



**University of Iowa Student Government
GENERAL SENATE MEETING**

November 6, 2012

A.) Call Meeting to Order

B.) Quorum Call – Roll Call

C.) Public Access

- ✓ Beth Ripperger – Health Ninjas
- ✓ Ilsa DeWald– UI Gardeners
- ✓ Jeralyn Westercamp - SafeRide

D.) Old Business

E.) New Business

✓ S.S.B. 19 - University of Iowa Student Government KRUI Radio Show

F.) Reports

- ✓ Advisor
- ✓ Executive Reports
- ✓ Committee Chairs

G.) Announcements

- ✓ Committee Meeting – November 13, 2012 2520D UCC.

H.) Adjournment

Fellow Senators,

The goal of the University of Iowa Student Government Radio Show is to provide an alternative means for Student Government and student organizations to explain their initiatives and events on campus.

Senator Subramanian, Senator Cumming and Public Relations Specialist, Matt Bopes, spoke to KRUI on Tuesday, October 30. At the end of the meeting KRUI granted UISG a show time of 11:30-12:00 every Monday for first semester. All guests and announcers must follow FCC rules and regulations; i.e. no foul language, no dead air, and shows must be bipartisan. During the beginning of each broadcast a person will remind listeners that the views presented on the show are not a reflection of University of Iowa Student Government. However, the mission of the show is not to about the announcers' views. The goal of the show is to only provide another connection between University of Iowa Student government and its constituents.

Each show will focus on a student organization or present a new initiative by Student Government. For example: Senator Lakin, Student Life Chair, could speak about the new initiative of Student Life as well as do an informational presentation on SafeRide. This radio show is a tool for Executives and Senators. Below is the schedule for the rest of first semester.

11/12 Hawksnest

Guest: Board Member of Hawksnest

11/19 10,000 Hours Show: Halfway to 10K

Guest: Operations Director, Marketing Director, Outreach Director

11/26 Thanksgiving Break

12/3 Check in with Student Government: What has UISG done this semester and what is it working on for next semester?

Guests: a representative from each committee

First semester is a learning process. Advertising for the program will simply be through social media. By second semester we would like to use more direct measures of marketing our show. We hope to have giveaways and expand on our listenership. There is no cost to students or student organizations to have a radio show.

We would truly appreciate your support for our legislation.

Sincerely,

Senator Jack Cumming

Senator Saranya Subramanian



UNIVERSITY OF IOWA STUDENT GOVERNMENT
Student Senate

University of Iowa Student Government KRUI Radio Show
Student Senate Bill 19
Submitted by: Senator Subramanian and Senator Cumming

Student Senate Action: Passed/Failed/Tabled
Date: November 6, 2012

AN ACT, relating to the **proposal of a** University of Iowa Student Government Radio Show on KRUI; and

WHEREAS, the official name of this legislation shall be **University of** Iowa Student Government KRUI Radio Show; and

WHEREAS, University of Iowa Student Government would have an alternative means of reaching out; and

WHEREAS, the University of Iowa Student Government radio show would educate listenership on University of Iowa Student Government initiatives; and

WHEREAS, the show would provide another means of outreach for other student organizations without any costs to University of Iowa Student Government and the Student Organization; and

WHEREAS, as a result of the University of Iowa Student Government Radio Show Executive members, Senators, and other student organizations will have an alternative opportunity to speak directly to students at Iowa; and

WHEREAS, Senator Subramanian will be the central contact for the Radio Show holding accountability for obtaining guest speakers to each show, formulating questions, and running the operations for academic year 2012-2013; and

WHEREAS, In a case where Senator Subramanian is unable to perform her duties as described above, Senator Jack Cumming will become the Radio Show contact person for the academic year 2012-2013; and

THEREFORE BE IT RESOLVED, the University of Iowa Student Government shall approve the creation of a Radio Show on KRUI to discuss initiatives by University of Iowa Student Government and other student organization

THEREFORE BE IT FUTHER RESOLVED, University of Iowa Student Government confirms a Student Government KRUI Radio show will be created and will begin airing on 12 November 2012 and will continue to air during the 2012-2013 Academic School Year.

SO BE IT ENACTED, by the University of Iowa Student Government.

SPEAKER OF THE SENATE

Aaron M. Horsfield

I hereby attest and certify that this bill originated in the University of Iowa Student Government (UISG) during the 2012-2013 Student Senate Session and is known as SS-Bill-19

SECRETARY OF THE SENATE

Emily A. Brannon

APPROVED _____, 2012

UISG PRESIDENT

Nicholas D. Pottebaum