**Celebrities Influence in society approach and outline**

**Approach to topic:**

Many people around the world look up to celebrities for answers or statements on what’s going on in society no matter the issue. We are going to examine the thoughts and points of two publicists and a celebrity, as they educate us on celebrities’ influence and why their opinions in our society matter.

**Sources:**

Chrystee Pharris

Milan Mobley

Jasmine Murray

**Outline:**

Topper

Headline

Intro to celebrities’ influence in society:

**1). Who makes people celebrities?**

* Are there currently any big celebrity fan bases?

**2). How do you determine who is more famous than the next celebrity?**

**3). Why do we look for celebrities to speak during a crisis in our society?**

**4). Why does their opinion in our society matter?**

**5). How have celebrities used their voices for the “black lives matter” cause?**

* Pictures of celebrities using their voice for the cause.
* Videos of celebrities using their voice for the cause.

**6). What are the positives and negatives of celebrities having an influence in our society?**

**7). What makes their voice different than a regular person’s voice when it comes to speaking on a crisis in our society?**

**8). Should we continue to give them social control and power in our society?**

**9). How do we as “normal” people control celebrities’ social control and power in our society?**

**10). What can we learn from celebrities who have an influence in our society?**

* Try to figure out how to put a graphic here.

**Celebrities Influence Data (short addendum)**

Celebrities’ influence on society has very little data available. There are hardly any scholastic studies done on the matter. Most published articles speak matter of factly without providing data points.