

ANALYSIS REPORT OF 3200 TWEETS OF @niallofficial

from 18 May 2017 to 21 Jan 2020



14.75K
TWEETS

547
LIKES

Niall Horan ✓
@niallofficial

5.97K
FOLLOWING

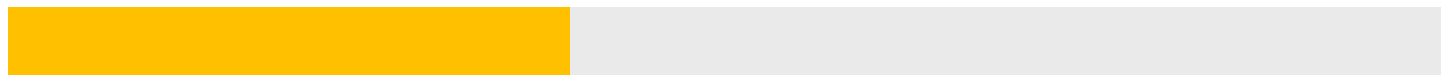
39.48M
FOLLOWERS

Joined Twitter - Fri, 15 Jan 2010 12:14:24 UTC

Nice To Meet Ya, What's Your Name? <https://t.co/92AcKGBVj0> <https://t.co/ZF8NwxiF2v>

📍 Mullingar, Westmeath, Ireland <https://t.co/VG4GPclUIH>

TWEETS 1253 (39.16%)

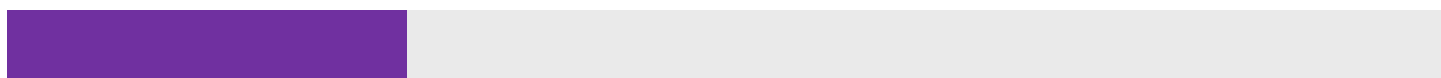


AV. TWEETS PER DAY 1.28

AV. TWEETS PER WEEK 9.01

AV. TWEETS PER MONTH 39.16

RETWEETS 888 (27.75%)

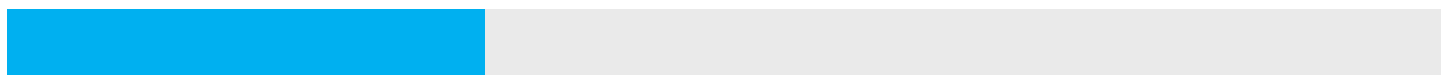


AV. RETWEETS PER DAY 0.91

AV. RETWEETS PER WEEK 6.39

AV. RETWEETS PER MONTH 27.75

REPLIES 1059 (33.09%)

