

# ANALYSIS REPORT OF 3200 TWEETS OF @rihanna

from 16 Jan 2013 to 13 Jan 2020



**10.45K**  
TWEETS

**1.02K**  
LIKES

**Rihanna**   
@rihanna

**1.06K**  
FOLLOWING

**95.57M**  
FOLLOWERS

Joined Twitter - Fri, 02 Oct 2009 21:37:33 UTC

happy to finally share this collection of incredible memories. get your copy of #theRIHANNAbook wherever books are sold 📖📖📖

<https://t.co/PBaucV0xYm>

TWEETS 2744 (85.75%)

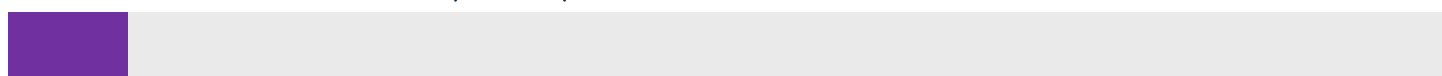


AV. TWEETS PER DAY 1.08

AV. TWEETS PER WEEK 7.54

AV. TWEETS PER MONTH 33.06

RETWEETS 265 (8.28%)

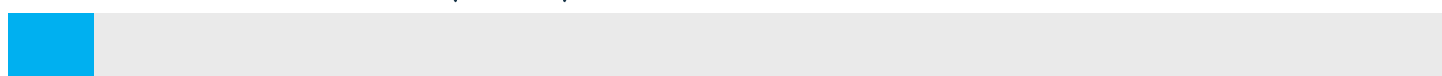


AV. RETWEETS PER DAY 0.10

AV. RETWEETS PER WEEK 0.73

AV. RETWEETS PER MONTH 3.19

REPLIES 191 (5.97%)

