).

## BACKGROUND

[0002] Connected vehicles may send data to a cloud system. As the cloud system receives thousands of messages from millions of vehicles, this quantity of data may become large.

[0003] UBI is a type of vehicle insurance whereby the premium cost is dependent on the driving behavior of a driver. A UBI device may be connected to a vehicle network via a connector such as an on-board diagnostic II (OBD-II) port to collect vehicle operating data and send the data to a remote server for analysis. In other examples, a telematics control unit (TCU) of the vehicle may collect the vehicle operating data and send the data to the remote server for analysis.

## SUMMARY

[0004] In one or more illustrative examples, a method for automatic generation of optimized aggregation metrics for UBI includes performing a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions; and transmitting the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to a UBI model to predict a UBI rate for the vehicle

[0005] In one or more illustrative examples, a system for automatic generation of optimized aggregation metrics for UBI includes one or more computing devices configured to perform a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions; and transmit the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to a UBI model to predict a UBI rate for the vehicle.

[0006] In one or more illustrative examples, a non-transitory computer-readable medium comprising instructions for automatic generation of optimized aggregation metrics for UBI that, when executed by one or more computing devices, cause the one or more computing devices to perform operations including to perform a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions, the high-dimensional Bayesian optimization includes to train a surrogate model using input-output pairs to approximate system behavior, formulate an acquisition function based on predictions of the surrogate model, the acquisition function being used to determine additional query points for the system behavior, optimize the acquisition function to obtain an input trigger, evaluate a UBI model, using the obtained input trigger to obtain an actual UBI-relatedness output associated with the input trigger, thereby creating a new input-output pair, and add the new input-output pair to the data archive for further iterations; and transmit the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to the UBI model to predict a UBI rate for the vehicle.

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## Description

### BRIEF DESCRIPTION OF THE DRAWINGS

[0007] For a better understanding of the invention and to show how it may be performed, embodiments thereof will now be described, by way of non-limiting example only, with reference

to the accompanying drawings, in which:

[0008] FIG. 1 illustrates an example system for performing data collection and analysis for pricing of UBI;

[0009] FIG. 2 illustrates an example Bayesian optimization framework used by the vehicle data service;

[0010] FIG. 3 illustrates an example process for training a machine learning model and for determining the aggregation functions for deployment to vehicles;

[0011] FIG. 4 illustrates an example process for the operation of the vehicle in providing data for prediction of UBI rates, based on the triggers determined according to the process; and

[0012] FIG. 5 illustrates an example computing device for performing data collection and analysis for pricing of UBI.

#### DETAILED DESCRIPTION

[0013] As required, detailed embodiments of the present invention are disclosed herein; however, it is to be understood that the disclosed embodiments are merely exemplary of the invention that may be embodied in various and alternative forms. The figures are not necessarily to scale; some features may be exaggerated or minimized to show details of particular components. Therefore, specific structural and functional details disclosed herein are not to be interpreted as limiting, but merely as a representative basis for teaching one skilled in the art to variously employ the present invention.

[0014] UBI offers the potential to quote insurance products given varying driver behaviors. UBI quotes are based on signals captured by the vehicle. These signals are reflective of operation of the controllers of the vehicle, which accordingly is indicative of the driving behavior of the vehicle. Most of the signals that insurance companies use are primarily based on usage (e.g., miles driven) in combination with other controller signals that are readily available on the vehicle. A simple driver score metric may be defined based on the occurrence of various signal data multiplied by the distance traveled.

[0015] Using existing signals in this manner to compute the UBI metric is difficult for many reasons. First, the large amount of vehicle signal data is difficult to transmit and store. Second, aggregation of vehicle data into metrics can provide a poor and/or a noisy result. Third, metrics built for vehicle features other than UBI may be a poor indicator of driving quality, as the signals are designed for other purposes. Fourth, generating new aggregation metrics using human knowledge is difficult to test, poor to scale, and does not capture edge cases well. Fifth, there are low-level vehicle signals that may be affected by over the air updates/new vehicles, making hand building and maintaining of low level UBI models difficult under changing conditions.

[0016] An improved UBI approach may overcome these issues. The improved UBI approach determines an optimal set of aggregation metrics which are then deployed on customer vehicles to receive the most useful data to compute UBI metrics. Instead of using existing signals, optimization and/or machine learning techniques are used to discover an optimal set of aggregation metrics that correlate to a driver score. This may be accomplished based on a prediction of a machine learning (ML) model used to calculate the UBI effect of various signals. The ML model may be trained based on the optimized input aggregation metrics. The exploration and optimization of the input signals may be based on statistic modeling such as Bayesian optimization. Example ML models may include a neural network, a random forest, gradient boosted decision trees, etc.

[0017] The optimal set of aggregation metrics may be formed into aggregation metric triggers, which are delivered to and installed to the vehicle. These triggers may then be utilized by the vehicle to transmit the optimized aggregation of signals to a central server for calculating the driver UBI score. Further aspects of the disclosure are discussed in detail herein.

