

# ANALYSIS REPORT OF 3200 TWEETS OF @cnn

from 03 Jan 2020 to 23 Jan 2020



**282.53K**  
TWEETS

**1.43K**  
LIKES

**CNN**   
@cnn

**1.11K**  
FOLLOWING

**44.49M**  
FOLLOWERS

Joined Twitter - Fri, 09 Feb 2007 00:35:02 UTC

It's our job to #GoThere & tell the most difficult stories. Join us! For more breaking news updates follow @CNNBRK & Download our app <https://t.co/UCHG9M367J>

<http://t.co/laghNW8Xm2>

TWEETS 3037 (94.91%)

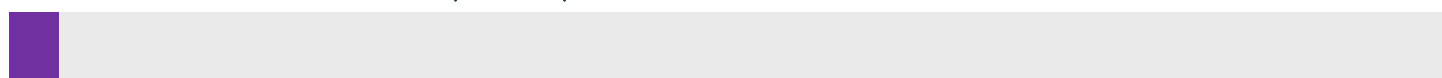


AV. TWEETS PER DAY 159.84

AV. TWEETS PER WEEK 1,518.50

AV. TWEETS PER MONTH 3,037.00

RETWEETS 115 (3.59%)

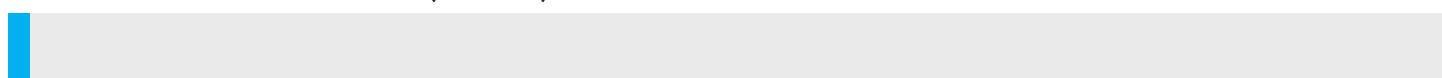


AV. RETWEETS PER DAY 6.05

AV. RETWEETS PER WEEK 57.50

AV. RETWEETS PER MONTH 115.00

REPLIES 48 (1.50%)

