

ANALYSIS REPORT OF 3200 TWEETS OF @britneyspears

from 04 Jul 2013 to 22 Nov 2019



5.63K
TWEETS

2.57K
LIKES

Britney Spears ✓
@britneyspears

379.43K
FOLLOWING

56.22M
FOLLOWERS

Joined Twitter - Mon, 22 Sep 2008 20:47:35 UTC

📍 Los Angeles, CA

🔗 <https://t.co/gM709rSYf8>

TWEETS

2043 (63.84%)



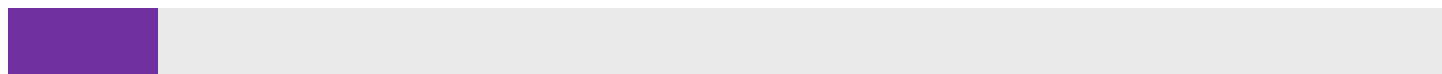
AV. TWEETS PER DAY 0.88

AV. TWEETS PER WEEK 6.14

AV. TWEETS PER MONTH 26.88

RETWEETS

333 (10.41%)



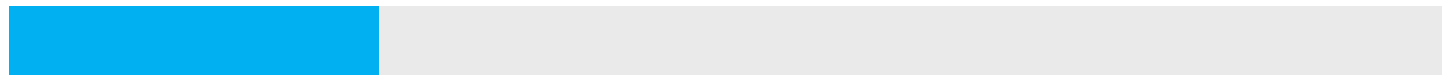
AV. RETWEETS PER DAY 0.14

AV. RETWEETS PER WEEK 1.00

AV. RETWEETS PER MONTH 4.38

REPLIES

824 (25.75%)

