US Patent & Trademark Office Patent Public Search | Text View

United States Patent

Kind Code

B2

Date of Patent

Inventor(s)

12384631

August 12, 2025

Varotto; Mauro et al.

Orientation device for orienting loose products for a packaging manufacturing line and method for orienting loose products in a packaging manufacturing line

Abstract

An orientation device for orienting loose products for a packaging manufacturing line including a conveyor belt movable at a transport speed along an advancement direction between entry and exit stations, a plurality of gripping equipment each including a support body and a gripping head, a transport track to which the support bodies are connected, and wherein the transport track includes an active branch extending parallel to the conveyor belt, spaced from the conveyor belt and completely contained between the entry and exit stations. Each gripping head is rotatable about a rotation axis perpendicular to the conveyor belt and configured to pick up and hold a product transported by the conveyor belt. Each support body is movable parallel to the rotation axis of the respective gripping head between an approached condition and a distanced condition. Each support body moves along the active branch with a speed equal to the transport speed.

Inventors: Varotto; Mauro (Bologna, IT), Passerini; Mauro (Bologna, IT), Guidetti; Andrea

(Bologna, IT), Zecchi; Marco (Bologna, IT)

Applicant: Azionaria Costruzioni Macchine Automatiche A.C.M.A. S.p.A. (Bologna, IT)

Family ID: 1000008747644

Assignee: AZIONARIA COSTRUZIONI MACCHINE AUTOMATICHE A.C.M.A. S.P.A.

(Bologna, IT)

Appl. No.: 18/514286

Filed: November 20, 2023

Prior Publication Data

Document IdentifierUS 20240166453 A1

Publication Date
May. 23, 2024

IT 102022000023931

Publication Classification

Int. Cl.: **B65G47/244** (20060101); **B65G43/08** (20060101); **B65G47/90** (20060101)

Nov. 21, 2022

U.S. Cl.:

CPC **B65G47/244** (20130101); **B65G43/08** (20130101); **B65G47/902** (20130101);

B65G2203/047 (20130101)

Field of Classification Search

CPC: B65G (47/244); B65G (43/08); B65G (47/902); B65G (2203/047)

USPC: 198/399; 198/401; 198/397.06

References Cited

U.S. PATENT DOCUMENTS

Patent No.	Issued Date	Patentee Name	U.S. Cl.	CPC
5823317	12/1997	Bankuty	198/395	B65G 47/244
6446784	12/2001	Veldhuizen	198/395	B65B 23/08
7870943	12/2010	Malini	198/395	B65B 35/58

FOREIGN PATENT DOCUMENTS

Patent No.	Application Date	Country	CPC
102017206970	12/2017	DE	B65B 35/18
1020359	12/1999	EP	N/A
2108604	12/2008	EP	N/A
S52 7565	12/1976	JP	N/A
H08 2655	12/1995	JP	N/A

Primary Examiner: Bidwell; James R

Attorney, Agent or Firm: Dilworth IP, LLC

Background/Summary

FIELD OF THE INVENTION

(1) The present invention refers to an orientation device for orienting loose products for a packaging manufacturing line and to a method for orienting loose products in a packaging manufacturing line.

BACKGROUND

(2) An orientation device for orienting loose products is a device acting along a product packaging manufacturing line and configured to orientate a plurality of loose products according to a

predefined pattern to make them suitable to be subjected to one or more subsequent operations. SUMMARY

- (3) The present invention is particularly directed to a device and method for orienting loose products which, during the same processing cycle, are substantially identical to each other and wherein at least one characteristic that determines a relative position with respect to a point, an axis or a reference plane is identifiable in each product.
- (4) In accordance with the present invention, a possible example of such a type of loose product is provided by food products simulating the appearance of an animal, a character, a building or the like (such as, for example, chocolates in the shape of a teddy bear, a television character, a small house and the like) which are shaped in such a way that an upper portion (e.g. the head of the teddy bear, the head of the television character, the roof of the small house) and a lower portion (e.g. the feet of the teddy bear, the feet of the television character, the base of the small house) can be identified.
- (5) The present invention is preferably directed to a device and method for orienting loose food products, such as for example chocolates, candies, chewing gums and the like, which must be spatially oriented according to predetermined orientations in order to be able to properly feed them to a wrapping device which over-wraps the food product.
- (6) In the Applicant's experience, the operation of orientation of the products can be performed by an orientation device comprising a conveyor belt on which products arranged between them in a row and spaced apart from each other are placed. The conveyor belt is provided with a plurality of septa equally spaced from each other, parallel and arranged perpendicularly to the advancement direction of the conveyor belt, wherein a respective pocket or housing seat is defined between two adjacent septa. One or more pairs of pushers are placed in front of these septa, move integrally with the conveyor belt and are operable in approach to the septa. Each pusher of a pair of pushers is aligned with a respective pocket. The loose products are transported by the conveyor belt aligned (along a direction perpendicular to the transport direction) to the septa and to the pushers. One or more video cameras identify the orientation of each product. Depending on the identified orientation of a product, either one or the other of the pushers of a pair of pushers is activated, which pushes the product towards a pocket defined between two septa. The product thus pushed interferes with a septum that acts as a fulcrum, resulting in a substantially 90° rotation of the product and its insertion into the respective pocket. For example, if all products are to be oriented with the respective lower portions directed towards the bottom of the pockets, when a product is initially oriented with the lower portion in the advancement direction of the conveyor belt, the pusher further downstream of the pair of pushers is activated, so that the product is inserted into the respective pocket with the lower portion directed towards the bottom of the pocket. When a product is initially oriented with the lower portion facing away from the advancement direction of the conveyor belt, the pusher further upstream of the pair of pushers is activated, so that the product is inserted into the respective pocket with the lower portion directed towards the bottom of the pocket. The products thus oriented are transported between them arranged parallel in the pockets of the conveyor belt and oriented in the same way (for example with the lower portion directed towards the bottom of the pocket) as far as an exit station.
- (7) The Applicant has noted that such a type of orientation device for orienting products may have large dimensions that increase the space required for setting up the manufacturing line.
- (8) In fact, in the Applicant's experience, in the modern manufacturing lines the production rate of the wrapping devices (i.e. the number of products that can be wrapped in the unit of time) is very high. In order to be able to feed a large number of correctly oriented products to the wrapping device in the unit of time, it is therefore necessary to set the conveyor belt of the orientation device with high advancement speeds.
- (9) However, the Applicant has noted that the pushers of the wrapping device must be operated with slow movements and therefore move towards the products (in order to be able to push them

towards the septa) with relatively low speeds to avoid subjecting the products to too violent shocks and collisions. This is to prevent the products from being damaged or altered by a too violent contact against the pushers and the septa.

