

# ANALYSIS REPORT OF 3200 TWEETS OF @cnnbrk

from 10 May 2019 to 23 Jan 2020



**69.1K**  
TWEETS

**22**  
LIKES

**CNN Breaking News**   
@cnnbrk

**120**  
FOLLOWING

**56.38M**  
FOLLOWERS

Joined Twitter - Tue, 02 Jan 2007 01:48:14 UTC

Breaking news from CNN Digital. Now 56M strong. Check @cnn for all things CNN, breaking and more. Download the app for custom alerts: <https://t.co/UCHG9M367J>

Everywhere <http://t.co/HjKR4r61U5>

TWEETS 2663 (83.22%)

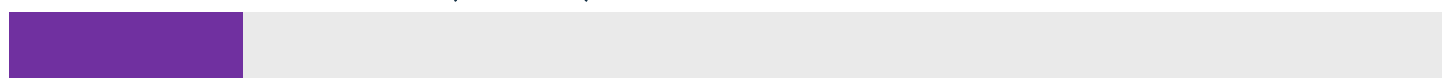


AV. TWEETS PER DAY 10.36

AV. TWEETS PER WEEK 73.97

AV. TWEETS PER MONTH 332.88

RETWEETS 520 (16.25%)

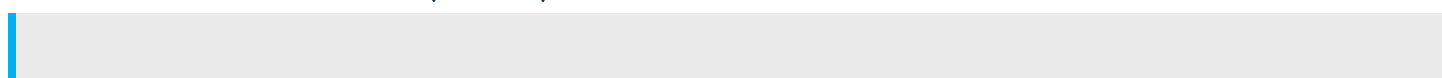


AV. RETWEETS PER DAY 2.02

AV. RETWEETS PER WEEK 14.44

AV. RETWEETS PER MONTH 65.00

REPLIES 17 (0.53%)

