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### 3D pop-up card assembly

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#### Abstract

A 3D pop-up card assembly having a base card and a pop-up construct that pops up when the base card is opened. The pop-up construct is attached to the base card using a plurality of hinge elements. Each of the hinge elements has a transition section that leads to an anchor tab. The transition section contains fold lines along which each of the hinge elements can fold. The anchor tab of each hinge element is attached to the base card. When the base card is opened, each hinge element can rotate in unaligned planes, therein applying tension to the pop-up construct as the orientation between the base card and the pop-up construct changes.

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**Background/Summary**

RELATED APPLICATIONS (1) This application is a continuation-in-part of Ser. No. 18/943,810 filed Nov. 11, 2024, which is a continuation-in-part of U.S. patent application Ser. No. 17/966,903 filed Oct. 17, 2022, which claims priority of German Patent Application No. 20 2022 103 988.7

## BACKGROUND OF THE INVENTION

### 1. Field of the Invention

(1) The present invention relates to 3D pop-up cards having a foldable base card with an inner side and an outer side. The base card is foldable along a fold and is reversibly transferable from a folded closed state to an unfolded open state. A pop-up construct is affixed to the inner side of the base card and the pop-up construct unfolds autonomously to form a three-dimensional structure when the base card is transferred to an open state.

### 2. Prior Art Description

(2) Three-dimensional pop-up cards, hereinafter also referred to as 3D cards, have been known for some time and come in a wide variety of designs. Such 3D cards essentially comprise a simply folded card as a base, hereinafter referred to as a base card, and a pop-up construct arranged in the base card. The main function of such a 3D card is that an initially essentially two-dimensional compressed figure rises three-dimensionally from the card plane when the folded card is opened.

(3) Typically, 3D cards can be opened from a closed state by unfolding the base card by 180° into a flat plane. The underlying mechanism is based on the fact that the compressed figure is attached to the base card in such a way that opening the folded base card applies a tensile stress to the figure, which unfolds the figure from the compressed two-dimensional state to the three-dimensional or expanded shape.

(4) Thus, the construction of 3D cards requires the formation of a figure that can be transformed from a compressed two-dimensional state to a three-dimensional state and also requires a means of fixing the figure inside the base card.

(5) The task of the current invention is to provide a design that ensures easy fixation of the figure to the base card and easy unfolding of the figure when the 3D card is opened. This task is solved by providing a 3D pop-up card with a foldable base card which has an inner side and an outer side. The base card is foldable along a fold and is reversibly transferable from a folded, closed state to an unfolded, open state. A pop-up construct is fixed to the inner side of the base card wherein the pop-up construct unfolds automatically to form a three-dimensional structure when the base card is transferred to an open state. The base card has at least one position on each side of the fold, wherein the base card and the pop-up construct are connected to each other via hinge elements. Each hinge element has an anchor tab that engages the card and a specialized transition section that connects the anchor tab to the pop-up construct.

## SUMMARY OF THE INVENTION

(6) The present invention is a 3D pop-up card assembly where a pop-up construct extends from a base card when the base card is opened. The 3D pop-up card assembly includes a base card with a first panel and a second panel that are joined at a folding joint. A pop-up construct is mounted in the base card between the first panel and the second panel. The pop-up construct has pop-up panels that include a forward pop-up panel and a rearward pop-up panel. The pop-up panels can be moved between a folded flat condition and an unfolded three-dimensional condition. A first hinge element extends from the forward pop-up panel that connects the forward pop-up panel to the second panel of the base card. A second hinge element extends from the rearward pop-up panel that connects the rearward pop-up panel to the first panel of the base card.

(7) The first hinge element and the second hinge element both have a transition section that leads to an anchor tab. The transition section contains a first fold line, a second fold line and a third fold line. None of the three lines are parallel. Each anchor tab is attached to the base card, therein connecting said forward pop-up panel and said rearward pop-up panel to the base card. When the

base card is opened, each hinge element can rotate in unaligned planes, therein applying tension to the pop-up construct as the orientation between the base card and the pop-up construct changes.

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## Description

### BRIEF DESCRIPTION OF THE DRAWINGS

- (1) For a better understanding of the present invention, reference is made to the following description of an exemplary embodiment thereof, considered in conjunction with the accompanying drawings, in which:
- (2) FIG. 1 shows an exemplary embodiment of a 3D pop-up card from an oblique top view;
- (3) FIG. 2 shows the base card before folding;
- (4) FIG. 3 shows the base card after folding;
- (5) FIG. 4 shows the hinge elements used to connect the pop-up construct to the base card;
- (6) FIG. 5 shows the hinge elements of FIG. 4 at an alternate angle; and
- (7) FIG. 6 shows segments of the base card with attached hinge elements after folding in combination.