- (10) Since each pair of pushers must translate at the same speed as the conveyor belt in order to be able to "chase" the loose product to be oriented, the length of the conveyor belt and thus of the orientation device is given by the product of the advancement speed of the conveyor belt and the time required to orient a product.
- (11) The Applicant has verified that in some applications in which the device placed downstream of the orientation device has high production rates, the correlated transport speed of the conveyor belt of the orientation device and the relatively high time required to orient the products may result in a very long length of the conveyor belt with a consequent large space required for setting up the manufacturing line.
- (12) The Applicant has therefore felt the need to have an orientation device and a method for orienting products that allow the products to be correctly oriented in limited spaces.
- (13) The Applicant has perceived that in order to decrease the dimensions of the orientation device, the time needed to orient each product could be decreased while the product is being transported by the conveyor belt.
- (14) The Applicant has also perceived that by avoiding subjecting the product to be oriented to impacts and collisions, the time necessary to orient each product would not be affected by the necessary slowness of movements to prevent damages to the product.
- (15) The Applicant has found that by picking up the product to be oriented from the conveyor belt, orienting the product while it is being picked up and while it is being transported at the same speed as the conveyor belt and depositing the product onto the conveyor belt once correctly oriented, it would be possible to avoid subjecting the product to be oriented to impacts and creeps and it would therefore be possible to decrease the time necessary to orient each product.
- (16) The present invention therefore concerns, in a first aspect thereof, an orientation device for orienting loose products for a packaging manufacturing lines.
- (17) Preferably, there is provided a conveyor belt movable at a transport speed along an advancement direction between an entry station and an exit station.
- (18) Preferably, there is provided a plurality of gripping equipment wherein each gripping equipment comprises a support body and a gripping head mechanically connected to the support body.
- (19) Preferably, there is provided a transport track to which the support bodies of the plurality of gripping equipment are connected and wherein the transport track comprises an active branch extending parallel to the conveyor belt.
- (20) Preferably, there is provided a frame which supports the transport track.
- (21) Preferably, the active branch extends spaced from the conveyor belt.
- (22) Preferably, the active branch is completely contained between the entry station and the exit station of the conveyor belt.
- (23) Preferably, each gripping head is rotatable about a rotation axis perpendicular to the conveyor belt and is configured to pick up and hold a product transported on the conveyor belt.
- (24) Preferably, each support body is movable parallel to the rotation axis of the respective gripping head between an approached condition to the conveyor belt and a distanced condition from the conveyor belt.
- (25) Preferably, each support body moves along the active branch of the transport track with a speed equal to the transport speed of the conveyor belt.
- (26) Preferably, there is provided an orientation detector operatively active on the conveyor belt configured to generate at least a first orientation signal representative of an incorrect orientation of a product transported on the conveyor belt.
- (27) The Applicant believes that by lowering the support body of a gripping equipment on a

product not correctly oriented by the conveyor belt in such a way that the gripping head can pick up and hold said product, it is possible to rotate the gripping head while it holds the picked up product and thus to correctly orient the picked up product. By orienting the product through a rotation of the gripping head, the product is not subjected to impacts or collisions regardless of the angular speed of the gripping head, minimizing the time needed to correctly orient the product. Furthermore, by moving the gripping equipment along the transport track at the same speed as the conveyor belt and by arranging this transport track parallel to the conveyor belt, it is possible to deposit the picked up and rotated product in the same position on the conveyor belt from which it has been taken.

- (28) In a second aspect thereof, the present invention concerns a method for orienting loose products in a packaging manufacturing line.
- (29) Preferably, it is provided to feed products arranged in a single row to a conveyor belt.
- (30) Preferably, it is provided to advance the conveyor belt at a transport speed.
- (31) Preferably, it is provided to arrange a plurality of gripping equipment, to lower a gripping equipment onto a product transported by the conveyor belt only if said product (P) is not correctly oriented and to hold said product with a gripping head of the gripping equipment.
- (32) Preferably, it is provided to rotate the gripping head while the product is held by the gripping head and while the gripping equipment moves parallel to the conveyor belt and at the same speed as the conveyor belt.
- (33) Preferably, it is provided to release the rotated product onto the conveyor belt. In the present description and in the appended claims, "orientation" of a product means the laying direction of an identifiable portion of said product with respect to the advancement direction of the conveyor belt. For example, a product may have an orientation with the lower portion directed along the advancement direction of the conveyor belt. In this case, the lower portion of the product precedes the upper portion of the product along the advancement direction of the conveyor belt. A product having an orientation with the upper portion directed along the advancement direction of the conveyor belt has the upper portion of the product preceding the lower portion of the product along the advancement direction of the conveyor belt.
- (34) In the present description and in the appended claims, the expressions "upstream" and "downstream" refer to the advancement direction of the conveyor belt. An upstream position precedes a downstream position along a direction coincident with or parallel to the advancement direction of the conveyor belt.
- (35) The present invention may have, in both aspects discussed above, at least one of the preferred features described below. Such features may thus be present individually or in combination with each other, unless expressly stated otherwise, both in the device of the first aspect of the present invention and in the method of the second aspect of the present invention.
- (36) Preferably, the support frame further supports the conveyor belt.
- (37) Preferably, the transport track is closed like a loop and comprises a return branch connected to the active branch.
- (38) Preferably, the gripping equipment move along the transport track by cyclically travelling along the active branch and the return branch.
- (39) Preferably, the active branch of the transport track is comprised between the point in which the support body of each gripping equipment starts a movement to move into the approached condition and the point in which the support body of each gripping equipment starts a movement to move into the distanced condition.
- (40) Preferably, the gripping equipment are transported along the transport track by a belt or by a chain that follows the path of the transport track.
- (41) Preferably, the gripping equipment are mounted integral with the belt or with the chain and the chain or the belt are operated in such a way as to transport the gripping equipment at constant speed along the transport track.

