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### METHOD FOR PROVIDING HDR IMAGE AND ELECTRONIC DEVICE SUPPORTING THE SAME

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#### Abstract

A method and electronic device are provided for providing a high dynamic range (HDR) image. The method includes displaying, via a display of the electronic device, a first screen including an image object indicative of the HDR image, the first screen being displayed as white point-processed according to a first setting for white point-processing; in response to a first user input with respect to the image object in the first screen displaying a second screen via the display such that a first area of the display is maintained as white point-processed according to the first setting, and that the HDR image is displayed in a second area of the display as white point-processed according to a second setting for the white point-processing different from the first setting; and in response to a second user input with respect to the HDR image displayed in the second area as part of the second screen, terminating the displaying of the HDR image in the second area and displaying a third screen via the display, including the second area, as white point-processed according to the first setting.

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## Background/Summary

CROSS-REFERENCE TO RELATED APPLICATION(S) [0001] This application is a continuation application of U.S. patent application Ser. No. 17/672,110, filed on Feb. 15, 2022, which is a bypass continuation application, claiming priority under § 365 (c), to International Application No. PCT/KR2022/000184, filed on Jan. 5, 2022, which is based on and claims priority to Korean Patent Application Serial No. 10-2021-0036512, filed on Mar. 22, 2021 in the Korean Intellectual Property Office, the disclosures of each of which are incorporated herein by reference in their entireties.

### BACKGROUND

#### 1. Field

[0002] The disclosure relates generally to an electronic device with a display, and more particularly to methods for providing high dynamic range (HDR) images and electronic devices supporting the same.

#### 2. Description of Related Art

[0003] Electronic devices have been developed that are capable of generating HDR-applied images (hereinafter referred to as “HDR images”) and displaying the generated HDR images. HDR is a technology for displaying images with more finely divided contrast, which makes them similar to those naturally recognized by the eyes of a user.

[0004] HDR may be divided into HDR10, which uniformly applies tone mapping of an image to an entire sequence of the image using static metadata, and HDR10+ or Dolby vision, which differently applies tone mapping of an image according to each frame of the image using dynamic metadata.

[0005] HDR10 using static metadata and HDR10+ and Dolby vision using dynamic metadata both use, as a white point, D.sub.65 as defined by the international commission on illumination (CIE). For example, an HDR image is mastered based on D.sub.65 and played based on D.sub.65.

[0006] D.sub.65 may be a white point of a standard light source representing the state of natural daylight having a correlated color temperature (CCT) of about 6500 Kelvin (K). In the ultraviolet (UV) coordinate system, D.sub.65 may be expressed as 6504K+8 minimum perceptible color difference (MPCD).

[0007] An electronic device displays the HDR image by white point-processing the screen including the HDR image based on D.sub.65. For a screen including a non-HDR image (e.g., a standard dynamic range (SDR) image), the electronic device displays the non-HDR image by white point-processing the screen based on a white point set for the display upon manufacture of the display (or a white point set by the user). For example, upon playing the HDR image and the SDR image, the electronic device displays a screen including the SDR image and the HDR image white

point-processed based on D.sub.65 and, upon playing only the SDR image, the electronic device displays a screen including the SDR image white point-processed based on the white point set for the display upon manufacture of the display. In a case where the display of the HDR image is terminated while the HDR image and the SDR image both are displayed, so that the electronic device displays the screen including the SDR image alone, an irregularity may occur at the screen due to a sharp change of the white point for the screen from D.sub.65 to the white point set for the display upon manufacture of the display.

#### SUMMARY

[0008] Embodiments relate to a method for providing an HDR image and an electronic device supporting the same, which may prevent an irregularity at the screen by white point-processing HDR images and non-HDR images based on different white points.

[0009] Objects of the present invention are not limited to the foregoing, and other objects would be apparent to one of ordinary skill in the art from the following description.

[0010] According to an aspect of the disclosure, an electronic device is provided that includes a display and at least one processor functionally connected with the display. The at least one processor is configured to obtain an HDR image, and identify, within a screen, a first area, in which the HDR image is displayed, and a second area, in which an image is displayed. The at least one processor is also configured to white point-process the first area based on a first white point and white point-process the second area based on a second white point that is set for the display and different from the first white point. The at least one processor is further configured to display, on the display, a screen including the white point-processed first area and the white point-processed second area.

[0011] According to an aspect of the disclosure, a method is provided for providing an HDR image by an electronic device. The HDR image is obtained. A first area, in which the HDR image is displayed, and a second area, in which an image is displayed, are identified within a screen. The first area is white point-processed based on a first white point, and the second area is white point-processed based on a second white point that is set for a display of the electronic device and different from the first white point. The screen including the white point-processed first area and the white point-processed second area is displayed on the display.

[0012] According to an aspect of the disclosure, an electronic device is provided that includes a display and at least one processor functionally connected with the display. The at least one processor is configured to obtain an HDR image, white point-process the HDR image based on a first white point of a designated light source, white point-process an image based on a second white point set for the display, blend the white point-processed HDR image and the white point-processed image, and display, through the display, the blended HDR image and image.

[0013] A method for providing an HDR image and an electronic device for supporting the same may prevent irregularities for the screen by white point-processing HDR images and non-HDR images based on different white points.

[0014] A method for providing an HDR image and an electronic device for supporting the same may minimize irregularities for the screen displayed before/after termination of the display of the HDR image by white point-processing the first area, based on the second white point.

[0015] A method for providing an HDR image and an electronic device for supporting the same may minimize irregularities for a screen displayed before/after the display of an HDR image is terminated by white point-processing an image based on a first white point and white point-processing an object based on a second white point in a case where the HDR image includes the image and the object (e.g., an object including text or a graphic obtained through editing while or after obtaining the image).

[0016] A method for providing an HDR image and an electronic device for supporting the same may gradually white point-process the first area, in which the HDR image used to be displayed, from the first white point to the second white point after the display of the HDR image is

terminated, thereby minimizing irregularities for the screen displayed before/after the termination of the play of the HDR image, which used to be displayed through the first area white point-processed based on the first white point.

[0017] A method for providing an HDR image and an electronic device for supporting the same may perform a white point-processing operation on the screen based on the white point of the display of the external electronic device, thereby minimizing irregularities for the screen displayed before/after the display of the HDR image on the external electronic device is terminated, in a case where the electronic device shares the screen with the external electronic device.

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## Description

### BRIEF DESCRIPTION OF THE DRAWINGS

[0018] The above and other aspects, features, and advantages of certain embodiments of the disclosure will be more apparent from the following description taken in conjunctions with the accompanying drawings, in which:

[0019] FIG. 1 is a block diagram illustrating an electronic device in a network environment, according to an embodiment;

[0020] FIG. 2 is a block diagram illustrating an electronic device, according to an embodiment;

[0021] FIG. 3 is a flowchart illustrating a method for providing an HDR image, according to an embodiment;

[0022] FIG. 4 is a diagram illustrating a method for identifying an HDR image and a first image, according to an embodiment;

[0023] FIG. 5 is a flowchart illustrating a method for providing an HDR image, according to an embodiment;

[0024] FIG. 6 is a diagram illustrating a method for providing an HDR image, according to an embodiment;

[0025] FIG. 7 is a flowchart illustrating a method for providing an HDR image, according to an embodiment;

[0026] FIG. 8 is a flowchart illustrating a method for processing a white point for a screen after the display of an HDR image is terminated, according to an embodiment;

[0027] FIG. 9 is a diagram illustrating a method for processing a white point for a screen after the display of an HDR image is terminated, according to an embodiment;

[0028] FIG. 10 is a flowchart illustrating a method for processing a white point for an HDR image when an electronic device shares the HDR image with an external electronic device, according to an embodiment; and

[0029] FIG. 11 is a diagram illustrating a method for providing an HDR image, according to an embodiment.

### DETAILED DESCRIPTION

[0030] FIG. 1 is a block diagram illustrating an electronic device **101** in a network environment **100** according to various embodiments. Referring to FIG. 1, the electronic device **101** in the network environment **100** may communicate with an electronic device **102** via a first network **198** (e.g., a short-range wireless communication network), or an electronic device **104** or a server **108** via a second network **199** (e.g., a long-range wireless communication network). According to an embodiment, the electronic device **101** may communicate with the electronic device **104** via the server **108**. According to an embodiment, the electronic device **101** may include a processor **120**, memory **130**, an input module **150**, a sound output module **155**, a display module **160**, an audio module **170**, a sensor module **176**, an interface **177**, a connecting terminal **178**, a haptic module **179**, a camera module **180**, a power management module **188**, a battery **189**, a communication module **190**, a subscriber identification module (SIM) **196**, or an antenna module **197**. In some

embodiments, at least one (e.g., the connecting terminal **178**) of the components may be omitted from the electronic device **101**, or one or more other components may be added in the electronic device **101**. According to an embodiment, some (e.g., the sensor module **176**, the camera module **180**, or the antenna module **197**) of the components may be integrated into a single component (e.g., the display module **160**).

