# **ANALYSIS REPORT OF 3200 TWEETS OF**

# @kevinhart4real

from 19 Apr 2018 to 22 Jan 2020



38.99K **TWEETS** 

103 LIKES

Kevin Hart @kevinhart4real

557 **FOLLOWING**  36.1M **FOLLOWERS** 

Joined Twitter - Sat, 07 Mar 2009 02:02:31 UTC

My name is Kevin Hart and I WORK HARD!!! That pretty much sums me up!!! Everybody Wants To Be Famous But Nobody Wants To Do The Work

Philly/LA

https://t.co/QEAXjYK4eK

2100 (65.63%) **TWEETS** 

AV. TWEETS PER DAY 3.27 AV. TWEETS PER MONTH 100.00 AV. TWEETS PER WEEK 23.08

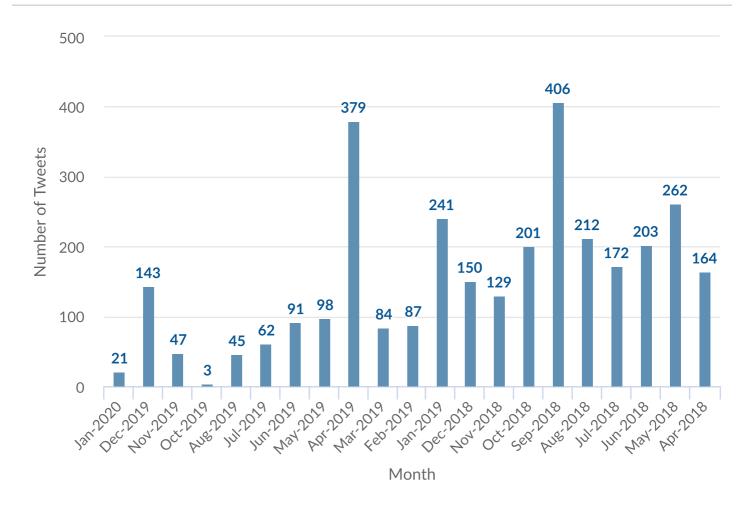
1099 (34.34%) **RETWEETS** 

AV. RETWEETS PER DAY 1.71 AV. RETWEETS PER WEEK 12.08 AV. RETWEETS PER MONTH 52.33

**REPLIES** 1 (0.03%)

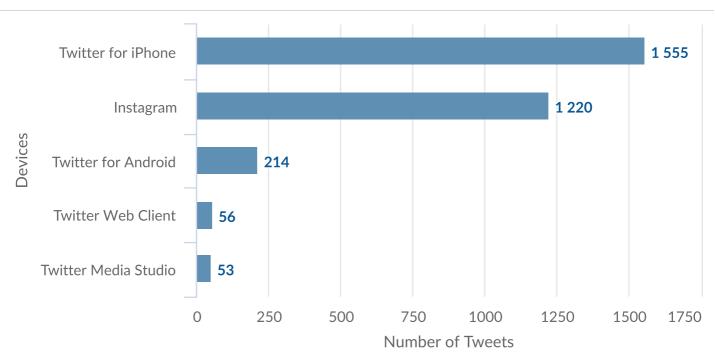
AV. REPLIES PER DAY 0.00 AV. REPLIES PER WEEK 0.01 AV. REPLIES PER MONTH 0.05

### **TWEET TIMELINE**



# **CLIENT SOURCE**

Number of times client sources are used to post the tweets



# **WEEK - DAY PEAK USAGE PATTERN**

Heat map containing week and day pattern of tweets posted by Twitter account

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23-24 hrs	28	28	21	28	34	28	18	
22-23 hrs	29	35	25	28	37	32	11	10
21-22 hrs	21	19	23	16	29	24	21	10
20-21 hrs	13	25	20	17	36	30	20	20
19-20 hrs	11	34	11	29	25	18	13	20
18-19 hrs	22	26	24	23	32	23	13	
17-18 hrs	13	27	20	19	33	31	21	30
16-17 hrs	22	18	20	22	34	33	31	
15-16 hrs	22	29	11	16	39	29	25	40
14-15 hrs	21	38	33	18	31	48	27	
13-14 hrs	8	17	10	12	15	20	15	50
12-13 hrs	8	9	10	5	10	14	11	
11-12 hrs	2	24	3	7	7	12	6	60
10-11 hrs	2	3	3	6	3	7	7	
09-10 hrs	3	8	8	4	2	5	3	
08-09 hrs	3	7	6	1	5	9	5	
07-08 hrs	4	5	5	1	8	17	3	
06-07 hrs	6	9	13	7	7	38	20	
05-06 hrs	24	13	3	7	27	31	29	
04-05 hrs	11	10	13	21	21	37	<i>5</i> 3	
03-04 hrs	22	16	26	18	33	45	<i>5</i> 7	
02-03 hrs	33	14	23	27	16	36	26	
01-02 hrs	13	18	22	38	21	18	22	
00-01 hrs	23	17	27	20	24	28	18	
	Fa,	121	Fa,	Fa,	Fa.	ks,	Fa,	
	Nonday	(nesday	dnesdi	hursday	Friday	Saturday	Sunday	
		1/10	,	•				



