

ANALYSIS REPORT OF 3200 TWEETS OF @nytimes

from 18 Dec 2019 to 23 Jan 2020



383.75K
TWEETS

18.42K
LIKES

The New York Times 
@nytimes

899
FOLLOWING

44.96M
FOLLOWERS

Joined Twitter - Fri, 02 Mar 2007 20:41:42 UTC

News tips? Share them here: <https://t.co/ghL9OoYKMM> "The Weekly" is our new TV series. Episodes air Sundays at 10 p.m. on FX and on Hulu the next day.

 New York City  <http://t.co/ahvuWqicF9>

TWEETS 2702 (84.44%)

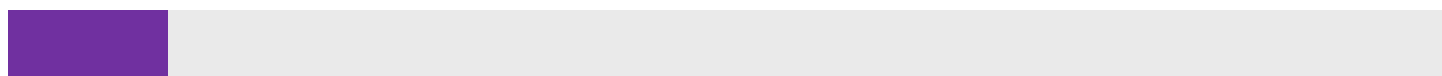


AV. TWEETS PER DAY 77.20

AV. TWEETS PER WEEK 540.40

AV. TWEETS PER MONTH 2,702.00

RETWEETS 358 (11.19%)

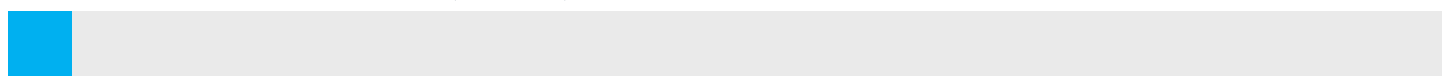


AV. RETWEETS PER DAY 10.23

AV. RETWEETS PER WEEK 71.60

AV. RETWEETS PER MONTH 358.00

REPLIES 140 (4.38%)