[0031] The processor **120** may execute, for example, software (e.g., a program **140**) to control at least one other component (e.g., a hardware or software component) of the electronic device **101** coupled with the processor **120**, and may perform various data processing or computation. According to one embodiment, as at least part of the data processing or computation, the processor **120** may store a command or data received from another component (e.g., the sensor module **176** or the communication module **190**) in volatile memory **132**, process the command or the data stored in the volatile memory **132**, and store resulting data in non-volatile memory **134**. According to an embodiment, the processor **120** may include a main processor **121** (e.g., a central processing unit (CPU) or an application processor (AP)), or an auxiliary processor **123** (e.g., a graphics processing unit (GPU), a neural processing unit (NPU), an image signal processor (ISP), a sensor hub processor, or a communication processor (CP)) that is operable independently from, or in conjunction with, the main processor **121**. For example, when the electronic device **101** includes the main processor **121** and the auxiliary processor **123**, the auxiliary processor **123** may be configured to use lower power than the main processor **121** or to be specified for a designated function. The auxiliary processor **123** may be implemented as separate from, or as part of the main processor **121**.

[0032] The auxiliary processor **123** may control at least some of functions or states related to at least one component (e.g., the display module **160**, the sensor module **176**, or the communication module **190**) among the components of the electronic device **101**, instead of the main processor **121** while the main processor **121** is in an inactive (e.g., sleep) state, or together with the main processor **121** while the main processor **121** is in an active state (e.g., executing an application).

[0033] According to an embodiment, the auxiliary processor **123** (e.g., an image signal processor or a communication processor) may be implemented as part of another component (e.g., the camera module **180** or the communication module **190**) functionally related to the auxiliary processor **123**. According to an embodiment, the auxiliary processor **123** (e.g., the neural processing unit) may include a hardware structure specified for artificial intelligence model processing. The artificial intelligence model may be generated via machine learning. Such learning may be performed, e.g., by the electronic device **101** where the artificial intelligence is performed or via a separate server (e.g., the server **108**). Learning algorithms may include, but are not limited to, e.g., supervised learning, unsupervised learning, semi-supervised learning, or reinforcement learning. The artificial intelligence model may include a plurality of artificial neural network layers. The artificial neural network may be a deep neural network (DNN), a convolutional neural network (CNN), a recurrent neural network (RNN), a restricted Boltzmann machine (RBM), a deep belief network (DBN), a bidirectional recurrent deep neural network (BRDNN), deep Q-network or a combination of two or more thereof but is not limited thereto. The artificial intelligence model may, additionally or alternatively, include a software structure other than the hardware structure.

[0034] The memory **130** may store various data used by at least one component (e.g., the processor **120** or the sensor module **176**) of the electronic device **101**. The various data may include, for example, software (e.g., the program **140**) and input data or output data for a command related thereto. The memory **130** may include the volatile memory **132** or the non-volatile memory **134**.

[0035] The program **140** may be stored in the memory **130** as software, and may include, for example, an operating system (OS) **142**, middleware **144**, or an application **146**.

[0036] The input module **150** may receive a command or data to be used by other component (e.g., the processor **120**) of the electronic device **101**, from the outside (e.g., a user) of the electronic device **101**. The input module **150** may include, for example, a microphone, a mouse, a keyboard,

keys (e.g., buttons), or a digital pen (e.g., a stylus pen).

[0037] The sound output module **155** may output sound signals to the outside of the electronic device **101**. The sound output module **155** may include, for example, a speaker or a receiver. The speaker may be used for general purposes, such as playing multimedia or playing record. The receiver may be used for receiving incoming calls. According to an embodiment, the receiver may be implemented as separate from, or as part of the speaker.

[0038] The display module **160** may visually provide information to the outside (e.g., a user) of the electronic device **101**. The display **160** may include, for example, a display, a hologram device, or a projector and control circuitry to control a corresponding one of the display, hologram device, and projector. According to an embodiment, the display **160** may include a touch sensor configured to detect a touch, or a pressure sensor configured to measure the intensity of a force generated by the touch.

[0039] The audio module **170** may convert a sound into an electrical signal and vice versa. According to an embodiment, the audio module **170** may obtain the sound via the input module **150**, or output the sound via the sound output module **155** or a headphone of an external electronic device (e.g., an electronic device **102**) directly (e.g., wiredly) or wirelessly coupled with the electronic device **101**.

[0040] The sensor module **176** may detect an operational state (e.g., power or temperature) of the electronic device **101** or an environmental state (e.g., a state of a user) external to the electronic device **101**, and then generate an electrical signal or data value corresponding to the detected state.

[0041] According to an embodiment, the sensor module **176** may include, for example, a gesture sensor, a gyro sensor, an atmospheric pressure sensor, a magnetic sensor, an acceleration sensor, a grip sensor, a proximity sensor, a color sensor, an infrared (IR) sensor, a biometric sensor, a temperature sensor, a humidity sensor, or an illuminance sensor.

[0042] The interface **177** may support one or more specified protocols to be used for the electronic device **101** to be coupled with the external electronic device (e.g., the electronic device **102**) directly (e.g., wiredly) or wirelessly. According to an embodiment, the interface **177** may include, for example, a high definition multimedia interface (HDMI), a universal serial bus (USB) interface, a secure digital (SD) card interface, or an audio interface.

[0043] A connecting terminal **178** may include a connector via which the electronic device **101** may be physically connected with the external electronic device (e.g., the electronic device **102**). According to an embodiment, the connecting terminal **178** may include, for example, an HDMI connector, a USB connector, an SD card connector, or an audio connector (e.g., a headphone connector).

[0044] The haptic module **179** may convert an electrical signal into a mechanical stimulus (e.g., a vibration or motion) or electrical stimulus which may be recognized by a user via his tactile sensation or kinesthetic sensation. According to an embodiment, the haptic module **179** may include, for example, a motor, a piezoelectric element, or an electric stimulator.

[0045] The camera module **180** may capture a still image or moving images. According to an embodiment, the camera module **180** may include one or more lenses, image sensors, image signal processors, or flashes.

[0046] The power management module **188** may manage power supplied to the electronic device **101**. According to one embodiment, the power management module **188** may be implemented as at least part of, for example, a power management integrated circuit (PMIC).

[0047] The battery **189** may supply power to at least one component of the electronic device **101**. According to an embodiment, the battery **189** may include, for example, a primary cell which is not rechargeable, a secondary cell which is rechargeable, or a fuel cell.

[0048] The communication module **190** may support establishing a direct (e.g., wired) communication channel or a wireless communication channel between the electronic device **101** and the external electronic device (e.g., the electronic device **102**, the electronic device **104**, or the

server **108**) and performing communication via the established communication channel. The communication module **190** may include one or more communication processors that are operable independently from the processor **120** (e.g., the application processor (AP)) and supports a direct (e.g., wired) communication or a wireless communication. According to an embodiment, the communication module **190** may include a wireless communication module **192** (e.g., a cellular communication module, a short-range wireless communication module, or a global navigation satellite system (GNSS) communication module) or a wired communication module **194** (e.g., a local area network (LAN) communication module or a power line communication (PLC) module). A corresponding one of these communication modules may communicate with the external electronic device **104** via a first network **198** (e.g., a short-range communication network, such as Bluetooth™, wireless-fidelity (Wi-Fi) direct, or infrared data association (IrDA)) or a second network **199** (e.g., a long-range communication network, such as a legacy cellular network, a 5G network, a next-generation communication network, the Internet, or a computer network (e.g., local area network (LAN) or wide area network (WAN))). These various types of communication modules may be implemented as a single component (e.g., a single chip), or may be implemented as multi components (e.g., multi chips) separate from each other. The wireless communication module **192** may identify or authenticate the electronic device **101** in a communication network, such as the first network **198** or the second network **199**, using subscriber information (e.g., international mobile subscriber identity (IMSI)) stored in the subscriber identification module **196**. [0049] The wireless communication module **192** may support a 5G network, after a 4G network, and next-generation communication technology, e.g., new radio (NR) access technology. The NR access technology may support enhanced mobile broadband (eMBB), massive machine type communications (mMTC), or ultra-reliable and low-latency communications (URLLC). The wireless communication module **192** may support a high-frequency band (e.g., the mmWave band) to achieve, e.g., a high data transmission rate. The wireless communication module **192** may support various technologies for securing performance on a high-frequency band, such as, e.g., beamforming, massive multiple-input and multiple-output (massive MIMO), full dimensional MIMO (FD-MIMO), array antenna, analog beam-forming, or large scale antenna. The wireless communication module **192** may support various requirements specified in the electronic device **101**, an external electronic device (e.g., the electronic device **104**), or a network system (e.g., the second network **199**). According to an embodiment, the wireless communication module **192** may support a peak data rate (e.g., 20 Gbps or more) for implementing eMBB, loss coverage (e.g., 164 dB or less) for implementing mMTC, or U-plane latency (e.g., 0.5 ms or less for each of downlink (DL) and uplink (UL), or a round trip of 1 ms or less) for implementing URLLC.

