

The First-Annual "Fall Video Competition" Official Rules

-Due November 8th, Screened November 15th 8PM in the Illinois Room

1. The goal is to make the best one-minute (60 seconds) video that you can possibly make.
2. You must be a member of SVP.
3. You must be the creator of your piece.
4. You may not team up with another member of SVP unless one is a novice.
 - a. Only one experienced member is allowed per team.
 - b. The General Manager decides who is "Experienced".
 - c. Anyone may help anyone edit his or her project.
5. There may be up to 10 seconds at the beginning of the piece for a title, and up to 10 seconds for credits at the end of the piece for credits. You may use audio for these 10 second beginnings/credits, but there can be no video beyond the lettering. You are not to have any credits in the beginning – only the title of the project.
6. The actual video for the project must be between 50 seconds and one minute. This means:
 - a. > 49 seconds.
 - b. <61 seconds.
 - c. Anything above or below is not a valid entry.
7. All submissions must be Final Cut Pro QuickTime files, so they can be placed on DVD.
8. The piece must have been created for this competition. Any video not originally shot for this competition will result in immediate disqualification.
9. You are to submit two versions of this project – one with actual credits, and another that does not reveal who worked on the project. This is done for the sake of anonymity. The judge must not know whose work they are judging.
10. Besides all this, anything goes, but note the General Manager has the right to refuse any submissions from being judged and/or screened due to content.

Judging Criteria 2010 (more or less)

- Compliance to the rules (the right length, original work, etc...)
 - 5 points for meeting rules, 0 points and disqualification if you do not
- Originality
- Creativity
- Technical Merit, (video and audio, production values)
- Screenplay
- Degree-of-difficulty
- Point Scale
 - 5 points – high level of...
 - 3 Points – average level...
 - 1 point – weak...
 - 0 points – try again
- SCORING
 - 30 points – perfect score (highly unlikely)
 - 25 points – Great
 - 20 points – Very Good
 - 15 points – Nice Attempt
 - 10 points – Better luck next year
 - 5 points – At least you entered
 - 0 points – Don't move to Hollywood just yet.

The decision of the Judge is absolutely final, no negotiation or appeal permitted, and the Judge reserves the right to add more points to areas of extreme merit or deduct points for flagrant willful disregard to the criteria. It will be possible to finish with more than 30 points or less than zero. Categories that do not apply (aka... say a program has no screenplay) will be adjusted in the final scoring. All judging will be made on content of the work and not who made the piece – if it is obvious who produced it.

Non-professional videos that use no lighting (when recording inside a building) or use only the on-camera microphone for narration will be at a obvious disadvantage to productions that exhibit more production skills.

Awards:

- Best in Show
 - Highest 3 point totals
 - First Prize - \$100 Iowa City gift card
 - Runner Up - \$50 Iowa City gift card
 - Third Place - \$20 Iowa City gift card
- Best Technical Work
 - Highest tech point total
- Best Screenplay
 - Highest screenplay point total
- Most Confusing to Judge
 - Purely subjective
- Best Performance by On-Camera Talent
 - Mostly subjective
- Best “WOW” Factor
 - Absolutely subjective
- Raspberry (The P.O.S. Award)
 - Painfully Obvious
- Least Likely to Ever Air on UITV Award
 - This award will be given for the worst production, meaning that they producers did a sloppy, crappy job. This will no longer be for the “Best Porno Award” video. This will not be an honored award. I have no objections to NC-17 videos (sex or violence) but there must be a point... and the point cannot be simply excessive sex and violence in an attempt to win this category.
- Diamond in the Rough (Great, but time will improve your skills)
 - Love the effort, you will get better.

Videos that meet UITV submission criteria are cheerfully accepted for broadcast.