- (42) Preferably, the conveyor belt is closed like a loop on a pair of pulleys.
- (43) Preferably, the conveyor belt is positioned below the active branch of the transport track.
- (44) Preferably, the conveyor belt comprises an entry end for the products and an exit end for the products.
- (45) Preferably, the entry end is placed upstream of the exit end and the conveyor belt extends continuously along a rectilinear direction between the entry end and the exit end.
- (46) Preferably, the products are fed onto the conveyor belt while the conveyor belt moves at a transport speed.
- (47) Preferably, the motion of the conveyor belt is a continuous motion with no interruptions.
- (48) Preferably, the transport speed of the conveyor belt is constant.
- (49) Preferably, the products are fed to the conveyor belt arranged along a single row.
- (50) Preferably, the products fed to the conveyor belt are identical to each other.
- (51) Preferably, feeding products to the conveyor belt arranged in a single row comprises feeding the products to the conveyor belt spaced apart by equal distances or integer multiples of a predetermined product distance.
- (52) Preferably, a lower portion and an upper portion are identifiable in each product.
- (53) Preferably, the lower portion of a product is identical to the lower portion of all other products.
- (54) Preferably, the upper portion of a product is identical to the lower portion of all other products.
- (55) Preferably, the products are randomly fed to the conveyor belt according to only two possible orientations.
- (56) By way of example, the products may be randomly fed to the conveyor belt with a lower portion preceding along the advancement direction the upper portion or with the upper portion preceding the lower portion.
- (57) Alternatively, the products may for example be randomly fed to the conveyor belt with a lower portion placed above, along a direction perpendicular to the advancement direction, the upper portion or with the upper portion placed above the lower portion.
- (58) Alternatively, the products may for example be randomly fed to the conveyor belt with a lower portion placed above, along a direction perpendicular to the advancement direction, the upper portion or with the upper portion preceding along the advancement direction the lower portion.
- (59) Alternatively, the products may for example be randomly fed to the conveyor belt with an upper portion placed above, along a direction perpendicular to the advancement direction, the lower portion or with the upper portion preceding along the advancement direction the lower portion.
- (60) Alternatively, the products may for example be randomly fed to the conveyor belt with a lower portion placed above, along a direction perpendicular to the advancement direction, the upper portion or with the lower portion preceding along the advancement direction the upper portion.
- (61) Alternatively, the products may for example be randomly fed to the conveyor belt with an upper portion placed above, along a direction perpendicular to the advancement direction, the lower portion or with the lower portion preceding along the advancement direction the upper portion.
- (62) Preferably, the products are fed to the conveyor belt in such a way that for each transported product there is a gripping equipment available.
- (63) Preferably, the distance along the advancement direction separating one gripping equipment from a following gripping equipment is equal to said predetermined product distance.
- (64) Preferably, each gripping equipment is placed aligned above a respective product.
- (65) Preferably, the conveyor belt comprises a plurality of groups of suction holes.
- (66) Preferably, the groups of suction holes are equally spaced from each other.
- (67) Preferably, the distance along the advancement direction between two groups of suction holes is equal to the distance along the advancement direction between two adjacent gripping equipment.
- (68) Preferably, each group of suction holes is spaced along the advancement direction from

- another group of suction holes by a distance equal to said predetermined product distance.
- (69) Preferably, each group of suction holes is configured to hold a respective product on the conveyor belt.
- (70) Preferably, it is provided to detect the orientation of the transported product to determine whether the transported product is not correctly oriented.
- (71) Preferably, it is also provided to detect the orientation of the transported product to determine whether the transported product is correctly oriented.
- (72) Preferably, detecting the orientation of the transported product precedes lowering a gripping equipment onto a product transported by the conveyor belt.
- (73) Preferably, lowering a gripping equipment on a product transported by the conveyor belt is actuated only if the transported product is not correctly oriented.
- (74) Preferably, the orientation detector is placed at the entry end of the conveyor belt.
- (75) Preferably, the orientation detector is configured to generate a second orientation signal.
- (76) Preferably, said second orientation signal is representative of a correct orientation of a product transported on the conveyor belt.
- (77) Preferably, detecting the orientation of the transported product comprises acquiring an image of the transported product and comparing the acquired image with a reference image.
- (78) Preferably, an image is acquired for each product transported by the conveyor belt.
- (79) Preferably, said reference image is representative of a correctly oriented product.
- (80) Preferably, the orientation detector comprises a video camera or a camera for acquiring an image of the transported product.
- (81) Preferably, the orientation detector comprises a processor for comparing the acquired image with a reference image.
- (82) Preferably, the processor is configured to generate said first orientation signal when the acquired image does not correspond to the reference image.
- (83) Preferably, the processor is configured to generate said second orientation signal when the acquired image corresponds to the reference image.
- (84) Preferably, there is provided a first switching device configured to switch the support body of a respective gripping equipment from the distanced condition to the approached condition only if the orientation detector generates said first orientation signal.
- (85) Preferably, the first switching device is configured not to switch the support body of a respective gripping equipment from the distanced condition to the approached condition when the orientation detector generates said second orientation signal.
- (86) Preferably, each support body of the gripping equipment comprises a fluid-operated piston for moving between the distanced condition and the approached condition.
- (87) Preferably, each head of the gripping equipment comprises a gripping handpiece configured to contact and hold a product transported by the conveyor belt.
- (88) Preferably, said gripping head further comprises a fluid-operated lifter for said gripping handpiece configured to distance said gripping handpiece from said conveyor belt.
- (89) The Applicant has verified that by providing a fluid-operated piston for each support body and a fluid-operated lifter for each gripping handpiece, it is possible to avoid using electrical components or actuators to switch the support bodies between the distanced condition and the approached condition and to pick up and lift the products from the conveyor belt.
- (90) The Applicant has found that in this way it is possible to avoid complex power supply systems configured to actuate regardless of each other the support bodies and the gripping handpieces. In the Applicant's experience, in fact, in order to electrically power a plurality of electrical actuators mounted on gripping equipment constantly moving along a closed-loop path it would be necessary to provide dedicated electrical connections for each gripping equipment and ensure that such electrical connections are able to reach the gripping equipment regardless of their position along the transport track. Such an electrical connection diagram would be complex, expensive and

cumbersome.

- (91) By providing a fluid-operated piston for each support body and a fluid-operated lifter for each gripping handpiece, it is possible to fluidly connect all the gripping equipment in series with each other and feed all the support bodies and the gripping heads with a single pressurized fluid source, minimizing the complexity and the overall dimensions of the feed system.
- (92) Preferably, each gripping equipment comprises a pressurized fluid distributor selectively placed in fluid connection with said fluid-operated piston and with said fluid-operated lifter.
- (93) Preferably, there is provided a pressurized fluid source.
- (94) Preferably, all the gripping equipment are fluidly connected to each other in series and at least one gripping equipment is connected to said pressurized fluid source.
- (95) Preferably, in order to fluidly connect all the gripping equipment in series, each pressurized fluid distributor comprises an entry and an exit in permanent fluid connection. The exit of a pressurized fluid distributor is connected to the entry of the pressurized fluid distributor of the adjacent gripping equipment and the entry of at least one pressurized fluid distributor is in fluid connection with the pressurized fluid source.
- (96) Preferably, each support body of the gripping equipment comprises a return spring for moving between the approached condition and the distanced condition.
- (97) Preferably, said gripping handpiece is slidably mounted on the gripping head.
- (98) Preferably, the gripping handpiece contacts a product to be lifted when the support body has not yet fully switched into the approached condition.
- (99) Preferably, the support body reaches the approached condition after the gripping handpiece has contacted the product to be lifted.
- (100) Preferably, the gripping handpiece translates in the opposite direction to the movement of the support body when the support body reaches the approached condition and lifts the contacted product from the conveyor belt.
- (101) Preferably, the gripping handpiece is distanced from the conveyor belt when the support body reaches the approached condition and when the fluid-operated lifter is activated.
- (102) Preferably, when the fluid-operated lifter is activated, the gripping handpiece translates with respect to the gripping head due to a suction action actuated by the fluid-operated lifter.
- (103) Preferably, the first switching device comprises an actuation valve switchable between an open position in which it puts a pressurized fluid source in fluid communication with said fluid-operated piston and with said fluid-operated lifter and a closed position in which it interrupts a fluid communication between said pressurized fluid source, said fluid-operated piston and said fluid-operated lifter.
- (104) Preferably, said actuation valve is selectively placed in fluid communication with said pressurized fluid distributor and is configured to put said fluid-operated piston and said fluid-operated lifter in communication with the pressurized fluid distributor and to interrupt the fluid communication between said pressurized fluid distributor and said fluid-operated piston and said fluid-operated lifter.
- (105) Preferably, there is provided an actuation valve for each gripping equipment.
- (106) Preferably, each actuation valve is mounted on a respective gripping equipment.
- (107) Preferably, said first switching device further comprises a mechanical pusher for switching said actuation valve between the closed position and the open position.
- (108) Preferably, said mechanical pusher does not act directly on said actuation valve.
- (109) Preferably, there is provided a mechanical pusher for each gripping equipment.
- (110) Preferably, each mechanical pusher is mounted on a respective gripping equipment.
- (111) Preferably, said first switching device comprises a pilot valve on which said mechanical pusher acts.
- (112) Preferably, said mechanical pusher is configured to switch said pilot valve between a closed position and an open position.

