

MICROECONOMIC THEORY II

Bingyong Zheng

Email: bingyongzheng@gmail.com

ADVERSE SELECTION (不对称信息的直接后果)

- Adverse selection describes a principal-agent problem in which the agent has private information about a parameter of his optimization problem.
- It is also referred to as hidden information, or hidden knowledge.
- In fact, hidden information is probably a better expression for describing this type of asymmetric information.
- Adverse selection is rather a possible consequence of this asymmetric information.

ADVERSE SELECTION IN STOCK MARKET

“Just as a car buyer can never be sure whether information is being withheld by the seller, in the financial markets a buyer can never be sure whether there is something going on with a stock that is beyond his purview. The person on the other side of the trade might have insider information on the company, or he might know that there is a much larger overhang of potential selling, the demand the buyer sees being a first trickle in what will emerge as a flood of selling.

The adverse selection problem is especially troublesome for market makers, and particularly for market makers in specialized arenas, such as corporate bonds, mortgage securities, and emerging markets.”

——A Demon of Our Own Design, Richard Bookstaber

CONSEQUENCE OF ADVERSE SELECTION IN STOCK MARKET

“Market makers often didn't know who was on the other side of their trade, whether it was a tipped-off hedge fund manager who knew a stock was about to rocket higher (or plunge) or a dumb-as-dirt day trader making a reckless gamble. Because of that ignorance, market makers often would only buy the stock at a low price, or sell at a high price, in order to protect themselves. In response to the chance of getting winged by a well-armed gunslinger, market makers typically widen their quotes, providing a lower bid or higher offer. **The result: wider spreads.** ”

—Dark Pools, Scott Patterson

INSURANCE MARKET (消费者风险厌恶)

风险中性

- Model

每个消费者发生事故概率

- Consumer: initial wealth w , accident occurs with $\pi_i \in [0, 1]$ in which L dollar loss

- Insurance companies: identical and offer full insurance at price p

价格竞争

保险公司

- Symmetric information, Zero-profit condition

$$p_i = \pi_i L \quad \forall i.$$

ASYMMETRIC INFORMATION

- Assume

$$\pi \in [\underline{\pi}, \bar{\pi}]$$

- Consumer purchase policy iff

消费者不买保险的期望效用

$$u(w - \overset{\text{保费 } p}{p}) \geq \pi u(w - L) + (1 - \pi)u(w)$$

- So consumer purchase policy iff accident probability

保公仅知消费者发生事故的年均概率

$$\pi \geq \frac{u(w) - u(w - p)}{u(w) - u(w - L)} \equiv h(p)$$

- Competitive equilibrium price under asymmetric information

$$p^* = E(\pi | \pi \geq h(p^*))L,$$

$$E(\pi | \pi \geq h(p^*)) = \frac{\int_{h(p^*)}^{\bar{\pi}} \pi dF(\pi)}{1 - F(h(p^*))}$$

NUMERICAL EXAMPLE

- Suppose $\pi \sim U(0, 1)$

- In this case

$$E(\pi | \pi \geq h(p)) = \frac{1 + h(p)}{2}$$

- Let $g(p) = E(\pi | \pi \geq h(p))L$, there is a unique equilibrium p^*

$$p^* = \frac{1 + h(p^*)}{2}L.$$

- That is $P^* = L$.

竞争均衡时

- Only consumer that is certain to have an accident buy the insurance.



BEST
BUY

**FOR
SALE**

2001 GMC SIERRA
160,xxx miles
114-3-311-1212

USE CAR MARKET

- Price of automobile p , quality $\mu(p)$

旧车价格

旧车质量

- Two groups of traders

- ① Group one: total income Y_1 and has N used cars

向第一组卖旧车

$$u_1 = M + \sum_{i=1}^n x_i$$

x_i : 旧车的质量

x_i quality of i th automobile

- ② Group two: total income Y_2 and

向第二组买旧车

$$u_2 = M + \sum_{i=1}^n \frac{3x_i}{2}$$

SYMMETRIC INFORMATION

- Symmetric information: both groups only knows

$$x_i \sim U(0, 2) \quad \text{每辆旧车的平均质量为1}$$

and expected quality

$$\mu = 1.$$

- Supply

$$S(p) = \begin{cases} N, & p > 1 \\ 0, & p < 1 \end{cases} \quad \begin{matrix} \text{把all旧车拿出来卖} \\ \text{(不买)} \end{matrix}$$