[0050] The antenna module **197** may transmit or receive a signal or power to or from the outside (e.g., the external electronic device **101**). According to an embodiment, the antenna module **197** may include one antenna including a radiator formed of a conductor or conductive pattern formed on a substrate (e.g., a printed circuit board (PCB)). According to an embodiment, the antenna module **197** may include a plurality of antennas (e.g., an antenna array). In this case, at least one antenna appropriate for a communication scheme used in a communication network, such as the first network **198** or the second network **199**, may be selected from the plurality of antennas by, e.g., the communication module **190**. The signal or the power may then be transmitted or received between the communication module **190** and the external electronic device **101** via the selected at least one antenna. According to an embodiment, other parts (e.g., radio frequency integrated circuit (RFIC)) than the radiator may be further formed as part of the antenna module **197**.

[0051] According to various embodiments, the antenna module **197** may form a mmWave antenna module. According to an embodiment, the mmWave antenna module may include a PCB, a RFIC disposed on a first surface (e.g., the bottom surface) of the PCB, or adjacent to the first surface and capable of supporting a designated high-frequency band (e.g., the mmWave band), and a plurality of antennas (e.g., array antennas) disposed on a second surface (e.g., the top or a side surface) of

the PCB, or adjacent to the second surface and capable of transmitting or receiving signals of the designated high-frequency band.

[0052] At least some of the above-described components may be coupled mutually and communicate signals (e.g., commands or data) therebetween via an inter-peripheral communication scheme (e.g., a bus, general purpose input and output (GPIO), serial peripheral interface (SPI), or mobile industry processor interface (MIPI)).

[0053] According to an embodiment, commands or data may be transmitted or received between the electronic device **101** and the external electronic device **104** via the server **108** coupled with the second network **199**. The external electronic devices **101** (**102** or **104**) each may be a device of the same or a different type from the electronic device **101**. According to an embodiment, all or some of operations to be executed at the electronic device **101** may be executed at one or more of the external electronic devices **101** (**102**, **104**, or **108**). For example, if the electronic device **101** should perform a function or a service automatically, or in response to a request from a user or another device, the electronic device **101**, instead of, or in addition to, executing the function or the service, may request the one or more external electronic devices **101** to perform at least part of the function or the service. The one or more external electronic devices **101** receiving the request may perform the at least part of the function or the service requested, or an additional function or an additional service related to the request, and transfer an outcome of the performing to the electronic device **101**. The electronic device **101** may provide the outcome, with or without further processing of the outcome, as at least part of a reply to the request. To that end, a cloud computing, distributed computing, mobile edge computing (MEC), or client-server computing technology may be used, for example. The electronic device **101** may provide ultra-low-latency services using, e.g., distributed computing or mobile edge computing. In another embodiment, the external electronic device **104** may include an Internet-of-things (IOT) device. The server **108** may be an intelligent server using machine learning and/or a neural network. According to an embodiment, the external electronic device **104** or the server **108** may be included in the second network **199**. The electronic device **101** may be applied to intelligent services (e.g., smart home, smart city, smart car, or health-care) based on 5G communication technology or IoT-related technology.

[0054] The electronic device **101** according to various embodiments of the disclosure may be one of various types of electronic devices. The electronic devices **101** may include, for example, a portable communication device (e.g., a smart phone), a computer device, a portable multimedia device, a portable medical device, a camera, a wearable device, or a home appliance. According to an embodiment of the disclosure, the electronic devices **101** are not limited to those described above.

[0055] It should be appreciated that various embodiments of the present disclosure and the terms used therein are not intended to limit the technological features set forth herein to particular embodiments and include various changes, equivalents, or replacements for a corresponding embodiment. With regard to the description of the drawings, similar reference numerals may be used to refer to similar or related elements. It is to be understood that a singular form of a noun corresponding to an item may include one or more of the things, unless the relevant context clearly indicates otherwise. As used herein, each of such phrases as “A or B,” “at least one of A and B,” “at least one of A or B,” “A, B, or C,” “at least one of A, B, and C,” and “at least one of A, B, or C,” may include all possible combinations of the items enumerated together in a corresponding one of the phrases. As used herein, such terms as “1st” and “2nd,” or “first” and “second” may be used to simply distinguish a corresponding component from another, and does not limit the components in other aspect (e.g., importance or order). It is to be understood that if an element (e.g., a first element) is referred to, with or without the term “operatively” or “communicatively”, as “coupled with,” “coupled to,” “connected with,” or “connected to” another element (e.g., a second element), it means that the element may be coupled with the other element directly (e.g., wiredly), wirelessly, or via a third element.



[0056] As used herein, the term “module” may include a unit implemented in hardware, software, or firmware, and may interchangeably be used with other terms, for example, “logic,” “logic block,” “part,” or “circuitry”. A module may be a single integral component, or a minimum unit or part thereof, adapted to perform one or more functions. For example, according to an embodiment, the module may be implemented in a form of an application-specific integrated circuit (ASIC).

[0057] Various embodiments as set forth herein may be implemented as software (e.g., the program **140**) including one or more instructions that are stored in a storage medium (e.g., internal memory **136** or external memory **138**) that is readable by a machine (e.g., the electronic device **101**). For example, a processor (e.g., the processor **120**) of the machine (e.g., the electronic device **101**) may invoke at least one of the one or more instructions stored in the storage medium, and execute it, with or without using one or more other components under the control of the processor. This allows the machine to be operated to perform at least one function according to the at least one instruction invoked. The one or more instructions may include a code generated by a compiler or a code executable by an interpreter. The machine-readable storage medium may be provided in the form of a non-transitory storage medium. Wherein, the term “non-transitory” simply means that the storage medium is a tangible device, and does not include a signal (e.g., an electromagnetic wave), but this term does not differentiate between where data is semi-permanently stored in the storage medium and where the data is temporarily stored in the storage medium.

[0058] A method according to various embodiments of the disclosure may be included and provided in a computer program product. The computer program products may be traded as commodities between sellers and buyers. The computer program product may be distributed in the form of a machine-readable storage medium (e.g., compact disc read only memory (CD-ROM)), or be distributed (e.g., downloaded or uploaded) online via an application store (e.g., Play Store™), or between two user devices (e.g., smart phones) directly. If distributed online, at least part of the computer program product may be temporarily generated or at least temporarily stored in the machine-readable storage medium, such as memory of the manufacturer's server, a server of the application store, or a relay server.

[0059] According to various embodiments, each component (e.g., a module or a program) of the above-described components may include a single entity or multiple entities. Some of the plurality of entities may be separately disposed in different components. According to various embodiments, one or more of the above-described components may be omitted, or one or more other components may be added. Alternatively or additionally, a plurality of components (e.g., modules or programs) may be integrated into a single component. In such a case, according to various embodiments, the integrated component may still perform one or more functions of each of the plurality of components in the same or similar manner as they are performed by a corresponding one of the plurality of components before the integration. According to various embodiments, operations performed by the module, the program, or another component may be carried out sequentially, in parallel, repeatedly, or heuristically, or one or more of the operations may be executed in a different order or omitted, or one or more other operations may be added.

[0060] FIG. 2 is a block diagram illustrating an electronic device, according to an embodiment.

[0061] Referring to FIG. 2, an electronic device **101** includes a communication module **210**, a camera **220**, a display **230**, a memory **240**, and/or a processor **250**.

[0062] The communication module **210** may be included in the communication module **190** of FIG. 1.