- (113) Preferably, in the open position, the pilot valve sends pressurized fluid to said actuation valve to switch it from the closed position to the open position.
- (114) Preferably, in the closed position, the pilot valve does not send pressurized fluid to said actuation valve and switches it from the open position to the closed position.
- (115) Preferably, there is provided a pilot valve for each gripping equipment.
- (116) Preferably, each pilot valve is mounted on a respective gripping equipment.
- (117) Preferably, said first switching device comprises an electromagnet for activating said mechanical pusher.
- (118) Preferably, said first switching device comprises a single electromagnet operating on all the mechanical pushers.
- (119) Preferably, said electromagnet is fixedly mounted on said frame.
- (120) Preferably, said electromagnet is activated when the orientation detector generates said first orientation signal.
- (121) Preferably, said electromagnet is not activated when the orientation detector generates said second orientation signal.
- (122) Preferably, the electromagnet is energized only when the orientation detector generates said first orientation signal.
- (123) Preferably, the first switching device comprises a ferromagnetic body for each gripping equipment configured to transit in front of the electromagnet during the movement of the gripping equipment along the transport track.
- (124) Preferably, when the electromagnet is activated, the ferromagnetic body is magnetically attracted towards the electromagnet and performs an activation movement that brings the mechanical pusher into an activation position.
- (125) Preferably, when the electromagnet is not activated, the ferromagnetic body is not magnetically attracted towards the electromagnet and does not perform any activation movement remaining in an inactive position and preventing the activation of the mechanical pusher.
- (126) Preferably, when the orientation detector generates said first orientation signal, the electromagnet is activated only for the time necessary to activate the mechanical pusher.
- (127) Preferably, when the orientation detector generates said first orientation signal, the electromagnet is activated only for the time necessary to magnetically attract the ferromagnetic body.
- (128) Preferably, there is provided a second switching device configured to switch the support body of a respective gripping equipment from the approached condition to the distanced condition.
- (129) Preferably, said second switching device is placed downstream of the electromagnet.
- (130) Preferably, said second switching device is active only on the support bodies placed in the approached condition by the first switching device.
- (131) Preferably, there is provided only a second operating switching device on all the support bodies.
- (132) Preferably, said second switching device is fixedly mounted on said frame.
- (133) Preferably, the second switching device acts, preferably indirectly, on the mechanical pusher to switch the respective actuation valve between the open position and the closed position.
- (134) Preferably, the second switching device acts, preferably indirectly, on the mechanical pusher to switch said pilot valve between the open position and the closed position.
- (135) Preferably, in the closed position, the pilot valve does not send pressurized fluid to said actuation valve and switches it from the open position to the closed position.
- (136) Preferably, the actuation valve, in the closed position interrupts the fluid communication with the fluid-operated piston with the fluid-operated lifter.
- (137) Preferably, when the fluid communication between the actuation valve, the fluid-operated piston and the fluid-operated lifter is interrupted, the support body is switched from the approached condition to the distanced condition and the fluid-operated lifter interrupts its action on the

gripping handpiece.

- (138) Preferably, the support body is switched from the approached condition to the distanced condition under the action of said return spring.
- (139) When the fluid-operated lifter interrupts its action on the gripping handpiece, the gripping handpiece translates towards the conveyor belt and lowers the product onto the conveyor belt.
- (140) Preferably, the gripping handpiece translates with respect to the gripping head due to the interruption of the suction actuated by the fluid-operated lifter.
- (141) Preferably, the gripping handpiece is distanced from the conveyor belt when the support body reaches the distanced condition.
- (142) Preferably, releasing the product picked up from the conveyor belt comprises releasing the product on the same portion of the conveyor belt from which it was taken.
- (143) Preferably, the second switching device is configured to allow the ferromagnetic body, which previously performed the activation movement, to be shifted to the inactive position.
- (144) Preferably, the second switching device comprises a chute fixed to the frame configured to switch only the ferromagnetic bodies that have previously performed the activation movement.
- (145) Preferably, the gripping head and the support body are rotationally constrained to each other about the rotation axis of the gripping head.
- (146) Preferably, the gripping head rotates about the rotation axis regardless of the movement of the support body between the distanced condition and the approached condition.
- (147) Preferably, the gripping head rotates during the movement of the respective gripping equipment along the active branch of the transport track.
- (148) Preferably, the gripping head rotates during the movement of the respective gripping equipment along a gripping portion of the active branch of the transport track.
- (149) Preferably, the gripping portion of the active branch of the transport track is comprised between the point, along the active branch of the transport track, in which the gripping heads contact the product to be correctly oriented and the point in which the gripping heads release the oriented product.
- (150) Preferably, the gripping head rotates during the movement of the respective gripping equipment along the gripping portion of the active branch of the transport track both in the case where the orientation detector generates the first orientation signal and in the case where the orientation detector does not generate the first orientation signal.
- (151) Preferably, all the gripping heads rotate about the rotation axis by a same first angular amount and in a same first angular direction during the movement of the respective gripping equipment along the active branch of the transport track.
- (152) Preferably, all the gripping heads rotate about the rotation axis by a same second angular amount and in a same second angular direction during the movement of the respective gripping equipment along the return branch of the transport track.
- (153) Preferably, said first angular amount is equal to said second angular amount and said first angular direction is opposite to said second angular direction.
- (154) Preferably, said first angular amount is an angle comprised between 90° and 180°, more preferably of about 180°.
- (155) Preferably, there is provided a cam connected to said active section of the transport track.
- (156) Preferably, each gripping equipment comprises a follower engaged on said cam.
- (157) Preferably, said follower imposes a rotation around the rotation axis of the gripping head of the respective gripping equipment during the travel of said cam.
- (158) Preferably, said follower imposes a rotation around the rotation axis of the gripping head equal to said first angular amount and in the first angular direction during the travel of said cam.
- (159) Preferably, said cam is placed downstream of said electromagnet.
- (160) Preferably, said cam is configured to put said gripping head in rotation after the support body is switched into the approached condition.

