

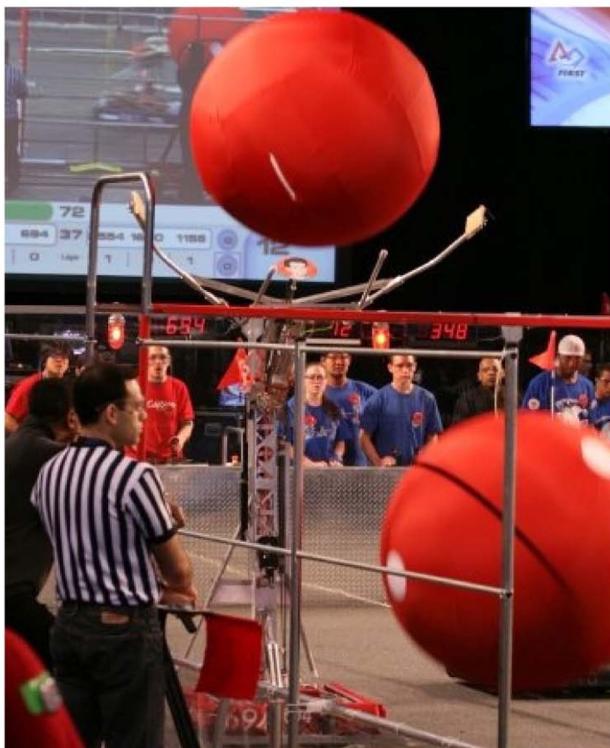


Stuyvesant Robotics

Stuyvesant High School
345 Chambers Street
New York, NY 10282
212 312 4800 ext. 4500
www.stuypulse.com



STUYVESANT ROBOTICS



➲ We are Stuyvesant High School's award winning FIRST Robotics team. FIRST (For Inspiration and Recognition of Science and Technology) is an international, non-profit organization which promotes the spread of science and technology. We partner with local businesses, educational institutions and volunteer mentors to cultivate skills in teamwork, strategic thinking, and community outreach.

➲ A FIRST team spends thousands of dollars on registration fees, a basic kit of parts, additional building materials, robot transportation, administrative expenses, and more.

➲ In addition to funds we seek mentors who are specialists or hobbyists in engineering design, machine operation, programming, and marketing, who are willing to work with highly motivated students from NYC's most highly rated science high school!

We invite you to be part of this amazing, educational endeavor!

Stuyvesant High School Robotics Team
(212) 312 4800 Ext. 4500
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info@stuypulse.com



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2011 - 2012 Season

Jake Potter, President of Engineering

Doron Shapiro, President of Marketing

info@stuypulse.com

November 6, 2011

Dear Potential Sponsor:

We are Stuyvesant High School's award-winning F.I.R.S.T. Robotics team. F.I.R.S.T. (For Inspiration and Recognition of Science and Technology) is a multi-national, non-profit organization that promotes science and technology education, partnering with local businesses, educational institutions and volunteer mentors to cultivate teamwork, strategic thinking, and community outreach skills.

We would like to invite you to become a corporate sponsor and invite your participation at the \$5000 or above level. Enclosed, please find a list of sponsor benefits.

F.I.R.S.T. introduces an annual game challenge, giving teams six weeks to design and build a robot to compete with other teams at any of over forty regional events and one international Championship Event. We are one of the few F.I.R.S.T. teams in the Lower Manhattan/Battery Park area and are located five blocks north of the World Trade Center Site.

Stuyvesant is one of the most selective public high schools in the United States, with admission granted by a competitive examination. The F.I.R.S.T. Robotics program meshes seamlessly with the school's educational focus on science and math. Our team remains one of the largest organizations at Stuyvesant with about one hundred members. Over half of team members are immigrants or children of first-generation immigrants.

Because Stuyvesant is a school of bright and motivated students, it is a common misconception that the school is blessed with independent funding and well-endowed teams. This is simply not true. As a New York City public high school, we are subject to the very same funding constraints that affect all public schools. Students and parents work hard to raise needed revenue by selling everything from books to candy and sandwiches, but that is still not enough.

Please help us by aligning your cooperation with our aspirations. Doron Shapiro, our President of Marketing, is spearheading the team's fundraising efforts. We look forward to hearing from you.

Thank you for your time.

Sincerely,

Jake Potter

Stuyvesant H.S. '12
President of Engineering

Doron Shapiro

Stuyvesant H.S. '12
President of Marketing



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Benefits of Sponsorship

Gift Amount	Title	Benefits
Highest Overall Contributor	Platinum	<ul style="list-style-type: none"> • All benefits of Gold plus • Contributor chooses robot name
\$10000+	Gold	<ul style="list-style-type: none"> • All benefits of Silver plus • Contributor logo placed at top of team banner
\$5000-\$9999	Silver	<ul style="list-style-type: none"> • All benefits of Bronze plus • Contributor listed in enlarged font on T-shirts • Contributor logo and link placed below team website navigation bar on every page • Contributor name read by competition MC when robot is introduced for each match
\$2000-\$4999	Bronze	<ul style="list-style-type: none"> • All benefits of Aluminum plus • Contributor decal placed on robot • Contributor displayed on team banner • Contributor listed in competition program • Contributor receives signed team photograph
\$500-\$1999	Aluminum	<ul style="list-style-type: none"> • All benefits of Sheet Metal plus • Contributor listed on team T-shirts
\$100-\$499	Sheet Metal	<ul style="list-style-type: none"> • All benefits of Nuts and Bolts plus • Contributor's website linked on sponsor page of teams' website • Contributor listed on robot and shipping crate • Contributor invited to visit robotics lab during build season
\$50-\$99	Nuts and Bolts	<ul style="list-style-type: none"> • Contributor listed in team's annual magazine • Contributor receives letter of appreciation • Contributor receives special invitation to regional competition

To donate, please make a check out to **Stuyvesant High School with Robotics Team** in the memo line, and mail it to the following address:

Stuyvesant High School

Attn: Mr. Rafael Colón, Technology Dept.
345 Chambers Street, Room 450
New York, NY 10282

All contributions are 100% allocated towards the project expenses of the team, including materials, tools, shipping, and tournament fees. Please inquire about tax deductible donations.