[0063] The communication module **210** may communicatively connect the electronic device **101** to an external electronic device (e.g., the electronic device **102**, the electronic device **104**, or the server **108**). The communication module **210** may receive an HDR image from the external electronic device. For example, the communication module **210** may receive the HDR image from the external electronic device using a download scheme or a real-time streaming scheme. The communication module **210** may also receive various images (e.g., SDR images) other than the

HDR image from the external electronic device.

[0064] The camera **220** may be included in the camera module **180** of FIG. **1**.

[0065] The camera **220** may obtain an HDR image. However, the camera **220** may also obtain various images (e.g., SDR images) other than the HDR image.

[0066] The display **230** may be included in the display module **160** of FIG. **1**.

[0067] A white point may be set for the display **230**. A white point, which is a reference for white point-processing the screen to be displayed through the display **230**, may be set upon manufacture of the display **230**. Hereinafter, the white point set as default for the display **230** is referred to as a “default white point of the display” or a “default white point”. A white point may be set based on a user input. For example, the default white point of the display may be changed based on a user input. If the white point of the display **230** is set to a default white point with a correlated color temperature (interchangeably used with “color temperature”) of 7000K, then the white point of the display **230** may be changed and set from the default white point with a color temperature of 7000K to a white point with a color temperature of 7500K based on a user input for changing the color temperature from 7000K to 7500K. Hereinafter, for the display **230**, the white point set based on a user input is referred to as a “user set white point”. The default white point and/or user set white point of the display may be stored in the memory **240**.

[0068] The memory **240** may be included in the memory **130** of FIG. **1**.

[0069] The memory **240** may store various information for performing an operation for providing an HDR image. The information for performing the operation for providing an HDR image stored in the memory **240** is described below.

[0070] The processor **250** may be included in the processor **120** of FIG. **1**.

[0071] The processor **250** may perform an operation for providing an HDR image. The processor **250** may include one or more processors.

[0072] The processor **250** may include an application processor, a graphic processing unit (GPU), a digital signal processor (DSP), and/or a display driver integrated circuit (IC) capable of performing an operation for providing an HDR image. If the display driver IC performs at least part of the operation of providing an HDR image, the application processor (e.g., the main processor **121** of FIG. **1**) may notify the display driver IC that the image to be played is an HDR image by updating each frame of the HDR image or by interrupting the start and end points of the HDR image. For example, the display driver IC, along with the display **230**, may be included in a single module or package.

[0073] An embodiment of providing an HDR image performed by the processor **250** is described in greater detail below with reference to FIGS. **3** to **11**.

[0074] Although FIG. **2** illustrates an example in which the electronic device **101** includes the communication module **210**, the camera **220**, the display **230**, the memory **240**, and the processor **250**, it is not limited thereto. For example, the electronic device **101** may not include at least one component included in the electronic device **101** of FIG. **2** or may further include at least additional component from those components illustrated in FIG. **1**.

[0075] An electronic device is provided that includes a display and at least one processor functionally connected with the display. The at least one processor is configured to obtain an HDR image, and identify, within a screen, a first area, in which the HDR image is displayed, and a second area, in which an image is displayed. The at least one processor is also configured to white point-process the first area based on a first white point and white point-process the second area based on a second white point that is set for the display and different from the first white point. The at least one processor is further configured to display, on the display, a screen including the white point-processed first area and the white point-processed second area.

[0076] The first white point may be D.sub.65, and the second white point may be set as a default for the display or may be set by a user.

[0077] The first white point may be different from the second white point. For example, the first

white point and/or the second white point may be set to a corresponding white point pre-defined by the international commission on illumination (CIE).

[0078] The image may include at least one of an SDR image, a GUI, text, and a background image. The at least one processor may be further configured to identify, in the first area, a third area, in which the image is displayed, and a fourth area, in which an object is displayed. The object includes at least one of text and a graphic obtained through editing while or after obtaining the image. The at least one processor may be further configured to white point-process the third area based on the first white point, and white point-process the fourth area based on the second white point.

[0079] The at least one processor may be further configured to obtain information for a position and size of a layer of the HDR image and information for a position and size of a layer of the image, which are used to blend the layer of the HDR image and the layer of the image. The at least one processor may be further configured to identify the first area and the second area in the screen, based on the information for the position and size of the layer of the HDR image and the information for the position and size of the layer of the image.

[0080] The at least one processor may be further configured to white point-process the first area based on the second white point, when displaying of the HDR image is terminated.

[0081] The at least one processor may be further configured to gradually change a white point of the first area, until the white point of the first area changes from the first white point to the second white point, when the displaying of the HDR image is terminated.

[0082] The electronic device may further comprise a communication module. The at least one processor may be further configured to obtain, through the communication module, information for a third white point that is set for a display of an external electronic device, from the external electronic device which is connected with the electronic device. The at least one processor may also be configured to white point-process the first area based on the first white point, white point-process the second area based on the third white point, and transmit, through the communication module, to the external electronic device, information for a screen including the white point-processed first area and the white point-processed second area.

[0083] An electronic device is provided that includes a display and at least one processor functionally connected with the display. The at least one processor is configured to obtain an HDR image, white point-process the HDR image based on a first white point of a designated light source, white point-process an image based on a second white point set for the display, blend the white point-processed HDR image and the white point-processed image, and display, through the display, the blended HDR image and image.

[0084] The first white point may be D.sub.65, and the second white point may be set as a default for the display or may be set by a user.

[0085] The image may include at least one of an SDR image, a GUI, text, or a background image.

[0086] The at least one processor may be configured to alpha-blend the layer of the white point-processed image and the layer of the white point-processed HDR image based on a designated alpha value.

[0087] FIG. 3 is a flowchart 300 illustrating a method for providing an HDR image, according to an embodiment.

[0088] FIG. 4 is a diagram 400 illustrating an example of a method for identifying an HDR image and a first image, according to an embodiment.

[0089] Referring to FIG. 3, at 301 of flowchart 300, the processor 250 obtains an HDR image.

[0090] The processor 250 may obtain an HDR image from an external electronic device through the communication module 210. For example, the processor 250 may receive, through the communication module 210, the HDR image from the external electronic device using a download scheme or a real-time streaming scheme. The processor 250 may obtain an HDR image through the camera 220. The processor 250 may obtain an HDR image from the memory 240.

[0091] The HDR image may include an HDR-applied dynamic image (video) or an HDR-applied still image.

[0092] If the HDR image is encoded, the processor **250** may perform decoding on the encoded HDR image using a scheme corresponding to the encoding scheme.

[0093] The processor **250** may perform HDR processing on the HDR image. For example, the processor **250** may perform tone mapping, color gamut conversion, and/or gamma correction for the HDR image based on metadata (e.g., dynamic metadata) of the HDR image. The metadata of the HDR image may include at least one of the color gamut, color depth (or bit depth), the gamma value (e.g., at least one of an optical-electronic transfer function (OETF) or an electronic-optical transfer function (EOTF)) or data for tone mapping. However, the information included in the metadata of the HDR image is not limited to the above-described examples. For example, the metadata of the HDR image may further include information specified in HDR-related standards (e.g., CTA-861, ST 2086, or ST 2094-40).

[0094] The processor **250** may perform tone mapping on the HDR image. For example, the processor **250** may perform tone mapping on the HDR image based on data for tone mapping included in the metadata of the HDR image.

[0095] The processor **250** may convert the color gamut of the HDR image. The processor **250** may convert the color gamut (e.g., a color gamut supported by the mastering display device **230**) of the HDR image to a color gamut supported by the display **230** of the electronic device **101** based on the metadata of the HDR image. For example, in a case where the color gamut of the HDR image is a BT. 2020 color gamut (also referred to as a Rec. 2020 color gamut) color gamut, and the color gamut supported by the display **230** is a DCI-P3 color gamut (also referred to as a DCI/P3 color gamut), the processor **250** may convert the color gamut of the HDR image from the BT. 2020 color gamut to the DCI-P3 color gamut.

[0096] In an embodiment, the processor **250** may perform gamma correction on the HDR image. For example, the processor **250** may perform inverse transform of the OETF applied to the mastering operation of the HDR image using EOFT. The processor **250** may determine a transform function (e.g., perceptual quantization (PQ) gamma or hybrid log (HLG) gamma) based on metadata of the HDR image. The processor **250** may perform inverse transform on the HDR image according to the determined transform function.

[0097] The processor **250** may perform blending on the HDR image. For example, the processor **250** may blend the HDR image and the image which is displayed (or to be displayed), along with the HDR image, through the display **230** (hereinafter, referred to as a “first image”). For example, the processor **250** may blend the layer of the HDR image and the layer of the first image.

