

—  
THE  
FINE  
BEDDING  
COMPANY  
—



PRODUCT GUIDE

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## ABOUT THIS GUIDE

This guide has been created to introduce you to the range of products that The Fine Bedding Company offers. This guide will help you to:

- Familiarise yourself with the products in the range
- Gain a better understanding of the key features and benefits of the products
- Understand the differences between the products available
- Help your customers to make an informed choice when comparing and choosing their bedding

## ABOUT US

At The Fine Bedding Company we never underestimate the importance of sleep. As a UK based company, we use only the finest fabrics and the most technologically innovative ingredients from around the world. All are designed to ensure that at the end of the day our consumers can drift off in total comfort and luxury and get the great night's sleep that they deserve. As committed 'sleepologists' we understand the different ways that people sleep and the different bedding requirements that they have.

### Our heritage

Innovation doesn't just happen. It comes from dedication, passion and hard work. As a fourth generation British business with over 100 years of innovation behind us; we know that this is what makes the difference for our customers and consumers. Just take a look at our record – first to market with the four seasons duvet; first to market with the first truly home washable duvet; and the only bedding manufacturer to receive the Queens Award for Innovation. Our advanced fibre technology Smartfil® represents a vital step forward in how we will think about filled products in the future and represents a real change in the quality and technology of products available.

## OUR AFFILIATIONS



A member of Oeko-Tex® Association, satisfying the highest quality standards



A member of the European Feather & Down Association



ISO 9001  
ISO 14001



The British Contract Furnishing Association

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www.finebedding.co.uk  
Part of Trendsetter Home Furnishings Ltd.

### A sustainable future

We have a vision for a sustainable future. We are the only manufacturer to conduct a carbon study on our products. These results, in line with our bespoke model for continuous improvement, ensures that we have a defined route map for continuing to challenge our practices to ensure that we have the most sustainable produced product in the market.

### Ethical sourcing

We ensure that all of our suppliers have signed a contract for the compliance of corporate ethics, including working conditions, the environment and the treatment of birds and animals. We use independent third party auditors to ensure supply chain traceability and conformance to the European Down and Feather Association (EDFA).

### A name that you can trust

After four generations of innovation we are an authority on manufacturing premium quality products that perform in the way that our consumer expects and needs. As such, we pride ourselves on our integrity and the enduring quality and performance of our products. We consistently test our products to ensure that they meet our specifications so that our consumers know that they are buying a brand that they can trust.

## SMARTFIL®

## We have revolutionised duvet and pillow fillings – FOREVER!

**Smartfil®** refers to the advanced fibre fillings we use to fill our premium synthetic duvets and pillows. It offers a superior range of products that are luxurious yet practical, and will change the way your customers sleep and feel about duvets and pillows forever.

### What is Smartfil®?

**Smartfil®** refers to our advanced fibre fillings used in our synthetic duvets and pillows. We have been able to **glaze** tiny, micro-fine fibres with a **permanent silicone layer**. The result are micro fibres that are as tough and resilient as diamonds, but **incredibly silky soft** to the touch. This unique process and coating does two things.

1. It allows the tiny fibres to slide over each other without friction, which results in a **silky-soft feel** and free-flowing fillings that shift and shape around you as you sleep.
2. The coating allows the fibres to retain their shape and therefore **stay fluffy and plump** throughout their lifetime.

That's what makes **Smartfil®** different.

### What are the benefits of Smartfil® in duvets and pillows?



Washable at 60°C – the temperature that kills dustmites



Lasts longer thanks to no friction between fibres



A silky soft feel that will never deteriorate, even after repeated washing



Highly resilient and retains its fluffiness and shape

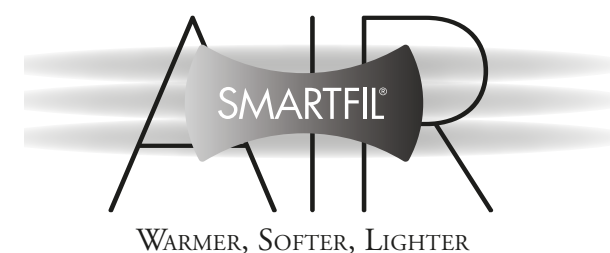


Non allergenic



Envelops more air for excellent air flow

There are two variations of **Smartfil®** fibres – **Smartfil®Air** in duvets, and **Smartfil® Clusters** in pillows.



