

QUESTION:

The average retail price of popular C64 games today is about \$29.

Thinking about the Habitat disk and manual, what do you expect this software package to cost? Please press F7 to respond to this question, then type in one of the responses below.

Over \$25  
\$20 -- \$25  
\$15 -- \$20  
\$10 -- \$15  
\$5 -- \$10  
Less than \$5

- - - - -  
Mail to: habitatql8  
Mail From: Celebrindl  
\$10-\$15

- - - - -  
Mail to: habitatql8  
Mail From: CLB  
over \$25

- - - - -  
Mail to: habitatql8  
Mail From: HaagenDasz  
\$10-\$15  
It's one thing to pay \$29 for a game and be able to play it at no further cost...it's another to pay \$29 and have to pay 8 cents a minute to play on top of it..no matter what the quality of the game.

- - - - -  
Mail to: habitatql8  
Mail From: John Apple  
\$10-\$15

- - - - -  
Mail to: habitatql8  
Mail From: Chris NH  
\$10-\$15 (note that people don't have to pay each time they play a "regular" game that they've purchased.)

- - - - -  
Mail to: habitatql8  
Mail From: rjscott

Since it was advertised about a year ago as potentially selling for under \$15.00, it might be a bad move to make the price higher at this time.

Especially if consideration were made

re: the projected date(s) of its  
availability.

If marketing feels that the online  
cost of .08 per minute won't go over  
well, perhaps part of the cost of  
production ::could:: be made up by  
charging more for the product, but I  
think this wo'00uld be a wrong move.

I'00think it should sell for "under \$15"  
as was advertised last year.

- - - - -  
Mail to: habitatq18  
Mail From: Doug Ba  
\$20 - \$25

- - - - -  
Mail to: habitatq18  
Mail From: Mysterio  
5 to 10 dollars...  
be reasonable...other games don't cost  
you extra to play once you purchase them

- - - - -  
Mail to: habitatq18  
Mail From: OSGOOD  
\$10-\$15

- - - - -  
Mail to: habitatq18  
Mail From: GRANNY1  
Over \$25

- - - - -  
Mail to: habitatq18  
Mail From: Eric

- . \$10-\$15 and here's why:
- . Most people buy a \$29 package to  
play and do just that, play it.
- . There are no other costs (usually)  
incurred by its use.
- . With Habitat, I think you should have  
the price relatively low as not to  
discourage those who complain about  
plus time. You have to consider that  
their cost does not end at \$15.
- .

- - - - -  
Mail to: habitatq18  
Mail From: QWOP  
\$15-\$20

- - - - -  
Mail to: habitatq18  
Mail From: Chameleon  
\$15-20. Possibly it should be more, but  
I think that's what people will pay.  
This is different than going into a  
store, buying a disk, and playing it  
until the dog chews on it. People who

buy the Habitat disk are also going to  
have to pay to use it.

-----  
Mail to: habitatq18  
Mail From: WoodDragn  
I'd say \$15-20...and not that it is  
not worth more. People won't be  
willing to pay a full price for the  
disk knowing that they're going to be  
charged 8 cents/min. each time they  
play the game. So that reduces the  
price you'd probably be able to charge  
and most people would swallow.

-----  
Mail to: habitatq18  
Mail From: Dragonfish  
\$15-20

-----  
Mail to: habitatq18  
Mail From: RAOULTFOOL  
5-10 because of the per second charge!

-----  
Mail to: habitatq18  
Mail From: Lady Beau  
\$15 to \$20..

-----  
Mail to: habitatq18  
Mail From: Ks Lass  
\$20-\$25

-----  
Mail to: habitatq18  
Mail From: Lynns6  
.  
\$15-\$20  
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-----  
Mail to: habitatq18  
Mail From: Cimaron  
\$5-\$10

-----  
Mail to: habitatq18  
Mail From: SaltheartQ  
10- 15 dollars

-----  
Mail to: habitatq18  
Mail From: Kelly Daze  
\$5-\$10

-----  
Mail to: habitatq18  
Mail From: Becky  
.  
\$15-\$20  
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-----  
Mail to: habitatq18  
Mail From: Gary M  
\$15 - \$20

-----  
Mail to: habitatq18  
Mail From: Del March

\$15 - 20

-----  
Mail to: habitatq18  
Mail From: DragonFyre  
Seriously...being a QRJ and seeing the  
Casino disk go from \$8 to nothing....  
How long will the Hab disk be at it's  
price?

