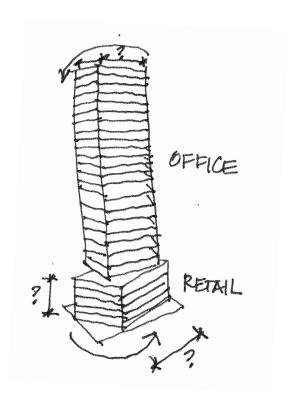
### Example

Building Massing Study

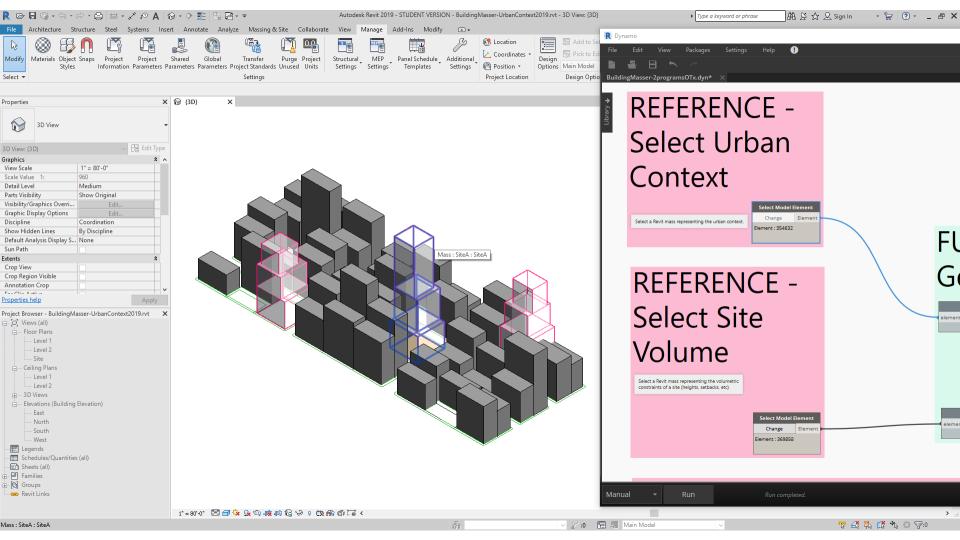
#### Goals

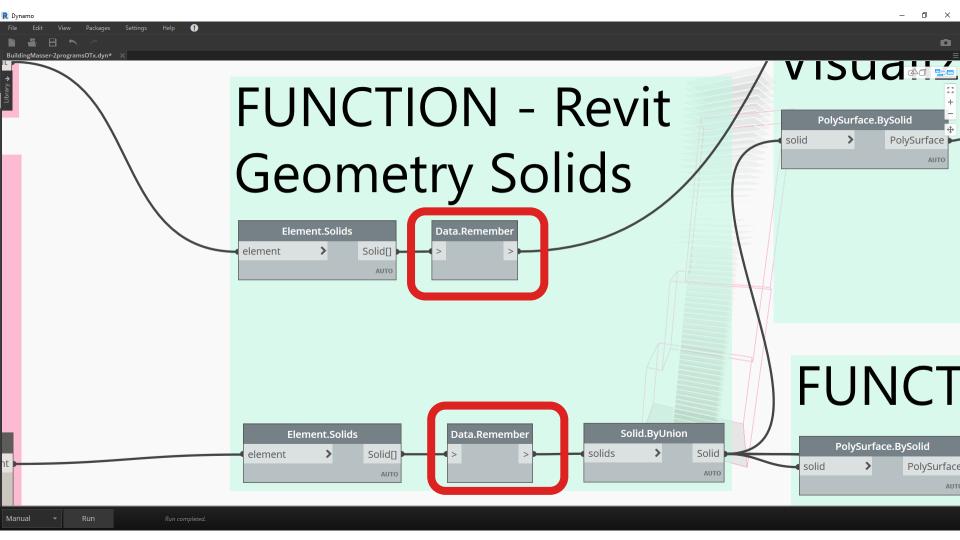
#### What are we solving for?

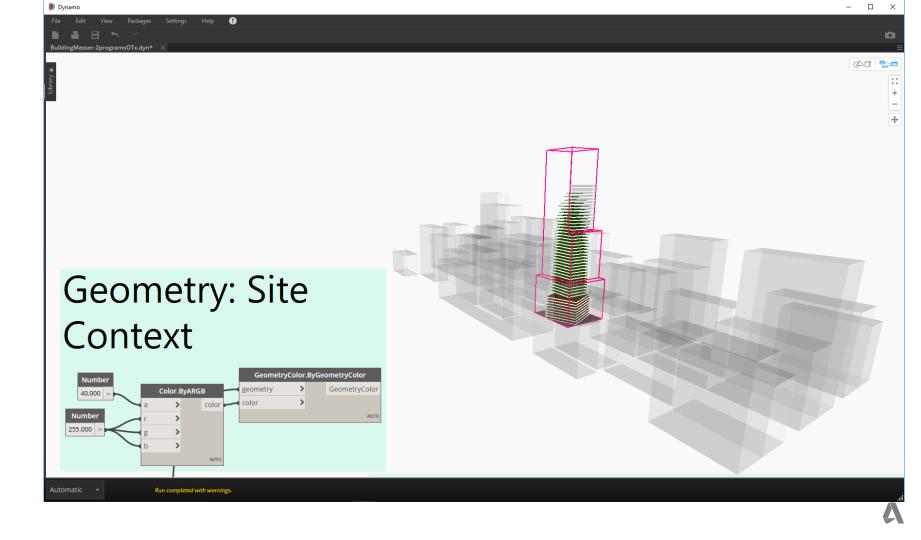
- Retail and office distribution and configuration for a building on an urban site.
- Variable Inputs:
  - 1. Ratio retail to office
  - 2. Program block size
  - 3. Program block rotation
- Goals:
  - 1. Minimize zoning envelop overlap
  - 2. Minimize cost
  - 3. Maximize total value per year