### Smartfil®Air for duvets.

- Is **the lightest** fibre filling available, whilst still providing the same warmth level (tog rating)
- Is multi-layered for **superior loft** and fluffiness
- Has a **dual performance** much like active sportswear – keeps you warm and wicks away humidity



### Smartfil®Clusters for pillows.

- **Flow freely** to nestle in to the shape you need throughout the night
- Offers more stability and **cushioning support**
- Stays plump and **retains its shape** even after washing

CHOOSING THE PERFECT DUVET

In order to help your customer choose the duvet that’s perfect for them, take them through the buying decisions below so you can recommend the right product to suit their needs.

1. Establish if they suffer from allergies

If they suffer from allergies such as rhinitis, asthma or eczema, they will need a synthetic filled duvet. If not, synthetic and natural fillings are equally suitable.

2. Choose the fill

Based on the above, recommend synthetic if they suffer from allergies. Otherwise, explain the benefits of synthetic and natural filled duvets.

**Synthetic Fill**

- High quality
- Washable for total convenience
- Non-allergenic
- Look out for our innovative Smartfil®Air filling which is lighter than down, thermally efficient & highly breathable

**Natural Fill**

- High quality
- Soft and breathable
- Made from feather & down
- Natural thermal properties
- Cassette pocket construction for even filling distribution

3. Choose the cover

Our ranges are available in a variety of covers and designs. The two key types of fabric we use are:

**Polyester Microfibre**

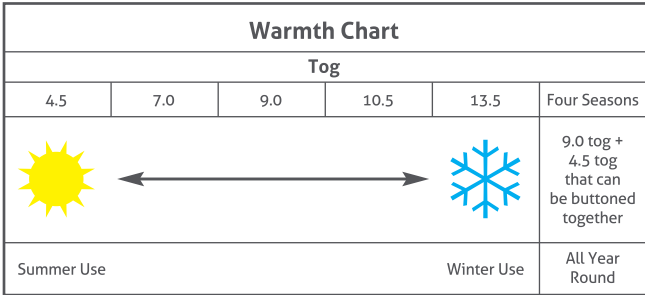
These covers will change the way you feel about polyester microfibre forever! Not only are they breathable – contrary to popular belief – but our microfibre polyester covers are brushed to provide a luxurious peachsoft finish that feels even softer than cotton!

**Cotton**

Our natural cotton covers are the ultimate in luxury, whilst offering exceptional breathability and freshness. The quality of the cotton we select is second to none, and adds a final touch of elegance to any product.

**4. Decide on warmth**

The higher the tog, the warmer the duvet, so a 4.5 tog is perfect for summer, and 13.5 tog is ideal for winter – or why not recommend our Four Seasons option which is suitable to be used all year round?



**5. Cross sell**

Why not recommend one of our supportive pillows, deeply comforting toppers or convenient protectors for a great night’s sleep.

OUR SYNTHETIC DUVET RANGE

|        |  |  |
|--------|--|--|
| Best   |  | <p><b>Boutique Silk</b></p> <p><b>Cover:</b> 100% Cotton with jacquard design</p> <p><b>Filling:</b> 90% Smartfil®Air Microfibre, 10% Pure Silk</p> <p><b>Perfect for:</b> customers who want a luxury hotel experience with the added opulence of silk</p> <div></div>                                  |
| Better |  | <p><b>Breathe</b></p> <p><b>Cover:</b> 100% breathable Microfibre with elegant design</p> <p><b>Filling:</b> 80% Smartfil®Air Microfibre, 20% Modal</p> <p><b>Perfect for:</b> customers who want a luxurious duvet that regulates their temperature to its optimum throughout the night</p> <div></div> |
| Good   |  | <p><b>Spundown</b></p> <p><b>Cover:</b> 100% quick-drying Microfibre</p> <p><b>Filling:</b> 100% Smartfil®Air Microfibre</p> <p><b>Perfect for:</b> customers who want a duvet that can be washed at home at 60°C - the temperature that kills dustmites</p> <div></div>                                 |
| Entry  |  | <p><b>Soft Embrace</b></p> <p><b>Cover:</b> 80% Polyester, 20% Cotton</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want an affordable, comforting duvet that offers a little bit of luxury every day</p> <div></div>   |



