

ANALYSIS REPORT OF 433 TWEETS OF @taylorswift13

from 21 Aug 2017 to 16 Mar 2020



434
TWEETS

688
LIKES

Taylor Swift
@taylorswift13

0
FOLLOWING

85.85M
FOLLOWERS

Joined Twitter - Sat, 06 Dec 2008 10:10:54 UTC

Lover out now

<https://t.co/RxcROelAjW>

TWEETS 340 (78.52%)

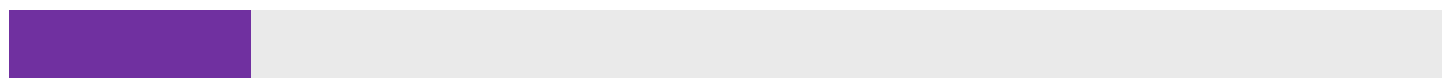


AV. TWEETS PER DAY 0.36

AV. TWEETS PER WEEK 2.54

AV. TWEETS PER MONTH 11.33

RETWEETS 73 (16.86%)

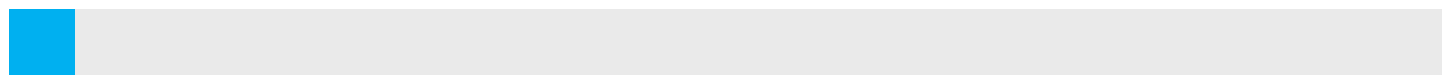


AV. RETWEETS PER DAY 0.08

AV. RETWEETS PER WEEK 0.54

AV. RETWEETS PER MONTH 2.43

REPLIES 20 (4.62%)

