

ANALYSIS REPORT OF 3200 TWEETS OF @kimkardashian

from 19 Oct 2018 to 22 Jan 2020



31.26K
TWEETS

160
LIKES

Kim Kardashian West
@kimkardashian

130
FOLLOWING

63.17M
FOLLOWERS

Joined Twitter - Thu, 19 Mar 2009 19:21:56 UTC

Shop the @skims Essential Bodysuit Collection now at <https://t.co/6MvXP3tFrA> & Celestial Skies by @kkwbeauty Launching Friday, 01.24 at 12PM PST



<https://t.co/qKPkEP4QDN>

TWEETS 2135 (66.72%)

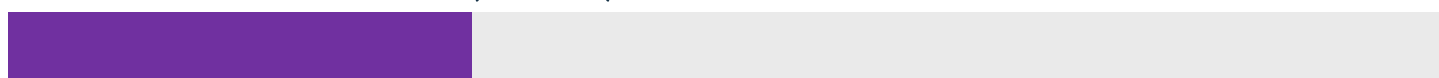


AV. TWEETS PER DAY 4.65

AV. TWEETS PER WEEK 32.85

AV. TWEETS PER MONTH 142.33

RETWEETS 1029 (32.16%)

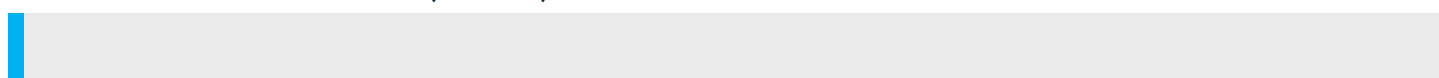


AV. RETWEETS PER DAY 2.24

AV. RETWEETS PER WEEK 15.83

AV. RETWEETS PER MONTH 68.60

REPLIES 36 (1.13%)