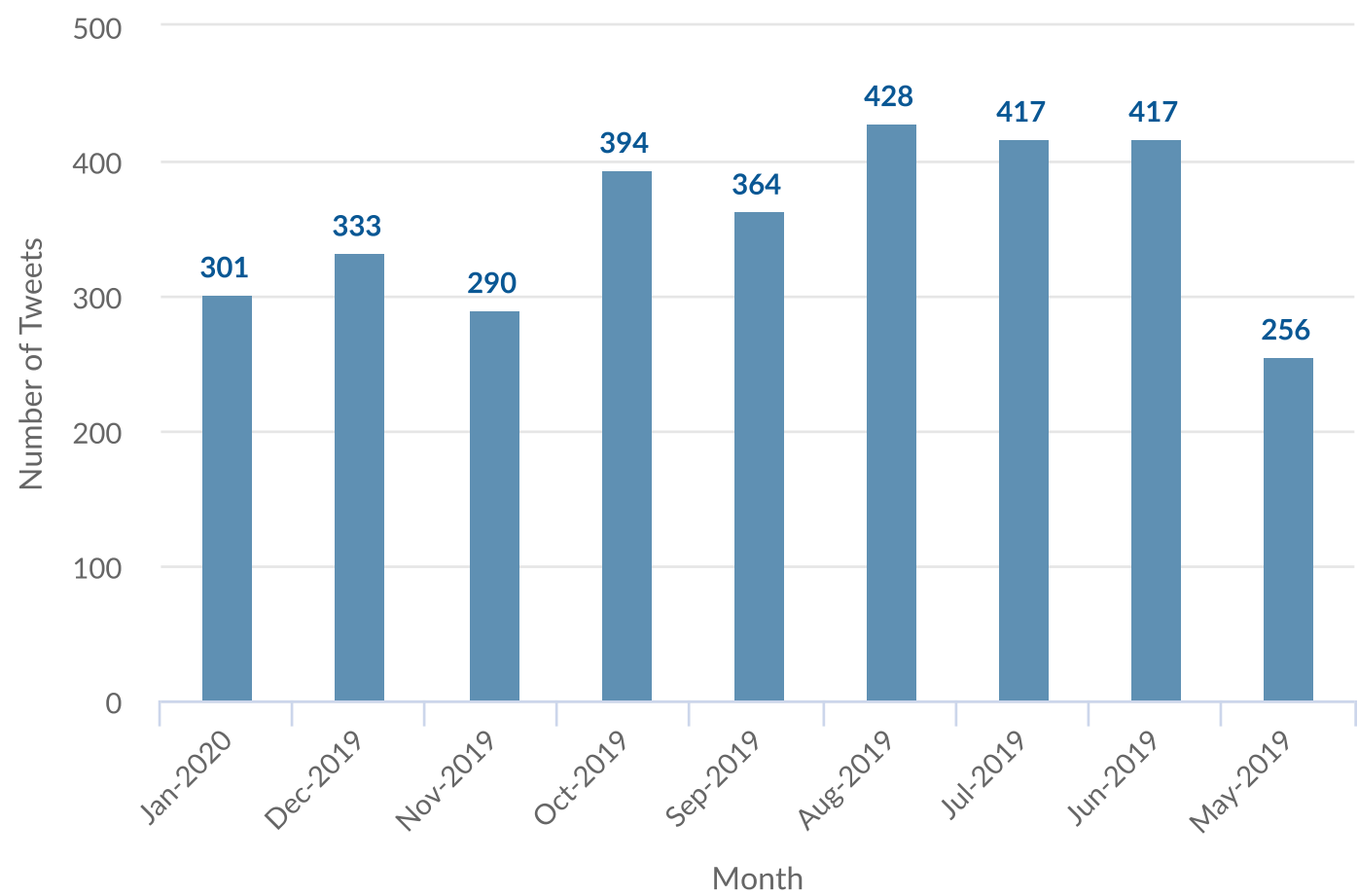


AV. REPLIES PER DAY 0.07

AV. REPLIES PER WEEK 0.47

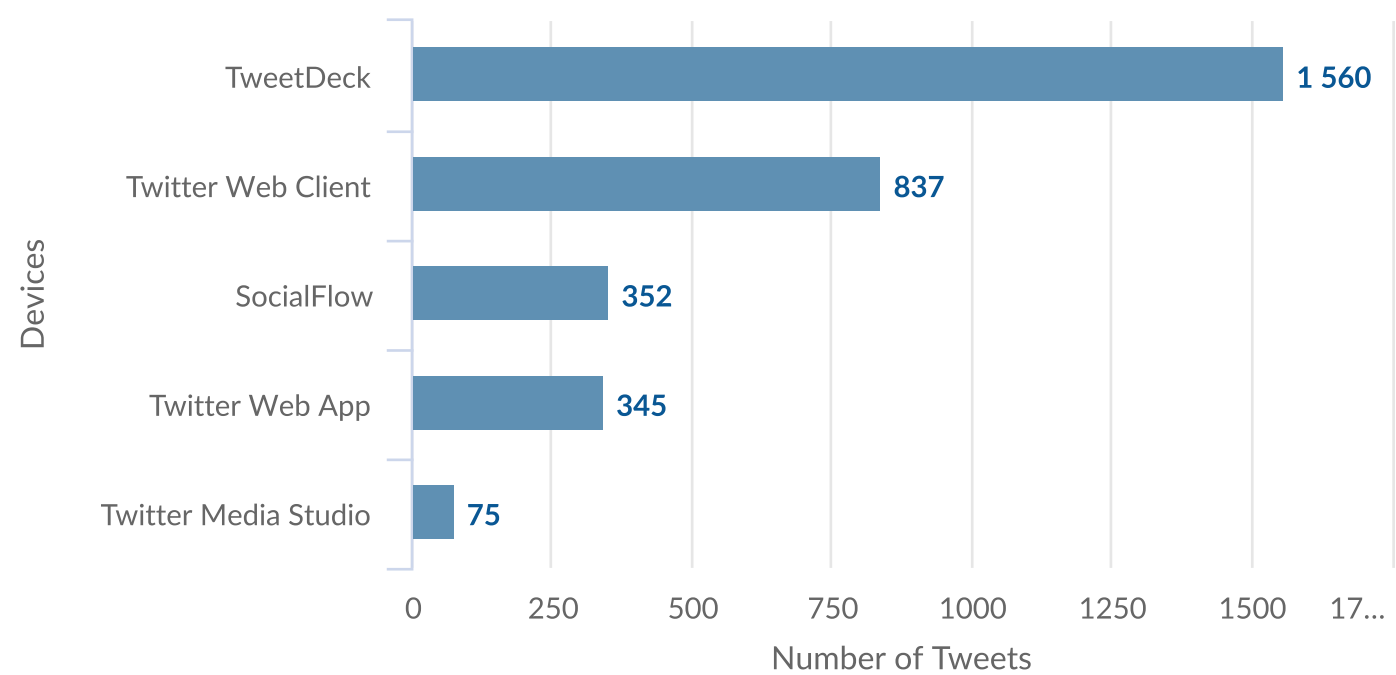
AV. REPLIES PER MONTH 2.13

## TWEET TIMELINE



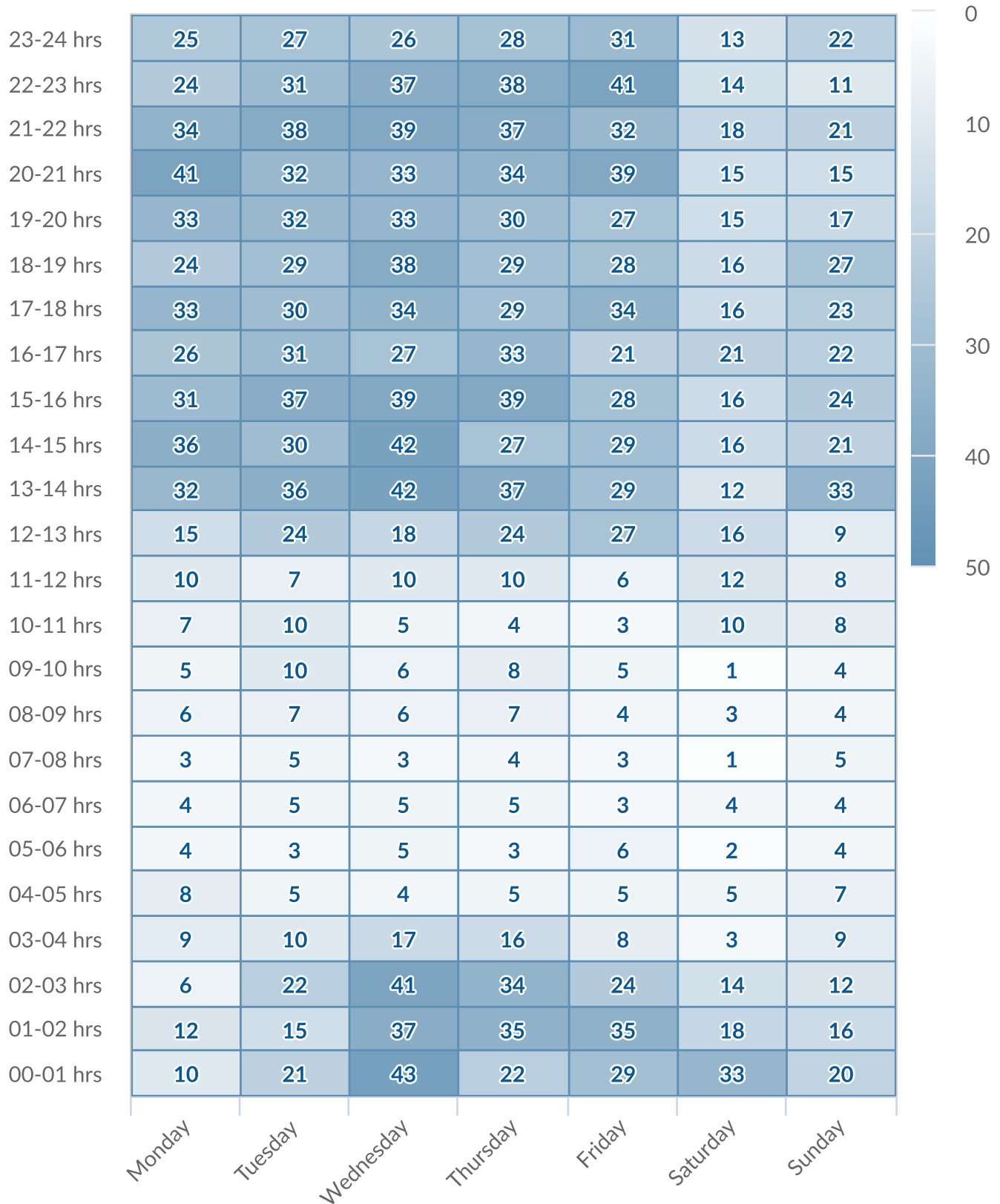
## CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @cnnbrk to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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8:00 - 9:00	193.00
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7:00 - 8:00	184.00
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10:00 - 11:00	182.00
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3:00 - 4:00	181.00
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5:00 - 6:00	181.00
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4:00 - 5:00	178.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#demdebate	115
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#cnnsotu	17
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#climatetownhall	10
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#demdebate2	5
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#cnntownhall	1
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## LATEST TWEETS