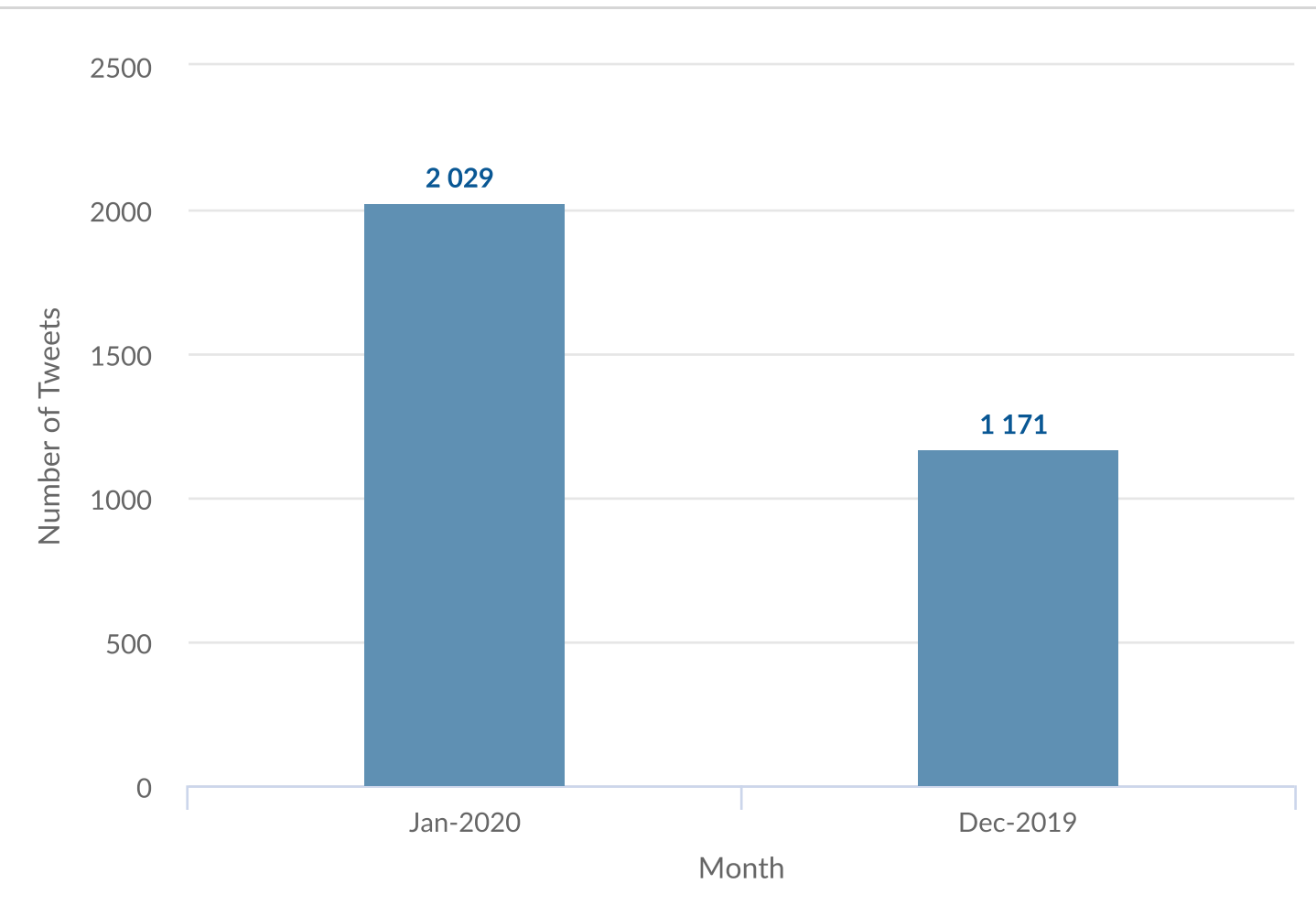


AV. REPLIES PER DAY 4.00

AV. REPLIES PER WEEK 28.00

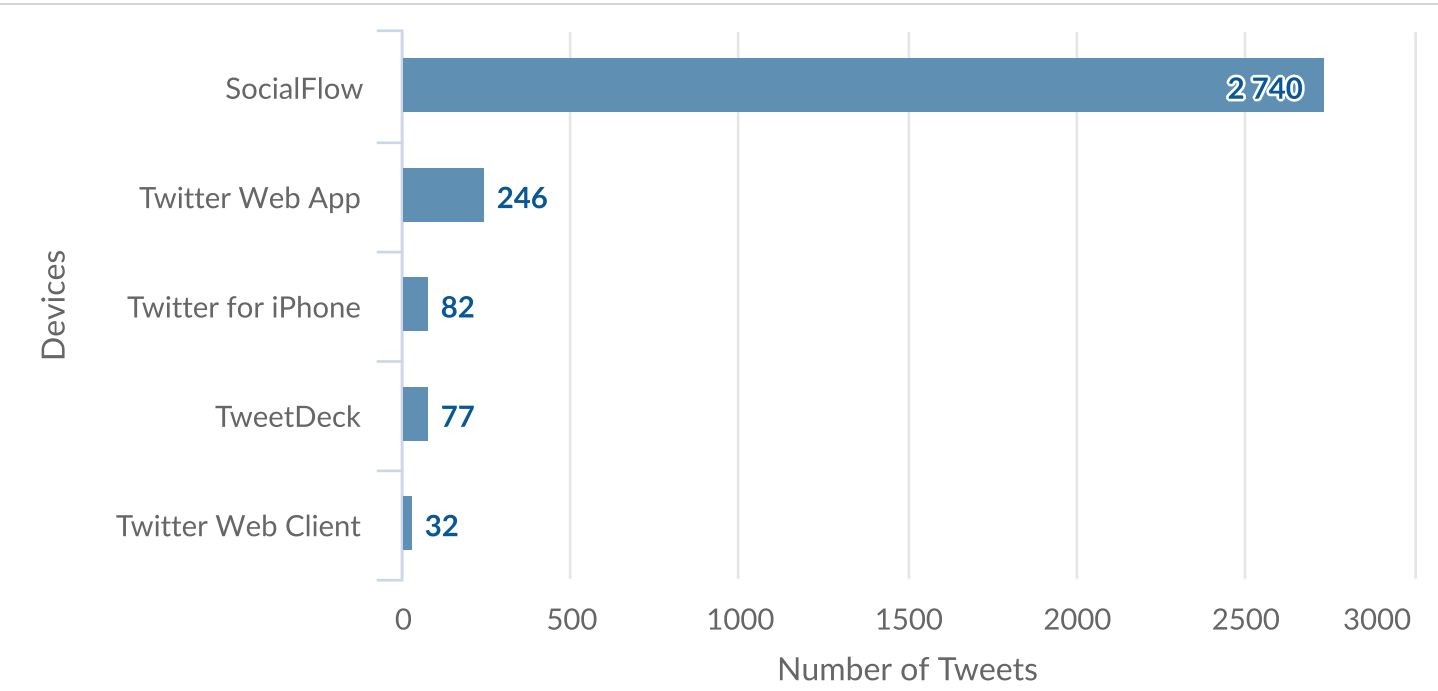
AV. REPLIES PER MONTH 140.00

TWEET TIMELINE



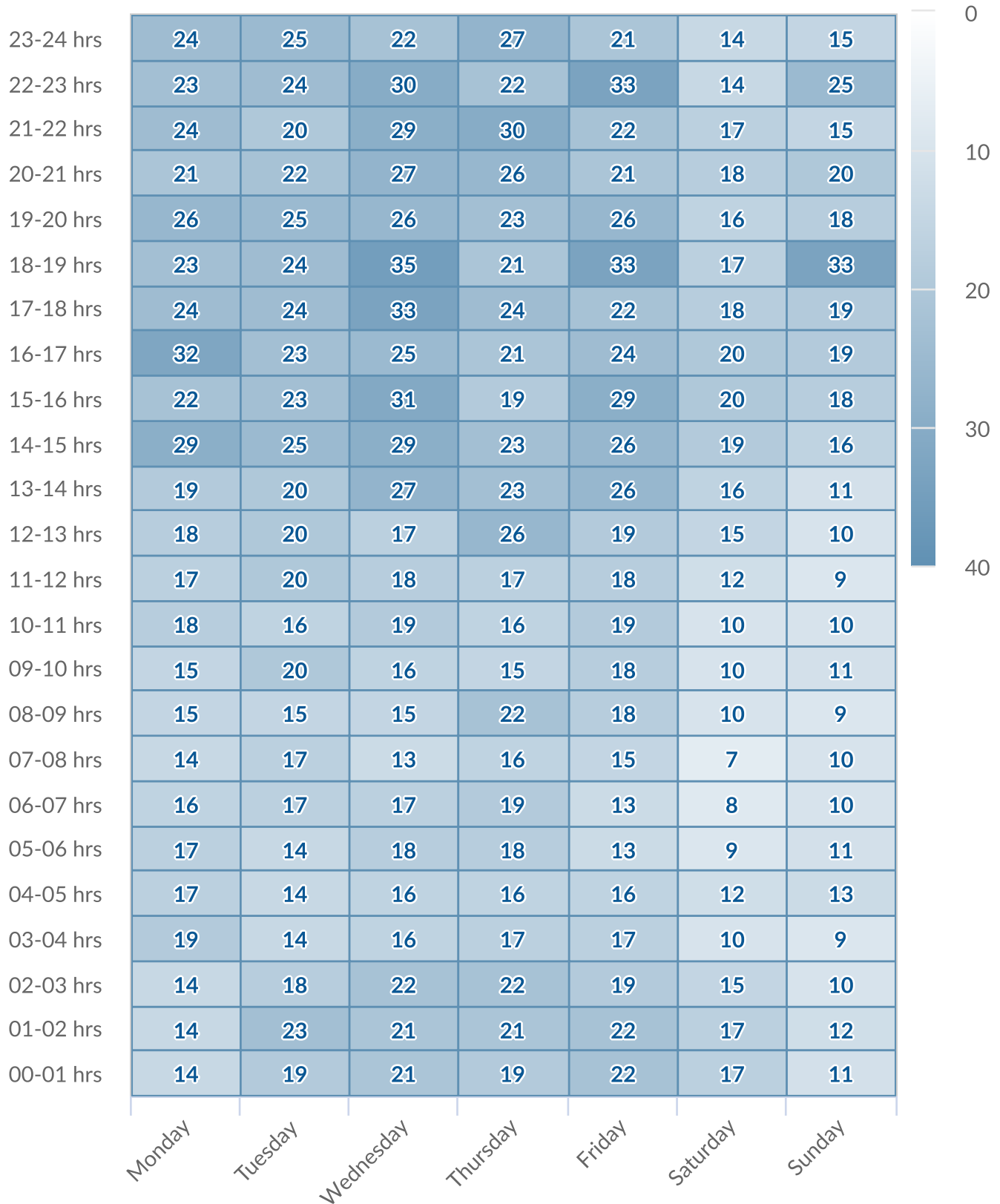
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @nytimes to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
5:00 - 6:00	102.00
10:00 - 11:00	100.00
3:00 - 4:00	98.00
4:00 - 5:00	97.00
1:00 - 2:00	90.00
14:00 - 15:00	89.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#demdebate	26
#theweeklynnyt	13
#goldenglobes	12
#metoo	6
#iran	3
#wef20	2
#ps752	2

