ANALYSIS REPORT OF 3196 TWEETS OF

@brunomars

from 08 Dec 2011 to 20 Jan 2020



4.68K
TWEETS

386 LIKES Bruno Mars **o**obrunomars

97 FOLLOWING 43.27M FOLLOWERS

TWEETS 2560 (80.10%)

AV. TWEETS PER DAY 0.86

AV. TWEETS PER WEEK 6.05

AV. TWEETS PER MONTH 26.39

RETWEETS

378 (11.83%)

AV. RETWEETS PER DAY 0.13

AV. RETWEETS PER WEEK 0.89

AV. RETWEETS PER MONTH 3.90

REPLIES

258 (8.07%)

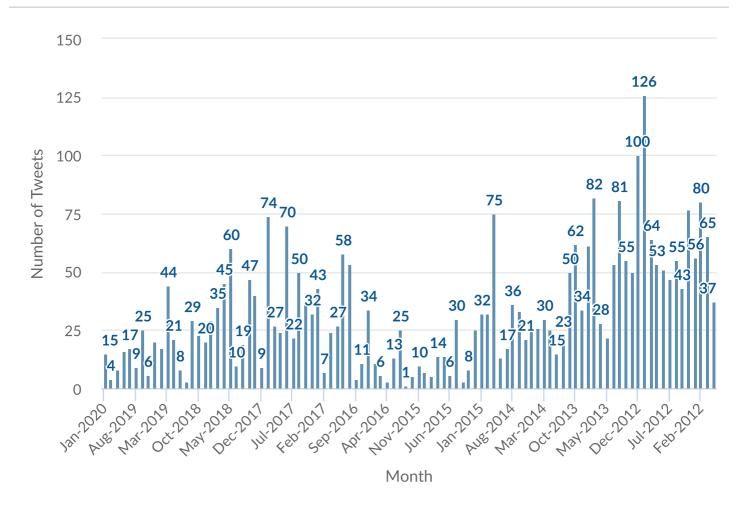
AV. REPLIES PER DAY 0.09

AV. REPLIES PER WEEK 0.61

AV. REPLIES PER MONTH 2.66

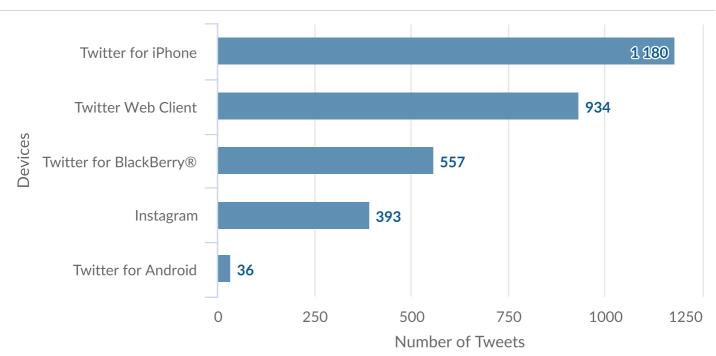


TWEET TIMELINE



CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account

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23-24 hrs	19	26	41	39	18	38	28	
22-23 hrs	36	22	25	61	25	23	36	
21-22 hrs	29	32	24	39	16	18	17	20
20-21 hrs	30	35	35	22	24	24	16	20
19-20 hrs	19	29	26	42	26	24	25	
18-19 hrs	37	50	22	15	24	27	28	
17-18 hrs	29	17	9	12	39	18	32	40
16-17 hrs	11	25	16	16	9	9	8	
15-16 hrs	12	9	5	5	7	7	2	
14-15 hrs	3	13	9	2	4	2	0	60
13-14 hrs	12	11	14	4	11	1	10	
12-13 hrs	10	8	12	6	6	7	2	
11-12 hrs	6	35	9	10	7	4	2	80
10-11 hrs	17	27	5	8	14	12	5	
09-10 hrs	15	5	5	3	14	9	19	
08-09 hrs	6	8	15	4	16	6	6	
07-08 hrs	11	8	9	26	15	4	12	
06-07 hrs	28	8	14	21	23	11	20	
05-06 hrs	24	15	10	22	20	12	23	
04-05 hrs	29	33	16	18	33	24	14	
03-04 hrs	60	33	22	14	32	37	23	
02-03 hrs	37	33	10	11	20	17	29	
01-02 hrs	22	26	23	26	33	22	24	
00-01 hrs	31	41	25	50	21	13	30	
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	Monday	ruesday	dhesday	hurday	Friday	Saturday	Sunday	
		1/2	,					