[0018] FIG. 1 illustrates an example system **100** for performing data collection for analysis and pricing of UBI. The system **100** includes one or more vehicles **102**, where each vehicle **102** includes a plurality of controller **104** and sensors **106**. Each vehicle **102** also includes one or more

vehicle buses **108** for communication between the controller **104**, sensors **106**, and a TCU **110**. The TCU **110** includes or otherwise has access to a modem **112** configured to facilitate communication over a communication network **114**. The TCU **110** may include a processor **504** and a storage **506**. The TCU **110** may capture signals **120** and maintain them in the storage **506**. The storage **506** may also maintain an event processing application **122** configured to send, to the cloud server **124**, aggregated signals **126** to be provided to the data store **128** of the cloud server **124** based on aggregation functions **138** provided to the vehicle **102** from the cloud server **124**. The cloud server **124** may utilize a UBI model **140** to determine UBI rates **142** for the vehicles **102** based on the aggregated signals **126**. This information may be provided to UBI client devices **132**, in an example. It should be noted that the system **100** is only an example, and systems **100** with more, fewer, or different components may be used. In another example, the UBI model **140** may be executed by the vehicle **102**, providing the UBI rate **142** from the vehicle **102** directly as opposed to from the cloud server **124**.

[0019] The vehicle **102** may be any various types of automobile, crossover utility vehicle (CUV), sport utility vehicle (SUV), truck, recreational vehicle, boat, plane or other mobile machine for transporting people or goods. Such vehicles **102** may be human-driven or autonomous. In many cases, the vehicle **102** may be powered by an internal combustion engine. As another possibility, the vehicle **102** may be a battery electric vehicle (BEV) powered by one or more electric motors. As a further possibility, the vehicle **102** may be a hybrid electric vehicle (HEV) powered by both an internal combustion engine and one or more electric motors, such as a series hybrid electric vehicle (SHEV), a parallel hybrid electrical vehicle (PHEV), or a parallel/series hybrid electric vehicle (PSHEV). Alternatively, the vehicle **102** may be an autonomous vehicle (AV). The level of automation may vary between variant levels of driver assistance technology to a fully automatic, driverless vehicle. As the type and configuration of vehicle **102** may vary, the capabilities of the vehicle **102** may correspondingly vary. As some other possibilities, vehicles **102** may have different capabilities with respect to passenger capacity, towing ability and capacity, and storage volume. For title, inventory, and other purposes, vehicles **102** may be associated with unique identifiers, such as vehicle identification numbers (VINs). It should be noted that while automotive vehicles **102** are being used as examples of traffic participants, other types of traffic participants may additionally or alternately be used, such as bicycles, scooters, and pedestrians.

[0020] The vehicle **102** may include a plurality of controllers **104** configured to perform and manage various vehicle **102** functions under the power of the vehicle battery and/or drivetrain. As depicted, the example vehicle controllers **104** are represented as discrete controllers **104** (i.e., controllers **104A** through **104G**). However, the vehicle controllers **104** may share physical hardware, firmware, and/or software, such that the functionality from multiple controllers **104** may be integrated into a single controller **104**, and that the functionality of various such controllers **104** may be distributed across a plurality of controllers **104**.

[0021] As some non-limiting vehicle controller **104** examples: a powertrain controller **104A** may be configured to provide control of engine operating components (e.g., idle control components, fuel delivery components, emissions control components, etc.) and for monitoring status of such engine operating components (e.g., status of engine codes); a body controller **104B** may be configured to manage various power control functions such as exterior lighting, interior lighting, keyless entry, remote start, and point of access status verification (e.g., closure status of the hood, doors and/or trunk of the vehicle **102**); a radio transceiver controller **104C** may be configured to communicate with key fobs, mobile devices, or other local vehicle **102** devices; an autonomous controller **104D** may be configured to provide commands to control the powertrain, steering, or other aspects of the vehicle **102**; a climate control management controller **104E** may be configured to provide control of heating and cooling system components (e.g., compressor clutch, blower fan, temperature sensors, etc.); a global navigation satellite system (GNSS) controller **104F** may be configured to provide vehicle location information; and a human-machine interface (HMI) controller **104G** may

be configured to receive user input via various buttons or other controls, as well as provide vehicle status information to a driver, such as fuel level information, engine operating temperature information, and current location of the vehicle **102**.

[0022] The controllers **104** of the vehicle **102** may make use of various sensors **106** in order to receive information with respect to the surroundings of the vehicle **102**. In an example, these sensors **106** may include one or more of cameras (e.g., advanced driver-assistance system (ADAS) cameras), ultrasonic sensors, radar systems, and/or lidar systems.

[0023] One or more vehicle buses **108** may include various methods of communication available between the vehicle controllers **104**, as well as between the TCU **110** and the vehicle controllers **104**. As some non-limiting examples, the vehicle bus **108** may include one or more of a vehicle controller area network (CAN), an Ethernet network, and a media-oriented system transfer (MOST) network.

[0024] The TCU **110** may include network hardware configured to facilitate communication between the vehicle controllers **104** and with other devices of the system **100**. For example, the TCU **110** may include or otherwise access a modem **112** configured to facilitate communication over a communication network **114**. The TCU **110** may, accordingly, be configured to communicate over various protocols, such as with the communication network **114** over a network protocol (such as Uu). The TCU **110** may, additionally, be configured to communicate over a broadcast peer-to-peer protocol (such as PC5), to facilitate cellular vehicle-to-everything (C-V2X) communications with devices such as other vehicles **102**. It should be noted that these protocols are merely examples, and different peer-to-peer and/or cellular technologies may be used.