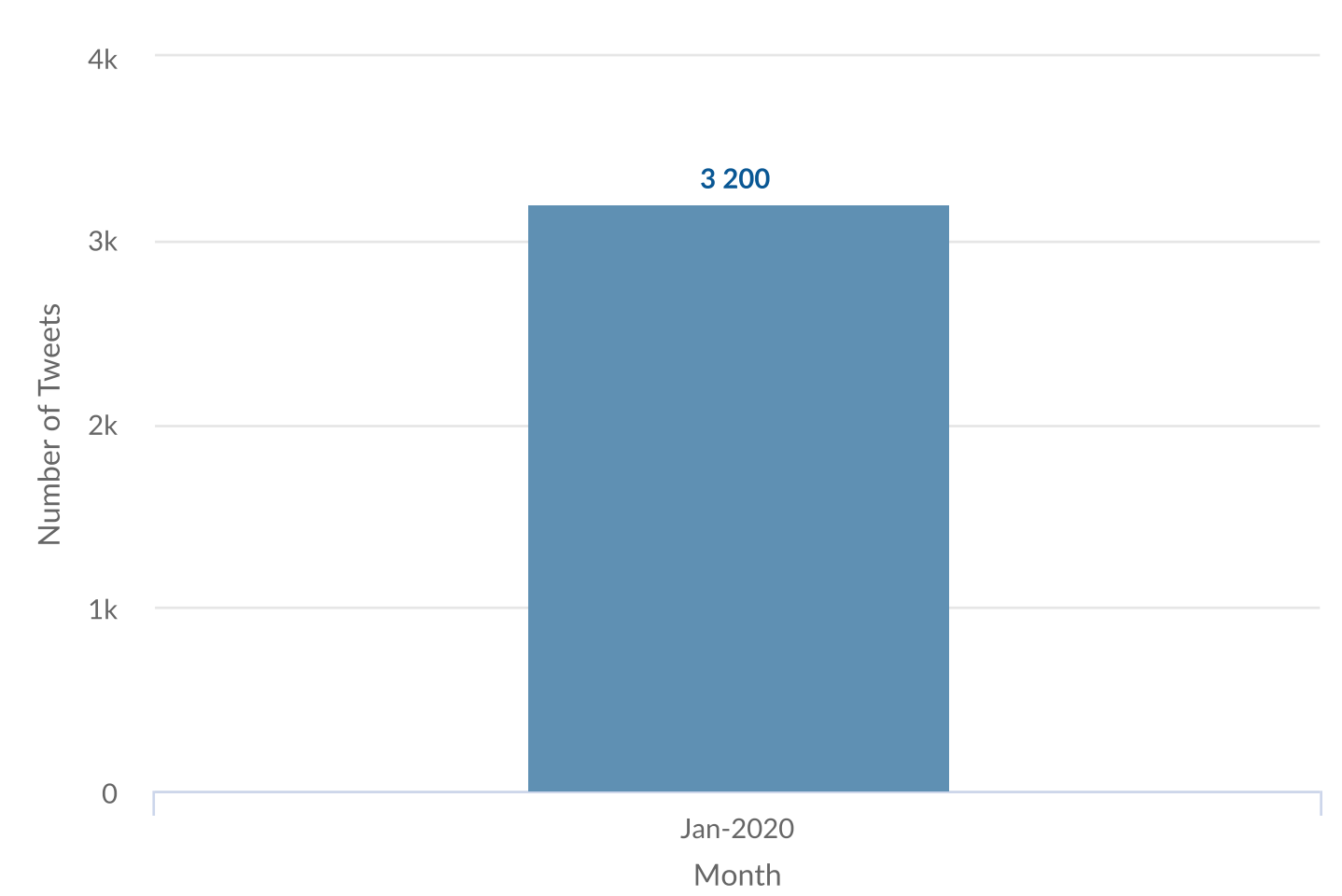


AV. REPLIES PER DAY 2.53

AV. REPLIES PER WEEK 24.00

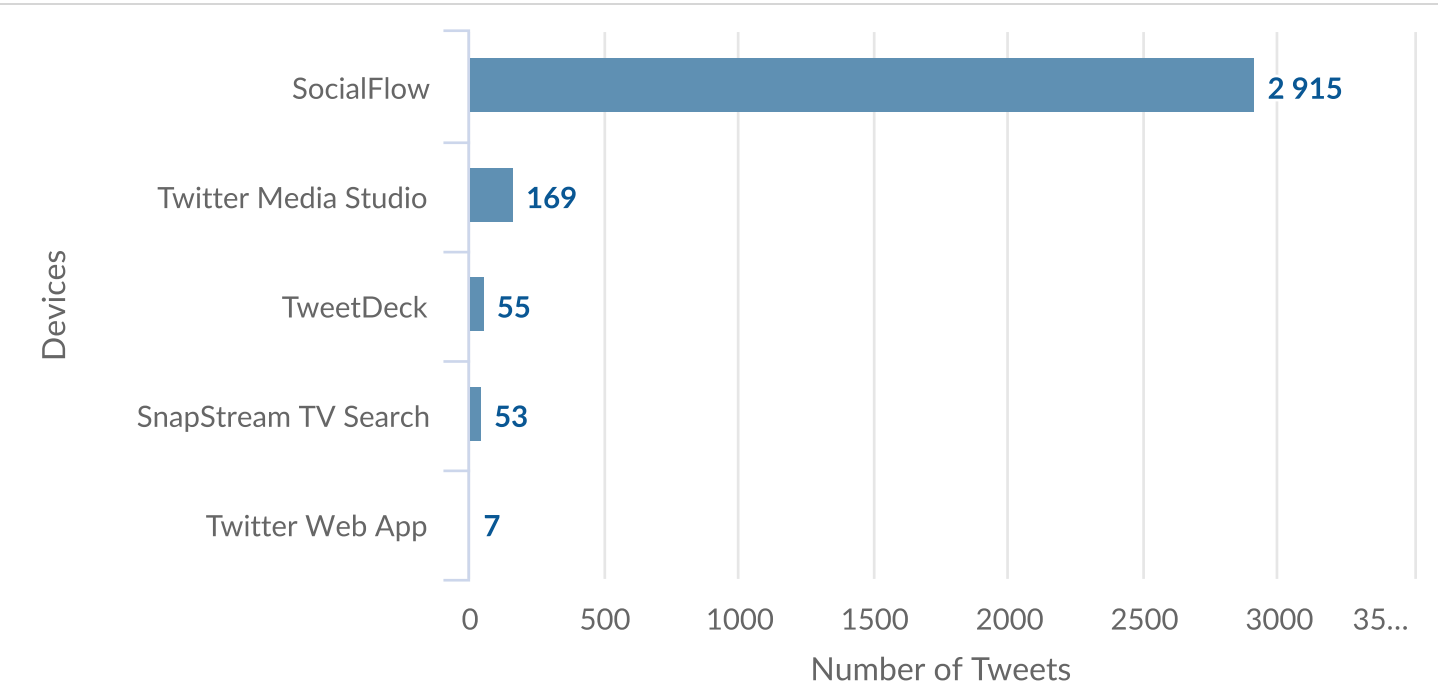
AV. REPLIES PER MONTH 48.00

TWEET TIMELINE



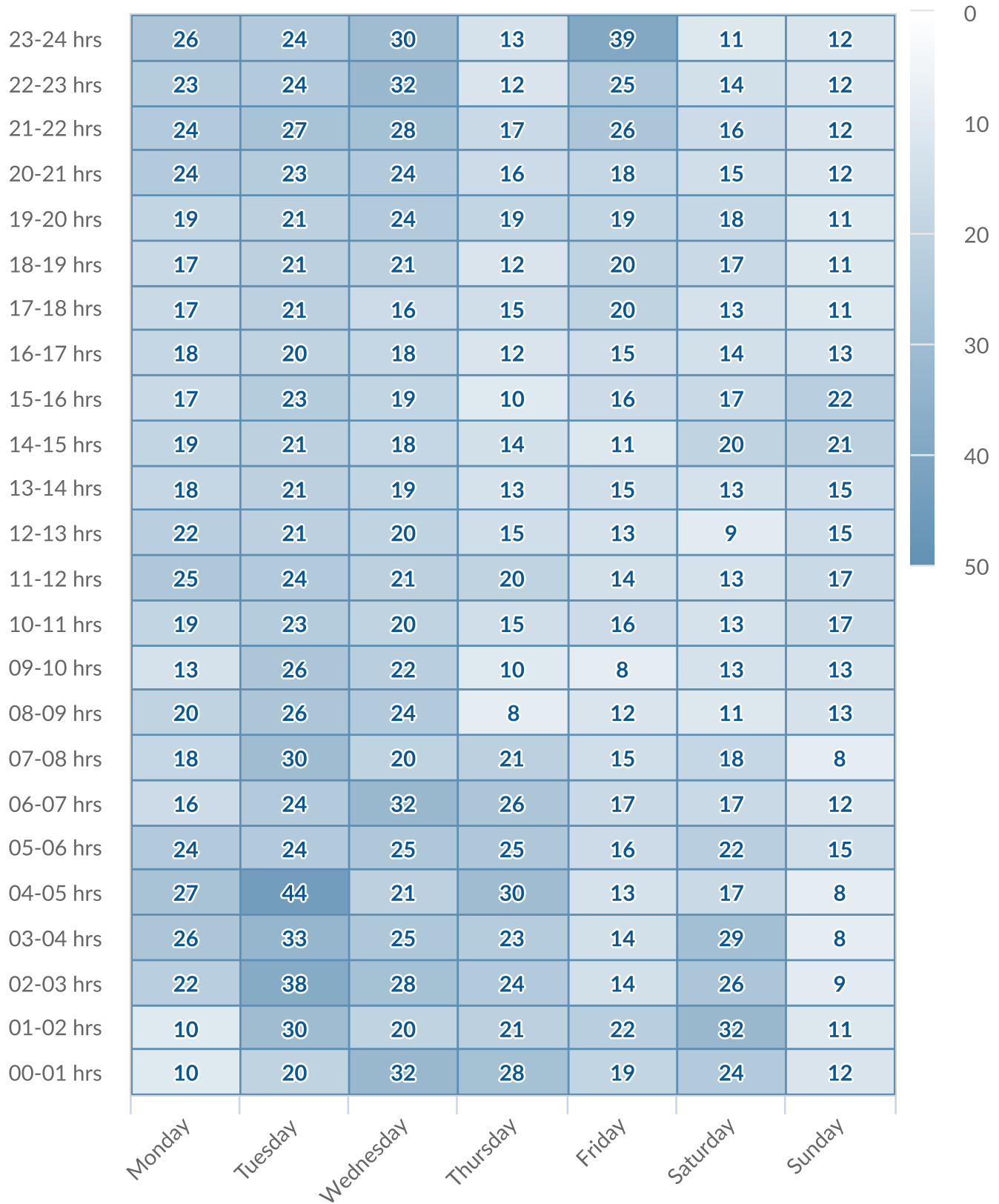
CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @cnn to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
12:00 - 13:00	139.00
16:00 - 17:00	125.00
6:00 - 7:00	123.00
9:00 - 10:00	114.00
13:00 - 14:00	112.00
8:00 - 9:00	108.00