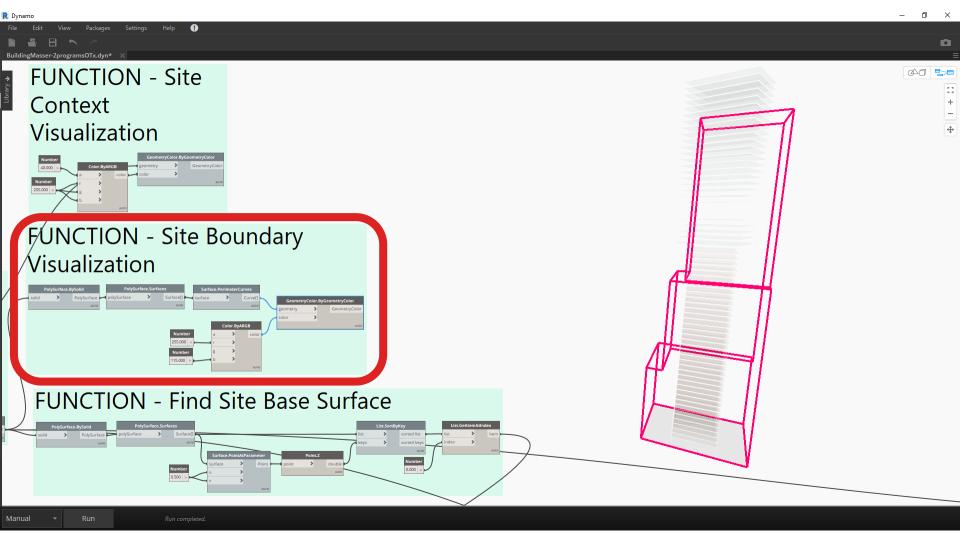


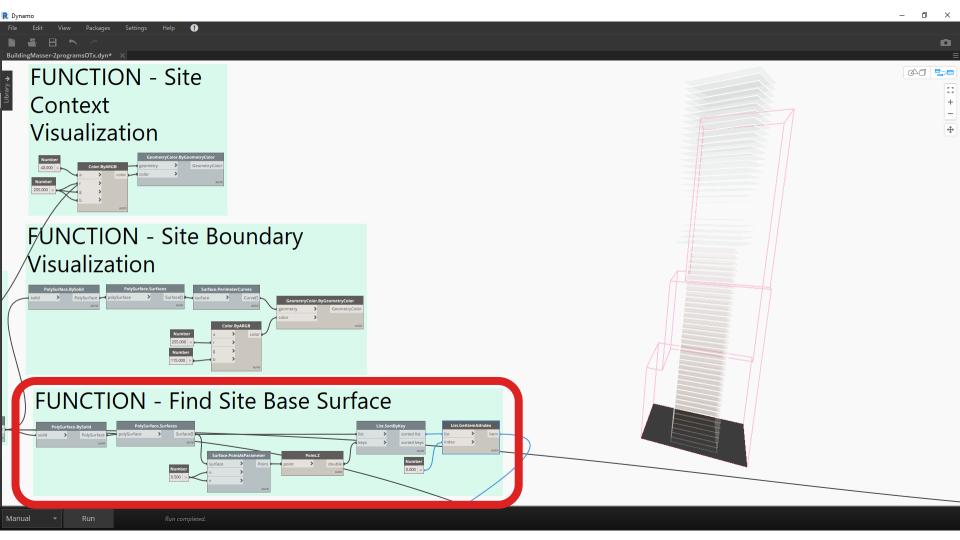
**GENERATORS EVALUATORS INPUTS** Geometry: Site Context Select Urban Context from Revit Geometry: Zoning Boundary FUNCTION - Revit Geometry Solids Select Site Volume from Calculate volume outside zoning boundary Geometry: Site Outline INPUT - Program Area Distributions OUTPUT - Overall Metrics Calculate amount of value generated per year in the retail block Retail Total Create geometry for retail block Area Cost Control retail geometry display INPUTS Variable Non-Varying retail Retail position and rotation Find the upper surface of the retail block for stacking Retail Metrics INPUTS: Create geometry for office block INPUTS: Variable Total Calculate value generated per year by the office block Non-Variable Office Office Office Cost<sup>©</sup> Area Position and Office Metrics Control office INTEGRATE - Revit Output geometry display **INTEGRATORS** 

