



RAJIV GANDHI UNIVERSITY OF KNOWLEDGE TECHNOLOGIES

- Catering to the Educational Needs of the Gifted Rural Youth of AP -

RK VALLEY PRESENTS



ABHIYANTRKV 2K25



ABHIYANTH 2K25

RGUKT
RK VALLEY 

WELCOME



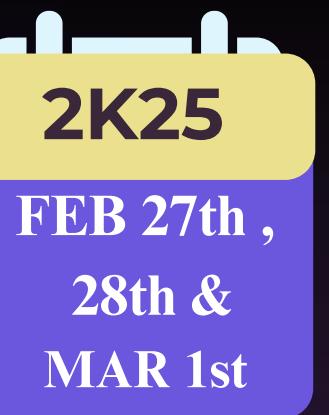
ABHIYANTH 2K25

POWERED BY SRC @ CSE

A TECHNO MANAGEMENT CULTURAL FEST
RK VALLEY



ABHIYANTH'25



A TECHNO MANAGEMENT CULTURAL FESTIVAL OF

 Rajiv Gandhi University of Knowledge Technologies

RK VALLEY

3
DAYS



15K+
FOOTFALL



50+
PROJECTS



50+
STALLS



From VC's & Registrar's Desk



As the Vice-Chancellor of this prestigious university, it gives me immense pleasure to introduce Abhiyanth, our flagship Techno-Cultural-Management Fest. This event stands as a testament to our commitment to fostering innovation, nurturing talent, and empowering the leaders of tomorrow. Abhiyanth is more than just a festival; it is a convergence of ideas, creativity, and knowledge that brings together students from diverse domains. Through its blend of technical challenges, cultural expressions, and management strategies, it embodies the spirit of holistic education that we deeply value. I invite you all to be part of this grand celebration and make the most of this transformative experience.

- *Prof. M . Vijaya Kumar*
M Tech (NITW), Ph D(JNTUH)

It is with great pride and enthusiasm that I announce Abhiyanth, our university's hallmark Techno-Cultural-Management Fest. This fest reflects the vibrancy and ingenuity that our institution stands for, offering a platform where students can push boundaries, explore their potential, and excel in diverse arenas.

From cutting-edge technical competitions to inspiring cultural performances and insightful management workshops, Abhiyanth has something for everyone. I encourage all participants to dive in, learn, network, and create memories that will last a lifetime. Let's make Abhiyanth a truly remarkable experience!

- *Dr. S . Amarendra Kumar*

M Tech (IITKGP), Ph D (BITS Pilani)



From Director's & AO's Desk



As the Director of this esteemed institution, I am thrilled to announce Abhiyant, our flagship Techno-Cultural-Management Fest, a celebration of innovation, creativity, and leadership. Abhiyant is a dynamic platform that brings together engineering brilliance, cultural vibrance, and managerial expertise under one roof.

This fest is not just an event but a movement designed to ignite young minds and provide a space for students to showcase their technical skills, artistic talents, and managerial prowess. With competitions, workshops, seminars, and cultural performances, we aim to promote holistic growth among participants.

- *Dr. AVSS Kumara Swamy Gupta*

M Tech (RECW), Ph D(IITKGP)

As a Administrative Officer of our institution, It is my honour to welcome you all to our flagship event, Abhiyant, a unique blend of technology, culture, and management. This fest showcases the creativity, innovation, and leadership skills of our students, making it a true celebration of talent and teamwork.I encourage each one of you to actively participate, learn, and make the most of this opportunity. Such events are vital in shaping well-rounded individuals and fostering collaboration among diverse talents. My sincere gratitude to the organising committee, faculty, and sponsors for their dedication. Let's join hands to make Abhiyant a grand success and a memorable experience for all.
Thank You !

