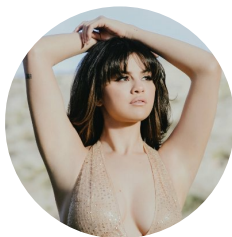


ANALYSIS REPORT OF 3200 TWEETS OF @selenagomez

from 21 Jan 2011 to 23 Jan 2020



4.57K
TWEETS

565
LIKES

Selena Gomez ✓
@selenagomez

1.16K
FOLLOWING

59.63M
FOLLOWERS

Joined Twitter - Mon, 09 Mar 2009 00:16:45 UTC

My new album 'Rare' is out now: <https://t.co/WRkZUqH2iS>

📍 Los Angeles 🔗 <https://t.co/RjrXMrQ88d>

TWEETS 2670 (83.44%)

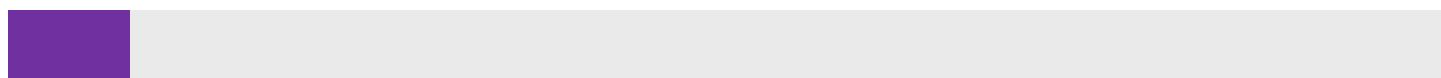


AV. TWEETS PER DAY 0.81

AV. TWEETS PER WEEK 5.69

AV. TWEETS PER MONTH 24.72

RETWEETS 273 (8.53%)

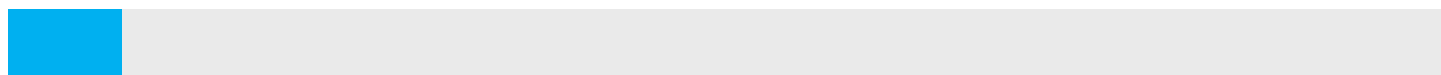


AV. RETWEETS PER DAY 0.08

AV. RETWEETS PER WEEK 0.58

AV. RETWEETS PER MONTH 2.53

REPLIES 257 (8.03%)

