IZZY HALL

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SUMMARY

Full-stack web developer and copywriter with a background in art and a passion for marketing. Able to think both creatively and analytically, with a mind for patterns, spatial awareness, data crunching and puzzle solving. Known for being both a leader and a team player, with a love of collaboration and idea generation.

TECHNICAL SKILLS

- Web Development: React, Node.js, JavaScript, JQuery, Bootstrap, CSS, GitHub, MongoDB, MySQL, Firebase, HTML, APIs, Mongoose, Sequelize
- Software: Adobe Creative Suite, Microsoft Office Suite, Clip Studio Paint, WordPress, Constant Contact

PROJECTS

Chi BYOB | https://github.com/Strontiumsun/Chi-byob | https://strontiumsun.github.io/Chi-byob/
- App that searches for nearby BYOB restaurants based on user-inputted address and mile radius
- Member of team of five; focused on front end and HTML design
- Used Yelp, Geocode and Google Maps APIs
- Bootstrap, Firebase, JQuery, Anime.js

Spatify | https://github.com/Strontiumsun/spatify | https://warm-forest-47596.herokuapp.com/
- App built on principle of yield management that allows users to book salon appointments
- Project Manager of team of four; focused on building database and appointment creation logic
- Wrote copy and developed brand voice
- MySQL, JavaScript, Sequelize, Node Mailer, Materialize, Later.js

Wanderlust | https://github.com/Strontiumsun/wanderlust | https://satisfying-wanderlust.herokuapp.com/
- App that allows users to read and write reviews of study abroad trips
- Member of team of four; focused on developing database, database routes and API routes
- Developed the site's style, including logo, color palette and fonts
- React, MongoDB, Mongoose, Passport.js, Semantic UI React, bycryptjs, AM Charts

EXPERIENCE

Zoro, Buffalo Grove, IL   Freelance Copywriter   October 2018-November 2018
- Successfully adapted and wrote technical copy for the industrial supplier's website
- Effectively researched little-known industrial tools and supplies to complete website descriptions

The Art Center Highland Park, Highland Park, IL   Communications Assistant   January 2018-December 2018
- Designed custom Constant Contacts and maintained the organization's WordPress website
- Managed and sorted large quantities of data using Excel to create new course catalogs and web listings

Landor, Chicago, IL   Naming and Verbal Identity Freelance Contributor   March 2017-Present
- Writes taglines, internal positioning statements, and names for new brands and products
- Copyedited for a new product that successfully made it to market (Happy Inside Cereal)

EDUCATION

Northwestern University Full-Stack Coding Boot Camp, Chicago, IL   Graduated May 2019
Certificate in Full-Stack Web Development earned after completing an intensive 12-week course

Lake Forest College, Lake Forest, IL   Graduated May 2016   GPA: 3.96
B.A. in Studio Art and English (Writing Emphasis) Awarded Summa cum Laude