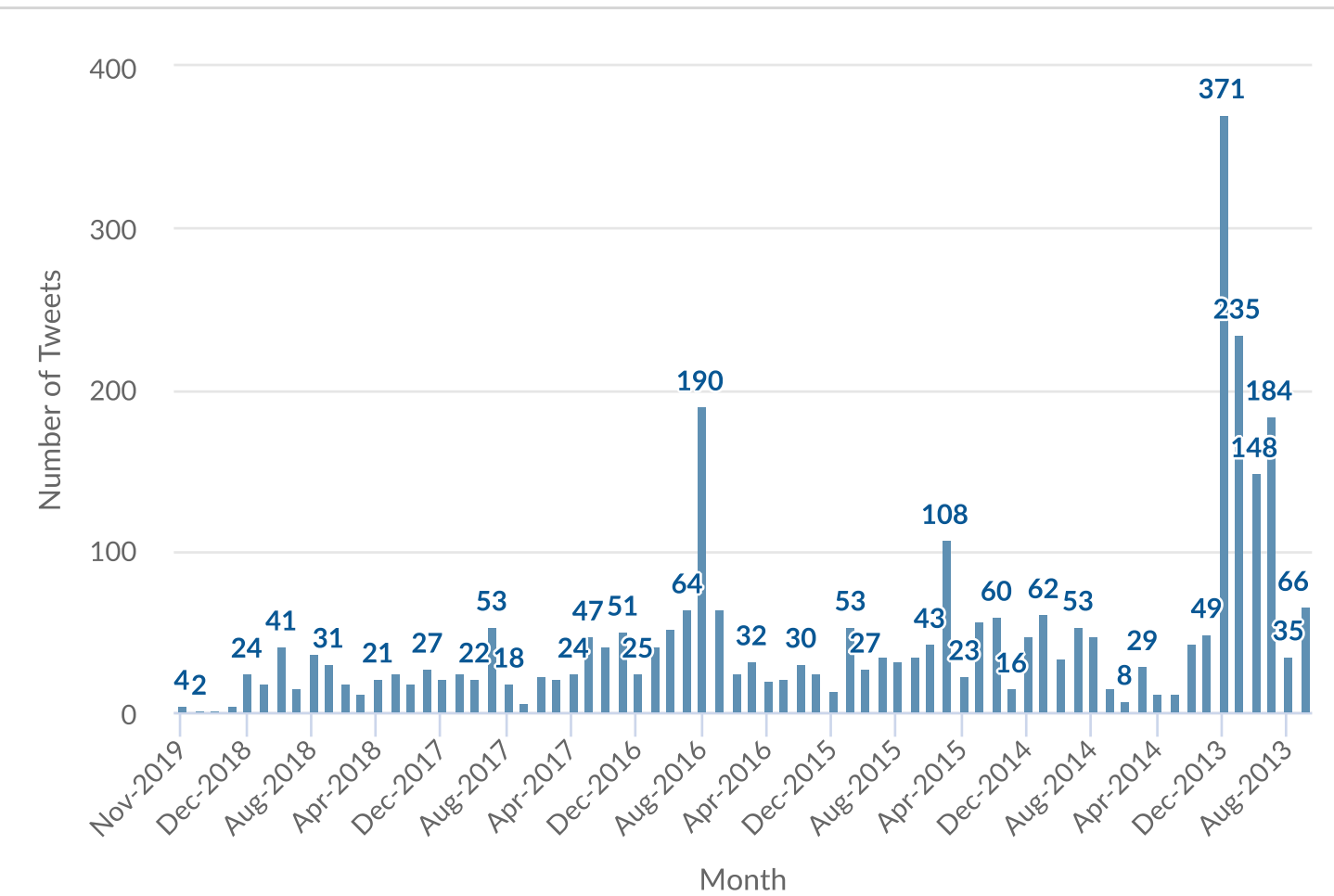


AV. REPLIES PER DAY 0.35

AV. REPLIES PER WEEK 2.47

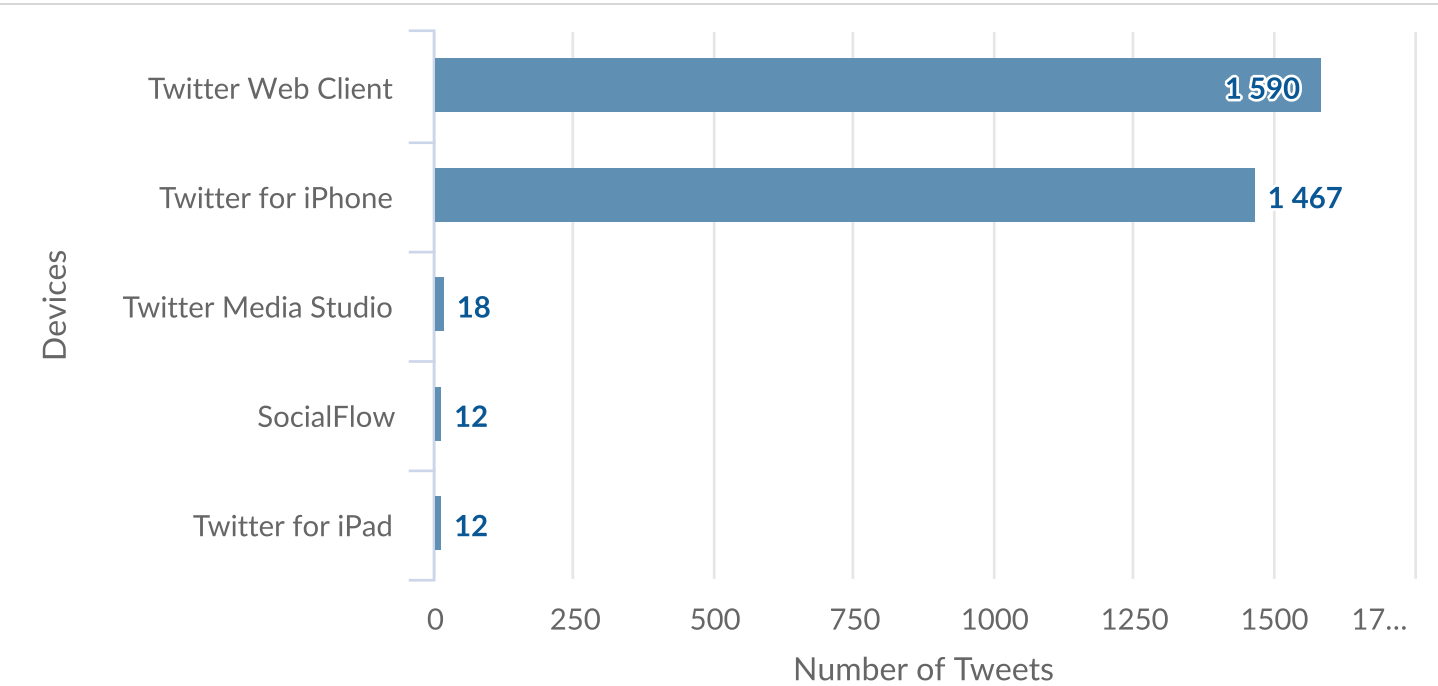
AV. REPLIES PER MONTH 10.84

TWEET TIMELINE



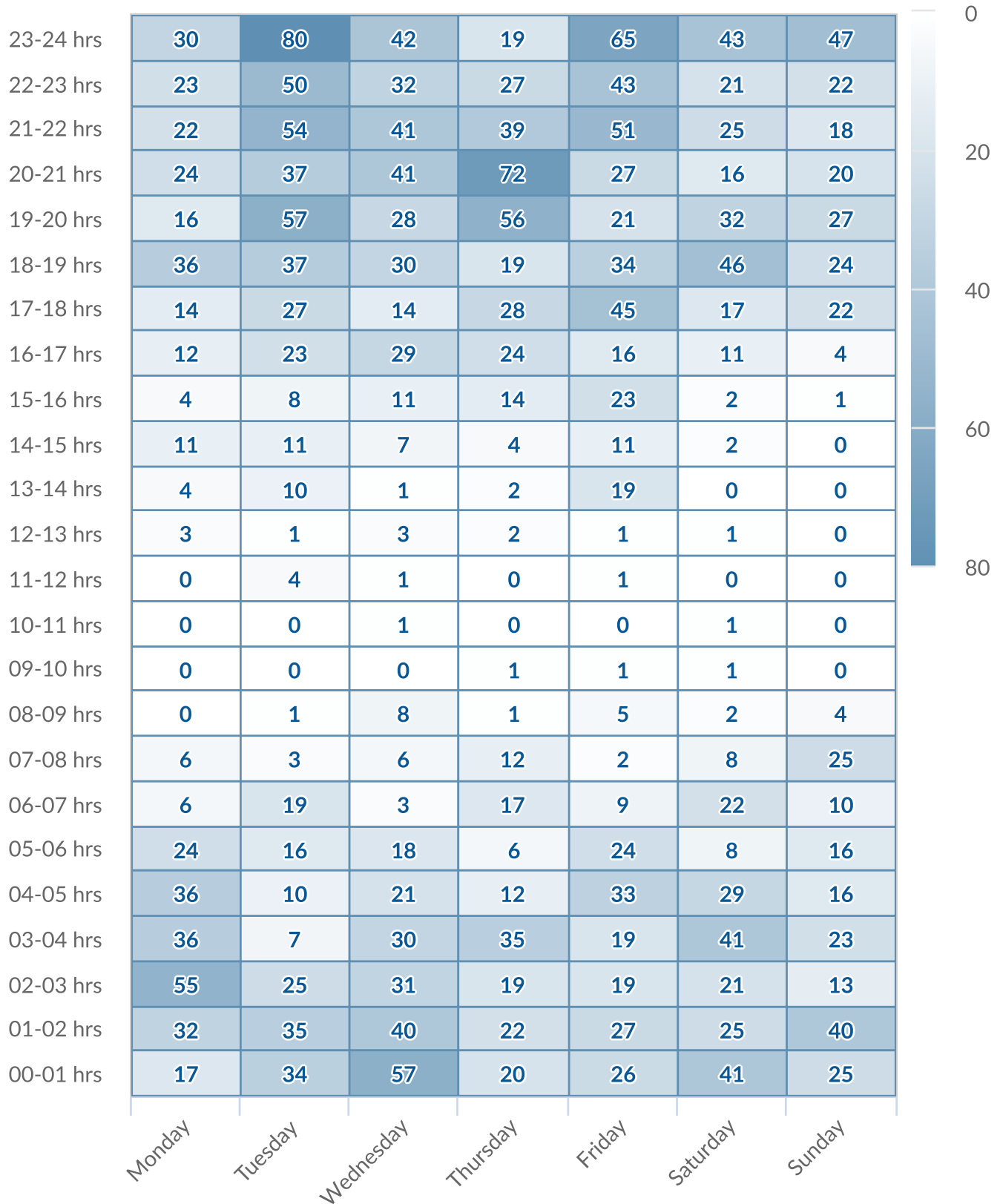
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @britneyspears to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
9:00 - 10:00	2,082.00
17:00 - 18:00	1,517.00
0:00 - 1:00	1,488.00
1:00 - 2:00	1,409.00
2:00 - 3:00	1,367.00
22:00 - 23:00	1,342.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#pieceofme	205
#britneyjeanlisteningparty	59
#workbxxch	47
#askbritneyjean	46
#iambritneyjean	45
#askbritney	42
#britneyjean	40

