ANALYSIS REPORT OF 3200 TWEETS OF

@akshaykumar

from 15 Dec 2017 to 23 Jan 2020



40.18K TWEETS

1.92K

Akshay Kumar

@akshaykumar

26 FOLLOWING 33.61M FOLLOWERS

TWEETS 1772 (55.38%)

AV. TWEETS PER DAY 2.30 AV. TWEETS PER WEEK 16.26 AV. TWEETS PER MONTH 70.88

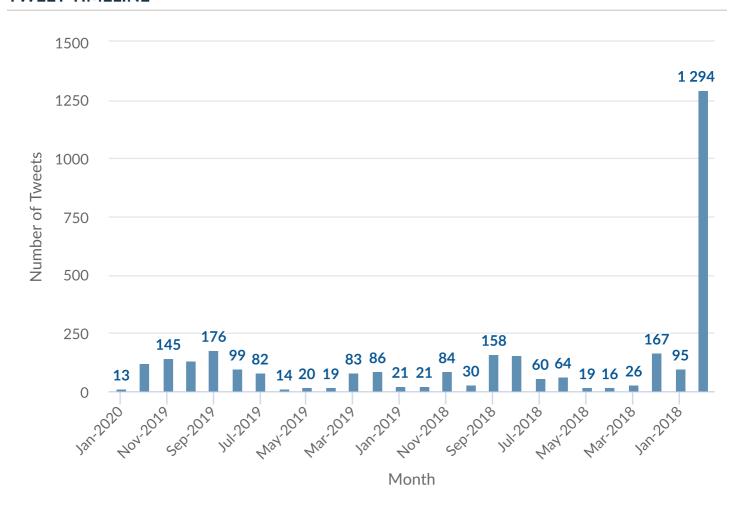
RETWEETS 162 (5.06%)

AV. RETWEETS PER DAY 0.21 AV. RETWEETS PER WEEK 1.49 AV. RETWEETS PER MONTH 6.48

REPLIES 1266 (39.56%)

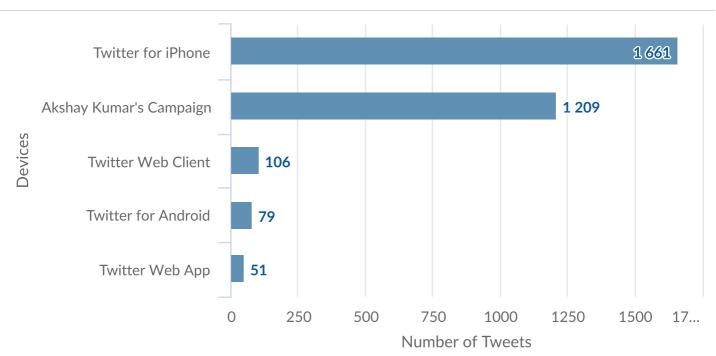
AV. REPLIES PER DAY 1.65 AV. REPLIES PER WEEK 11.61 AV. REPLIES PER MONTH 50.64

TWEET TIMELINE



CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account

		ı					ı	_	0
23-24 hrs	0	0	0	1	0	0	0		
22-23 hrs	1	0	0	0	0	0	0		250
21-22 hrs	0	0	0	0	0	0	0		230
20-21 hrs	0	0	2	0	0	0	0		500
19-20 hrs	0	0	1	0	0	0	0		300
18-19 hrs	0	1	1	2	0	1	1		750
17-18 hrs	3	2	0	1	4	1	4		750
16-17 hrs	28	4	5	3	5	5	2		
15-16 hrs	9	5	7	10	10	8	11		1000
14-15 hrs	12	15	12	23	11	19	7		
13-14 hrs	15	15	6	24	17	8	19		1250
12-13 hrs	15	10	11	9	39	14	55		
11-12 hrs	12	19	16	13	28	9	36		1500
10-11 hrs	20	21	21	16	42	15	12		
09-10 hrs	34	13	19	40	21	15	9		
08-09 hrs	54	22	14	44	24	12	15		
07-08 hrs	41	11	16	16	20	13	12		
06-07 hrs	29	54	19	29	1274	35	11		
05-06 hrs	18	45	29	39	89	37	18		
04-05 hrs	21	15	17	11	45	10	20		
03-04 hrs	8	4	5	10	16	12	4		
02-03 hrs	2	6	12	11	0	1	1		
01-02 hrs	1	0	0	0	0	1	0		
00-01 hrs	0	1	0	1	0	0	0		
	Monday	lnesqu _A	dnesday.	hursday	Friday	Saturda Y	Sunday		



BEST TIME TO TWEET

Best time for @akshaykumar to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*		
23:00 - 0:00	1,369.00		
3:00 - 4:00	1,130.00		
15:00 - 16:00	895.00		
13:00 - 14:00	848.00		
17:00 - 18:00	816.00		
7:00 - 8:00	815.00		

^{*}median number of re-tweets received on a tweet posted by the user in the time period

LATEST TWEETS

1.87K retweets

Latest Tweets Posted by @akshaykumar

The story continues with another melody... #FilhallPart2 @NupurSanon @bpraak @AmmyVirk @yourjaani @arvinderkhaira @azeem2112 @VarunG0707 @_hypepr #desimelodies #CapeOfGoodFilms https://t.co/V1fG9FRLDE

3.5K likes 740 retweets

23-Jan-2020 08:30:30 UTC

20-Jan-2020 07:15:23 UTC

#Durgavati begins, with blessings and good vibes , as always need your best wishes @bhumipednekar @itsBhushanKumar @vikramix Ashok @Abundantia_Ent @TSeries #CapeOfGoodFilms https://t.co/GulwJDM8Xi

