

# ANALYSIS REPORT OF 3200 TWEETS OF @jlo

from 01 Oct 2017 to 22 Jan 2020



**15.14K**  
TWEETS

**8.18K**  
LIKES

**Jennifer Lopez** ✓  
@jlo

**1.68K**  
FOLLOWING

**44.31M**  
FOLLOWERS

Joined Twitter - Tue, 27 Oct 2009 16:24:51 UTC

No matter where I go, I know where I came from. Text Me: (305) 690-0379

📍 Bronx, NY

🔗 <https://t.co/VgSbqPxKux>

## TWEETS 1926 (60.19%)

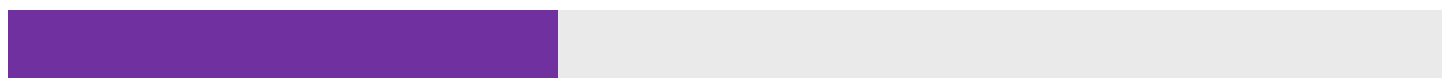


AV. TWEETS PER DAY 2.28

AV. TWEETS PER WEEK 16.05

AV. TWEETS PER MONTH 71.33

## RETWEETS 1219 (38.09%)

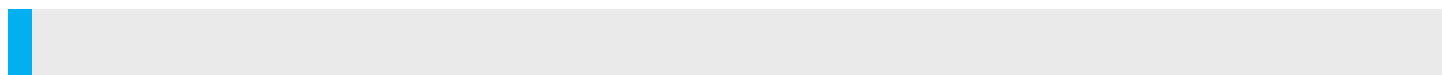


AV. RETWEETS PER DAY 1.45

AV. RETWEETS PER WEEK 10.16

AV. RETWEETS PER MONTH 45.15

## REPLIES 55 (1.72%)

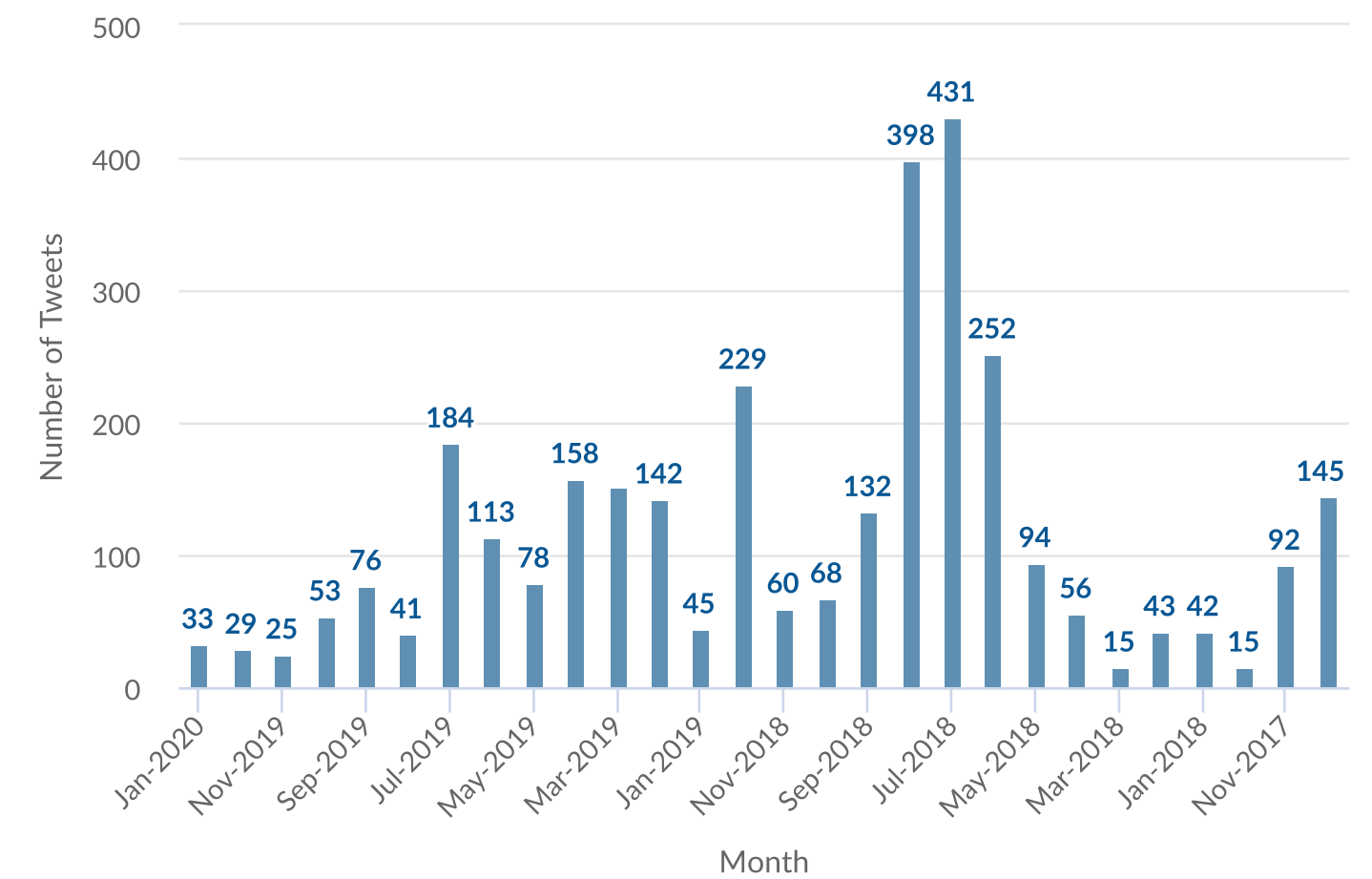


AV. REPLIES PER DAY 0.07

AV. REPLIES PER WEEK 0.46

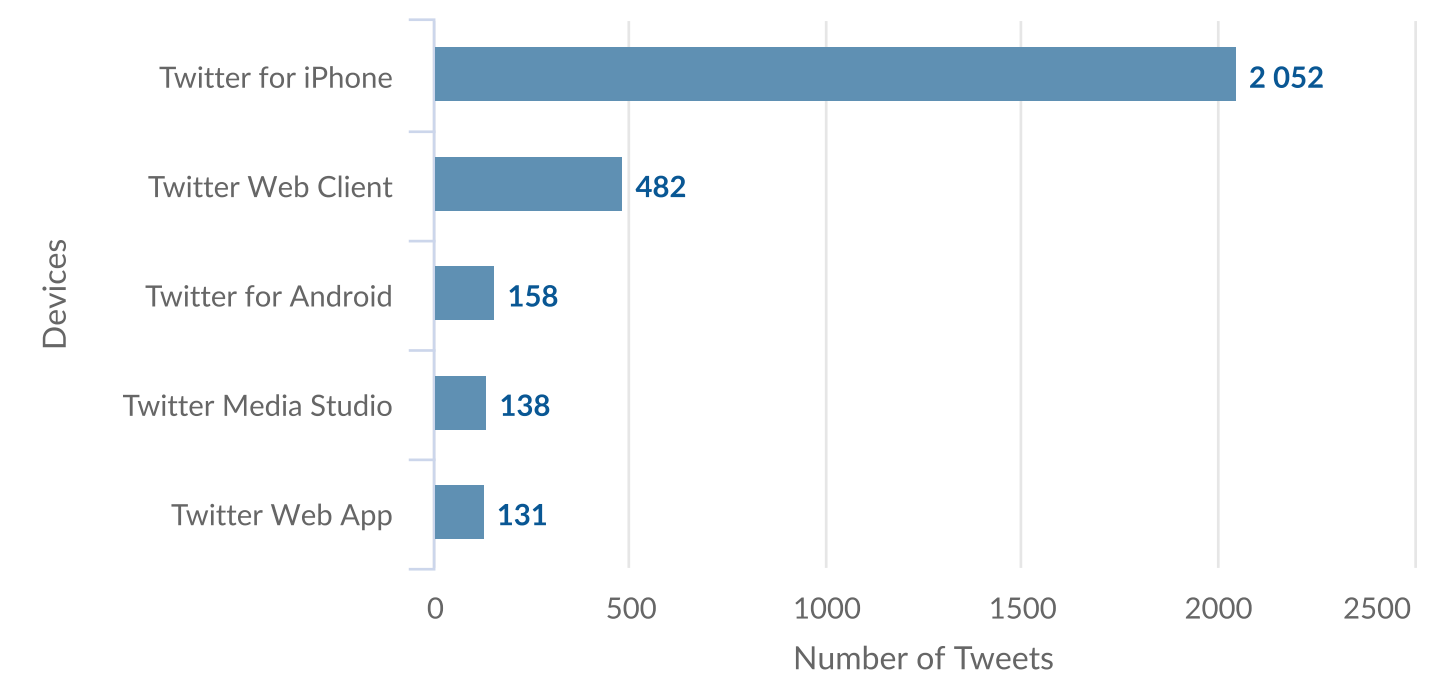
AV. REPLIES PER MONTH 2.04

TWEET TIMELINE



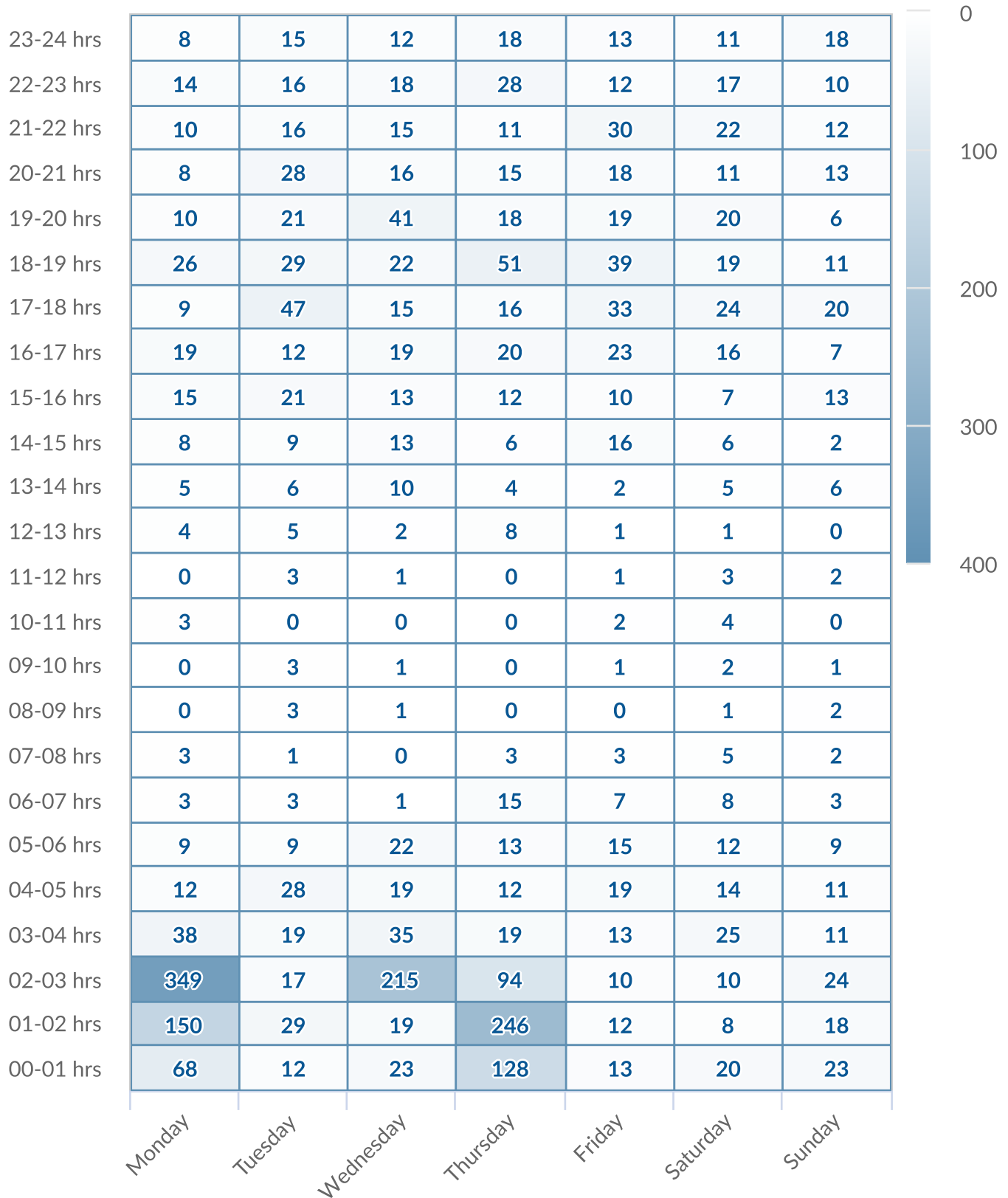
CLIENT SOURCE