- *Dr. P.Ravi Kumar*

M.E (IISc Bangalore), Ph D (University of AIZU, Japan)



About RKV - Abhiyanth



Abhiyanth for us is not only an event but a journey to define ourselves, find our ways and most importantly to take back something from it as a team. Our vision is to let this event take shape of a platform where the students, faculty, participants as well as sponsors could interact and lay down the star of a much stronger tie than those just of paper. Last time who achieved all that by finding a team we could trust and most importantly a team who always had each other's back. So we take this opportunity to thank every single team member who embodied the spirit of Abhiyanth and made it a success.

WHY DO WE CELEBRATE ABHIYANTH ?



Target Demographic : Interact with the youth of RGUKT through this Events

Community : This event brought together talented people from all walks of life.

Innovations : Latest innovation trends & ideas

Cultural Fest : Hundreds of students participated & showcased their talents & enthusiasm

Workshops : This event featured an insightful workshop, offering students a unique platform for learning, growth & networking

Relations : Fostering relationship with RGUKT RK VALLY and its talent pool in domains of Recruitment, Research Agreements, etc.



The objective of Abhiyanth is to explore the endless limits of knowledge, enlightening the impact we can plunge into the world of innovation and delve into the ecstasy



VISION

Abhiyanth is a valley of engineers, events, artists coming together to form a three-day techno-management cultural fest with an instilling new spirit in quest of exposure, freedom, fun, and diversity. In Abhiyanth, faith flows, aspirations arise, achievements adored, talent turns up with ecstasy ensured.

ABHIYANTH EXTRAVAGANZA



CARNIVAL



TECHNO FEST



XPLODE



SPORTS

Xplode

Step into the vibrant world of Indian tradition at Xplode 2024, where culture comes alive! From mesmerizing classical dance performances like Bharatanatyam and Kathak to soul-stirring folk music and timeless art forms, immerse yourself in the beauty of India's rich heritage.

Witness grand Rangoli displays, traditional attire showcases, and thrilling cultural competitions that celebrate unity in diversity. Savor authentic Indian cuisine and join hands in festive celebrations that light up the spirit of togetherness.

Come, embrace the colors, rhythms, and stories of India at Xplode 2024—a cultural fest like no other!



Pro Shows

10KM RUN

The much-anticipated 10 km marathon marked one of the most exhilarating highlights of Abhiyant every year. The event brings together participants from all batches of the campus, uniting them in a display of determination, resilience, and camaraderie. The 10K marathon isn't a race, it's a celebration of fitness, unity, and the enduring human spirit, making it a cornerstone event of Abhiyant.



PICK THE PLASTIC

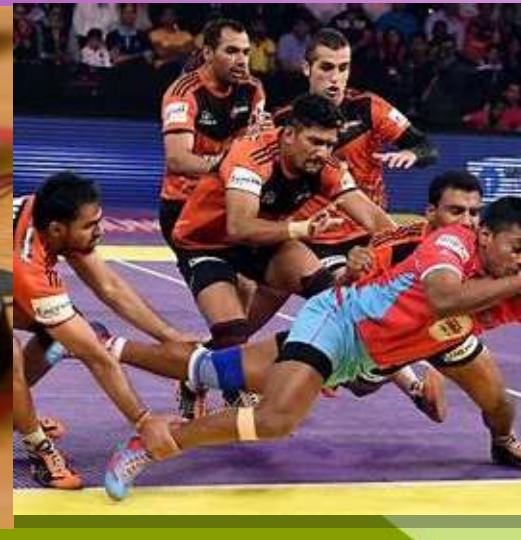


FLASHMOB

This vibrant flashmob is all about showcasing talent, spreading joy, and setting the stage for our college's most-awaited event. Don't miss the chance to be part of this energetic celebration that promises 放了 to leave you mesmerized! This vibrant display of energy, rhythm, and enthusiasm is sure to set the perfect tone for the event.



