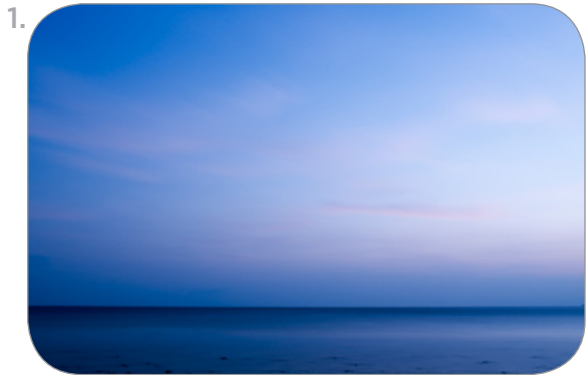


:60 ABBOTT “UNDER THE SURFACE”

PREPARED ON April 15, 2013



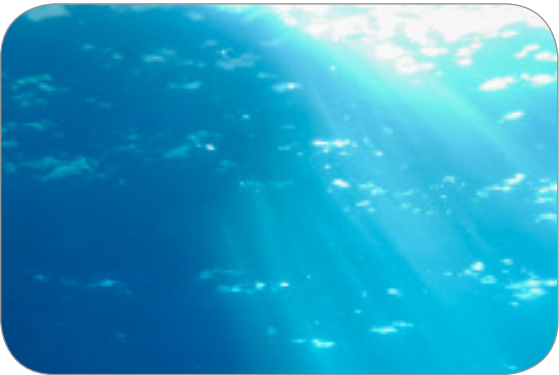
Open on a seascape horizon. the water is very calm and still.

**Announcer FVO:**  
When you look into your own eyes, what do you see? A seemingly smooth surface distinctive by shape and color.

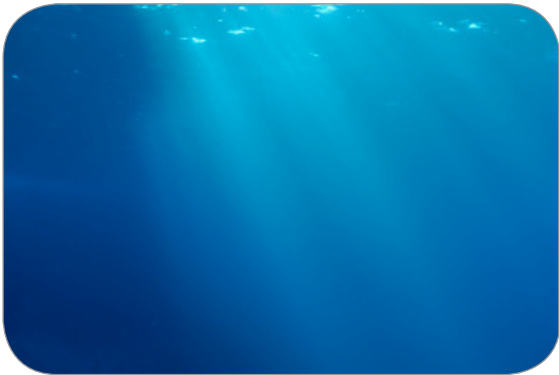


Camera slowly zooms onto the surface of the water where we start to see slight ripples appear.

**Announcer FVO:**  
But below your eye's glossy surface...



Camera zooms onto the surface until it dips under the water.



Camera keeps moving down below the surface of the water.

**Announcer FVO:**  
there's a whole world of peaks and valleys

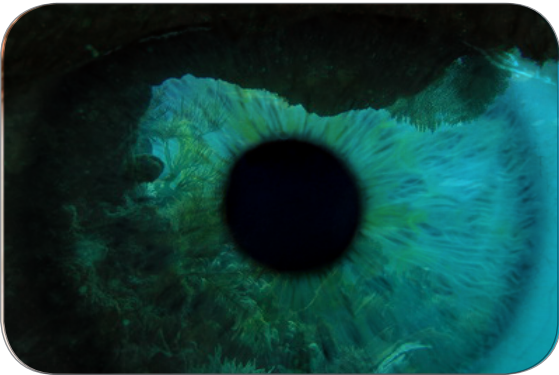


Camera continues to move down below the surface of the water reaching the sea floor.



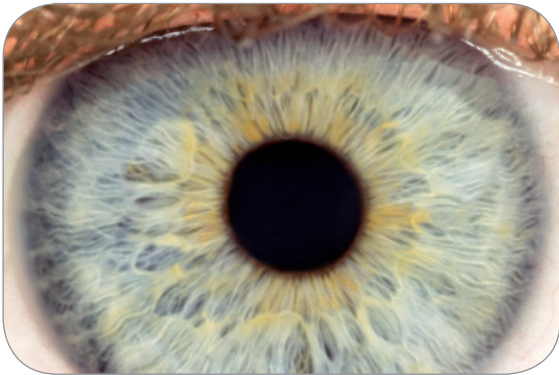
Camera starts to reveal crevices and formations on the surface of the sea floor.

**Announcer FVO:**  
that need to be read accurately in order to get the right procedures and treatments.



Underwater shot fades into eye.

**Announcer FVO:**  
At Abbott, we lead the world in advancing technologies in vision care, including Lasik surgery and contact lenses.



Fade to CU of eye.

**Announcer FVO:**  
Advancements that have helped improve the vision of people around the world.



Slow zoom out from eye.

**Announcer FVO:**  
It takes the dedication of thousands of people with just one mission...helping people live longer, better lives.



**Super: Logo and tag line.**

**Announcer FVO:**  
Abbott. A promise for life.