

# ANALYSIS REPORT OF 3200 TWEETS OF @espn

from 03 Oct 2019 to 23 Jan 2020



**108.59K**  
TWEETS

**382**  
LIKES

ESPN   
@espn

**308**  
FOLLOWING

**34.73M**  
FOLLOWERS

Joined Twitter - Tue, 27 Mar 2007 20:46:16 UTC

Download the ESPN App ↓

<https://t.co/Rqqklx8GI7>

TWEETS 2174 (67.94%)

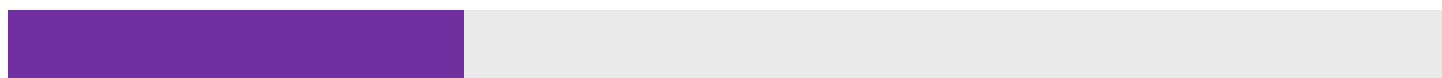


AV. TWEETS PER DAY 19.59

AV. TWEETS PER WEEK 144.93

AV. TWEETS PER MONTH 724.67

RETWEETS 1012 (31.63%)

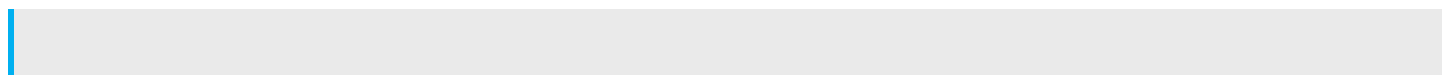


AV. RETWEETS PER DAY 9.12

AV. RETWEETS PER WEEK 67.47

AV. RETWEETS PER MONTH 337.33

REPLIES 14 (0.44%)