OUR NATURAL DUVET RANGE

|                       |        |   |   |
|-----------------------|--------|---|---|
| Position In The Range | Best   |    | <p><b>Platinum European Goose Down</b></p> <p><b>Cover:</b> 100% Cotton with jacquard design</p> <p><b>Filling:</b> 80% Goose Down, 20% Goose Feather</p> <p><b>Perfect for:</b> customers who want the lightest, most breathable natural duvet for the ultimate in indulgence</p> <div></div> |
|                       | Better |   | <p><b>Goose Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 60% Goose Down, 40% Goose Feather</p> <p><b>Perfect for:</b> customers who want a naturally light &amp; breathable duvet that offers softness and warmth</p> <div></div>   |
|                       | Good   |  | <p><b>Goose Feather &amp; Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 85% Goose Feather, 15% Goose Down</p> <p><b>Perfect for:</b> customers who want a natural duvet with a bit more weight for that cosy 'tucked-in' feeling</p> <div></div>  |
|                       | Entry  |  | <p><b>Duck Feather &amp; Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 85% Duck Feather, 15% Duck Down</p> <p><b>Perfect for:</b> customers who want an affordable natural duvet for added warmth and comfort</p> <div></div>  |

CHOOSING THE PERFECT PILLOW

1. Establish if they suffer from allergies



If they suffer from allergies such as rhinitis, asthma or eczema, they will need a synthetic filled pillow. If not, synthetic and natural fillings are equally suitable.

2. Choose the fill

Based on the above, recommend synthetic if they suffer from allergies. Otherwise, explain the benefits of synthetic and natural filled pillows.



**Synthetic Fill**

- High quality
- Washable for total convenience
- Non-allergenic
- Specialist fillings and support levels available
- Look out for our innovative **Smartfil®Cluster** fibre filling which ensures the pillow remains plump



**Natural Fill**

- High quality
- Soft and breathable
- Made from feather & down
- A higher feather percentage offers more support, whereas a higher down percentage offers softness & cushioning

3. Choose the cover

Our ranges are available in a variety of covers and designs. The two key types of fabric we use are:



**Polyester Microfibre**

These covers will change the way you feel about polyester microfibre forever! Not only are they breathable – contrary to popular belief – but our microfibre polyester covers are brushed to provide a luxurious peachsoft finish that feels even softer than cotton!



**Cotton**

Our natural cotton covers are the ultimate in luxury, whilst offering exceptional breathability and freshness. The quality of the cotton we select is second to none, and adds a final touch of elegance to any product.

4. Decide on the right support level



**Medium Soft**

Ideal for those who sleep on their front, as medium soft support pillows offer increased cushioning and comfort.



**Medium**

Ideal for those who sleep on their back, medium support pillows offer the right level of support to cradle the head and neck.



**Firm**

Ideal for those who sleep on their side, firm support pillows offer an enhanced level of support to keep the head and neck in a neutral position through the night.



**Specialist**

Ideal for those who suffer from head, neck or back pain and want a sleeping solution that could help alleviate pressure on these areas for a better night's sleep. Options include memory foam and latex.

5. Cross sell



Why not recommend a matching duvet from our duvet range, a topper for heightened comfort or a protector for added convenience and a great night's sleep.

OUR SYNTHETIC PILLOW RANGE

|                       |        |   |   |
|-----------------------|--------|---|---|
| Position In The Range | Best   |    | <p><b>Boutique Silk</b></p> <p><b>Firesafe cover:</b> 55% Cotton, 45% Modacrylic</p> <p><b>Filling:</b> 90% Smartfil®Cluster Microfibre, 10% Pure Silk</p> <p><b>Perfect for:</b> customers who want a luxurious hotel experience with the indulgent properties of silk</p> <div><div> FIRM SUPPORT</div><div> HOME WASH AT 60°</div><div> SILK BLEND FILLING</div><div> COTTON BLEND COVER</div><div> JACQUARD DESIGN</div><div> NON ALLERGENIC</div><div></div></div>               |
|                       | Better |   | <p><b>Breathe</b></p> <p><b>Firesafe cover:</b> 55% Cotton, 45% Modacrylic</p> <p><b>Filling:</b> 80% Smartfil®Cluster Microfibre, 20% Modal</p> <p><b>Perfect for:</b> customers who want a luxurious pillow that regulates their temperature to its optimum throughout the night</p> <div><div> FIRM SUPPORT</div><div> HOME WASH AT 60°</div><div> HIGHLY BREATHABLE</div><div> TEMPERATURE REGULATING</div><div> JACQUARD DESIGN</div><div> NON ALLERGENIC</div><div></div></div> |
|                       | Better |  | <p><b>Clusterfull</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want a fluffy, plump pair of pillows with the freshness of pure cotton</p> <div><div> HOME WASH AT 40°</div><div> MEDIUM SUPPORT</div><div> NON ALLERGENIC</div><div> PURE COTTON COVER</div></div>  |
|                       | Better |  | <p><b>V-shape</b></p> <p><b>Cover:</b> 50% Cotton, 50% Polyester</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want added relief and comforting support whilst reading or sitting up in bed</p> <div><div> SPECIALIST SUPPORT</div><div> HOME WASH AT 40°</div><div> NON ALLERGENIC</div></div>  |