- Demand

$$D(p) = \begin{cases} \frac{Y_2 + Y_1}{p}, & p < 1 \\ \frac{Y_2}{p}, & 1 < p < \frac{3}{2} \\ 0, & p > \frac{3}{2} \end{cases} \quad \begin{matrix} p=1 \text{ 可买可不买} \\ p=\frac{3}{2} \text{ 可买可不买} \end{matrix}$$

- Equilibrium

$$p = \begin{cases} 1, & \text{if } Y_2 < N \\ \frac{Y_2}{N}, & \text{if } \frac{2Y_2}{3} < N < Y_2 \\ \frac{3}{2}, & \text{if } N < \frac{2Y_2}{3} \end{cases} \quad \begin{matrix} \text{旧车数量非常大} \\ \text{第一组所有人都买到旧车} \\ \text{旧车数量非常少} \end{matrix} \quad p < \frac{3}{2}$$

ASYMMETRIC INFORMATION

- Group one knows quality, group two does not
- Demand of group one $q_1 = 1 - p$

$$D_1(p) = \begin{cases} \frac{Y_1}{p}, & \mu > p \text{ , 想买旧车} \\ 0, & \mu < p \end{cases}$$

- Demand of group two

$$D_2(p) = \begin{cases} \frac{Y_2}{p}, & \frac{3\mu}{2} > p \\ 0, & \frac{3\mu}{2} < p \end{cases}$$

- Supply

$S(p) = \frac{pN}{2}$ $\frac{p}{2}$ 平均质量 \rightarrow 没有人会买时

- Average quality supplied

$$\mu = \frac{p}{2}.$$

ASYMMETRIC INFORMATION (2)

- Total demand

$$D(p, \mu) = \begin{cases} \frac{Y_1 + Y_2}{p}, & \mu > p \\ \frac{Y_2}{p} & \mu < p < \frac{3\mu}{2} \\ 0 & \frac{3\mu}{2} < p \end{cases}$$

- Note that with price p ,

$$\mu = \frac{p}{2}.$$

- NO trade in equilibrium, even if at *any given price* $p \in [0, 3]$, there are group one trader willing to sell at a price which group two are willing to pay.

SIGNALING 信号

信息 信息
多 → 少
提供信息

→ 减弱由不对称信息造成的后果

- Consumers can credibly communicate how risky they are to insurance companies, i.e., by purchasing different types of policies.

- The signaling game

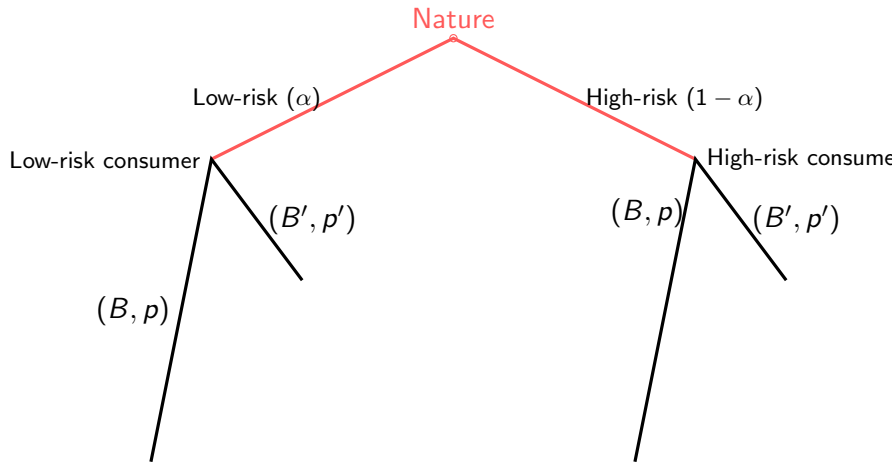
Pl (所用险) 正所用险发生事故的几率

 - Nature choose risk type $t_i \in T \equiv \{h, l\}$ 发生用险 type high / low
 - Prior belief: $Prob(\underline{\pi}) = \alpha$, $Prob(\bar{\pi}) = 1 - \alpha$. 反主身又后赔B
 - Consumer (Sender) chooses message $m_i \in M \equiv \{(B, p)\}$. 保费 p
 - Insurance company (Receiver) responds given belief $\beta(B, p)$: accept, reject. $\beta=0 \rightarrow$ 高用险

