“As a traveller I would like to be able to see how much time I will spend in transit because I value my time”

“As a traveller I would like to know how much my vacation costs because I have limited amount”

“As a traveller I would like to know what I will do in my vacation”

“As a customer I would like to be able to choose between different travel plans because one option might fit better than another”

“As a customer I would like to be able to customize my travel plan because unseen events could happen”

“As a non-native speaker I would like to be able to change the language to my own for easier understanding”

“As a customer I would like to be able to halt my planning and come back to it later so I don’t have to repeat myself”

“As a traveller I would like to be able to send my itinerary to my loved ones to get second opinions”

“As a customer I would like to be able to secure and pay for my vacation so I will not be disappointed if it gets sold out”

“As a customer I would like to be able to cancel my order if I am unable to go”

“As a customer I would like to have a profile with my settings included for easier planning later on”

“As a customer I would like to be able to read and leave reviews about my trip for other costumers to see”

“As a traveller I would like to be able to book trips from multiple locations for flexible holiday”

“As a family-person I would like to be able to book trips for more than one person if I have a family or friends”

“As a family-person I would like to know if options are child friendly because I have kids”

“As a wary traveller I would like to see pictures of the locations to be certain that I am not being duped”

“As a service provider I would like to be able to present package deals to sweeten the deal for customers”

“As a service provider I would like to be able to ban certain users and locations that might be trying to ruin my service”

“As a service provider I would like to see most popular searches to be able to provide better service”

“As a service provider I would like to ban certain combinations that are not feasible so costumers don’t become disappointed”

“As a customer I would like to have easy time booking flights and hotels so I don’t have to do repetitive work”

“As a customer I would like to have all necessary documents in one location so I can view it later”

“As a customer I want my personal data to be secure so id theft is not possible”

“As a traveller I would like to be able to shorten or lengthen my journey for convenience”

“As a service provider I would like to be able to control number of visitors to prevent overcrowding”

“As a service provider I would like to be able to place conditions on certain locations to prevent costumer disappointment”