#### **BEST TIME TO TWEET**

Best time for @kevinhart4real to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
17:00 - 18:00	40.00
0:00 - 1:00	39.00
18:00 - 19:00	39.00
16:00 - 17:00	39.00
15:00 - 16:00	38.00
22:00 - 23:00	38.00

<sup>\*</sup>median number of re-tweets received on a tweet posted by the user in the time period

#### **LATEST TWEETS**

Latest Tweets Posted by @kevinhart4real

The Winter Olympics ain't got shit on the cold tubs!! @lolojones joins me to answer the question on everybody's minds: what really goes down at the Olympic Village??? #PoweredbyOldSpice #CABSeason3 #OnlyonLOLNetwork https://t.co/vrYuO32nVO

35 retweets 539 likes 22-Jan-2020 19:08:22 UTC

Happy MLK Day.... #HartBeatProductions #LaughOutLoud #BestBossEver https://t.co/3psTTXwYs7

93 retweets 1.4K likes 20-Jan-2020 18:47:40 UTC

Big Shit coming in 2020....Stay tuned

804 retweets 11.28K likes 18-Jan-2020 17:26:04 UTC

I am so excited about the partnership between my Laugh Out Loud network & Deacock. Giving the world major doses of comedy with loads of diversity is a priority of ours....I can't wait to get started. I can't wait to... https://t.co/bDq8OpwscQ

BREAKING NEWS !! My @LOLNetwork just partnered wirh @peacockTV taking "comedy in color" to the next level. https://t.co/cy9jhGxqNn

134 retweets 1.57K likes 16-Jan-2020 23:27:06 UTC

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#irresponsibletour	581
#nightschool	239
#comedicrockstarshit	157
#harts	149
#irresponsible	109
#dopepic	107
#theupside	91

### MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@kevinhart4real	1.07K
@tiffanyhaddish	104
@bryancranston	52
@netflix	42
@therock	41
@lolnetwork	37
@theupsidefilm	37

#### TOP LIKED TWEETS

237.77

AV. RETWEETS PER TWEET

1,995.51

AV. LIKES PER TWEET

103.16K retweets

I see it and I want to purchase it...I also want to support you and your amazing talent by giving you a fee to do a pencil drawing of 3 of my celebrity friends that I can gift it to. DM your info and let's get to work! https://t.co/ImOYa0UNIL 27-Feb-2019 16:20:47 UTC

459.66K likes I see it and I want to purchase it...I also want to support you and your amazing talent by giving you a fee to do a pencil drawing of 3 of my celebrity friends that I can gift it to. DM your info and let's get to work! https://t.co/ImOYa0UNIL 27-Feb-2019 16:20:47 UTC

12.6K retweets

Why is it so hard for people to find better things to do than being negative....Being angry is easy...Finding happiness within yourself is what's tuff...I challenge everyone to find happiness in YOURSELF. Fuck negativity 29-Nov-2018 00:26:56 UTC

**83.75K** likes

I have made the choice to step down from hosting this year's Oscar's....this is because I do not want to be a distraction on a night that should be celebrated by so many amazing talented artists. I sincerely apologize to the LGBTQ community for my insensitive words from my past.

07-Dec-2018 05:01:19 UTC

11.81K retweets

I have made the choice to step down from hosting this year's Oscar's....this is because I do not want to be a distraction on a night that should be celebrated by so many amazing talented artists. I sincerely apologize to the LGBTQ community for my insensitive words from my past.

07-Dec-2018 05:01:19 UTC

56.7K

11.06K

52.64K likes I'm sorry that I hurt people.. I am evolving and want to continue to do so. My goal is to bring people together not tear us apart. Much love & Dryceiation to the Academy. I hope we can meet again.

07-Dec-2018 05:01:30 UTC

9.4K retweets

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy. Martin Luther King, Jr. 07-Dec-2018 13:07:14 UTC

**51.81K** likes

The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy. Martin Luther King, Jr. 07-Dec-2018 13:07:14 UTC

8.08K retweets

This video is everything that I fear in life....there is no way....fuck that...kiss my ass....pull off....roll the damn window up....Shoot it....run...pass it....do something & & & https://t.co/GvPB7ubSry 23-Dec-2019 14:04:30 UTC

50.58K likes Why is it so hard for people to find better things to do than being negative....Being angry is easy...Finding happiness within yourself is what's tuff...I challenge everyone to find happiness in YOURSELF. Fuck negativity 29-Nov-2018 00:26:56 UTC

7.56K retweets

Talent out of this world....Woooooooow https://t.co/e7TeleQner 27-Feb-2019 15:05:25 UTC

**41.71K** likes

I killed it with my Halloween costume this year.... @therock had the nerve to get an attitude with me. @@@@@ We are dropping a brand new trailer for Jumanji The Next Level tomorrow. Stay tuned!!!!!! https://t.co/b2kHudpwMR 30-Oct-2019 23:37:52 UTC

7.05K retweets

Separate yourself from negativity....that shit is disgusting & Department of the samp; draining....Get away as fast as you can. Negativity loves company & Department of Separate Separates of Separates Separates of Separates Se

**41.26K** likes

This video is everything that I fear in life....there is no way....fuck that...kiss my ass....pull off....roll the damn window up....Shoot it....run...pass it....do something & & https://t.co/GvPB7ubSry 23-Dec-2019 14:04:30 UTC

