The Pilviväylä Bazaar Design Rationale

and their teachers promoting them to share and collaborate in their teaching methods. The store will display a variety of different resources and will also be the home to a recipe

and Q&A section. The Recipe section will be used by teachers as blogs of how they have used materials found in the Bazaar. This aims to enhance collaboration between teachers and act as an inspiration source for those who want to modify their teaching methods from older habits. The Q&A section is an integration of the already running kysy.pilvivayla.fi similar in its design to the StackOverflow-site. Answers to questions can be up or down voted by the user, giving the best possible solution guickly and efficiently that has been voted for by the user for the user.

The Pilviväylä Bazaar is a service distribution channel. It is essentially an educational application store supplying services, applications and teaching materials to the schools

The Design / 01

Typography /

Check out the live demo on demo.pilvivayla.fi

Nunito Bold

PMN Caecilia Light PMN Caecilia Bold

mnopqrstuv wxyzåäö PMN Caceilia is used for the Bazaar 'Logotype' naming which will sit alongside the Pilvivayla Identity. The strong serif letterforms represent the beauty and diversity found in a typical 'Bazaar' whilst also eluding a timeless and classical appeal.

abcdefghijkl

Nunito Light abcdefghijkl mnopqrstuv Nunito Regular wxyzåäö

Nunito is used for headings and copy text in a variety of different weights to give a strong hierarchy. This curved sans serif is used to represent a fun and friendly edge that the Bazaar needs to attract its users to return and use its services. Colour Palette (RGB) /

77, 77, 77 21, 129, 185

A colour scheme was chosen for the main navigation and throughout the site which was to represent a sophisticated yet fun appeal. This meant that the concept would appeal to the teachers at first but in the future could also appeal to the students.

Standard

all

Iconset for Main Navigation Functions /

are the Search, Shopping Cart & Profile functions.

Searching for Content /

RESOURCES

ALL RESOURCES

REFINE ITEMS .

all

Icons were used to represent the three main call to actions on the navigation menu. These

Hover

In order for the interface to be usable the profile icon takes different states under different functions. Firstly not logged in is grey like all icons. Hover has a blue background and the icons goes white for maximum clarity also like all icons. Once a user is logged in the icon takes an outlined blue differentiating it from the other icons allowing the user to know they are signed in.

Search for resources, recipes and questions

Logged In

O All

CLEAR ALL

Otava - Tuhattaituri 4b -Ubiikin Fysiikka 7 -Lisätehtäviä Avaruus - Lisätehtäviä The refine items section is a pivotal part of the main interface design. It allows the users to refine what content will be displayed for them on the bazaar. They can filter by subjects, grades, technology, type and price. This allows the content to be relevant to what the teacher is teaching. The page slides down to reveal these options where the user can see the content changing

dynamically as they refine their search. Layouts / 02 Resources Page / RESOURCES NEWEST ARRIVALS

Ascena company (as a company)

And NON TERRETORN IN A

Åbo Nya Tidningar

Åbo Nya Tidningar

Åbo Nya Tidningar

More

The idea here is that the resources will be separated into headings of 'New Arrivals', 'Most Appreciated' and Most Commented.' All content that is available will be shown and the content will expand by selecting the 'more' option. All the available content is

FREE

FREE

FREE

Åbo Nya Tidningar

Åbo Nya Tidningar

Åbo Nya Tidningar

FREE

FREE

FREE

H

Price

€7.98

€9.79

Price

€7.98

€9.79

Opetus- ju kulttuuri-ministeriä

Total (2 Items): €17.77

Total (2 Items): €17.77

€7.98

€9.79

Opetus- ja kalituuri-ministeriä

Total (2 Items) : €17.77

Check Pending Items Status

Quantity

- 1 +

- 1 +

Total (2 Items) : €17.77

Proceed

Order Approval

Quantity

- 1 +

- 1 +

Quantity

- 1 +

- 1 +

₩7 **₹**1

47 ♥1

Figure 1

.....

Åbo Nya Tidningar

Åbo Nya Tidningar

Åbo Nya Tidningar

displayed on this one page keeping it clear and straightforward for the users.

47 ₹1

FREE

FREE

FREE

Miles | Miles

NO. 1

And the tentorial in the state of the state

MOST APPRECIATED

Individual Item Blocks /

Individual Item Page /

RESOURCES

Description

Shopping Cart /

Empty Cart

Åbo Nya Tidningar by Kansalliskirjasto

FREE

Add to Basket

Short Title

Åbo Nya Tidningar Åbo Nya Tidningar Åbo ÅBO NYA TIDNINGAR 1789 \$ ÅBO NYA TIDNINGAR 1789 \$ Nya Tidningar Åbo Nya by Kansalliskirjasto Tidningar Åbo Nya by Kansalliskirjasto

Due to requirements titles of individual items could have up to as many as 250 characters in their length. In order to deal with this and the problems that arose with Finnish words being so long a gradient effect is to be used which subtly allows the reader