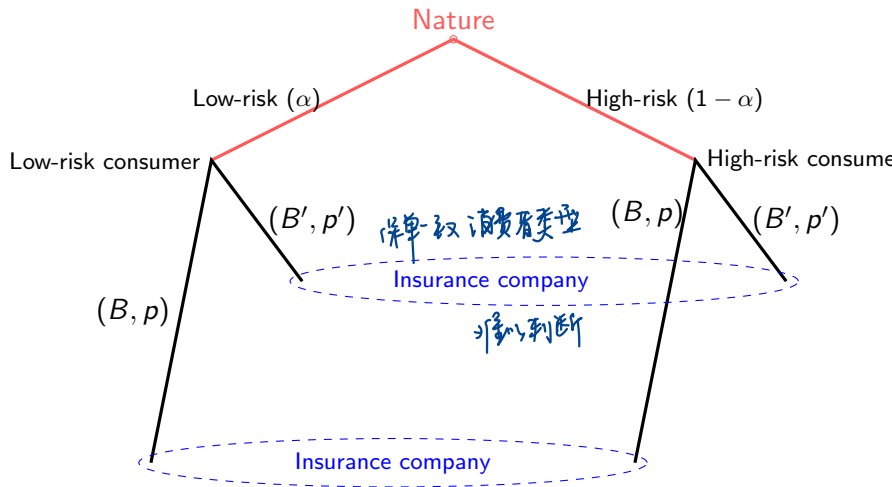
INSURANCE SIGNALING GAME



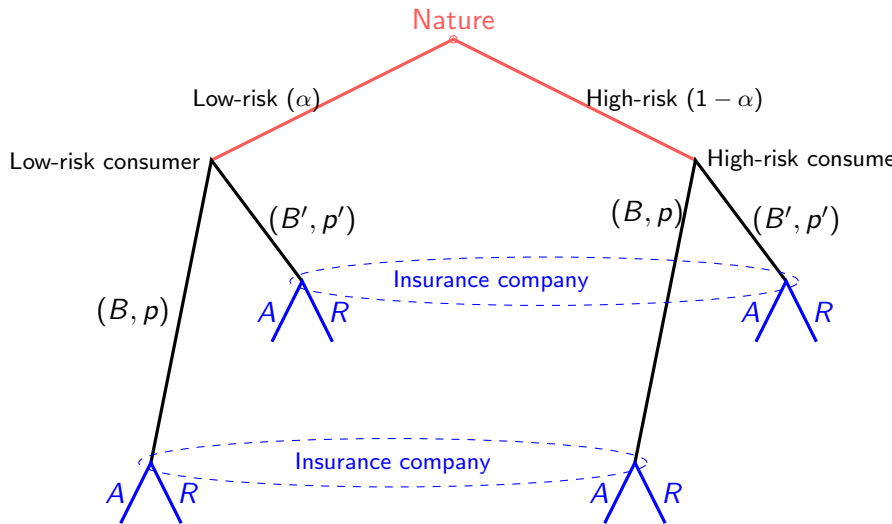
INSURANCE SIGNALING GAME



INSURANCE SIGNALING GAME



INSURANCE SIGNALING GAME



SEQUENTIAL EQUILIBRIUM

- A pure strategy for the low-risk consumer is a policy $\psi_l(B_l, p_l)$, and a pure strategy for the high-risk is $\psi_h(B_h, p_h)$.