OUR SYNTHETIC PILLOW RANGE

|                       |       |   |  |
|-----------------------|-------|---|--|
| Position In The Range | Good  |    | <p><b>Spundown</b></p> <p><b>Firesafe cover:</b> 55% Cotton, 45% Modacrylic</p> <p><b>Filling:</b> 100% Smartfil®Cluster Microfibre</p> <p><b>Perfect for:</b> customers who want a supportive pillow that can be washed at home at 60°C – the temperature that kills dustmites</p> <div><div> HOME WASH AT 60°</div><div> COTTON BLEND COVER</div><div> NON ALLERGENIC</div><div></div><div> FIRM SUPPORT</div><div> MEDIUM SUPPORT</div></div> |
|                       | Good  |   | <p><b>Head &amp; Neck</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want a supportive pillow that's been specially designed to alleviate the head and neck muscles</p> <div><div> SPECIALIST SUPPORT</div><div> HOME WASH AT 40°</div><div> NON ALLERGENIC</div></div>  |
|                       | Entry |  | <p><b>Soft Embrace</b></p> <p><b>Cover:</b> 80% Polyester, 20% Cotton</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want a comforting, supportive pillow that offers a little bit of luxury every day</p> <div><div> MEDIUM SUPPORT</div><div> HOME WASH AT 40°</div><div> COTTON BLEND COVER</div><div> NON ALLERGENIC</div></div>   |
|                       | Entry |  | <p><b>Blissful</b></p> <p><b>Cover:</b> 100% Polyester</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want an affordable pillow with a peachsoft cover for softness</p> <div><div> MEDIUM SUPPORT</div><div> HOME WASH AT 40°</div><div> PEACH SOFT COVER</div><div> NON ALLERGENIC</div></div>  |



OUR NATURAL PILLOW RANGE

Position In The Range

|        |   |   |
|--------|---|---|
| Best   |    | <p><b>Platinum European Goose Down</b></p> <p><b>Cover:</b> 100% Cotton with jacquard design</p> <p><b>Filling:</b> 80% Goose Down, 20% Goose Feather</p> <p><b>Perfect for:</b> customers who want gently cushioning support with the natural softness and breathability of luxurious down</p> <div></div> <div><p>MEDIUM SOFT SUPPORT</p><p>HIGHLY BREATHABLE</p><p>PURE COTTON COVER</p><p>JACQUARD DESIGN</p><p>HIGHEST DOWN FILL</p></div> |
| Better |   | <p><b>Goose Down Surround</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Inner core:</b> Duck Feather Blend</p> <p><b>Outer core:</b> Goose Down Blend</p> <p><b>Perfect for:</b> customers who want a plump feather core for extra support, combined with the supreme softness of a luxurious down surround</p> <div></div> <div><p>MEDIUM SUPPORT</p><p>DOWN SURROUND</p><p>PURE COTTON COVER</p><p>HIGH DOWN FILL</p></div>   |
| Good   |  | <p><b>Goose Feather &amp; Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 85% Goose Feather, 15% Goose Down</p> <p><b>Perfect for:</b> customers who want a natural pillow that offers enhanced support</p> <div></div> <div><p>MEDIUM SUPPORT</p><p>PURE COTTON COVER</p><p>FEATHER &amp; DOWN FILL</p></div>   |
| Entry  |  | <p><b>Duck Feather &amp; Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 85% Duck Feather, 15% Duck Down</p> <p><b>Perfect for:</b> customers who want an affordable pillow for natural support and comfort</p> <div></div> <div><p>MEDIUM SUPPORT</p><p>PURE COTTON COVER</p><p>FEATHER &amp; DOWN FILL</p></div>   |

CHOOSING THE PERFECT PROTECTOR & TOPPER

In order to help your customer choose the protector or topper that’s perfect for them, take them through the buying decisions below so you can recommend the right product to suit their needs.

What’s the difference?

**Protectors** can be easily slipped over your mattress or pillow to protect them from spillages, stains and other damage. They are easily removable and can be washed at home for continued freshness.

**Toppers & enhancers** are thicker than protectors, and lie directly on top of your mattress to add an extra layer of cushioning, support and comfort. They are ideal if your mattress is lumpy, old or uncomfortable, and can be used on both old and new mattresses to extend their life and drastically improve comfort levels.

Helping your customer choose the right protector/ topper for them.

