

### HOW TO HELP HOMECOMING 2011 RAISE MONEY FOR HABITAT FOR HUMANITY!

All of us on the University of Iowa Homecoming Council would like to thank you for your interest in aiding our fundraising efforts to benefit Habitat for Humanity! This year, we are aiming to raise over \$5000 to help construct a home for a deserving family in the Iowa City area. Only by partnering with outstanding groups like yours will we reach this goal and continue to foster a phenomenal partnership between the University of Iowa and Habitat for Humanity.

In this packet you will find useful information for choosing and implementing a successful fundraiser. Homecoming Council and Habitat for Humanity are committed to helping your efforts succeed and ensuring that they will not go unnoticed. Please do not hesitate to contact us with questions or requests at any time.

We cannot stress enough how much your support means to us and to the deserving family who will receive a new home! We wish you the best of luck and hope you have lots of fun in your fundraising efforts. See you at Kinnick October 22nd!

#### STEP 1: CHOOSE AN EVENT

Below is a list of several successful events. Feel free to choose one or make up your own and let us know what fun event we can expect to attend!

**Bake Sale Softball Game Kickball Game Ultimate Game Bike Ride** 5K Run/Walk **Spaghetti Dinner Pancake Breakfast Cake Decorating Contest** Bake-off **Painting Art Show Yard Sale** Car Wash **Best Seat in the House Sponsored No Shave Month Duck Race down Iowa River Breakfast with a Notable** Trike-a-thon **Movie Night Raking Leaves** 

# STEP 2: INFORM HOMECOMING COUNCIL AND HABITAT FOR HUMANITY OF YOUR ANTICIPATED EVENT.

The Homecoming Council and Habitat for Humanity have members who will be more than willing to help with advertising and PR for your event. The earlier you let us know, the more we can help you bring in the big crowds!

# STEP 3: MAINTAIN CONTACT WITH HOMECOMING, KEEPING US UPDATED ON THE PROGRESS OF THE EVENT PLANNING.

This does not mean we need daily e-mails letting us know that you left a message on a business answering machine. We just want to know when major tasks have been accomplished and if you have encountered any roadblocks along the way. It is our job to help you work around issues, so please let us know as soon as you have a question or concern!

### STEP 4: LET US KNOW IF YOU NEED ANY VOLUNTEERS TO HELP AT THE EVENT.

Homecoming Council is more than willing to help staff events. It is the least we can do in exchange for your fundraising efforts and hard work!

### STEP 5: PUT ON AN AMAZING EVENT!

We have no doubt that your organization's event will be a hit and raise awareness for your organization while raising money and awareness for Habitat for Humanity!

There you have it! In 5 easy steps you can help make Homecoming 2010 the best week yet and give a deserving lowa family a brand new home before the big game rolls around!

#### **CONTACT INFORMATION**

Give us a call or e-mail us any time!

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