- Belief: $\beta(B, p)$ —the consumer who proposes (B, p) is low-risk type

- Signaling game pure strategy sequential equilibrium: $(\psi_l, \psi_h, \sigma(\cdot), \beta(\cdot))$ is a pure strategy sequential equilibrium of the insurance signaling game if

- Given $\sigma(\cdot)$, ψ_l, ψ_h maximize low-risk, high-risk's expected utility respectively; $\sigma(\cdot)$ maximizes insurance company's expected profit given belief
- Belief satisfy Bayes rule,

- ➡ $\beta(\psi) \in [0, 1]$
- ➡ If $\psi_l \neq \psi_h$, then $\beta(\psi_l) = 1, \beta(\psi_h) = 0$
- ➡ If $\psi_l = \psi_h$, then $\beta(\psi_l) = \beta(\psi_h) = \alpha$

CONSUMER OPTIMIZATION REVIEW

- Individual's optimal insurance problem: $p=Bq$

$$\max_B \pi u(w - L + B(1 - q)) + (1 - \pi) u(w - Bq)$$

$$s.t. B \geq 0, B \leq w/q$$

↑ 单位保费

- Lagrangian function

$$\mathcal{L} = \pi u(w - L + B(1 - q)) + (1 - \pi) u(w - Bq) + \lambda (w/q - B).$$

- The first-order conditions:

$$\pi u'(w - L + B(1 - q))(1 - q) - (1 - \pi) u'(w - Bq) q - \lambda \leq 0;$$

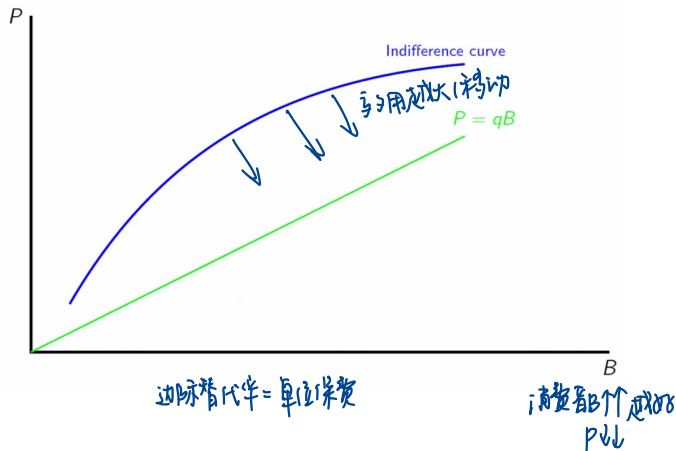
$$\lambda (B - w/q) = 0, \lambda \geq 0, B \geq 0.$$

- Thus, the optimal B satisfies $u'' < 0$ 凹性 (concave)

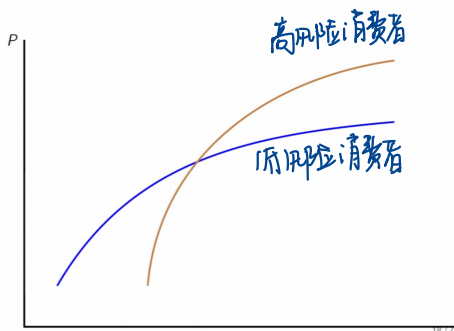
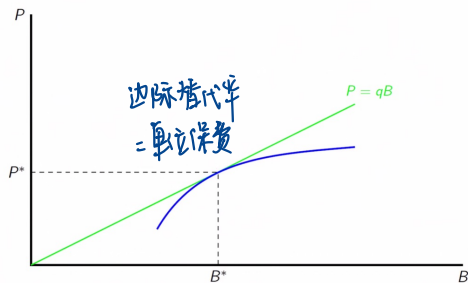
$$\frac{\pi u'(w - L + B(1 - q))}{(1 - \pi) u'(w - Bq)} = \frac{q}{1 - q}$$

单位保费恰好等于
为高风险的概率
 $q = \pi, B = L$ (全额保险, 保费为)
 $q > \pi, B < L$

GRAPHICAL ILLUSTRATION



SINGLE CROSSING PROPERTY



ON CONSUMER CHOICES

- Note that $P = Bq$ and $B(1 - q) = B - P$, so

$$MRS(B, P) = \frac{\pi u'(w - L + B - P)}{\pi u'(w - L + B - P) + (1 - \pi) u'(w - P)} = \frac{P}{B} = q.$$

- Single crossing property

$$MRS_l(B, P) < MR_h^s(B, P)$$

- Hence:

- $u_l(B, p)$ and $u_h(B, p)$ are continuous, differentiable, strictly concave in (B, p)
- $MRS_l(B, p)$ ($MRS_h(B, p)$) is greater than, equal to or less than $\underline{\pi}$ ($\bar{\pi}$) as B is less than, equal to or greater than L .
- $MRS_l(B, p) < MRS_h(B, p)$

