

# ANALYSIS REPORT OF 3200 TWEETS OF @fcbarcelona

from 04 Aug 2019 to 23 Jan 2020



**106.47K**  
TWEETS

**2.6K**  
LIKES

**FC Barcelona**   
**@fcbarcelona**

**80**  
FOLLOWING

**31.79M**  
FOLLOWERS

Joined Twitter - Tue, 15 Dec 2009 09:53:50 UTC

#ForçaBarça! Join us: @fcbarcelona\_cat @fcbarcelona\_es @fcbarcelona\_br @fcbarcelona\_jp  
@fcbarcelona\_id, @fcbarcelona\_ara @fcbarcelona\_fra @fcbarcelona\_tr

 Barcelona

 <https://t.co/tLKuKOLpM4>

TWEETS 2804 (87.63%)

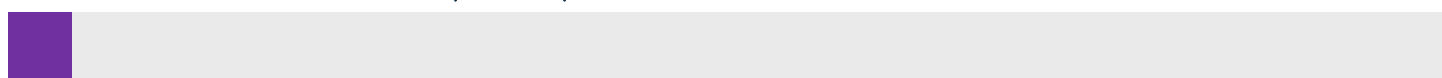


AV. TWEETS PER DAY 16.40

AV. TWEETS PER WEEK 116.83

AV. TWEETS PER MONTH 560.80

RETWEETS 144 (4.50%)

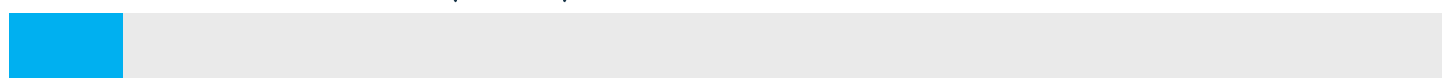


AV. RETWEETS PER DAY 0.84

AV. RETWEETS PER WEEK 6.00

AV. RETWEETS PER MONTH 28.80

REPLIES 252 (7.88%)