[0098] The first image may be a graphic user interface (GUI). For example, the first image may be an image including an object for controlling operations related to the play of the HDR image (e.g., an object for playing the HDR image, an object for terminating the play of the HDR image, an object for pausing the play of the HDR image, and/or a progress bar indicating the progress of the HDR image).

[0099] The first image may be an SDR image. When the first image is an SDR image, the processor **250** may perform color gamut conversion and/or gamma correction on the SDR image.

[0100] The first image may be text and/or a background image.

[0101] In the above-described example, although the first image is described as a GUI, an SDR image, text, and/or a background image, it is not limited thereto. For example, the first image may refer to an image (non HDR image), to which HDR is not applied, and which is displayed together with the HDR image.

[0102] The first image may be an image to be displayed through the display **230** together with the HDR image. However, embodiments of the disclosure are not limited thereto. For example, the first image may be an image that is displayed before the HDR image is displayed and may be displayed together with the HDR image while the HDR image is displayed. As another example, the first

image may be an image that is displayed together with the HDR image after the HDR image is first displayed.

[0103] Referring back to FIG. 3, at 303, the processor 250 identifies a first area in which the HDR image is displayed in the screen, and a second area in which the first image is displayed.

[0104] The processor 250 may identify the first area (e.g., the position and size of the first area in which the HDR image is displayed in the screen) and the second area (e.g., the position and size of the second area in which the first image is displayed in the screen), in the blended screen of the HDR image and the first image.

[0105] For example, referring to FIG. 4, in a screen 410, the processor 250 may identify the first area 411 including the HDR image and the second area 412 including the first image (e.g., the background image). In the screen 410, the second area 412 including the first image may be an area that does not overlap the first area 411 including the HDR image. For example, as illustrated in the screen 410, in a case where the layer of the HDR image, which is smaller in size than the layer of the first image, is disposed on the layer of the first image so that the layer of the first image and the layer of the HDR image are blended, the second area 412 including the first image may be an area except for the area of the layer of the HDR image in the area of the layer of the first image. As another example, in a screen 420 of FIG. 4, the processor 250 may identify the first area 421 including the HDR image and the second area 422 including the first image (e.g., a GUI). In the screen 420, the first area 421 including the HDR image may be an area that does not overlap the second area 422 including the first image. For example, as illustrated in the screen 420, in a case where the layer of the first image, which is smaller in size than the layer of the HDR image, is disposed on the layer of the HDR image so that the layer of the first image and the layer of the HDR image are blended, the first area 421 including the HDR image may be an area except for the area 422 of the layer of the first image in the area of the layer of the HDR image. Although FIG. 4 illustrates an example in which one of the layer of the HDR image and the layer of the first image fully overlaps the other layer, the layer of the HDR image and the layer of the first image may partially overlap each other. In a case where the layer of the HDR image and the layer of the first image are blended in such a manner that the layer of the HDR image and the layer of the first image partially overlap, and the layer of the HDR image is disposed on the layer of the first image, the first area in which the HDR image is displayed may be the same as the layer of the HDR image, and the second area in which the first image is displayed may be an area except for the area, in which the area of the layer of the HDR image and the area of the layer of the first image overlap, of the area of the layer of the first image.

[0106] The processor 250 may identify the first area, in which the HDR image is displayed, and the second area, in which the first image is displayed, in the screen (e.g., the blended screen of the HDR image and the first image), based on information for the first area, in which the HDR image is displayed, and information for the second area, in which the first image is displayed, used for blending the HDR image and the first image.

[0107] The processor 250 may identify the first area, in which the HDR image is displayed, and the second area, in which the first image is displayed, in the screen by analyzing the screen including the first area and the second area. For example, the processor 250 may identify the first area and the second area in the screen by obtaining (e.g., extracting) the movement (e.g., a motion vector) of the image in the screen. However, the method of identifying the first area and the second area in the screen by analyzing the screen is not limited to a method for identifying the first area and the second area by obtaining the movement of the image in the screen.

[0108] Referring back to FIG. 3, at 305, the processor 250 white point-processes the first area based on a first white point and white point-processes the second area based on a second white point set for the display 230.

[0109] The processor 250 may white point-process the first area, in which the HDR image is displayed, based on D.sub.65 as the first white point. For example, the processor 250 may white

point-process the first area, in which the HDR image is displayed, based on D.sub.65 defined by the CIE, as the first white point.

[0110] The processor **250** may white point-process the second area, in which the first image is displayed, based on the default white point of the display, as the second white point.

[0111] The processor **250** may white point-process the second area, in which the first image is displayed, based on the user-set white point, as the second white point. For example, if the white point set for the display **230** is changed from the default white point to the user set white point based on a user input, the processor **250** may white point-process the second area, which has been white point-processed based on the default white point, based on the user set white point.

[0112] The operation in which the processor **250** white point-processes an area based on a specific white point may denote an operation in which the processor **250** changes (or maintains) the color coordinates on the chromaticity diagram with respect to the specific white point. For example, the operation in which the processor **250** white point-processes the second area, which has been white point-processed based on the default white point, based on the user-set white point may denote an operation in which the processor **250** changes the color coordinates of the pixels of the second area from the color coordinates based on the default white point to the color coordinates based on the user set white point.

[0113] In the above-described examples, the processor **250** white point-processes the first area based on the first white point and white point-processes the second area based on the second white point, but embodiments of the disclosure are not limited thereto. For example, the processor **250** may white point-process both the first area and the second area based on the second white point (e.g., the default white point or the user-set white point).

[0114] Referring again to FIG. **3**, at **307**, the processor **250** displays, through the display **230**, a screen including the first area white point-processed based on the first white point and the second area white point-processed based on the second white point. For example, the processor **250** may display, using the display **230**, the HDR image through the first area white point-processed based on the first white point and the first image through the second area white point-processed based on the second white point.

[0115] The processor **250** may display, through the display **230**, a screen including the first area white point-processed based on the first white point and the second area white point-processed based on the second white point, using various schemes. For example, the processor **250** may display, through the display **230**, a screen including the first area white point-processed based on the first white point and the second area white point-processed based on the second white point, using a pop-up window scheme and/or a multi-window scheme (e.g., a plurality of windows displayed on one screen). However, without being limited thereto, the processor **250** may display, through the display **230**, a screen including the first area white point-processed based on the first white point and the second area white point-processed based on the second white point, in one window.

[0116] In a case where the display of the HDR image is terminated while displaying the screen including the first image and the HDR image, the processor **250** may display, through the display **230**, the first image white point-processed based on the second white point.

[0117] Although FIG. **4** illustrates an example screen including two areas, embodiments of the disclosure are not limited thereto. For example, the screen may include three or more areas, and the above-described examples may also be applied even where the screen includes three or more areas, in the same or a similar manner.

[0118] The processor **250** may prevent irregularities for the screen by white point-processing the HDR image and the non-HDR image based on different white points.

[0119] The processor **250** may minimize irregularities for the screen displayed before/after termination of the play of the HDR image by white point-processing the first area, which is white point-processed based on the first white point and where the HDR image used to be displayed,

based on the second white point.

[0120] FIG. 5 is a flowchart 500 illustrating a method for providing an HDR image, according to an embodiment.

[0121] FIG. 6 is a diagram 600 illustrating an example of a method for providing an HDR image, according to an embodiment.

[0122] Referring to FIGS. 5 and 6, at 501 of flowchart 500, the processor 250 obtains an HDR image, which is at least partially the same or similar to 301 of FIG. 3. Accordingly, a detailed description of 501 is omitted

[0123] At 503, the processor 250 identifies a first area in which the HDR image is displayed and a second area in which the first image is displayed, in the screen, which is at least partially the same or similar to 303 of FIG. 3. Accordingly, a detailed description of 503 is omitted.

[0124] At 505, the processor 250 identifies a third area in which an image is displayed in the first area (e.g., the portion corresponding to the image is displayed in the HDR image) and a fourth area in which an object is displayed.

[0125] The HDR image displayed in the first area may include an image portion and an object including at least one of text or graphic obtained through editing while or after obtaining the image. For example, as shown in FIG. 6, an HDR image 610 includes a portion 611 having the image obtained through the camera 220, and objects 621, 622, 623, and 624. The object included in the HDR image may be obtained together with the image portion while obtaining the image portion, or may be obtained after obtaining the image portion. For example, the objects 621, 622, 623, and 624 included in the HDR image may be obtained by editing (e.g., overlaying the object on the obtained image portion) at least a portion of the obtained image portion 611, using an image edit application, while obtaining the image portion through the camera 220. As another example, the objects 621, 622, 623, and 624 included in the HDR image may be obtained by editing at least a portion of the obtained image portion using an image edit application after obtaining the image portion through the camera 220. However, methods for obtaining the objects 621, 622, 623, and 624 included in the HDR image are not limited to those described above.