Pre-Event's





TECHNICAL QUIZ

CSE

aADHYA

HACKATHONS

PROJECT EXPO

WORKSHOPS



CIVIL

NIRMAN

GUEST LECTURE



WEBINARS

WEBINARS
WORKSHOPS



ECE

ASTRONICS

HACKATHONS

SEMINARS

PROJECT
EXPO



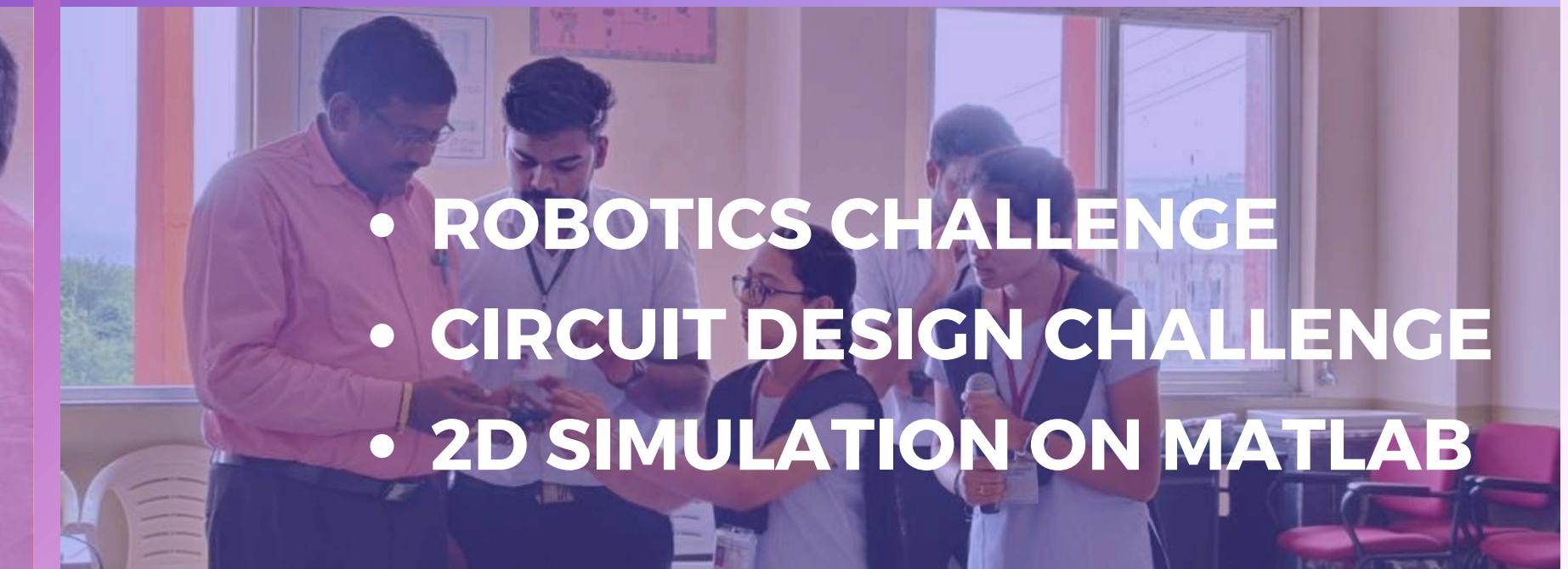




RKV'S EEE WORKSHOPS

OhMicon

- PAPER PRESENTATION
- TECH EXPO
- ELECTRIFYING CARD CHALLENGE
- ELECTRICAL MEME CHALLENGE
- TECHNICAL QUIZ
- ELECTRICAL DIY WORKSHOP