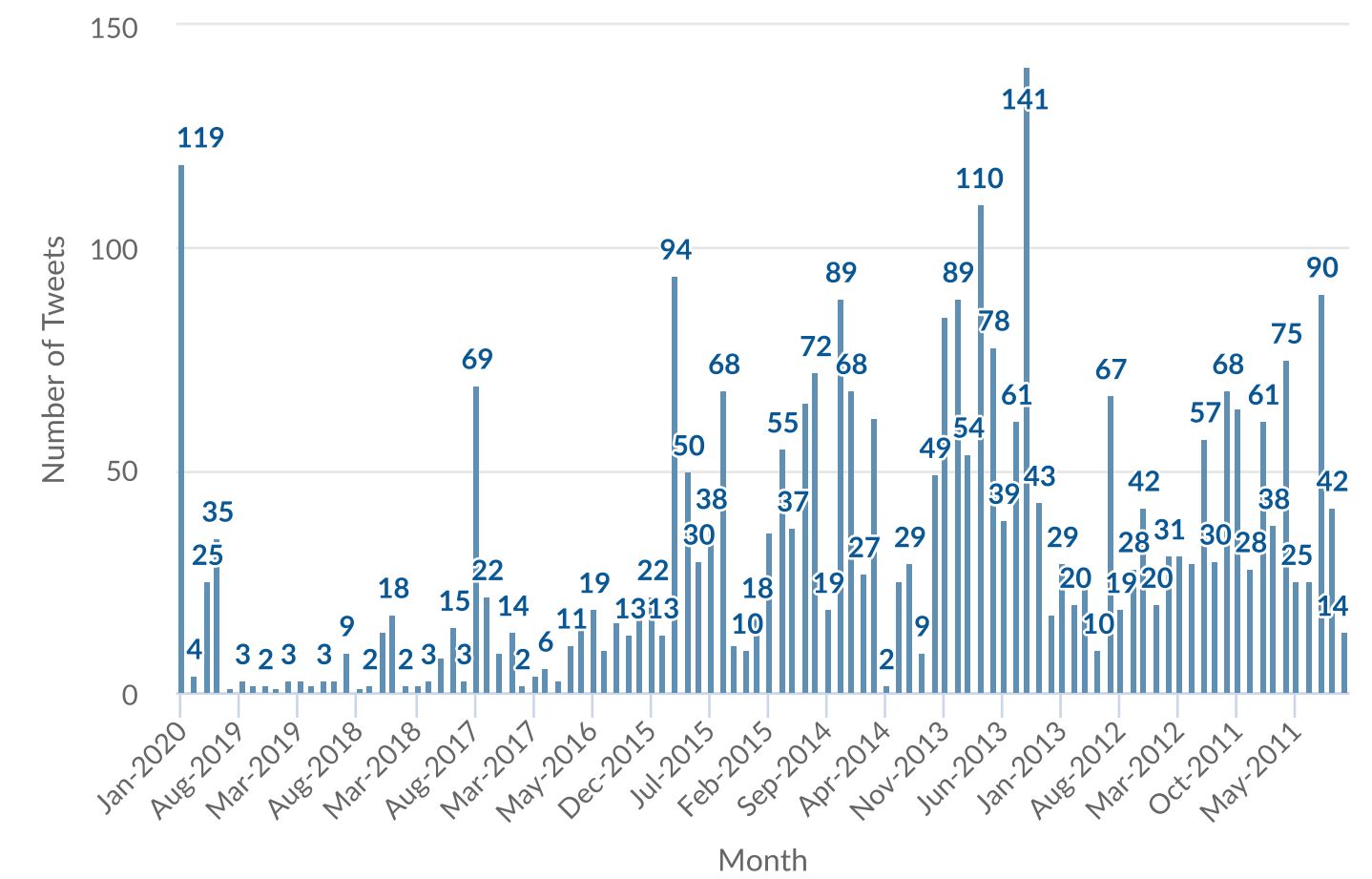


AV. REPLIES PER DAY 0.08

AV. REPLIES PER WEEK 0.55

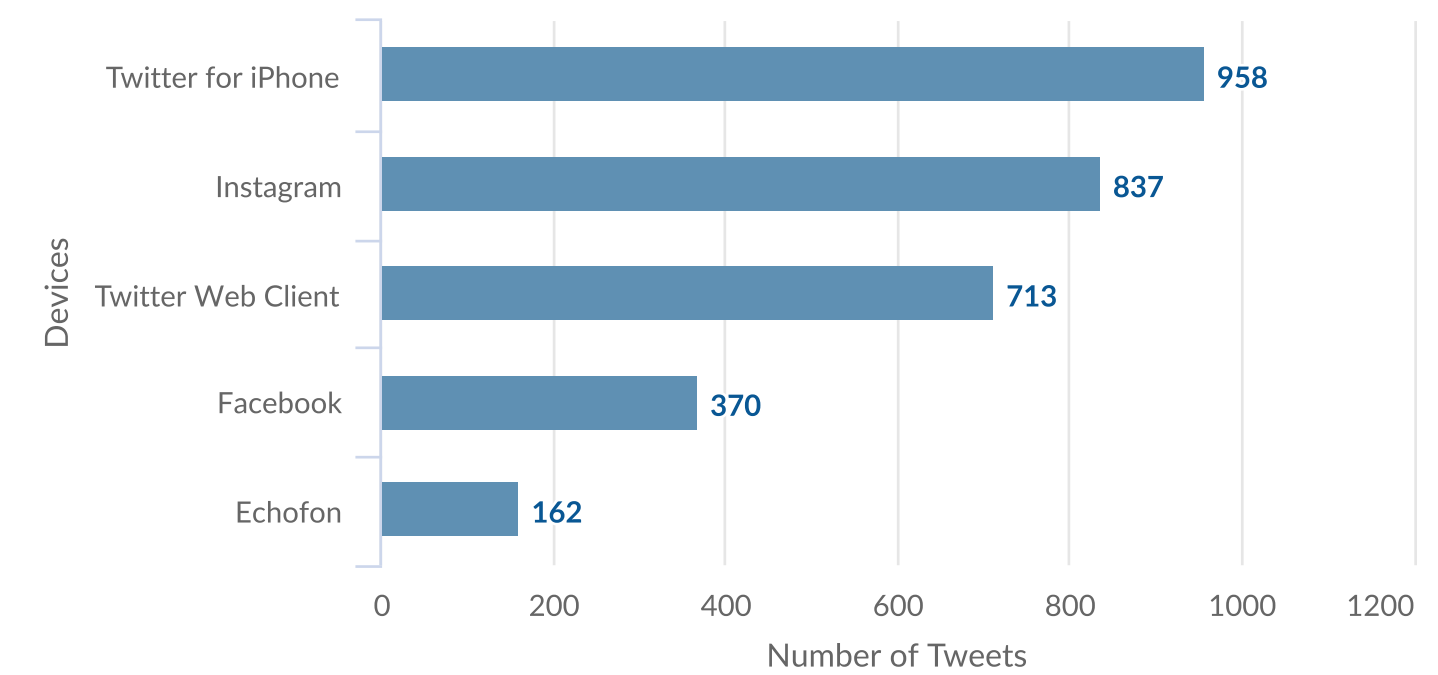
AV. REPLIES PER MONTH 2.38

TWEET TIMELINE



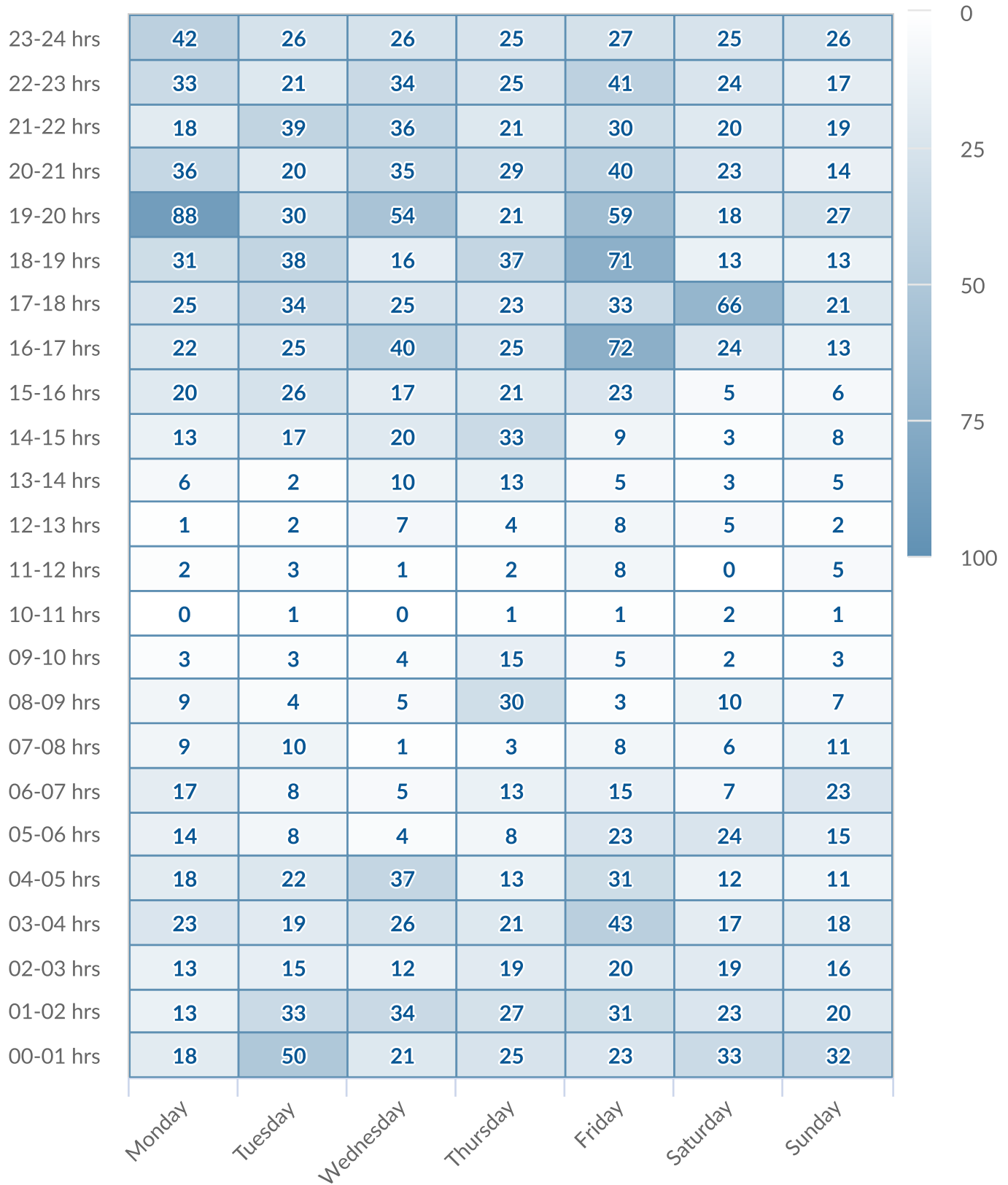
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @selenagomez to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
11:00 - 12:00	8,454.00
2:00 - 3:00	7,663.00
23:00 - 0:00	7,136.00
13:00 - 14:00	6,931.00
22:00 - 23:00	6,738.00
6:00 - 7:00	6,626.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#goodforyou	39
#revival	34
#selenators	24
#streamwithsena	22
#getaway	21
#badliar	17
#amas	16