[0025] The TCU **110** may include various types of computing apparatus in support of performance of the functions of the TCU **110** described herein. In an example, the TCU **110** may include one or more processors **504** configured to execute computer instructions, and a storage **506** medium on which the computer-executable instructions and/or data may be maintained. A computer-readable storage medium (also referred to as a processor-readable medium or storage **506**) includes any non-transitory (e.g., tangible) medium that participates in providing data (e.g., instructions) that may be read by a computer (e.g., by the processor(s)). In general, the processor **504** receives instructions and/or data, e.g., from the storage **506**, etc., to a memory and executes the instructions using the data, thereby performing one or more processes, including one or more of the processes described herein. Computer-executable instructions may be compiled or interpreted from computer programs created using a variety of programming languages and/or technologies, including, without limitation, and either alone or in combination, Java, C, C++, C#, Fortran, Pascal, Visual Basic, Python, Java Script, Perl, etc.

[0026] The TCU **110** may be configured to include one or more interfaces from which information of the vehicle **102** may be sent and received. This information can be sensed, recorded, and sent to one or more cloud servers **124**. In an example, similar to the TCU **110**, the cloud server **124** may also include one or more processors (not shown) configured to execute computer instructions, and a storage medium (not shown) on which the computer-executable instructions and/or data may be maintained.

[0027] The TCU **110** may be configured to facilitate the collection of vehicle signals **120** from the vehicle controllers **104** connected to the one or more vehicle buses **108**. While only a single vehicle bus **108** is illustrated, it should be noted that in many examples, multiple vehicle buses **108** are included, usually with a subset of the controllers **104** connected to each vehicle bus **108**.

Accordingly, to access a given controller **104**, the TCU **110** may be configured to maintain a mapping of which vehicle buses **108** are connected to which controllers **104**, and to access the corresponding vehicle bus **108** for a controller **104** when communication with that particular controller **104** is desired.

[0028] As used herein, vehicle signals **120** may refer to various binary, multi-state, integer, float, and/or continuous parameters that may be generated or otherwise raised by the vehicle controller

**104** and/or sensors **106**. As some non-limiting examples, the vehicle signals **120** may include one or more of: latitude, longitude, time, heading angle, speed, throttle position, brake status, steering angle, headlight status, wiper status, external temperature, turn signal status, ambient temperature or other weather conditions, alertness status, hands-off-wheel status, all-wheel drive (AWD) engaged status, front object detection, side object detection status, rear object detection status, etc. [0029] The amount of vehicle signals **120** present on the vehicle **102** may be large and difficult to transmit and store. Thus, the TCU **110** may maintain aggregation functions **138** that create aggregated signals **126** based on a weighted collection of the vehicle signals **120**. These aggregated signals **126** may be transmitted from the vehicle **102** to the cloud server **124**. The aggregated signals **126** may include a subset of the individual signals **120** retrieved from the controllers **104** and/or the sensors **106** over the vehicle buses **108**, weighted according to the aggregation function **138**. In some cases, the aggregated signals **126** may further include contextual information, such as the current time, an identifier of the driver, location information from the GNSS controller **104F** that may be used to augment the captured event information with locations of where the vehicle **102** was when the events occurred, etc.

[0030] The TCU **110** may be configured to transmit the aggregated signals **126** over the communication network **114** for reception by the cloud server **124**. In an example, the management of sending aggregated signals **126** may be handled by an event processing application **122** executed by the TCU **110**.

[0031] The collection of aggregated signals **126** may be performed in an event-based manner, in which the vehicles **102** send the aggregated signals **126** to the cloud server **124** responsive to occurrence of various aggregation function **138**. For instance, when a condition of an aggregation function **138** is satisfied by the vehicle **102** (such as by a sharp impulse in an accelerometer signal), the aggregated signals **126** message may be sent from the modem **112** of the vehicle **102** to the cloud server **124**, the message containing event information (loss magnitude, indicator type, etc.) as well as the GNSS coordinates at which the event occurred. Alternatively, the aggregated signals **126** can also be compiled from continuously sampled data from the vehicle buses **108**, e.g., to the storage **506** of the TCU **110**, which may allow for batch uploading of aggregated signals **126** from the vehicle **102**. Following the collection of event information, the aggregated signals **126** may be sent to the cloud server **124** via the on-vehicle modem **112** (or in another example, via a cell phone connected to the vehicle **102**).

[0032] The cloud server **124** may be configured to receive the aggregated signals **126** and store the aggregated signals **126** in a data store **128**. This information may be maintained for processing by a vehicle data service **130**.

[0033] As explained in detail herein, the vehicle data service **130** may be configured to generate updated aggregation functions **138**, based on exploration and optimization of the input signals **120**. This may be accomplished based on a UBI model **140** and/or statistic modeling, such as Bayesian optimization. The UBI model **140** may be used to calculate the insurance UBI effect and therefore determine a UBI rate **142** based on the signals **120** combined by aggregation functions **138** into the aggregated signals **126**. The UBI model **140** be implemented as one or more a neural networks, random forests, gradient boosted decision trees, as some examples.

