

# ANALYSIS REPORT OF 3200 TWEETS OF @youtube

from 09 Dec 2017 to 23 Jan 2020



**24.49K**  
TWEETS

**2.76K**  
LIKES

YouTube   
@youtube

**1.05K**  
FOLLOWING

**72.23M**  
FOLLOWERS

Joined Twitter - Tue, 13 Nov 2007 21:43:46 UTC

Like and subscribe.

 San Bruno, CA  <https://t.co/qkVaJFk2CG>

TWEETS 1513 (47.28%)

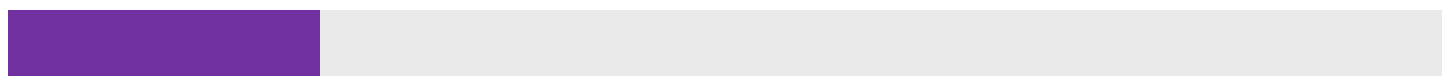


AV. TWEETS PER DAY 1.95

AV. TWEETS PER WEEK 13.75

AV. TWEETS PER MONTH 60.52

RETWEETS 691 (21.59%)

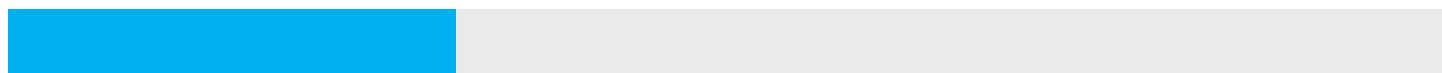


AV. RETWEETS PER DAY 0.89

AV. RETWEETS PER WEEK 6.28

AV. RETWEETS PER MONTH 27.64

REPLIES 996 (31.13%)