1. Establish if they suffer from allergies



If they suffer from allergies such as rhinitis, asthma or eczema, they will need a synthetic protector or topper. If not, synthetic and natural fillings are equally suitable.

2. Choose the fill

Based on the above, recommend synthetic if they suffer from allergies. Otherwise, explain the benefits of synthetic and natural filled protectors & toppers.



Synthetic Fill

- High quality
- Washable for total convenience
- Non-allergenic
- Plump clusters provide added support



Natural Fill

- High quality
- Soft and breathable
- Made from feather & down, or other natural materials like cotton

3. Choose the cover

Our ranges are available in a variety of covers and designs. The two key types of fabric we use are:



Polyester Microfibre

These covers will change the way you feel about microfibre polyester forever! Not only is it actually more breathable than previously assumed, but our microfibre polyester covers are brushed to provide a luxurious peachsoft finish that feels even softer than cotton!



Cotton
























Our cotton covers are the ultimate in luxury, whilst offering natural breathability and freshness. The quality of the cotton is superb and adds a final touch of elegance to any product.

4. Cross sell














Why not recommend one of our luxurious, fluffy duvets or an ultra-supportive pillow as the final ingredient for a great night’s sleep.

OUR SYNTHETIC PROTECTOR RANGE

|                       |       |   |  |
|-----------------------|-------|---|--|
| Position In The Range | Best  |    | <p><b>Quilted Luxury Waterproof Protector</b></p> <p><b>Cover:</b> 100% Polyester <b>Filling:</b> 100% Polyester</p> <p><b>Reverse:</b> 100% Polyester laminated with Polyurethane</p> <p><b>Skirt:</b> 100% Knitted Polyester</p> <p><b>Perfect for:</b> customers who want the reassurance of 100% waterproof protection, combined with luxuriously soft quilting</p> <div></div> |
|                       | Best  |    | <p><b>Complete Care Protectors</b></p> <p><b>Cover:</b> 80% Cotton, 20% Polyester</p> <p><b>Reverse:</b> 100% Polyurethane</p> <p><b>Skirt:</b> 100% Polyester</p> <p><b>Perfect for:</b> those who want waterproof protection with a soft towelling cotton cover</p> <div></div>  |
|                       | Good  |  | <p><b>Spundown Protectors</b></p> <p><b>Cover:</b> 100% Polyester <b>Filling:</b> 100% Polyester</p> <p><b>Skirt:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want enhanced comfort and a protector that's washable at home at a dustmite-destroying 60°C</p> <div></div>   |
|                       | Entry |  | <p><b>Soft Embrace Protectors</b></p> <p><b>Cover:</b> 100% Polyester</p> <p><b>Filling:</b> 100% Polyester</p> <p><b>Skirt:</b> 100% Polyester</p> <p><b>Perfect for:</b> customers who want an added layer of quilted softness</p> <div></div>  |

OUR NATURAL PROTECTOR RANGE

|                       |        |  |   |
|-----------------------|--------|--|---|
| Position In The Range | Best   |   | <p><b>Deep Fill Cotton Protectors</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 90% Pure Cotton, 10% Reclaimed Cotton</p> <p><b>Perfect for:</b> customers who want the natural softness and breathability of luxuriously deep-filled cotton</p> <div></div> |
|                       | Better |  | <p><b>Classic Cotton Pillow Protector Pair</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Perfect for:</b> those wanting a pillow protector that offers the breathability and freshness of natural cotton</p> <div></div>   |



OUR SYNTHETIC TOPPER RANGE

|                       |      |  |  |
|-----------------------|------|--|--|
| Position In The Range | Best |   | <p><b>Clusterfull</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 100% Polyester Microfibre</p> <p><b>Perfect for:</b> customers who want an indulgent topper that's non-allergenic and provides deep-filled pockets of soft, light clusters for total comfort</p> <div></div> <p>SUPERIOR SUPPORT   PURE COTTON COVER   CASSETTE CONSTRUCTION   NON ALLERGENIC</p> |
|                       | Good |  | <p><b>Spundown Enhancer</b></p> <p><b>Cover:</b> 100% Polyester</p> <p><b>Filling:</b> 100% Polyester Microfibre</p> <p><b>Perfect for:</b> customers who want to add a cushioning layer to their bed that can be washed at home at the temperature that kills dustmites</p> <div></div> <p>HOME WASH AT 60°   PEACH SOFT COVER   NON ALLERGENIC</p>   |

