# **ANALYSIS REPORT OF 3200 TWEETS OF**

@jlo

from 01 Oct 2017 to 22 Jan 2020



**15.14K** TWEETS

**8.18K**LIKES

Jennifer Lopez 🤣

1.68K FOLLOWING 44.31M FOLLOWERS

Joined Twitter - Tue, 27 Oct 2009 16:24:51 UTC

No matter where I go, I know where I came from. Text Me: (305) 690-0379

₱ Bronx, NY

₱ https://t.co/VgSbqPxKux

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₱ https://t.co/VgSbqPxKux

■ https://t.co/VgSbqPxXux

■ https://t.co/VgSbqPxXux

■ https://t.co/VgSbqPxXux

■ https://t.co/VgSbqPxxXux

■ https://t.co/VgSbqPxxXux

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TWEETS 1926 (60.19%)

AV. TWEETS PER DAY 2.28

AV. TWEETS PER WEEK 16.05

AV. TWEETS PER MONTH 71.33

RETWEETS 1219 (38.09%)

AV. RETWEETS PER DAY 1.45

AV. RETWEETS PER WEEK 10.16

AV. RETWEETS PER MONTH 45.15

REPLIES 55 (1.72%)

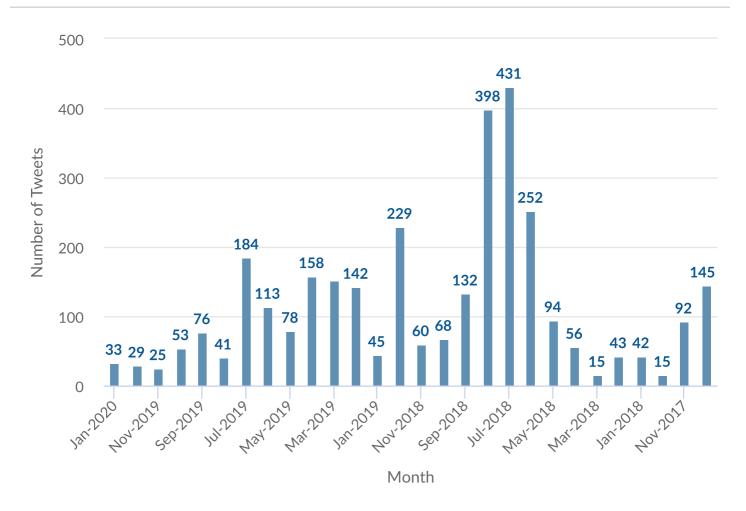
AV. REPLIES PER DAY 0.07

AV. REPLIES PER WEEK 0.46

AV. REPLIES PER MONTH 2.04

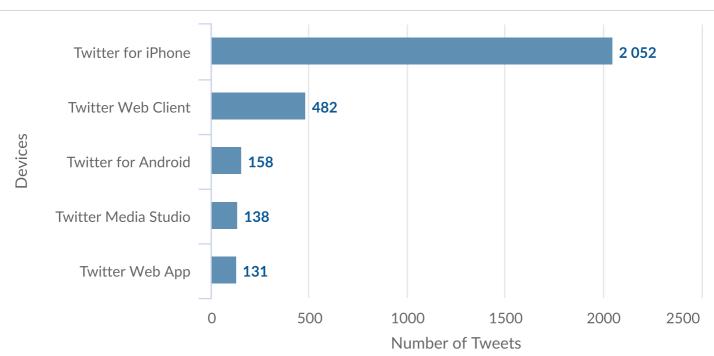


#### **TWEET TIMELINE**



### **CLIENT SOURCE**

Number of times client sources are used to post the tweets



# **WEEK - DAY PEAK USAGE PATTERN**

Heat map containing week and day pattern of tweets posted by Twitter account

23-24 hrs	8	15	12	18	13	11	18	
22-23 hrs	14	16	18	28	12	17	10	
21-22 hrs	10	16	15	11	30	22	12	
20-21 hrs	8	28	16	15	18	11	13	
19-20 hrs	10	21	41	18	19	20	6	
18-19 hrs	26	29	22	51	39	19	11	
17-18 hrs	9	47	15	16	33	24	20	
16-17 hrs	19	12	19	20	23	16	7	
15-16 hrs	15	21	13	12	10	7	13	
14-15 hrs	8	9	13	6	16	6	2	
13-14 hrs	5	6	10	4	2	5	6	
12-13 hrs	4	5	2	8	1	1	0	
11-12 hrs	0	3	1	0	1	3	2	
10-11 hrs	3	0	0	0	2	4	0	
09-10 hrs	0	3	1	0	1	2	1	
08-09 hrs	0	3	1	0	0	1	2	
07-08 hrs	3	1	0	3	3	5	2	
06-07 hrs	3	3	1	15	7	8	3	
05-06 hrs	9	9	22	13	15	12	9	
04-05 hrs	12	28	19	12	19	14	11	
03-04 hrs	38	19	35	19	13	25	11	
02-03 hrs	349	17	215	94	10	10	24	
01-02 hrs	150	29	19	246	12	8	18	
00-01 hrs	68	12	23	128	13	20	23	
	Monday	luesday Me	,dnesda <sup>y</sup>	Inursday	Friday	Saturday	Sunday	



#### **BEST TIME TO TWEET**

Best time for @jlo to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
16:00 - 17:00	310.00
14:00 - 15:00	260.00
15:00 - 16:00	237.00
22:00 - 23:00	219.00
23:00 - 0:00	216.00
20:00 - 21:00	207.00