Latest Tweets Posted by @cnnbrk

At least one person was killed and several others were injured in a shooting in downtown Seattle, officials say. Police are still searching for a gunman. <https://t.co/E38N56uYII> <https://t.co/WwbVQgiulX>

**354 retweets**   **534 likes**   **23-Jan-2020 03:10:35 UTC**

Another inmate has died at Mississippi's Parchman prison, the county coroner says. This latest death makes eight at the penitentiary this year. <https://t.co/yxjQXlprXY> <https://t.co/BGmwrU6c0g>

**162 retweets**   **281 likes**   **23-Jan-2020 01:13:05 UTC**

Eli Manning, quarterback for the New York Giants for 16 seasons and a two-time Super Bowl winner, will announce his retirement on Friday, the team says <https://t.co/LxLxbaOKpW> <https://t.co/ZgEIElq2qd>

**199 retweets**   **1.07K likes**   **22-Jan-2020 23:57:10 UTC**

Rapper and singer Juice WRLD died from an accidental oxycodone and codeine overdose, the Cook County Medical Examiner's Office says <https://t.co/L8USgovJMQ> <https://t.co/zinlwOU9w2>

**329 retweets**   **923 likes**   **22-Jan-2020 22:17:20 UTC**

Four people were killed when a small plane crashed at the Corona Municipal Airport in Southern California, officials say <https://t.co/P76QBNY0mr> <https://t.co/sYRM0jFapq>

**76 retweets**   **146 likes**   **22-Jan-2020 22:13:34 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@repjerryadler	1
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@brikeilarcnn	1
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@ivancnn	1
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@cnnpolitics	1
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@lamonicabuzz	1
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## TOP RETWEETED TWEETS

268.71

AV. RETWEETS PER TWEET

9.94K

retweets

Robert Mueller confirmed that President Trump asked staff to falsify records relevant to the investigation  
<https://t.co/wH68HvPW29> <https://t.co/ptraemjHJB>  
24-Jul-2019 15:10:24 UTC

8.93K

retweets

Sadie Roberts-Joseph, 75, an activist and founder of an African-American museum in Baton Rouge, Louisiana, was found dead in the trunk of a car. The cause of death is unknown, police say. <https://t.co/Ve7uApdBUQ>  
<https://t.co/jNaupQtQ2U>  
14-Jul-2019 01:06:08 UTC