Number of times client sources are used to post the tweets



## WEEK - DAY PEAK USAGE PATTERN

Heat map containing week and day pattern of tweets posted by Twitter account



## BEST TIME TO TWEET

Best time for @jlo to post the upcoming tweets

TIME (UTC)	RETWEETS PER TWEET*
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16:00 - 17:00	310.00
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14:00 - 15:00	260.00
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15:00 - 16:00	237.00
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22:00 - 23:00	219.00
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23:00 - 0:00	216.00
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20:00 - 21:00	207.00
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\*median number of re-tweets received on a tweet posted by the user in the time period

## MOST MENTIONED KEYWORDS

Keywords which are mentioned the most in the Tweets

KEYWORDS	COUNT
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#worldofdance	459
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#shadesofblue	218
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#secondact	207
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#limitless	92
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#medicine	86
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#itsmypartytour	71
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#jloitsmyparty	70
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## LATEST TWEETS

Latest Tweets Posted by @jlo

Add my number to your phone book to be the first to know some news tomorrow! <https://t.co/gAHuoTG1K7>

142 retweets 1.45K likes 22-Jan-2020 17:42:20 UTC

JLovers! Text me at (305) 690-0379 to be the first to find out some news coming tomorrow. You've asked for this ... we listened ... and now it's coming! What do you think it is?!