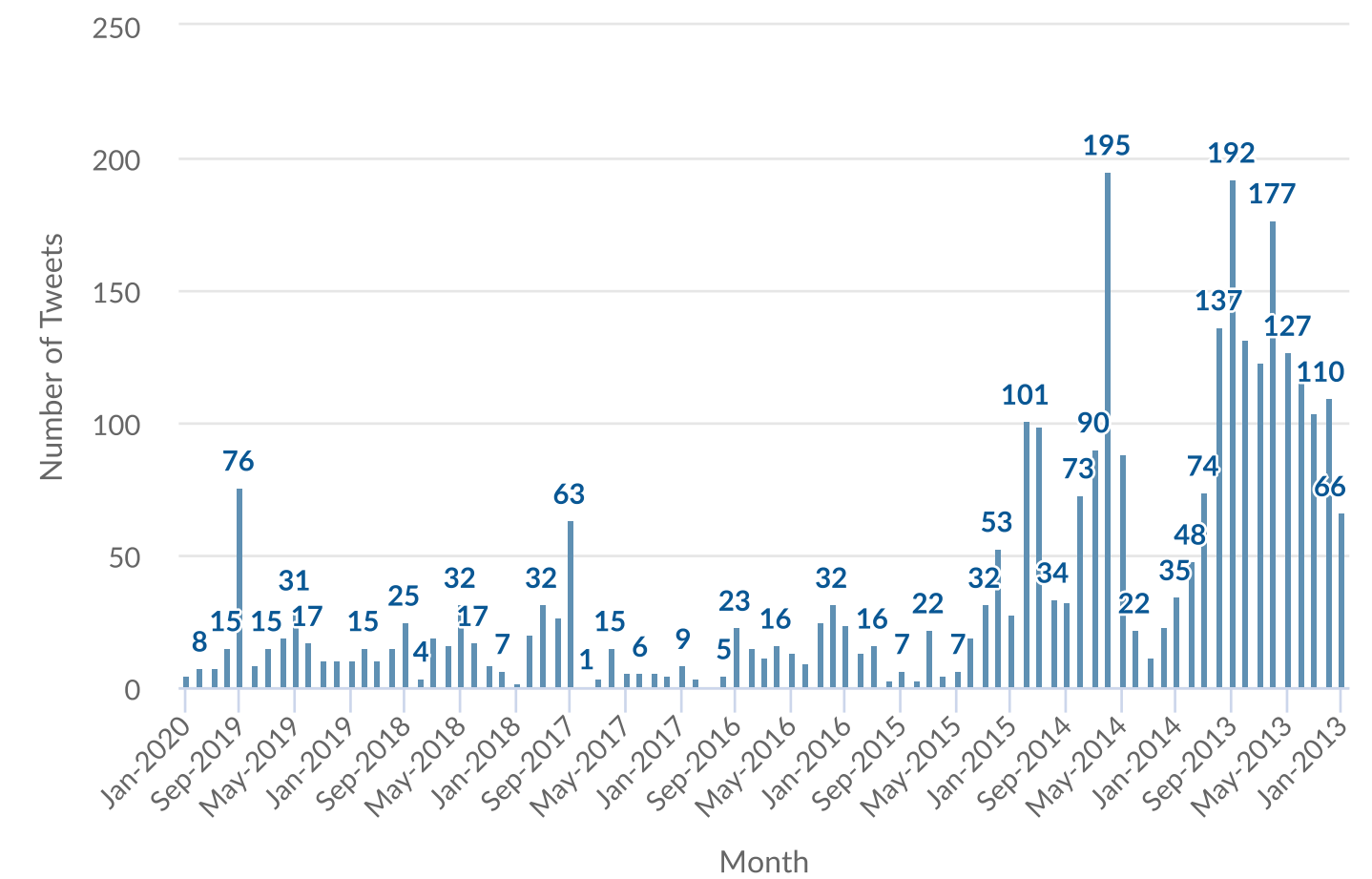


AV. REPLIES PER DAY 0.07

AV. REPLIES PER WEEK 0.52

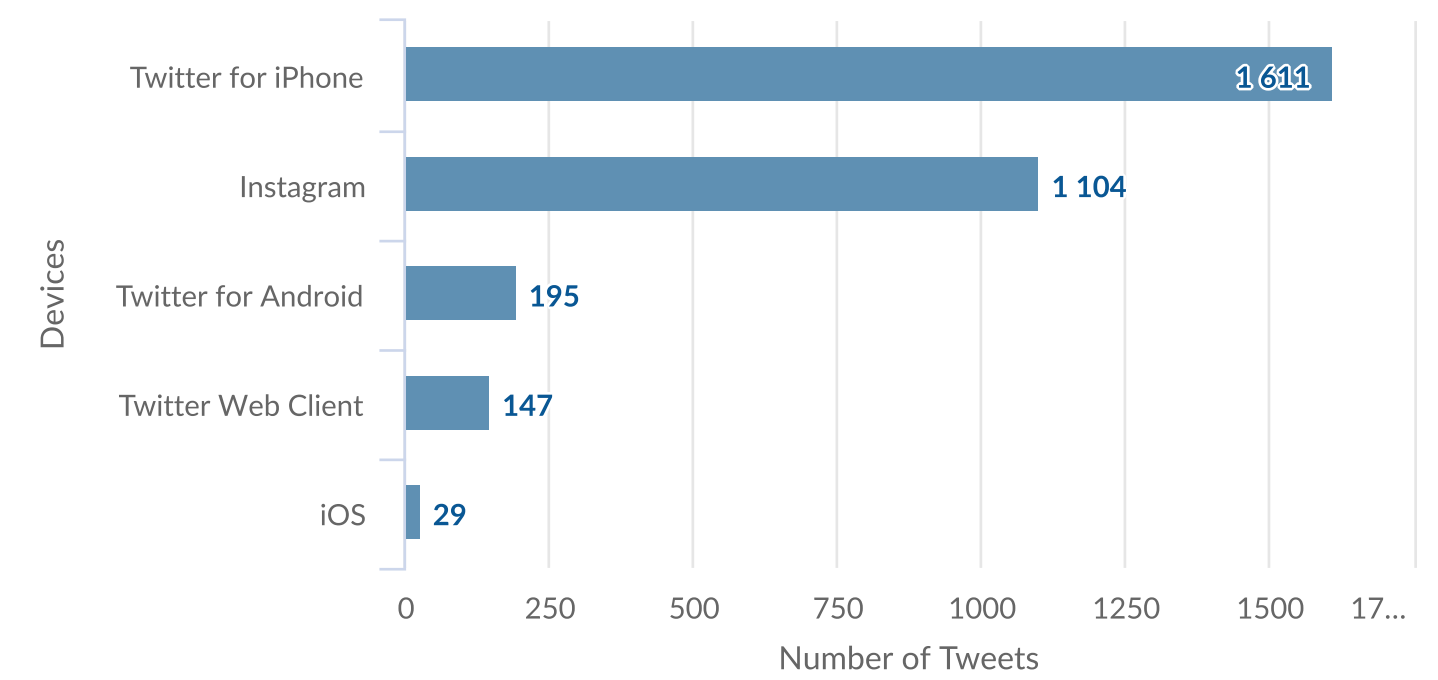
AV. REPLIES PER MONTH 2.30

TWEET TIMELINE



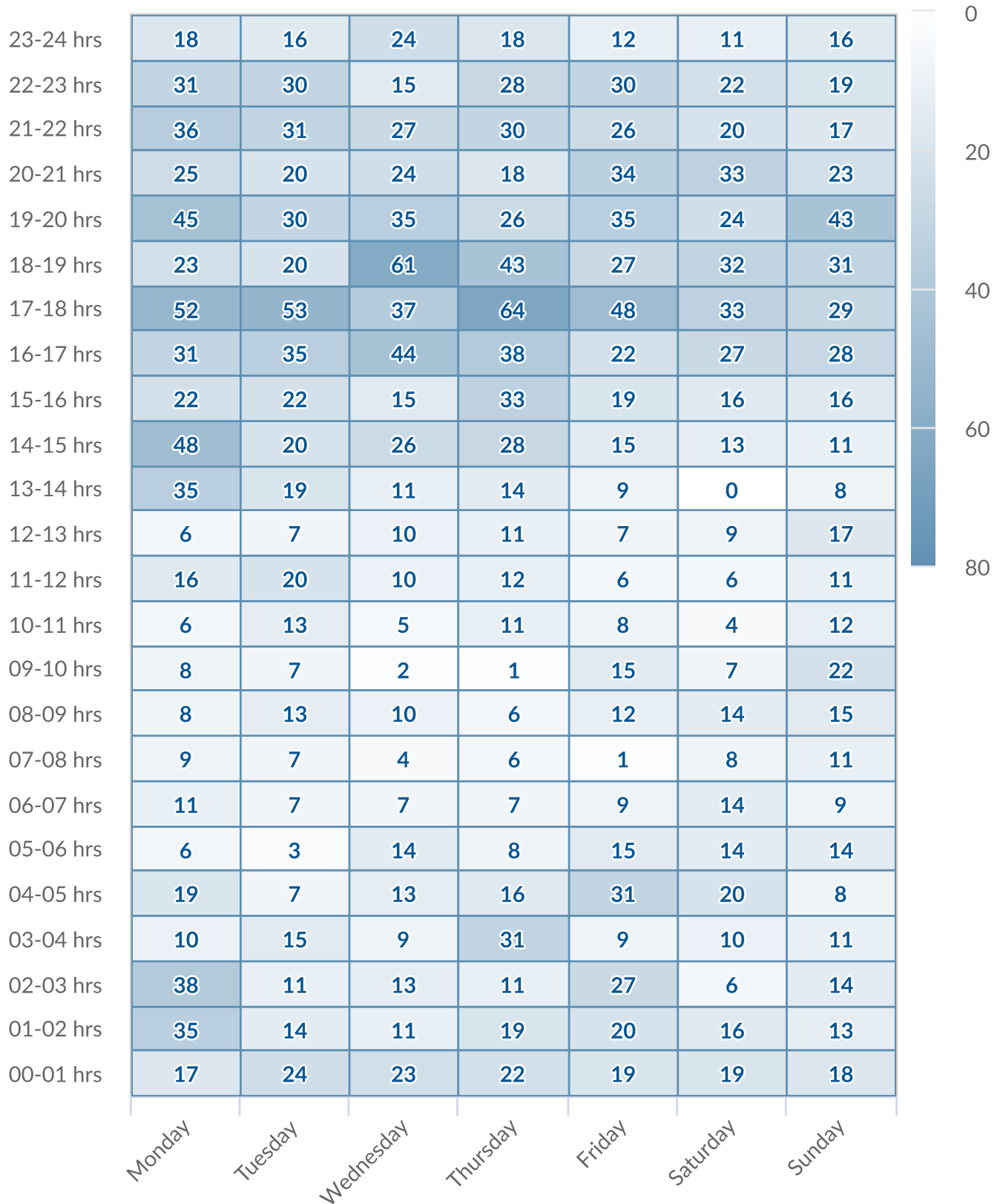
CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @rihanna to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
5:00 - 6:00	4,375.00
17:00 - 18:00	3,343.00
3:00 - 4:00	3,300.00
15:00 - 16:00	2,889.00
18:00 - 19:00	2,783.00
4:00 - 5:00	2,769.00

\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#diamondsworldtour	65
#fentyxpuma	48
#savagexfentyshow	38
#sephorainjcp	34
#navy	31
#anti	30
#ririheartsmac	27