LATEST TWEETS

Latest Tweets Posted by @nytimes

The extraordinary meeting of world leaders in Jerusalem, timed to Monday's 75th anniversary of the liberation of Auschwitz, heard warnings about the present-day rise in anti-Jewish violence <https://t.co/RtT9SikvXs>

22 retweets **75 likes** **23-Jan-2020 08:40:06 UTC**

Live Updates: Wuhan Railway Station, usually thronging with people in the days before the Lunar New Year holiday, is very empty. But there is, so far at least, no extraordinary security around the station, writes @ChuBailiang. <https://t.co/LwQkBwPyeo>

30 retweets **45 likes** **23-Jan-2020 08:30:16 UTC**

Pictures of 5 starving lions in a park in Sudan's capital brought into sharp focus the state of the nation they call home but that can't seem to care for them in the midst of political and economic turmoil <https://t.co/owfyPWsCx9>

89 retweets **165 likes** **23-Jan-2020 08:20:06 UTC**

Europe morning briefing: Here's what you need to know to start your day <https://t.co/18Sh9bFq2>

19 retweets **68 likes** **23-Jan-2020 08:10:05 UTC**

A gateway to alpine vacationlands since trains first arrived in 1871, Colorado Springs springs anew in 2020 with a number of exciting openings, including the \$90 million U.S. Olympic & Paralympic Museum. <https://t.co/EUTeyNUaM9>

18 retweets **67 likes** **23-Jan-2020 08:00:13 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@nytmag	29
@nytparenting	23
@nytimes	22
@maggienyt	13
@hulu	10
@nytstyles	10
@fxnetworks	9

TOP RETWEETED TWEETS

241.97

AV. RETWEETS PER TWEET

15.32K
retweets

The men of Alpha Platoon, SEAL Team 7, described Chief Gallagher as "freaking evil" and "toxic" in videos not shown publicly before. The remarks are blistering testimony about their platoon chief, who was protected by President Trump from punishment. <https://t.co/zcNXDkqffF>
27-Dec-2019 06:00:07 UTC

11.99K
retweets

In Shanghai, revelers welcomed in the new year with a drone display forming various shapes and patterns against the night sky over the Huangpu River <https://t.co/wq7Avkklpl>
<https://t.co/XKECtdnAVY>
31-Dec-2019 23:40:09 UTC