\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#demdebate	51
#goldenglobes	21
#cnnsotu	14
#impeachmentwatch	8
#bossfiles	7
#calltoearth	6
#thewindsorscnn	5

## LATEST TWEETS

Latest Tweets Posted by @cnn

Airports around the world are increasing health screenings and implementing new quarantine procedures as officials race to slow the spread of the Wuhan coronavirus <https://t.co/CPnuOndcRt> <https://t.co/kNtuRhos5K>

**158 retweets** **234 likes** **23-Jan-2020 08:21:47 UTC**

A state of emergency has been extended in Newfoundland, Canada, over a record-breaking snowfall <https://t.co/i2hBHvulNO>

**91 retweets** **251 likes** **23-Jan-2020 08:06:05 UTC**

Three American crew members have died in Australia after an air tanker crashed in the state of New South Wales, where fires continue to burn out of control. <https://t.co/lp6U2Nnhf5>

**87 retweets** **211 likes** **23-Jan-2020 07:55:06 UTC**

Police issued an arrest warrant for former NFL player Antonio Brown in Hollywood, Florida, after an incident at his home in which he and his coach allegedly assaulted a moving truck driver <https://t.co/PGIsnaDS4U>

**41 retweets** **109 likes** **23-Jan-2020 07:50:35 UTC**

Here are some things you can do to protect yourself if you are worried about contracting the Wuhan coronavirus. <https://t.co/KJ7k0UzOyr>

**135 retweets** **257 likes** **23-Jan-2020 07:43:04 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@cnnopinion	65
@stcollinson	16
@cillizzacnn	15
@smerconish	11
@andersoncooper	10
@chriscuomo	8
@jaketapper	8

## TOP RETWEETED TWEETS

203.66

AV. RETWEETS PER TWEET

10.37K  
retweets

Firefighters from the US arriving in Australia to help battle the country's devastating fires got a hero's welcome when they landed at Sydney Airport. <https://t.co/RqtbJMqAlf>  
<https://t.co/yb8Uw0d8BU>  
10-Jan-2020 02:31:06 UTC

7.73K  
retweets

The world's oceans are now heating at the same rate as if five Hiroshima atomic bombs were dropped into the water every second, scientists have said <https://t.co/y7kJ3oIP6s>  
13-Jan-2020 20:20:05 UTC