5.81K

retweets

A green slime that oozed onto a Detroit interstate, stopping traffic, has been found to be a cancer-causing chemical that leaked from the basement of a local business  
<https://t.co/eydYNfmpwS> <https://t.co/osaw4lhMgF>  
22-Dec-2019 03:18:53 UTC

5.29K

retweets

Rep. Justin Amash becomes the first Republican in Congress to call for Trump's impeachment and accuses AG Barr of intentionally misleading the public <https://t.co/9YFLqZyHCy>  
<https://t.co/a5tkwiW5Bt>  
18-May-2019 22:16:37 UTC

5.27K

retweets

The House approves an abuse of power charge, making Trump the third president in American history to be impeached. Follow live updates: <https://t.co/adix9bteBZ>  
<https://t.co/Is0dO7Jmkh>  
19-Dec-2019 01:35:44 UTC

5.15K

retweets

At least 10 rockets have hit an airbase that houses US forces in Iraq <https://t.co/gLIAReQ6Bh> <https://t.co/IlhmYcLRoLc>  
07-Jan-2020 23:39:30 UTC

4.32K

retweets

Former drug lord Joaquin "El Chapo" Guzman is sentenced to life in prison plus 30 years and must pay \$12.6 billion in forfeiture. Follow live updates: <https://t.co/6lCrO8cAYF>  
<https://t.co/4FN7qlUoSa>  
17-Jul-2019 14:38:10 UTC

4.31K

retweets

A Twitter account that appears to belong to the Dayton gunman re-tweeted extreme left-wing posts as well as tweets supporting violent protest group Antifa  
<https://t.co/QT2DKZVtMC> <https://t.co/eaOfPlbLJT>  
06-Aug-2019 02:30:41 UTC

## TOP LIKED TWEETS

739.48

AV. LIKES PER TWEET

23.1K

likes

Robert Mueller confirmed that President Trump asked staff to falsify records relevant to the investigation  
<https://t.co/wH68HvPW29> <https://t.co/ptraemjHJB>  
24-Jul-2019 15:10:24 UTC

21.25K

likes

Rep. Justin Amash becomes the first Republican in Congress to call for Trump's impeachment and accuses AG Barr of intentionally misleading the public <https://t.co/9YFLqZyHCy>  
<https://t.co/a5tkwiW5Bt>  
18-May-2019 22:16:37 UTC

17.84K

likes

Billionaire investor Robert F. Smith told Morehouse College's graduating seniors he would pay off their student loans, about \$40 million <https://t.co/Kgt3GLYpzp>  
<https://t.co/sCOBPnM2UP>  
19-May-2019 17:33:42 UTC

14.72K

likes

The House approves an abuse of power charge, making Trump the third president in American history to be impeached. Follow live updates: <https://t.co/adix9bteBZ>  
<https://t.co/Is0dO7Jmkh>  
19-Dec-2019 01:35:44 UTC

14.25K

likes

Climate activist Greta Thunberg and 15 other young people file a human rights complaint with the United Nations against five countries over the climate crisis <https://t.co/IMC8PdIByB>  
<https://t.co/QMNgyQifrb>  
23-Sep-2019 16:09:30 UTC

10.57K

likes

Fifteen-year-old American Cori Gauff, making her Wimbledon debut, beat five-time champion Venus Williams in straight sets <https://t.co/4Gqd6rRMRf> <https://t.co/XxEKleKrGA>  
01-Jul-2019 19:05:22 UTC

10.3K

likes

The US beats the Netherlands 2-0 to win the Women's World Cup. The American team has won the tournament four of the eight times it's been played. <https://t.co/dRDlPbhMrb>  
<https://t.co/BDcAvSIEQv>  
07-Jul-2019 16:57:35 UTC

10.17K

likes

Former President Jimmy Carter suggests that a full investigation into Russian election interference would show that President Trump didn't win the 2016 election and that Trump is an illegitimate president <https://t.co/la21xFKMKk>  
<https://t.co/hQaQ1Ge1W3>  
28-Jun-2019 17:00:32 UTC