BEST TIME TO TWEET

Best time for @brunomars to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
1:00 - 2:00	2,377.00
15:00 - 16:00	2,348.00
12:00 - 13:00	2,276.00
13:00 - 14:00	2,252.00
9:00 - 10:00	2,249.00
10:00 - 11:00	2,152.00

^{*}median number of re-tweets received on a tweet posted by the user in the time period

LATEST TWEETS

Latest Tweets Posted by @brunomars

Wanted to wish ev	veryone a Happy Martin Luther K	(ing Day! https://t.co/oiabltao2l
461 retweets	4.89K likes	20-Jan-2020 22:31:35 UTC
Nah! https://t.co/a	01vjusZOJ	
317 retweets	3.98K likes	20-Jan-2020 22:23:27 UTC
We must. https:/	/ˈt.co/2jNeKORa2o	
556 retweets	5.65K likes	19-Jan-2020 20:40:13 UTC
② I miss this, http:	s://t.co/3mKj6wVsTI	
5.41K retweets	•	19-Jan-2020 20:38:39 UTC
Here's a little more https://t.co/z0hFo		reverValentine By Charlie Wilson.
625 retweets		19-Jan-2020 20:10:15 UTC

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#askthedragon	91
#24kmagicworldtour	76
#hooligans	37
#24kmagic	28
#moonshinejungletour	24
#moonshinejungle	22
#familyfunk	19

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@brunomars	373
@kameronwhalum	36
@philsmeeze	32
@jamareoartis	24
@dwayneduggerii	21
@mrerichernandez	20
@ringzington	18

TOP LIKED TWEETS

3,488.32

AV. RETWEETS PER TWEET

8,712.06

AV. LIKES PER TWEET

109.87K

Yo I want in on this twitter Beef!! VMAs is the new WWF!!

retweets

@edsheeran Fuck You! 22-Jul-2015 01:45:41 UTC

No words can describe how I feel about what happened in Manchester. I don't wanna believe that the world we live in

83.11K

23-May-2017 00:17:14 UTC retweets

Boobs :) 77.1K

27-Mar-2012 23:33:57 UTC

retweets

You can't stop what was meant to be

62.71K retweets

13-Apr-2018 09:48:06 UTC

You know you've made it when you can hire Ed Sheeran to sing you Happy Birthday! #ExtraForever! #HappyBrunoMarsDay! https://t.co/2HPHI9bW9t

48.14K

09-Oct-2018 00:22:01 UTC retweets

Sending love and prayers to Demi Lovato

24-Jul-2018 22:13:10 UTC 43.57K

retweets

Nao quero ir embora!! Eu amo as pessoas, a cultura. EU AMO O BRASIL!

42.79K 28-Jan-2012 19:45:48 UTC

retweets

Justin Makes Us Feel Beautiful

16-Apr-2012 20:56:07 UTC 39.55K

retweets

212.77K

Sending love and prayers to Demi Lovato 24-Jul-2018 22:13:10 UTC

likes

NEW SONG THIS FRIDAY! https://t.co/OS3Xtf0rnn

14-Feb-2019 01:43:52 UTC 198.73K

likes

No words can describe how I feel about what happened in Manchester. I don't wanna believe that the world we live in

196.26K could be so cruel.

likes 23-May-2017 00:17:14 UTC

You know you've made it when you can hire Ed Sheeran to sing you Happy Birthday! #ExtraForever! #HappyBrunoMarsDay! https://t.co/2HPHI9bW9t 163.54K

likes 09-Oct-2018 00:22:01 UTC

> You can't stop what was meant to be 13-Apr-2018 09:48:06 UTC

146.91K

likes

likes

If you don't know, I'm afraid you'll never know. Good luck Kyle. I Wish you all the best. https://t.co/BoBlvSt92X 140.82K

12-Jan-2018 15:47:32 UTC likes

Yo I want in on this twitter Beef!! VMAs is the new WWF!!

@edsheeran Fuck You! 134.67K

22-Jul-2015 01:45:41 UTC

likes

What if I told you I wanna do one more U.S tour so we could 114.71K

celebrate 24k Magic together one last time... 02-Feb-2018 00:59:13 UTC