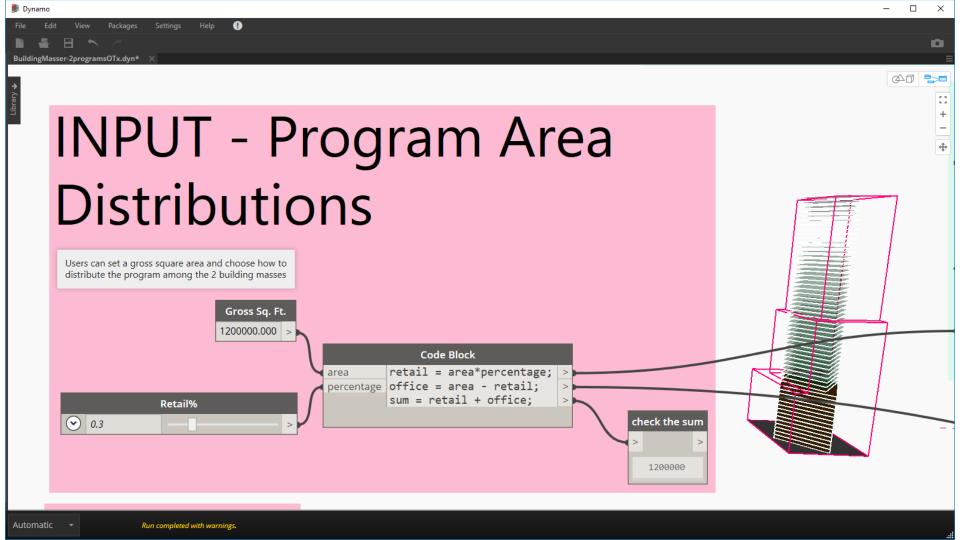


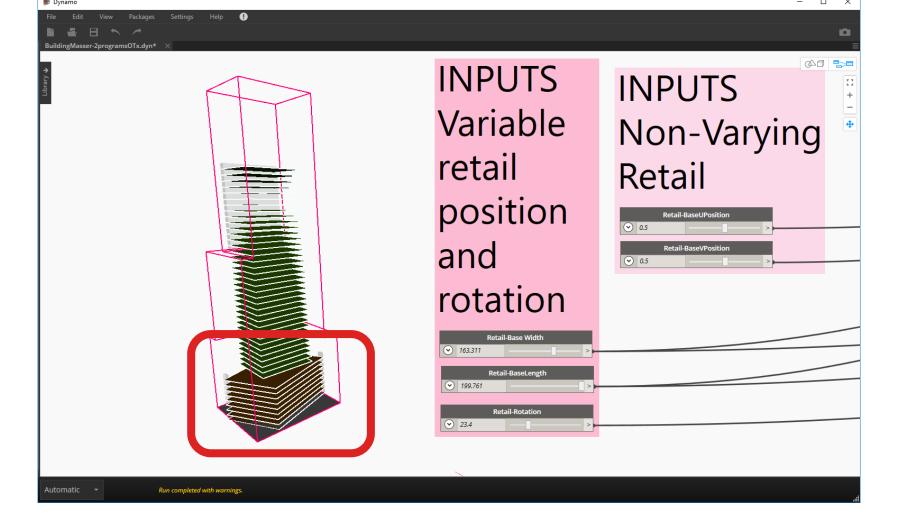


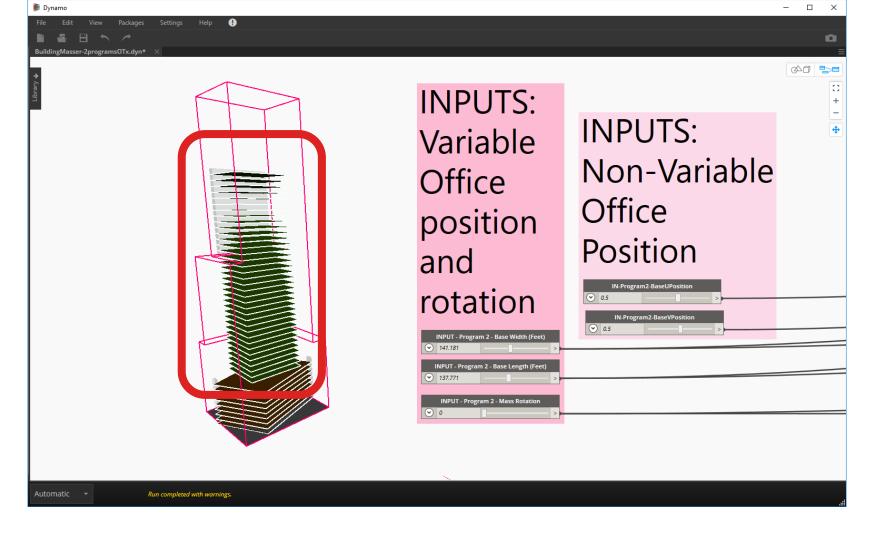


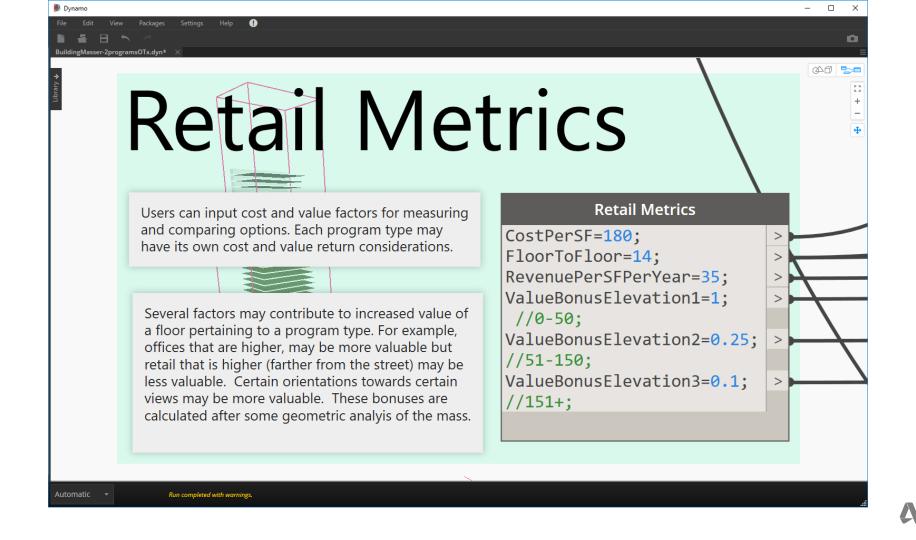


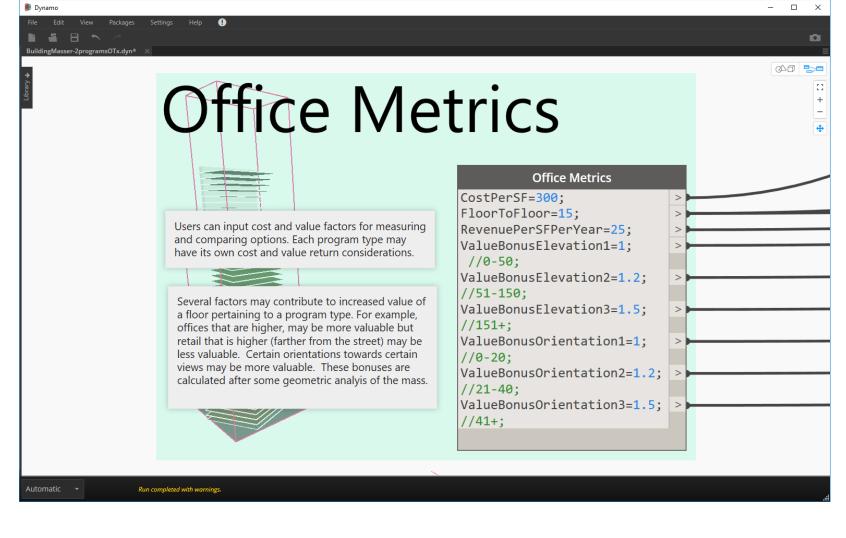










