

# ANALYSIS REPORT OF 3200 TWEETS OF @ladygaga

from 07 Nov 2014 to 23 Jan 2020



**9.05K**  
TWEETS

**2.07K**  
LIKES

Lady Gaga ✓  
**@ladygaga**

**123.72K**  
FOLLOWING

**80.71M**  
FOLLOWERS

Joined Twitter - Wed, 26 Mar 2008 22:37:48 UTC

<https://t.co/6CDfvJPhW0>

## TWEETS

2062 (64.44%)



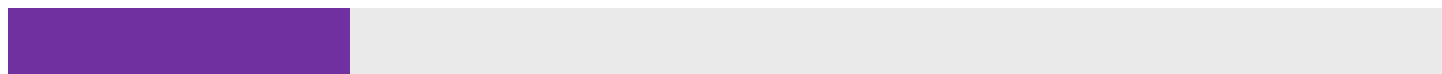
AV. TWEETS PER DAY 1.08

AV. TWEETS PER WEEK 7.61

AV. TWEETS PER MONTH 33.26

## RETWEETS

760 (23.75%)



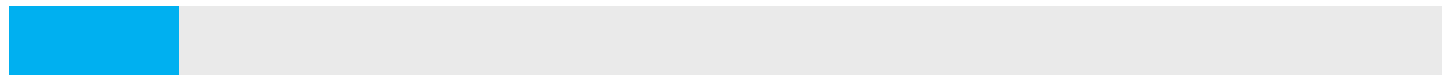
AV. RETWEETS PER DAY 0.40

AV. RETWEETS PER WEEK 2.80

AV. RETWEETS PER MONTH 12.26

## REPLIES

378 (11.81%)