TECH EVENTS

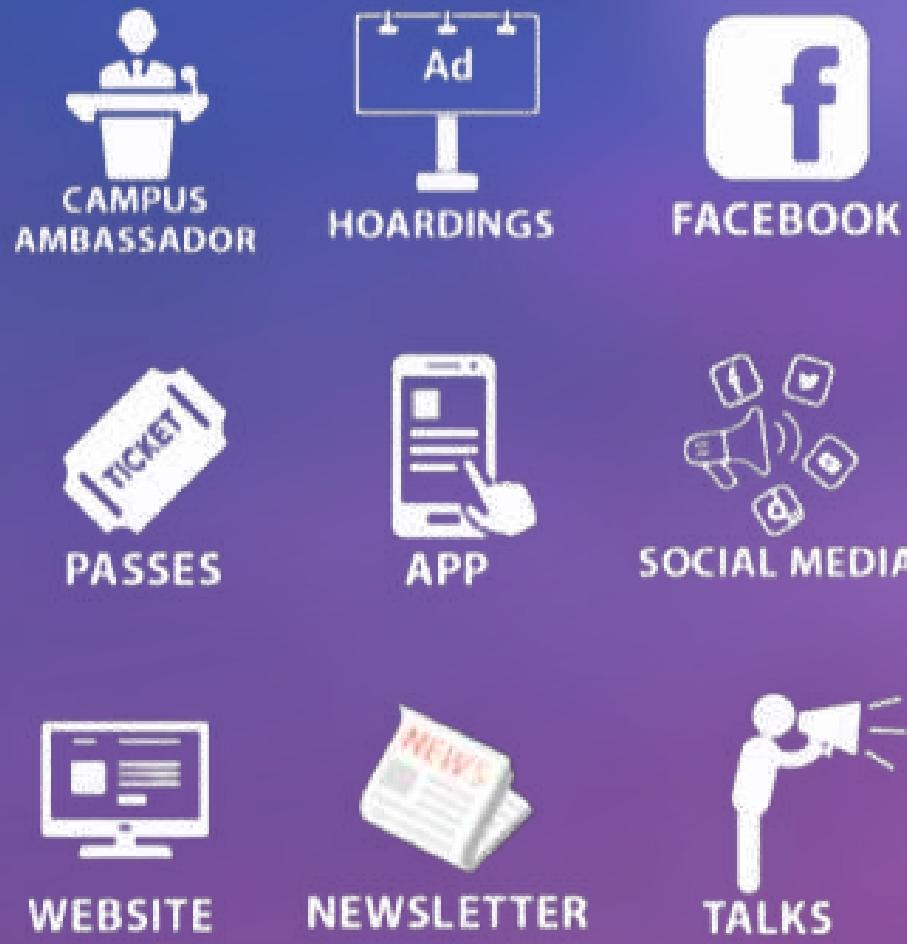
Common Events

- Hackathons
- Tech Debate
- E-Summit
- Ideathon
- Start-Up Pitching
- AI-ML Challenge
- Tech Fair

