As a Traveler:

 know how much various aspects of my vacation will costs because I have a budget M

* be able to view a precise itinerary for my vacation M
* be able to book trips from multiple starting locations for a flexible “off the cuff” holiday M

As a Customer:

 have an easy time booking flights and hotels M

 be able to secure/hold my vacation placement for a time period via payment so I will not be disappointed if it gets sold out (temporary non-refundable retainment fee pending full payment) M

As Service provider:

 ban certain combinations that are not feasible so costumers won’t become disappointed M

Other needs and wants:

 As a family-person I would like to be able to book trips for more than one person if I have a family or friends M