LATEST TWEETS

Latest Tweets Posted by @britneyspears

Coming soon !!!! ☺☺☺ I can't wait to see all of the pics you guys take at @britneythezone it's going to be so fun !!! Hope you're having a happy Saturday so far friends https://t.co/ZGcBp2OJ1J https://t.co/AaLCuTL6J9	1.55K retweets	8.52K likes	02-Nov-2019 17:12:56 UTC
OMG this looks so cool !!! I can't wait to see it https://t.co/tTjyo27sKw https://t.co/ZGcBp2OJ1J	1.59K retweets	10.48K likes	01-Nov-2019 20:25:56 UTC
The flowers outside my bookstore https://t.co/MXKwFXndjc	2.42K retweets	24.87K likes	23-Aug-2019 02:05:19 UTC
My daddy loves Mitch, @MonsterEnergy, and @NASCAR... and we both can't wait to see this movie. Congrats to everyone involved! It opens Sept 12 https://t.co/Gb5n7iNuZm	522 retweets	4.52K likes	20-Aug-2019 22:23:57 UTC
photo credit: @francesiacuzzi https://t.co/7sYqcr3wKc	4.67K retweets	38.73K likes	04-May-2019 00:43:51 UTC

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@britneyspears	268
@nvccf	50
@jamielynnspears	41
@itunesmusic	30
@iggyazalea	23
@vevo	22
@thebestoflv	20

TOP RETWEETED TWEETS

2,305.65

AV. RETWEETS PER TWEET

30.57K
retweets

Proud mommy moment! <https://t.co/KeRYfwAnWv>
15-Jan-2018 17:36:18 UTC

29.12K
retweets

My son is Lord Frieza <https://t.co/J0aaUmUEej>
12-Oct-2016 18:18:46 UTC

28.47K
retweets

It's hard to put into words what today means to me... 20 years ago, the world heard my music for the very first time! So much has happened since then... but what I really want to say is thank you to my amazing fans who have been there for me since day 1... <https://t.co/oeMipXCSl9>
23-Oct-2018 19:55:13 UTC

25.08K
retweets

Can you believe that this album was released 20 years ago today?! I can't. It's been the journey of a lifetime, but I'm grateful for every moment. Getting to know you all over the years has been such an incredible experience. Thank you for all your support ♥ #BabyOneMoreTime20 <https://t.co/vbj10cDn2C>
12-Jan-2019 18:17:31 UTC

20.77K
retweets

Ahhhh the single life!
28-Aug-2014 22:45:17 UTC

16.89K
retweets

Sending my love to Mexico ♥🇲🇽 #PrayForMexico #FuerzaMexico <https://t.co/m0oYhRj4pp>
19-Sep-2017 23:02:45 UTC

16.88K
retweets

Now It's Britney AND Miley bitch! #TheyreNotReady for this @MileyCyrus... ;) #SMSbangerz
11-Sep-2013 01:02:16 UTC

16.64K
retweets

#Glory. My new album & the beginning of a new era. Available 8/26 on @AppleMusic. Pre-order tonight at midnight ET. <https://t.co/pkZZkC2QLR>
03-Aug-2016 16:30:14 UTC

TOP LIKED TWEETS

7,712.30

AV. LIKES PER TWEET

132.66K
likes

Proud mommy moment! <https://t.co/KeRYfwAnWv>
15-Jan-2018 17:36:18 UTC

115.21K
likes

Can you believe that this album was released 20 years ago today?! I can't. It's been the journey of a lifetime, but I'm grateful for every moment. Getting to know you all over the years has been such an incredible experience. Thank you for all your support ♥ #BabyOneMoreTime20 <https://t.co/vbj10cDn2C>
12-Jan-2019 18:17:31 UTC

111.22K
likes

It's hard to put into words what today means to me... 20 years ago, the world heard my music for the very first time! So much has happened since then... but what I really want to say is thank you to my amazing fans who have been there for me since day 1... <https://t.co/oeMipXCSl9>
23-Oct-2018 19:55:13 UTC

79.26K
likes

I've been with this man for over a year... everyday he inspires me to be a better person and that makes me feel like the luckiest girl in the world!! 🇲🇽♥ <https://t.co/LRpaF2LFyl>
05-Feb-2018 21:37:52 UTC

71.73K
likes

some days you just got to dance! <https://t.co/Lhc3s9C894>
13-Apr-2018 20:23:00 UTC

57.11K
likes

<https://t.co/2gWD2RDZ5V>
30-Nov-2017 01:32:38 UTC

56.19K
likes

My son is Lord Frieza <https://t.co/J0aaUmUEej>
12-Oct-2016 18:18:46 UTC

54.72K
likes

Sending my love to Mexico ♥🇲🇽 #PrayForMexico #FuerzaMexico <https://t.co/m0oYhRj4pp>
19-Sep-2017 23:02:45 UTC