[0034] To construct the aggregation functions **138**, the vehicle data service **130** may determine an optimal set of aggregation metrics for deployment to the vehicles **102**. Instead of using existing aggregation metrics, optimization and/or machine learning techniques may be used to discover an optimal set of aggregation metrics that correlate to UBI effect based on the prediction of the UBI model **140** to price insurance products. The exploration and optimization of the input signals **120** may be based on a machine learning model and/or statistic modeling, such as Bayesian optimization. Based on the analysis, the vehicle data service **130** may provide the aggregation functions **138** to the vehicles **102**. The aggregation functions **138** may be defined to collect an aggregation of the most informative signals **120** to be provided to the UBI model **140** of the cloud

server **124**.

[0035] The system **100** may further include one or more UBI client devices **132** configured to access the cloud server **124** over the communication network **114**. Using the services of the vehicle data service **130** of the cloud server **124**, one or more UBI client devices **132** may be configured to perform queries **134** of the aggregated signals **126** for various information, e.g., to access UBI rates **142** for the vehicles **102** for preparation of insurance quotes.

[0036] FIG. 2 illustrates an example Bayesian optimization framework **200** used by the vehicle data service **130**. Bayesian optimization is a technique used for finding a global or optimum optimization of a black-box function  $F$ . As shown, the framework **200** includes a data archive **202**, a surrogate model **204** (to model the black-box function), an acquisition function **206** to determine new data to acquire, and a UBI model **140** trained to model the function  $F$ .

[0037] The data archive **202** may include a data lake of various signals **120** retrieved from various vehicles **102**. The data archive **202** may include an amount of high-fidelity full signal data and insurance claims, to optimize the aggregation function **138** and the UBI model **140**. The high-fidelity signal data may be used to create an initial data set of input-output pairs. While the framework **200** may initially require such a data set, once optimized aggregation metrics and the UBI model **140** are developed, the UBI model **140** can be deployed on customer vehicles **102** to avoid large ongoing data collection costs.

[0038] The surrogate model **204** is used as a proxy or approximation of the true, high-fidelity system **100** or process. Here, the surrogate model **204** may define a black-box model of the objective function  $F$ . The black-box model refers to a system whose internal workings are unknown to the observer. The inputs to the model and the outputs from the model may be accessible, but the system lacks knowledge of how the model arrives at the outputs based on the inputs. The surrogate model **204** is trained on the available data, typically the initial data set of input-output pairs from the high-fidelity signal **120** data archive **202**. The surrogate model **204** captures the underlying relationships in the data and provides predictions of the behavior. It is often chosen for its simplicity and computational efficiency. In the optimization process, the surrogate model **204** guides the search for the next optimal input by providing estimates of the system behavior and uncertainty.

[0039] The acquisition function **206** may be a function formulated using the output from the surrogate model **204**. The acquisition function **206** may be optimized to achieve the expected global optima. Since the objective function  $F$  is unknown, the Bayesian strategy is to treat it as a random function and place a prior over it. The prior captures beliefs about the behavior of the function  $F$ . After gathering a set of function evaluations, which are treated as data, the prior is updated to form the posterior distribution over the objective function. The posterior distribution, in turn, is used to construct the acquisition function **206**. The acquisition function **206** is used to determine the next query points. The acquisition function **206** may therefore be a way to efficiently explore and exploit the variable space by combining mean and uncertainty estimates from the surrogate model **204**.

[0040] The UBI model **140** is specifically designed to assess the UBI effect associated with different system configurations or inputs. It is trained on high-fidelity function evaluations obtained by evaluating the actual UBI-relatedness associated with various inputs, typically using the system's UBI model **140**. The UBI model **140** is expected to capture the complex and nuanced relationships between inputs and actual UBI-relatedness outcomes. During the optimization process, the UBI model **140** is used to obtain the actual UBI-relatedness output associated with the chosen aggregation function **138** or input. It serves as the ground truth for evaluating the performance of aggregation functions **138**. The UBI model **140** may take various forms such as a random forest, xgboost, etc.

[0041] The surrogate model **204** acts as a computationally efficient approximation of the behavior and guides the optimization process by providing predictions. On the other hand, the UBI model

**140** is a more detailed model focused on accurately assessing the UBI-relatedness associated with different inputs. The UBI model **140** evaluations may be used to validate and improve the surrogate model **204** over iterations. Both models play complementary roles in the Bayesian optimization process, with the surrogate model **204** guiding the search, and the UBI model **140** providing the true UBI-relatedness assessments for evaluation.

[0042] The search space of the Bayesian optimization may be large. For example, the search space may be described as:

TABLE-US-00001 (signal\_list \* Transformation/Aggregation Function) (1)

[0043] Due to this size, it may be desirable to reduce the number of signals **120** that are retrieved from the vehicles **102**. This may be accomplished by using the aggregation functions **138** that are deployed on the vehicle **102** to combine multiple signals **120** into one unique and optimized aggregated signal **126**. This approach may be represented as a factorial search space as follows:

TABLE-US-00002 factorial(weight \* signal\_list \* Transformation/Aggregation (2) Function)

[0044] The search space may be reduced using various methods as well as engineering knowledge. For example, input descriptive of importance of each signal **120** may be accounted for to indicate that a signal **120** (such as time to collision) may be more valuable than another signal **120** (such as window height status).

