

ANALYSIS REPORT OF 3200 TWEETS OF @billgates

from 11 Feb 2010 to 22 Jan 2020



3.25K
TWEETS

123
LIKES

Bill Gates 
@billgates

211
FOLLOWING

48.8M
FOLLOWERS

Joined Twitter - Wed, 24 Jun 2009 18:44:10 UTC

Sharing things I'm learning through my foundation work and other interests.

 Seattle, WA

 <https://t.co/AITflziPWQ>

TWEETS 2895 (90.47%)

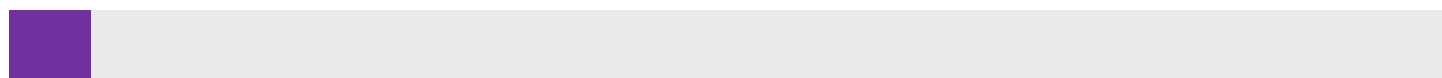


AV. TWEETS PER DAY 0.80

AV. TWEETS PER WEEK 5.59

AV. TWEETS PER MONTH 24.33

RETWEETS 185 (5.78%)

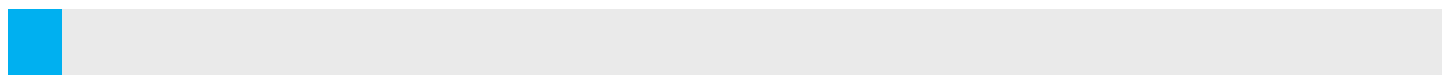


AV. RETWEETS PER DAY 0.05

AV. RETWEETS PER WEEK 0.36

AV. RETWEETS PER MONTH 1.55

REPLIES 120 (3.75%)

