



May 27-28, 2017  
ThoughtWorks | New York, NY  
[hello@stuyhacks.com](mailto:hello@stuyhacks.com)

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**StuyHacks** is a high-school hackathon in Manhattan, New York. We have served over 500 students collectively at our latest hackathons. In addition, we've partnered with organizations such as Make School, Devpost, Disney, Youth Service America, ABC Networks, and Major League Hacking in the past, and we'd love your company to be our next sponsor!



## Why Sponsor?

Hackathons are the perfect way to meet motivated and curious developers, with projects ranging from software to hardware. Whether you are advertising your services, expanding your customer outreach, or simply trying to reach out to more users, StuyHacks is the best way to instantly reach out to some of the most talented young individuals in the country.

When you sponsor, you help every aspect of the event come together. Contributions go towards providing snacks and meals, t-shirts, space rental, and the countless other expenses associated with running a hackathon.

With your help, we can make StuyHacks 4.0 the best one yet!

# StuyHacks Sponsorship Tiers

	Green \$250	Bronze \$500	Silver \$1000	Gold \$2500	Platinum \$5000
<b>General</b>					
Mentor/Representatives Present	0	1	2	4	6
Social Media Mention		●	●	●	●
Host a Workshop			●	●	●
Opening/Closing Ceremony talk			2 mins.	5 mins.	8 mins.
Sponsor Table				●	●
Send a Judge				●	●
Keynote Speaker					●
<b>Recruiting</b>					
Access to attendee resumes			●	●	●
Access to attendee database				●	●
<b>Branding</b>					
Logo on website	●	●	●	●	●
Bring swag	●	●	●	●	●
API Directory		●	●	●	●
Logo on event shirt		small	small	large	large
StuyHacks Partner					●

## More Options

### Sponsor a Meal

One great way to get noticed is to sponsor a meal. Every one of our meal sponsors will receive benefits including advertisement for your company during our hackathon, information about the company distributed throughout the hackathon, and announcements about your company's sponsorship.

### Sponsor a Prize (Bronze+ Only)

When you sponsor a prize, you're sure to get noticed by every participant. You are welcome to purchase a prize, select its winners, and present it onstage. Examples include Raspberry Pis, drones, a lunch with the founders, or visit to your company.

### Custom Sponsorship

If you feel that none of the sponsorship options fit your vision for sponsorship, please contact us at [hello@stuyhacks.com](mailto:hello@stuyhacks.com)! We are willing to work on custom sponsorship packages; our goal is to provide you with the best possible sponsorship experience.

