

ANALYSIS REPORT OF 3200 TWEETS OF @theellenshow

from 15 Nov 2018 to 23 Jan 2020



21.08K
TWEETS

2.09K
LIKES

Ellen DeGeneres
@theellenshow

27.68K
FOLLOWING

79.35M
FOLLOWERS

Joined Twitter - Thu, 14 Aug 2008 03:50:42 UTC

Comedian, talk show host and ice road trucker. My tweets are real, and they're spectacular.
@ellentube @theellenfund

California

<https://t.co/Z6A8XcDD9J>

TWEETS 2850 (89.06%)

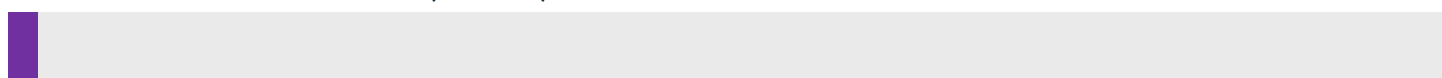


AV. TWEETS PER DAY 6.58

AV. TWEETS PER WEEK 46.72

AV. TWEETS PER MONTH 203.57

RETWEETS 63 (1.97%)

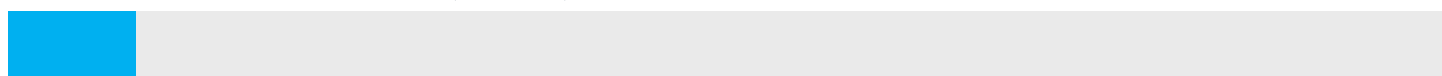


AV. RETWEETS PER DAY 0.15

AV. RETWEETS PER WEEK 1.03

AV. RETWEETS PER MONTH 4.50

REPLIES 287 (8.97%)

