ANALYSIS REPORT OF 1749 TWEETS OF

@drake

from 28 Mar 2009 to 24 Dec 2019



1.75K **TWEETS**

LIKES

Drizzy 📀 @drake

625 FOLLOWING

38.85M **FOLLOWERS**

Joined Twitter - Sat, 28 Mar 2009 07:17:46 UTC

1307 (74.73%) **TWEETS**

AV. TWEETS PER WEEK 2.33

AV. TWEETS PER MONTH 10.21

RETWEETS 386 (22.07%)

AV. RETWEETS PER DAY 0.10

AV. TWEETS PER DAY 0.33

AV. RETWEETS PER WEEK 0.69

AV. RETWEETS PER MONTH 3.02

56 (3.20%) **REPLIES**

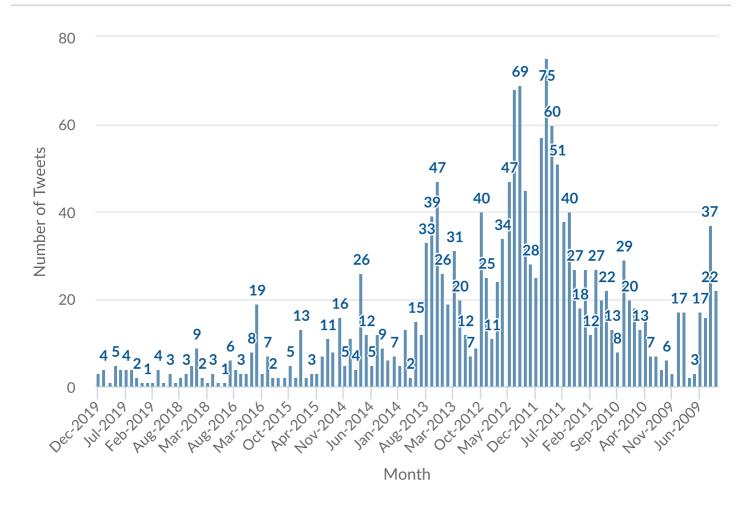
AV. REPLIES PER DAY 0.01

AV. REPLIES PER WEEK 0.10

AV. REPLIES PER MONTH 0.44

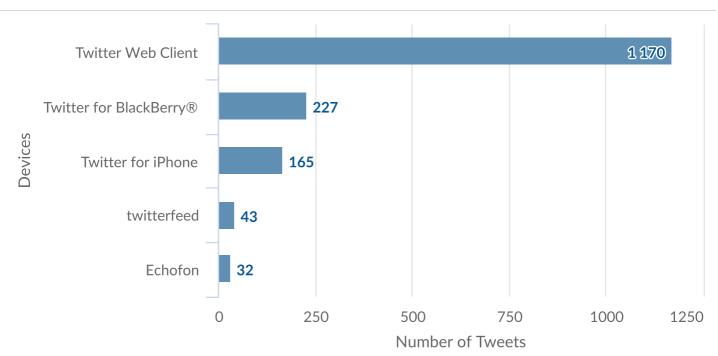


TWEET TIMELINE



CLIENT SOURCE

Number of times client sources are used to post the tweets



WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account

								_ o
23-24 hrs	11	10	8	13	17	13	13	
22-23 hrs	8	12	14	9	7	14	5	
21-22 hrs	10	12	7	6	31	6	11	10
20-21 hrs	8	10	5	9	11	11	7	10
19-20 hrs	7	5	5	4	3	5	8	
18-19 hrs	4	2	3	11	6	5	2	
17-18 hrs	5	5	4	7	6	5	5	20
16-17 hrs	7	8	8	6	7	2	6	
15-16 hrs	5	10	2	3	7	4	0	
14-15 hrs	8	6	4	6	3	7	0	30
13-14 hrs	2	8	5	6	3	2	3	
12-13 hrs	4	5	6	3	6	7	8	
11-12 hrs	5	7	12	7	9	7	7	40
10-11 hrs	11	12	14	9	9	10	6	
09-10 hrs	10	10	8	12	6	20	6	
08-09 hrs	10	7	13	15	8	17	14	
07-08 hrs	13	13	18	17	23	34	16	
06-07 hrs	7	24	16	38	12	14	18	
05-06 hrs	14	14	15	17	20	24	12	
04-05 hrs	15	10	17	20	22	5	12	
03-04 hrs	16	14	17	14	16	17	18	
02-03 hrs	11	12	6	11	15	19	13	
01-02 hrs	8	12	9	9	11	16	18	
00-01 hrs	21	13	9	20	25	22	13	
	ra,	124	Fs.	hs,	Fs.	hs,	Fs.	
	Nonday	ruesday	dnesdi	Inursday	Friday	Saturday	Sunday	
		1/10	,	•		-		