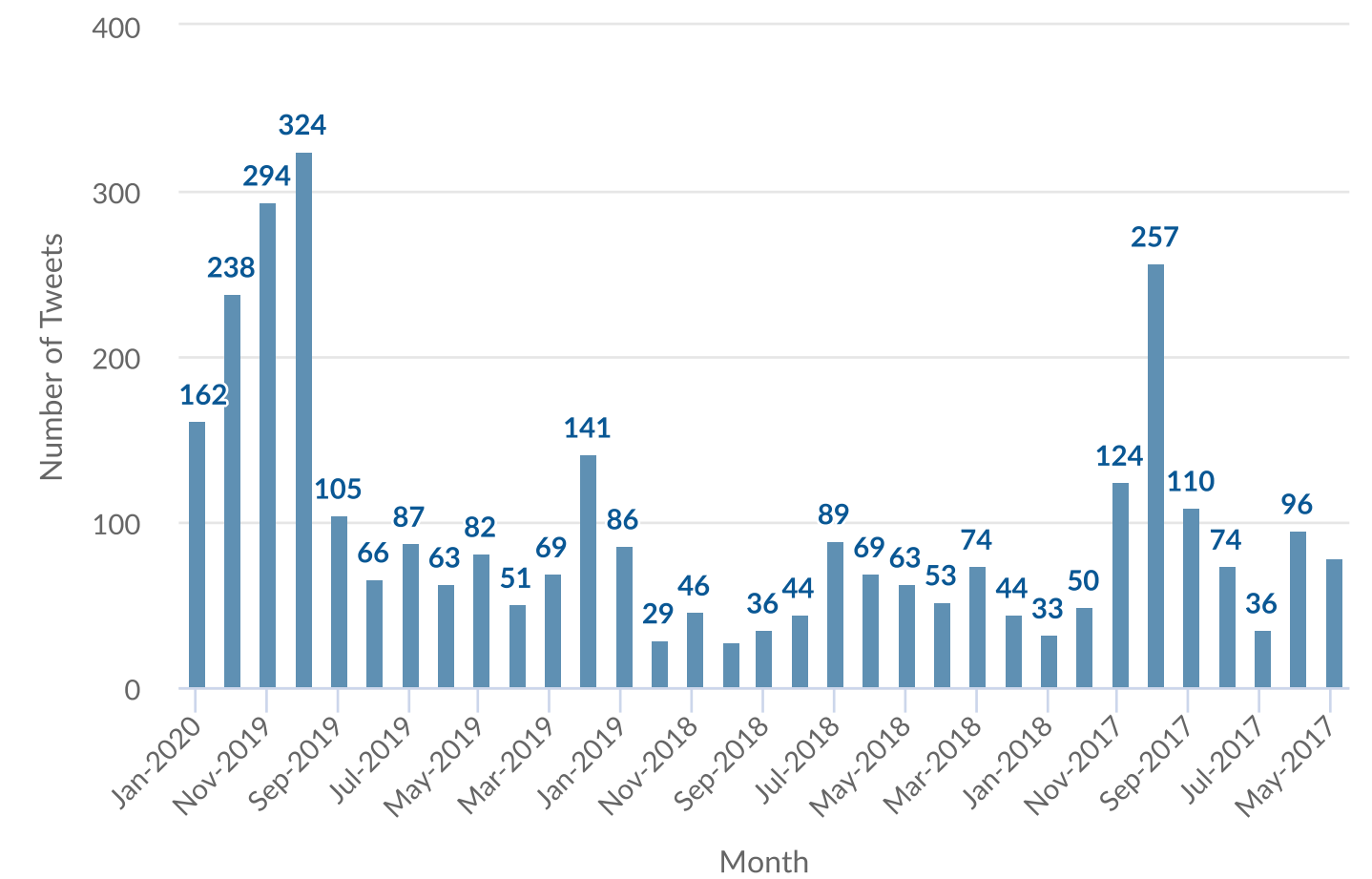


AV. REPLIES PER DAY 1.08

AV. REPLIES PER WEEK 7.62

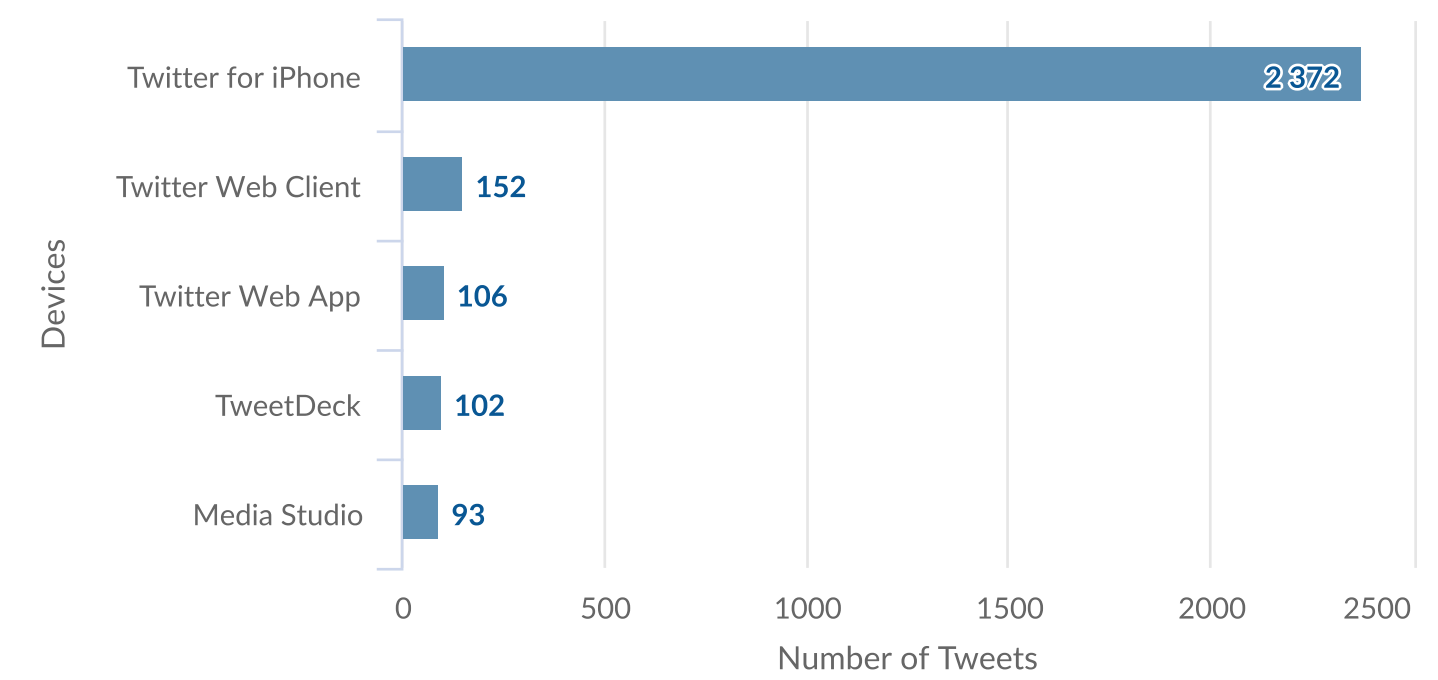