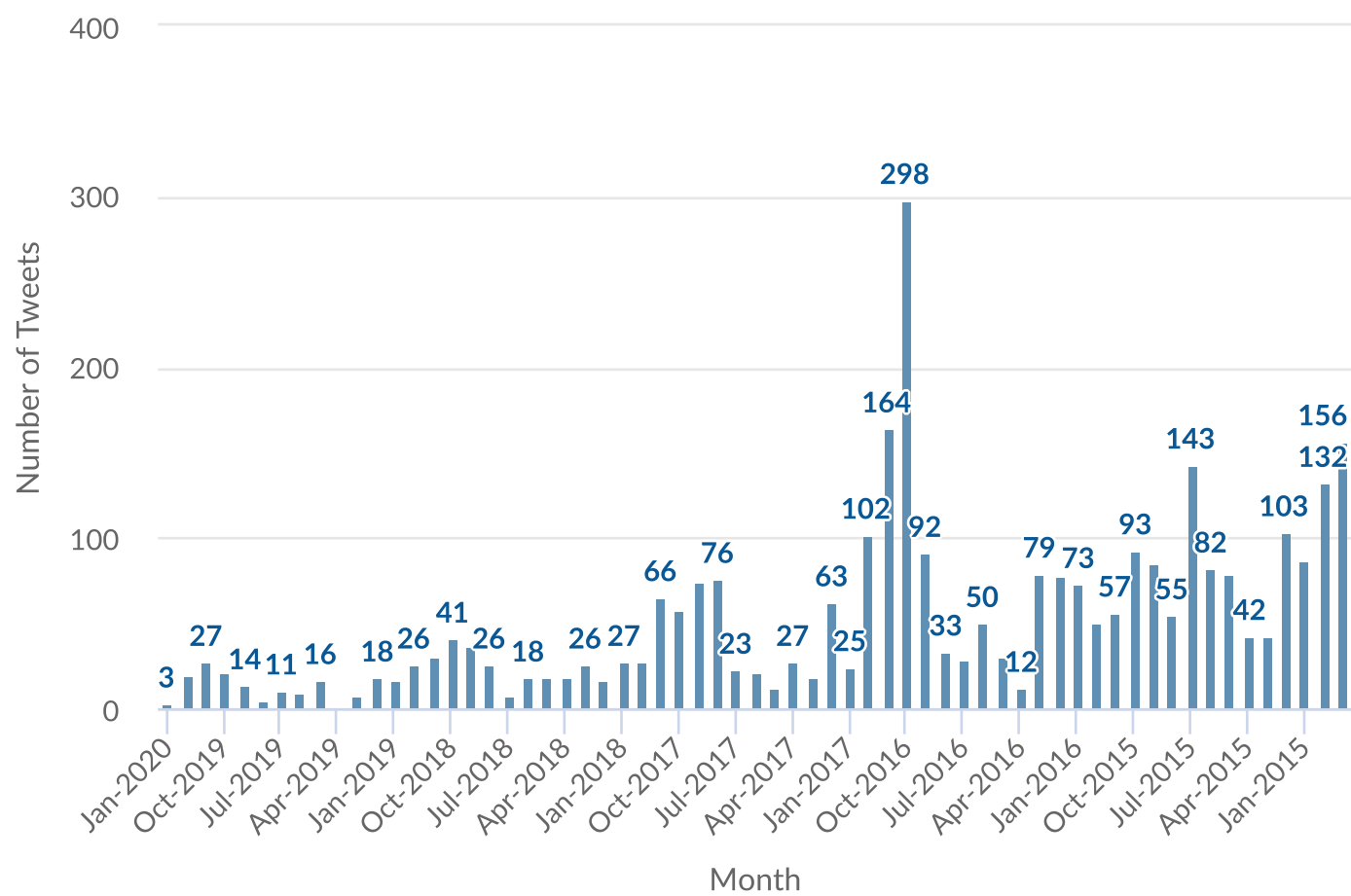


AV. REPLIES PER DAY 0.20

AV. REPLIES PER WEEK 1.39

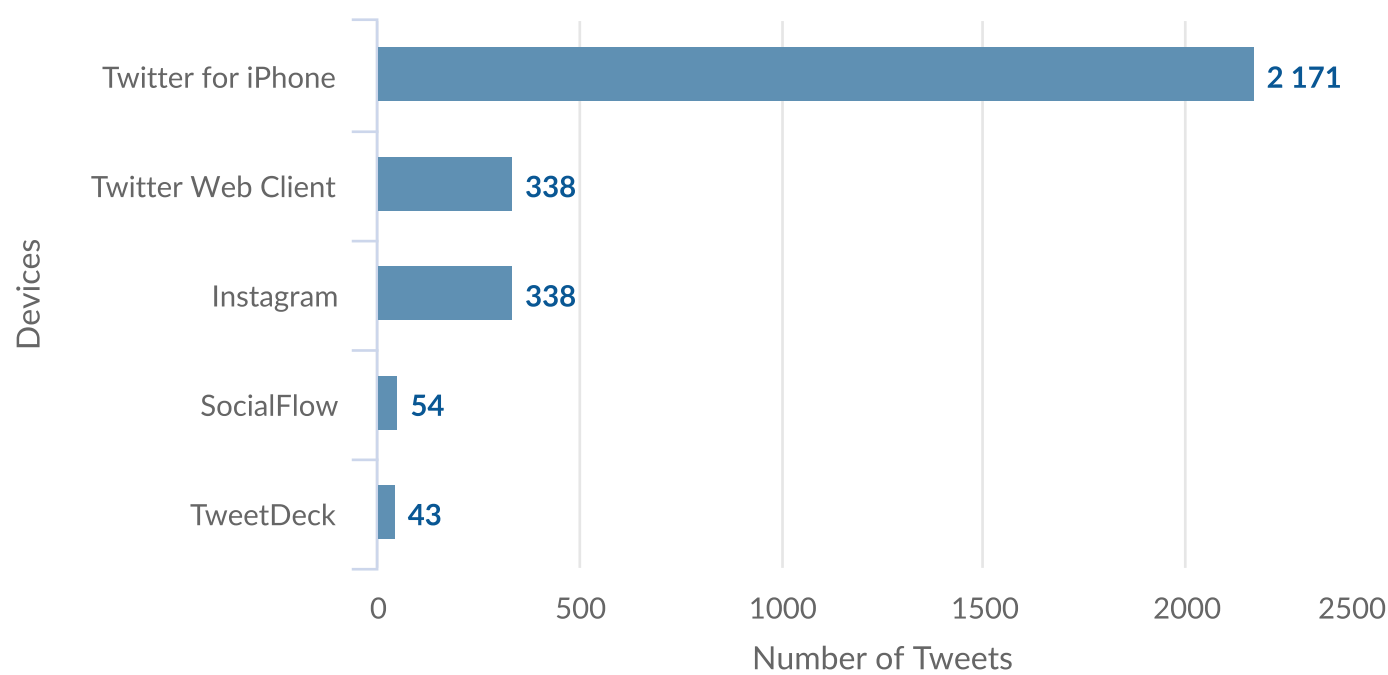
AV. REPLIES PER MONTH 6.10

TWEET TIMELINE



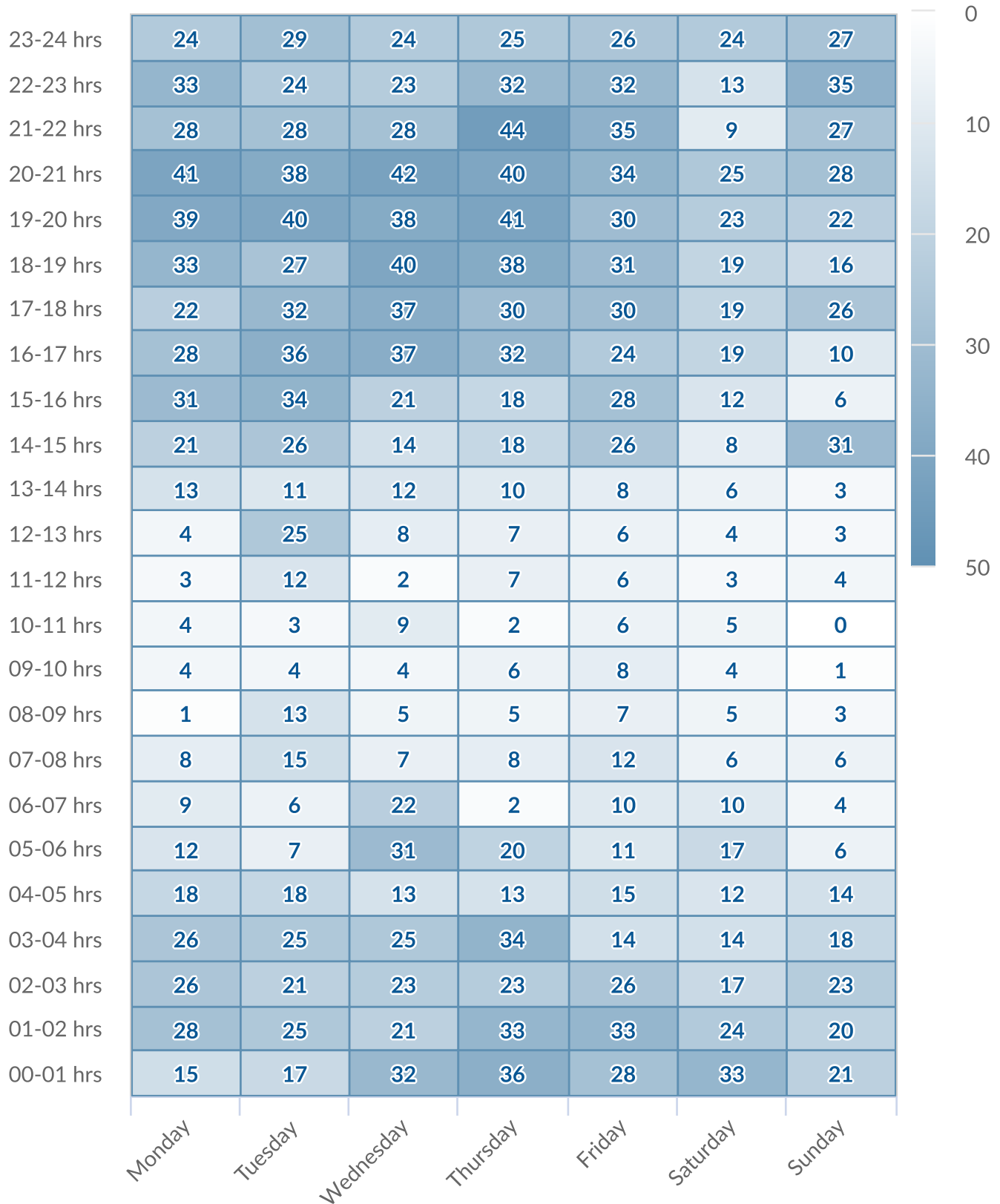
CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @ladygaga to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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1:00 - 2:00	3,698.00
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19:00 - 20:00	3,393.00
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17:00 - 18:00	3,297.00
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15:00 - 16:00	3,211.00
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23:00 - 0:00	3,187.00
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4:00 - 5:00	3,182.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#joanne	148
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#astarisborn	64
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#joanneworldtour	54
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#millionreasons	37
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#ahshotel	37
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#perfectillusion	35
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#littlemonsters	24
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## LATEST TWEETS