[0045] One approach may be formulated as follows:

TABLE-US-00003  $\max F(w_{\text{sub.1S.sub.1}}, w_{\text{sub.2S.sub.2}}, \dots, w_{\text{sub.MS.sub.M}})$  (3) such that:  $0 \leq w_{\text{sub.1}}, w_{\text{sub.2}}, \dots, w_{\text{sub.M}} \leq 1$ , where:  $S_{\text{sub.1}}, S_{\text{sub.2}}, \dots, S_{\text{sub.M}}$  are  $M$  signals **120** to be evaluated;  $w_{\text{sub.1}}, w_{\text{sub.2}}, \dots, w_{\text{sub.M}}$  are weights applied to each signal **120**,  $M$ , varying between  $[0, 1]$ ;  $F$  is a UBI model **140** used for predicting UBI effect; and  $\max$  is a function used to identify an aggregation metric that maximizes the possible UBI effect

[0046] This optimization problem may be solved using the Bayesian optimization. For purposes of the Bayesian optimization framework **200**, the surrogate model **204** is an objective function, e.g., the continuous function  $F$  as shown in Equation (3). Using the framework **200**, a closed-loop iterative optimization may be performed assisted by the surrogate model **204** to efficiently find global optima in the function  $F$ .

[0047] In computing the final aggregation metric, if a weight  $w \leq \text{threshold}$  value, then that signal **120** can be ignored in the metric. By using a minimum threshold, the framework **200** allows the total number of signals **120** to be reduced to those that are shown to be the most relevant.

[0048] Various approaches are available to formulate the acquisition function **206**. The acquisition function **206** may often be based on the uncertainty of the surrogate model **204** predictions. Common acquisition functions **206** may include Probability of Improvement (PI), Expected Improvement (EI), or Upper Confidence Bound (UCB).

[0049] To use an example approach of EI, this may be formulated as follows:

TABLE-US-00004  $EI(x) = (\mu - f(x^*))\Phi((\mu - f(x^*))/s) + s\phi((\mu - f(x^*))/s)$  (4) where: the first term focuses on exploiting the known best region in the design space, and the second term focuses more on the uncertainly estimation from the surrogate model **204**, thus exploring the area having low confidence.

Accordingly, the acquisition function **206** may be optimized to find the input that maximizes the expected improvement or another suitable criterion. This new input will be used for further cycles of evaluation. Moreover, the aggregation functions **138** may be optimized to incorporate those signals **120** that are most relevant to the operation of the UBI model **140**, thereby reducing the data transfer that is required from the vehicle **102**, while at the same time increasing the reliability of the UBI scoring.

[0050] FIG. 3 illustrates an example process **300** for training the UBI model **140** and for determining the aggregation functions **138** for deployment to vehicles **102**. In an example, the aggregation functions **138** may define a collection of one or more signals **120** to be provided to the cloud servers **124** for use in determining UBI rates **142**.



[0051] At operation **302**, the vehicle data service **130** constructs an initial data set of input-output pairs based on the data archive **202**. In an example the data archive **202** may be obtained based on high-fidelity signal **120** data captured from various vehicles **102** over time. Using the data archive **202**, construct an initial data set of input-output pairs based on the data archive **202**. The vehicle data service **130** may train a surrogate model **204** using the input-output pairs to approximate system behavior.

[0052] At operation **304**, the vehicle data service **130** formulates an acquisition function **206**. The acquisition function **206** may be formulated based on predictions of the surrogate model **204**, and may be used to determine additional query points for the system behavior. The acquisition function **206** may be based on uncertainty in surrogate model **204** predictions. In an example, the acquisition function **206** may be configured to maximize EI such as shown in equation (4).

[0053] The acquisition function **206** may involve one or more aggregation functions **138**. Each of the one or more aggregation functions **138** may applies respective weights to each of the plurality of signals **120** available from the vehicle **102**, where each respective weight is descriptive of a relative importance of the respective signal **120** to the system behavior. An example weight formulation is shown in equation (3). The vehicle data service **130** may optimize the acquisition function **206** to obtain an input trigger.

[0054] At operation **306**, the vehicle data service **130** evaluates the UBI model **140**. Using the obtained input trigger from operation **306**, the vehicle data service **130** may obtain an actual UBI-relatedness output associated with the input trigger, thereby creating a new input-output pair.

[0055] At operation **308**, the vehicle data service **130** updates the data archive **202**. This may include adding the new input-output pair to the data archive **202** for further iterations.

[0056] At operation **310**, the vehicle data service **130** determines whether convergence is achieved by the UBI model **140**. If convergence has been achieved, control proceeds to operation **314**. If not, control returns to operation **302**.

[0057] In another example, the vehicle data service **130** may additionally or alternately determine whether a training budget in terms of time or computing resources has been exhausted. If so, control proceeds to operation **312**. If not, control returns to operation **302**.

