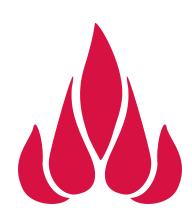
THE ROLE OF THE AMERICAN FIRE SERVICE

COMMUNITY RISK REDUCTION

Through Community Risk Reduction (CRR) programs, fire departments can identify acute risks and tailor services that address localized needs

BACKGROUND

Since 1980, the total number of fires has declined by 45 percent, but firefighter ranks have grown and fire expenditures have increased by 170 percent.





SHIFTING FOCUS

The USFA emphasizes the need for fire departments to broaden their narrow focus from fire prevention, to an all-encompassing risk reduction approach.

DATA-DRIVEN

The backbone of the CRR process involves performing data-driven risk assessments, which identify the threats and dangers present within a community.



EMERGENCY MEDICAL RESPONSE



In 2015, emergency medical aid constituted 64 percent of all fire department response calls, compared to only 4 percent related to fire incidents.

Whether to lower costs, generate revenue, or reduce response times, a research-based CRR approach to a emergency medical response demonstrates commitment to serving the community through life risk reduction.