7.34K likes 790 retweets 23-Jan-2020 06:48:22 UTC

Just like the new #Activa6G, would you like to see me hit a few 6s out of the park too? So, get ready to watch @taapsee and me battle it out in Activa 6G #GameOfSixes on 26th January, 6PM onwards, only on @StarSportsIndia network. #6ChangesTheGame @honda2wheelerin https://t.co/9Z4c8tcPb1

1.08K retweets 11.09K likes 22-Jan-2020 02:09:57 UTC

Do more of what you love doing and that's exactly what the birthday girl did. Spent the past week in Singapore taking mom to her favorite place in the whole world: the casino https://t.co/tS2nC7T3Qy

21-Jan-2020 05:26:15 UTC 1.45K retweets 19.57K likes

Either you run the day or the day runs you #MondayVibes #LetsDoThis https://t.co/yfoAxVaAem

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#padmantrailer	1.21K
#capeofgoodfilms	142
#goodnewwz	101
#kareenakapoorkhan	97
#gomadwithpadman	93
#rbalki	74
#housefull4	68

MOST MENTIONED USERNAME

30.88K likes

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@dharmamovies	161
@karanjohar	149
@apoorvamehta18	130
@akshaykumar	128
@zeestudios_	116
@advani_kiara	98
@diljitdosanjh	97

TOP LIKED TWEETS

1,194.80

AV. RETWEETS PER TWEET

12,859.33

AV. LIKES PER TWEET

28.28K retweets

Whether it is #PriyankaReddy in Hyderabad, #Roja in Tamil Nadu or the law student gangraped in Ranchi,we seem to be losing it as a society. It has been 7 yrs to the gut-wrenching #Nirbhaya case & our moral fabric continues to be in pieces. We need stricter laws. This needs to STOP! 29-Nov-2019 13:06:37 UTC

148.13K likes

Heartiest congratulations Hon. Prime Minister @narendramodi ji on the historic win. All your efforts to advance the nation and put it on the global map have been acknowledged. Wishing you an even more successful second term. 23-May-2019 15:22:15 UTC

21.1K retweets

Proud of our #IndianAirForce fighters for destroying terror camps. 202 22 20222 ! Quiet no more! #IndiaStrikesBack 26-Feb-2019 05:48:26 UTC

137.87K likes

Proud of our #IndianAirForce fighters for destroying terror camps. 202 20 20222 ! Quiet no more! #IndiaStrikesBack 26-Feb-2019 05:48:26 UTC

19.79K retweets

https://t.co/i0JEmbFh9c 03-May-2019 10:41:34 UTC

122.99K likes

Today's morning walk turned into a life lesson for the little one. We walked into this kind, old couple's house for a sip of water and they made us the most delicious gur-roti. Truly, being kind costs nothing but means everything! https://t.co/UOwm2ShwaX 31-Oct-2019 09:03:59 UTC

17.4K retweets

Do you ever wonder whether PM Modi manages to laugh during the heat of the election campaign? You'll get the answer tomorrow at 9am @ANI, in an informal and non-political conversation that I got the chance to do with @narendramodi ji. Do watch! https://t.co/pczNar7k3A 23-Apr-2019 15:31:29 UTC

117.29K likes I couldn't resist ③ #BottleCapChallenge Inspired by my action idol #JasonStatham, I will repost/retweet the Best I see, come on Guys and Girls get your Bottle out and your Legs in the Air, Let's Do This #FitIndia #WednesdayMotivation https://t.co/RsDYDWhS5n 03-JuI-2019 05:01:10 UTC

16.94K retweets

While the whole country is talking elections and politics, here's a breather. Privileged to have done this candid and COMPLETELY NON POLITICAL freewheeling conversation with our PM @narendramodi . Watch it at 9AM tomorrow via @ANI for some lesser known facts about him! https://t.co/Owji9xL9zn 23-Apr-2019 14:50:42 UTC

115.37K

https://t.co/i0JEmbFh9c 03-May-2019 10:41:34 UTC

16.61K retweets

Heartiest congratulations Hon. Prime Minister @narendramodi ji on the historic win. All your efforts to advance the nation and put it on the global map have been acknowledged. Wishing you an even more successful second term. 23-May-2019 15:22:15 UTC

109.66K likes

likes

Whether it is #PriyankaReddy in Hyderabad, #Roja in Tamil Nadu or the law student gangraped in Ranchi,we seem to be losing it as a society. It has been 7 yrs to the gut-wrenching #Nirbhaya case & our moral fabric continues to be in pieces.We need stricter laws.This needs to STOP! 29-Nov-2019 13:06:37 UTC

12.07K retweets

There's no science without experiment...sometimes we succeed, sometimes we learn. Salute to the brilliant minds of @isro, we are proud and confident #Chandrayaan2 will make way for #Chandrayaan3 soon. We will rise again. 07-Sep-2019 05:50:11 UTC

109.24K

There's no science without experiment...sometimes we succeed, sometimes we learn. Salute to the brilliant minds of @isro, we are proud and confident #Chandrayaan2 will make way for #Chandrayaan3 soon. We will rise again. 07-Sep-2019 05:50:11 UTC

11.86K retweets

Horrified, upset and angry to know about baby #TwinkleSharma! This is definitely not the kind of world we want for our children. We need immediate and strictest punishment for such a heinous crime. #JusticeForTwinkle 07-Jun-2019 04:24:05 UTC

91.84K likes

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