AV. REPLIES PER MONTH 33.09

TWEET TIMELINE



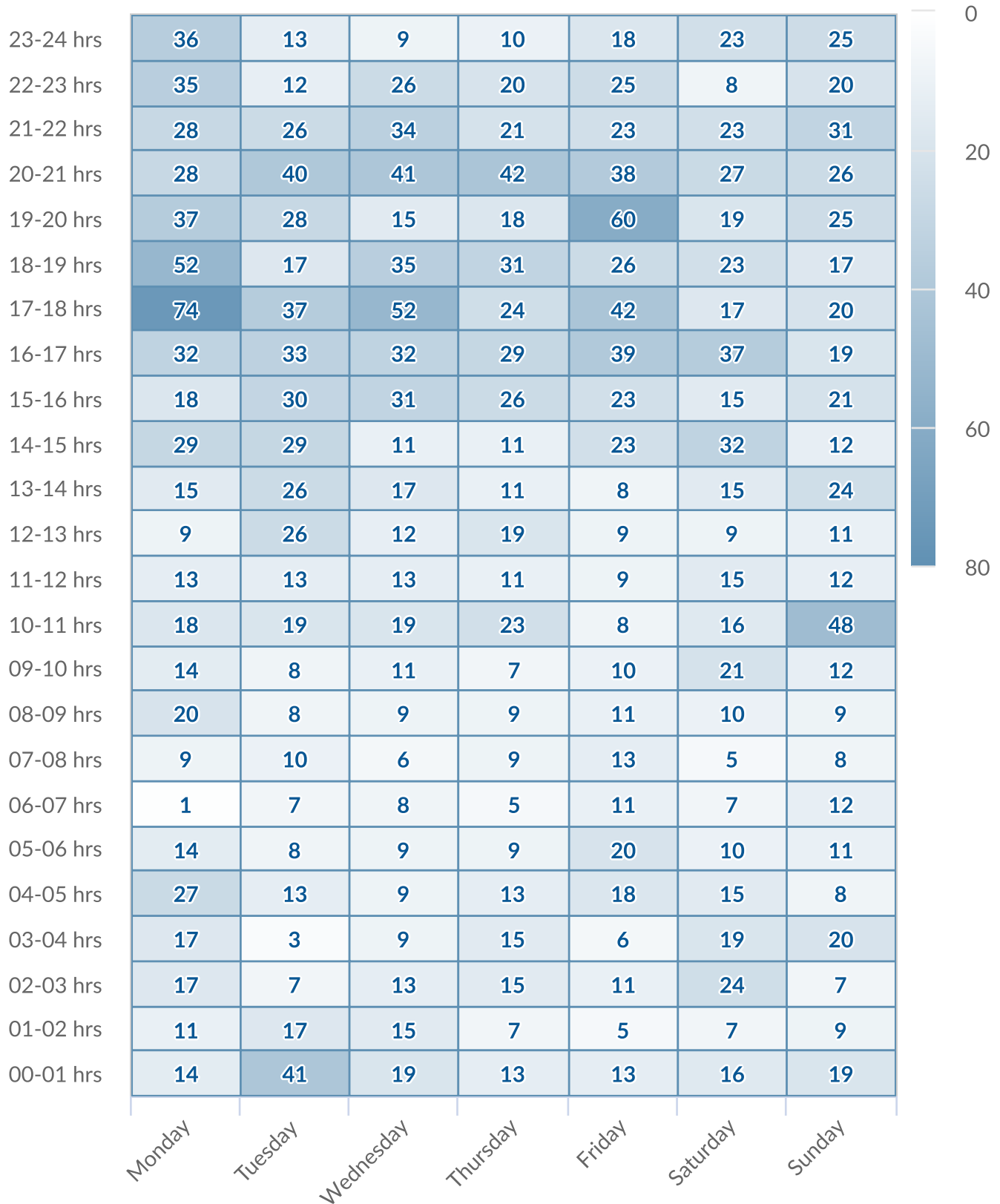
CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