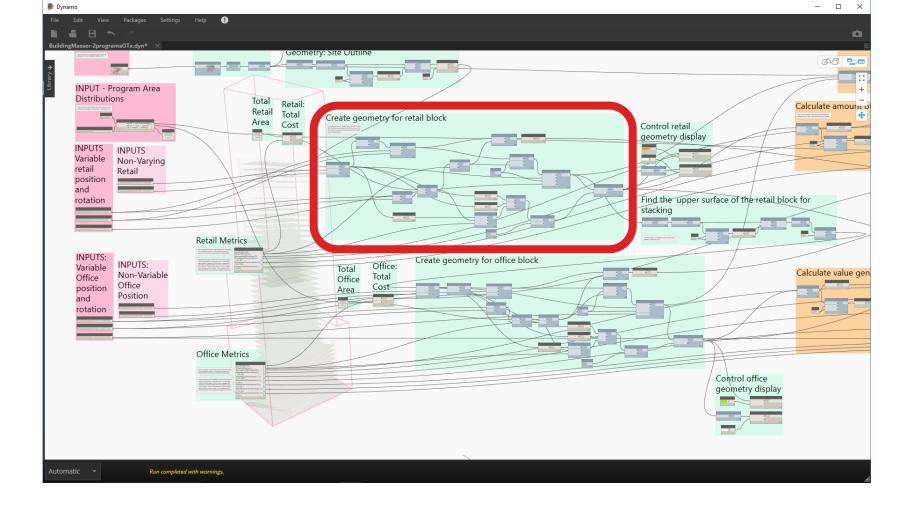


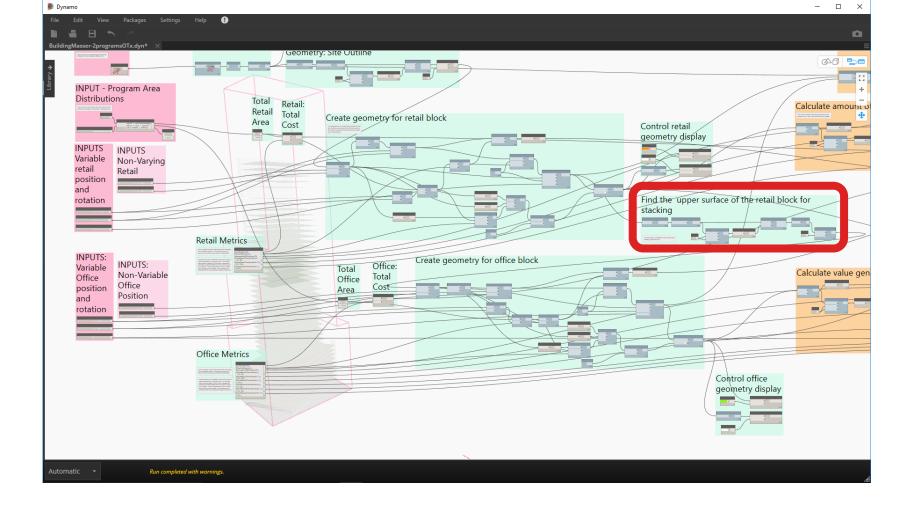
## **Metric Comparison**

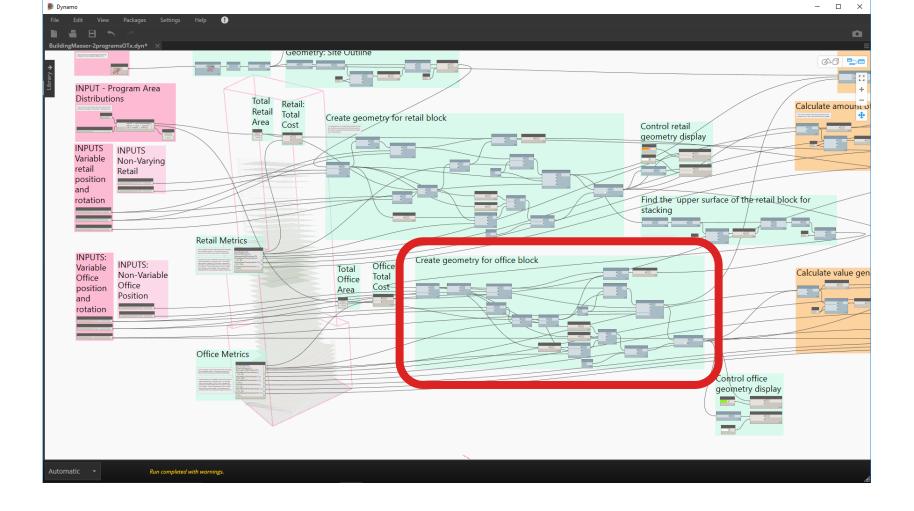
#### **Building Massing Study**

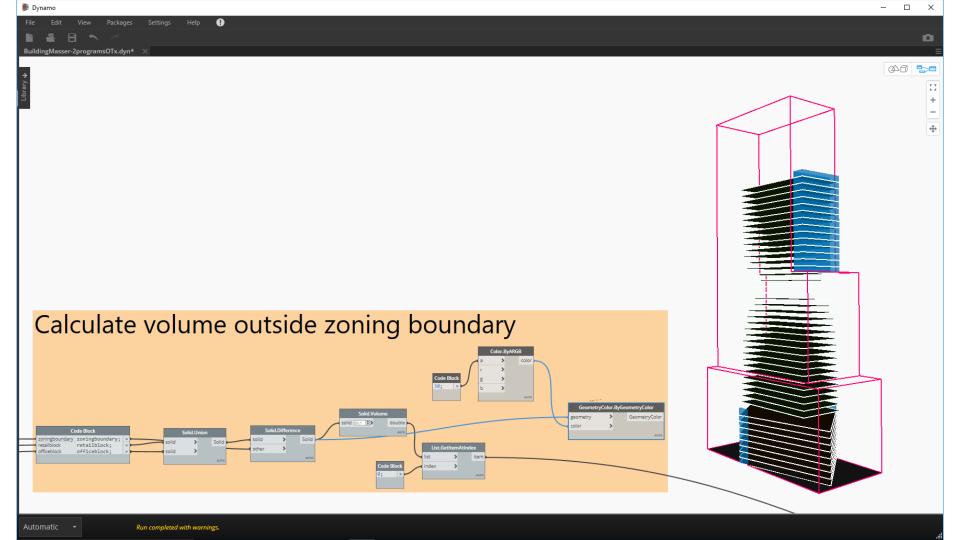
Metric	Retail	Office
Cost Per SF	\$180	\$300
Floor to Floor Height	14	15
Revenue/SF/YR	\$35	\$25
Elevation Bonus (0-50')	1	1
Elevation Bonus 51-150'	0.25	1.2
Elevation Bonus 151'+	0.1	1.5
Orientation Bonus 0-20	n/a	1
Orientation Bonus 21-40	n/a	1.2
Orientation Bonus 41+	n/a	1.5

