ANALYSIS REPORT OF 3200 TWEETS OF @twitter

from 09 May 2019 to 13 Mar 2020

13.29K	6.42K	Twitter	1	57.47M
TWEETS	LIKES	@twitter	FOLLOWING	FOLLOWERS

Joined Twitter - Tue, 20 Feb 2007 14:35:54 UTC

What's happening?!

Everywhere https://t.co/TAXQpsHa5X

TWEETS 106 (3.31%)

AV. TWEETS PER DAY 0.34 AV. TWEETS PER WEEK 2.41 AV. TWEETS PER MONTH 10.60

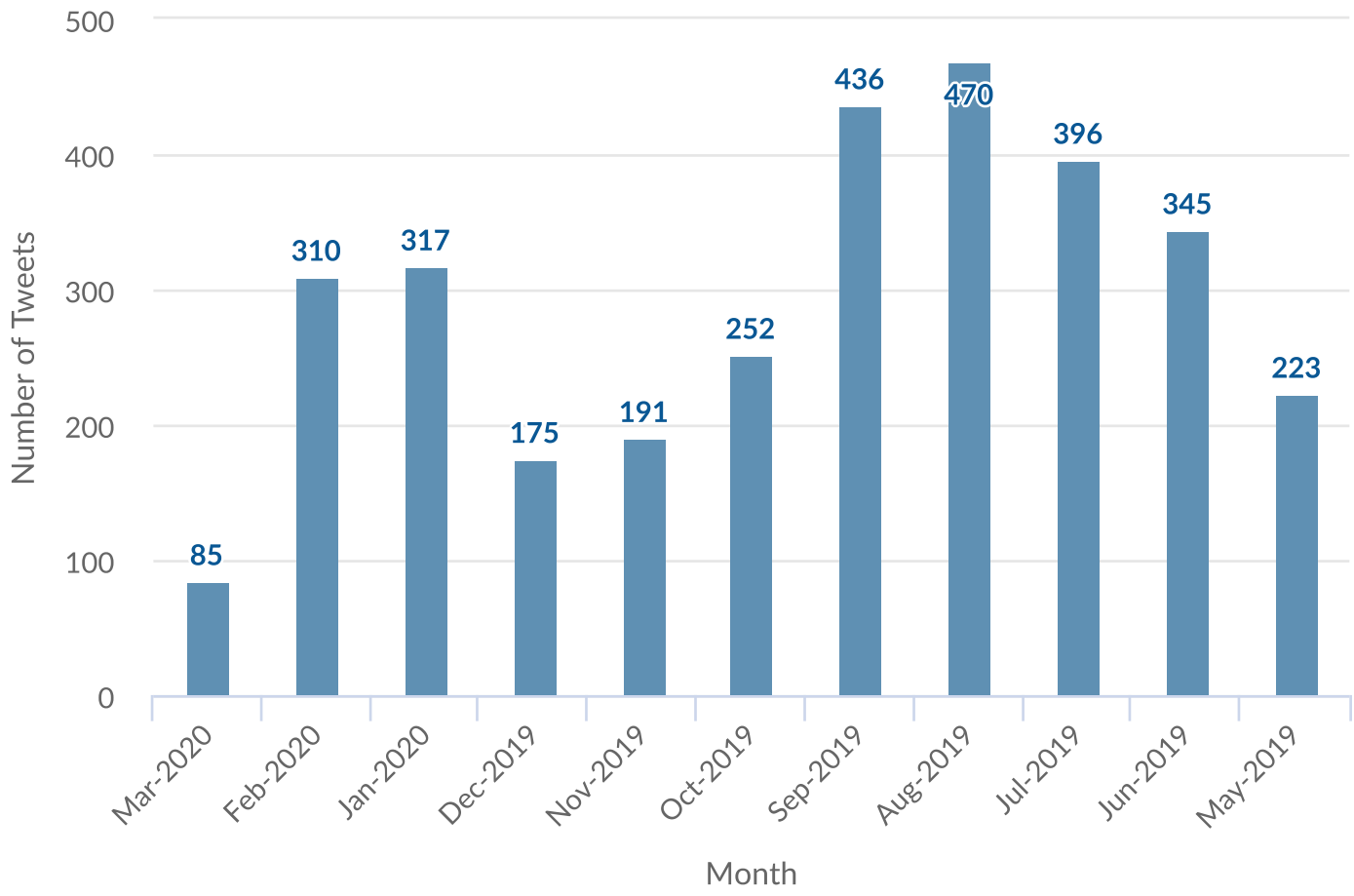
RETWEETS 73 (2.28%)

AV. RETWEETS PER DAY 0.24 AV. RETWEETS PER WEEK 1.66 AV. RETWEETS PER MONTH 7.30

REPLIES 3021 (94.41%)