4.17K  
retweets

JUST IN: The US will deploy thousands of additional troops to the Middle East as tensions with Iran mount following the airstrike that killed Qasem Soleimani, a US defense official tells CNN. <https://t.co/Dcxa07o9mA> <https://t.co/cZY1xCRGt9>  
03-Jan-2020 17:40:15 UTC

4.11K  
retweets

At least 10 rockets hit al-Asad airbase in Iraq, which houses US forces, a Sunni commander of the paramilitary forces in a nearby town told CNN <https://t.co/lkvwToqdzJ>  
07-Jan-2020 23:52:48 UTC

3.85K  
retweets

We are in the midst of Earth's sixth mass extinction. Almost a third of the Earth will need to be protected by 2030 and pollution cut by half to save our remaining wildlife, the UN warns. <https://t.co/zdfCLJmkth>  
14-Jan-2020 11:17:05 UTC

3.6K  
retweets

Prosecutors have told a federal judge they're nearly ready to unseal details from court proceedings about how Trump's former campaign chairman Paul Manafort lied during his cooperation, including about efforts to sway the President's approach to Ukraine <https://t.co/0E5H757IfM>  
06-Jan-2020 00:00:13 UTC

2.94K  
retweets

This 9-year-old created a portrait of John Cena with 750 Rubik's Cubes. He says his "superpower" helped <https://t.co/gcX3mAwRLy> <https://t.co/R7fVkt4mI0>  
18-Jan-2020 21:08:50 UTC

2.92K  
retweets

A Ukrainian Airlines Boeing 737 plane carrying 180 passengers and crew crashed shortly after takeoff in Tehran early on Wednesday, Iran's semi-official news agency ISNA reports. <https://t.co/9NHI2IkU5j>  
08-Jan-2020 03:49:44 UTC

## TOP LIKED TWEETS

746.95

AV. LIKES PER TWEET

70.18K  
likes

Firefighters from the US arriving in Australia to help battle the country's devastating fires got a hero's welcome when they landed at Sydney Airport. <https://t.co/RqtbJMqAlf>  
<https://t.co/yb8Uw0d8BU>  
10-Jan-2020 02:31:06 UTC

17.05K  
likes

Firefighters from the US arriving in Australia to help battle the country's devastating fires got a hero's welcome when they landed at Sydney Airport. <https://t.co/cKJATToXqd>  
<https://t.co/boxJmQzsG>  
09-Jan-2020 19:30:09 UTC

16.97K  
likes

Delta had a very good year last year. Instead of just verbally thanking its employees, it announced it would pay them \$1.6 billion in profit-sharing bonuses. Every eligible employee will receive a check next month for 16.6% of their annual salary. <https://t.co/ywJIKOiH4>  
21-Jan-2020 01:11:05 UTC

16.67K  
likes

Elton John announced during a concert in Sydney that he is donating \$1 million to the fundraising effort for those affected by the Australian bushfire disaster. The crowd gave him a standing ovation. <https://t.co/0A7dBfFAjK>  
07-Jan-2020 19:50:02 UTC

13.03K  
likes

A 6-year-old boy who has been battling cancer got a surprise standing ovation from his classmates when he returned to school after finishing his last round of chemotherapy <https://t.co/NY4Dn8YwEw>  
11-Jan-2020 23:29:06 UTC

12.51K  
likes

A tortoise who may have single-handedly saved his entire species from extinction is now returning to the wild <https://t.co/31jGkOp8Z5>  
11-Jan-2020 18:01:06 UTC

12.17K  
likes

House Speaker Nancy Pelosi announces the House will introduce and vote on a "War Powers Resolution to limit the President's military actions regarding Iran" <https://t.co/vgueOEWPEC>  
06-Jan-2020 05:58:04 UTC

11.9K  
likes

This 9-year-old created a portrait of John Cena with 750 Rubik's Cubes. He says his "superpower" helped <https://t.co/gcX3mAwRLy> <https://t.co/R7fVkt4mI0>  
18-Jan-2020 21:08:50 UTC