8.53K
retweets

Vice President Mike Pence's claim that General Suleimani helped 10 of the men who would go on to carry out the Sept. 11 attacks cross through Iran and enter Afghanistan isn't backed up by established historical accounts or public U.S. intelligence <https://t.co/0dc0i8qGlo>
04-Jan-2020 16:04:16 UTC

7.97K
retweets

A Cuban doctor waiting for asylum in the U.S. has become the only full-time physician at a makeshift encampment for 2,500 migrants in Mexico. "It's what I know. It's what I do best," he said. <https://t.co/qfdVKGgHaQ>
23-Dec-2019 01:00:12 UTC

6.95K
retweets

EXCLUSIVE: With a single photo, hundreds of law enforcement agencies in the U.S. can learn your name, where you live, and who you know. It will end your ability to walk down the street anonymously. <https://t.co/dkfcvNO39F>
18-Jan-2020 15:50:04 UTC

6.83K
retweets

Justice Ruth Bader Ginsburg announced this week that she was cancer-free <https://t.co/l4zrvn34n7>
09-Jan-2020 00:40:02 UTC

6.69K
retweets

Breaking News: Iran says it is ending all its commitments to the 2015 nuclear deal and will no longer limit uranium enrichment <https://t.co/FxUuYgrxBF>
05-Jan-2020 18:12:08 UTC

5.59K
retweets

Breaking News: Defense Secretary Mark Esper said he didn't see any specific evidence that Iran had planned to attack 4 American embassies, as President Trump had claimed was justification for the strike that sent the U.S. and Iran to the brink of war <https://t.co/SPz72oFMh7>
12-Jan-2020 16:44:08 UTC

TOP LIKED TWEETS

685.79

AV. LIKES PER TWEET

61.25K
likes

Justice Ruth Bader Ginsburg announced this week that she was cancer-free <https://t.co/l4zrvn34n7>
09-Jan-2020 00:40:02 UTC

35.67K
likes

In Shanghai, revelers welcomed in the new year with a drone display forming various shapes and patterns against the night sky over the Huangpu River <https://t.co/wq7Avkklpl>
<https://t.co/XKECtdnAVY>
31-Dec-2019 23:40:09 UTC

32.25K
likes

The men of Alpha Platoon, SEAL Team 7, described Chief Gallagher as "freaking evil" and "toxic" in videos not shown publicly before. The remarks are blistering testimony about their platoon chief, who was protected by President Trump from punishment. <https://t.co/zcNXDkqffF>
27-Dec-2019 06:00:07 UTC

26.33K
likes

A Cuban doctor waiting for asylum in the U.S. has become the only full-time physician at a makeshift encampment for 2,500 migrants in Mexico. "It's what I know. It's what I do best," he said. <https://t.co/qfdVKGgHaQ>
23-Dec-2019 01:00:12 UTC

24.18K
likes

Vice President Mike Pence's claim that General Suleimani helped 10 of the men who would go on to carry out the Sept. 11 attacks cross through Iran and enter Afghanistan isn't backed up by established historical accounts or public U.S. intelligence <https://t.co/0dc0i8qGlo>
04-Jan-2020 16:04:16 UTC

16.83K
likes

Awkwafina on Sunday night became the first Asian-American woman to win a Golden Globe Award for best actress, winning in the musical or comedy category for her role in "The Farewell" <https://t.co/eJkPTjhQM5>
06-Jan-2020 05:20:05 UTC

15.55K
likes

Breaking News: President Trump has been impeached on two charges, making him the third American president to face a Senate trial on high crimes and misdemeanors. <https://t.co/sESJIWPjgl>
19-Dec-2019 01:55:02 UTC

12.01K
likes

Breaking News: Defense Secretary Mark Esper said he didn't see any specific evidence that Iran had planned to attack 4 American embassies, as President Trump had claimed was justification for the strike that sent the U.S. and Iran to the brink of war <https://t.co/SPz72oFMh7>
12-Jan-2020 16:44:08 UTC