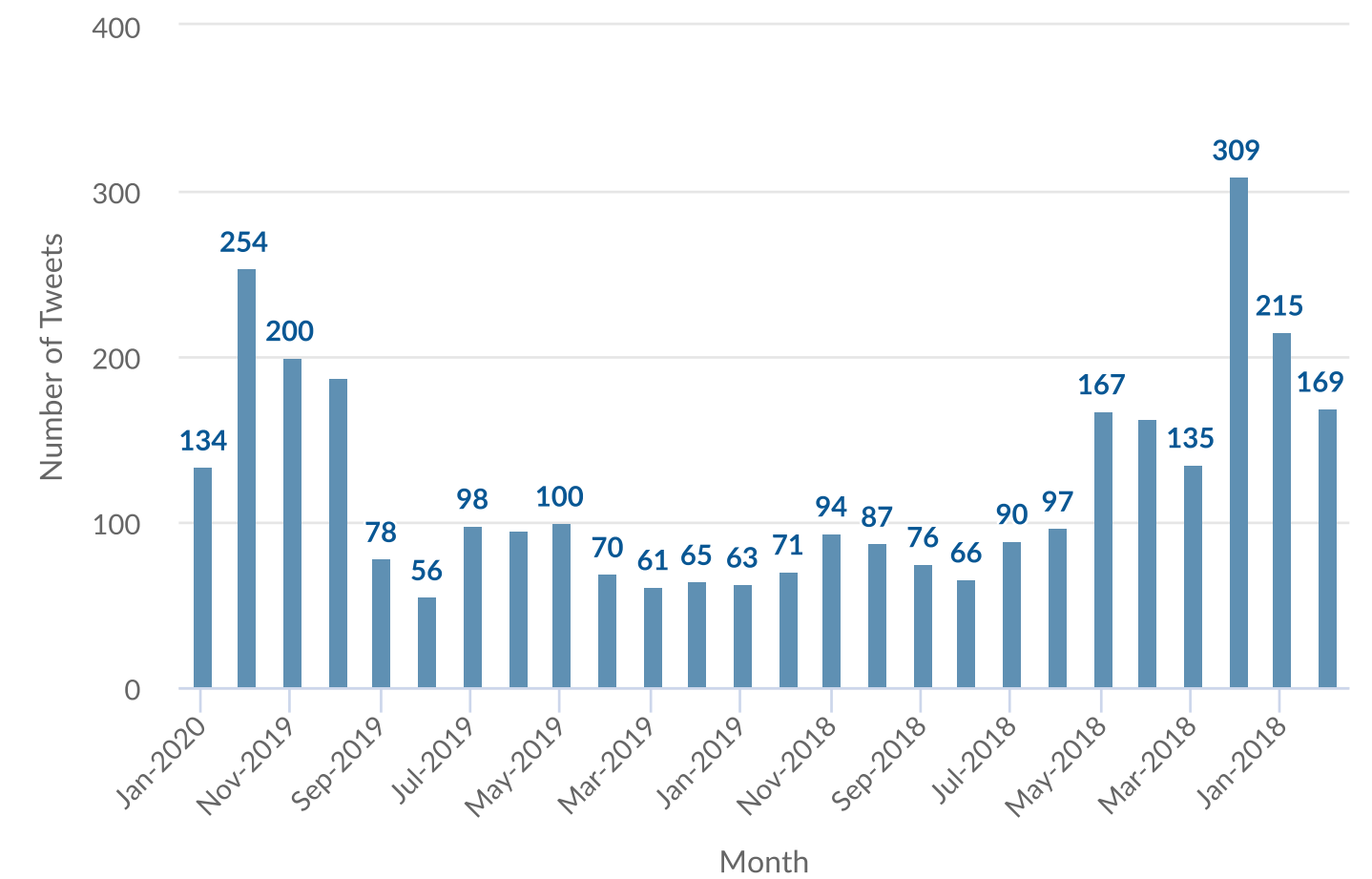


AV. REPLIES PER DAY 1.29

AV. REPLIES PER WEEK 9.05

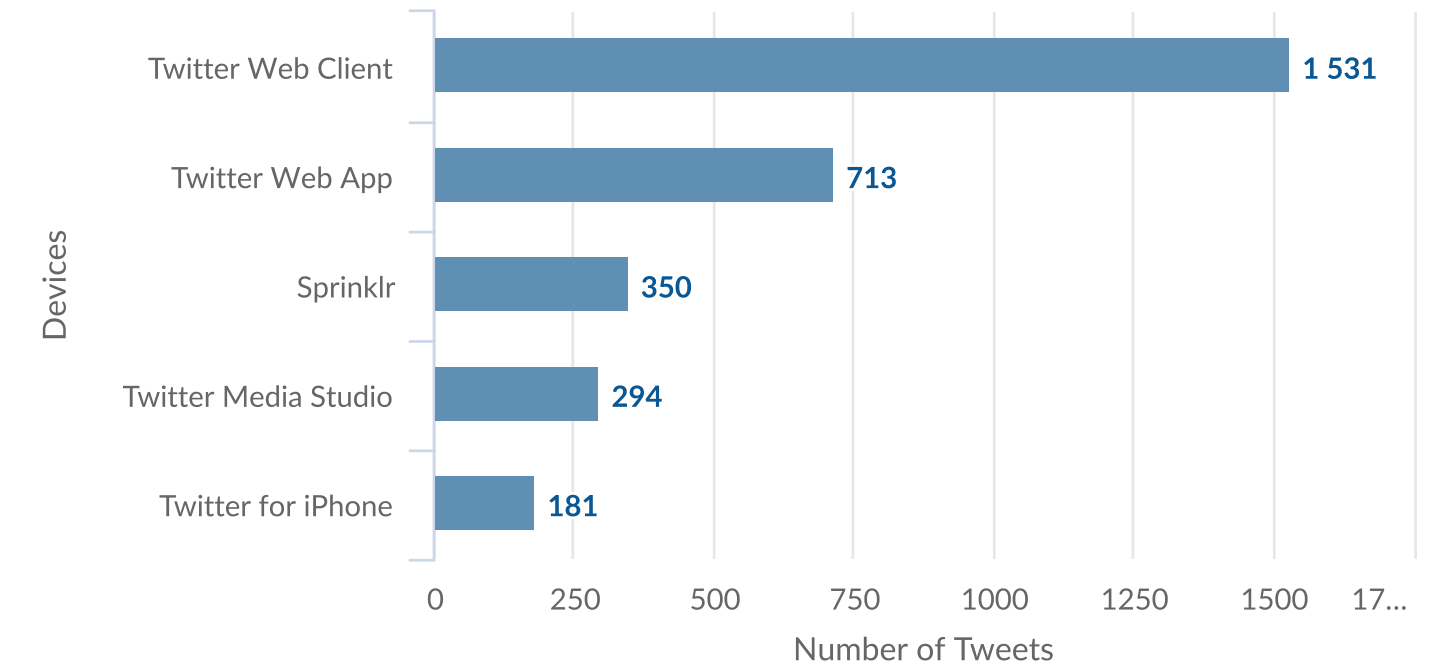
AV. REPLIES PER MONTH 39.84

TWEET TIMELINE



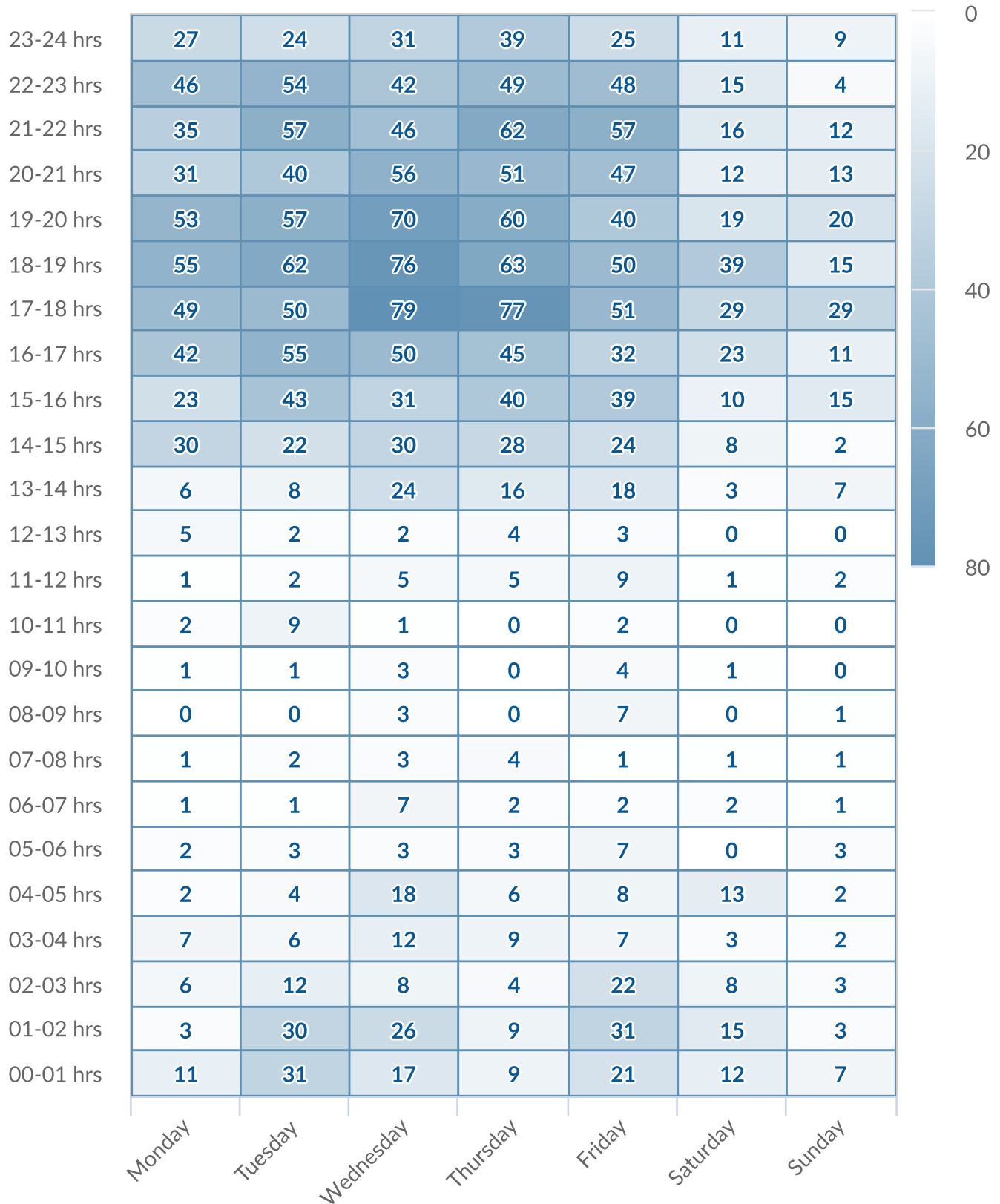
CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @youtube to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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12:00 - 13:00	145.00
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5:00 - 6:00	115.00
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15:00 - 16:00	99.00
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17:00 - 18:00	98.00
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16:00 - 17:00	98.00
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14:00 - 15:00	97.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#youtubetaughtme	46
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#youtubelearning	43
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#creatorontherise	35
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#createblackhistory	35
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#creatorsforchange	28
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#teamtrees	27
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#btsxyoutubered	25
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## LATEST TWEETS

Latest Tweets Posted by @youtube

Lunar New Year is almost here! 🐰 Find out what the Year of the Rat has in store for you: <https://t.co/8AdMFocFS0> <https://t.co/YIPJnHiYk5>

**105 retweets** **636 likes** **23-Jan-2020 06:54:48 UTC**

Do it! <https://t.co/FK8d5AEfzC>

**180 retweets** **3.65K likes** **23-Jan-2020 00:27:05 UTC**

So proud of you @nikkietutorials. Watch her @TheEllenShow interview: <https://t.co/wG2PBEHn2o> <https://t.co/YVOCIUNEqQ>

**65 retweets** **795 likes** **22-Jan-2020 18:30:43 UTC**

She didn't come to play, she came to slay <https://t.co/1k4qHFVY5R>

**133 retweets** **2.11K likes** **22-Jan-2020 09:22:25 UTC**

In case you're having a sorta ruff week, let Bun & Orin serenade you: <https://t.co/LFNUv6PhMs> <https://t.co/9WIAA5A7To>