BOARD OF EDUCATION OF THE CITY OF NEW YORK
STUYVESANT HIGH SCHOOL

345 Chambers Street, New York, NY 10282-1099
Telephone: (212) 312-4810 • Facsimile: (212) 587-3874

STANLEY TEITEL
Principal

September 17th, 2009

To Whom It May Concern:

It has been my privilege to serve as the primary faculty advisor for the Stuyvesant High School Robotics Team for the past ten years. Under my leadership, the team has grown from a small group of a dozen students to over one hundred dedicated future engineers and entrepreneurs (almost one-third female) responsible for all engineering and marketing aspects of running the team.

We are a close-knit family of students, mentors, alumni and volunteer parents, bound together by a passion to create an environment where everyone has a role to play, whether it is building the actual robot or providing the necessary back-up support.

I have witnessed time and again the transformation of the lives of students who join the team early in their high school careers as shy individuals, unsure of how they fit into a team effort, and knowing nothing about power tools or the basic principles of physics. Three short years later, these same students are the ones taking leadership roles, speaking with authority on the subject of robotics and encouraging the newest members of the team to grasp the excitement of seeing our team grow and improve.

Each year I see an increasing number of team members choosing to pursue undergraduate and graduate studies in engineering, computer science, mathematics, physics and business at some of the top level schools in the country.

It is my hope and desire that you will assure that our program continues for the students of the future.

Thank you.

A handwritten signature in black ink that reads "Rafael Colón".

Rafael Colón
Faculty Advisor
Stuyvesant High School Robotics Team



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STANLEY TEITEL
Principal

June 1st, 2006

Dear potential sponsor of the Stuyvesant Robotics Team:

I have watched this team grow from its beginnings in 2000, and I am proud to say that in just the few years since its founding, it has proven itself again and again as worthy of representing our school.

One of the outstanding features of this team is that it brings together students, parents and alumni working together to conceive, design and build a new robot each school year. This opportunity not only helps them apply what they learn to their schoolwork, but gives them life skills in running an organization.

This yearly project requires extensive funding, which I know has consumed a great deal of time for both students and parents. The long hours, the hard work and the constant need to fundraise have all contributed to making this a true team effort. This extensive funding covers materials, competition fees, travel, and meals; all of which are necessary for the team to function.

Having seen what this team has done and can do for the group of students involved, I urge you, through your sponsorship, to become a part of it.

Sincerely,

A handwritten signature in black ink that reads "Stanley Teitel".

Stanley Teitel
Principal



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2011 - 2012 Season

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StuyPulse Fact Sheet

- **Team 694** has just completed our 11th blockbuster year!
- **Team 694** is amazingly diverse. Over half of the team are immigrants or are children of first-generation immigrants. Almost half of the team leadership is female.
- **Team 694** has developed a robotics outreach program to underprivileged schools and has helped start and mentor many other FRC, FTC teams, and FLL teams.
- **Team 694** hosts the annual Manhattan Borough Lego League Tournament for Elementary and Middle School teams.
- **Team 694** has participated in robotics events at the Winter Garden of the World Financial Center, the Jacob Javits Center, City Hall, Queens Hall of Science, Liberty Science Center, Tribeca Film Festival, Grand Central Station, Chelsea Piers, Credit Suisse, D.E. Shaw, the Museum of Natural History, the New York State Fair, and the World Science Fair. At our events, we have partnered with organizations from NASA to environmental groups, and we are seen by tens of thousands of people every year.
- **Team 694** is featured in Rockport Publishing's FIRST Robots: Behind the Design for winning the Xerox Creativity Award, was the subject of a six-part World Street Journal documentary, and is frequently featured on local NY1 News.
- **Team 694** alumni return to the team every year to volunteer and mentor new members.

Awards

2011 5th Seed
World Championships Galileo Division
2011 CT Chairman's Award
2010 CT Chairman's Award
2010 NYC Regional Winner
2010 Rockwell Automation
Innovation in Control Award
2009 CT Entrepreneurship Award
2009 CT Regional Semi-Finalist
2009 NYC Regional Semi-Finalist
2009 Web Excellence Award
2008 Engineering Inspiration Award
2008 NJ Regional Semi-Finalist
2008 NYC Regional Semi-Finalist
2008 Web Excellence Award
2007 NYC Regional Finalist

2007 Outstanding Volunteer Award
2007 Underwriters Laboratory
Industrial Safety Award
2007 NJ Judges Award
2006 NYC Regional Finalist
2006 Xerox Creativity Award
2006 Website Award
2005 NYC Chairman's Award
2005 Woodie Flowers Mentoring
Award Recipient
2005 Radio Shack Innovation in
Control Award
2004 Entrepreneurship Award
2003 NYC Regional Winner
2002 Engineering Inspiration Award
2001 NYC Regional Finalist