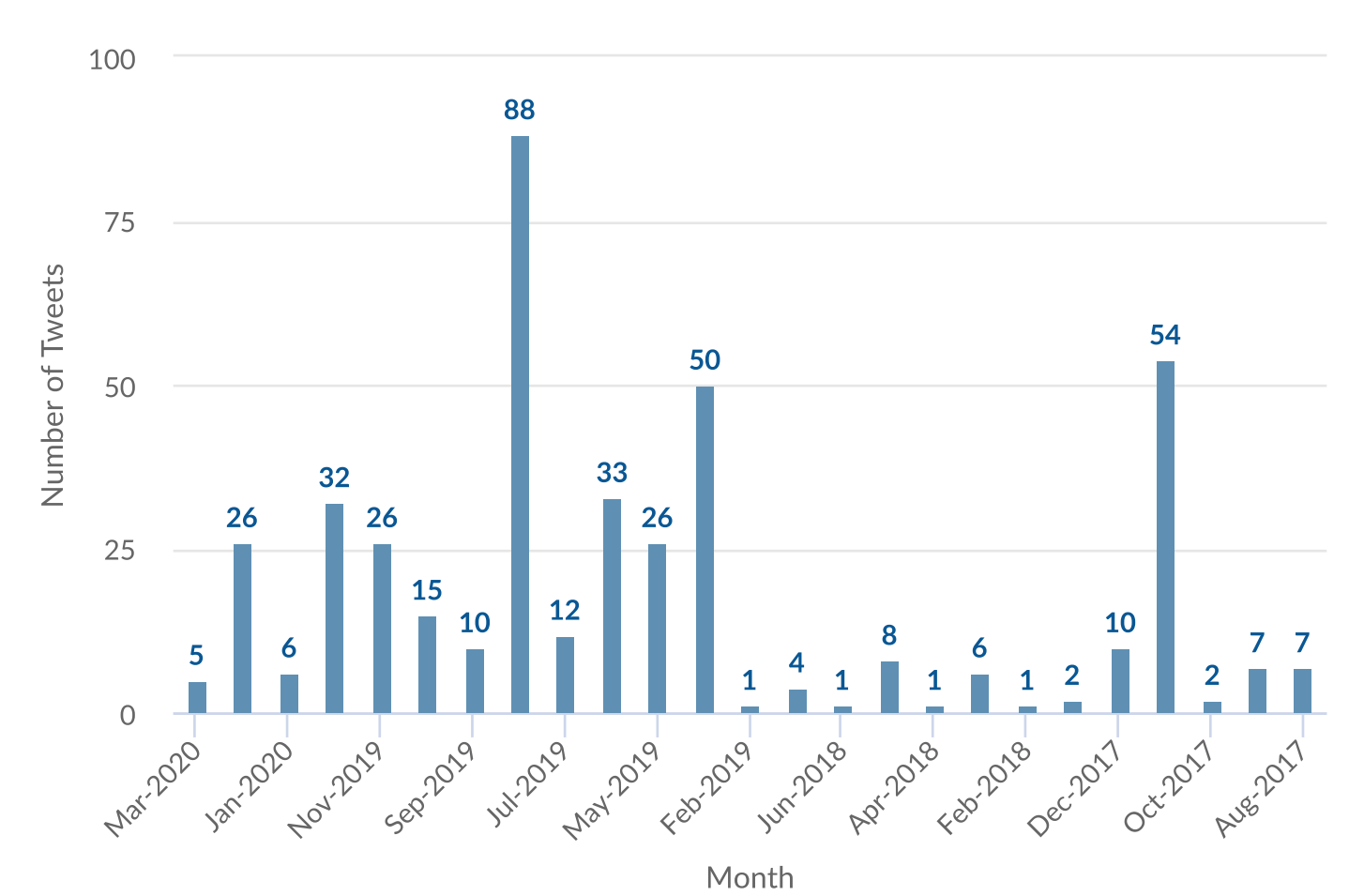


AV. REPLIES PER DAY 0.02

AV. REPLIES PER WEEK 0.15

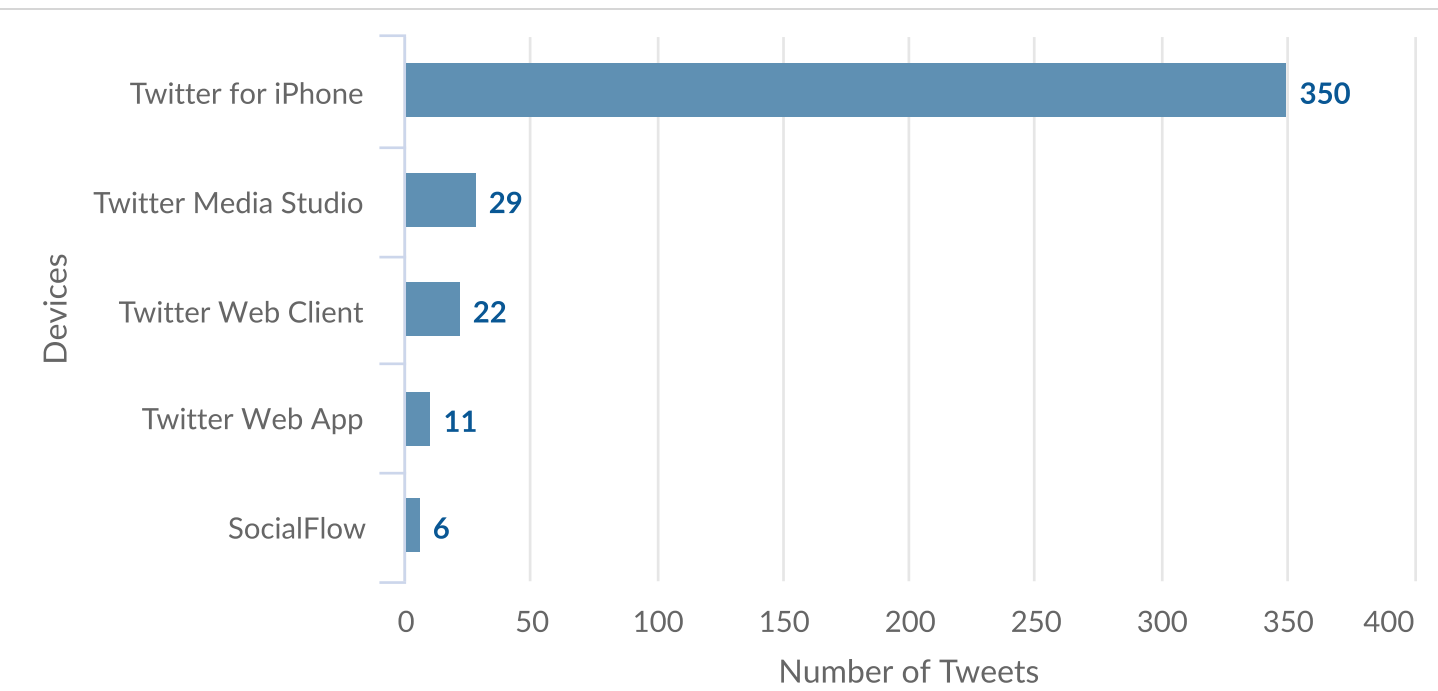
AV. REPLIES PER MONTH 0.67

TWEET TIMELINE



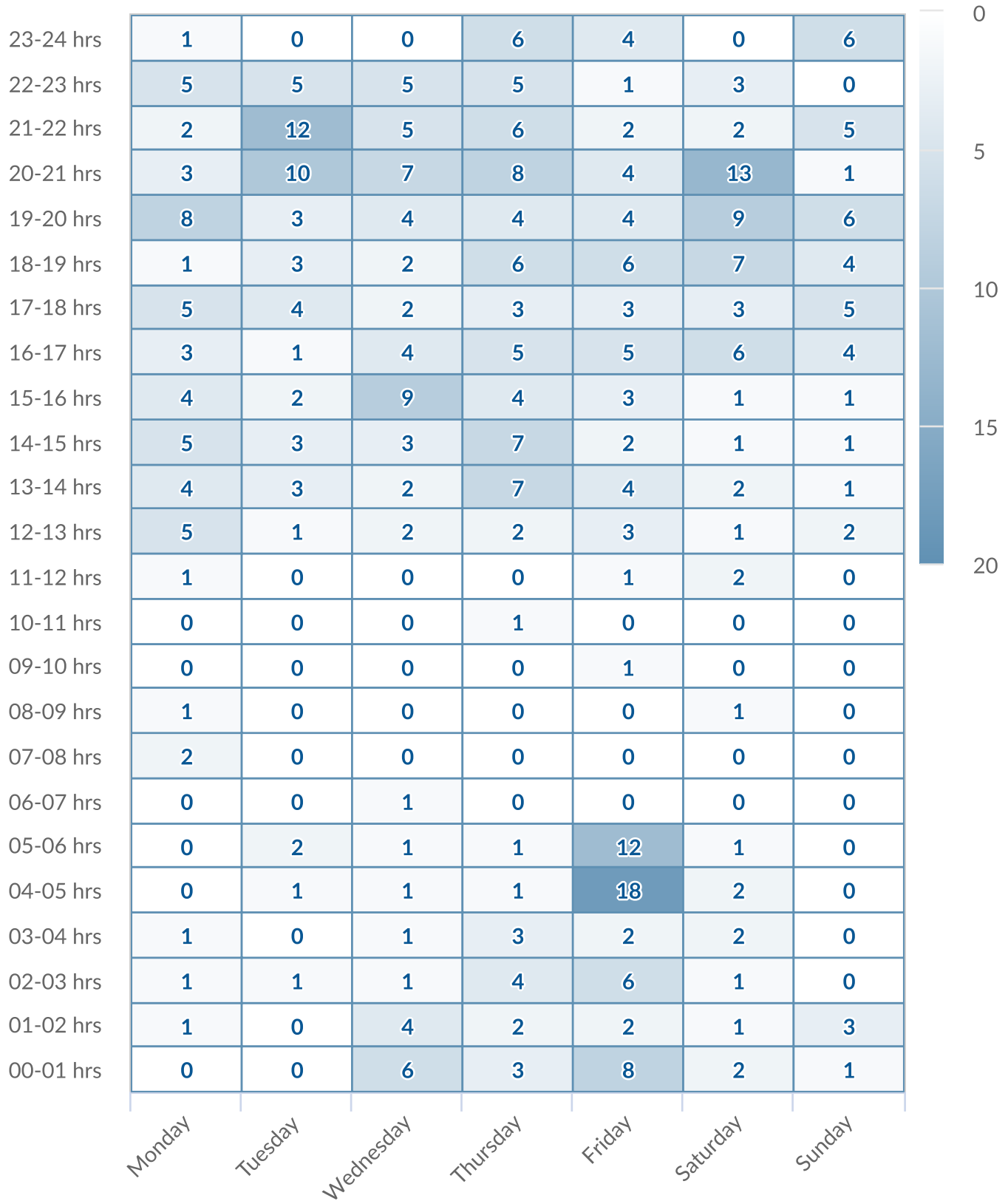
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @taylorswift13 to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
7:00 - 8:00	33,411.00
8:00 - 9:00	22,054.00
3:00 - 4:00	20,456.00
15:00 - 16:00	18,246.00
11:00 - 12:00	18,081.00
12:00 - 13:00	17,683.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#reputation	34
#reputaylurking	22
#frommetoyou	5
#yntcdmusicvideo	5
#lover	5
#taylurking	4
#lettertomysenator	4