-  
I don't think that the disk should be  
more than \$10 in any case...It shouldn't  
cost more than the signup for Q...

-----  
Mail to: habitatq18  
Mail From: AGGIE  
This would depend on some things...  
Like Would manual and disk be the same  
type as casino? or Q-Link software  
packages? Then it would have to range  
in that price range.

.  
If the manual and disk is much more  
involved then the price would be higher.

-----  
Mail to: habitatq18  
Mail From: SkyLine  
\$20--25.

-----  
Mail to: habitatq18  
Mail From: Elven Mist  
\$20-\$25

-----  
Mail to: habitatq18  
Mail From: StephenT3

:  
\$15 - \$20 considering the  
additional expenses to be incurred.

-----  
Mail to: habitatq18  
Mail From: Steffie  
\$20-25

-----  
Mail to: habitatq18  
Mail From: Onyx  
over \$25

-----  
Mail to: habitatq18  
Mail From: JoeyT1  
20\$-25\$

-----  
Mail to: habitatq18  
Mail From: Paul H

.  
You pay as you play, therefore the  
software package should be as  
inexpensive as possible.

.  
5 - 10 Dollars

-----  
Mail to: habitatq18

Mail From: QZOOKEEPER  
\$5 to \$10  
I don't think folks would like paying  
much for this. BECAUSE, they will  
be paying [ time each time they enter.

-----  
Mail to: habitatq18  
Mail From: frodob  
<\$5

-----  
Mail to: habitatq18  
Mail From: Soundman  
\$ 20 - \$25.00

-----  
Mail to: habitatq18  
Mail From: Rhapsody  
-  
20 - 25 dollars  
-

-----  
Mail to: habitatq18  
Mail From: Ogl  
.  
Over \$25  
.

As in the Casino disk.... alot of  
good programing is in there, and well  
worth the price.  
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-----  
Mail to: habitatq18  
Mail From: WOWW  
5--10

-----  
Mail to: habitatq18  
Mail From: SandraS  
\$10-15

-----  
Mail to: habitatq18  
Mail From: Greg P  
\$10-15

-----  
Mail to: habitatq18  
Mail From: beren  
\$20 - \$25  
maybe more...

We need to make it seem valuable.  
Maybe a higher prices but have lots  
of special giveaways to user groups  
and such....

-----  
Mail to: habitatq18  
Mail From: IggY Void  
\$15

-----  
Mail to: habitatq18  
Mail From: DeanD  
\$10-15  
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They would still have to use QLINK, so

I think a more modest price is in order

-----  
Mail to: habitatq18  
Mail From: Sky Dragon  
\$10-15  
-----

Mail to: habitatq18  
Mail From: THE WALL  
\$5 -- \$10  
-----

Mail to: habitatq18  
Mail From: Fleximan  
\$20 - 25  
-----

Mail to: habitatq18  
Mail From: GoldenWolf  
:  
\$10 -- \$15  
:

Comment: Beta Casino disks were being  
traded before the Casino went live. I  
expect this will happen again with  
Habitat. I suspect the best strategy  
would be to get out the disks at cost,  
and make the profit in volume of time  
spent online.  
:

-----  
Mail to: habitatq18  
Mail From: EileenC  
10 to 15\$  
-----

Mail to: habitatq18  
Mail From: Arianal  
Over \$25  
-----

Mail to: habitatq18  
Mail From: Bonnie  
:  
\$5-\$10 (remember they PAY to PLAY  
each time they use it.)  
:

-----  
Mail to: habitatq18  
Mail From: John L  
\$5 to \$10 (since the revenue will come  
from online time)  
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Mail to: habitatq18  
Mail From: AndrewG2  
10-15  
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Mail to: habitatq18  
Mail From: ICwhatUmin  
\$20-\$25  
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Mail to: habitatq18  
Mail From: ribbit  
10-15 tokens  
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Mail to: habitatq18

Mail From: Laser Gyro

Less than \$5

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Mail to: habitatq18

Mail From: YvonneC

\$15 -\$20

Remember you'll always incur the Plus  
charges as well.

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Mail to: habitatq18

Mail From: Caterwaul

\$5 to \$10

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