



120 W. Main Street Norfolk, VA 23510  
Phone (757) 441-2345 Fax (757) 441-5198  
[www.festevents.org](http://www.festevents.org)

August 2, 2013

To Whom It May Concern:

Please accept this letter of recommendation in support of Studio Center. It has been our pleasure to work with the staff of professionals at Studio Center for the past two years on a wide variety of projects.

We have experienced significant measurable increases in media attention which has translated into dramatic attendance increases at those events which Studio Center has supported with PR, creative services; including graphic design and copywriting, promotions, information distribution, and media and press cultivation. Studio Center has also guided our efforts to rebuild and re-launch our Norfolk Festevents website.

I highly recommend Studio Center to any business or organization interested in elevating their marketing efforts to new levels of performance with measurable results. The Studio Center team is consistently responsive to short and long term needs, delivers quality products and services, and does so with great professionalism and the best customer service I have experienced in my 31 years with Norfolk Festevents.

I am happy to share additional information regarding our Studio Center experiences if so desired. I can be reached at [scherbergerk@festevents.org](mailto:scherbergerk@festevents.org).

Sincerely,

Karen Scherberger  
CEO  
Norfolk Festevents, Ltd.



Title Sponsor of the 2010-2012 Season of Special Events