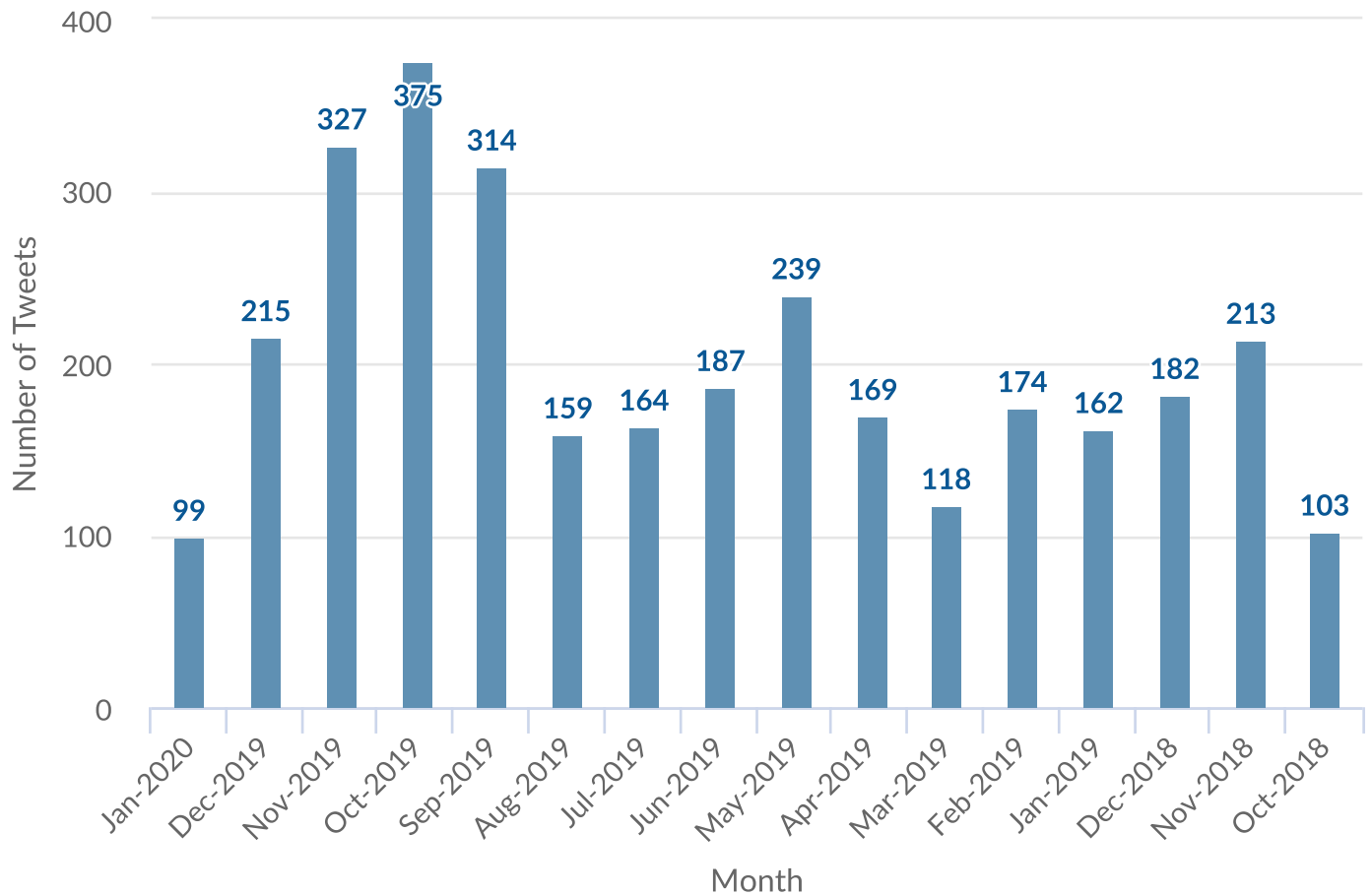


AV. REPLIES PER DAY 0.08

AV. REPLIES PER WEEK 0.55

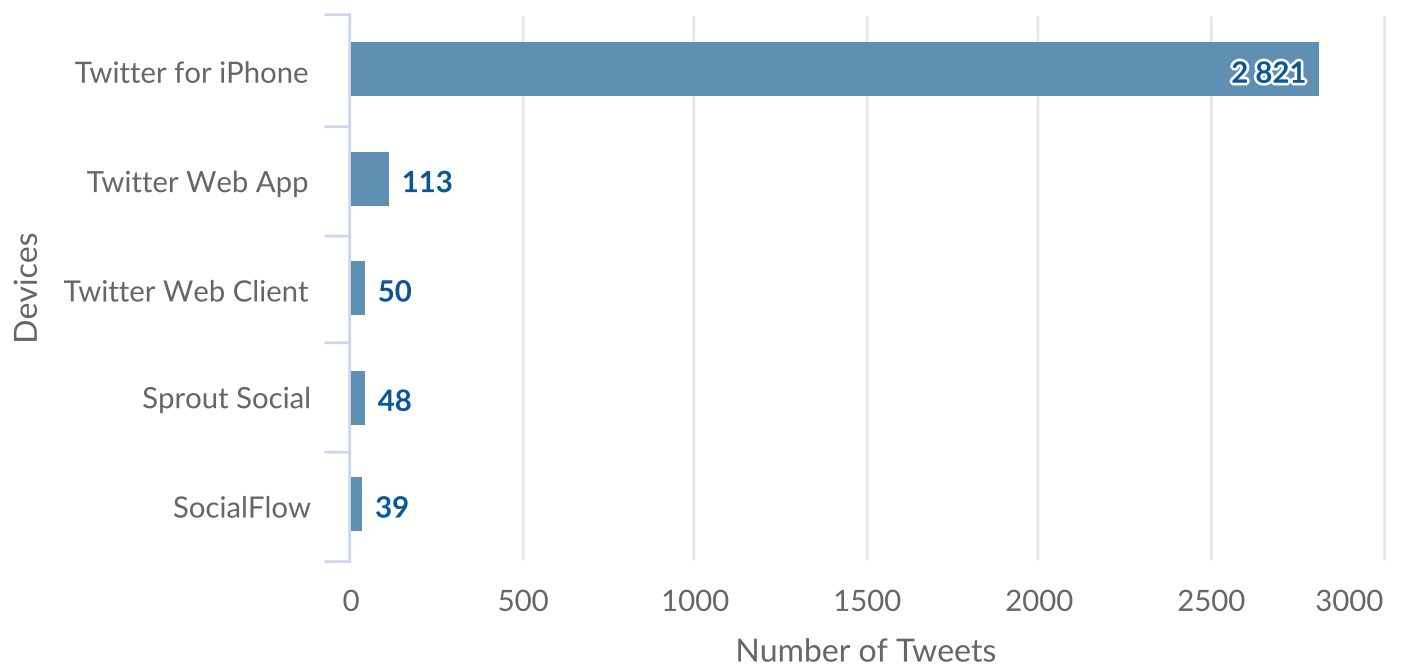
AV. REPLIES PER MONTH 2.40

TWEET TIMELINE



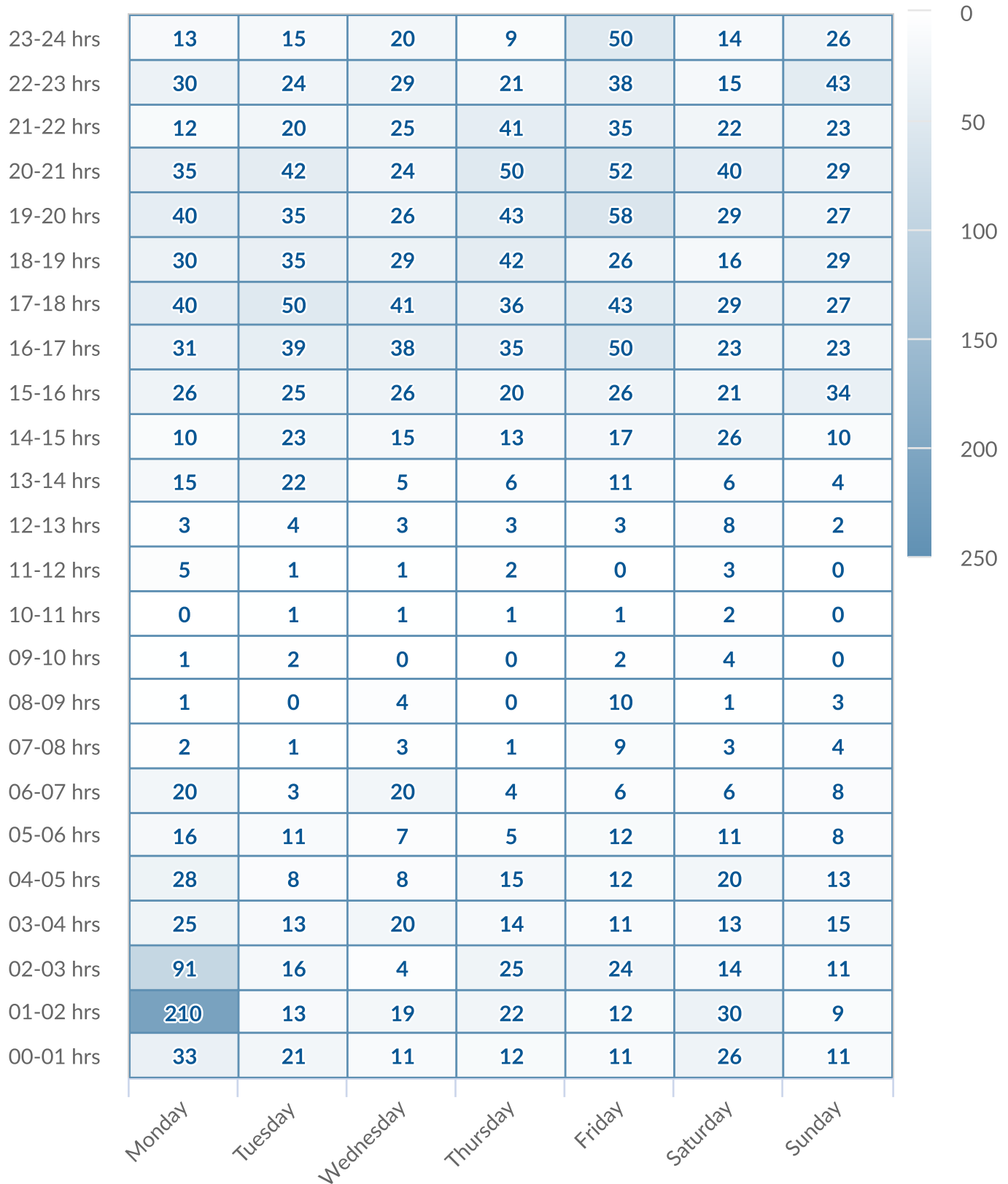
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @kimkardashian to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
7:00 - 8:00	2,137.00
14:00 - 15:00	675.00
12:00 - 13:00	600.00
11:00 - 12:00	423.00
13:00 - 14:00	414.00
8:00 - 9:00	392.00

*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#kkwbeauty	329
#kuwtk	141
#kkwfragrance	71
#kkwbody	37
#vanessabeecroft	29
#kkwxmario	27
#blackfriday	25

