

# ANALYSIS REPORT OF 3200 TWEETS OF @sportscenter

from 07 Sep 2019 to 23 Jan 2020



**114.72K**  
TWEETS

**1.35K**  
LIKES

**SportsCenter** ✓  
**@sportscenter**

**730**  
FOLLOWING

**36.12M**  
FOLLOWERS

Joined Twitter - Tue, 24 Mar 2009 15:28:02 UTC

Download the ESPN App ↓

<https://t.co/Rqqklx8GI7>

TWEETS 2343 (73.22%)

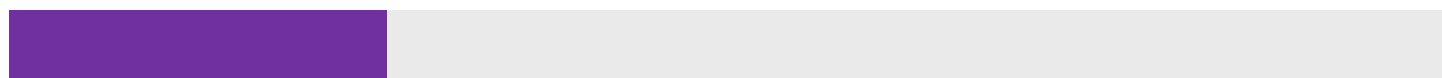


AV. TWEETS PER DAY 17.10

AV. TWEETS PER WEEK 123.32

AV. TWEETS PER MONTH 585.75

RETWEETS 842 (26.31%)

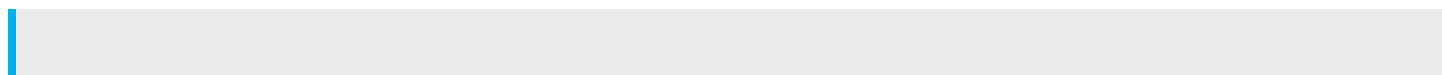


AV. RETWEETS PER DAY 6.15

AV. RETWEETS PER WEEK 44.32

AV. RETWEETS PER MONTH 210.50

REPLIES 15 (0.47%)