OUR NATURAL TOPPER RANGE

|                       |      |   |   |
|-----------------------|------|---|---|
| Position In The Range | Best |  | <p><b>Duck Feather &amp; Down</b></p> <p><b>Cover:</b> 100% Cotton</p> <p><b>Filling:</b> 85% Duck Feather, 15% Duck Down</p> <p><b>Perfect for:</b> customers who want a naturally breathable, softly cushioning layer for total indulgence</p> <div></div> <p>PURE COTTON COVER   CASSETTE CONSTRUCTION   FEATHER &amp; DOWN FILL   SUPERIOR SUPPORT</p> |
|-----------------------|------|---|---|

MEMORY FOAM & LATEX

The range incorporates some great features and benefits into pillows that will not only help your customers get the great night's sleep they love, but can also help to reduce pressure and promote a healthy sleeping position.

Memory Foam

- Temperature sensitive foam moulds to the contours of the body to offer bespoke support
- Can help alleviate pressure
- Can help alleviate pain by promoting a healthier sleeping position
- Provides specialist support
- Our memory foam pillows feature Ultrafresh antimicrobial treatment

Latex

- An alternative to memory foam
- Provides specialist support
- Keeps its shape
- Features an advanced airflow system, making it more breathable than memory foam



OUR MEMORY FOAM & LATEX RANGE

| Better |  | <p><b>Dual Support Pillow</b><br/><b>Cover:</b> 100% Cotton<br/><b>Layer 1 filling:</b> 100% Polyester<br/><b>Layer 2 filling:</b> 100% Polyurethane<br/><b>Perfect for:</b> customers looking for the enhanced support of temperature-sensitive foam on one side, and a soft microfibre layer on the other, for support and soft cushioning in one pillow</p> <div></div> |
|--------|---|--|
|        |   |  |
|        |   |  |
|        |   |  |
| Best   |   | <p><b>Traditional Memory Foam Pillow</b><br/><b>Removable Cover:</b> 80% Polyester, 20% Cotton<br/><b>Inner Foam:</b> 100% Polyurethane<br/><b>Perfect for:</b> customers looking for a traditional shaped pillow filled with temperature-sensitive foam which moulds to the contours of the head to offer enhanced specialist support</p> <div></div>  |
|        |   |  |
|        |   |  |
|        |   |  |
| Best   |    | <p><b>Latex Pillow</b><br/><b>Removable Cover:</b> 100% Polyester<br/><b>Filling:</b> 100% Latex<br/><b>Perfect for:</b> customers who require specialist support that features an advanced airflow system for exceptional breathability</p> <div></div>  |
|        |   |  |
|        |   |  |
|        |   |  |

AT A GLANCE

Using the table below as a quick reference you can see the full range of products we offer and their individual benefits.

| DUVETS            | NATURAL                          |                                  |                                  |                                  | SYNTHETIC                        |                                  |                                  |                                  |
|-------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
|                   | Platinum European Goose Down     | Goose Down                       | Goose Feather & Down             | Duck Feather & Down              | Boutique Silk                    | Breathe                          | Spundown                         | Soft Embrace                     |
| Warmth (Tog)      |                                  |                                  |                                  |                                  |                                  |                                  |                                  |                                  |
| 3.0               | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✓                                | ✗                                |
| 4.5               | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                |
| 7.0               | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✓                                | ✓                                | ✗                                |
| 9.0               | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                | ✗                                |
| 10.5              | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                |
| 13.5              | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                | ✓                                |
| 13.5 Four Seasons | ✓                                | ✓                                | ✓                                | ✗                                | ✓                                | ✓                                | ✓                                | ✗                                |
| Size              | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King | Single, Double, King, Super King |
| Breathability     | Excellent                        | Excellent                        | Very Good                        | Very Good                        | Excellent                        | Excellent                        | Very Good                        | Good                             |
| Fill Power        | 700                              | 500                              | 325                              | 300                              | N/A                              | N/A                              | N/A                              | N/A                              |
| Non Allergenic    | ✗                                | ✗                                | ✗                                | ✗                                | ✓                                | ✓                                | ✓                                | ✓                                |
| Washable          | Specialist Clean                 | Specialist Clean                 | Specialist Clean                 | Specialist Clean                 | Washable at 60°C                 | Washable at 60°C                 | Washable at 60°C                 | Washable at 60°C                 |

| PILLOWS        |             |         |                                 |
|----------------|-------------|---------|---------------------------------|
| Size (Approx)  | 74x48cm     | 74x48cm | 74x48cm, 65x65cm, 91x48cm       |
| Support Level  | Medium-Soft | Medium  | Medium & Firm options available |
| Non Allergenic | ✗           | ✗       | ✓                               |