LATEST TWEETS

Latest Tweets Posted by @kimkardashian

Morning Madness <https://t.co/1fXrBJfVND>

14.98K retweets **202.72K** likes **22-Jan-2020 15:22:42 UTC**

The @skims Essential Bodysuit collection is available now! The super soft compression bodysuits can be worn alone or as a layering piece for any look. I am so excited for you guys to finally be able to feel how super stretchy the fabric is. Shop now at <https://t.co/Qsy51S3rtD> <https://t.co/KEwqbul6ix>

120 retweets **2.6K** likes **21-Jan-2020 17:00:54 UTC**

More Cabo 🌴 <https://t.co/vMCBg1A4Ke>

10.44K retweets **146.77K** likes **21-Jan-2020 13:47:10 UTC**

This is so sweet! I find the birth chart reading so interesting, thanks for sharing! <https://t.co/XxjYnMWBh1>

160 retweets **4.28K** likes **21-Jan-2020 06:36:14 UTC**

Aww you look amazing in your @skims pajamas!!!! <https://t.co/DOKw3fpDsy>

159 retweets **7.95K** likes **21-Jan-2020 06:31:26 UTC**

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@kimkardashian	253
@kkwbeauty	252
@skims	154
@kkwfragrance	92
@southcoastplaza	52
@makeupbymario	43
@khloekardashian	39

TOP RETWEETED TWEETS

2,478.88

AV. RETWEETS PER TWEET

109.35K
retweets

Would you prefer she lose the too? A single mom has to work too boo! This was a professional commitment planned far in advance and you better believe she is not waiting on anyone to pay her bills or provide for her daughter. PERDIODT!!! <https://t.co/FU3VorGzqx>
21-Feb-2019 21:00:34 UTC

89.01K
retweets

The West Family Christmas Card 2019
<https://t.co/OrjGXxiWD1>
13-Dec-2019 16:19:14 UTC

88.35K
retweets

Elle Woods Harvard Video Essay <https://t.co/PNMBs2dl0C>
31-Oct-2019 17:26:17 UTC

80.55K
retweets

NO BIG DEAL KENNY G IN MY LIVING ROOM!!! Happy Valentines Day <https://t.co/A1GD0UIEwu>
14-Feb-2019 19:33:07 UTC

63.51K
retweets

What we do on maternity leave.... Directed and Choreographed by North @lilnasx <https://t.co/DsM6GGTbrc>
14-May-2019 18:25:16 UTC

62.45K
retweets

☹☹☹ <https://t.co/NBecEFx8c4>
17-Oct-2019 01:46:41 UTC

60K
retweets

<https://t.co/JCOGqHntBc>
23-Nov-2018 23:46:09 UTC

53.79K
retweets

OMGGGG I love you guys!!!! <https://t.co/Bjb2DLwKJ8>
14-Jan-2020 03:14:58 UTC

TOP LIKED TWEETS

31,201.43

AV. LIKES PER TWEET

751.3K
likes

Would you prefer she lose the too? A single mom has to work too boo! This was a professional commitment planned far in advance and you better believe she is not waiting on anyone to pay her bills or provide for her daughter. PERDIODT!!! <https://t.co/FU3VorGzqx>
21-Feb-2019 21:00:34 UTC

714.49K
likes

He's here and he's perfect!
10-May-2019 16:03:59 UTC

660.6K
likes

The West Family Christmas Card 2019
<https://t.co/OrjGXxiWD1>
13-Dec-2019 16:19:14 UTC

555.4K
likes

NO BIG DEAL KENNY G IN MY LIVING ROOM!!! Happy Valentines Day <https://t.co/A1GD0UIEwu>
14-Feb-2019 19:33:07 UTC

546.16K
likes

Sooooo Miss North dressed herself and thought she was ready for the day until I explained she couldn't wear my boots. 🙄 <https://t.co/Cla9uhnuc>
24-Apr-2019 17:32:14 UTC

545.67K
likes

I'm in a huge meeting and my mom just said "thank you,next" to everyone. She's really milking this guys 🙄
05-Dec-2018 19:50:58 UTC

526.06K
likes

Aced my test btw 🙄🙄
17-Apr-2019 18:34:18 UTC

493.17K
likes

OMGGGG I love you guys!!!! <https://t.co/Bjb2DLwKJ8>
14-Jan-2020 03:14:58 UTC