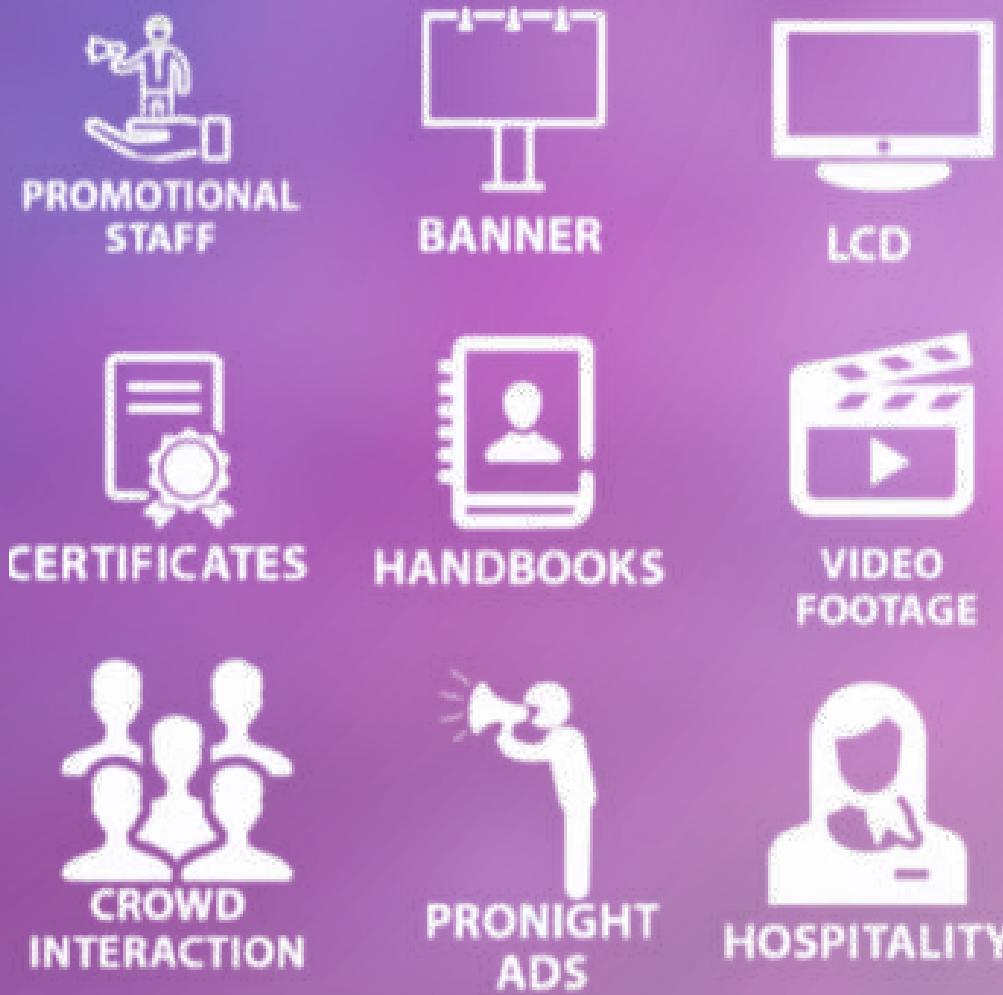


PUBLICITY

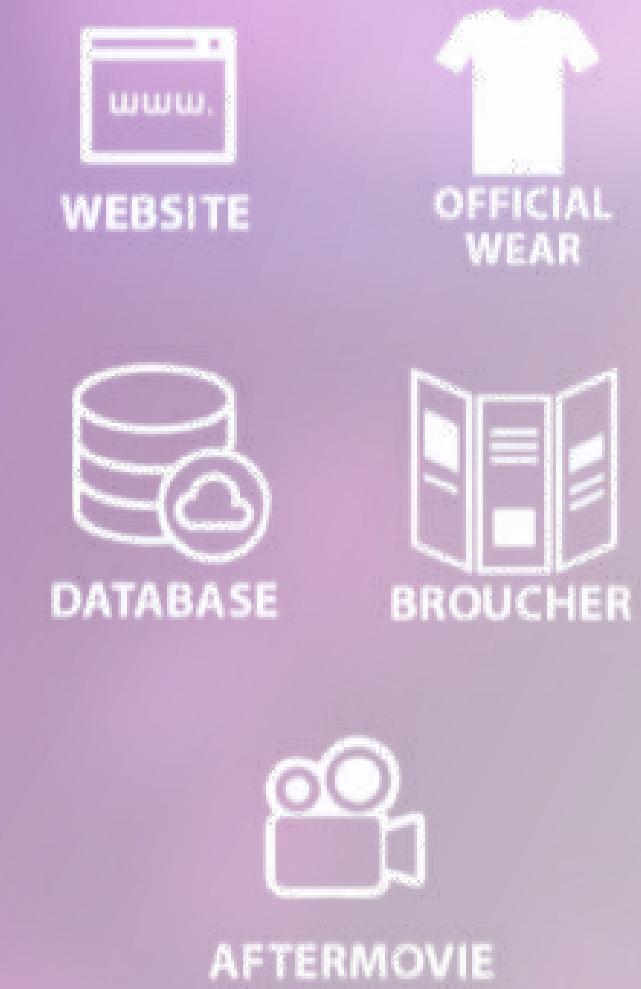
Before Fest



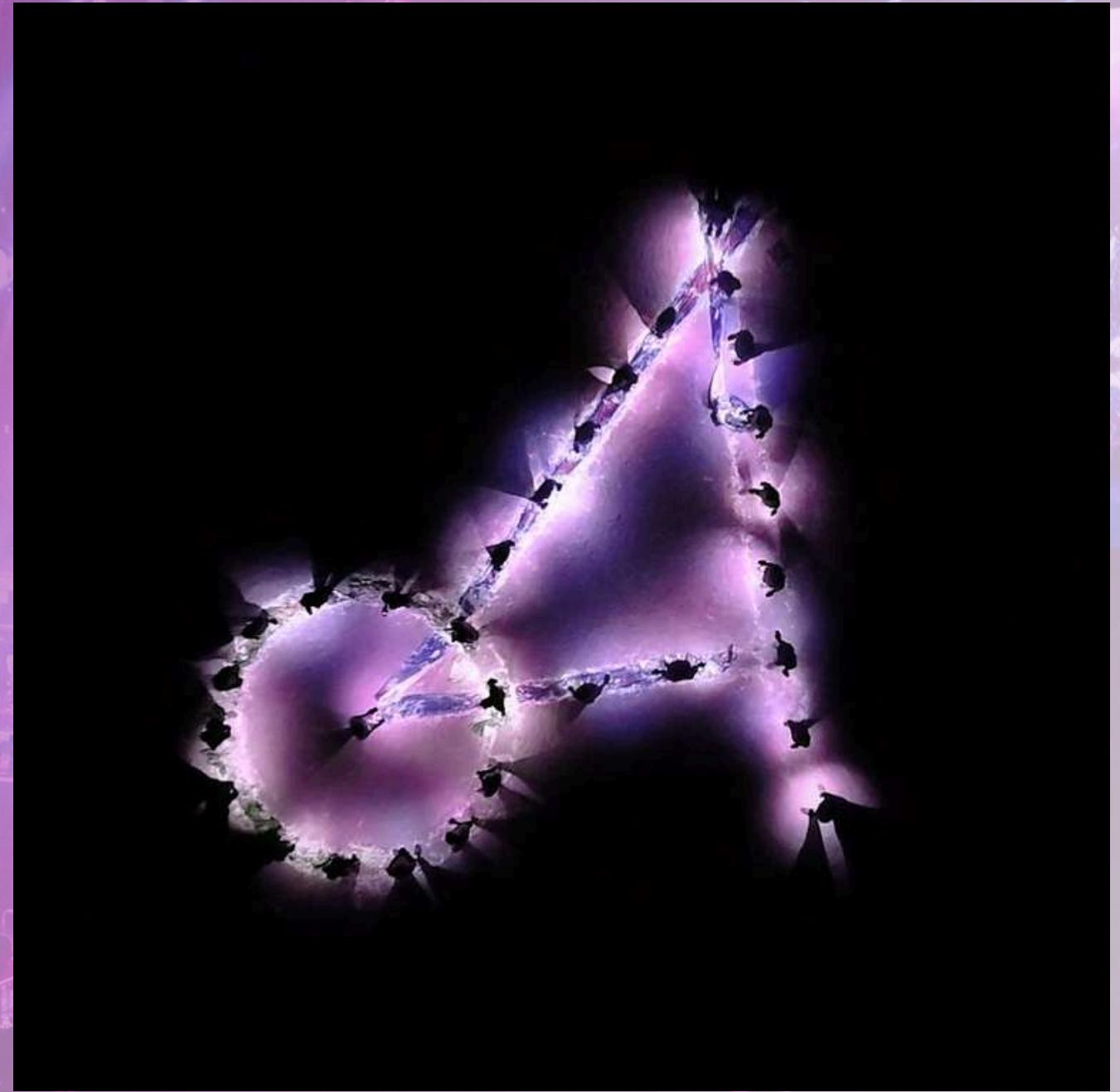
During Fest



After Fest



MOMCANTS



#ABHIYANTKASHOR

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PICK ONE ➡	TITLE SPONSOR	MEGA ASSOCIATE SPONSOR	CO SPONSOR	EVENT SPONSOR	CULTURAL NIGHT SPONSOR
PERKS OFFERED ↴					
ELIGIBILITY Amount Bracket	INR 450k+	INR 300k+	INR 150k+	INR 100k+	INR 350k+
Merchandise Event passes Event Brochures Invitation Letters	10	6			5
Banners Posters Certificates in COLLEGE CAMPUS	✓	✓	✓	yes, but ONLY of particular event	
Coverage in After Movie released on	✓	✓	✓	✓	✓
During Event + On Radio	✓	✓	✓	✓	✓
Standees (On campus, during fest)	10	6	3		
Stalls at Premium location	4	2	1		

BE A PARTNER

CATEGORY	ACCEPTABILITY