- (161) Preferably, said cam is configured to interrupt the rotation of said gripping head before the support body is switched from the approached condition to the distanced condition.
- (162) Preferably, there is provided a further cam connected to said return section of the transport track.
- (163) Preferably, said further cam and said cam are made from a single cam path.
- (164) Preferably, the follower of each gripping equipment is engaged on said further cam.
- (165) Preferably, said follower imposes a rotation around the rotation axis of the gripping head of the respective gripping equipment during the travel of said further cam.
- (166) Preferably, said follower imposes a rotation around the rotation axis of the gripping head equal to said second angular amount and in the second angular direction during the travel of said further cam.
- (167) Preferably, each gripping equipment comprises a gear wheel keyed to the support body.
- (168) Preferably, the gear wheel is engaged by a rack controlled in rotation by said follower.

Description

BRIEF DESCRIPTION OF THE DRAWINGS

- (1) Further characteristics and advantages of the present invention will become clearer from the following detailed description of a preferred embodiment thereof, with reference to the appended drawings and provided by way of indicative and non-limiting example, wherein:
- (2) FIG. **1** is a schematic perspective view of an orientation device for orienting loose products for a packaging manufacturing line in accordance with the present invention;
- (3) FIG. 2 is a schematic perspective view of some details of the orientation device of FIG. 1;
- (4) FIG. 3 is a sectional view of a gripping equipment of the device of FIG. 2;
- (5) FIG. **4** is a schematic perspective view of a gripping equipment of the device of FIG. **2**;
- (6) FIG. **5** is a schematic perspective view of other details of the orientation device of FIG. **1**;
- (7) FIG. **6** is a schematic perspective view of a gripping head of the gripping equipment of FIG. **4**; and
- (8) FIGS. **7** and **8** represent an operating diagram of some details of the device of FIG. **1** in two different operating configurations.

DETAILED DESCRIPTION

- (9) An orientation device for orienting loose products for a packaging manufacturing line in accordance with the present invention has been indicated with reference numeral **10** in FIG. **1**.
- (10) The device **10** comprises a frame **11** on which the various components of the device **10** are mounted.
- (11) The device **10** comprises a plurality of gripping equipment **12** movable along a transport path **13** (better illustrated in FIG. **2**). The gripping equipment are equally spaced from each other along the transport track **13**. The gripping equipment **12** are set in motion along the transport path by a closed-loop and motorized belt **14**. The transport equipment **12** are integral with the belt **14** and transported by the same.
- (12) The transport path **13** comprises an active branch **15** and a return branch **16**. The gripping equipment **12** cyclically travel along the active branch **15** and the return branch **16** of the transport track **13** at a predetermined and constant transport speed.
- (13) The transport track **13** is mounted integral with the frame **11**. A conveyor belt **17** closed on itself and placed below the active branch **15** of the transport track **13** is also mounted on the frame **11**. The conveyor belt **17** comprises an entry station **17***a* for products P and an exit station **17***b* for the same products P. The conveyor belt **17** advances at a constant transport speed along an advancement direction (directed from left to right in FIG. **2**) and equal to the transport speed of the gripping equipment **12** along the transport track **13**.

- (14) As better depicted in FIG. 2 (where for convenience of representation only some transport equipment 12 have been illustrated), the conveyor belt 17 comprises a plurality of groups of suction holes 18. Each group of suction holes 18 is spaced from the preceding and the following group of suction holes 18 by a product distance D1 along the advancement direction. This product distance D1 is also the distance separating a transport equipment 12 from the preceding and the following one along the transport track 13. The groups of suction holes have the function of holding the products P on the conveyor belt 17 while they are being transported by the latter. The products P (depicted in FIG. 2) are transported by the conveyor belt 17 at the same transport speed as the latter.
- (15) In particular, the products P are placed on the conveyor belt **17** in a single row and spaced apart by distances equal to or multiple of the product distance D**1**. Each product P is placed on the conveyor belt **17** at a group of suction holes **18**. Each transport equipment **12**, when travelling along the active branch **15** of the transport path **13**, is placed on the vertical of a group of suction holes **18**, i.e. its projection on the conveyor belt **17** passes through a group of suction holes **18**. The active branch **15** of the transport path **13** is completely arranged between the entry station **17***a* and the exit station **17***b* of the conveyor belt **17**. In other words, the gripping equipment **12** act on the single conveyor belt **17** of the device **10**.
- (16) The products P are placed on the conveyor belt **17** (for example coming from a conveyor not illustrated placed upstream of the conveyor belt **17**) according to a random orientation given by two possible orientations. In one example, to which reference will be made, the products P are placed on the conveyor belt **17** oriented with a lower portion preceding an upper portion or with an upper portion preceding a lower portion.
- (17) The device **10** comprises an orientation detector **19** (illustrated in FIG. **1**) placed downstream of the entry station **17***a* of the conveyor belt **17**.
- (18) The orientation detector **19** checks in sequence on each product P placed on the conveyor belt **17** and has the function of determining whether the checked product is incorrectly oriented.
- (19) The orientation detector **19** comprises a video camera **20** or a camera for acquiring an image of the product P. The video camera **20** is placed downstream of the entry station **17***a* of the conveyor belt **17** (FIG. **1**).
- (20) The video camera **20** sends the acquired image of the product P to a processor **21** which compares the acquired image with a reference image previously sent to the processor **21**.
- (21) The reference image is an image of what a correctly oriented product P should look like on the conveyor belt **17**. Since all the products P sent to the conveyor belt **17** are identical to each other, when the processor **21** determines that the acquired image differs from the reference image, then the product P to which the acquired image corresponds is certainly not correctly oriented.
- (22) The processor **21** is configured to generate a first orientation signal SO1 when the acquired image does not correspond to the reference image.
- (23) This first orientation signal SO1 is used to activate a corresponding gripping equipment **12** that operates on the product P to correctly orient it.
- (24) In some embodiments, the processor **21** is further configured to generate a second orientation signal SO2 when the acquired image coincides with the reference image.
- (25) The device **10** comprises a first switching device **22** configured to operate the transport equipment **12** which is vertically aligned with the product P to be correctly oriented and which moves along the active branch **15** of the transport path **13** at the same transport speed as the conveyor belt **17** and therefore as the product P to be correctly oriented.
- (26) The first switching device **22** is activated by the processor **21** which sends the first orientation signal SO1 to the first switching device **22**.
- (27) In order to be able to correctly orient a product P, each gripping equipment comprises a support body **23** and a gripping head **24**.
- (28) The support body 23 is transported by the belt 14 along the transport track 13 and is movable,