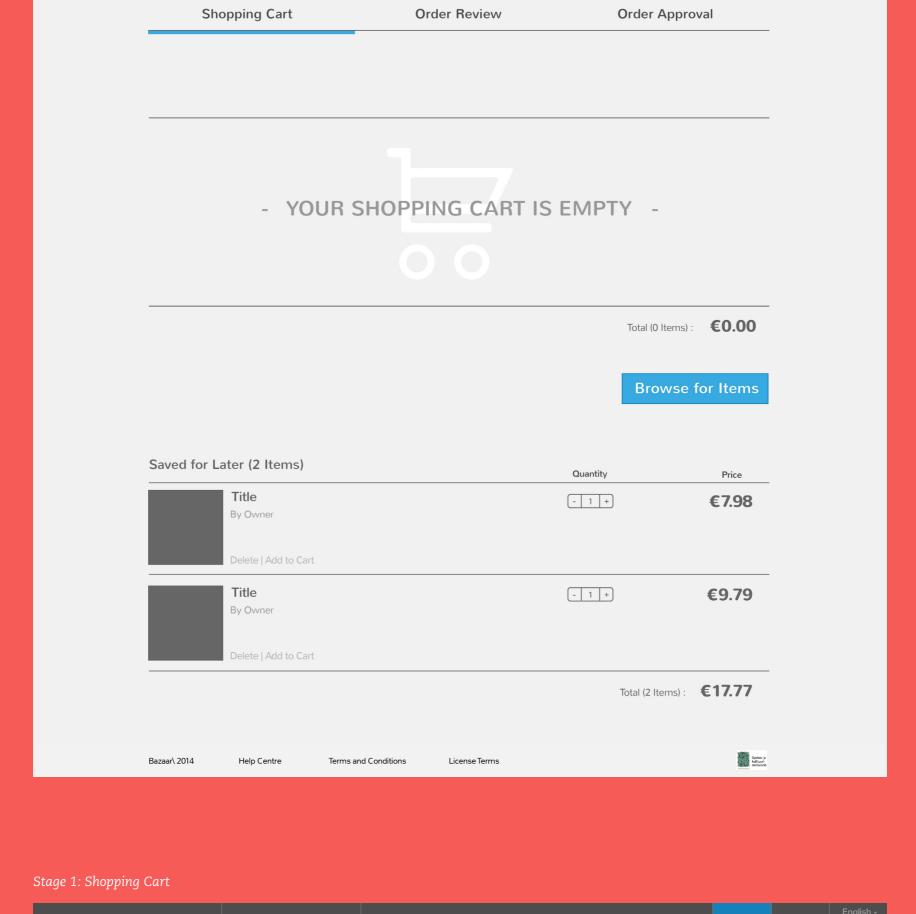
to know that there is more to the title. Shown above is a variant of a resource with a short title and one with a long one.

FREE

Long Title

Each individual resource has its own page that tells the user more about that specific item. There are areas here for a Description, Product Information, Screen Shots, Item Reviews and Related Items.

Li Europan lingues es membres del sam familie. Lor separat existentie es un myth. Por scientie, musica, sport etc, litot Europa usa li sam vocabular. Li lingues differe solmen in li grammatica, li pro.



Order Confirmation

Shopping Cart

Title

Title

Saved for Later (2 Items)

Title

Title

Bazaar\ 2014

By Owner

Delete | Add to Cart

Delete | Add to Cart

Help Centre

Saved for Later (2 Items)

Title

Title

Bazaar\ 2014

Profile Page /

By Owner

By Owner

Delete | Add to Cart

Delete | Add to Cart

Help Centre

Profile

Your Personal Information

FISTA Finnish International School

Pia Mikkola

Get Inspired / 03

Terms and Conditions

License Terms

The shopping cart is set up in 3 main stages. The user can edit their items, double check and confirm their orders and send them

off for approval. The approval stage allows a headmaster to confirm the orders so that the school does not go over budget

