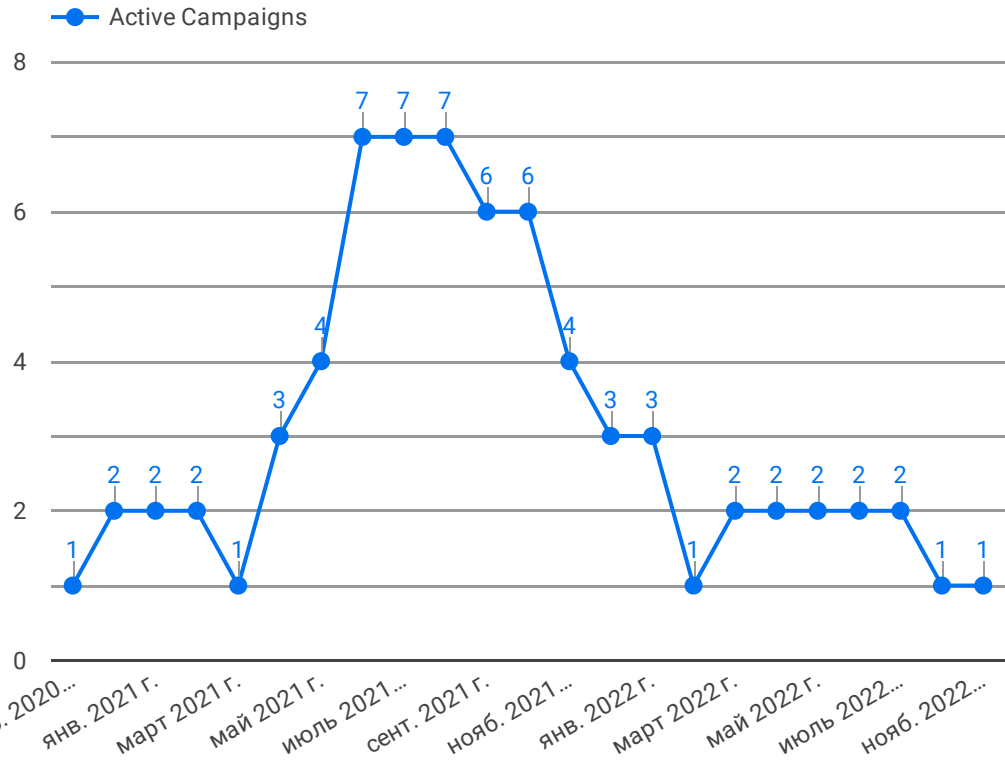
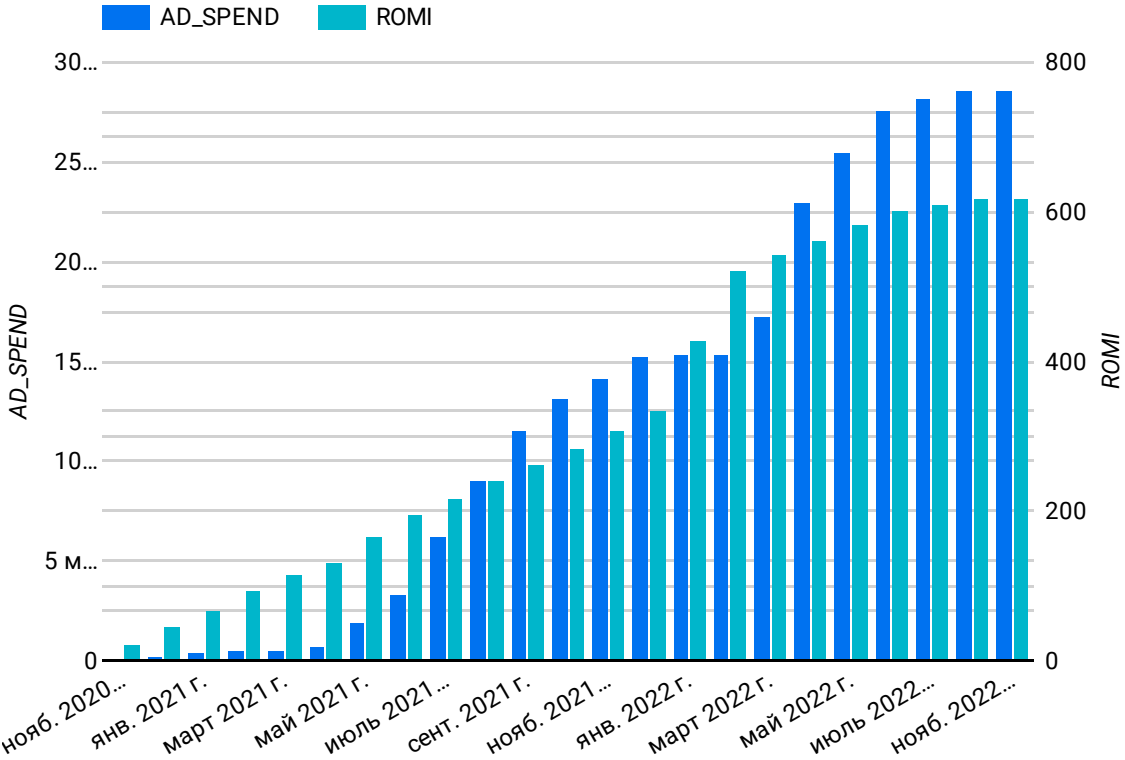


Campaign name

ad\_date



campaign_name		AD_SPEND ▾	CPC	CPM	CTR	ROMI
1.	Expansion	11 361 362	176,12	1 732,61	0,98	19,03
2.	Lookalike	6 363 109	204,92	2 035,33	2,04	45,12
3.	Electronics	4 021 553	251,71	2 363,74	2,74	62,85
4.	Wholesale	2 361 483	326,78	2 855,4	3,39	82,65
5.	Hobbies	1 907 362	349,21	2 992,05	4	102,02
6.	Promos	1 002 610	383,97	3 256,39	4,76	146,03
7.	New items	514 459	402,82	3 548,81	6,31	168,52
8.	Discounts	438 678	411,7	3 777,07	8,88	191,69
9.	Crazy discounts	390 946	423,52	3 938,08	10,25	209,92
10.	Trendy	199 231	444	4 081,18	10,94	300,6
11.	Brand	58 068	547,14	4 144,44	11,01	323,6

	media_so...	Active Campaigns ▲
1.	Google Ads	9
2.	Facebook ...	11