[0126] The processor 250 may identify the third area in which the image is displayed and the fourth area in which the object is displayed in the first area by analyzing the first area (e.g., the HDR image). For example, the processor 250 may obtain (e.g., extract) the movement (e.g., motion vector) of the image for the first area and determine that an area, in which the movement of the image in the first area is a designated movement or more, is the third area. The processor 250 may determine that an area, in which the movement of the image is less than the designated movement, is the fourth area. As another example, the processor 250 may determine that an area including only gray-based colors (e.g., white and black) in the first area is the fourth area, and determine that an area except for the fourth area in the first area is the third area. However, methods in which the processor 250 identifies the third area in which the image is displayed and the fourth area in which the object (e.g., an object including at least one of text or graphic obtained through editing while or after obtaining the image) is displayed in the first area are not limited to the above-described examples. For example, the processor 250 may obtain the object along with the image portion, by editing the image portion, while or after obtaining the image portion included in the HDR image. The processor 250 may identify the third area in which the image portion is displayed and the fourth area in which the object is displayed, in the HDR image, based on information for the object (e.g., information for the position and/or size of the object).

[0127] Referring back to FIG. 5, at 507, the processor 250 white point-processes the third area based on the first white point, and white point-processes the second area and the fourth area based on the second white point set for the display 230. For example, the processor 250 may white point-process the third area, in which the image portion is displayed in the HDR image, based on the first white point, and may white point-process the second area, in which the first image is displayed, and the fourth area, in which the object is displayed in the HDR image, based on the second white point

set for the display **230**.

[0128] At **507**, the operation in which the processor **250** white point-processes the third area based on the first white point and white point-processes the second area and the fourth area based on the second white point is at least partially identical or similar to the operation of white point-processing the first area based on the first white point and white point-processing the second area based on the second white point in **305** of FIG. **3**. Accordingly, a detailed description is omitted.

[0129] At **509**, the processor **250** displays, through the display **230**, a screen including the third area white point-processed based on the first white point and the second and fourth areas white point-processed based on the second white point. For example, the processor **250** may display, using the display **230**, the image portion of the HDR image through the third area white point-processed based on the first white point, the first image through the second area white point-processed based on the second white point, and the object of the HDR image through the fourth area white point-processed based on the second white point.

[0130] Although FIG. **5** illustrates an example of identifying the third area, in which the image is displayed, and the fourth area, in which the object is displayed, in the first area through analysis on the first area at **503**, embodiments of the disclosure are not limited thereto. For example, the processor **250** may identify the image portion and the object in the HDR image by analyzing the HDR image before blending the HDR image and the first image. The processor **250** may obtain information for the area of the image portion in the area of the HDR image (e.g., information for the position and size of the image portion) and information for the area of the object (e.g., information for the position and size of the object). After the HDR image and the first image are blended, the processor **250** may identify the third area, in which the image portion is displayed, and the fourth area, in which the object is displayed, in the first area, in which the HDR image is displayed, based on the information for the area of the image portion in the area of the HDR image and the information for the area of the object.

[0131] If the HDR image includes the image and the object, the processor **250** may white point-process the image based on the first white point and white point-process the object based on the second white point, thereby minimizing oddness for the screen displayed before/after the play of the HDR image is terminated.

[0132] FIG. **7** is a flowchart **700** illustrating a method for providing an HDR image, according to an embodiment.

[0133] Referring to FIG. **7**, at **701** of flowchart **700**, the processor **250** obtains an HDR image. For example, the processor **250** may obtain an HDR image from an external electronic device through the communication module **210**. As another example, the processor **250** may obtain an HDR image through the camera **220**. As another example, the processor **250** may obtain an HDR image from the memory **240**.

[0134] At **703**, the processor **250** white point-processes the HDR image based on a first white point (e.g., D.sub.65), and white point-processes the first image based on a second white point (e.g., the default white point of the display **230** or the user set white point) set for the display **230**.

[0135] If the HDR image is encoded, the processor **250** may perform decoding on the encoded HDR image using a scheme corresponding to the encoding scheme.

[0136] The processor **250** may perform HDR processing on the HDR image.

[0137] The processor **250** may perform tone mapping on the HDR image.

[0138] The processor **250** may perform gamma correction on the HDR image.

[0139] The processor **250** may convert the color gamut of the HDR image. For example, the processor **250** may convert the color gamut of the HDR image to a color gamut supported by the display **230** of the electronic device **101** based on the metadata of the HDR image. The processor **250** may perform the operation of converting the color gamut of the HDR image and then white point-processing the HDR image.

[0140] The processor **250** may perform a color gamut conversion operation including the operation



of white point-processing the HDR image. For example, the processor **250** may process the white point based on the first white point while simultaneously converting the color gamut, for the HDR image.

[0141] The processor **250** may perform processing on the first image. For example, the processor **250** performs processing on the first image in the same or similar manner to HDR processing and white point processing on the HDR image.

[0142] At **705** of FIG. 7, the processor **250** may blend the HDR image white point-processed based on the first white point and the first image white point-processed based on the second white point. For example, the processor **250** may alpha-blend the layer of the HDR image white point-processed based on the first white point (and the layer of the first image white point-processed based on the second white point).

[0143] In a case where the layer of the HDR image is disposed on the layer of the first image so that the layer of the first image and the layer of the HDR image are blended (e.g., alpha-blended), the processor **250** may blend the layer of the first image and the layer of the HDR image so that the HDR image is displayed in the area in which the area of the layer of the first image and the area of the layer of the HDR image overlap each other (e.g., the processor **250** sets the alpha value for the layer of the HDR image to 1 and the alpha value for the layer of the first image to 0 and then blends the layer of the first image and the layer of the HDR image).

[0144] In a case where the layer of the first image is disposed on the layer of the HDR image so that the layer of the first image and the layer of the HDR image are blended, the processor **250** may blend the layer of the first image and the layer of the HDR image so that the first image is displayed in the area in which the area of the layer of the first image and the area of the layer of the HDR image overlap each other.

[0145] In a case where there is an area, in which the area of the layer of the HDR image and the area of the layer of the first image overlap each other, in the screen, the processor **250** may blend the layer of the first image and the layer of the HDR image so that the first image or the HDR image is displayed in the area in which the area of the layer of the first image and the area of the layer of the HDR image overlap each other. For example, in a case where the HDR image is displayed through a pop-up window in the area in which the first image is displayed, the processor **250** may blend the layer of the first image and the layer of the HDR image so that the HDR image is displayed in the area in which the first image is displayed. For example, the processor **250** may set the alpha value for the layer of the HDR image to **1** and the alpha value for the layer of the first image to **0**, and then may blend the layer of the first image and the layer of the HDR image.

[0146] In a case where there is no overlapping area between the area of the layer of the HDR image and the area of the layer of the first image in the screen, the processor **250** may blend the layer of the first image and the layer of the HDR image using a designated alpha value (or any alpha value). For example, in a case where the first image and the HDR image are displayed through layers which do not overlap (without an overlapping area) through multiple windows, the processor **250** may blend the layer of the first image and the layer of the HDR image using a designated alpha value (or any alpha value).

[0147] Referring back to FIG. 7, at **707**, the processor **250** displays the blended first image and HDR image through the display **230**.

[0148] FIG. 8 is a flowchart **800** illustrating a method for processing a white point for a screen after the play of an HDR image is terminated, according to an embodiment.

[0149] FIG. 9 is a diagram **900** illustrating an example of a method for processing a white point for a screen after the play of an HDR image is terminated, according to an embodiment.

[0150] Referring to FIGS. 8 and 9, at **801** of flowchart **800**, the processor **250** displays, through the display **230**, a screen including a first area white point-processed based on a first white point. For example, the processor **250** may display, through the display **230**, a screen including the first area white point-processed based on D.sub.65, as the first white point and displaying the HDR image.

[0151] As another example, the processor **250** may display, through the display **230**, a screen including a first area white point-processed based on the first white point and displaying the HDR image and a second area displaying a first image (e.g., a GUI, SDR image, text, and/or background image) white point-processed based on a second white point (e.g., the default white point of the display or the user set white point).

[0152] At **803**, the processor **250** identifies that the play of the HDR image is terminated.

[0153] The processor **250** may identify the termination of the play of the HDR image displayed through the first area of the screen. For example, the processor **250** may identify that the window, in which the HDR image used to be displayed, is not displayed as the display of the HDR image is terminated (e.g., based on a user input after the last frame of the HDR image is played).