[0058] At operation **312**, the vehicle data service **130** applies the aggregation functions **138** to the vehicles **102** for use by the UBI model **140**. In an example, the cloud server **124** may send the aggregation functions **138** to the vehicles **102** over the communication network **114**, to be maintained to the storage **506** and executed by the processor **504** of the TCUs **110** on the signals **120** of the vehicles **102**. After operation **314**, the process **300** ends.

[0059] It should be noted that while the process **300** is shown as discrete operations, these operations may be combined and/or separated and/or executed concurrently or in alternate orderings. It should also be noted that the execution of the process **300** may be performed periodically, iteratively, responsive to receipt of aggregated signals **126**, etc.

[0060] FIG. 4 illustrates an example process **400** for the operation of the vehicle **102** in providing data for prediction of UBI rates **142**, based on the aggregation functions **138** determined according to the process **300**.

[0061] At operation **402**, the vehicle **102** captures signals **120** according to the aggregation functions **138**. These signals **120** may be received to the TCU **110** from the controllers **104** and/or the sensor **106** via the vehicle buses **108** of the vehicle **102**.

[0062] At operation **404**, the vehicle **102** determines whether the aggregation function **138** is met. For instance, if the aggregation function **138** requires signals **120** that have been by the vehicle **102**, control passes to operation **406**. Otherwise, control continues to operation **408**.

[0063] At operation **406**, the vehicle **102** sends aggregated signals **126** to the cloud server **124**. In an example, the aggregated signals **126** may include an aggregation of signals **120** for use in providing features to the UBI model **140** for analysis. After operation **406**, control returns to operation **402**.

[0064] At operation **408**, the vehicle **102** determines whether updated aggregation functions **138** have been received. In an example, the TCU **110** of the vehicle **102** may receive updated aggregation functions **138** from the cloud server **124** based on training of the UBI model **140** by the cloud server **124**. If so, control passes to operation **410**.

[0065] At operation **410**, the vehicle **102** applies the new aggregation functions **138** for use in sending aggregated signals **126**. In an example, the new aggregation functions **138** are stored to the storage **506** and used for later analysis of the signals **120** to construct aggregated signals **126** to send to the cloud server **124**. After operation **410**, the process **400** returns to operation **402**.

[0066] Variations on the disclosed approaches may be used. For instance, the system **100** may be configured to account for differences in the available signals **120** across different makes, models, trims, features, software versions, etc. of the vehicles **102**. To do so, a signal mapping may be defined that maps disparate signals across different vehicles **102** into a consistent interface for use by the UBI model **140** and/or the aggregation functions **138**. For instance, one vehicle **102** may raise a door\_fr signal for opening a door while another vehicle **102** may show a doorStatus change for opening of the same door. In such an example, the training may be performed using the signals **120** mapped into the consistent interface for either action, e.g., DoorChange. Then, when the aggregation functions **138** are deployed, the consistent interface can be mapped back to the specific signals **102** of the different models of vehicles **102**. In one approach, the aggregation functions **138** are applied to the vehicles **102** using the consistent interface, and where vehicle **102** uses its own mapping between the consistent interface of the UBI model **140** and the specific signals **120** of the vehicle **102**. In another approach, the aggregation functions **138** are customized to the specific vehicles **102** and then applied to the vehicles **102**.

[0067] As another variation, additional aggregation functions **138** may be deployed for the purpose of exploration. This may be used, for example, to aid in validating the UBI model **140**. For instance, if there are cases where the uncertainty of the UBI model **140** is high, additional aggregation functions **138** may be deployed to further train the UBI model **140** to handle these cases. Additionally, or alternatively, additional aggregation functions **138** may be deployed to identify potential cause and effect relationships. This may be useful, for example, to quantify effects of over the air updates (e.g., version A and version B of ECU software may affect signals **120** which may have effects on vehicle **102** operation and driving outcomes).

[0068] As yet another variation, a rolling buffer memory may be used to store signals **120** of the vehicle **102** (e.g., a whitelisted list of signals **120** of interest) whereupon based on occurrence of events of interest (e.g., over a predefined period of time before the event), this rolling buffer or signals **102** may be sent from the vehicle **102** to the cloud server **124** for analysis and to improve the training of the UBI model **140**. This may also be useful in instances where the UBI model **140** did not predict a likelihood of a claim, but a claim was evident in the time corresponding to the rolling buffer data.

[0069] FIG. 5 illustrates an example computing device **502** for performing data collection and analysis for pricing of UBI. Referring to FIG. 5, and with reference to FIGS. 1-4, the vehicle **102**, controllers **104**, sensors **106**, TCU **110**, and cloud server **124** may be examples of such computing devices **502**. Computing devices **502** generally include computer-executable instructions, where the instructions may be executable by one or more computing devices **502**. Computer-executable instructions may be compiled or interpreted from computer programs created using a variety of programming languages and/or technologies, including, without limitation, and either alone or in combination, Java™, C, C++, C#, Visual Basic, JavaScript, Python, JavaScript, Perl, etc. In general, a processor (e.g., a microprocessor) receives instructions, e.g., from a memory, a computer-readable medium, etc., and executes these instructions, thereby performing one or more processes, including one or more of the processes described herein. Such instructions and other data, such as signals **120**, aggregated signals **126**, aggregation functions **138**, and UBI rates **142**, etc., may be stored and transmitted using a variety of computer-readable media.

