

# Anastasiia Markina

## UX/UI designer

[Behance portfolio](#)

[LinkedIn](#)

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## Experience

### Upwork | UX/UI designer – Freelance

May 2022 – Present

I create the user interface for an app, website, or other interactive media. Designing projects from an idea to a ready-to-develop stage, creating design systems and user flow. For every project, I do user research to make interfaces more user-friendly.

### Read Booster | UX/UI designer – Contractor

March 2022 – Present

Redesign UI concept for mobile app based on React, that helps people to track reading statistics. Design clear user flow and user testing. Work closely with developers.

### Raiffeisenbank | UX/UI designer – Contractor

December 2021

Closely work as a team leader in the product designers team. Improving the user experience for Raiffeisen Investment mobile app. Looking for tools and enhancements to help businesses develop investment habits for their clients. Conducting competitive analysis and studying users. User interviews. Redesign of app key screens.

### Freelance | Graphic designer

January 2021 – March 2021

Visual content for beauty and education bloggers and photographers, create concepts for videos and develop video content, and design Pinterest covers.

## Education

### Boot camp UX/UI Design – Yandex.Practicum

March 2021 – March 2022

UI: typography, composition, coloristic, adaptive design  
UX: CustDev, JTBD, user flow, usability testing, iOS Android guidelines  
Product design: UI kit, components, animation, soft skills

### UralGUFK, Faculty of Tourism and Service

September 2013 – July 2018 | Graduation with honor

Twice was in the TOP-10 active university students  
Representing the University at regional and city events  
Author of scientific articles on the tourism development in the region

## Tools

Figma

Adobe Photoshop

Adobe Lightroom

Basic HTML/CSS

## Skills

Wireframing & prototyping

Interaction design

Storytelling

User flows

Usability testing

UX research

Content strategy

Design systems

## Languages

English – C1

German – B2

Russian – native