[0154] At **805**, the processor **250** gradually white point-processes the first area, in which the HDR image used to be displayed, from the first white point to the second white point. For example, the processor **250** may change the white point of the first area so that the white point of the first area is changed to the second white point by changing the white point of the first area, in which the HDR image used to be displayed, by a designated white point interval every designated time interval from the first white point.

[0155] A diagram **900** of FIG. **9** shows a part of the UV coordinate system (CIE **1960** UCS diagram). Reference number **910** denotes part of the color gamut, reference number **911** denotes the black body locus, and the vertical lines of the black body locus corresponding to color temperatures 2000K to 1000K (e.g., a line **912** corresponding to a color temperature of 2000K) denote isotherms. Reference numeral **921** denotes D.sub.65, reference numeral **922** denotes D.sub.55, and reference numeral **923** denotes D.sub.50. A line **920** including D.sub.65, D.sub.55, and D.sub.50 may be a line substantially parallel to the black body locus. The line **920** may be a line within a range (e.g., larger than or equal to  $-0.005$  and less than or equal to  $+0.005$ ) of a designated delta UV (or delta  $U'V'$ ) from the black body locus **911**.

[0156] The processor **250** may change the coordinates of the white point of the first area, by a designated coordinate interval on the line **920**, every designated time interval, until the white point of the first area, in which the HDR image used to be displayed, becomes the second white point. For example, in a case where the first white point is D.sub.65, and the second white point is D.sub.50, the processor **250** may change the coordinates of the white point of the first area, along the line **920**, by a designated coordinate interval, every designated time interval, until the white point of the first area reaches D.sub.50 from D.sub.65.

[0157] The processor **250** may display, through the display **230**, the gradually white point-processed first area while gradually white point-processing the first area, in which the HDR image used to be displayed, from the first white point to the second white point. For example, the processor **250** may white point-process the first area, every designated time interval, based on the white point changed by the designated coordinate interval while changing the coordinates of the white point of the first area, by the designated coordinate interval, every designated time interval, until the white point of the first area, in which the HDR image used to be displayed, to the second white point. The processor **250** may display, through the display **230**, the first area white point-processed based on the white point changed by the designated coordinate interval, every designated time interval.

[0158] In a case where the first area is white point-processed based on the second white point, the processor **250** may display, through the display **230**, a screen including the first area and second area white point-processed based on the second white point.

[0159] The processor **250** gradually white point-processes the first area, in which the HDR image used to be displayed, from the first white point to the second white point after the play of the HDR image is terminated, thereby minimizing irregularities for the screen displayed before/after the termination of the play of the HDR image, which used to be displayed through the first area white point-processed based on the first white point.

[0160] Although FIGS. **8** and **9** illustrate an example in which the processor gradually white point-processes the first area, in which the HDR image used to be displayed, from the first white point to the second white point after the play of the HDR image is terminated, embodiments of the disclosure are not limited thereto. For example, the processor may white point-process the first area which was white point-processed based on the first white point and in which the HDR image was displayed, based on the second white point immediately after the play of the HDR image is terminated.

[0161] FIG. **10** is a flowchart (**1000**) illustrating a method for processing a white point for an HDR image when an electronic device shares the HDR image with an external electronic device, according to an embodiment.

[0162] At **1001** of flowchart **1000**, the processor **250** obtains information for a third white point set for an external electronic device from the external electronic device through the communication module **210**.

[0163] The processor **250** may communicatively connect the electronic device **101** and the external electronic device through the communication module **210** to share the screen including the HDR image. For example, the processor **250** may communicatively connect the electronic device **101** and the external electronic device through the communication module **210** (e.g., a Wi-Fi module) using screen sharing technology (e.g., mirroring or miracast) to display the screen including the HDR image, which used to be displayed through the display **230** of the electronic device **101**, on the external electronic device (e.g., a TV).

[0164] After the electronic device **101** and the external electronic device are communicatively connected, the processor **250** may obtain information for the third white point set for the external electronic device from the external electronic device. For example, after the electronic device **101** and the external electronic device are communicatively connected, the processor **250** may obtain, from the external electronic device, information for the default white point of the display of the external electronic device or the user set white point of the external electronic device.

[0165] At **1003**, the processor **250** obtains an HDR image, which is at least partially the same or similar to **301** of FIG. **3**. Accordingly, a detailed description of **1003** is omitted.

[0166] In FIG. **10**, **1001** is shown as being performed prior to **1003**, but embodiments are not limited thereto. For example, **1001** may be performed after **1003**.

[0167] At **1005**, the processor **250** identifies a first area in which the HDR image is displayed and a second area in which the first image is displayed, in the screen.

[0168] At **1007**, the processor **250** white point-processes the first area based on the first white point, and white point-processes the second area based on the third white point set for the display of the external electronic device.

[0169] In FIGS. **10**, **1005** and **1007** are at least partially identical or similar to **303** and **305** of FIG. **3**. Accordingly, a detailed description of **1005** and **1007** is omitted.

[0170] At **1009**, the processor **250** transmits, through the communication module **210**, information for the screen including the first area white point-processed based on the first white point and the second area white point-processed based on the third white point. The processor **250** may encode the screen including the first area white point-processed based on the first white point and the second area white point-processed based on the third white point, and may transmit the encoded screen through the communication module **210** to the external electronic device.

[0171] The external electronic device may display, through the display, the screen including the first area white point-processed based on the first white point and the second area white point-processed based on the third white point, based on the received information for the screen, including the first area white point-processed based on the first white point and the second area white point-processed based on the third white point.

[0172] The processor **250** may allow the screen to be shared between the electronic device **101** and the external electronic device using different schemes depending on transmission schemes for

sharing the screen between the electronic device **101** and the external electronic device.

[0173] For example, if the transmission scheme for sharing the screen between the electronic device **101** and the external electronic device is a direct stream scheme, the processor **250** may transmit the HDR image (and the first image) through the communication module **210** to the external electronic device without performing the operation of processing the HDR image (and the first image). The external electronic device may display the received screen including the HDR image by white point-processing the received HDR image (and first image) based on the white point set for the display of the external electronic device, or by white point-processing the received HDR image (and first image) using the scheme described above in connection with FIGS. **2** to **9**.

[0174] As another example, if the transmission scheme for sharing the screen between the electronic device **101** and the external electronic device is not a direct stream scheme, as described above in connection with the examples of FIG. **10**, the processor **250** may receive, from the external electronic device, information for the third white point through the communication module **210**, and may transmit, to the external electronic device, through the communication module **210**, information for the screen including the first area white point-processed based on the first white point and the second area white point-processed based on the received third white point.

[0175] When the electronic device **101** shares the screen with the external electronic device, the processor **250** may perform a white point-processing operation on the screen based on the white point of the display of the external electronic device, thereby minimizing oddness for the screen displayed before/after the play of the HDR image on the external electronic device is terminated.

[0176] FIG. **11** are diagrams illustrating an example of a method for providing an HDR image, according to an embodiment.

[0177] Referring to diagrams **1100** of FIG. **11**, the processor **250** displays a screen **1111** including an HDR image, as a full screen, through the display **230**, as illustrated in reference numeral **1110**. The screen **1111** including the HDR image may be a screen white point-processed based on the first white point.

[0178] The processor **250** may display, through the display **230**, the screen including the HDR image **1111**, which is being displayed as the full screen, in a shrunken area, based on a user input. For example, as illustrated in reference numeral **1120**, the processor **250** displays a shrunken screen in a first area **1112** by shrinking the screen **1111** including the HDR image being displayed as the full screen, through the display **230**. The processor **250** displays, through the display **230**, an SDR image displayed in a second area **1121** and a GUI (e.g., an object **1123** and an object **1124**) displayed in a third area **1122**, along with the shrunken screen displayed in the first area **1112**. The first area **1112** may be a screen white point-processed based on the first white point, and the second area **1121** and the third area **1122** may be areas white point-processed based on the second white point.

[0179] The processor **250** may identify that the play of the HDR image is terminated. For example, the processor **250** may terminate the play of the HDR image based on a user input to the object **1124** for terminating the HDR image. Upon identifying the termination of the play of the HDR image, the processor **250** displays, through the display **230**, a screen **1131** including an SDR image through the full screen, as illustrated in reference number **1130**. For example, the processor **250** may display, through the display **230**, the screen **1131** including the SDR image white point-processed based on the second white point.