### DETAILED DESCRIPTION OF THE INVENTION

- (8) Although the present invention pop-up card system and methodology can be embodied in many ways, only one exemplary embodiment is illustrated and described. The exemplary embodiment is being shown for the purposes of explanation and description. The exemplary embodiment is selected in order to set forth one of the best modes contemplated for the invention. The illustrated embodiment, however, is merely exemplary and should not be considered as a limitation when interpreting the scope of the appended claims.
- (9) Referring to FIG. 1 in conjunction with FIG. 2 and FIG. 3, a 3D pop-up card assembly **10** is shown. The pop-up card assembly **10** includes a base card **12**. The base card **12** contains a first card panel **14** and a second card panel **16** that are joined by a common folding joint **18**. The folding joint **18** enables the first card panel **14** to fold atop the second card panel **16** in a closed configuration so that the first card panel **14** and the second card panel **16** are both vertically aligned and parallel. In an open configuration, the first card panel **14** folds away from the second card panel **16** until the first card panel **14** and the second card panel **16** are coplanar.
- (10) The first card panel **14** of the base card **12** and the second card panel **16** of the base card **12** are both preferably made from a single piece of folded paper stock **20**. The first card panel **14** and the second card panel **16** can be one layer or two layers thick. As is shown in FIG. 2 and FIG. 3, both the first card panel **14** and the second card panel **16** can be made two layers thick by segmenting the paper stock **20** into four segments **21**, **22**, **23**, **24**. The first segment **21** is folded over the second segment **22** to form the first card panel **14**. The fourth segment **24** is folded over the third segment **23** to form the second card panel **16**.
- (11) A pop-up construct **26** is provided that is attached to the base card **12** in at least two positions. The pop-up construct **26** is initially folded flat but forms a three-dimensional structure when placed in tension between specific points. Thousands of pop-up constructs have been designed for use in books and cards. Many of these known pop-up constructs can be adapted for use as part of the present invention.
- (12) In the illustrated embodiment, the pop-up construct **26** includes multiple pop-up panels **28**. The pop-up panels **28** include a forward pop-up panel **28F** and a rearward pop-up panel **28R**. Other pop-up panels **28** can be included, depending upon the theme of the pop-up construct **26**. The other pop-up panels **28** can be disposed behind, between and/or in front of the forward pop-up panel **28F** and the rearward pop-up panel **28R**. All of the pop-up panels **28**, including the forward pop-up panel **28F** and the rearward pop-up panel **28R** are interconnected by lateral elements **29** (not shown). When the base card **12** is open, all the pop-up panels **28** are pulled upright and are

extended into orientations that are generally perpendicular to the plane of the open base card **12**.  
(13) The rearward pop-up panel **28R** is attached to the first card panel **14** of the base card **12** at a first point **30**. The forward pop-up panel **28F** is attached to the second card panel **16** of the base card **12** at the second point **31**. In order to make the pop-up construct **26** unfold into a three-dimensional structure, tension must be applied to the pop-up construct **26** between the points of attachment at the first point **30** and a second point **31**. When the base card **12** is opened, the first card panel **14** rotates away from the second card panel **16**, therein applying tension to the pop-up construct **26** anchored between the first point **30** and the second point **31**. As a consequence, when the base card **12** is moved from its closed configuration to its open configuration, the pop-up construct **26** unfolds into a three-dimensional structure.

(14) Referring to FIG. 4 and FIG. 5 in conjunction with FIG. 1, it can be seen that the forward pop-up panel **28F** and the rearward pop-up panel **28R** are both attached to the base card **12** using hinge elements **32**. The hinge elements **32** are unistucturally formed as part of the pop-up panels **28** or can be separate elements that are affixed to the pop-up panels **28**. Each hinge element **32** extends from a pop-up panel **28** and includes an anchor tab **34** and a transition section **36** that is disposed between the anchor tab **34** and the pop-up panel **28**. The transition section **36** is generally triangular and contains a first long edge **38** and a second long edge **40** that diverge away from each other at an acute angle A1. The anchor tab **34** is generally rectangular and extends away from the first long edge **38** of the transition section **36**, wherein the first long edge **38** forms one side of the anchor tab **34**. The hinge element **32** is folded along the first long edge **38** and along the second long edge **40**. In addition, there is a central fold **42** in the transition section **36** that bisects the transition section **36** between the first long edge **38** and the second long edge **40**. The fold along the first long edge **38**, the fold along the second long edge **40**, and the central fold **42** all enable each hinge element **32** to repeatedly bend along the folds without tearing.