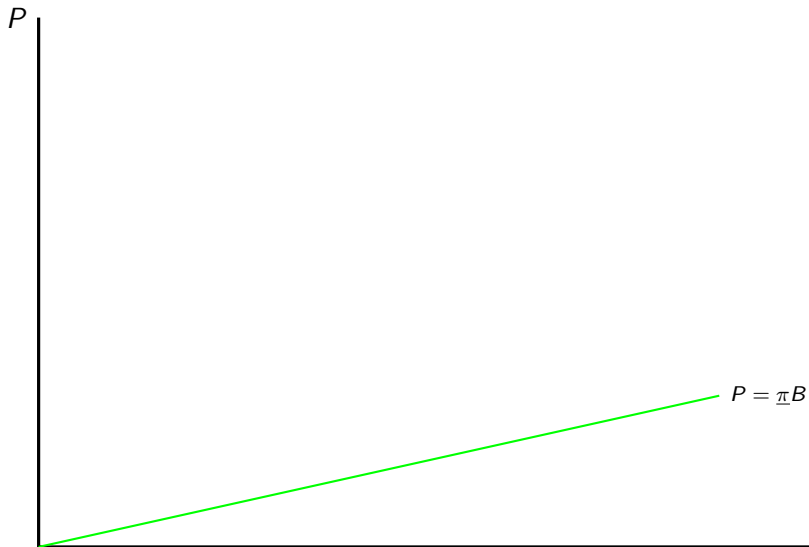
INSURANCE COMPANY'S PROBLEM

P

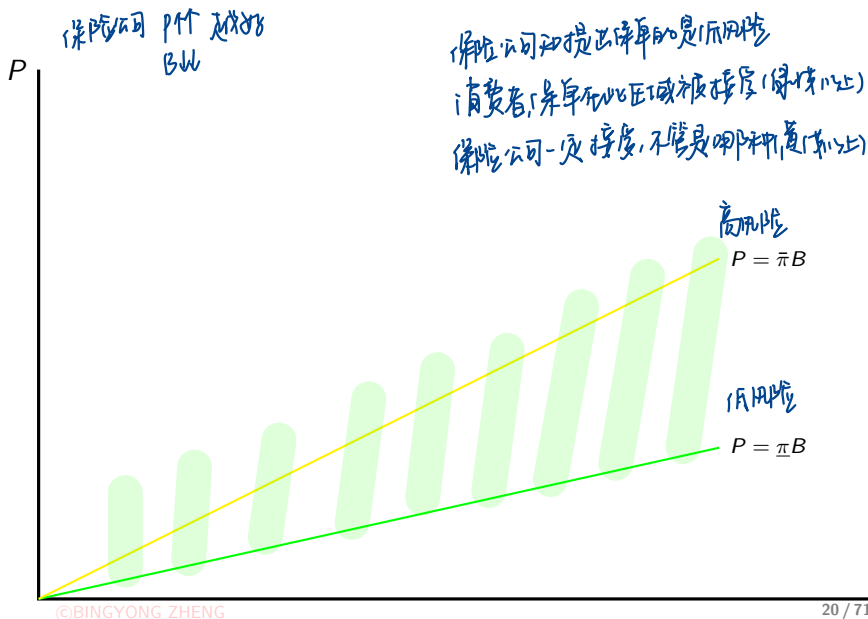


A blank coordinate system is shown. It consists of a vertical axis and a horizontal axis meeting at an origin. The vertical axis is labeled with the letter P at its top end. The horizontal axis extends to the right from the origin. The axes are represented by solid black lines.