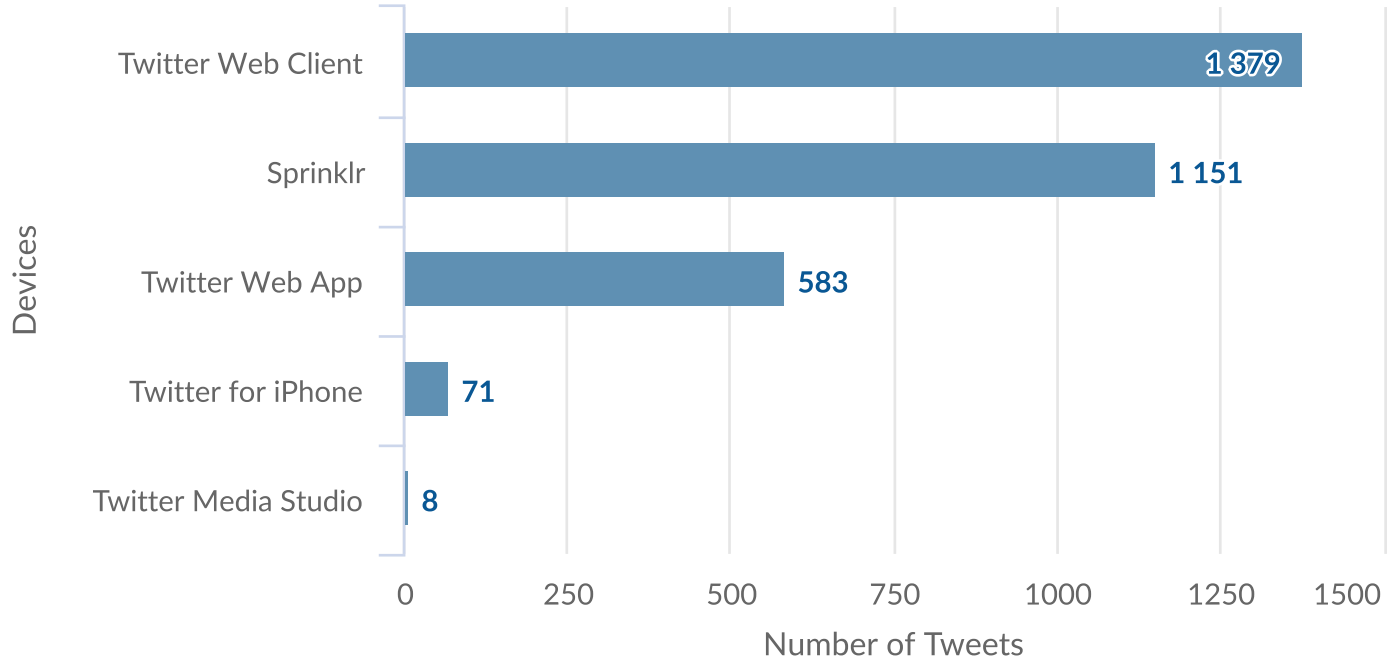
AV. REPLIES PER DAY 9.81 AV. REPLIES PER WEEK 68.66 AV. REPLIES PER MONTH 302.10