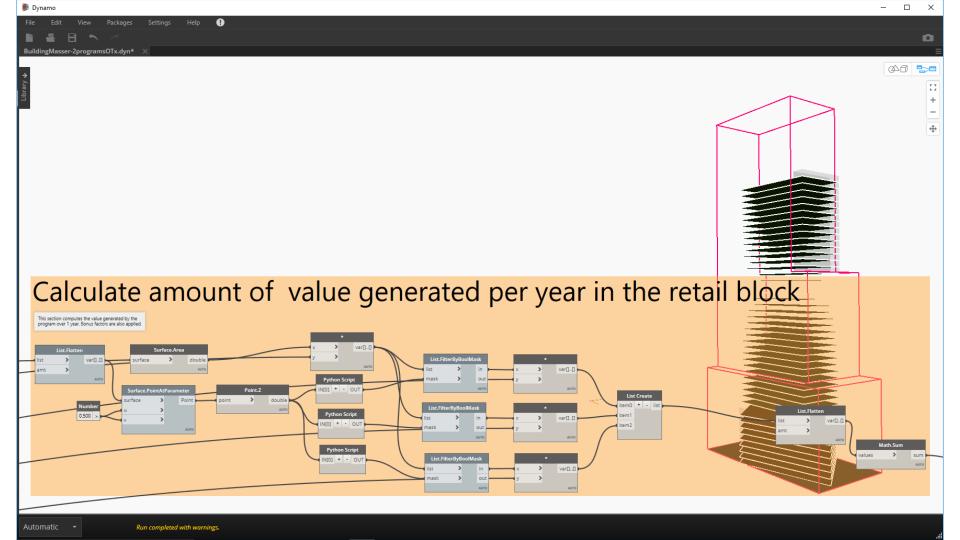


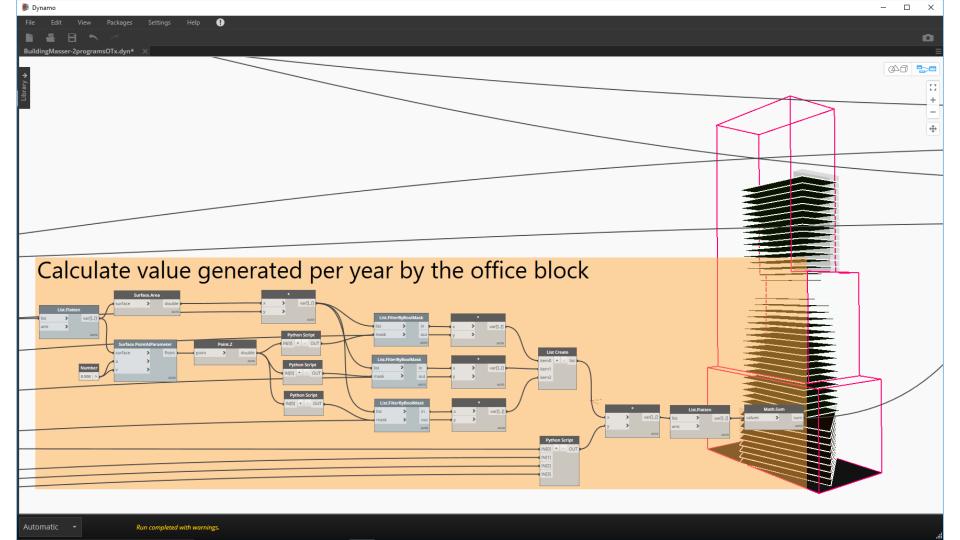


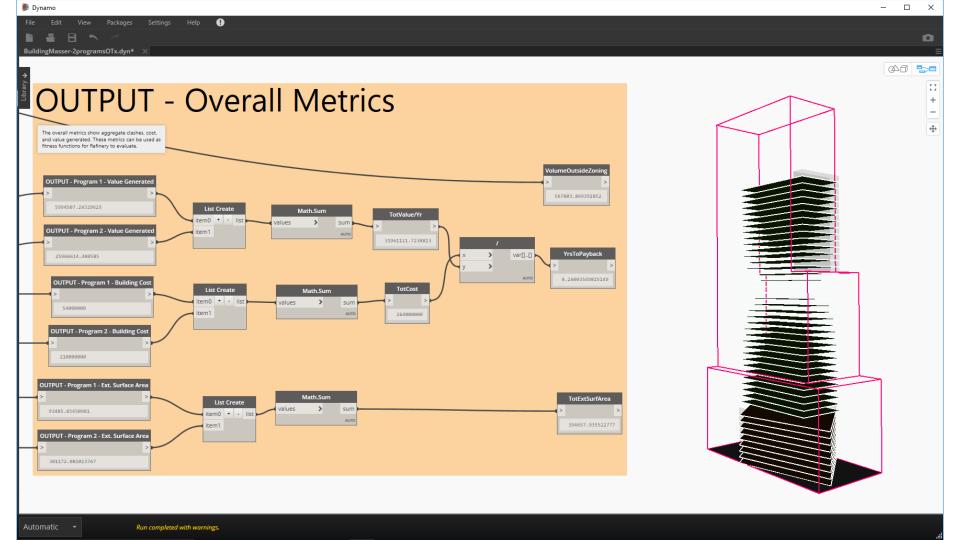


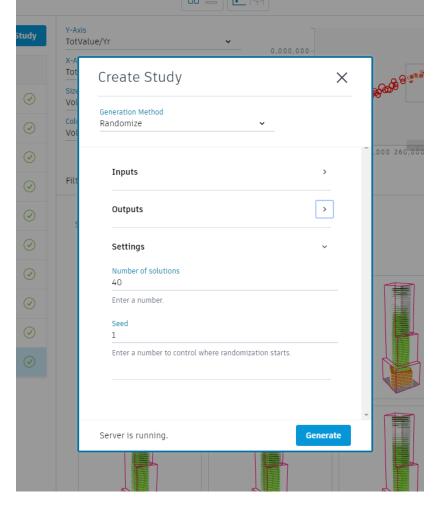






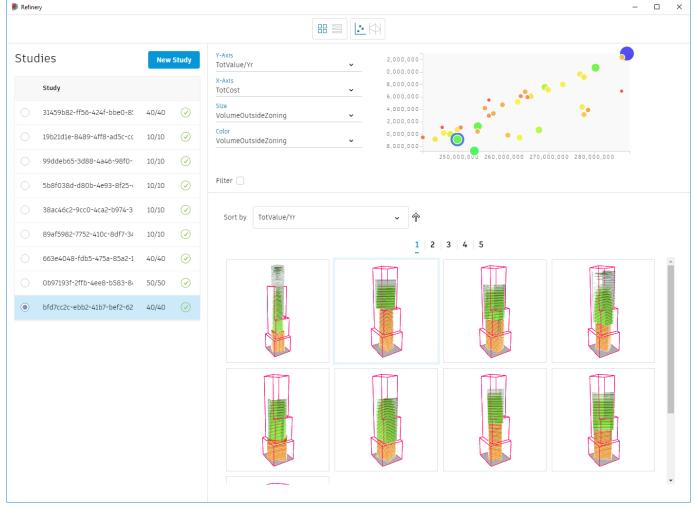






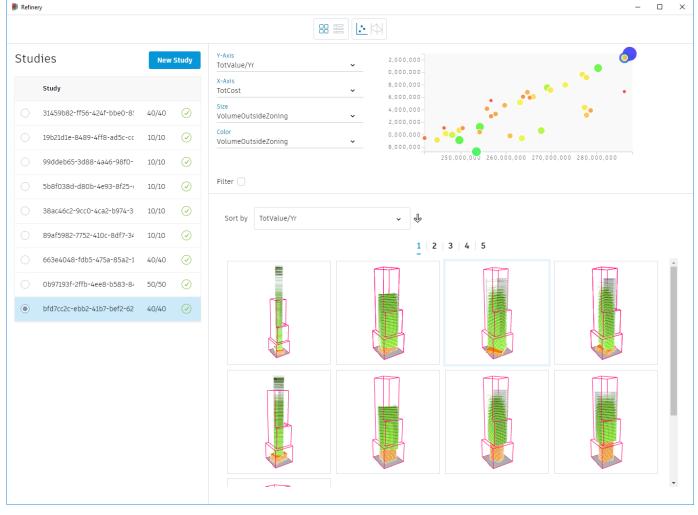


#### 40 Random Runs Least Value/Yr



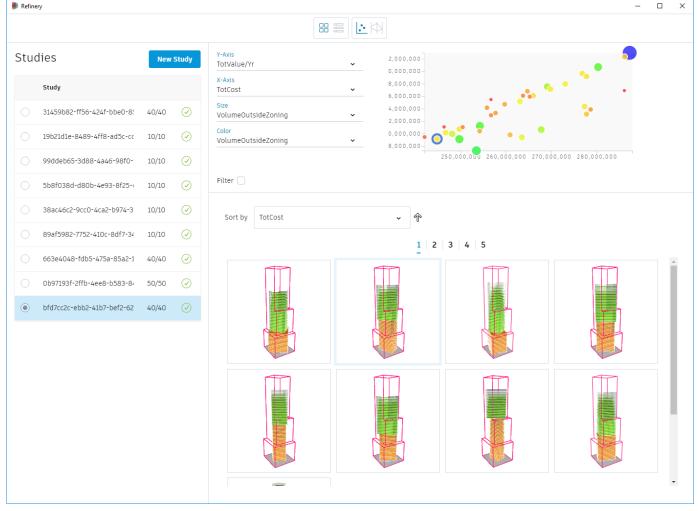


#### 40 Random Runs Most Value/Yr



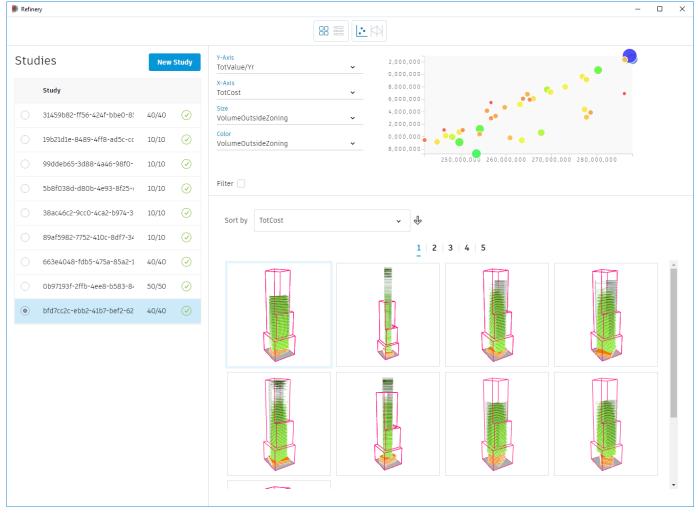


#### 40 Random Runs Lowest Cost



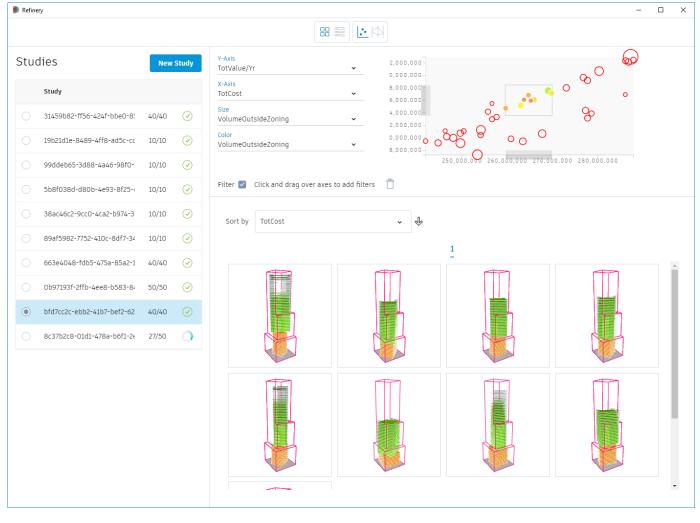


