

Anastasiia Markina

Product designer

[Behance portfolio](#)

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Education

Boot camp UX/UI Design– Yandex.Practicum

March 2021 – March 2022

UI: typography, composition, coloristic, adaptive design

UX: CustDev, JTBD, user flow, usability testing, iOS Android guidelines

Product design: UI kit, components, animation, soft skills

UralGUFK, Faculty of Tourism and Service

September 2013 – July 2018 | Graduation with honor

Twice was in the TOP-10 active university students

Representing the University at regional and city events

Author of scientific articles on the tourism development in the region

Experience

Read Booster | Product designer – Contractor

March 2022 – Present

Redesign UI concept for mobile app based on React, that help people to track their reading statistic. Design clear user flow and user testing. Work closely with developers.

Raiffeisenbank | Product designer – Contractor

December 2021

Closely work as a team leader in the product designers team. Improving the user experience for Raiffeisen Investment mobile app. Looking for tools and enhancements to help businesses develop investment habits for their clients. Conducting competitive analysis and studying users. User interviews. Redesign of app key screens.

Freelance | Graphic designer

January 2021 – March 2021

Visual content for beauty and education bloggers and photographers, create concepts for videos and develop video content, and design Pinterest covers.

Atlantica Pools | Customer support manager

November 2018 – August 2019

Advising on returns and compensation issues, including finding conflict solutions within the customer-oriented service policy. Conducting competitor research to create unique selling propositions. Structured and distributed customer requests by responsible departments.

Tools

Figma

Adobe Photoshop

Adobe Lightroom

Basic HTML/CSS

Skills

Wireframing & prototyping

Interaction design

Storytelling

User flows

Usability testing

UX research

Content strategy

Design systems

Languages

English – C1

German – B2

Russian – native