[0070] As shown, the computing device **502** may include a processor **504** that is operatively connected to a storage **506**, a network device **508**, an output device **510**, and an input device **512**. It should be noted that this is merely an example, and computing devices **502** with more, fewer, or different components may be used.

[0071] The processor **504** may include one or more integrated circuits that implement the functionality of a central processing unit (CPU) and/or graphics processing unit (GPU). In some examples, the processors **504** are a system on a chip (SoC) that integrates the functionality of the CPU and GPU. The SoC may optionally include other components such as, for example, the storage **506** and the network device **508** into a single integrated device. In other examples, the CPU and GPU are connected to each other via a peripheral connection device such as Peripheral Component Interconnect (PCI) express or another suitable peripheral data connection. In one example, the CPU is a commercially available central processing device that implements an instruction set such as one of the x86, ARM, Power, or Microprocessor without Interlocked Pipeline Stages (MIPS) instruction set families.

[0072] Regardless of the specifics, during operation the processor **504** executes stored program instructions that are retrieved from the storage **506**. The stored program instructions, accordingly, include software that controls the operation of the processors **504** to perform the operations described herein. The storage **506** may include both non-volatile memory and volatile memory devices. The non-volatile memory includes solid-state memories, such as Not AND (NAND) flash memory, magnetic and optical storage media, or any other suitable data storage device that retains data when the system is deactivated or loses electrical power. The volatile memory includes static and dynamic random access memory (RAM) that stores program instructions and data during operation of the system **100**.

[0073] The GPU may include hardware and software for display of at least two-dimensional (2D) and optionally three-dimensional (3D) graphics to the output device **510**. The output device **510** may include a graphical or visual display device, such as an electronic display screen, projector, printer, or any other suitable device that reproduces a graphical display. As another example, the output device **510** may include an audio device, such as a loudspeaker or headphone. As yet a further example, the output device **510** may include a tactile device, such as a mechanically raiseable device that may, in an example, be configured to display braille or another physical output that may be touched to provide information to a user.

[0074] The input device **512** may include any of various devices that enable the computing device **502** to receive control input from users. Examples of suitable input devices **512** that receive human interface inputs may include keyboards, mice, trackballs, touchscreens, microphones, graphics tablets, and the like.

[0075] The network devices **508** may each include any of various devices that enable the described components to send and/or receive data from external devices over networks. Examples of suitable network devices **508** include an Ethernet interface, a Wi-Fi transceiver, a cellular transceiver, or a BLUETOOTH or BLUETOOTH Low Energy (BLE) transceiver, or other network adapter or peripheral interconnection device that receives data from another computer or external data storage device, which can be useful for receiving large sets of data in an efficient manner.

[0076] With regard to the processes, systems, methods, heuristics, etc. described herein, it should be understood that, although the steps of such processes, etc. have been described as occurring according to a certain ordered sequence, such processes could be practiced with the described steps performed in an order other than the order described herein. It further should be understood that certain steps could be performed simultaneously, that other steps could be added, or that certain steps described herein could be omitted. In other words, the descriptions of processes herein are provided for the purpose of illustrating certain embodiments, and should in no way be construed so as to limit the claims.

[0077] Accordingly, it is to be understood that the above description is intended to be illustrative

and not restrictive. Many embodiments and applications other than the examples provided would be apparent upon reading the above description. The scope should be determined, not with reference to the above description, but should instead be determined with reference to the appended claims, along with the full scope of equivalents to which such claims are entitled. It is anticipated and intended that future developments will occur in the technologies discussed herein, and that the disclosed systems and methods will be incorporated into such future embodiments. In sum, it should be understood that the application is capable of modification and variation.

[0078] All terms used in the claims are intended to be given their broadest reasonable constructions and their ordinary meanings as understood by those knowledgeable in the technologies described herein unless an explicit indication to the contrary is made herein. In particular, use of the singular articles such as “a,” “the,” “said,” etc. should be read to recite one or more of the indicated elements unless a claim recites an explicit limitation to the contrary.

[0079] The abstract of the disclosure is provided to allow the reader to quickly ascertain the nature of the technical disclosure. It is submitted with the understanding that it will not be used to interpret or limit the scope or meaning of the claims. In addition, in the foregoing Detailed Description, it can be seen that various features are grouped together in various embodiments for the purpose of streamlining the disclosure. This method of disclosure is not to be interpreted as reflecting an intention that the claimed embodiments require more features than are expressly recited in each claim. Rather, as the following claims reflect, inventive subject matter lies in less than all features of a single disclosed embodiment. Thus, the following claims are hereby incorporated into the Detailed Description, with each claim standing on its own as a separately claimed subject matter.

[0080] While exemplary embodiments are described above, it is not intended that these embodiments describe all possible forms of the disclosure. Rather, the words used in the specification are words of description rather than limitation, and it is understood that various changes may be made without departing from the spirit and scope of the disclosure. Additionally, the features of various implementing embodiments may be combined to form further embodiments of the disclosure.