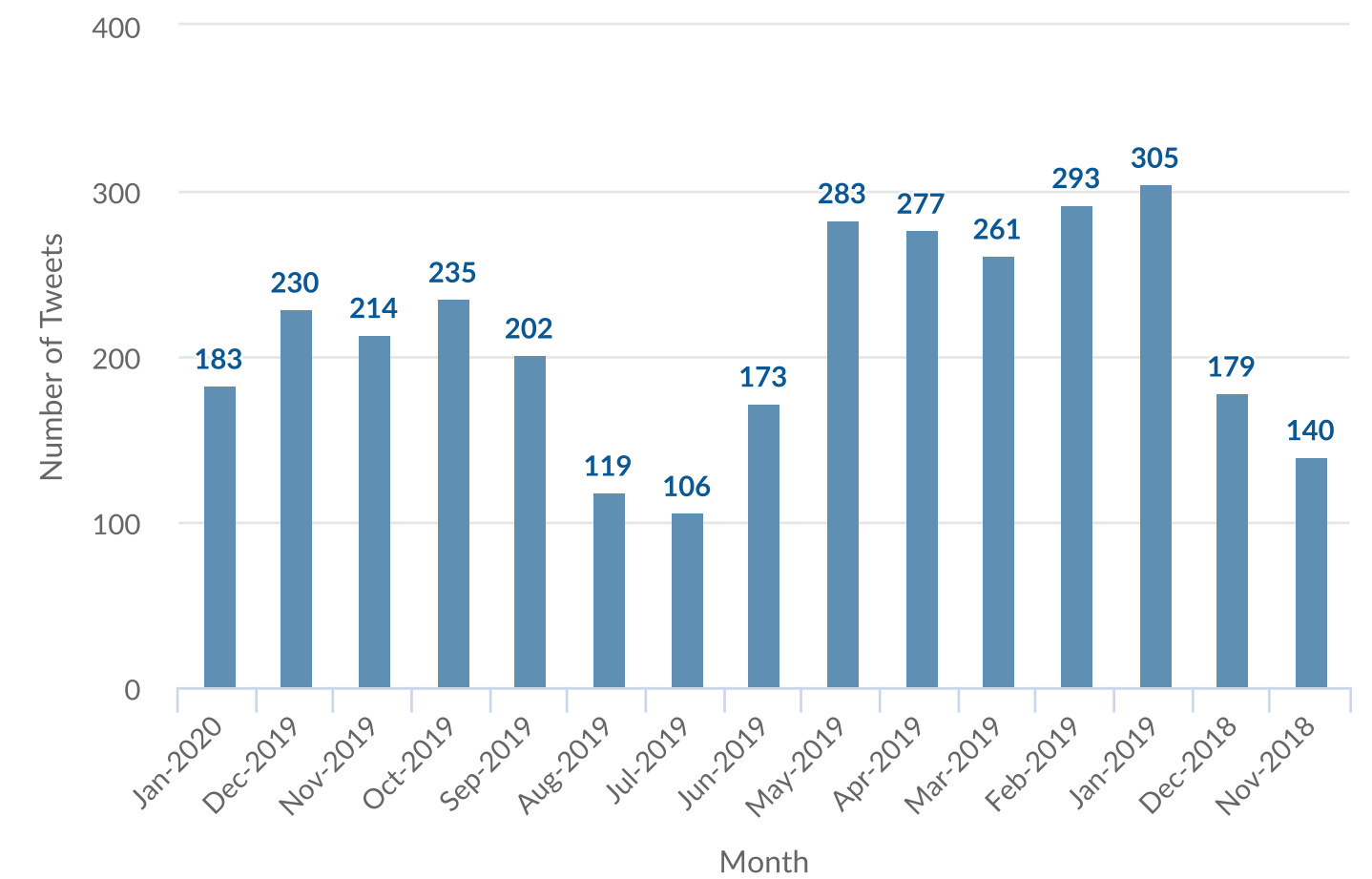


AV. REPLIES PER DAY 0.66

AV. REPLIES PER WEEK 4.70

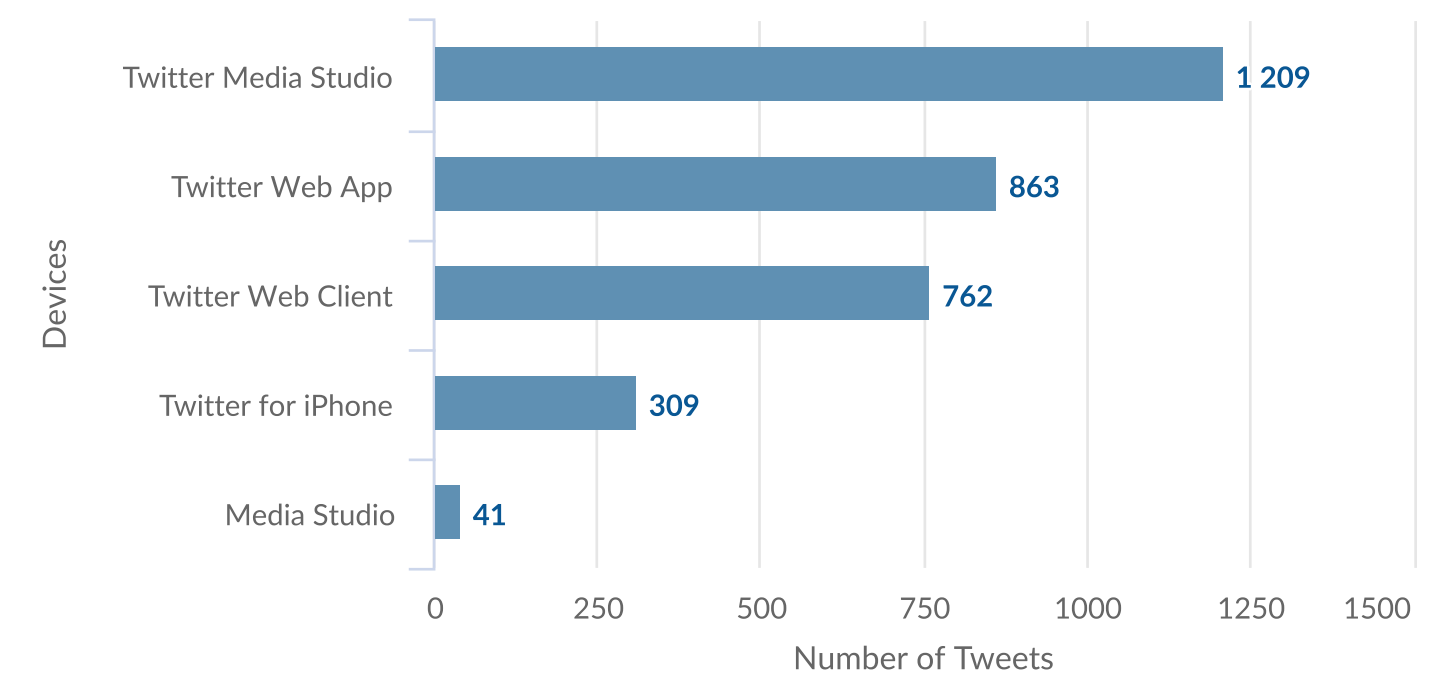
AV. REPLIES PER MONTH 20.50

TWEET TIMELINE



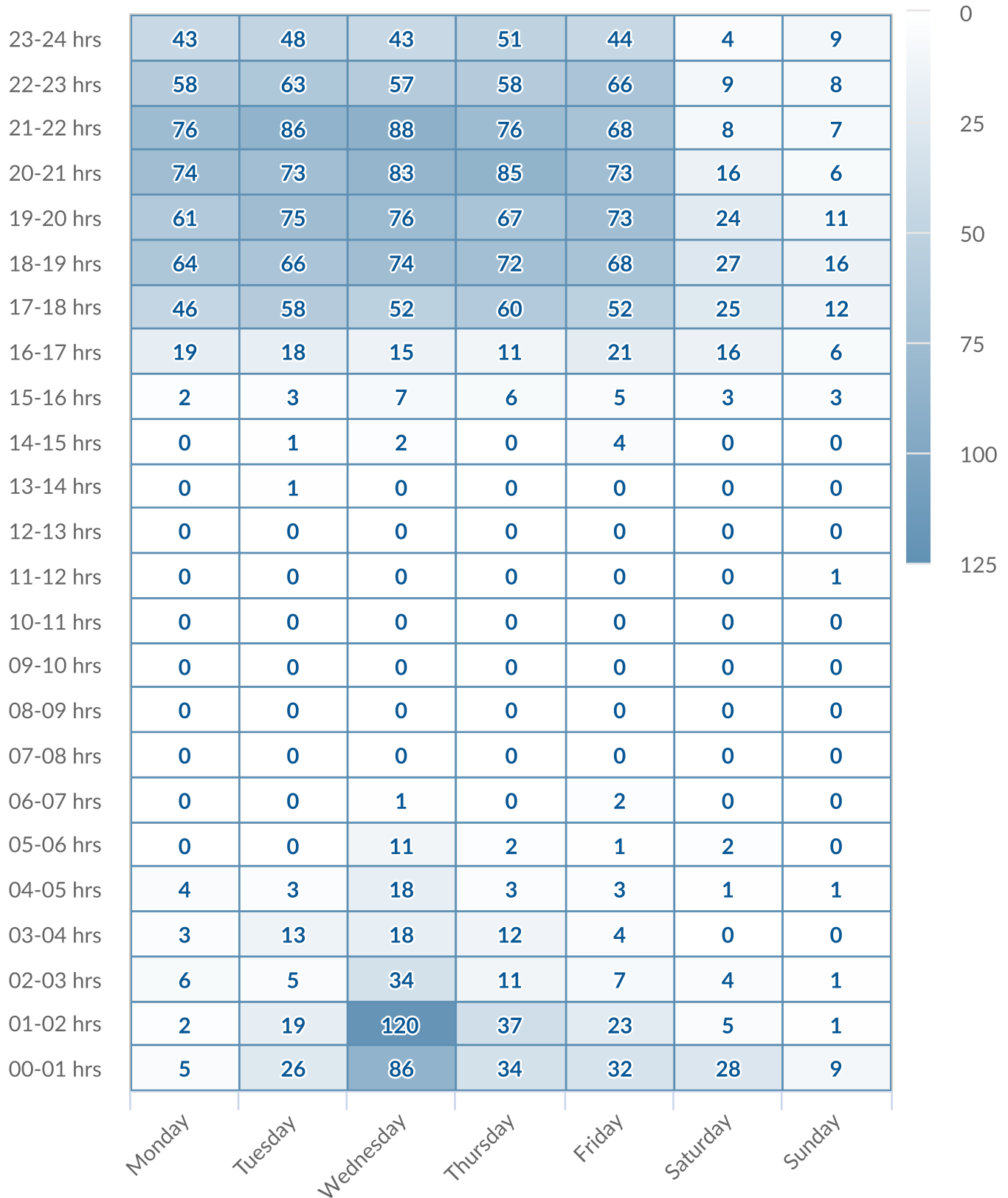
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @theellenshow to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
11:00 - 12:00	14,999.00
6:00 - 7:00	1,751.00
14:00 - 15:00	723.00
15:00 - 16:00	379.00
17:00 - 18:00	231.00
16:00 - 17:00	222.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#gameofgames	343
#thankssponsor	184
#ellensgreatestnight	55
#ellenonthego	45
#omkalen	44
#burningquestions	34
#knoworgo	30

LATEST TWEETS

Latest Tweets Posted by @theellenshow

Didn't get to see my show today? You can watch the whole thing right here, and I promise no one gets impeached in it. <https://t.co/wfKUKLW3jG>