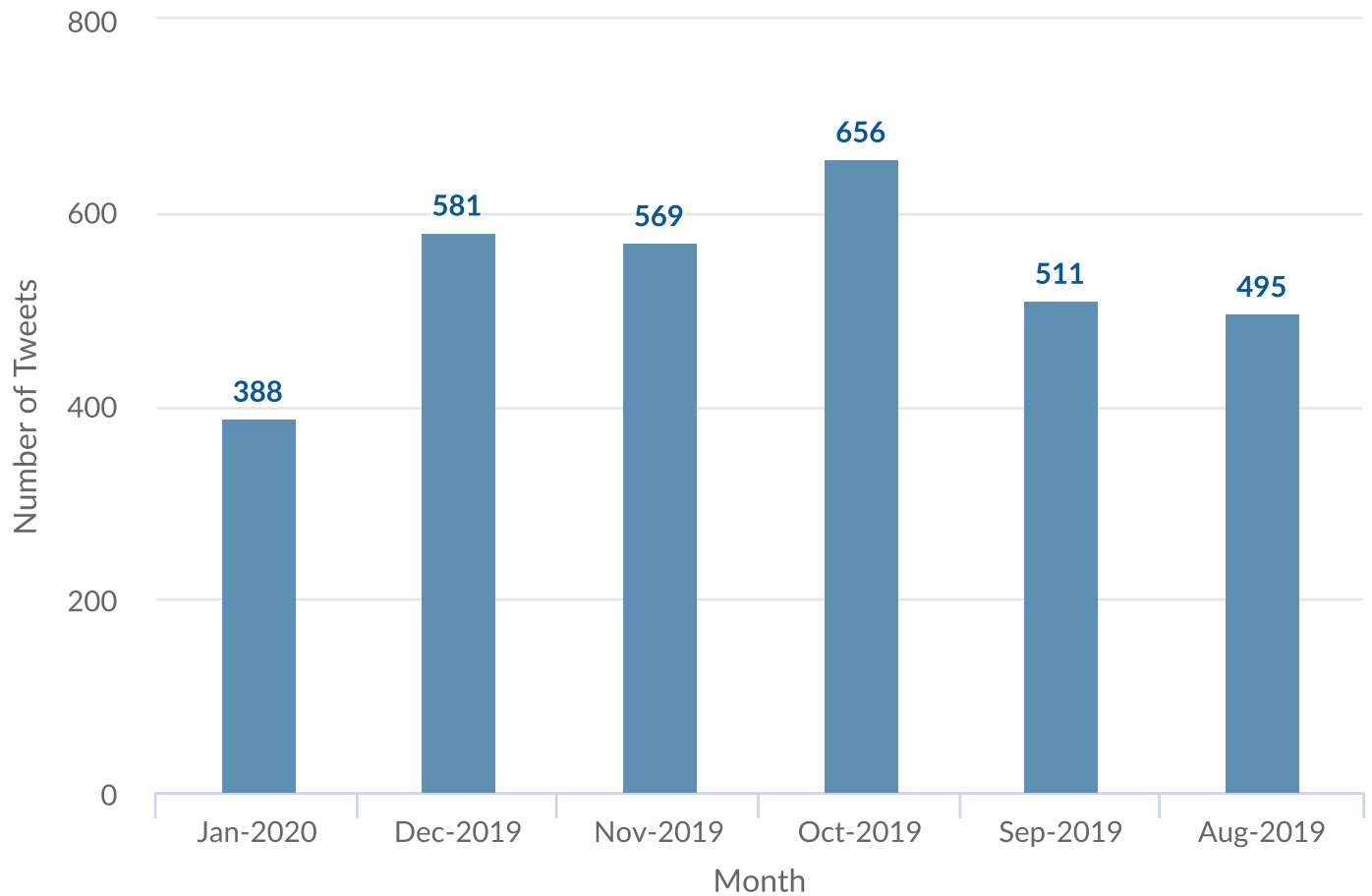


AV. REPLIES PER DAY 1.47

AV. REPLIES PER WEEK 10.50

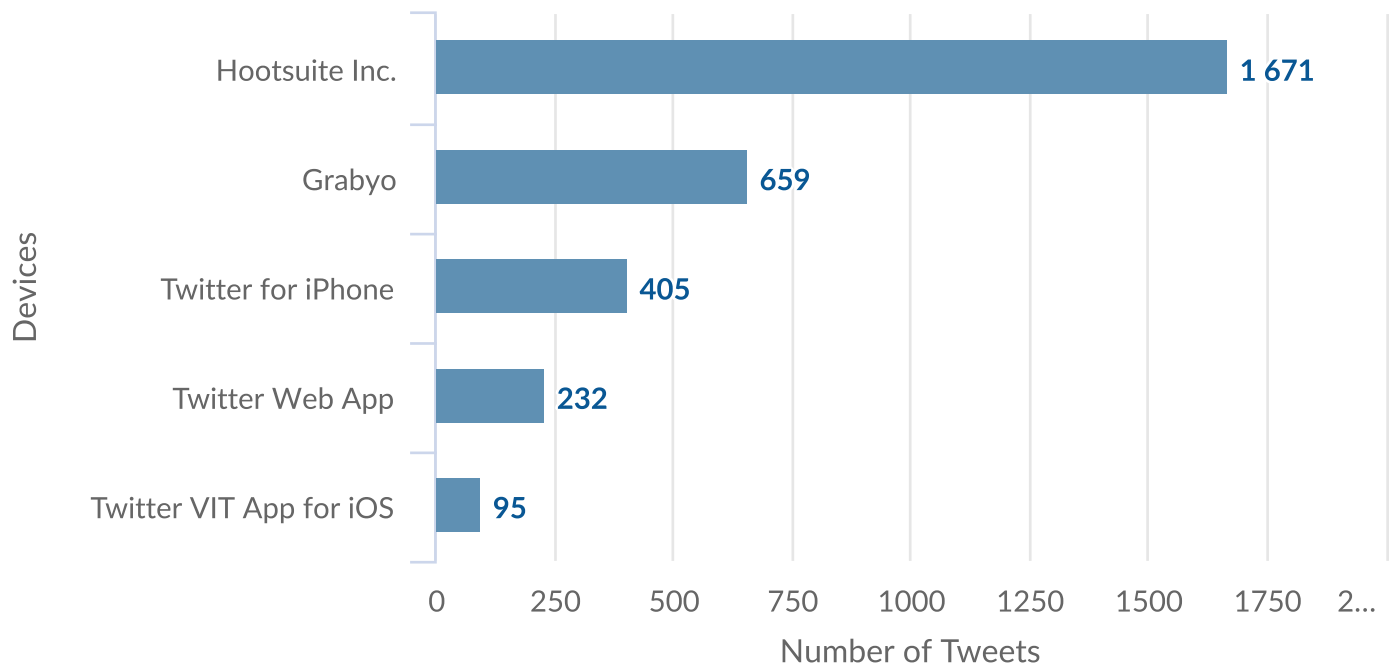
AV. REPLIES PER MONTH 50.40

## TWEET TIMELINE



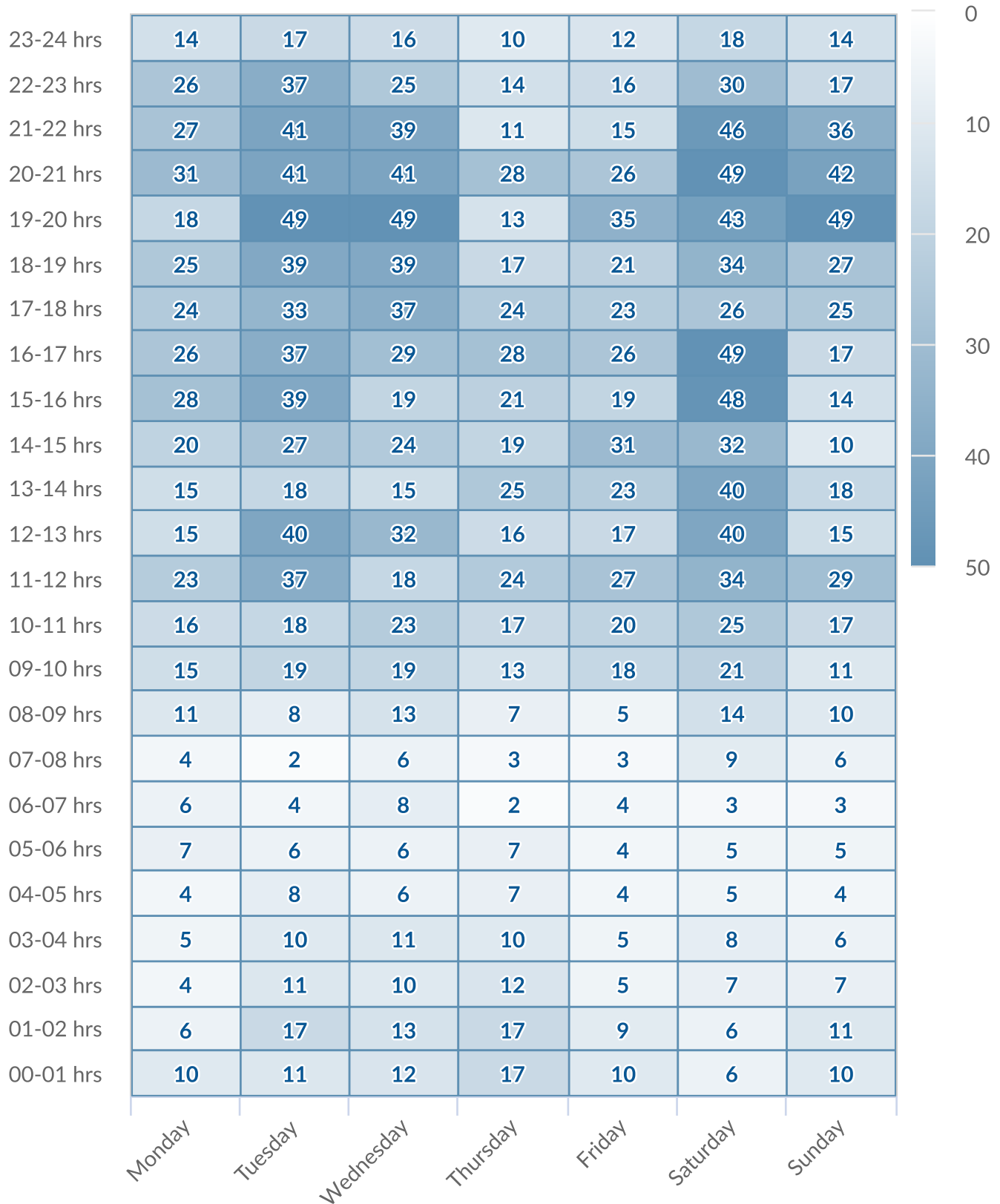
## CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @fcbarcelona to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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22:00 - 23:00	590.00
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20:00 - 21:00	459.00
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21:00 - 22:00	439.00
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18:00 - 19:00	424.00
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5:00 - 6:00	421.00
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1:00 - 2:00	414.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#messi	243
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#forçabarça	205
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#elclásico	65
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#slaviabarça	40
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#barçainter	40
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#barçabetis	38
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#getafebarça	37
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## LATEST TWEETS

Latest Tweets Posted by @fcbarcelona

HIGHLIGHTS COPA DEL REY | Ibiza 1 – 2 Barça 1. Goal @AntoGriezmann, assist @DeJongFrenkie21 2. Goal @AntoGriezmann, assist @JordiAlba  
<https://t.co/cWpWa5Uir8>