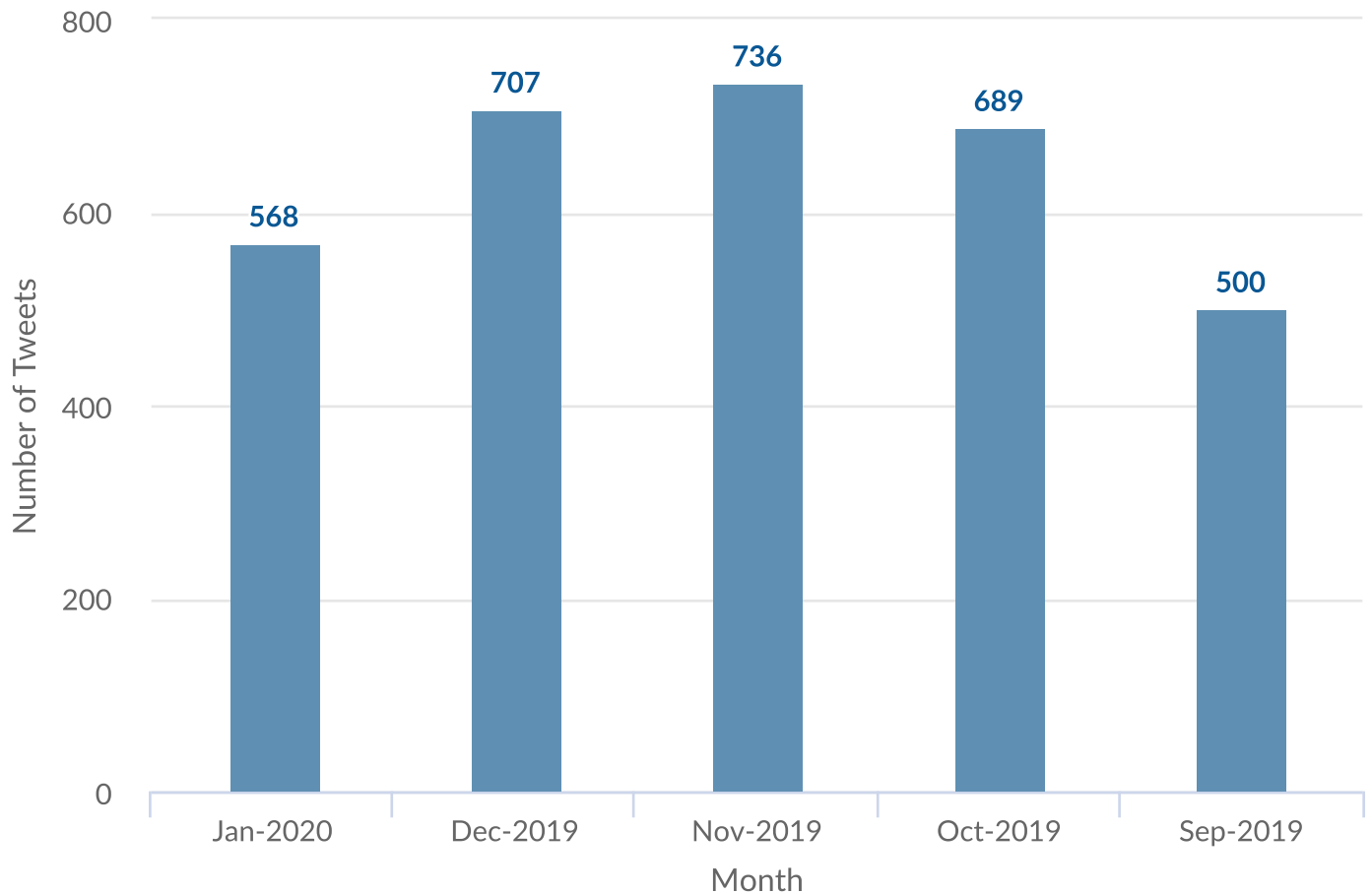


AV. REPLIES PER DAY 0.11

AV. REPLIES PER WEEK 0.79

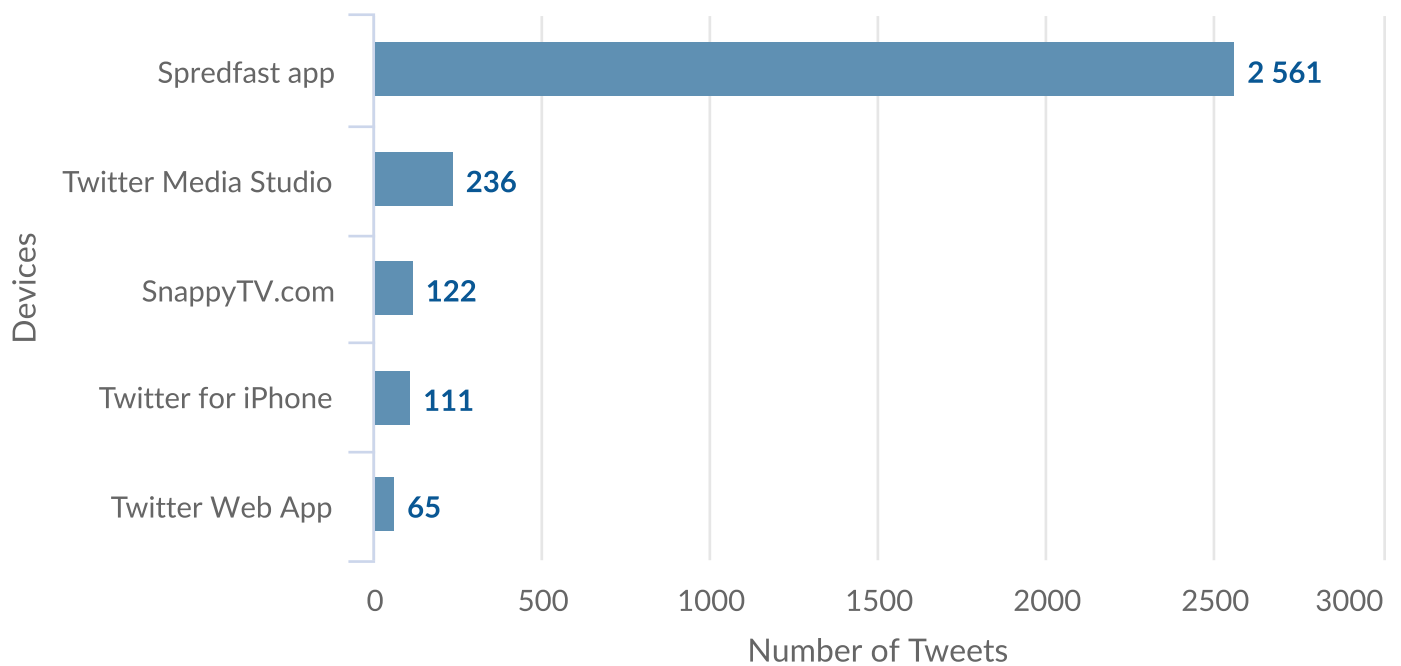
AV. REPLIES PER MONTH 3.75

## TWEET TIMELINE



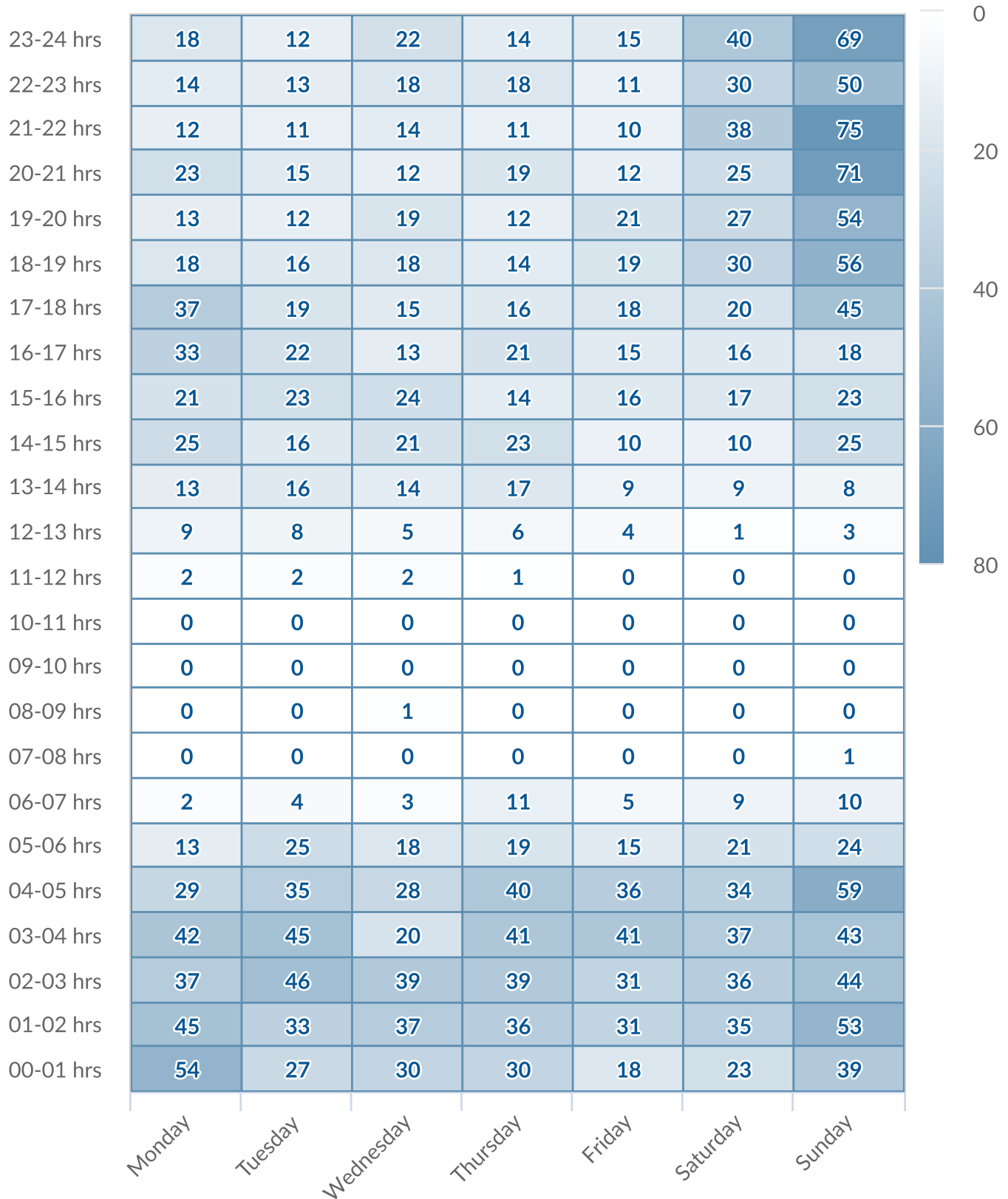
## CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @sportscenter to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
11:00 - 12:00	2,305.00
12:00 - 13:00	2,236.00
5:00 - 6:00	1,886.00
13:00 - 14:00	1,574.00
4:00 - 5:00	1,572.00
15:00 - 16:00	1,558.00

\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#sctop10	145
#cfbplayoff	50
#scfacts	35
#nationalchampionship	21
#ufc246	20
#ufc244	12
#worldseries	11

## LATEST TWEETS

Latest Tweets Posted by @sportscenter

"Coach, I can win the game for this team. Leave me in." —Alvin Gentry on what Zion said before he was subbed out (via @MarcJSpearsESPN)  
<https://t.co/DyQ2WvUGU4>

**876 retweets** **4.83K likes** **23-Jan-2020 06:20:42 UTC**

≤ 22 Pts ≤ 8-11 FG ≤ 4-4 3-PT FG ≤ 7 Reb ≤ 18 Mins Zion was electric in his NBA debut <https://t.co/9NhQ2yJnEu>

**1.65K retweets** **10.24K likes** **23-Jan-2020 05:49:46 UTC**

ZION IS TAKING OVER 17 STRAIGHT 🏀 <https://t.co/2EuO0xpJaF>

**4.6K retweets** **25.87K likes** **23-Jan-2020 04:47:42 UTC**

LeBron was asked about possibly playing for the Knicks if his son Bronny were to eventually get drafted there. His response: "My son in the 9th grade, man."  
<https://t.co/4U8bGQ7tu9>