LATEST TWEETS

Latest Tweets Posted by @taylorswift13

For Meredith, self quarantining is a way of life. Be like Meredith. #QuarantineCats
<https://t.co/yEHJ5c5oFi>

27.24K retweets 142.4K likes 16-Mar-2020 21:50:13 UTC

No one: Absolutely no one: Me: here's more footage of behind the scenes of me directing The Man video with a female voice and demeanor/ dude body and face! Just to make your day weirder! <https://t.co/5vRMcFYhWz> <https://t.co/iCvBjThn0d>

17.68K retweets 123.61K likes 10-Mar-2020 12:52:08 UTC

In honor of International Women's Day, I changed out my @AppleMusic playlist to songs I'm loving right now by female artists and bands. Let's all celebrate together by honoring the women in our lives and the women out there pushing things forward ☺ <https://t.co/YSUOgCUqla>

13.06K retweets 85.27K likes 07-Mar-2020 17:15:15 UTC

The Man Behind The Scenes - Becoming The Man is out now! Only took 5 hours in the makeup chair + a little sprinkle of privilege dust 🤔👉🤔
<https://t.co/9tG8uYDFGz> <https://t.co/ptVjh4xQCZ>

11.09K retweets 69.06K likes 06-Mar-2020 13:19:20 UTC

My heart is with everyone in Tennessee who has been affected by the tornados. Sending you my love and prayers.

14.76K retweets 152.14K likes 03-Mar-2020 20:24:24 UTC

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@taylorswift13	38
@applemusic	12
@brendonurie	10
@youtube	8
@spotify	7
@amazonmusic	7
@nbcthevoice	6

TOP RETWEETED TWEETS

20,207.52

AV. RETWEETS PER TWEET

272.87K
retweets

Don't know what else to do <https://t.co/1uBrXwviTS>
14-Nov-2019 23:35:53 UTC

155.11K
retweets

<https://t.co/xMBBukfZPs>
23-Aug-2017 16:49:01 UTC

105.1K
retweets

A happy meal <https://t.co/hPAbOZEskF>
17-Jun-2019 12:50:41 UTC

83.97K
retweets

This album is very much a celebration of love, in all its complexity, coziness, and chaos. It's the first album of mine that I've ever owned, and I couldn't be more proud. I'm so excited that #Lover is out NOW: <https://t.co/t7jK7XmEqa>
<https://t.co/NMgE7LTdGZ>
23-Aug-2019 04:05:22 UTC

81.59K
retweets

My heart is in pieces hearing the news of this unimaginable tragedy. I can't fathom what the families are going through. Kobe meant so much to me and to us all. Sending my prayers, love, and endless condolences to Vanessa and the family and anyone who lost someone on that flight.
26-Jan-2020 21:29:18 UTC

72.53K
retweets

<https://t.co/p2DyY0e2M3>
21-Aug-2017 15:00:54 UTC

69.15K
retweets

Miss Americana - Official Trailer · It's been a long time coming Out in select theaters and on @NetflixFilm January 31
<https://t.co/Ot56y6jnCs> <https://t.co/IGp1mDvBJI>
22-Jan-2020 15:38:14 UTC

68.32K
retweets

Hi guys have I told you lately that I LOVE YOU
<https://t.co/Up8XXD1XvJ>
25-Nov-2019 07:27:46 UTC

TOP LIKED TWEETS

112,182.44

AV. LIKES PER TWEET

902.09K
likes

Don't know what else to do <https://t.co/1uBrXwviTS>
14-Nov-2019 23:35:53 UTC

646.5K
likes

My heart is in pieces hearing the news of this unimaginable tragedy. I can't fathom what the families are going through. Kobe meant so much to me and to us all. Sending my prayers, love, and endless condolences to Vanessa and the family and anyone who lost someone on that flight.
26-Jan-2020 21:29:18 UTC

422.7K
likes

Hi guys have I told you lately that I LOVE YOU
<https://t.co/Up8XXD1XvJ>
25-Nov-2019 07:27:46 UTC

409.42K
likes

WHO'S GONNA TELL HER SHE'S THIRTY NOW
<https://t.co/PChgBjOxwB>
13-Dec-2019 05:08:28 UTC

406.48K
likes

A happy meal <https://t.co/hPAbOZEskF>
17-Jun-2019 12:50:41 UTC

375.76K
likes

<https://t.co/xMBBukfZPs>
23-Aug-2017 16:49:01 UTC

351.58K
likes

This is the one face I made that day <https://t.co/fHtArFlxXZ>
01-Dec-2019 17:24:39 UTC

328.12K
likes

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