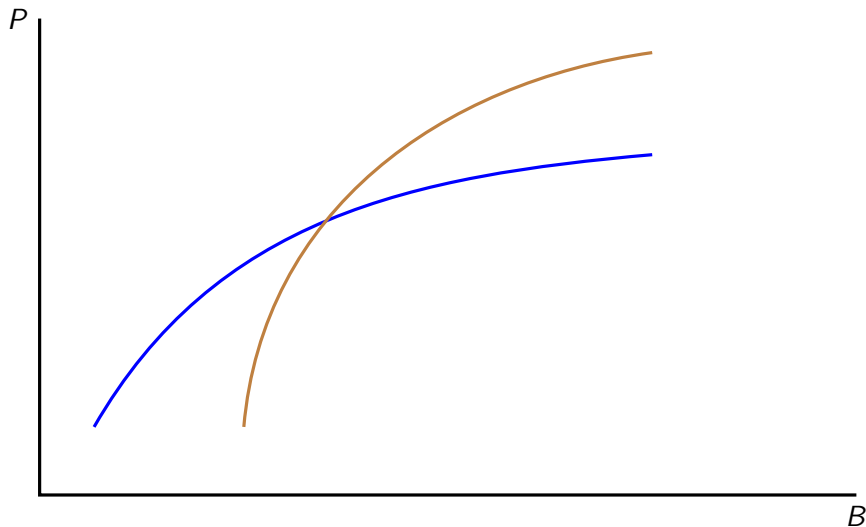
INSURANCE COMPANY'S PROBLEM



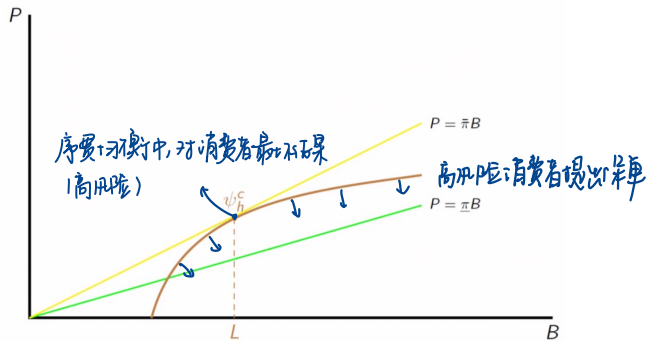
INSURANCE COMPANY'S PROBLEM



CONSUMERS' PREFERENCES FOR RISKS



EQUILIBRIUM



ON SEQUENTIAL EQUILIBRIUM

- Lemma 8.1. (Jehle & Reny) Let

$$\tilde{u}_l \equiv \max_{(B,p)} u_l(B, P) \quad \text{s.t. } p = \bar{\pi}B \leq w, \quad u_h^c \equiv u_h(L, \bar{\pi}L).$$

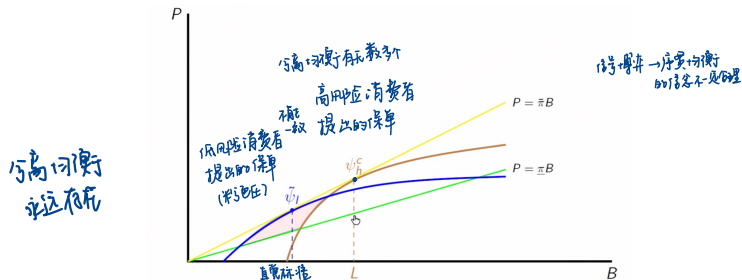
And let $(\psi_l, \psi_h, \sigma(\cdot), \beta(\cdot))$ be a s.e. with utilities for low-risk and high-risk are, respectively, u_l^* and u_h^* . Then

- $u_l^* \geq \tilde{u}_l$;
- $u_h^* \geq u_h^c$.