Terms and Conditions

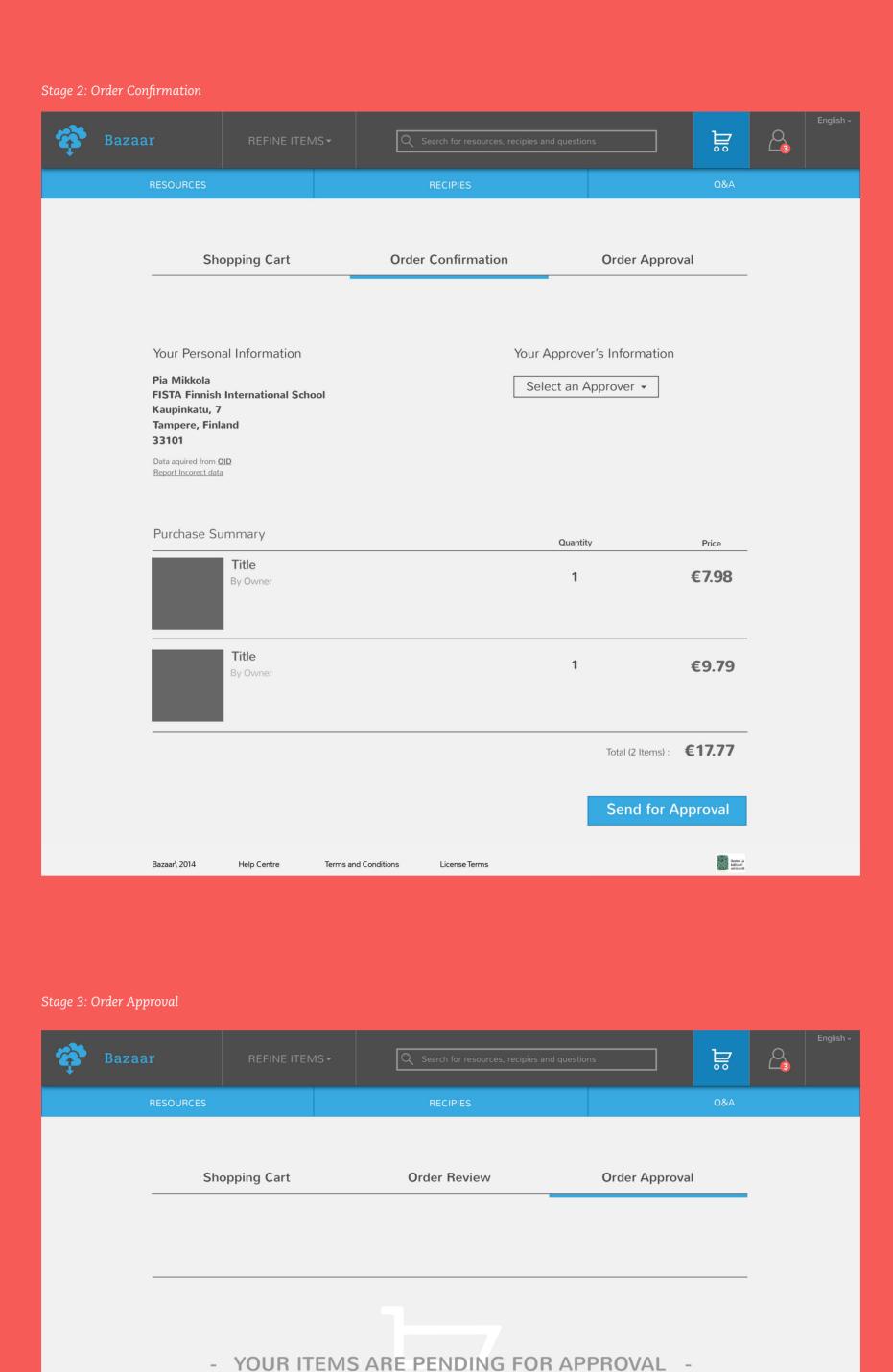
License Terms

By Owner

By Owner

Delete | Save for Later

Delete | Save for Later



Kaupinkatu, 7 12 recipe posts were posted related to your recent purcases Tampere, Finland Lucas Machado Commented on your Post Purchases Name Counting 1-10 € 7.99 Confirmed ? The user will have a profile page where they can view their purchase statuses and notifications statuses. It will also show them their personal information that is acquired from the OID. They will be able to customise their profile to an extent giving a nickname, what they teach and the grade they teach.

A Place for Collaboration and Sharing Teaching Methods /

CQ

WRITE A POST

GET INSPIRED

A PLACE FOR COLLABORATION AND SHARING TEACHING METHODS

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

The Get Inspired section is intended to be used by teachers as blogs of how they have used material found in Bazaar. This will enhance collaboration between teachers and act as an inspiration source for those who want to modify their teaching from older

REVIEW ALL POSTS

Recent Activity

Tiia Mallashovi Commented on your Post

Liam Penman Replied to your Q&A

Q&A / 04

methods of teaching.

A Place for Questions to be Answered /

04.04.2014

By LUCAS MACHADO

Read more

This is an inspirational post title

RECENT QUESTIONS 04.04.2014 This is a question do you have an answer? By LUCAS MACHADO See Answers The Q&A is integration of already running service of kysy.pilvivayla.fi. It's supposed to be similar to StackOverflow-site, where a moderator selects the best answer to an asked question. Answers can be up or downvoted by other users as well. That way it's easier to see the answer which is actually the most correct instead of having to look through multiple useless ones or pointless argumentation. This creates a service that will help the teacher find a solution to any queries they may have quickly and efficiently in a stress free manner.

REVIEW ALL QUESTIONS

A PLACE FOR QUIERIES TO BE ANSWERED

POST A QUESTION

Have a look at the live demo / 05

The live demo site can be found at demo.pilvivayla.fi