(15) Referring to FIG. 6 in conjunction with FIG. 4 and FIG. 1, it can be seen that at least two hinge elements **32F**, **32R** are used to attach the pop-up construct **26** to the base card **12**. A first hinge element **32F** attaches the forward pop-up panel **28F** to the second card panel **16** of the base card **12** while a second hinge element **32R** attaches the rearward pop-up panel **28R** to the first card panel **14** of the base card **12**.

(16) The anchor tab **34** of each hinge element **32** is attached to the base card **12**. Each anchor tab **34** can be glued or otherwise adhered to the base card **12**. In the preferred embodiment, each anchor tab **34** is inserted into a slot **44** that is formed into the base card **12** and is adhered or otherwise anchored in place. In this manner, the anchor tab **34** of each hinge element **32** cannot be seen. However, if the anchor tab **34** is colored or otherwise contains graphics that match the interior of the base card **12**, then each anchor tab **34** can be adhered directly to the base card **12** and will not detract from the overall aesthetics of the 3D pop-up card assembly **10**.

(17) The position of the pop-up construct **26** changes as the 3D pop-up card assembly **10** opens and closes. When the 3D pop-up card assembly **10** is fully open, and the pop-up construct **26** is fully deployed, the pop-up panels are perpendicular to the anchor tab **34** in one plane and angled to the first plane in a second plane. The offset causes forces to be applied to diagonally opposite portions of the pop-up construct **26** when unfolded. Accordingly, the pop-up construct **26** can be pulled apart diagonally and expanded.

(18) The ability of the hinge elements **32** to fold at complex angles is provided by the three folds within the triangular transition section **36**. The fold lines are not parallel and function as pleats to enable the pop-up panel **28** to both bend and turn away from the anchor tab **34** as the base card **12** is opened.

(19) It will be understood that the embodiment of the present invention that is illustrated and described is merely exemplary and that a person skilled in the art can make many variations to that embodiment. All such embodiments are intended to be included within the scope of the present invention as defined by the claims.

## Claims

1. A 3D pop-up card assembly, comprising: a base card having a first panel and a second panel joined at a common folding joint; a pop-up construct having pop-up panels that can be moved between a folded flat condition and an unfolded three-dimensional condition; and hinge elements extending from at least two of said pop-up panels that connect said pop-up panels to said base card, wherein each of said hinge elements has an anchor tab and a transition section interposed between said anchor tab and said pop-up panel, and wherein said transition section contains a first fold line between said anchor tab and said transition section and a second fold line between said pop-up panel and said transition section, wherein said first fold line and said second fold line are not parallel; and wherein said anchor tab of each of said hinge elements is attached to said base card, therein connecting said pop-up construct to said base card.
  2. The 3D pop-up card assembly according to claim 1, further including a third fold in said transition section disposed between said first fold and said second fold.
  3. The 3D pop-up card assembly according to claim 1, wherein said transition section is triangular in shape.
  4. The 3D pop-up card assembly according to claim 1, wherein each of said hinge elements is unistucturally formed as part of said pop-up panels.
  5. The 3D pop-up card assembly according to claim 1, wherein said pop-up panels include a forward pop-up panel attached to said second panel of said base card and a rearward pop-up panel attached to said first panel of said base card.
  6. The 3D pop-up card assembly according to claim 5 wherein said hinge elements include a first hinge element that attaches said pop-up construct to said forward pop-up panel of said base card and a second hinge element that attaches said pop-up construct to said rearward pop-up panel of said base card.
  7. The 3D pop-up card assembly according to claim 1, wherein said anchor tab and said pop-up panel on each of said hinge elements intersect said transition section at dissimilar angles.
  8. A 3D pop-up card assembly, comprising: a base card having a first panel and a second panel joined at a folding joint; pop-up panels that include a forward pop-up panel and a rearward pop-up panel, wherein said pop-up panels can be moved between a folded flat condition and an unfolded three-dimensional condition; and a first hinge element extending from said forward pop-up panel that connects said forward pop-up panel to said second panel of said base card; a second hinge element extending from said rearward pop-up panel that connects said rear pop-up panel to said first panel of said base card; wherein said first hinge element and said second hinge element both have a transition section that leads to an anchor tab, and wherein said transition section contains a first fold line, a second fold line and a third fold line that are not parallel; and wherein each said anchor tab is attached to said base card, therein connecting said forward pop-up panel and said rearward pop-up panel to said base card.
  9. The 3D pop-up card assembly according to claim 8, wherein said transition section is triangular in shape.
  10. The 3D pop-up card assembly according to claim 8, wherein each of said first hinge elements is unistucturally formed as part of said forward pop-up panel.
  11. The 3D pop-up card assembly according to claim 8, wherein each of said second hinge elements is unistucturally formed as part of said rearward pop-up panel.
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