# **40 Random Runs Highest Cost**



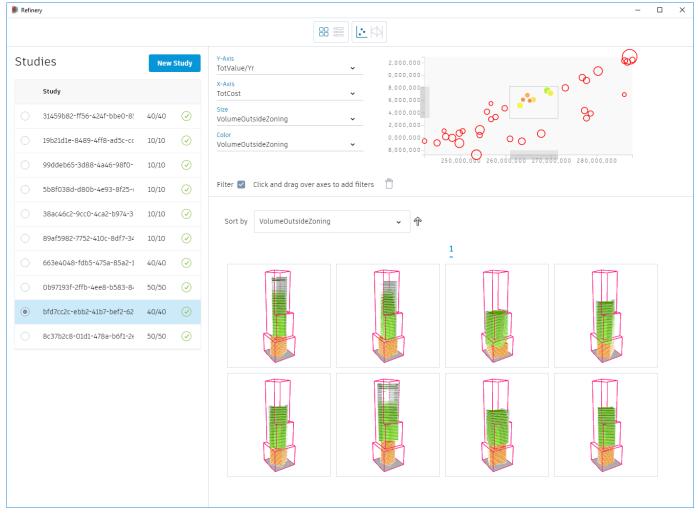


40 Random Runs Medium Cost Medium Value

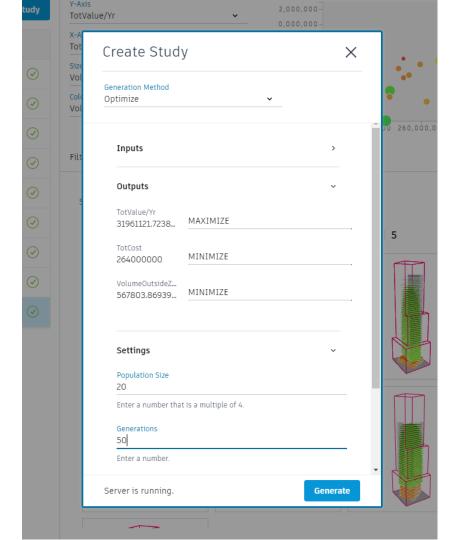




40 Random Runs Medium Cost Medium Value Lowest volume Outside zoning

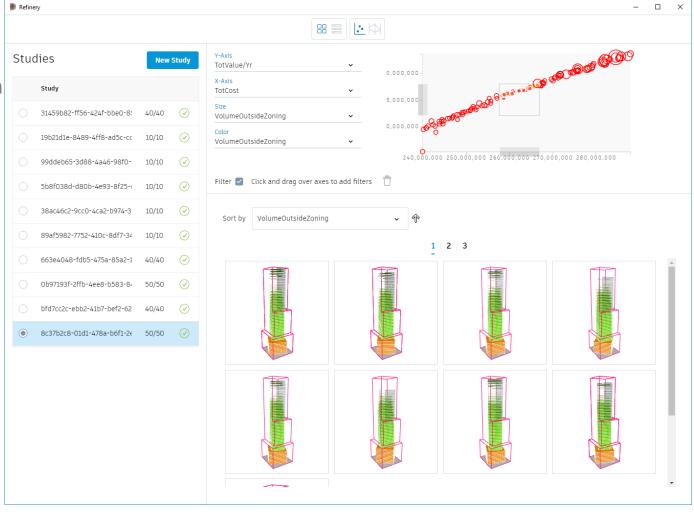




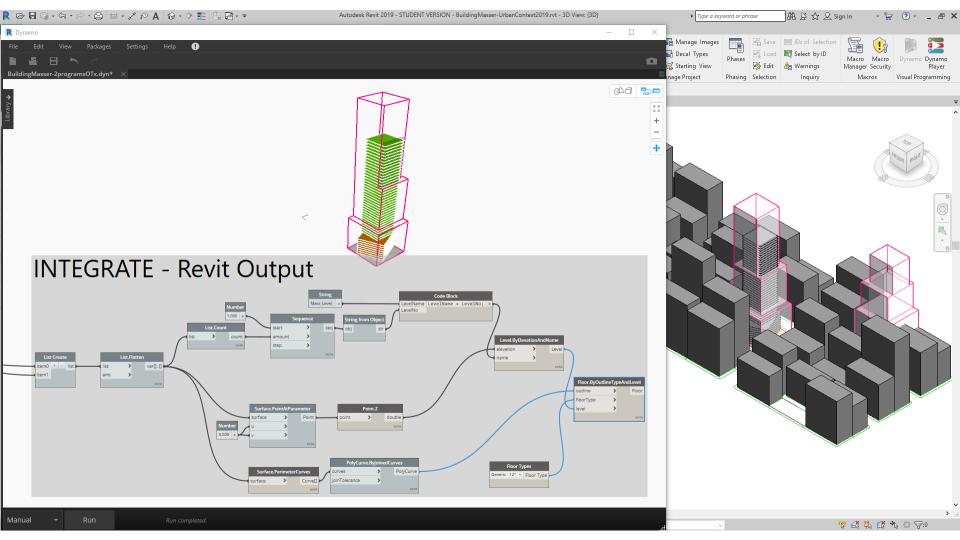




20x50 Optimization
Medium Cost
Medium Value
Lowest volume
Outside zoning







#### Additional Learning Resources

- Getting Started with Dynamo:
  - https://primer.dynamobim.org/
- Dynamo Questions, inspiration:
  - https://forum.dynamobim.com/
- Design Script:
  - https://dynamobim.org/wp-content/uploads/forum-assets/colin-mccroneautodeskcom/07/10/Dynamo language guide version 1.pdf
  - http://designscript.io/DesignScript\_user\_manual\_0.1.pdf
  - https://dynamobim.org/wp-content/links/DesignScriptDocumentation.pdf
  - https://github.com/Amoursol/dynamoDesignScript
- Refinery:
  - https://www.autodesk.com/solutions/refinery-beta
- Generative Design education:
  - https://medium.com/generative-design





Make anything...