<sup>\*</sup>median number of re-tweets received on a tweet posted by the user in the time period

#### **LATEST TWEETS**

432 retweets

Latest Tweets Posted by @ilo

Add my number to your phone book to be the first to know some news tomorrow!  $\label{eq:https://t.co/gAHuoTG1K7}$ 

22-Jan-2020 17:42:20 UTC

21-Jan-2020 21:04:17 UTC

1.45K likes 142 retweets

JLovers! Text me at (305) 690-0379 to be the first to find out some news coming tomorrow. You've asked for this ... we listened ... and now it's coming! What do you

348 retweets 3.97K likes 22-Jan-2020 16:03:20 UTC

6.94K likes

NYC!!!! If you're in the area, you have to stop by the #NiyamaSol PopUp Shop!!!!! Refinery Hotel (63 W 38th St) It's open now-1/30, 10am-7pm everyday!!! ②♀☑♂❤ https://t.co/Wwl7ECqATB

156 retweets 2.07K likes 21-Jan-2020 21:07:33 UTC

OMG!!!!! Love youuuuu @BarbraStreisand ♥ https://t.co/Qdax8D8aSt

Soakin' up that NYC energy!!! \* Loved shooting in my hometown for my first campaign with @Coach. New York is always an inspiring city—encouraging us to do our own thing and be an original! Special thanks to Stuart Vevers and Juergen

Teller. #CoachSS20 #CoachNY https://t.co/taolEESubl 542 retweets 7.19K likes 21-Jan-2020 16:14:00 UTC

#### MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#worldofdance	459
#shadesofblue	218
#secondact	207
#limitless	92
#medicine	86
#itsmypartytour	71
#jloitsmyparty	70

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

YWORDS	COUNT	USERNAME	COUNT
orldofdance	459	@jlo	831
nadesofblue	218	@nbcworldofdance	219
econdact	207	@arod	91
mitless	92	@nbc	65
edicine	86	@leahremini	62
smypartytour	71	@egtisme	62
pitsmyparty	70	@hustlersmovie	45

#### **TOP LIKED TWEETS**

337.87

AV. RETWEETS PER TWEET

**3,179.47** AV. LIKES PER TWEET

Thank you @donatella\_versace https://t.co/XJYu5cRaeL **♥♥♥♥♥♥♥♥♥** https://t.co/jJak0dgho9 21-Sep-2019 02:10:14 UTC 10-Mar-2019 02:51:55 UTC 14.54K 162.09K retweets likes **♥♥♥♥♥♥♥♥♥** https://t.co/jJak0dgho9 Thank you @donatella\_versace https://t.co/XJYu5cRaeL 10-Mar-2019 02:51:55 UTC 21-Sep-2019 02:10:14 UTC 149.09K 13.13K likes retweets December 2018 @InStyle https://t.co/uHM4dorMSL December 2018 @InStyle https://t.co/uHM4dorMSL 31-Oct-2018 16:58:13 UTC 31-Oct-2018 16:58:13 UTC 85.2K 11.64K likes retweets Going to set the world on @shakira #PepsiHal #SuperBowlLIV @pepsi https://t.co/c7oXQM0vjq 3.9.19 ♦ https://t.co/t6nTKk7CTN @shakira #PensiHalftime 13-Mar-2019 05:00:28 UTC 11.57K 77.87K 26-Sep-2019 19:50:44 UTC likes retweets WE FROM THE BRONX, NEW YORK A different view of This is happening. 02.02.20 https://t.co/SwHUhH3Lfe last nights celebration... https://t.co/ek0x50Td5W 26-Sep-2019 19:33:56 UTC 8.69K 63.07K 25-Jul-2019 21:03:09 UTC retweets likes This is happening. 02.02.20 https://t.co/SwHUhH3Lfe Going to set the world on @shakira #PepsiHalftime 26-Sep-2019 19:33:56 UTC #SuperBowlLIV @pepsi https://t.co/c7oXQM0vjq 6.99K 54.5K 26-Sep-2019 19:50:44 UTC retweets likes

3.9.19 ★ https://t.co/t6nTKk7CTN
13-Mar-2019 05:00:28 UTC
retweets

5.58K

retweets

Here's a tip - if you ever meet @DavidDobrik don't let him talk you into doing this @ - Excited to announce @DIRECTVNOW SSN - #JLoNOW & amp; you can watch the whole thing LIVE! Click the link below to RSVP & amp; tune in Feb 3rd at 9PM PST / 12MIDNIGHT EST https://t.co/zZg5Pj7Y9Z https://t.co/ed2ksVAOGf

23-Jan-2018 17:21:02 UTC

40.36K likes

52.38K

likes

Here's a tip - if you ever meet @DavidDobrik don't let him talk you into doing this ③ - Excited to announce @DIRECTVNOW SSN - #JLoNOW & Damp; you can watch the whole thing LIVE! Click the link below to RSVP & Damp; tune in Feb 3rd at 9PM PST / 12MIDNIGHT EST https://t.co/zZg5Pj7Y9Z https://t.co/ed2ksVAOGf 23-Jan-2018 17:21:02 UTC

WE FROM THE BRONX, NEW YORK A different view of last nights celebration... https://t.co/ek0x50Td5W

25-Jul-2019 21:03:09 UTC