TWEET TIMELINE



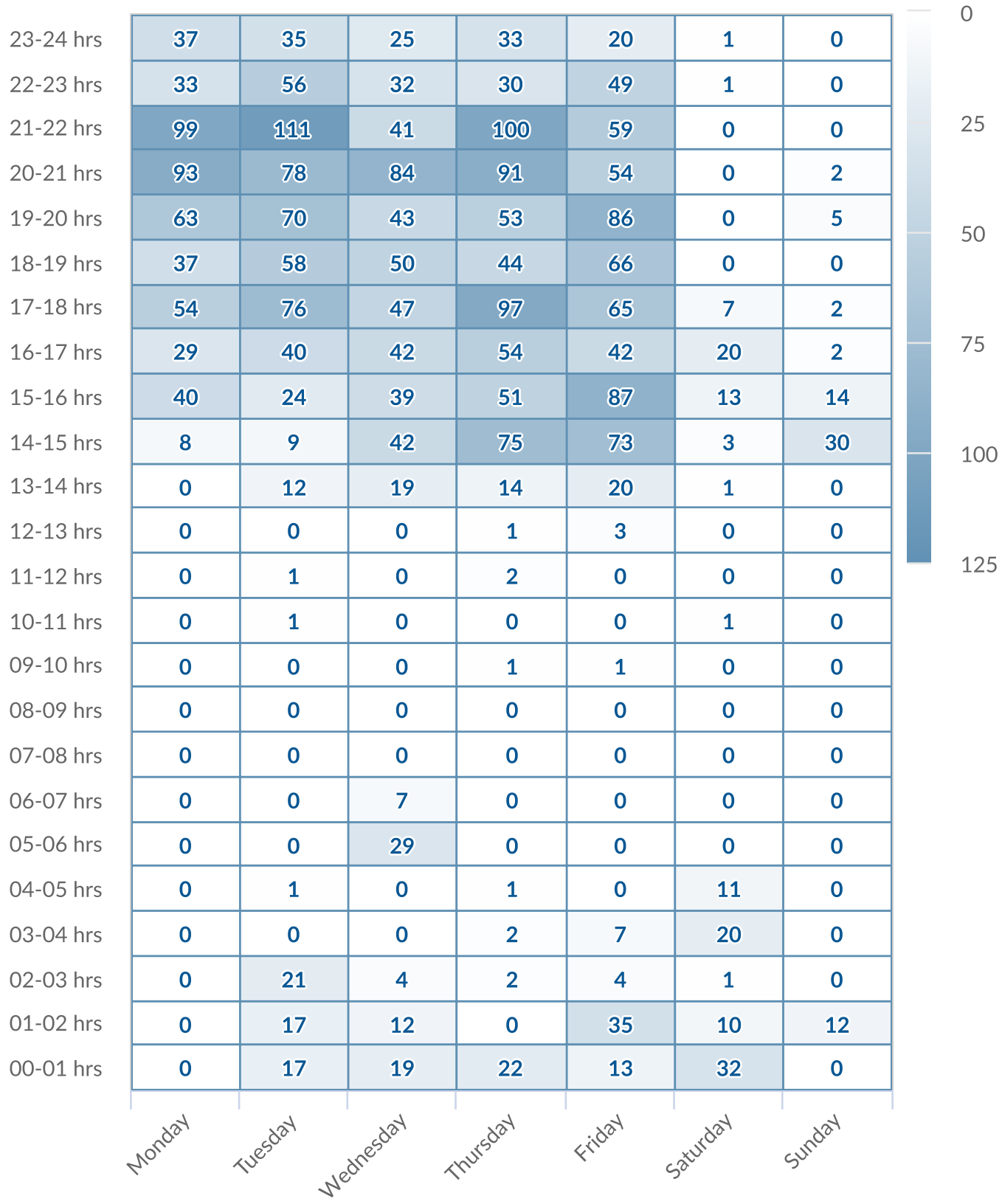
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
23-24 hrs	37	35	25	33	20	1	0
22-23 hrs	33	56	32	30	49	1	0
21-22 hrs	99	111	41	100	59	0	0
20-21 hrs	93	78	84	91	54	0	2
19-20 hrs	63	70	43	53	86	0	5
18-19 hrs	37	58	50	44	66	0	0
17-18 hrs	54	76	47	97	65	7	2
16-17 hrs	29	40	42	54	42	20	2
15-16 hrs	40	24	39	51	87	13	14
14-15 hrs	8	9	42	75	73	3	30
13-14 hrs	0	12	19	14	20	1	0
12-13 hrs	0	0	0	1	3	0	0
11-12 hrs	0	1	0	2	0	0	0
10-11 hrs	0	1	0	0	0	1	0
09-10 hrs	0	0	0	1	1	0	0
08-09 hrs	0	0	0	0	0	0	0
07-08 hrs	0	0	0	0	0	0	0
06-07 hrs	0	0	7	0	0	0	0
05-06 hrs	0	0	29	0	0	0	0
04-05 hrs	0	1	0	1	0	11	0
03-04 hrs	0	0	0	2	7	20	0
02-03 hrs	0	21	4	2	4	1	0
01-02 hrs	0	17	12	0	35	10	12
00-01 hrs	0	17	19	22	13	32	0

BEST TIME TO TWEET

Best time for @twitter to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
11:00 - 12:00	2,807.00
10:00 - 11:00	1,460.00
9:00 - 10:00	1,047.00
12:00 - 13:00	200.00
13:00 - 14:00	9.00
2:00 - 3:00	9.00

*median number of re-tweets received on a tweet posted by the user in the time period

LATEST TWEETS

Latest Tweets Posted by @twitter

THANK YOU — wow I owe you Thank you! — literally, thanks Ty — whatever Thx — for nothing
17.88K retweets **80.18K likes** 10-Mar-2020 20:24:43 UTC

Not today, men.
106.21K retweets **441.18K likes** 08-Mar-2020 19:05:14 UTC

The women in your life who deserve a shout out
12.26K retweets **80.14K likes** 08-Mar-2020 14:01:00 UTC

take care of each other
121.32K retweets **367.51K likes** 03-Mar-2020 14:27:42 UTC

Ask the magic Twitter ball
7.14K retweets **88.22K likes** 28-Feb-2020 14:37:02 UTC

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#wemetontwitter	18
#lovetwitter	12
#tweetups	5
#iwd	1
#freedorothy	1
#nbatwitter	1
#pride	1

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@insomniacookies	6
@twitter	6
@sharedstudios	5
@rushiss123	5
@jared_brecher	5
@alexisscarrasco	4
@chrissyteigen	4

TOP RETWEETED TWEETS

20,707.38
AV. RETWEETS PER TWEET

287.41K retweets
New decade, drink water
01-Jan-2020 14:00:27 UTC

179.62K retweets
Retweet for night mode Like for day mode
20-Aug-2019 23:25:50 UTC

142.97K retweets
Yes, it's still January
30-Jan-2020 20:00:13 UTC

121.32K retweets
take care of each other
03-Mar-2020 14:27:42 UTC

107.19K retweets
Don't drink and Tweet
11-Jan-2020 03:04:37 UTC

106.21K retweets
Not today, men.
08-Mar-2020 19:05:14 UTC

87.26K retweets
It's not Mercury, it's you
20-Feb-2020 13:42:40 UTC

77.82K retweets
We're thankful for you. And you. And you and you and you and