## Claims

1. A method for automatic generation of optimized aggregation metrics for usage-based insurance (UBI), comprising: performing a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions; and transmitting the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to a UBI model to predict a UBI rate for the vehicle.
2. The method of claim 1, wherein the high-dimensional Bayesian optimization includes: training a surrogate model using input-output pairs to approximate system behavior; formulating an acquisition function based on predictions of the surrogate model, the acquisition function being used to determine additional query points for the system behavior; optimizing the acquisition function to obtain an input trigger; evaluating the UBI model, using the obtained input trigger to obtain an actual UBI-relatedness output associated with the input trigger, thereby creating a new input-output pair; and adding the new input-output pair to the data archive for further iterations.
3. The method of claim 2, wherein the high-dimensional Bayesian optimization is repeated until a convergence criterion is met and/or until an iteration budget is exhausted.
4. The method of claim 2, wherein the acquisition function is based on mean and uncertainty from surrogate model predictions and is configured to maximize expected improvement.
5. The method of claim 1, wherein each of the one or more aggregation functions applies respective

weights to each of the plurality of signals available from the vehicle, each respective weight being descriptive of a relative importance of a respective one of the plurality of signals to system behavior.

**6.** The method of claim 1, wherein weights below a threshold value are set to zero to excluded those of the plurality of signals, thereby reducing search space for the high-dimensional Bayesian optimization and quantity of the aggregation functions.

**7.** The method of claim 1, further comprising: receiving the aggregated signals from the vehicle based on the one or more aggregation functions; and utilizing the aggregated signals to predict the UBI rate for the vehicle.

**8.** A system for automatic generation of optimized aggregation metrics for UBI, comprising: one or more computing devices configured to: perform a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions; and transmit the one or more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to a UBI model to predict a UBI rate for the vehicle.

**9.** The system of claim 8, wherein the high-dimensional Bayesian optimization includes to: train a surrogate model using input-output pairs to approximate system behavior; formulate an acquisition function based on predictions of the surrogate model, the acquisition function being used to determine additional query points for the system behavior; optimize the acquisition function to obtain an input trigger; evaluate the UBI model, using the obtained input trigger to obtain an actual UBI-relatedness output associated with the input trigger, thereby creating a new input-output pair; and add the new input-output pair to the data archive for further iterations.

**10.** The system of claim 9, wherein the high-dimensional Bayesian optimization is repeated until a convergence criterion is met and/or until an iteration budget is exhausted.

**11.** The system of claim 9, wherein the acquisition function is based on mean and uncertainty from surrogate model predictions and is configured to maximize expected improvement.

**12.** The system of claim 8, wherein each of the one or more aggregation functions applies respective weights to each of the plurality of signals available from the vehicle, each respective weight being descriptive of a relative importance of a respective one of the plurality of signals to system behavior.

**13.** The system of claim 8, wherein weights below a threshold value are set to zero to excluded those of the plurality of signals, thereby reducing search space for the high-dimensional Bayesian optimization and quantity of the aggregation functions.

**14.** The system of claim 8, wherein the one or more computing devices are further configured to: receive the aggregated signals from the vehicle based on the one or more aggregation functions; and utilize the aggregated signals to predict the UBI rate for the vehicle.

**15.** A non-transitory computer-readable medium comprising instructions for automatic generation of optimized aggregation metrics for UBI that, when executed by one or more computing devices, cause the one or more computing devices to perform operations including to: perform a high-dimensional Bayesian optimization on a data archive, the data archive including a plurality of signals from vehicles and corresponding UBI effects, wherein the high-dimensional Bayesian optimization includes performing testing on weighted groups of the plurality of signals using one or more aggregation functions, the high-dimensional Bayesian optimization includes to: train a surrogate model using input-output pairs to approximate system behavior, formulate an acquisition function based on predictions of the surrogate model, the acquisition function being used to determine additional query points for the system behavior, optimize the acquisition function to obtain an input trigger, evaluate a UBI model, using the obtained input trigger to obtain an actual UBI-relatedness output associated with the input trigger, thereby creating a new input-output pair, and add the new input-output pair to the data archive for further iterations; and transmit the one or

- more aggregation functions to a vehicle to cause the vehicle to provide aggregated signals for input to the UBI model to predict a UBI rate for the vehicle.
- 16.** The non-transitory computer-readable medium of claim 15, wherein the high-dimensional Bayesian optimization is repeated until a convergence criterion is met and/or until an iteration budget is exhausted.
- 17.** The non-transitory computer-readable medium of claim 15, wherein the acquisition function is based on mean and uncertainty from surrogate model predictions and is configured to maximize expected improvement.
- 18.** The non-transitory computer-readable medium of claim 15, wherein each of the one or more aggregation functions applies respective weights to each of the plurality of signals available from the vehicle, each respective weight being descriptive of a relative importance of a respective one of the plurality of signals to system behavior.
- 19.** The non-transitory computer-readable medium of claim 15, wherein weights below a threshold value are set to zero to excluded those of the plurality of signals, thereby reducing search space for the high-dimensional Bayesian optimization and quantity of the aggregation functions.
- 20.** The non-transitory computer-readable medium of claim 15, further comprising instructions that, when executed by the one or more computing devices, cause the one or more computing devices to perform operations including to: receive the aggregated signals from the vehicle based on the one or more aggregation functions; and utilize the aggregated signals to predict the UBI rate for the vehicle.
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