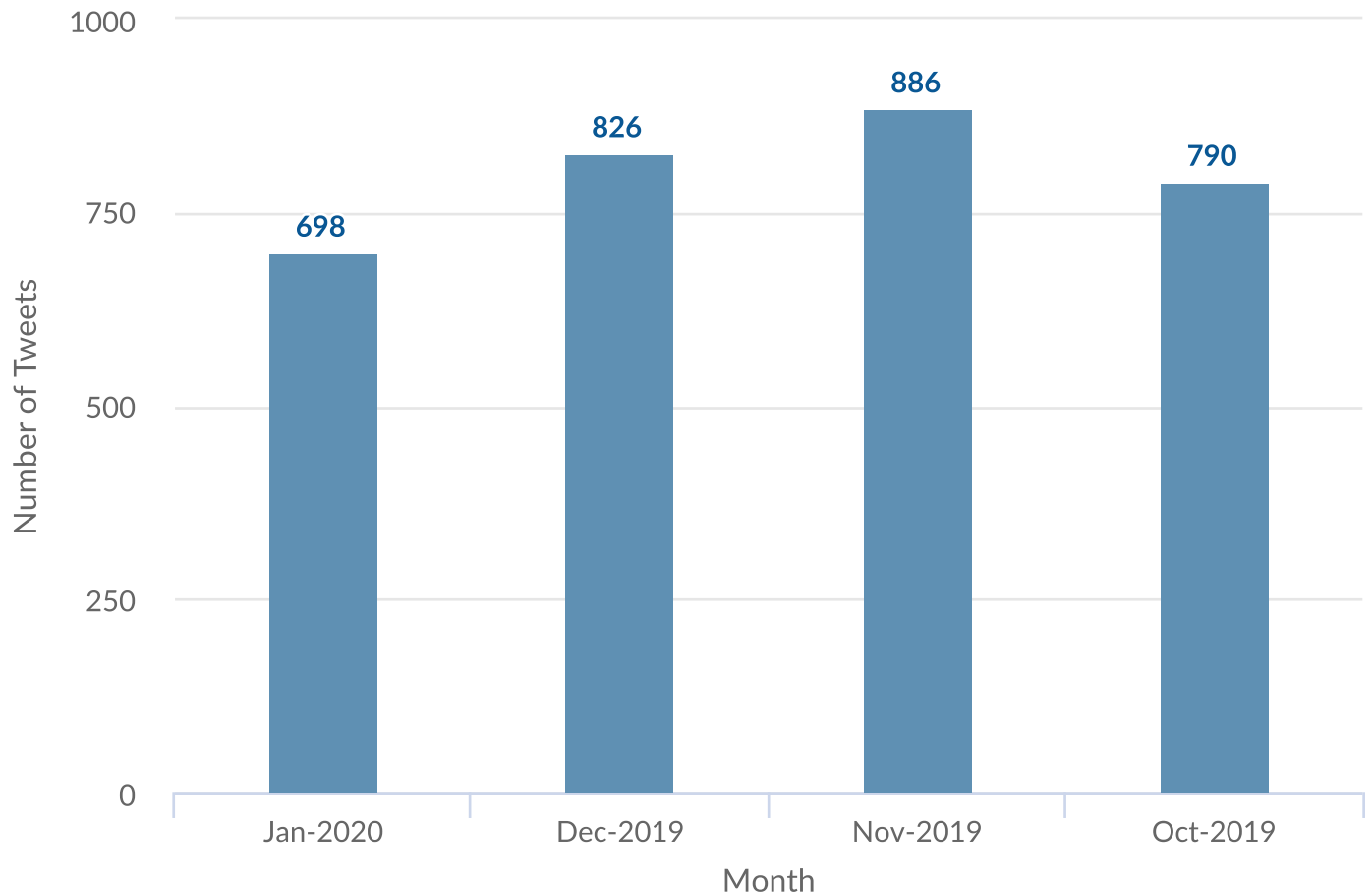


AV. REPLIES PER DAY 0.13

AV. REPLIES PER WEEK 0.93

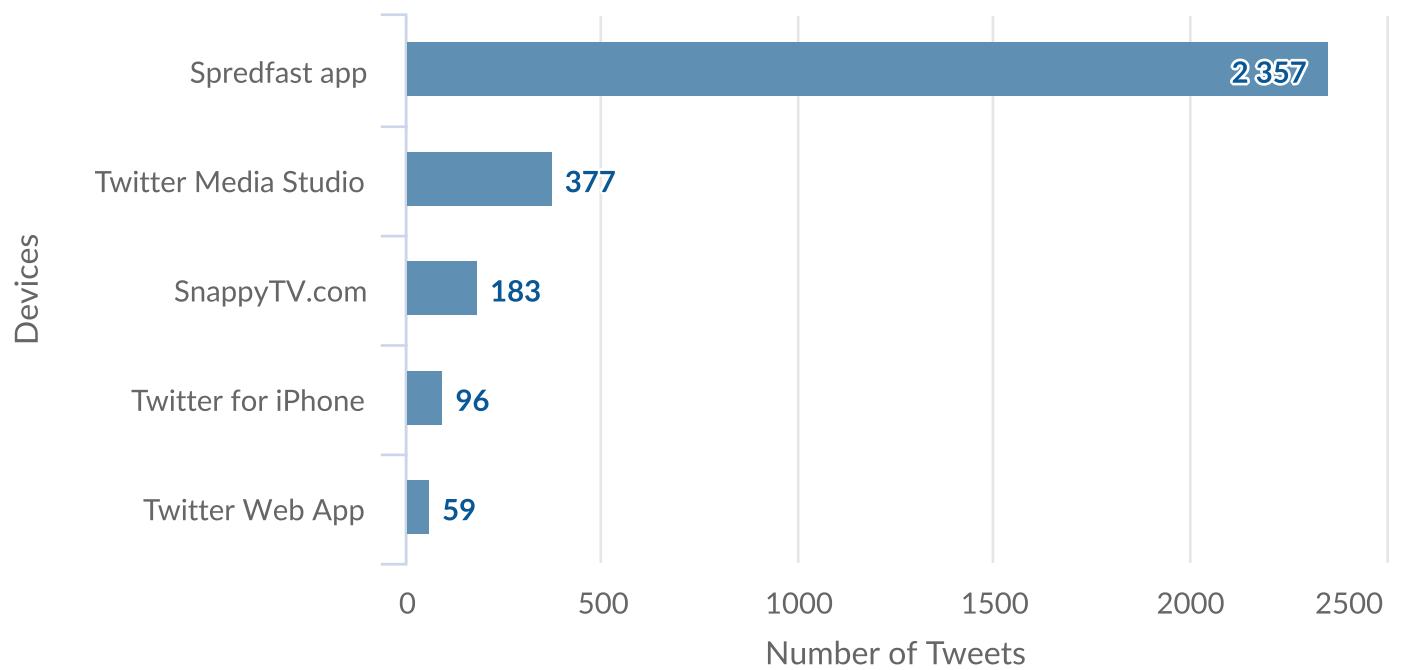
AV. REPLIES PER MONTH 4.67

## TWEET TIMELINE



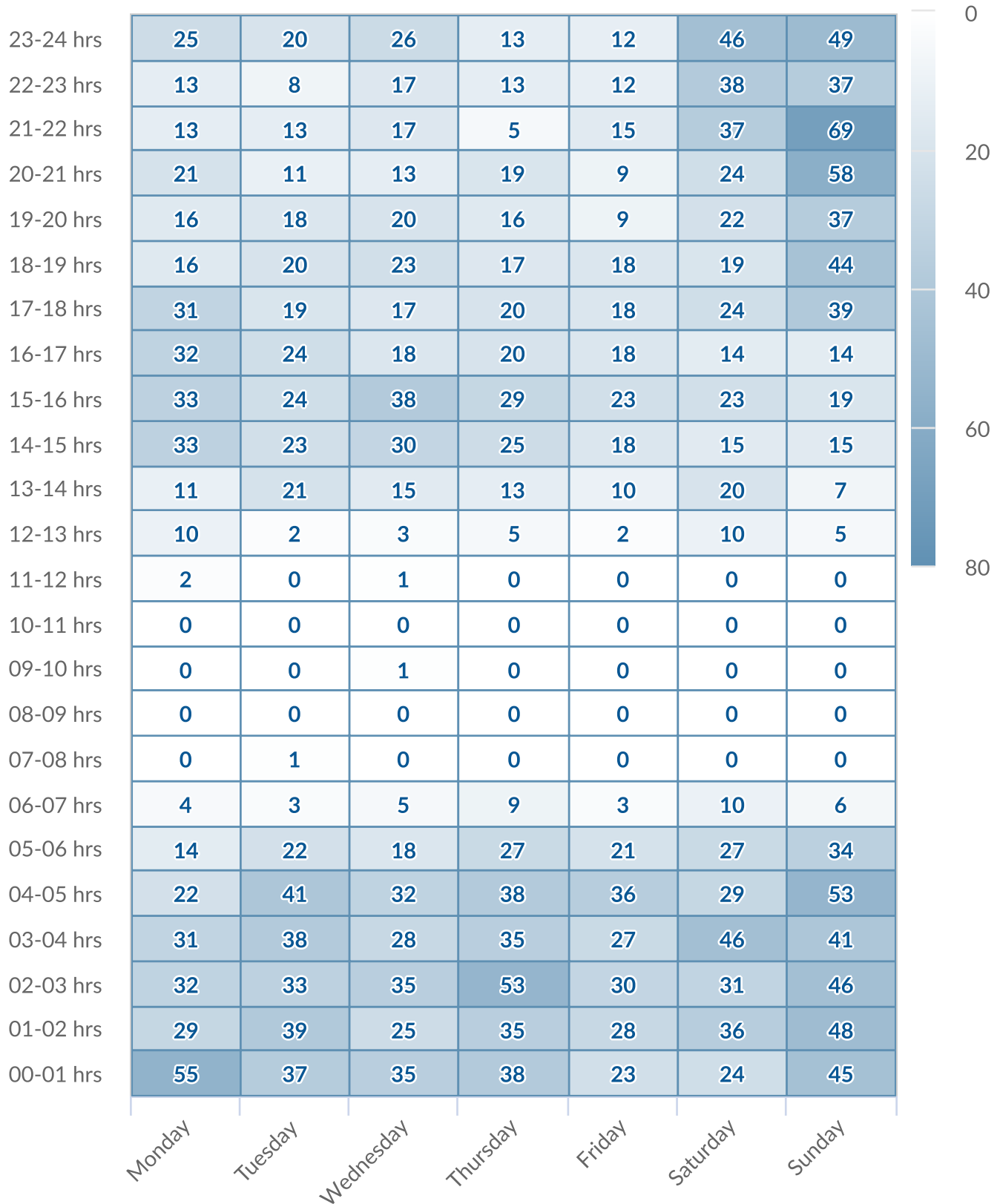
## CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @espn to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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7:00 - 8:00	6,787.00
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11:00 - 12:00	1,444.00
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5:00 - 6:00	1,327.00
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13:00 - 14:00	1,321.00
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4:00 - 5:00	1,184.00
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6:00 - 7:00	1,132.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#cfbplayoff	57
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#ufc246	32
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#nationalchampionship	28
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#sctop10	27
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#hoopstreams	21
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#mnf	15
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#ufc244	13
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## LATEST TWEETS

Latest Tweets Posted by @espn

Fans watching Zion go off in his first game 🤩 <https://t.co/CSkT3Pj0zM>  
**1.68K** retweets **8.05K** likes **23-Jan-2020 06:07:27 UTC**