BEST TIME TO TWEET

Best time for @drake to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*		
17:00 - 18:00	3,829.00		
20:00 - 21:00	3,445.00		
14:00 - 15:00	3,228.00		
18:00 - 19:00	3,166.00		
15:00 - 16:00	2,914.00		
11:00 - 12:00	2,847.00		

^{*}median number of re-tweets received on a tweet posted by the user in the time period

LATEST TWEETS

Latest Tweets Posted by @drake

Sorry to everyone about the @rockinrio livestream. The weather was unpredictable as it was pouring when I went on stage and we were unsure about the outcome of the show. My apologies on behalf of Mother Nature...I'll be back for more!!

2.33K retweets 30.56K likes 28-Sep-2019 05:06:04 UTC

"Congrats to my guy Renzi on his @TIFF_NET directorial debut and for putting it all on the line to bring our film #READYFORWAR to life! https://t.co/lhul4Cvex6

578 retweets 4.27K likes 14-Sep-2019 18:27:37 UTC

TOP BOY (a selection of music inspired by the series) Now Available Everywhere! @OVOSound TOP BOY - The Netflix Series Available 12am PST @topboynetflix https://t.co/dJzSFs5rs0

1.31K retweets 13-Sep-2019 04:05:56 UTC 5.36K likes

Almost that time!!! TOP BOY https://t.co/0wDyY4rk5r

1.75K retweets 9.35K likes 31-Aug-2019 22:38:10 UTC

TONIGHT @euphoriaHBO EPISODE 8 https://t.co/CaGAvTu8ZM

4.88K retweets 26.63K likes 04-Aug-2019 19:27:30 UTC

MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#views	17
#ovo	6
#wd4	5
#takecare	4
#scorpion	4
#richforever	3
#summersixteentour	3

MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

VORDS	COUNT	USERNAME	COUNT	
/S	17	@drake	104	
	6	@ovo40	18	
	5	@drakkardnoir	13	
care	4	@rickyrozay	12	
pion	4	@partyomo	12	
forever	3	@2chainz	10	
mersixteentour	3	@theweekndxo	10	

TOP LIKED TWEETS

8,123.56

AV. RETWEETS PER TWEET

7,222.63 AV. LIKES PER TWEET

211.93K retweets

#VIEWS Tracklist https://t.co/6KLbbgzFSm

27-Apr-2016 20:34:28 UTC

325.93K

playing fort nite with @ninja https://t.co/OSFbgcfzaZ 15-Mar-2018 04:57:59 UTC

likes

180.69K retweets

I remember everything...juss know. 03-Dec-2014 08:31:04 UTC

230.29K

#VIEWS Tracklist https://t.co/6KLbbgzFSm 27-Apr-2016 20:34:28 UTC

likes

167.27K retweets

I like all my S's with two lines thru them shits. $05\mbox{-May-}2015\ 22\mbox{:}49\mbox{:}05\ \mbox{UTC}$

179.29K

To the city I love and the people in it...Thank you for everything #VIEWS https://t.co/HEXHNwrWwd $25\text{-Apr-}2016\ 01:01:17\ UTC$

likes

154.77K retweets

4/29/16 #VIEWS https://t.co/kHa2rerRvV 10-Apr-2016 03:26:58 UTC

168.3K

#ScorpionSZN https://t.co/5AgN5pnhpn 29-Jun-2018 06:30:06 UTC

likes

128.97K

To the city I love and the people in it...Thank you for everything #VIEWS https://t.co/HEXHNwrWwd 25-Apr-2016 01:01:17 UTC

161.85K

4/29/16 #VIEWS https://t.co/kHa2rerRyV 10-Apr-2016 03:26:58 UTC

likes

retweets

https://t.co/jWMfEPxBqM 29-Jul-2015 08:33:41 UTC

143.92K likes

https://t.co/jWMfEPxBqM 29-Jul-2015 08:33:41 UTC

retweets

128.55K

Jajajaja to all my spanish girls one time.

121.35K retweets

05-Oct-2012 23:15:09 UTC

136.04K

I like all my S's with two lines thru them shits. 05-May-2015 22:49:05 UTC

likes

118.01K retweets

playing fort nite with @ninja https://t.co/OSFbgcfzaZ 15-Mar-2018 04:57:59 UTC

123.96K likes

I remember everything...juss know. 03-Dec-2014 08:31:04 UTC