LATEST TWEETS

Latest Tweets Posted by @selenagomez

Just wanted to say how grateful I am that LYTLM is #1 on Top 40 Radio. I'm so glad that something so dear to my heart is connecting with so many of you ♥ thank you. <https://t.co/Z7VfxNIYUL>

4.28K retweets 29.35K likes 23-Jan-2020 05:06:29 UTC

It's officially out! Thank YOU so much for making something so personal to me be a moment I'll never forget. All I truly desire is for you all to enjoy the music and spread the love <https://t.co/VorKTweFYF>

10.31K retweets 66.22K likes 22-Jan-2020 21:03:14 UTC

Go behind the scenes of the Rare video! <https://t.co/8aykif3DTh>
<https://t.co/qd1XQS6qVH>

6.38K retweets 58.54K likes 21-Jan-2020 01:10:25 UTC

Love this cover!! @echosmith <https://t.co/UY0iYhjjGQ>

5.34K retweets 50.18K likes 20-Jan-2020 00:26:35 UTC

Feels so good to dance again. ☺ <https://t.co/lvKVdM9aoo>

6.71K retweets 57.22K likes 18-Jan-2020 20:53:50 UTC

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@selenagomez	233
@adidasneolabel	48
@spotify	38
@postcarding	25
@applemusic	25
@unicefusa	22
@ryanseacrest	21

TOP RETWEETED TWEETS

8,916.56

AV. RETWEETS PER TWEET

139.81K
retweets

My heart is absolutely broken. I miss you Christina
<https://t.co/KWGwZZlj4t>
11-Jun-2016 16:57:12 UTC

105.71K
retweets

This hurts. I love you Cory. Rest in peace. My thoughts and prayers are with you and your family. <http://t.co/SceFQd7gzT>
14-Jul-2013 17:55:07 UTC

105.42K
retweets

My thoughts and prayers go out to everyone affected in Manchester.
23-May-2017 01:56:12 UTC

100.04K
retweets

There are more important things to talk about... Why can't people use their voice for something that fucking matters?
18-Jul-2016 04:31:22 UTC

70.32K
retweets

Thank you all for standing by my side through the highs and lows. I couldn't do it without you all and I can't wait to start my next adventure with you. Lose You To Love Me is out now. #ShotOniPhone #LoseYouToLoveMe
<https://t.co/WJG0Y1Fpik>
23-Oct-2019 04:22:10 UTC

69.75K
retweets

@ddlovato IM so grateful you were born. #nomatterwhat #forever #haveTHEbestbdy
21-Aug-2015 02:35:20 UTC

68.56K
retweets

Truth is last thing we need right now is hate, in any form
18-Jul-2016 04:36:37 UTC

67.08K
retweets

This is my revival <https://t.co/B1rouH0ufj>
06-Jun-2016 19:38:22 UTC

TOP LIKED TWEETS

16,979.81

AV. LIKES PER TWEET

390.43K
likes

My heart is absolutely broken. I miss you Christina
<https://t.co/KWGwZZlj4t>
11-Jun-2016 16:57:12 UTC

334.87K
likes

I gave my all and they all know it. <https://t.co/fmIODy9vX4>
18-Oct-2019 17:01:17 UTC

288.81K
likes

My thoughts and prayers go out to everyone affected in Manchester.
23-May-2017 01:56:12 UTC

269.98K
likes

You promised the world. <https://t.co/m0CD1I85Vy>
19-Oct-2019 17:01:36 UTC

268.27K
likes

Thank you all for standing by my side through the highs and lows. I couldn't do it without you all and I can't wait to start my next adventure with you. Lose You To Love Me is out now. #ShotOniPhone #LoseYouToLoveMe
<https://t.co/WJG0Y1Fpik>
23-Oct-2019 04:22:10 UTC

264.18K
likes

<https://t.co/iDGIV1CyR2>
23-Oct-2019 05:37:36 UTC

263.43K
likes

Made her more of a woman. <https://t.co/4kkjqnNt8w>
20-Oct-2019 17:01:05 UTC

244.47K
likes

Praying for everyone in Mexico City. So devastated.
20-Sep-2017 04:56:37 UTC