- when it travels along the active branch **15** of the transport track **13**, between a distanced condition and an approached condition to the conveyor belt **17**.
- (29) The gripping head **24** is integral with the support body **23** during the movement of the latter along the transport track **13** and is operated to move towards and away from the conveyor belt **17** by the support body **23**.
- (30) In the distanced condition of the support body **23**, the gripping head is distanced from the conveyor belt **17** and in the approached condition of the support body **13** the gripping head is approached to the conveyor belt **17**. When the support body **23** is in the approached condition, the gripping head **24** is able to contact and lift a corresponding product P from the conveyor belt **17**.
- (31) The gripping head **24** is also rotatable about a rotation axis X perpendicular to the conveyor belt **17** in order to be able to rotate and correctly orientate a picked up product not correctly oriented.
- (32) The gripping head **24** is slidably coupled to the respective support body **23** along a direction parallel to the rotation axis X.
- (33) Upon receipt of the first orientation signal SO1, the first switching device **22** is configured to allow to the support body **23**, of the gripping equipment **12** which is placed vertically aligned with the product P not correctly oriented, to pass from the distanced condition to the approached condition.
- (34) Each support body **23** of the gripping equipment **12** comprises a fluid-operated piston **29** for moving between the distanced condition and the approached condition by translating the gripping head **24** with respect to the support body **23** in approach to the conveyor belt **17**.
- (35) As depicted in the section of FIG. **3**, the fluid-operated piston **29** pushes the gripping head **24** in contrast to a return spring **30** towards the conveyor belt **17**.
- (36) In the preferred embodiment of the invention, the fluid-operated piston **29** is a pneumatic piston.
- (37) Each gripping head **24** comprises a gripping handpiece **31** configured to contact and hold a product P.
- (38) The gripping handpiece **31** is made of deformable material, for example rubber, and is fitted to a lower end of the gripping head **24**, as shown in FIG. **6**.
- (39) When the gripping hand **31** contacts a product P transported by the conveyor belt **17**, the gripping hand **31** is slightly compressed fluid-tightly adhering on the product P.
- (40) In the preferred embodiment of the invention, the gripping handpiece **31** comprises two teats **32**.
- (41) The gripping head **24** further comprises a fluid-operated lifter **33** active on the gripping handpiece **31** and in fluid connection with the gripping handpiece **31**.
- (42) The fluid-operated lifter **33** creates a depression within the gripping handpiece **31** to allow the gripping handpiece **31** to hold the contacted product P. The depression created by the fluid-operated lifter **33** further deforms the gripping handpiece **31** lifting it with respect to the conveyor belt **17** and thus lifting the product P contacted by the conveyor belt **17**.
- (43) In the preferred embodiment of the invention, the fluid-operated lifter **33** is a pneumatic lifter based on the Venturi effect to create a depression.
- (44) Each gripping equipment **12** comprises a pressurized fluid distributor **34** in fluid connection with the pressurized fluid distributors **34** of the two adjacent gripping equipment **12**. At least one, preferably two pressurized fluid distributors **34** are in fluid connection with a pressurized fluid source **35**.
- (45) In the preferred embodiment of the invention, the pressurized fluid source **35** is a compressed air source.
- (46) In order to connect the pressurized fluid distributors **34** together, each pressurized fluid distributor **34** comprises an entry **36** and an exit **37** in fluid connection. The exit **37** of a pressurized fluid distributor **34** is connected to the entry **36** of the pressurized fluid distributor **34** of the

- adjacent gripping equipment 12.
- (47) In order to activate the fluid-operated piston **29** and the fluid-operated lifter **33** when a gripping equipment must be operated to correctly orient a product P, the first switching device **22** comprises an electromagnet **25** mounted on the frame **11** and which is activated to generate a magnetic field when the processor **21** generates the first orientation signal SO1 (as schematized in FIG. **7**).
- (48) The first switching device **22** further comprises a mechanical pusher **26** mounted on each gripping equipment **12** kinematically connected to a ferromagnetic body **27** also mounted on each gripping equipment **12**.
- (49) The ferromagnetic body **27** can assume an active position and an inactive position. In the active position, the ferromagnetic body **27** allows a movement of the mechanical pusher **26** into an activation position. In the inactive position, the ferromagnetic body **27** prevents the activation of the mechanical pusher **26** by holding it in an inactive position.
- (50) An operating lever **28** is interposed between the ferromagnetic body **27** and the mechanical pusher **26**. The operating lever **28** drives the mechanical pusher **26** in the activation position when the ferromagnetic body **27** assumes the active position. The operating lever **28** allows the mechanical pusher **26** to reach the inactive position when the ferromagnetic body **27** assumes the inactive position. Each ferromagnetic body **27** is configured to transit in front of the electromagnet **25**. When a ferromagnetic body **27** transits in front of the electromagnet **25**, the ferromagnetic body **27** is always in the inactive position (and hence the mechanical pusher **26** is in the inactive position). When the electromagnet **25** is activated, the ferromagnetic body **27** is attracted by the electromagnet **25** and moves into the active position. This causes a movement of the operating lever **28** which drives the mechanical pusher **26** in the activation position. When the electromagnet **25** is not activated, the ferromagnetic body **27** is not attracted by the electromagnet **25** and remains in the inactive position.
- (51) The first switching device **22** further comprises a pilot valve **38** placed on each gripping equipment **12** and switchable between an open position (schematically illustrated in FIG. **7**) and a closed position (schematically illustrated in FIG. **8**).
- (52) The mechanical pusher **26** is configured to switch the pilot valve **38** between the closed position and the open position.
- (53) When the mechanical pusher **26** is in the activation position, the mechanical pusher **26** switches the pilot valve **38** to the open position.
- (54) The pilot valve **38** comprises an entry **39** permanently in fluid communication with the pressurized fluid distributor **34** and an exit **40** which is placed in fluid communication with the entry **39** when the pilot valve **38** is in the open position.
- (55) The first switching device **22** comprises an actuation valve **41** placed on each gripping equipment **12** and switchable between an open position (schematically illustrated in FIG. **7**) and a closed position (schematically illustrated in FIG. **8**).
- (56) The pilot valve **38** is configured to switch the actuation valve **41** between the closed position and the open position.
- (57) When the pilot valve **38** is in the open condition, the pilot valve sends pressurized fluid to the actuation valve **41** switching it to the open position.
- (58) When the pilot valve **38** is in the closed condition, the pilot valve does not send pressurized fluid to the actuation valve **41** switching it to the closed position.
- (59) The actuation valve **41** comprises an entry **42** permanently in fluid communication with the pressurized fluid distributor **34** and an exit **43** which is placed in fluid communication with the entry **42** when the actuation valve **41** is in the open position.
- (60) The exit **43** of the actuation valve **41** is in fluid communication with the fluid-operated piston **29** and with the fluid-operated lifter **33**, as schematized in FIG. **7**.
- (61) When the actuation valve 41 is in the open position, the fluid-operated piston 29 and the fluid-