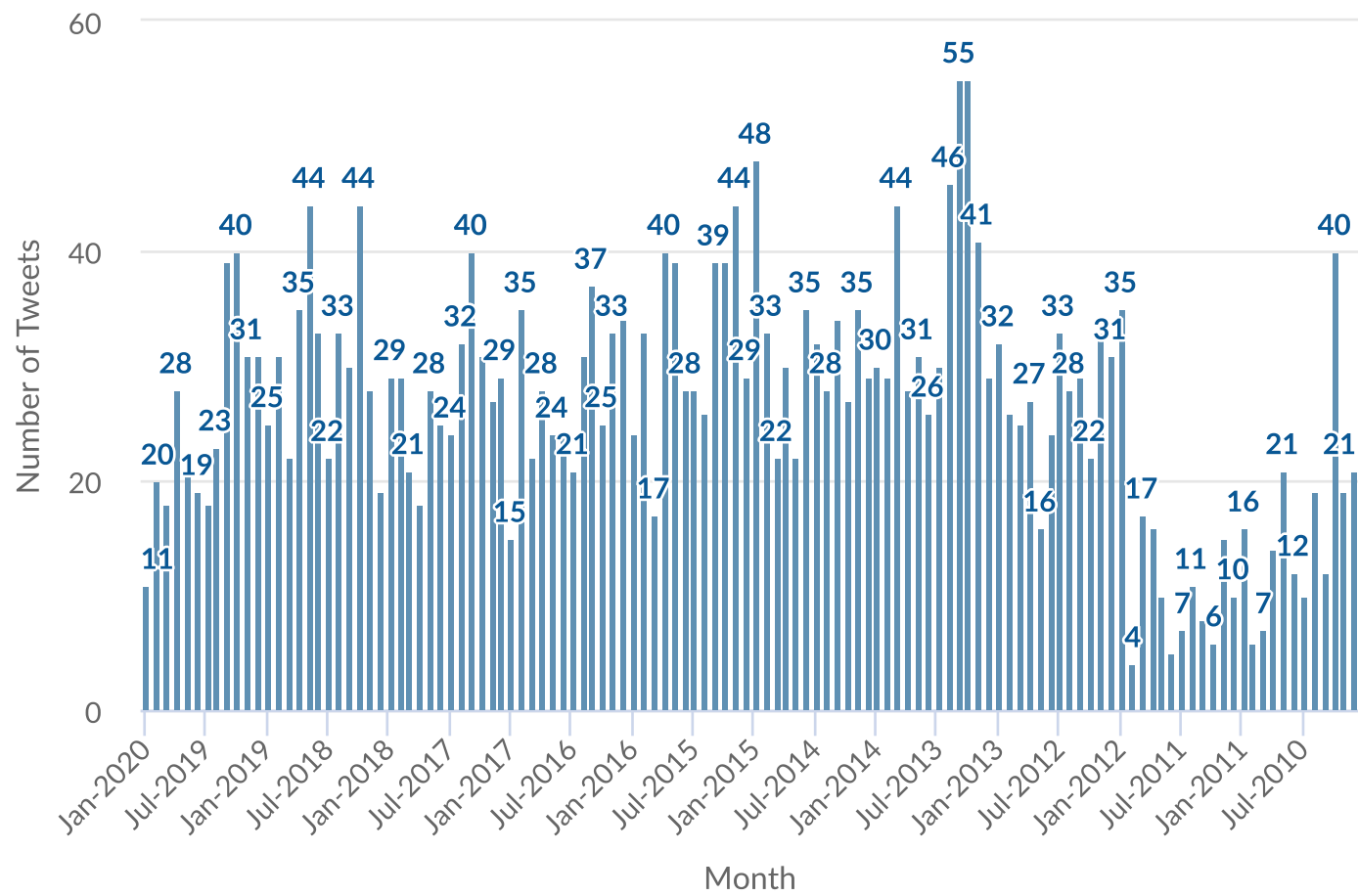


AV. REPLIES PER DAY 0.03

AV. REPLIES PER WEEK 0.23

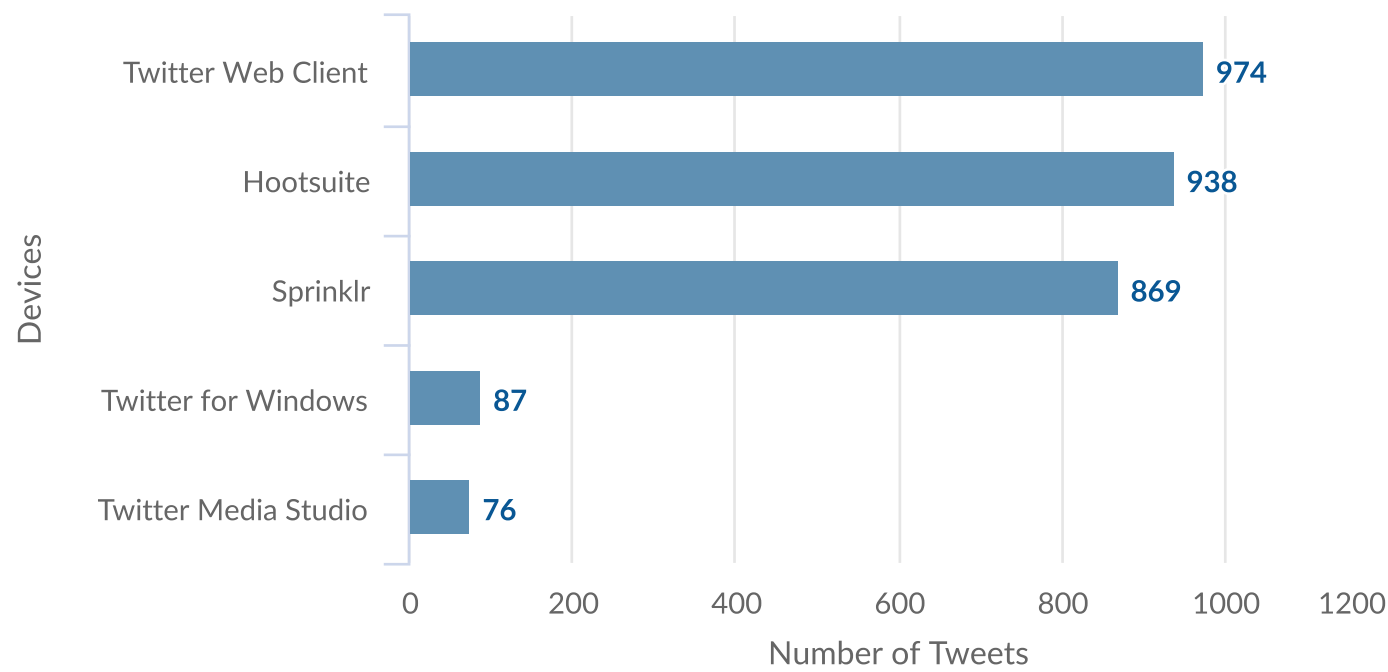
AV. REPLIES PER MONTH 1.01

TWEET TIMELINE



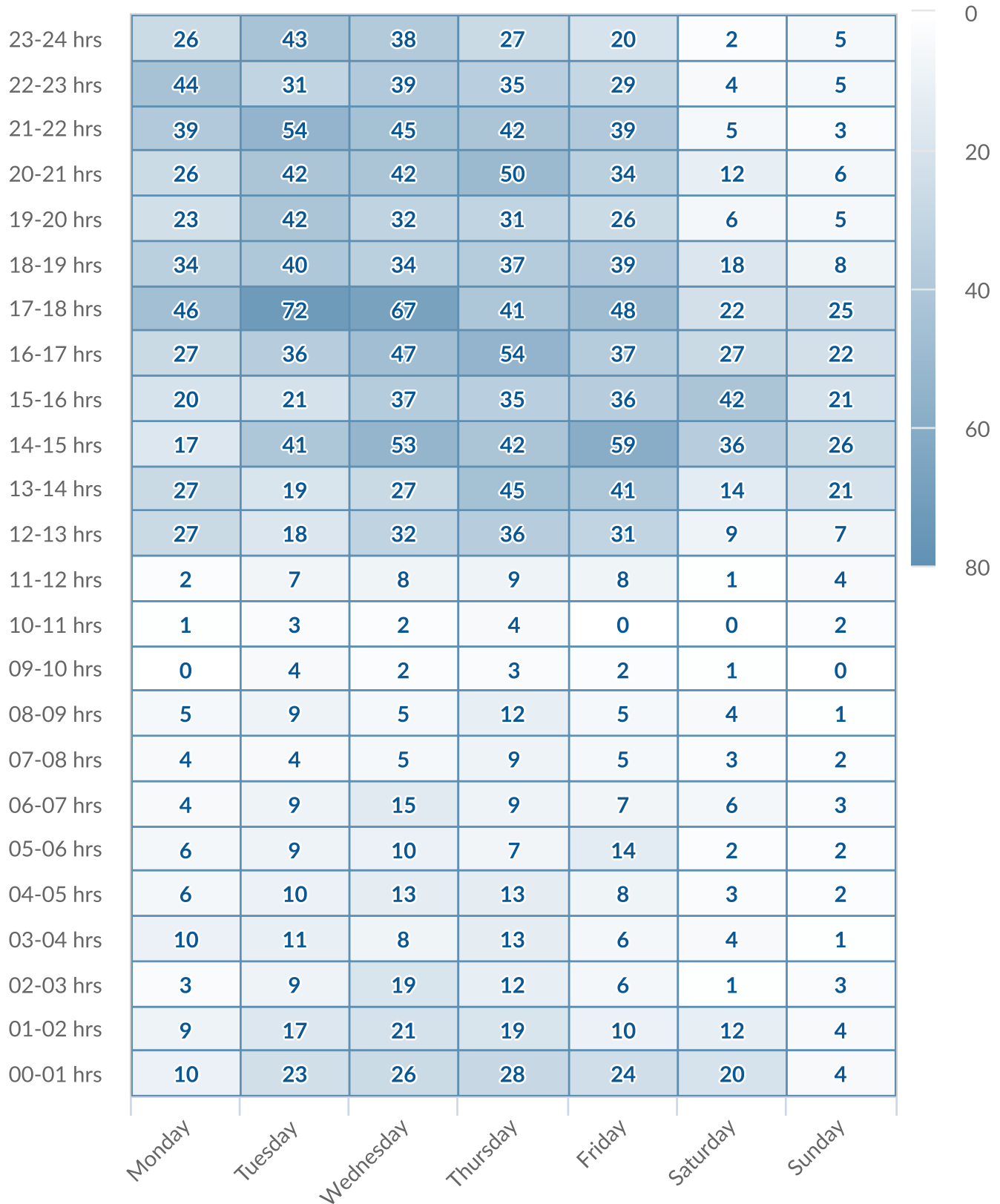
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @billgates to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
------------	---------------------

12:00 - 13:00	897.00
---------------	--------

5:00 - 6:00	888.00
-------------	--------

14:00 - 15:00	887.00
---------------	--------

7:00 - 8:00	841.00
-------------	--------

13:00 - 14:00	834.00
---------------	--------

4:00 - 5:00	833.00
-------------	--------

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
----------	-------

#endpolio	51
-----------	----

#polio	41
--------	----

#askbillg	27
-----------	----

#tbt	23
------	----

#vaccineswork	16
---------------	----

#ted	15
------	----

#givingtuesday	15
----------------	----

LATEST TWEETS

Latest Tweets Posted by @billgates

For twenty years, @gavi has worked to ensure that every child in the world is protected from preventable diseases. The results are incredible. But their work is far from done. <https://t.co/Pl6xkfY5fL>

272 retweets **2.37K likes** **22-Jan-2020 15:32:21 UTC**

I had a fascinating conversation with Vaclav Smil about what bacteria, babies, empires, and economies all have in common: <https://t.co/HUE9aiFLZz> <https://t.co/NBSLul2iMj>

650 retweets **4.01K likes** **21-Jan-2020 22:34:58 UTC**

It's great to see Microsoft's leadership in this area. Avoiding the worst effects of climate change will require innovation and investment to get us to net zero carbon emissions across all sectors of the economy. <https://t.co/plEjWeqdPg>

1.28K retweets **10.82K likes** **17-Jan-2020 18:35:46 UTC**

These global health heroes have helped Bangladesh become a model for other countries for how to respond to infectious disease outbreaks: <https://t.co/5CEHpFcklp> <https://t.co/Kl6ADN43ux>