201 retweets 1.91K likes 23-Jan-2020 08:01:12 UTC

@QSetien @AntoGriezmann @SergiRoberto10 <https://t.co/YrTT70eTNA>  
121 retweets 2.05K likes 23-Jan-2020 04:01:23 UTC

He didn't just score both goals against Ibiza, @AntoGriezmann also did something else remarkable. Find out here: <https://t.co/ah5PVdleLg> <https://t.co/UJtXGZ5GQq>  
225 retweets 3.59K likes 23-Jan-2020 04:00:18 UTC

HIGHLIGHTS | Ibiza 1 – 2 Barça | Copa del Rey last 32 <https://t.co/3guk49xTyN>  
356 retweets 3.52K likes 23-Jan-2020 02:01:47 UTC

👉 @SergiRoberto10 📈 <https://t.co/TBV6mWt3WP>  
248 retweets 5.37K likes 23-Jan-2020 01:00:12 UTC

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@luissuarez9	141
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@antogriezmann	125
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@championsleague	105
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@dejongfrenkie21	93
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@mterstegen1	82
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@qsetien	66
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@kingarturo23	58
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## TOP RETWEETED TWEETS

# 792.91

AV. RETWEETS PER TWEET

**38.67K**  
retweets

The Only. One. Ever. Six-time Ballon d'Or winner, Leo #Messi  
<https://t.co/5PMoJGRcY>  
02-Dec-2019 20:38:06 UTC

**32.81K**  
retweets

Agreement between FC Barcelona and Ernesto Valverde to end his contract as manager of the first team. Thank you for everything, Ernesto. Best of luck in the future.  
<https://t.co/zrlgB1sW2e>  
13-Jan-2020 22:15:21 UTC

**22.42K**  
retweets

Yes, again. #GOATisCuler <https://t.co/RlyNqKURpN>  
02-Dec-2019 20:43:04 UTC

**21.87K**  
retweets

Leo, you're simply #TheBest <https://t.co/qK8iZmmBGi>  
23-Sep-2019 19:57:27 UTC

**15.85K**  
retweets

Sheesh! <https://t.co/dgFINPTAa1>  
02-Dec-2019 21:19:08 UTC

**15.34K**  
retweets

#Messi has 34 titles with Barça, PLUS: FIFA #TheBest FIFA World Player Ballon d'Or FIFA Ballon d'Or Golden Shoe Pichichi @LaLiga Top scorer @championsleague #TheBest Ever. Period.  
23-Sep-2019 20:36:06 UTC

**15.05K**  
retweets

Too cute 🧡❤️ <https://t.co/EiRD1wsD7s>  
07-Dec-2019 22:01:05 UTC

**14.87K**  
retweets

Quique Setién will be the new manager of FC Barcelona. Welcome! INFO <https://t.co/EOP9MSFFJ1>  
<https://t.co/lkhzFGyxHf>  
13-Jan-2020 22:31:09 UTC

## TOP LIKED TWEETS

# 8,414.43

AV. LIKES PER TWEET

**130.77K**  
likes

The Only. One. Ever. Six-time Ballon d'Or winner, Leo #Messi  
<https://t.co/5PMoJGRcY>  
02-Dec-2019 20:38:06 UTC

**112.16K**  
likes

Agreement between FC Barcelona and Ernesto Valverde to end his contract as manager of the first team. Thank you for everything, Ernesto. Best of luck in the future.  
<https://t.co/zrlgB1sW2e>  
13-Jan-2020 22:15:21 UTC

**89.9K**  
likes

Yes, again. #GOATisCuler <https://t.co/RlyNqKURpN>  
02-Dec-2019 20:43:04 UTC

**74.39K**  
likes

Too cute 🧡❤️ <https://t.co/EiRD1wsD7s>  
07-Dec-2019 22:01:05 UTC

**70.55K**  
likes

Sheesh! <https://t.co/dgFINPTAa1>  
02-Dec-2019 21:19:08 UTC

**69.53K**  
likes

#Messi has 34 titles with Barça, PLUS: FIFA #TheBest FIFA World Player Ballon d'Or FIFA Ballon d'Or Golden Shoe Pichichi @LaLiga Top scorer @championsleague #TheBest Ever. Period.  
23-Sep-2019 20:36:06 UTC

**67.9K**  
likes

Leo, you're simply #TheBest <https://t.co/qK8iZmmBGi>  
23-Sep-2019 19:57:27 UTC

**66.43K**  
likes

Arthur & Frenkie ballin'. You love to see it.  
<https://t.co/jl3lPQkdk6>  
15-Sep-2019 21:40:55 UTC