




# ALESSIO FALCHI

[HTML version](#)**WEB DEVELOPER**

Inventive and versatile web developer with over eight years of experience. Very focused on responsive, a11y, and semantic UI development. I worked as a single or small team developer and on multi-companies projects. Capable of managing pre-production meetings with designers, and reviews with clients and designers. Experience in leading, mentoring, and reviewing trainee developers.

Enjoyer in interaction design, unusual interfaces, and innovative UX. Problem solver and a quick learner. Very passionate about gamification, storytelling, and aesthetics.

 London, UK  
 [alessio@strongale.it](mailto:alessio@strongale.it)  
 +44 7375 023061  
 StrongPaleAle  
 </in/alessio-falchi>  
 [strongale.it](http://strongale.it)

## SKILLS

### LANGUAGES

**HTML5 CSS3 Javascript**

GraphQL TypeScript PHP SQL

### CODING TOOLS

**SASS TailwindCSS****Bootstrap** VueJs ThreeJS

GreenSock jQuery Laravel Drupal

PrestaShop **WordPress**

OctoberCMS

### DESIGN

**Vector Graphic** Photo Editing

Graphic Design UX design

**UI design** Game designNarrative design **Web Design**

2D animation

## EDUCATION

### NET ART AND DIGITAL CULTURES

**Master of Arts**

All exams passed

Dissertation date TBD

@ Academy of Fine Arts of Carrara

### MULTIMEDIA ARTS

**Bachelor of Arts**

2014 - 110/110 cum laude

@ Academy of Fine Arts of Carrara



## EXPERIENCES

### WEB DEVELOPER, UI/UX AND CROSS-MEDIA DESIGNER

@Freelance  2016 - present

- Implemented websites and landing pages, from concept through deployment.
- Helped small and new businesses to have an online presence, and be among the first results of the local organic SERP.
- Designed brand identities for new activities and charities.
- Assisted clients in understanding the better solution for starting new projects, or managing/renewing an existing platform.

### EXTERNAL WEB DEVELOPER

@Quivi  Lucca(IT) / Remote  2015 - 2022

- High development experience in UI/UX development, using different CSS (Tailwind, Bootstrap, and Foundation), Javascript (Vue, AngularJs), and PHP(Laravel) frameworks.
- Independently developed themes for different CMSs (WordPress, Drupal, Prestashop, and OctoberCMS).
- Assessed UX and UI designs for technical feasibility.
- Liaised with clients for reviews, and independently managed bug fixing, multi-device, and cross-browser optimisation processes.
- Led, mentored, and reviewed trainee developers.

### TEMP FESTIVAL ORGANIZING STAFF

@ Lucca Comics & Games  Lucca(IT)  Editions 2013 - 2020

- Managed public venues' key handover, between the various exhibitors.
- Supported exhibitors in hitches and disservices management, or submitting new requests to the festival's organisation.
- Improved several soft skills necessary for fieldwork in a big event, such as teamwork with new people, communication, crisis avoidance and management, public relations, customer service, recognising safety issues, fire safety, and troubleshooting.

## INTERESTS

Zoology, Evolution  
DebunkingVtM  
CyberpunkAdams, Gibson  
FantasyARPG, RPG  
Indie