[0180] A method is provided for providing an HDR image by an electronic device. The HDR image is obtained. A first area, in which the HDR image is displayed, and a second area, in which an image is displayed, are identified within a screen. The first area is white point-processed based on a first white point, and the second area is white point-processed based on a second white point that is set for a display of the electronic device and different from the first white point. The screen including the white point-processed first area and the white point-processed second area is displayed on the display.

[0181] The first white point may be D.sub.65, and the second white point may be set as a default for the display or may be set by a user.

[0182] The image may include at least one of an SDR image, a GUI, text, and a background image.

[0183] The method may further include identifying, in the first area, a third area, in which the image is displayed, and a fourth area, in which an object is displayed. The object includes at least one of text and a graphic obtained through editing while or after obtaining the image. The method may also include white point-processing the third area based on the first white point, and white point-processing the fourth area based on the second white point.

[0184] Identifying the first area, in which the HDR image is displayed, and the second area, in which the image is displayed, in the screen may include obtaining information for a position and size of a layer of the HDR image and information for a position and size of a layer of the image, which are used to blend the layer of the HDR image and the layer of the image, and identifying the first area and the second area in the screen, based on the information for the position and size of the layer of the HDR image and the information for the position and size of the layer of the image.

[0185] The method may further include white point-processing the first area based on the second white point, when displaying of the HDR image is terminated.

[0186] White point-processing the first area based on the second white point, when the displaying of the HDR image is terminated may include gradually changing a white point of the first area, until the white point of the first area changes from the first white point to the second white point, when the displaying of the HDR image is terminated.

[0187] The method may further include obtaining, through a communication module of the electronic device, information for a third white point set for a display of an external electronic device, from the external electronic device connected with the electronic device. The method may also include white point-processing the first area based on the first white point, white point-processing the second area based on the third white point, and transmitting, through the communication module, to the external electronic device, information for a screen including the white point-processed first area and the white point-processed second area.

[0188] Further, the structure of the data used herein may be recorded in a computer-readable recording medium via various means. The computer-readable recording medium includes a storage medium, such as a magnetic storage medium (e.g., a read only memory (ROM), a floppy disc, or a hard disc) or an optical reading medium (e.g., a compact disc (CD)-ROM or a digital versatile disc (DVD)).

[0189] A computer-readable recording medium recording computer-executable programs may record a program to execute, in an electronic device, the operations of obtaining the HDR image, identifying, within a screen, a first area in which the HDR image is displayed, and a second area in which an image is displayed, white point-processing the first area based on a first white point, white point-processing the second area based on a second white point that is set for a display of the electronic device and different from the first white point, and displaying, on the display, the screen including the white point-processed first area and the white-point processed second area.

[0190] While the disclosure has been shown and described with reference to certain embodiments thereof, it will be understood by those skilled in the art that various changes in form and detail may be made therein without departing from the scope of the disclosure. Therefore, the scope of the disclosure should not be defined as being limited to the embodiments, but should be defined by the appended claims and their equivalents.

## Claims

1. An electronic device comprising: a display; and at least one processor including processing circuitry; and memory storing instructions that, when executed by the at least one processor individually or collectively, cause the electronic device to: display, via the display, a first screen

including an image object indicative of a high dynamic range (HDR) image, the first screen being displayed as white point-processed according to a first setting for white point-processing, in response to a first user input with respect to the image object in the first screen, display a second screen via the display such that a first area of the display is maintained as white point-processed according to the first setting, and that the HDR image is displayed in a second area of the display as white point-processed according to a second setting for the white point-processing different from the first setting, and in response to a second user input with respect to the HDR image displayed in the second area as part of the second screen, terminate the displaying of the HDR image in the second area and display a third screen via the display, including the second area, as white point-processed according to the first setting.

**2.** The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, further cause the electronic device to: in response to a third user input being received with respect to the HDR image displayed in the second area before the second user input is received, reduce a size of the second area displayed as white point-processed according to the second setting, and expand a size of the first area displayed as white point-processed according to the first setting.

**3.** The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, further cause the electronic device to: perform the terminating of the displaying of the HDR image in the second area such that the displaying of a portion of the third screen corresponding to the second area is gradually changed from being white point-processed according to the second setting to being white point-processed according to the first setting.

**4.** The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, further cause the electronic device to: perform the displaying of the HDR image in the second area as part of the second screen such that a color temperature of the second area is changed compared to when the first screen is displayed via the display, including the second area.

**5.** The electronic device of claim 1, wherein the first setting for the white point-processing includes a setting for performing the white point-processing based on a first white point which is set as a default for the display or by a user, and wherein the second setting for the white point-processing includes a setting for performing the white point-processing based on a second white point which is used when the HDR image is generated.

**6.** The electronic device of claim 1, wherein the image object indicative of the HDR image includes an image object for playing the HDR image.

**7.** The electronic device of claim 1, further comprising communication circuitry, wherein the instructions, when executed by the at least one processor individually or collectively, further cause the electronic device to: receive, from an external electronic device via the communication circuitry, the HDR image using a download scheme or a real-time streaming scheme.

**8.** The electronic device of claim 1, wherein the second user input with respect to the HDR image displayed in the second area as part of the second screen includes a user input on an object for terminating playing of the HDR image.

**9.** The electronic device of claim 1, wherein a portion of the second screen corresponding to the first area includes a standard dynamic range (SDR) image.

**10.** The electronic device of claim 1, wherein the instructions, when executed by the at least one processor individually or collectively, further cause the electronic device to: perform the terminating of the displaying of the HDR image in the second area such that the displaying of a portion of the third screen corresponding to the second area is immediately changed from being white point-processed according to the second setting to being white point-processed according to the first setting.

**11.** A method for providing a high dynamic range (HDR) image by an electronic device, the method

comprising: displaying, via a display of the electronic device, a first screen including an image object indicative of the HDR image, the first screen being displayed as white point-processed according to a first setting for white point-processing; in response to a first user input with respect to the image object in the first screen, displaying a second screen via the display such that a first area of the display is maintained as white point-processed according to the first setting, and that the HDR image is displayed in a second area of the display as white point-processed according to a second setting for the white point-processing different from the first setting; and in response to a second user input with respect to the HDR image displayed in the second area as part of the second screen, terminating the displaying of the HDR image in the second area and displaying a third screen via the display, including the second area, as white point-processed according to the first setting.

**12.** The method of claim 11, further comprising: in response to a third user input being received with respect to the HDR image displayed in the second area before the second user input is received, reducing a size of the second area displayed as white point-processed according to the second setting, and expanding a size of the first area displayed as white point-processed according to the first setting.

**13.** The method of claim 11, further comprising: performing the terminating of the displaying of the HDR image in the second area such that the displaying of a portion of the third screen corresponding to the second area is gradually changed from being white point-processed according to the second setting to being white point-processed according to the first setting.

**14.** The method of claim 11, wherein displaying the second screen comprises: performing the displaying of the HDR image in the second area as part of the second screen such that a color temperature of the second area is changed compared to when the first screen is displayed via the display, including the second area.

**15.** The method of claim 11, wherein the first setting for the white point-processing includes a setting for performing the white point-processing based on a first white point which is set as a default for the display or by a user, and wherein the second setting for the white point-processing includes a setting for performing the white point-processing based on a second white point which is used when the HDR image is generated.

**16.** The method of claim 11, wherein the image object indicative of the HDR includes an image object for playing the HDR image.

**17.** The method of claim 11, further comprising, receiving, from an external electronic device via communication circuitry of the electronic device, the HDR image using a download scheme or a real-time streaming scheme.

**18.** The method of claim 11, wherein the second user input with respect to the HDR image displayed in the second area as part of the second screen includes a user input on an object for terminating playing of the HDR image.

**19.** The method of claim 11, wherein a portion of the second screen corresponding to the first area includes a standard dynamic range (SDR) image.

**20.** A non-transitory computer-readable medium having recorded thereon computer executable instructions, the computer executable instructions that, when executed by at least one processor of an electronic device individually or collectively, cause the electronic device to: display, via a display of the electronic device, a first screen including an image object indicative of a high dynamic range (HDR) image, the first screen being displayed as white point-processed according to a first setting for the white point-processing; in response to a first user input with respect to the image object in the first screen, display a second screen via the display such that a first area of the display is maintained as white point-processed according to the first setting, and that the HDR image is displayed in a second area of the display as white point-processed according to a second setting for the white point-processing different from the first setting; and in response to a second user input with respect to the HDR image displayed in the second area as part of the second screen,

terminate the displaying of the HDR image in the second area and display a third screen via the display, including the second area, as white point-processed according to the first setting.

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