# **ANALYSIS REPORT OF 3200 TWEETS OF** @shakira

from 16 Apr 2015 to 23 Jan 2020



6.63K **TWEETS** 

1.62K LIKES

Shakira 📀 @shakira

211 FOLLOWING

51.73M **FOLLOWERS** 

Joined Twitter - Wed, 03 Jun 2009 17:38:07 UTC

ME GUSTA Shakira & Anuel AA Nuevo Sencillo / New Single

Barranquilla 
∂ https://t.co/V6UmcUzsdt

2003 (62.59%) **TWEETS** 

AV. TWEETS PER DAY 1.15 AV. TWEETS PER WEEK 8.08 AV. TWEETS PER MONTH 35.14

943 (29.47%) RETWEETS

AV. RETWEETS PER DAY 0.54

AV. RETWEETS PER WEEK 3.80

AV. RETWEETS PER MONTH 16.54

254 (7.94%) **REPLIES** 

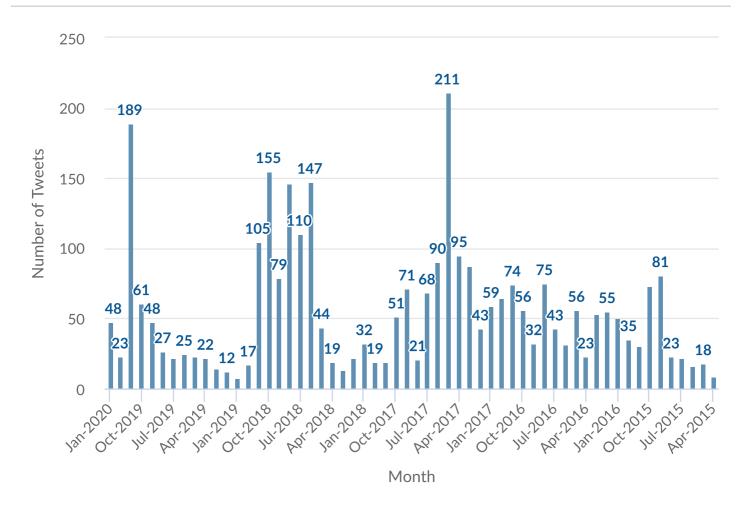
AV. REPLIES PER DAY 0.15

AV. REPLIES PER WEEK 1.02

AV. REPLIES PER MONTH 4.46

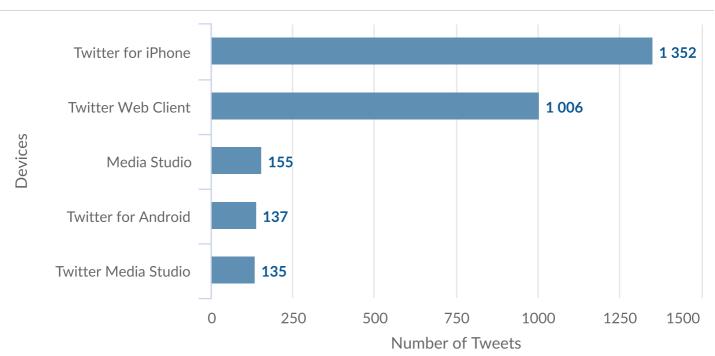


#### **TWEET TIMELINE**



## **CLIENT SOURCE**

Number of times client sources are used to post the tweets



## **WEEK - DAY PEAK USAGE PATTERN**

Heat map containing week and day pattern of tweets posted by Twitter account

								_ 0
23-24 hrs	5	16	12	26	30	18	11	
22-23 hrs	27	20	27	26	23	31	20	
21-22 hrs	38	29	41	47	29	20	30	20
20-21 hrs	37	33	32	73	43	15	34	20
19-20 hrs	30	43	56	65	60	45	34	
18-19 hrs	39	36	27	49	52	31	27	40
17-18 hrs	43	33	39	43	43	39	27	40
16-17 hrs	45	39	44	46	49	32	18	
15-16 hrs	30	31	40	44	57	21	15	
14-15 hrs	32	32	43	32	66	24	11	60
13-14 hrs	21	25	21	27	24	14	16	
12-13 hrs	3	13	8	9	16	8	6	
11-12 hrs	6	9	12	13	7	7	8	80
10-11 hrs	1	7	10	7	7	1	4	
09-10 hrs	6	6	2	6	5	7	3	
08-09 hrs	5	4	6	6	12	3	4	
07-08 hrs	0	4	2	6	8	3	2	
06-07 hrs	1	0	2	3	7	4	1	
05-06 hrs	2	1	15	5	11	15	2	
04-05 hrs	4	3	8	1	6	12	4	
03-04 hrs	5	3	8	4	11	8	12	
02-03 hrs	7	2	9	14	14	9	2	
01-02 hrs	4	6	7	10	9	9	6	
00-01 hrs	7	9	11	11	21	16	9	
	Monday	(needs) Me	dnesday	hursday	Filday	Saturda <sup>N</sup>	Sunday	



