

# Anastasiia Markina

## Product designer

[Behance portfolio](#)

[LinkedIn](#)

stura.mark@gmail.com

### Experience

#### Excelsior GmbH | Product designer

Frankfurt am Main (remote) | March 2023

Run user research to understand user needs and pain points. Collaborated with a cross-functional team to redesign the user interface and user experience of restaurant self-orders. Design and implemented new features for a self-order system that improved the usability and accessibility of the platform.

#### Tenera | Product designer

Berlin | January 2023 – February 2023

Internship in cross-platform product design, focus on user research and UX flow for constructors.

#### Upwork | UX/UI designer – Freelance

May 2022 – December 2022

Create the user interface for an app, website, or other interactive media. Designing projects from an idea to a ready-to-develop stage, creating design systems and user flow. For every project, I do user research to make interfaces more user-friendly.

#### Read Booster | UX/UI designer – Contractor

March 2022 – May 2022

Redesign UI concept for mobile app based on React, which helps people to track reading statistics. Design clear user flow and user testing. Work closely with developers.

### Education

#### Boot camp UX/UI Design – Yandex.Practicum

March 2021 – March 2022

UI: typography, composition, coloristic, adaptive design

UX: CustDev, JTBD, user flow, usability testing, iOS Android guidelines

Product design: UI kit, components, animation, soft skills

#### UralGUFK, Faculty of Tourism and Service

September 2013 – July 2018 | Graduation with honor

Twice was in the TOP-10 active university students

Representing the University at regional and city events

Author of scientific articles on the tourism development in the region

### Skills

Wireframing & prototyping

Interaction design

Storytelling

User flows

Usability testing

UX research

Content strategy

Design systems

Problem-Solving

### Tools

Figma

Adobe Photoshop

Adobe Lightroom

Basic HTML/CSS

### Languages

English – C1

German – B2

Russian – native