**180 retweets** **1.55K likes** **22-Jan-2020 08:05:34 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@youtube	95
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@mrbeastyt	34
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@nikitadragun	28
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@kimpetras	27
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@bts_twt	27
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@ytcreators	24
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@susanwojcicki	24
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## TOP RETWEETED TWEETS

1,676.08

AV. RETWEETS PER TWEET

213.52K  
retweets

Ayo ladies and gentlemen, get ready to Burn The Stage with @bts\_twt. Coming March 28th, only on YouTube Red. Check out the trailer → <https://t.co/SLnguPpPQe> #BTSxYouTubeRed <https://t.co/ilqUYflkrD>  
14-Mar-2018 12:21:22 UTC

213.18K  
retweets

Their Blood, Sweat, and Tears went into this tour. Watch @bts\_twt Burn The Stage now on YouTube Red! #BTSxYouTubeRed #BurnTheStagelsComing <https://t.co/K0LjjBsOTF> <https://t.co/KXfdXbsQYr>  
28-Mar-2018 15:01:09 UTC

208K  
retweets

It's #HopeWorld; we're just living in it. So is this goldfish. <https://t.co/YCpU2eshQk> <https://t.co/1Qip0Fectl>  
01-Mar-2018 21:31:32 UTC

194.62K  
retweets

1<sup>st</sup> week left, #BTSArmy! We're counting down the days to Burn The Stage with a special trailer and a day devoted to each BTS member. #BTSxYouTubeRed <https://t.co/LmHZ9TYuai> <https://t.co/hqlN3YZ1W2>  
20-Mar-2018 03:03:11 UTC

145.78K  
retweets

We're already getting ready for the Friday feeling! A new episode of Burn The Stage is here! #BTSxYouTubeRed <https://t.co/1PuEPklkRX> <https://t.co/9fELpR8xo3>  
11-Apr-2018 15:09:41 UTC

137.97K  
retweets

Married to @marziapie 🍷 Revived our love of Minecraft 🎮 Reached 100 million subscribers on YouTube ✓ What a month to celebrate and congratulate @PewDiePie <https://t.co/4rGuNDDwyx>  
25-Aug-2019 02:02:59 UTC

108.13K  
retweets

New record!! Oh...wait. <https://t.co/hgmHkV8tK5>  
13-Dec-2018 18:15:44 UTC

86.75K  
retweets

Thank you to all the creators, artists, and fans who made 2018 their own. This is your Rewind: <https://t.co/r7XpCWRugk>. #YouTubeRewind <https://t.co/Sd3zhuO8j4>  
06-Dec-2018 18:00:24 UTC

## TOP LIKED TWEETS

6,552.77

AV. LIKES PER TWEET

635.41K  
likes

Their Blood, Sweat, and Tears went into this tour. Watch @bts\_twt Burn The Stage now on YouTube Red! #BTSxYouTubeRed #BurnTheStagelsComing <https://t.co/K0LjjBsOTF> <https://t.co/KXfdXbsQYr>  
28-Mar-2018 15:01:09 UTC

603.03K  
likes

Married to @marziapie 🍷 Revived our love of Minecraft 🎮 Reached 100 million subscribers on YouTube ✓ What a month to celebrate and congratulate @PewDiePie <https://t.co/4rGuNDDwyx>  
25-Aug-2019 02:02:59 UTC

575.87K  
likes

Ayo ladies and gentlemen, get ready to Burn The Stage with @bts\_twt. Coming March 28th, only on YouTube Red. Check out the trailer → <https://t.co/SLnguPpPQe> #BTSxYouTubeRed <https://t.co/ilqUYflkrD>  
14-Mar-2018 12:21:22 UTC

568.84K  
likes

1<sup>st</sup> week left, #BTSArmy! We're counting down the days to Burn The Stage with a special trailer and a day devoted to each BTS member. #BTSxYouTubeRed <https://t.co/LmHZ9TYuai> <https://t.co/hqlN3YZ1W2>  
20-Mar-2018 03:03:11 UTC

568.17K  
likes

It's #HopeWorld; we're just living in it. So is this goldfish. <https://t.co/YCpU2eshQk> <https://t.co/1Qip0Fectl>  
01-Mar-2018 21:31:32 UTC

503.31K  
likes

We're already getting ready for the Friday feeling! A new episode of Burn The Stage is here! #BTSxYouTubeRed <https://t.co/1PuEPklkRX> <https://t.co/9fELpR8xo3>  
11-Apr-2018 15:09:41 UTC

425.21K  
likes

Thank you to all the creators, artists, and fans who made 2018 their own. This is your Rewind: <https://t.co/r7XpCWRugk>. #YouTubeRewind <https://t.co/Sd3zhuO8j4>  
06-Dec-2018 18:00:24 UTC

383.28K  
likes

New record!! Oh...wait. <https://t.co/hgmHkV8tK5>  
13-Dec-2018 18:15:44 UTC