Zion put on a show in his NBA debut <https://t.co/jwnxcxMkTd0>  
**1.82K** retweets **12.82K** likes **23-Jan-2020 05:10:15 UTC**

ZION WENT OFF 🤩 17 points and 4/4 from deep in 3 minutes  
<https://t.co/CfYklzb2Bv>  
**3.86K** retweets **17.23K** likes **23-Jan-2020 04:56:22 UTC**

ZION. HAS. ARRIVED.  
**1.74K** retweets **9.66K** likes **23-Jan-2020 04:45:09 UTC**

Zion with a MAN'S rebound and then shows off the point-forward skills  
<https://t.co/1W2x6nEcFT>  
**137** retweets **1.73K** likes **23-Jan-2020 04:40:50 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@nfl	127
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@thecheckdown	110
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@kingjames	40
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@fantasyfocus	38
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@nba	26
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@jasonfitz	25
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@ravens	25
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## TOP RETWEETED TWEETS

1,583.86

AV. RETWEETS PER TWEET

46.92K  
retweets

IT'S HAPPENING #TheLastDance | Coming in June  
<https://t.co/YSySzSNZls>  
24-Dec-2019 13:20:00 UTC

35.98K  
retweets

It just keeps getting more wild 🤖 (via brienconroy/TikTok)  
<https://t.co/ryhXt5Tvr3>  
06-Jan-2020 18:15:16 UTC

24.57K  
retweets

Bigger than sports. When a soccer player's hijab started falling off to reveal her hair, her opponents gathered around to provide cover while she fixed it. (via @JordanFA)  
<https://t.co/rSUxM0S5Xe>  
23-Oct-2019 15:17:50 UTC

22.72K  
retweets

What a moment ♥ Lucas Lacina, a high school wrestler with cerebral palsy, pinned his opponent for the win! (via JillWinger-Lacina/Facebook) <https://t.co/YgwKIVXTef>  
29-Nov-2019 17:25:51 UTC

21.67K  
retweets

CAT ON THE FIELD <https://t.co/k3H1kU9B3h>  
05-Nov-2019 02:18:07 UTC

20.86K  
retweets

A look at the #CFBPlayoff selection committee this morning:  
<https://t.co/C7KmXorIO4>  
08-Dec-2019 15:01:23 UTC

19.22K  
retweets

Kent State's Kalin Bennett becomes the first player with autism to score in a Division I game  
<https://t.co/UMec55pds0>  
07-Nov-2019 06:55:14 UTC

18.37K  
retweets

Watching the battle for the NFC East title like ...  
<https://t.co/KotBvS8Giu>  
06-Dec-2019 04:41:06 UTC

## TOP LIKED TWEETS

11,272.79

AV. LIKES PER TWEET

161.24K  
likes

IT'S HAPPENING #TheLastDance | Coming in June  
<https://t.co/YSySzSNZls>  
24-Dec-2019 13:20:00 UTC

159.31K  
likes

It just keeps getting more wild 🤖 (via brienconroy/TikTok)  
<https://t.co/ryhXt5Tvr3>  
06-Jan-2020 18:15:16 UTC

128.78K  
likes

What a moment ♥ Lucas Lacina, a high school wrestler with cerebral palsy, pinned his opponent for the win! (via JillWinger-Lacina/Facebook) <https://t.co/YgwKIVXTef>  
29-Nov-2019 17:25:51 UTC

122.2K  
likes

Heat rookie Chris Silva hadn't seen his mother in three years ... until the Heat and Adam Silver made it happen with this emotional reunion ♥ (via @NBA) <https://t.co/gj8Ugbmflp>  
28-Dec-2019 02:29:50 UTC

115.94K  
likes

The Seahawks WRs' celebrations are undefeated 🏆  
<https://t.co/J5VCcGctrQ>  
03-Dec-2019 03:40:55 UTC

112.64K  
likes

This girl's reaction is the best thing you'll see today ♥ Giannis is a real one (via @Bucks) <https://t.co/SIPQhy2RXV>  
23-Dec-2019 02:44:48 UTC

109.69K  
likes

Bigger than sports. When a soccer player's hijab started falling off to reveal her hair, her opponents gathered around to provide cover while she fixed it. (via @JordanFA)  
<https://t.co/rSUxM0S5Xe>  
23-Oct-2019 15:17:50 UTC

109.67K  
likes

What a moment for Bronny and LeBron Bronny won game MVP in Sierra Canyon's win over his dad's alma mater, St. Vincent-St. Mary. <https://t.co/Lt20PyZwEt>  
15-Dec-2019 03:49:46 UTC