83 retweets **1.22K likes** **23-Jan-2020 01:45:11 UTC**

My staff's #TheBachelor Recap is really juicy this week! Tune in to hear my staff discuss all things linger-y, line dancing, and of course, the pool party, where no one swam. <https://t.co/SxKQxJM2yJ>

36 retweets **808 likes** **23-Jan-2020 00:41:29 UTC**

For those of you with your TVs on who are feeling there's only bad news, I give you the adorable Hadley. <https://t.co/raYZpLpQeW>

590 retweets **8.08K likes** **22-Jan-2020 22:19:56 UTC**

.@NikkieTutorials is one of the most popular beauty YouTubers in the world. She came out last week as transgender, and I couldn't be happier that I got to talk to her. <https://t.co/GSAqV3NI7N>

840 retweets **7.99K likes** **22-Jan-2020 21:20:20 UTC**

For a lot of my staff, the 3-day weekend really flu by. <https://t.co/UDh6d3W85g>

153 retweets **1.81K likes** **22-Jan-2020 19:55:34 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@ellentube	144
@andylasnner	126
@thekalenallen	70
@official_twitch	54
@edglavin	40
@maryconnelly	40
@melissamccarthy	37

TOP RETWEETED TWEETS

794.05

AV. RETWEETS PER TWEET

115.37K
retweets

Tomorrow, the country of #Brunei will start stoning gay people to death. We need to do something now. Please boycott these hotels owned by the Sultan of Brunei. Raise your voices now. Spread the word. Rise up.
<https://t.co/24KJsemPGH>
02-Apr-2019 20:32:43 UTC

108.92K
retweets

See you tomorrow. <https://t.co/M8rxmUdlM6>
19-Nov-2019 01:56:26 UTC

104.01K
retweets

Yes, that was me at the Cowboys game with George W. Bush over the weekend. Here's the whole story.
<https://t.co/AYiwY5gTIS>
08-Oct-2019 02:25:31 UTC

74.57K
retweets

Tomorrow I learn how to jop with @SuperM. Yesterday I didn't even know what that was. <https://t.co/s7ZuzFOwgK>
09-Oct-2019 01:35:13 UTC

63.91K
retweets

My apologies to @BTS_twt for the very average interview conducted by the very average @andylasnner. See the whole thing tomorrow. #BBMAs <https://t.co/Sjmg2dFqq5>
02-May-2019 01:37:51 UTC

32.45K
retweets

I stand with the women in Alabama, Georgia, Kentucky, Mississippi, Ohio, Missouri, and everywhere, who have the right to decide what happens to their bodies, as we all do.
16-May-2019 17:48:53 UTC

24.76K
retweets

What the world needs more of is kindness. And better mental health. #BellLetsTalk #ThanksBell
30-Jan-2019 17:28:24 UTC

23.23K
retweets

Happy birthday, @BarackObama. I miss you so much, my eyelashes hurt.
04-Aug-2019 19:16:40 UTC

TOP LIKED TWEETS

6,969.19

AV. LIKES PER TWEET

943.67K
likes

See you tomorrow. <https://t.co/M8rxmUdlM6>
19-Nov-2019 01:56:26 UTC

413.75K
likes

Yes, that was me at the Cowboys game with George W. Bush over the weekend. Here's the whole story.
<https://t.co/AYiwY5gTIS>
08-Oct-2019 02:25:31 UTC

211.11K
likes

Happy birthday, @BarackObama. I miss you so much, my eyelashes hurt.
04-Aug-2019 19:16:40 UTC

187.79K
likes

I stand with the women in Alabama, Georgia, Kentucky, Mississippi, Ohio, Missouri, and everywhere, who have the right to decide what happens to their bodies, as we all do.
16-May-2019 17:48:53 UTC

179.26K
likes

Tomorrow, the country of #Brunei will start stoning gay people to death. We need to do something now. Please boycott these hotels owned by the Sultan of Brunei. Raise your voices now. Spread the word. Rise up.
<https://t.co/24KJsemPGH>
02-Apr-2019 20:32:43 UTC

170.34K
likes

The US women's soccer team are the world champions! I'm so happy. These women are the best of what our country represents. You're welcome on my show any time. My World Cup runneth over. @USWNT #USA #FIFAWWC
07-Jul-2019 16:55:43 UTC

158.17K
likes

Taiwan is now the first Asian country to allow marriage equality. Let's celebrate every step in the right direction.
<https://t.co/RXLarW5TJO>
24-May-2019 01:53:49 UTC

151.91K
likes

My apologies to @BTS_twt for the very average interview conducted by the very average @andylasnner. See the whole thing tomorrow. #BBMAs <https://t.co/Sjmg2dFqq5>
02-May-2019 01:37:51 UTC