

UF Health Shands Dance Marathons

Branding Guide Supplement

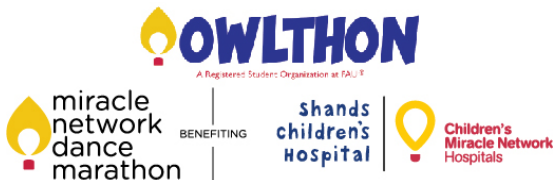
-April 2015-

The Miracle Network Dance Marathon (MNDM) brand should be used to show solidarity among all CMN Hospitals Dance Marathons across the country. In this supplemental guide, you will find examples of how the MNDM brand should be used in conjunction with your already existing dance marathon program branding and your local hospital branding.

The following artwork will be used to represent the UF Health Shands Children's Hospital Dance Marathon program:

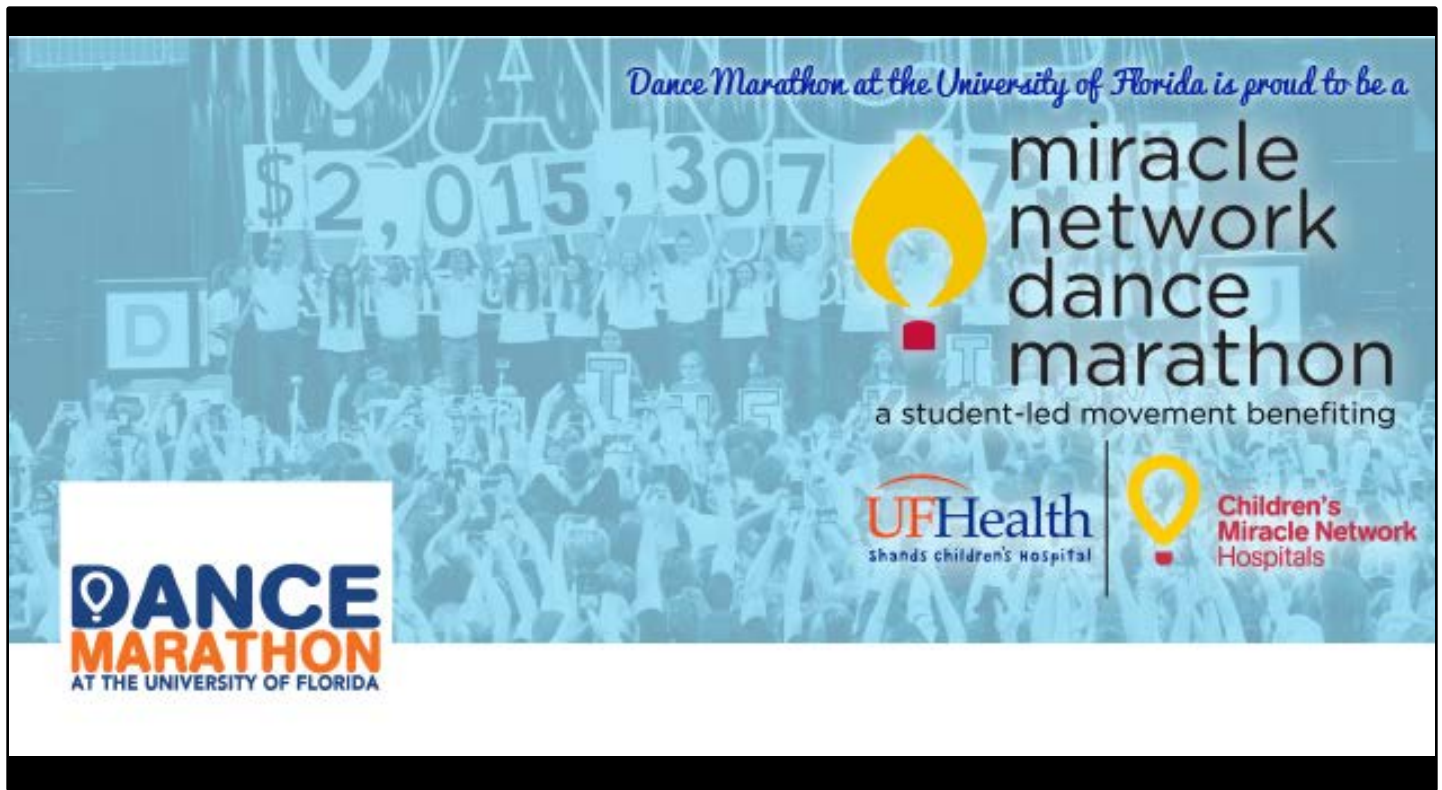


The following artwork will be used to represent the MNDM brand and the beneficiaries of your school's dance marathon program, under the umbrella of your school's DM logo:



Social Media Examples

Facebook Cover Photo:



Instagram Photo:



“Did you know that **OwlThon at FAU** is one of more than 250 Miracle Network Dance Marathon programs across the United States and Canada? We are proud to be part of such a passionate and committed family of college students making a difference in the lives of children. We are one generation, fighting for the next.”