#### **BEST TIME TO TWEET**

Best time for @shakira to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
23:00 - 0:00	608.00
22:00 - 23:00	539.00
0:00 - 1:00	533.00
17:00 - 18:00	507.00
4:00 - 5:00	497.00
19:00 - 20:00	494.00

<sup>\*</sup>median number of re-tweets received on a tweet posted by the user in the time period

## **LATEST TWEETS**

723 retweets

Latest Tweets Posted by @shakira

4.74K likes

Avanza la construcción de nuestro colegio @fpiesdescalzos de "El Bosque" en Barranquilla! https://t.co/HHvfRj3Z2H

578 retweets 5.61K likes 23-Jan-2020 02:36:56 UTC

22-Jan-2020 22:32:31 UTC

.@TheAnnaKaiser rules: turn off your phone until after the workout! @theaktstudios https://t.co/J8k96Dib7m

342 retweets 3.91K likes 21-Jan-2020 16:21:35 UTC

14 days to go! Faltan 14 días! #SBLIV @NFL https://t.co/CxtjrbPT7U

791 retweets 5.58K likes 19-Jan-2020 23:01:32 UTC

Qué lindos los carnavales de Barranquilla! Gracias a @lsabellaChams por el cariño y por este lindo homenaje. Espectacular! @canaltelecaribe https://t.co/BFyLPDbfJF 3.93K retweets 24.29K likes 19-Jan-2020 18:35:40 UTC

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
#eldoradoworldtour	161
#shakirafilm	135
#chantaje	75
#eldorado	61
#labicicleta	54
#zootopia	53
#tbt	46

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
@shakira	726
@maluma	108
@fpiesdescalzos	104
@carlosvives	76
@spotify	49
@disneyzootopia	38
@viber	37

#### **TOP LIKED TWEETS**

941.87

AV. RETWEETS PER TWEET

6,383.15

AV. LIKES PER TWEET

21.26K retweets

Quiero sumarme a esta iniciativa por el pueblo venezolano que está sufriendo uno de los momentos más críticos de su historia. Shak https://t.co/phtYIIHbjT @VenezuelaAid #AidVenezuela #AyudaVenezuela #VenezuelaAidLive https://t.co/IVbW5gKG3G

22-Feb-2019 20:57:07 UTC

120.45K

Mi marido hoy un espectáculo! 02-Mar-2019 21:41:43 UTC

likes

Impresionante Colombia en este Mundial... Creo que el mundo entero sabe que merecíamos ganar! Orgullosa por siempre de

103.46K

03-Jul-2018 21:25:56 UTC likes

20.53K retweets

Mi marido hoy un espectáculo! 02-Mar-2019 21:41:43 UTC

Soy un koala! I'm a koala! Shak https://t.co/qBApZGhrMh

01-Jun-2019 15:20:10 UTC

16.24K

Happy Thanksgiving! https://t.co/iaNjTIPB63

19.77K retweets

24-Nov-2016 17:01:06 UTC

Impresionante Colombia en este Mundial... Creo que el mundo

Miren con quien estoy!!!!! https://t.co/z5aLuiSWaw 11-Oct-2019 00:53:42 UTC

entero sabe que merecíamos ganar! Orgullosa por siempre de mi país!!! Shak

retweets

87.81K likes

89.12K

likes

03-Jul-2018 21:25:56 UTC

Vamos Colombia! ????? https://t.co/UsZ7AACi8B

It doesn't get any bigger than this! So excited about getting on that #SuperBowlLIV #PepsiHalftime stage! @JLo #nosvemosMiami #happybirthdaytomeee

https://t.co/BVosjrOcwN retweets 26-Sep-2019 19:59:36 UTC

19-Jun-2018 12:13:52 UTC 76.78K likes

10.77K

10.67K

71.96K likes

No me puedo sacar esta canción de la cabeza! I can't get this song out of my head! https://t.co/RrpKsf3ZJY

05-Oct-2019 15:47:11 UTC

retweets

No way! I always say Dua Lipa Dua Lipa! Shak https://t.co/X3HAX6lxcw

9.5K 16-Nov-2018 21:42:48 UTC retweets

60.38K likes

No way! I always say Dua Lipa Dua Lipa! Shak https://t.co/X3HAX6lxcw

16-Nov-2018 21:42:48 UTC

Una pequeña pausa en mi día para cantar una canción de amor! / A little pause in my day to sing a love song! Shak

9.38K https://t.co/7PDQiuRBYx 06-Oct-2017 14:17:15 UTC retweets

57.53K likes

Quiero sumarme a esta iniciativa por el pueblo venezolano que está sufriendo uno de los momentos más críticos de su historia. Shak https://t.co/phtYIIHbiT @VenezuelaAid

#AidVenezuela #AyudaVenezuela #VenezuelaAidLive https://t.co/IVbW5gKG3G

22-Feb-2019 20:57:07 UTC