Diego Cardenas
UX/Web and Graphic Designer

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Software and coding languages of expertise:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe XD
- Adobe Dreamweaver
- Figma
- HTML
- CSS.

Education:

AAS in Digital Media - From Northwest Vista College (NVC).

Skills developed from my Academic Career:

- Learned the elements and principles of design and art.
- Learned/familiarized myself with the workflow of digital media creation.
- Developed skills in the use of Adobe software such as Adobe illustrator, photoshop, XD.
- Developed skills with coding/programming languages including HTML, CSS, and some JavaScript.
- Learned to create competent status media content in graphic design, logo creation, wire frames, etc.

Courses of recognition:

- **Introduction to Digital Media:** introduces fundamentals of online media creation, specifically in graphic design and simple web animations, with the basics of using Adobe illustrator and photoshop being taught.
- **Interface Design**: introduced the concepts and fundamentals of creating user interfaces. Specific types of interfaces included: mobile applications, desktop interfaces, icon design, and online advertising.
- **Web Design:** introduced the fundamentals of website design/creation through HTML, CSS, and a small portion of JavaScript.

- **Interactive Digital Media:** Consisted around the creation of electronic publications. Attention was drawn to the use of Adobe InDesign.
- **Design 1**: Focused on the fundamentals and application of design elements and principles. The use of Adobe photoshop and Adobe Illustrator was emphasized.
- **Web Design 2**: Explored advanced concepts around website design/creation.

Projects and highlights from my Academic career:

- Created competent logos with the use of Adobe Illustrator and Photoshop. The logos follow modern design standards and employ the use of color harmonies and gradients.
- Created Wireframes/prototypes for software and website creations. One of the wireframe projects revolved around the fictional employment in Wells Fargo as If I had to create an application wireframe for them. Wireframe designs tended to employ color harmonies, drop shadows and round border radius designs for modern appearance. Skills and experience with Adobe Illustrator and XD went into the creation of all wireframe projects.
- Created text animations for videos in video editing projects using Adobe After effects.
- Created a website dedicated to the retail of instrumental equipment; This was for a project in my web design class. Adobe XD, HTML, and CSS were used to create the website.
- Edited and enhanced photographs through photoshop to reach high competence value. Methods include color correction and shading.
- Created an informative EPUB magazine centered on Singapore with Adobe InDesign. The magazine covers multiple aspects including tourist attractions, cultures, food, etc.

I possess skills in the following fields:

- UX/Web design and/or development
- Graphic design
- Video editing/creation
- Online/print multimedia creation.