Online Partner	Online coverage and promotion of the event before and during the event + Post event release
Print Media Partner	Articles on all events and Advertisements in city edition
Travel Partner	Travel expenditure of outstation teams
Gift partner	Gifts for winners of 1st, 2nd and 3rd position of ever event

What's in ABHIYANTH for you?



Boosting awareness for a product launch



Reaching a new audience



Building brand awareness



Engaging with a relevant community



Repositioning their brand



Aligning with CSR initiatives

INVITATION

You're Invited to Our Techno-Cultural Fest-ABHIYANTH!

We are thrilled to invite you to be a part of our upcoming Techno-Cultural Fest-ABHIYANTH-an exhilarating celebration of technology, culture, and creativity!

Whether you're a student, professional, or simply passionate about learning, innovation, and growth, this event is for you.

🌟 Engaging Discussions & Debates: Dive into thought-provoking conversations.

💡 Innovative Ideas & Insights: Explore cutting-edge trends and creative breakthroughs.

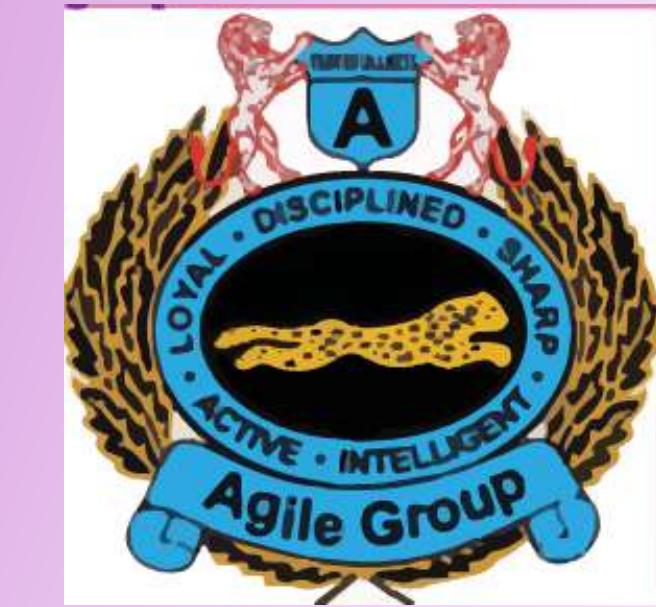
🤝 Networking Opportunities: Connect with like-minded individuals and industry leaders.

🌟 Vibrant Community Vibes: Be part of an inclusive, dynamic, and inspiring environment.

Join us as we celebrate the fusion of culture and technology, and work together to shape a brighter future.



OUR PREVIOUS SPONSORS



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ABHIYANTH 2K25

FEB 27th,28th st & MAR 1st

#ABHIYANTHKASHOR

CONTACT US

— Fest Coordinator —



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Thank you!

@DCCZ3



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