1.08K retweets **3.55K likes** **16-Jan-2020 17:36:56 UTC**

It's encouraging to see these results. Typhoid is especially deadly for young children, and a vaccine like this has the potential to save millions of lives. <https://t.co/2CgV8kCLLm>

1.32K retweets **9.38K likes** **15-Jan-2020 18:48:50 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
----------	-------

@melindagates	102
---------------	-----

@gatesfoundation	36
------------------	----

@theeconomist	34
---------------	----

@billgates	33
------------	----

@warrenbuffett	28
----------------	----

@reddit	22
---------	----

@hansrosling	21
--------------	----

TOP RETWEETED TWEETS

1,172.94

AV. RETWEETS PER TWEET

44.88K
retweets

I'm always amazed by the disconnect between what we see in the news and the reality of the world around us. As my late friend Hans Rosling would say, we must fight the fear instinct that distorts our perspective: <https://t.co/uQRofM4q2u>
<https://t.co/SzXDfr4clj>
11-Jun-2019 18:58:01 UTC

30.46K
retweets

For those of us lucky enough to get to work with Steve, it's been an insanely great honor. I will miss Steve immensely. <http://t.co/g4HLDYtb>
06-Oct-2011 00:38:09 UTC

22.87K
retweets

#RedNoseDay is a week away! Tweet or RT using #RedNose4Kids and our foundation will donate \$10 to end child poverty. <https://t.co/yceQAPY2Td>
19-May-2016 16:26:18 UTC

22.42K
retweets

Congratulations to the Indian government on the first 100 days of @AyushmanNHA. It's great to see how many people have been reached by the program so far. @PMOIndia <https://t.co/AHHktUt95z>
17-Jan-2019 06:12:00 UTC

17.01K
retweets

I hate mosquitoes. The diseases they spread kill more than half a million people every year. In fact, mosquitoes kill more people in one day than sharks kill in 100 years: <https://t.co/r81u9DDB2B> #WorldMosquitoDay <https://t.co/j6DB4yZ4m9>
20-Aug-2018 00:00:01 UTC

16.71K
retweets

Melinda and I extend our sincere condolences to Steve Jobs' family & friends. The world rarely sees someone who made such a profound impact.
06-Oct-2011 00:37:29 UTC

14.61K
retweets

Congratulations @NarendraModi on a remarkable win in #IndianElections2019. Your continued commitment to improve health, nutrition, and development will significantly improve lives of many. @BJP4India
24-May-2019 14:30:27 UTC

13.46K
retweets

This is one of my favorite infographics. A lot of people underestimate just how much life has improved over the last two centuries: <https://t.co/djavT7MaW9>
<https://t.co/kull7j4AuW>
19-Jan-2019 16:32:15 UTC

TOP LIKED TWEETS

3,330.63

AV. LIKES PER TWEET

115.41K
likes

I'm always amazed by the disconnect between what we see in the news and the reality of the world around us. As my late friend Hans Rosling would say, we must fight the fear instinct that distorts our perspective: <https://t.co/uQRofM4q2u>
<https://t.co/SzXDfr4clj>
11-Jun-2019 18:58:01 UTC

75.22K
likes

Congratulations @NarendraModi on a remarkable win in #IndianElections2019. Your continued commitment to improve health, nutrition, and development will significantly improve lives of many. @BJP4India
24-May-2019 14:30:27 UTC

54.54K
likes

Congratulations to the Indian government on the first 100 days of @AyushmanNHA. It's great to see how many people have been reached by the program so far. @PMOIndia <https://t.co/AHHktUt95z>
17-Jan-2019 06:12:00 UTC

52.75K
likes

Happy anniversary, @melindagates. I can't wait to spend 25 more years laughing together. <https://t.co/LMJ126c3ua>
01-Jan-2019 16:32:34 UTC

50.14K
likes

I feel lucky to have known Stephen Hawking. His work is an inspiring reminder of what human minds are capable of.
14-Mar-2018 17:44:46 UTC

46.92K
likes

I hate mosquitoes. The diseases they spread kill more than half a million people every year. In fact, mosquitoes kill more people in one day than sharks kill in 100 years: <https://t.co/r81u9DDB2B> #WorldMosquitoDay <https://t.co/j6DB4yZ4m9>
20-Aug-2018 00:00:01 UTC

41.22K
likes

It's hard to beat this #10YearChallenge: <https://t.co/HZqjeE2Q8t> <https://t.co/xyfvnBSXky>
26-Jan-2019 13:16:00 UTC

38.29K
likes

Kofi Annan was one of the great peacemakers of our time. I was fortunate to have the opportunity to work with him on many occasions. I'm sad to learn of his death. <https://t.co/VM9QJyzaT3>
18-Aug-2018 16:46:03 UTC