Latest Tweets Posted by @ladygaga

can y'all stop <https://t.co/1jvZLdY6jV>  
**53.49K** retweets **230.78K** likes **23-Jan-2020 00:32:20 UTC**

Thank you @Oprah for caring, and for helping bring light to the mental health crisis happening around the world. ♥ <https://t.co/BMbq9U473H>  
**13.82K** retweets **88.19K** likes **11-Jan-2020 20:57:24 UTC**

#LG6 my assistant: when's the last time you bathed me: i don't remember  
**15.57K** retweets **113.81K** likes **19-Dec-2019 03:27:59 UTC**

Also launching today is HAUS of Whiskey because... well... in our Haus, we love whiskey it's a beautiful rich chocolate collection that can be used lightly or heavily to create a look that's really timeless and good for all seasons! Available now on @hauslabs and @amazon <https://t.co/XbMAMQMAGA>  
**3.58K** retweets **37.06K** likes **10-Dec-2019 20:09:30 UTC**

Introducing the HAUS of Future Hollywood Collection, inspired by my look at the premiere for #AStarIsBorn in Los Angeles Available now at <https://t.co/lFX4GLwMiF> and <https://t.co/u2QQBCGZpN> <https://t.co/f2tUy2HhJ9>  
**3.11K** retweets **24.3K** likes **10-Dec-2019 17:21:22 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@ladygaga	265
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@btwfoundation	68
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@hauslabs	29
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@itstonybennett	28
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@markronson	23
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@applemusic	22
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@ahsfx	22
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## TOP RETWEETED TWEETS

6,641.75

AV. RETWEETS PER TWEET

235.61K  
retweets

What's fortnight  
15-Oct-2019 18:29:44 UTC

115.44K  
retweets

Make your reservation now. #GagaAHSHotel  
<https://t.co/o9ixi5TaFy>  
25-Feb-2015 16:30:43 UTC

95.84K  
retweets

We should all wrap our arms of love around Demi Lovato. I am so happy you're alive. Thank God. If I know my monsters as well as I believe I do, we all wish you self-compassion and inner peace. And may you receive the love so many have for you. #ImConfidentInDemi Demi, I love you.  
25-Jul-2018 00:02:12 UTC

88.74K  
retweets

. @Ninja who are you  
16-Oct-2019 20:45:42 UTC

82.89K  
retweets

Rumors I'm pregnant? Yeah, I'm pregnant with #LG6  
12-Mar-2019 23:59:17 UTC

79.02K  
retweets

I'm calling my next album ADELE.  
01-Oct-2019 17:38:50 UTC

77.7K  
retweets

Free Kesha <https://t.co/8BjZXq98Qf>  
24-Feb-2016 23:18:51 UTC

75.96K  
retweets

THE SHEET GHOST IS A CLASSIC I'm just being timeless  
<https://t.co/AqQgmPiDFU>  
30-Oct-2017 18:22:11 UTC

## TOP LIKED TWEETS

23,826.29

AV. LIKES PER TWEET

1.02M  
likes

What's fortnight  
15-Oct-2019 18:29:44 UTC

624.06K  
likes

I'm calling my next album ADELE.  
01-Oct-2019 17:38:50 UTC

535.59K  
likes

. @Ninja who are you  
16-Oct-2019 20:45:42 UTC

464.11K  
likes

We should all wrap our arms of love around Demi Lovato. I am so happy you're alive. Thank God. If I know my monsters as well as I believe I do, we all wish you self-compassion and inner peace. And may you receive the love so many have for you. #ImConfidentInDemi Demi, I love you.  
25-Jul-2018 00:02:12 UTC

398.58K  
likes

A year ago, A Star was Born, and here we are 6 times pink platinum <https://t.co/hdFns6xZ76>  
05-Oct-2019 17:01:25 UTC

381.65K  
likes

Fame is prison  
25-Oct-2019 01:38:30 UTC

355.87K  
likes

Rumors I'm pregnant? Yeah, I'm pregnant with #LG6  
12-Mar-2019 23:59:17 UTC

332.81K  
likes

<https://t.co/Q6acdQrhaf>  
07-Jan-2019 23:00:32 UTC