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MILES EVANS – WEBSITE/PORTFOLIO: WWW.DONTCALLMEKILOMETERS.COM

EDUCATION

B.S. ADVERTISING. UNIVERSITY OF COLORADO BOULDER– GRADUATED MAY 2015

Creative track graduate. Area of study in sociology.

AWARDS:

BEST HEADLINE, FALL 2013 DAIRY SHOW

JUDGES CHOICE, FALL 2014 DAIRY SHOW

BEST ART DIRECTED CAMPAIGN SPRING 2015 DAIRY SHOW

[CU Boulders creative advertising showcase]

SKILLS

TANGIBLES:

Writing – Advertising Copy

Concept Creation

Strong Communicator And Group Worker

Writing – Comedic And Satirical

Dual US/UK Citizenship

Familiarity With Adobe Creative Suite

Organized And Disciplined

INTANGIBLES:

Witty

Pop Culture Trivia King And Movie Buff

History Nerd

Personable

Avid Reader And News Junkie

RELEVANT EXPERIENCE

COPYWRITER INTERN, LEO BURNETT COMPANY, INC. [JUNE 2015-AUGUST 2015]

I worked for the Altria account as a copywriter on the Marlboro Black team. Responsibilities included helping with multiple aspects from writing direct mailers, emails, updating website content, and brainstorming ideas. I was also involved in new business pitches, along with whatever miscellaneous task was asked of me.

INTERN, JOSEPH PEDOTT ADVERTISING & MARKETING, INC. [MAY 2013-AUGUST 2013]

Responsibilities included compiling and reformatting spreadsheets, contacting TV stations, receiving calls, interacting with customers and helping them, as well as other minor tasks such as filing and general office aide work.

OTHER EXPERIENCE

BUSBOY, PATXIS PIZZA LLC. [JUNE 2014-AUGUST 2014]

Utilized communication skills to effectively work together with coworkers in a high paced restaurant environment.

HALF FAST SUBS. [FEBRUARY 2014-MAY 2014]

My responsibilities included making sandwiches, washing dishes, helping close the restaurant, and anything else that was required of me in a restaurant environment.