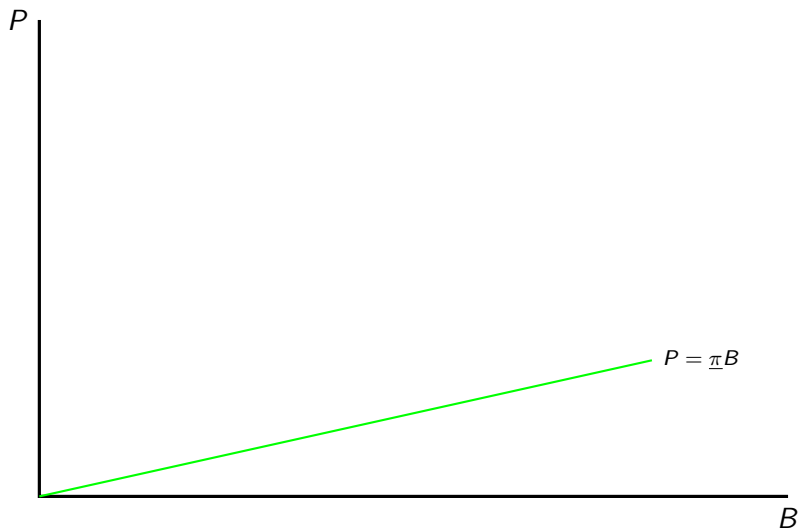
SEPARATING EQUILIBRIUM 分离均衡

保险公司见保单和高/低风险

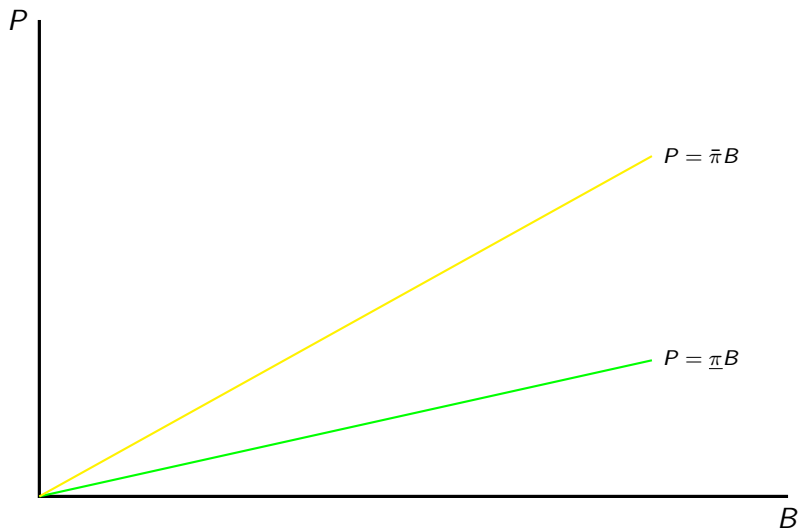
- An equilibrium is a separating equilibrium if the different types of consumers propose different policies.
- Theorem 8.1. (Jehle & Reny) In separating equilibrium,
 - $\psi_l \neq \psi_h = (L, \bar{\pi}L)$
 - $p_l \geq \bar{\pi}B_l$
 - $u_l(\psi_l) \geq \tilde{u} \equiv \max_{(B,p)} u_l(B,p) \text{ s.t. } p = \bar{\pi}B \leq w$
 - $u_h^c \equiv u_h(\psi_h) \geq u_h(\psi_l)$, where $u_h^c \equiv u_h(L, \bar{\pi}L)$ is high-risk's utility in competitive equilibrium with full information



