

[miles.connect@gmail.com]

[LinkedIn Profile: www.linkedin.com/pub/miles-evans/68/74a/763]

[MILES EVANS - COPYWRITER] WEBSITE/PORTFOLIO: WWW.DONTCALLMEKILOMETERS.COM

EDUCATION

B.S. JOURNALISM. UNIVERSITY OF COLORADO BOULDER– GRADUATED MAY 2015

Focus on creative advertising. Additional area of study in sociology.

AWARDS:

BEST HEADLINE, FALL 2013 DAIRY SHOW

JUDGES CHOICE, FALL 2014 DAIRY SHOW

BEST ART DIRECTED CAMPAIGN SPRING 2015 DAIRY SHOW

[CU Boulders creative advertising showcase]

SKILLS

TANGIBLES:

Writing – Advertising Copy

Concept Creation

Strong Communicator And Group Worker

Writing – Comedic And Satirical

Dual US/UK Citizenship

Familiarity With Adobe Creative Suite

Organized And Disciplined

INTANGIBLES:

Witty

Pop Culture Trivia King And Movie Buff

History Nerd

Personable

Avid Reader And News Junkie

RELEVANT EXPERIENCE

COPYWRITER INTERN, TEAK SF. [DECEMBER 2015-FEBRUARY 2016]

Worked on a diverse roster of clients including large tech companies, small startups, professional sports teams, lifestyle clothing brands, and travel attractions. I was one of two writers working on commercial scripts, video treatments, brand messaging architectures, headlines, website content, blog content, and newsletters. I also helped to brainstorm campaigns and assisted with new business pitches.

COPYWRITER INTERN, LEO BURNETT COMPANY, INC. [JUNE 2015-AUGUST 2015]

I interned for the Altria account as a copywriter on the Marlboro Black team. Responsibilities included writing direct mailers, emails, updating website content, and brainstorming ideas. I was also involved in new business pitches, along with whatever miscellaneous task was asked of me.

INTERN, JOSEPH PEDOTT ADVERTISING & MARKETING, INC. [MAY 2013-AUGUST 2013]

Responsibilities included compiling and reformatting spreadsheets, contacting TV stations, receiving calls, interacting with customers and helping them, as well as other minor tasks such as filing and general office aide work.

OTHER EXPERIENCE

BUSBOY, PATXIS PIZZA LLC. [JUNE 2014-AUGUST 2014]

Utilized communication skills to effectively work together with coworkers in a high paced restaurant environment.