## LATEST TWEETS

Latest Tweets Posted by @rihanna

The @SavageXFenty Valentine collection designed by Adam Selman available now on <https://t.co/8UBMII0z52> <https://t.co/oxWEid32nT>

**13.73K** retweets **127.36K** likes **13-Jan-2020 00:46:02 UTC**

New Year, New Valentine's gift! Get ready to do the most in 2020 with these sexy @SavageXFenty styles. We have TWO very special boxes curated and designed by one of my faves and first collaborator for #SavageX, Adam Selman !!!! Head to <https://t.co/EFuG1IFRBa> NOW to grab yours <https://t.co/66MFzKu1bT>

**10.93K** retweets **114.44K** likes **12-Jan-2020 22:36:11 UTC**

Ya done know that @fentybeauty was coming to dominate the mascara game too!! #FULLFRONTALMASCARA with a brush that lifts lashes on the fat side, and defines & curls on the flat side! Get it on January 16th at <https://t.co/Gr3OPNUbFC> @sephora @bootsuk @harveynichols #SephorainJCP! <https://t.co/v2YXoSL9Jx>

**6.79K** retweets **75.3K** likes **07-Jan-2020 21:10:41 UTC**

first selfie of the year doe. #2020 <https://t.co/TJxarwWeXI>

**98.23K** retweets **983.3K** likes **06-Jan-2020 21:59:50 UTC**

devastating. ☹️ #Australia <https://t.co/VB2cziPXux>

**75.46K** retweets **347.21K** likes **06-Jan-2020 16:49:56 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@rihanna	200
@fentybeauty	185
@savagexfenty	75
@sephora	48
@harveynichols	48
@claralionelfdn	36
@jennnrosales	33

## TOP RETWEETED TWEETS

6,906.54

AV. RETWEETS PER TWEET

245.81K  
retweets

🐧🐧 <https://t.co/mftXXvncB>  
06-Jul-2019 00:01:59 UTC

178.69K  
retweets

take a look. these are the idiots making decisions for WOMEN in America. Governor Kay Ivey...SHAME ON YOU!!!!  
<https://t.co/WuAjSVv6TH>  
16-May-2019 15:12:58 UTC

170.99K  
retweets

listening to ANTI <https://t.co/AgqlhU0GEz>  
25-Jan-2016 14:22:47 UTC

154.13K  
retweets

<https://t.co/KeSkI3fk1C> <https://t.co/lzjXncVbmh>  
04-Aug-2019 17:37:18 UTC

153.71K  
retweets

Disgusted! The news is devastating! America is being ruined right before our eyes! What an immoral pig you have to be to implement such BS!!  
29-Jan-2017 01:47:46 UTC

141.9K  
retweets

Dear @realDonaldTrump I know you've probably already seen this, but I just wanted to make sure! Don't let your people die like this. <https://t.co/mDO848JAUx>  
28-Sep-2017 10:56:23 UTC

138.25K  
retweets

Nobody: Me: Album coming in 2019 Navy in July:  
<https://t.co/jXqC6uy1YP>  
11-Jul-2019 18:29:06 UTC

135.94K  
retweets

Tweet of the week 🐧🐧 <https://t.co/W22sTAvuPS>  
10-Sep-2017 11:34:17 UTC

## TOP LIKED TWEETS

22,786.03

AV. LIKES PER TWEET

983.3K  
likes

first selfie of the year doe. #2020 <https://t.co/TJxarwWeXI>  
06-Jan-2020 21:59:50 UTC

870.58K  
likes

almost drop my phone. how? <https://t.co/FtcxMGTDbs>  
23-Jul-2019 19:45:05 UTC

742.43K  
likes

🐧🐧 <https://t.co/mftXXvncB>  
06-Jul-2019 00:01:59 UTC

596.03K  
likes

<https://t.co/tXIsXWQ7Eg>  
27-May-2019 11:55:48 UTC

584.67K  
likes

Not for much longer...me nor my people would ever be at or around one of those tragic rallies, so thanks for the heads up philip! <https://t.co/dRgRiO6GrJ>  
05-Nov-2018 00:26:11 UTC

559.67K  
likes

<https://t.co/z4T33aPFQ0>  
25-Feb-2019 21:31:42 UTC

533.79K  
likes

home. 🐧 <https://t.co/Stmw3yt0CL>  
01-Dec-2019 18:14:11 UTC

532.59K  
likes

Tweet of the week 🐧🐧 <https://t.co/W22sTAvuPS>  
10-Sep-2017 11:34:17 UTC