BEST TIME TO TWEET

Best time for @nialloficial to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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1:00 - 2:00	4,258.00
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5:00 - 6:00	4,003.00
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19:00 - 20:00	3,928.00
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14:00 - 15:00	3,860.00
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9:00 - 10:00	3,836.00
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22:00 - 23:00	3,728.00
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*median number of re-tweets received on a tweet posted by the user in the time period

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#nicetomeetya	156
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#flicker	57
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#askniall	32
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#niallhoran	31
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#flickerworldtour	28
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#1	23
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#amas	21
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LATEST TWEETS

Latest Tweets Posted by @nialloficial

Huge congratulations to my beautiful friend Paul Smith @PaulSmithDesign on 50 years of his amazing company. Thank you so much for having me this weekend in Paris #PaulSmith50 . Always love collaborating with you guys x <https://t.co/TcJXqTOIS2>

6.25K retweets 45.06K likes 21-Jan-2020 14:21:00 UTC

????????

8.55K retweets 77.13K likes 19-Jan-2020 05:51:34 UTC

@halsey congratulations on a beautifully honest album. Musically and lyrically, I was there all the way through.

5K retweets 40.77K likes 18-Jan-2020 06:00:39 UTC

Anyone just about to get tickets for the tour or just got them? #NTMYtourNorthAmerica

3.87K retweets 33.9K likes 18-Jan-2020 04:43:51 UTC

Reading of the passing of the great Jim Smith. What a man he was!! He was the manager of @dcfcofficial when I first became a fan and we had so many great moments under his management. Rest well sir. A proper football man.

3.22K retweets 24.72K likes 18-Jan-2020 00:29:17 UTC

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@nialloficial	680
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@modestgolf	83
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@marenmorris	55
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@lewiscapaldi	41
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@dcfcofficial	41
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@juliamichaels	29
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@spotify	28
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TOP RETWEETED TWEETS

14,521.76

AV. RETWEETS PER TWEET

190.14K
retweets

#8YearsfOneDirection Wow! 8 years of amazing memories with the lads . Thank you so much for standing by us for all this time.
23-Jul-2018 14:30:23 UTC

164.59K
retweets

7 years. Wowwww! Thank you all for everything . You are all life changers
24-Jul-2017 09:41:37 UTC

148.28K
retweets

9 years!! Can't thank you all enough for all the support over the years. Love you
23-Jul-2019 15:30:40 UTC

133.8K
retweets

Absolutely Horrendous what happened in Manchester tonight. My thoughts are with the great people of Manchester and also Ari and her team xx
23-May-2017 00:17:39 UTC

121.79K
retweets

Happy birthday H . @Harry_Styles
01-Feb-2019 16:38:40 UTC

104.87K
retweets

@Harry_Styles happy birthday Harold . Have a great day pal
01-Feb-2018 09:21:01 UTC

87.82K
retweets

@LiamPayne happy birthday mate. Miss ya bud , see ya soon
29-Aug-2017 08:31:27 UTC

76.75K
retweets

@Louis_Tomlinson happy birthday Tommo Xx
24-Dec-2018 16:20:17 UTC

TOP LIKED TWEETS

59,682.04

AV. LIKES PER TWEET

428.17K
likes

#8YearsfOneDirection Wow! 8 years of amazing memories with the lads . Thank you so much for standing by us for all this time.
23-Jul-2018 14:30:23 UTC

392.24K
likes

Happy birthday H . @Harry_Styles
01-Feb-2019 16:38:40 UTC

374.88K
likes

9 years!! Can't thank you all enough for all the support over the years. Love you
23-Jul-2019 15:30:40 UTC

369.45K
likes

Had the coolest little goodie bag on the plane with this letter enclosed . Marit was quiet as a mouse for 10 hours . Goodluck to both dads <https://t.co/Efd0eJEVvj>
22-May-2018 16:43:00 UTC

324.69K
likes

7 years. Wowwww! Thank you all for everything . You are all life changers
24-Jul-2017 09:41:37 UTC

285.24K
likes

Absolutely Horrendous what happened in Manchester tonight. My thoughts are with the great people of Manchester and also Ari and her team xx
23-May-2017 00:17:39 UTC

246.24K
likes

Finished Stranger things this evening . Never thought I would be this obsessed by a show .
08-Jan-2018 22:45:19 UTC

239.5K
likes

Kill this Love ♥
03-May-2019 03:12:30 UTC