- operated lifter **33** are activated.
- (62) The gripping head **24** is rotatable about the rotation axis X regardless of the orientation of the product P placed below the gripping equipment **12**.
- (63) The gripping head **24** rotates in a first angular direction during the movement of the respective gripping equipment **12** along a gripping portion **15***a* of the active branch **15** of the transport track **13**.
- (64) The gripping portion **15***a* of the active branch **15** of the transport track **13** is comprised between the point, along the active branch **15** of the transport track **13**, in which the gripping heads **24** contact the product P to be correctly oriented and the point in which the gripping heads **24** release the oriented product P.
- (65) The gripping portion **15***a* of the active branch **15** of the transport track **13** substantially coincides, in the preferred embodiment of the invention, with the entire active branch **15** of the transport track **13**.
- (66) In fact, the active branch **15** of the transport track **13** starts at the point where the support body **23** starts the stroke to reach the approached condition from the distanced condition and ends at the point where the support body **23** starts the stroke to reach the distanced condition from the approached condition.
- (67) Furthermore, the stroke of the support body **23** to reach the approached condition from the distanced condition is very short and is travelled by the support body **23** at a much higher speed than the transport speed of the conveyor belt **17**.
- (68) Each gripping head **24** rotates in the first angular direction regardless of the actual movement of the respective support body **23** from the distanced condition to the approached condition.
- (69) In other words, the gripping heads **24** always rotate in the first angular direction even when the product P is correctly oriented. In this case, this rotation has no effect on the product P as the support body **23** does not lower the gripping head **24** on the product P.
- (70) The rotation of the gripping head **24** in the first angular direction takes place according to a first angular amount which, in the case where the products P are placed on the conveyor belt **17** oriented with a lower portion preceding an upper portion or with an upper portion preceding a lower portion, is of 180°.
- (71) In the return branch **16** of the transport track **13**, all the gripping heads **24** rotate about the rotation axis X by a same second angular amount and in a same second angular direction.
- (72) The second angular amount is equal to the first angular amount and the second angular direction is opposite to the first angular direction.
- (73) The rotation of each gripping head **24** is actuated by providing a cam **44** (illustrated in FIG. **2**) extending along the active branch **15** of the transport path **13**. Such a cam **44** is, in the preferred embodiment of the invention, a groove.
- (74) Each gripping equipment **12** comprises a follower **45** engaged in the cam **44**. The follower **45**, illustrated in FIGS. **2** and **4**, is a pawl inserted in the groove that makes the cam **44**.
- (75) The follower **45** is connected to a toothed rack **46**, in the form of a circular segment, provided on each gripping equipment **12** and illustrated in FIG. **4**.
- (76) The travel of the follower **45** in the cam **44** results, as a function of the path defined by the cam **44**, in a rotation of the toothed rack **46**.
- (77) The toothed rack **46** is meshed on a gear wheel **47** keyed to the support body **23** of each gripping equipment **12** (FIG. **4**). The gear wheel **47** is keyed to the support body **23** to rotate about an axis coincident with the rotation axis X of the gripping head **24**. The rotation of the rack **46** results in a rotation of the gear wheel **47** and thus of the support body **23** which, being constrained in rotation to the gripping head **34**, results in a rotation of the gripping head **24**.
- (78) The cam **44** is configured to put the rack **46** in rotation as the gripping equipment transits in front of the electromagnet **25**.
- (79) There is also provided a further cam **48** which is continuously joined to the cam **44** and which

- extends along the return section **16** of the transport track **13** and which has the function of putting the rack **46** in rotation in the second angular direction so as to rotate the gripping head **24** by the second angular amount.
- (80) There is provided a second switching device **49** at the end of the active branch **15** of the transport track **13**.
- (81) The second switching device **49** has the function of switching the support bodies **23** from the approached condition to the distanced condition.
- (82) The second switching device **49** acts only on the support bodies **23** that have been brought into the approached condition and does not act on the support bodies **23** that have not been brought into the approached condition. The second switching device **49** is placed along the transport track **13** downstream of the electromagnet **25**.
- (83) As shown in FIG. **5**, the second switching device **49** comprises a chute **50** acting on the operating lever **28**. In particular, the chute acts on a slider **51** of the operating lever **28** moving the operating lever **28** in the opposite direction to the movement of the operating lever **28** caused by the ferromagnetic body **27**. The movement of the operating lever **28** caused by the chute **50** drives the mechanical pusher **26** from the activation position to the inactive position.
- (84) In the inactive position, the mechanical pusher **26** switches the pilot valve **38** to the closed position (as schematically illustrated in FIG. **8**), causing the actuation valve **41** to switch to the closed position and the interruption of the supply of pressurized fluid to the fluid-operated piston **29** and to the fluid-operated lifter **33**. The interruption of the supply of pressurized fluid to the fluid-operated lifter **33** results in the cessation of the suction action of the gripping handpiece **31**, its consequent translation with respect to the gripping head **24** towards the conveyor belt **17** and the release of the product P (previously lifted) on the conveyor belt **17**.
- (85) The interruption of the supply of pressurized fluid to the fluid-operated piston **29** causes the support body **23** to switch from the approached condition to the distanced condition due to the action exerted by the return spring **30**.
- (86) The mechanical pusher **26** remains in the inactive position as long as it is switched back to the activation position by the first switching device **22**.
- (87) In use, the products P are fed to the conveyor belt **17** arranged between them according to a single row and spaced apart by the product distance D**1** or by multiples of the latter.
- (88) The products P are fed onto the conveyor belt 17 at the groups of suction holes 18.
- (89) The conveyor belt **17** advances at the constant transport speed and carries, one after the other, the products P at the orientation detector **19**. The video camera or camera **20** of the orientation detector **19** acquires an image of the product P and the processor **21** determines whether the orientation of the product P is not correct.
- (90) In the case where the orientation of the product P is not correct, the processor **21** generates the first orientation signal SO1 and sends it to the first switching device **22**.
- (91) Above the conveyor belt **17**, the gripping equipment **12** move along the transport track **13** at the same speed as the transport speed of the conveyor belt **17**. Each gripping equipment **12** is placed substantially on the vertical of a respective group of suction holes **18**.
- (92) When the first switching device **22** receives a first orientation signal SO1, the electromagnet **25** is activated which attracts the ferromagnetic body **27** of the corresponding gripping equipment **12**. The ferromagnetic body drives the operating lever **28** which switches the mechanical pusher **26** into the activation position. This causes the pilot valve **38** to switch to the open position which brings the actuation valve **41** into the open position.
- (93) Pressurized fluid is sent to the fluid-operated piston **29** which causes the support body **23** to switch from the distanced position to the approached position to the conveyor belt **17**. At the same time, the fluid-operated lifter **33** is sent pressurized fluid that causes a lowering (with respect to the gripping head **24**) of the gripping handpiece **31** that lies on the product P holding it due to the depression inside the gripping handpiece **31**. This depression creates, as soon as the gripping