348 retweets 3.97K likes 22-Jan-2020 16:03:20 UTC

NYC!!!! If you're in the area, you have to stop by the #NiyamaSol PopUp Shop!!!! Refinery Hotel (63 W 38th St) It's open now-1/30, 10am-7pm everyday!!! 🍷🍷🍷❤  
<https://t.co/Wwl7ECqATB>

156 retweets 2.07K likes 21-Jan-2020 21:07:33 UTC

OMG!!!! Love youuuuu @BarbraStreisand ❤ <https://t.co/Qdax8D8aSt>

432 retweets 6.94K likes 21-Jan-2020 21:04:17 UTC

Soakin' up that NYC energy!!! ✨ Loved shooting in my hometown for my first campaign with @Coach. New York is always an inspiring city—encouraging us to do our own thing and be an original! Special thanks to Stuart VEVERS and Juergen Teller. #CoachSS20 #CoachNY <https://t.co/taoIEESubl>

542 retweets 7.19K likes 21-Jan-2020 16:14:00 UTC

## MOST MENTIONED USERNAME

@usernames which are mentioned the most in the Tweets

USERNAME	COUNT
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@jlo	831
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@nbcworldofdance	219
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@arod	91
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@nbc	65
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@leahremini	62
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@egtisme	62
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@hustlersmovie	45
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## TOP RETWEETED TWEETS

337.87

AV. RETWEETS PER TWEET

14.54K  
retweets

Thank you @donatella\_versace <https://t.co/XJYu5cRaeL>  
21-Sep-2019 02:10:14 UTC

13.13K  
retweets

♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥ <https://t.co/jJakOdgho9>  
10-Mar-2019 02:51:55 UTC

11.64K  
retweets

December 2018 @InStyle <https://t.co/uHM4dorMSL>  
31-Oct-2018 16:58:13 UTC

11.57K  
retweets

Going to set the world on @shakira #PepsiHalftime  
#SuperBowlLIV @pepsi <https://t.co/c7oXQM0vjg>  
26-Sep-2019 19:50:44 UTC

8.69K  
retweets

WE FROM THE BRONX, NEW YORK A different view of  
last nights celebration... <https://t.co/ek0x50Td5W>  
25-Jul-2019 21:03:09 UTC

6.99K  
retweets

This is happening. 02.02.20 <https://t.co/SwHUH3Lfe>  
26-Sep-2019 19:33:56 UTC

5.82K  
retweets

3.9.19♥ <https://t.co/t6nTKk7CTN>  
13-Mar-2019 05:00:28 UTC

5.58K  
retweets

Here's a tip - if you ever meet @DavidDobrik don't let him talk  
you into doing this ☺ - Excited to announce @DIRECTVNOW  
SSN - #JLoNOW & you can watch the whole thing LIVE!  
Click the link below to RSVP & tune in Feb 3rd at 9PM  
PST / 12MIDNIGHT EST <https://t.co/zZg5Pj7Y9Z>  
<https://t.co/ed2ksVA0Gf>  
23-Jan-2018 17:21:02 UTC

## TOP LIKED TWEETS

3,179.47

AV. LIKES PER TWEET

162.09K  
likes

♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥♥ <https://t.co/jJakOdgho9>  
10-Mar-2019 02:51:55 UTC

149.09K  
likes

Thank you @donatella\_versace <https://t.co/XJYu5cRaeL>  
21-Sep-2019 02:10:14 UTC

85.2K  
likes

December 2018 @InStyle <https://t.co/uHM4dorMSL>  
31-Oct-2018 16:58:13 UTC

77.87K  
likes

3.9.19♥ <https://t.co/t6nTKk7CTN>  
13-Mar-2019 05:00:28 UTC

63.07K  
likes

This is happening. 02.02.20 <https://t.co/SwHUH3Lfe>  
26-Sep-2019 19:33:56 UTC

54.5K  
likes

Going to set the world on @shakira #PepsiHalftime  
#SuperBowlLIV @pepsi <https://t.co/c7oXQM0vjg>  
26-Sep-2019 19:50:44 UTC

52.38K  
likes

WE FROM THE BRONX, NEW YORK A different view of  
last nights celebration... <https://t.co/ek0x50Td5W>  
25-Jul-2019 21:03:09 UTC

40.36K  
likes

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