**3.45K retweets** **27.91K likes** **23-Jan-2020 04:22:20 UTC**

Coach Cal was there to see D-Rose in Detroit <https://t.co/wiXlIBQm6h>

**1.35K retweets** **15.04K likes** **23-Jan-2020 03:33:13 UTC**

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@nfl	191
@thecheckdown	139
@mlb	48
@adamschefter	41
@kingjames	28
@nba	26
@capitalone	22

## TOP RETWEETED TWEETS

# 2,164.27

AV. RETWEETS PER TWEET

**34.02K**  
retweets

"Take care of y'all bread, so when y'all done, you can go ahead and take care of yourself." Marshawn Lynch used his time at the podium to give advice to younger players  
<https://t.co/p5poQZA2cq>  
13-Jan-2020 04:24:08 UTC

**32.57K**  
retweets

NO. 1 DUKE FALLS TO STEPHEN F. AUSTIN IN A STUNNING ENDING <https://t.co/x6xsdesWkL>  
27-Nov-2019 04:33:22 UTC

**25.64K**  
retweets

Instead of running onto the field with his teammates, he brought flowers to his grandma who is fighting cancer. 🧡 (via [@\\_frankcalderon\\_](https://t.co/XvWqq9FyW8)/Instagram) <https://t.co/XvWqq9FyW8>  
15-Jan-2020 16:40:10 UTC

**25.25K**  
retweets

Breaking: Cowboys owner Jerry Jones and executive vice president Stephen Jones have decided that Jason Garrett will not be part of the organization moving forward, a source tells @WerderEdESPN. <https://t.co/zXf4n1I8kc>  
03-Jan-2020 03:20:30 UTC

**25.04K**  
retweets

28 years ago today, MJ trolled Mutombo by shooting with his eyes closed 🙄 (via @NBATV) <https://t.co/HX5eE5opqT>  
23-Nov-2019 14:30:06 UTC

**22.96K**  
retweets

CRAZY ENDING. WOW. <https://t.co/JP8h4GKpKD>  
24-Nov-2019 02:37:50 UTC

**21.63K**  
retweets

15 years ago today, "Coach Carter" inspired us with this classic line. <https://t.co/uWCZnwl3WK>  
13-Jan-2020 17:44:43 UTC

**21.33K**  
retweets

LAMAR JACKSON IS A GLITCH 🤖 #SCtop10 (via @NFL) <https://t.co/ZsJlpTEYjr>  
10-Nov-2019 19:49:35 UTC

## TOP LIKED TWEETS

# 14,275.21

AV. LIKES PER TWEET

**193.83K**  
likes

Instead of running onto the field with his teammates, he brought flowers to his grandma who is fighting cancer. 🧡 (via [@\\_frankcalderon\\_](https://t.co/XvWqq9FyW8)/Instagram) <https://t.co/XvWqq9FyW8>  
15-Jan-2020 16:40:10 UTC

**153.28K**  
likes

His teammates found out he didn't get anything for Christmas, so they all chipped in and bought him new shoes (via [BrysonHunter91](https://t.co/0xXN3F0AGQ)/Instagram) <https://t.co/0xXN3F0AGQ>  
22-Jan-2020 00:52:10 UTC

**152.86K**  
likes

"Take care of y'all bread, so when y'all done, you can go ahead and take care of yourself." Marshawn Lynch used his time at the podium to give advice to younger players  
<https://t.co/p5poQZA2cq>  
13-Jan-2020 04:24:08 UTC

**144.68K**  
likes

NO. 1 DUKE FALLS TO STEPHEN F. AUSTIN IN A STUNNING ENDING <https://t.co/x6xsdesWkL>  
27-Nov-2019 04:33:22 UTC

**129.62K**  
likes

Adam Sandler pulled up to a pickup game and got buckets (via [ricomalique](https://t.co/MV1n78t1pD)/Instagram) <https://t.co/MV1n78t1pD>  
20-Dec-2019 05:27:00 UTC

**126.13K**  
likes

28 years ago today, MJ trolled Mutombo by shooting with his eyes closed 🙄 (via @NBATV) <https://t.co/HX5eE5opqT>  
23-Nov-2019 14:30:06 UTC

**105.6K**  
likes

JA MORANT ALMOST SUBMITTED A LATE ENTRY FOR DUNK OF THE DECADE 🙄 <https://t.co/rtTw6kt0Rp>  
21-Dec-2019 00:41:35 UTC

**103.05K**  
likes

CRAZY ENDING. WOW. <https://t.co/JP8h4GKpKD>  
24-Nov-2019 02:37:50 UTC