| BED SIZES (APPROX) |             |                 | DUVET SIZES (APPROX) |             |            | PILLOW SIZES (APPROX) |           |           | MATTRESS PROTECTOR & TOPPER SIZES (APPROX) |             |                 |
|--------------------|-------------|-----------------|----------------------|-------------|------------|-----------------------|-----------|-----------|--|-------------|-----------------|
| Small Single       | 75 x 190cm  | 2ft 6" x 6ft 3" | Single               | 135 x 200cm | 54" x 78"  | Standard              | 74 x 48cm | 29" x 19" | Small Single                               | 75 x 190cm  | 2ft 6" x 6ft 3" |
| Single             | 90 x 190cm  | 3ft x 6ft 3"    | Double               | 200 x 200cm | 78" x 78"  | Continental           | 65 x 65cm | 26" x 26" | Single                                     | 90 x 190cm  | 3ft x 6ft 3"    |
| Double             | 135 x 190cm | 4ft 6" x 6ft 3" | King                 | 225 x 220cm | 88" x 86"  | King Size             | 91 x 48cm | 36" x 19" | Small Double                               | 120 x 190cm | 4ft x 6ft 3"    |
| King               | 150 x 200cm | 5ft x 6ft 6"    | Super King           | 260 x 220cm | 102" x 86" |                       |           |           | Double                                     | 135 x 190cm | 4ft 6" x 6ft 3" |
| Super King         | 180 x 200cm | 6ft x 6ft 6"    |                      |             |            |                       |           |           | King                                       | 150 x 200cm | 5ft x 6ft 6"    |
|                    |             |                 |                      |             |            |                       |           |           | Super King                                 | 180 x 200cm | 6ft x 6ft 6"    |

GLOSSARY

|                       |  |
|-----------------------|--|
| Allergen              | A substance that causes an allergy such as house dust, dustmite droppings or down and feathers.  |
| Allergy               | The term allergy is used to describe a response, within the body, to a substance, which is not necessarily harmful in itself, but results in an immune response and a reaction that causes symptoms and disease in a predisposed person, which in turn can cause inconvenience, or a great deal of misery. Sometimes the body reacts adversely to certain substances such as house dust, dust mite droppings or down and feathers. A person having an allergic reaction may suffer from wheezing, a runny nose, watering eyes, sneezing or in severe cases an asthma attack. |
| Anti-allergy          | Bedding products that help to prevent allergies are termed anti-allergy. They may provide a barrier to allergens for example an anti-allergy mattress or pillow protector. Sometimes manufactures use chemical treatments to create anti-allergy products.   |
| Ball Fibre            | Down-like clusters of polyester fibre used in best quality pillows. The clusters move freely in a pillow and make them easy to plump and shape. They also allow a pillow to be washed time after time.   |
| Batt                  | Standard pillows contain a roll of polyester fleece as their filling called a batt. These may become damaged and flattened over time and misshapen when washed.  |
| Bound Edge            | The edging of a duvet finished using biased binding has a much neater edge than a standard duvet, which has overlocked stitching which is prone to unravelling and may come undone over time.  |
| Cambric               | A fine, plain weave cotton fabric, often glazed on one side, and used as a down-proof casing.  |
| Cassette Construction | Rectangular pockets to keep the filling in a natural duvet evenly spread when in use – no more cold spots and filling trapped in the end of the duvet! A similar construction used in some mattress enhancers.   |

GLOSSARY

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| Down               | The soft clusters found on the breast of a duck or goose. Down is very good at trapping air and so keeps you warm. Down has no quill and so is very soft. The lightest and most luxurious duvets contain a high percentage of down. If a manufacturer follows the European Standard for natural duvets then a down duvet will contain a minimum of 60% down, the remainder of the filling being fine (nestling) feathers. |
| Dust mite          | A tiny spider-like creature that lives on house dust. Found in even the cleanest of homes, they tend to live in the mattress. Their droppings may cause allergies. Washing at 60°C kills dustmites and their eggs.  |
| Feather            | The covering of a duck or goose with a quill and fine strands. Feathers keep a bird warm without weighing them down and so make excellent light fillings for duvets. Bigger feathers provide structure and support for pillows and mattress enhancers, and extra weight for duvets.   |
| Fill Power Rating  | Fill Power refers to the quality of the feather & down in natural duvets. A higher fill power will mean a higher quality of filling and thus better insulation, breathability and softness.   |
| Four Seasons Duvet | Sometimes called a combination duvet, this term is used to describe two duvets of different togs (usually 4.5 Tog and 9.0 Tog) that can be used independently or buttoned/poppered together depending on the season. In the coolest months both duvets are used, in spring and autumn the higher tog and in summer the lower tog duvet; thus providing comfort whatever the temperature!                                  |
| Jacquard           | A jacquard cover is often used on duvets and pillows, it refers to a high quality fabric in which the design is incorporated into the weave.  |
| Loft               | The height of a duvet or pillow filling. Better loft means more air is trapped and a warmer duvet or more support from a pillow.  |
| Mattress Protector | A covering for the mattress to provide protection against everyday spills, a barrier to allergens or an added touch of comfort.   |



