

%cvideo#d011>marketing>RMartyn>habitat>quest>intro 87-12-15 18:52:27 EST

To all Habitat Alpha Testers:

Thank you for your help so far in debugging Habitat.

Now, we'd appreciate some feedback on the Habitat environment and experience.

Please take thirty minutes or so to fill out the questionnaire which follows on the next 25 pieces of mail by Tuesday night, December 15th.

Since this is will take a little of your time, you may want to go to a private area to avoid plus charges.

All mail is sent from a different username, so it is important that you respond to each piece of mail directly, using F7 and the respond function.

Thanks again for your time and efforts!

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq1 87-12-15 18:52:19 EST

Overall, how would you rate Habitat on the scale below? Please press F7 to respond to the question, then type in one of these responses.

Poor
Fair
Good
Very Good
Excellent

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq2

Thinking about the user interface and mechanics of operating Habitat, how would you rate Habitat on the scale below? Please press F7 to respond to this question, then type in one of the responses below.

Very easy
Easy
Okay
Diffiult

Very difficult

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq3

Thinking about the experience of playing Habitat, how would you rate Habitat on the scale below? Please press F7 to respond to this question, then type in one of the responses below.

No fun at all
Not much fun
Okay
Fun
A lot of fun

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq4

What do like most about Habitat?

Please press F7 to respond to this question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq5

What do dislike most about Habitat?

Please press F7 to respond to this question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq6

If you could add, change or delete one aspect of Habitat, what would it be?

Please press F7 to respond to this question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq7

What other features or activities would you add to Habitat?

Please press F7 to respond to this question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq8

What other features or activities
would you change or delete from
Habitat?

Please press F7 to respond to this
question. Please answer in as much
detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq9

What do you think of the disk loads
in Habitat? Please press F7 to
respond, then type one of the
responses below.

I didn't particularly notice the
disk loads.

I wish they would take less time,
less often, but still enjoy playing
Habitat

I think that the frequency and
length of disk loads would prevent
me from playing very often

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq10

Which of these Habitat structured
activities or adventures did you
participate in? Please press F7 to
respond to this question, then
type in as many of the responses
below as apply.

Randy's Region Rally
Cooties
Wedding
Sheriff Election

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq11

What did you think of each of the
structured activities or adventures
you participated in?

Please press F7 to respond to this
question. Please answer in as much
detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq12

About how often do you think members
would participate in structured
activities or adventures in Habitat?

Please press F7 to respond to this question, then type in one of the responses below.

Once a month or less often
Once every two weeks
Once a week
Twice a week or more often

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq13

If you're interested in participating in structured Habitat activities, about how long would you like each to last? Please press F7 to respond to this question, then type in one of the responses below.

A month or more
Two or three weeks
One week
Daily

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq14

If you could, would you want to create structured activities for other players?

Please press F7 and respond "yes" or "no".

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq15

If you could, would you want to design & create regions or environments for Habitat players?

Please press F7 to respond to this question. If "yes," please please describe in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq16

If you were charged 8 cents a minute, about how many hours a week would you expect to play Habitat?

Please press F7 to respond to this question.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq17

Assuming the kinds of activities

you've suggested were available in Habitat, and knowing our members as well as you do, about what percentage of them do think would become regular Habitat players?

Please press F7 to respond to this question.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq18

The average retail price of popular C64 games today is about \$29.

Thinking about the Habitat disk and manual, what do you expect this software package to cost? Please press F7 to respond to this question, then type in one of the responses below.

Over \$25
\$20 -- \$25
\$15 -- \$20
\$10 -- \$15
\$5 -- \$10
Less than \$5

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq19

When was the last time you played Habitat?

Please press F7 to respond to this question.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq20

If you HAVE played Habitat since November 1, why do you continue to play and help test Habitat?

Please press F7 to respond to this question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq21

If you have NOT played Habitat since November 1, why have you stopped? And what, if anything, about Habitat should be changed so that you'd want to play again?

Please press F7 to respond to this

question. Please answer in as much detail as you'd like.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq22

Assuming that over 100 Avatars were playing and that more structured activities and adventures were being programmed for Habitat, how would you rate Habitat on the scale below? Please press F7 to respond to this question, then type in one of the responses below.

Poor
Fair
Good
Very Good
Excellent

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq23

If you have received disk version 6.4, about how many hours have you, yourself, spent in Habitat since receiving the disk a few weeks ago?

Please press F7 to respond to this question.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq24

What is your age?

Please press F7 to respond to this question.

%cvideo#d011>marketing>RMartyn>habitat>quest>habitatq25

Are you male or female?

Please press F7 to respond to this question.

Rob