- handpiece **31** adheres to the product P, a lifting of the gripping handpiece with respect to the gripping head **24**.
- (94) During the performance of these actions, the gripping equipment **12** is slightly advanced along the transport track **13** and the cam **44**, engaged by the relative follower **45** of the gripping equipment **12**, puts the rack **46** in rotation which, through the gear wheel **47**, puts the gripping head **24** in rotation in the first angular direction.
- (95) The product P is thus rotated in the first angular direction and by the first angular amount while the gripping equipment **12** travels along the active branch **15** of the transport track **13**.
- (96) When the gripping equipment **12** reaches the second switching device **49**, the rotation of the gripping head **24** is completed and the product P is correctly oriented.
- (97) The chute **51** of the second switching device **49** lifts the slider **51** of the operating lever **28** which switches the operating lever **28** which places the mechanical pusher **26** in the inactive position bringing the pilot valve **38** and the actuation valve **41** into the closed position.
- (98) The supply of pressurised fluid to the fluid-operated lifter **33** is then interrupted, which causes the suction action of the gripping handpiece **31** to cease. This causes the translation of the gripping handpiece **31** with respect to the gripping head **24** towards the conveyor belt **17** and the release of the product P on the conveyor belt **17** on the same group of suction holes **18** from which it was taken.
- (99) The supply of pressurized fluid to the fluid-operated piston **29** is also interrupted, which causes the support body **23** to switch from the approached condition to the distanced condition due to the action exerted by the return spring **30**.
- (100) When the orientation detector **19** determines that the orientation of a product P is correct, the electromagnet **25** is not activated and the gripping equipment **12** travels along the active branch of the transport track **13** without switching the support body **23** to the approached position and without activating the depression in the gripping handpiece **31**.
- (101) Also in this case, the cam **44** engaged by the relative follower **45** of the gripping equipment **12** puts the rack **46** in rotation which, through the gear wheel **47**, puts the gripping head **24** in rotation in the first angular direction. This rotation takes place without the gripping handpiece **31** acting on the product P.
- (102) In both cases, when the gripping equipment **12** travels along the return branch **16** of the transport path **13**, the further cam **48** engaged by the relative follower **45** of the gripping equipment **12** puts the rack **46** in rotation which, through the gear wheel **47**, puts the gripping head **24** in rotation in the second angular direction.
- (103) At the end of the return branch **16** of the transport path **13**, the gripping equipment **12** shows up again on the active branch **15** of the transport path **13** and the actions described above are repeated.

Claims

1. An orientation device for orientating loose products for a packaging manufacturing line, comprising: a conveyor belt movable at a transport speed along an advancement direction between an entry station and an exit station; a plurality of gripping equipment wherein each gripping equipment comprises a support body and a gripping head mechanically connected to the support body; a transport track to which the support bodies of the plurality of gripping equipment are connected, wherein the transport track is supported by a frame and wherein the transport track comprises an active branch extending parallel to the conveyor belt, spaced from the conveyor belt and completely contained between the entry station and the exit station of the conveyor belt; wherein each gripping head is rotatable about a rotation axis perpendicular to the conveyor belt and is configured to pick up and hold a product transported by the conveyor belt; wherein each support body is movable parallel to the rotation axis of the respective gripping head between an approached

condition to the conveyor belt and a distanced condition from the conveyor belt; and wherein each support body moves along the active branch of the transport track with a speed equal to the transport speed of the conveyor belt; the orientation device further comprising an orientation detector operatively active on the conveyor belt configured to generate at least a first orientation signal representative of an incorrect orientation of a product transported on the conveyor belt.

- 2. The device according to claim 1, comprising a first switching device configured to switch the support body of a respective gripping equipment from the distanced condition to the approached condition to the conveyor belt only if the orientation detector generates said first orientation signal.
- 3. The device according to claim 2, wherein each support body of the gripping equipment comprises a fluid-operated piston for moving between the distanced condition and the approached condition, and wherein each gripping head of the gripping equipment comprises a gripping handpiece configured to contact and hold a product transported by the conveyor belt; said gripping head further comprising a fluid-operated lifter for said gripping handpiece configured to distance said gripping handpiece from said conveyor belt.
- 4. The device according to claim 3, wherein said first switching device comprises an actuation valve switchable between an open position in which it puts a pressurized fluid source in fluid communication with said fluid-operated piston and with said fluid-operated lifter and a closed position in which it interrupts a fluid communication between said pressurized fluid source, said fluid-operated piston and said fluid-operated lifter.
- 5. The device according to claim 2, comprising a second switching device configured to switch the support body of a respective gripping equipment from the approached condition to the distanced condition, said second switching device being active only on the support bodies placed in the approached condition by the first switching device.
- 6. The device according to claim 4, wherein said first switching device comprises a mechanical pusher for switching, at least indirectly, said actuation valve between the closed position and the open position and between the open position and the closed position.
- 7. The device according to claim 6, wherein said first switching device comprises an electromagnet for activating said mechanical pusher; said electromagnet being activated only when said orientation detector generates said first orientation signal.
- 8. The device according to claim 1, comprising a cam connected to said active branch of the transport track and wherein each gripping equipment comprises a follower engaged on said cam; said follower imposing a rotation about the rotation axis of the gripping head of the respective gripping equipment.
- 9. The device according to claim 8, wherein each gripping equipment comprises a gear wheel keyed to the support body and engaged by a rack controlled in rotation by said follower, each gripping head being integral in rotation to the respective support body.
- 10. The device according to claim 1, comprising a pressurized fluid source; all of the gripping equipment being fluidly connected to each other in series and at least one gripping equipment being connected to said pressurized fluid source.
- 11. A method for orientating loose products in a packaging manufacturing line, comprising: feeding products arranged in a single row to a conveyor belt; advancing the conveyor belt at a transport speed; arranging a plurality of gripping equipment, lowering a gripping equipment onto a product transported by the conveyor belt only if said product is not correctly oriented and holding said product with a gripping head of the gripping equipment; rotating the gripping head while the product is held by the gripping head and while the gripping equipment moves parallel to the conveyor belt and at a same speed as the conveyor belt; releasing the rotated product onto the conveyor belt.
- 12. The method according to claim 11, wherein lowering the gripping equipment on the product transported by the conveyor belt is preceded by detecting the orientation of the product transported to determine whether the product transported is not correctly oriented, and wherein lowering the

gripping equipment on the product transported by the conveyor belt is only actuated when the product transported is not correctly oriented.

- 13. The method according to claim 11, wherein releasing the rotated product on the conveyor belt comprises releasing the product on a same portion of the conveyor belt from which it was taken.
- 14. The method according to claim 11, wherein feeding products to the conveyor belt arranged in the single row comprises feeding products to the conveyor belt spaced apart by equal distances or integer multiples of a predetermined product distance.