GLOSSARY

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| <b>Mattress Topper</b> | Mattress toppers add an additional layer of padding and extra comfort. They are especially good for providing extra softness to a mattress that is maybe a little too hard or for extending the life of an ageing mattress.  |
| <b>Memory Foam</b>     | Memory foam is made from polyurethane with additives that add to its viscosity level, thereby increasing its density. It is often referred to as visco-elastic polyurethane foam. Famously, memory foam was originally developed by NASA to ease the pressure of extreme G-force during space shuttle take off; although it was never used in a mission. Today it is used widely for mattresses, pillows and mattress toppers. It provides excellent support and can reduce pressure points, thereby improving your night’s sleep. |
| <b>Microfibre</b>      | Very fine fibres, strictly speaking of less than 1 micron diameter. Microfibre fillings are very warm, soft and light. Microfibre polyester is used in high performance skiwear to provide warmth without weight. Duvets filled with polyester microfibre can be very light and yet very warm, and feel like down duvets, but are naturally non-allergenic.  |
| <b>Modacrylic</b>      | Modacrylic fibres are flame retardant and are highly durable. The fabrics tend to be soft, warm and resilient and have high performance values. They also have high elastic recovery, which gives them the ability to hold their shape.  |
| <b>Modal</b>           | A natural fibre derived from wood pulp. Very soft and breathable for added comfort in bed. Related to Viscose and Modal. Used in fabrics and fillings mixed with cotton or polyester to provide softness or temperature and moisture regulation.   |
| <b>Non-allergenic</b>  | Substances that do not normally create an allergic reaction such as polyester.   |
| <b>Percale</b>         | A closely woven, plain weave, spun fabric. The high thread count gives the fabric a soft, silk-like feel. Used for sheets, bedspreads and the higher quality duvet covers. For the technically minded it has thread count of 180 and above. (Higher thread counts indicate higher quality fabrics.)  |
| <b>Piped Edge</b>      | The high quality finish on a natural duvet or pillow. Fabric is stitched around a cord.  |

GLOSSARY

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| <b>Polyester</b>       | The man-made fibre derived from oil-based products used to fill most synthetic duvets and pillows. Polyester is non-allergenic, provides good warmth and is very affordable.  |
| <b>Siliconised</b>     | A term used to describe a slippery coating used on high quality polyester that makes the fibres slide past one another easily. The filling feels softer to the touch and can be washed at higher temperatures than standard oiled polyester fibres. Siliconised polyester is also more durable and will keep its tog for longer.                            |
| <b>Silk</b>            | Natural filling for duvets & pillows. Made by pulling silk floss from the cocoon and layering. Very breathable and naturally hypoallergenic. Filling actually resistant to dust mites and is a healthy choice for those who suffer from allergies.  |
| <b>Smartfil®</b>       | Smartfil® refers to our collection of innovative fibre blends used to fill the majority of our premium synthetic products. Smartfil® offers a supremely light, plump and non-allergenic alternative to down and has the added benefit of being easier to wash and care for. Smartfil®Air fibres are used in duvets, and Smartfil®Cluster fibres in pillows. |
| <b>Swirl Stitching</b> | A pattern of stitching with parallel swirls of continuous stitching. Swirls are better than straight lines as they help to provide structure and height (loft) to the duvet and make it look plumper when on the bed.   |
| <b>Thread Count</b>    | The number of threads of yarn in 1 square inch of fabric - add up the number of threads in the horizontal and vertical directions. Generally speaking the higher the thread count the softer a fabric is to the touch. Good quality bed linens have a thread count of 180 or more.  |
| <b>Tog</b>             | A duvet’s tog rating indicates the amount of warmth it provides; the higher the tog, the warmer the duvet. An adult winter duvet is usually between 10.5 (the most popular option) and 13.5 tog and a summer duvet around 4.5 tog. It is recommended that duvets for babies and young children should be no more than 4.5 tog.                              |

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