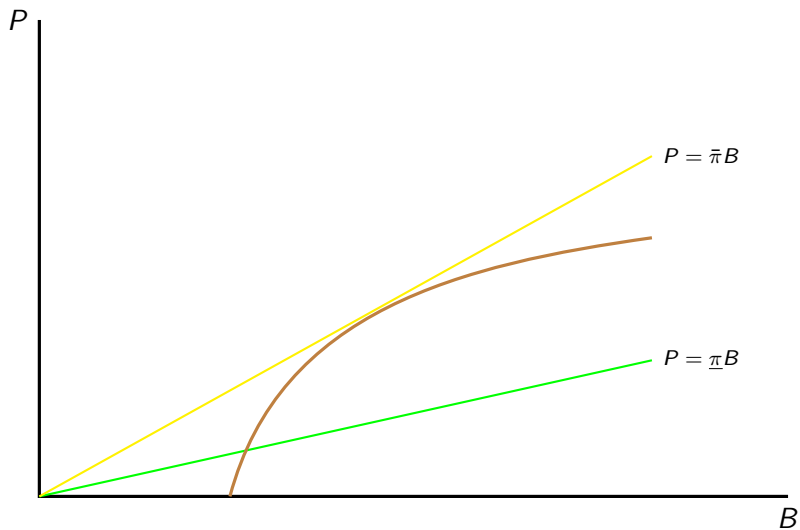
EXISTENCE OF SEPARATING EQUILIBRIUM



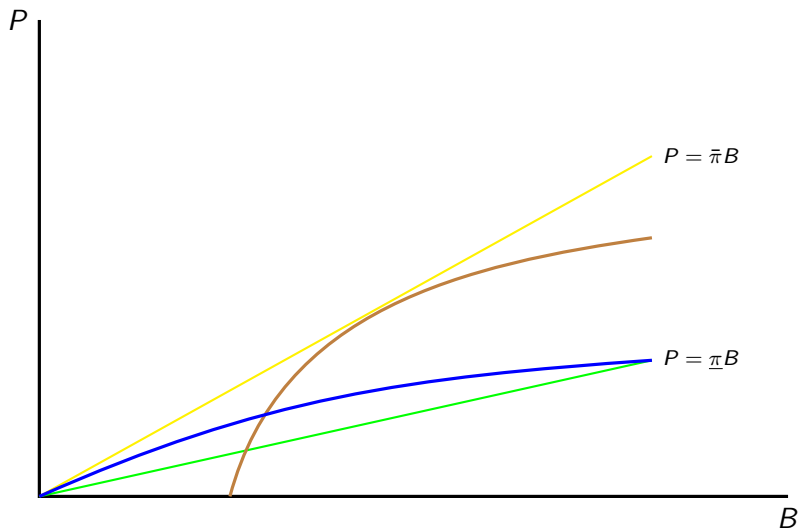
EXISTENCE OF SEPARATING EQUILIBRIUM



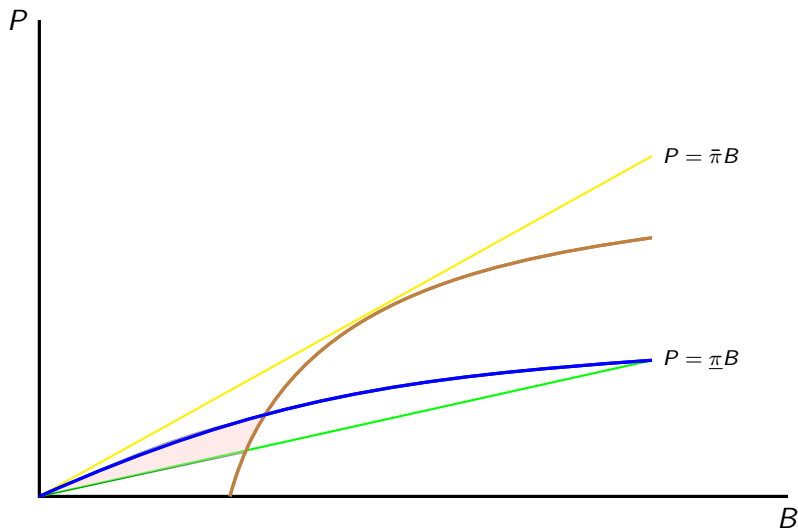
EXISTENCE OF SEPARATING EQUILIBRIUM



EXISTENCE OF SEPARATING EQUILIBRIUM



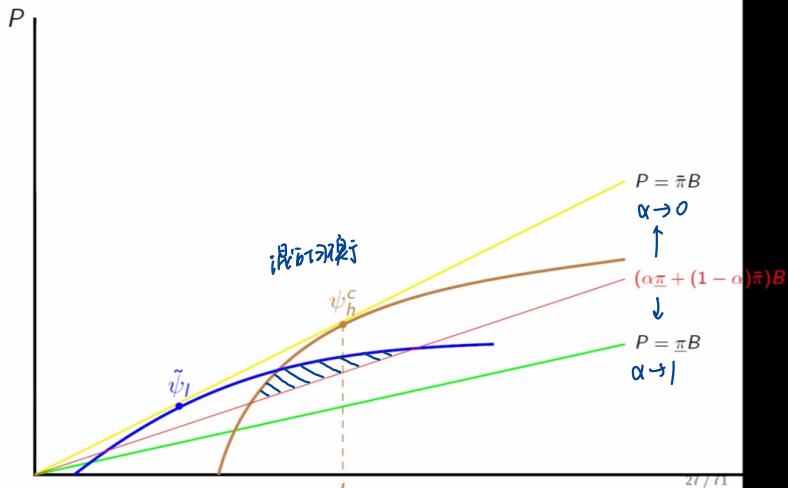
EXISTENCE OF SEPARATING EQUILIBRIUM 均衡的存在性



POOLING EQUILIBRIA

- An equilibrium is pooling equilibrium if both high-risk and low-risk propose the same policy.
- Theorem 8.2. (Jehle & Reny) $\psi = (B, p)$ is the outcome in some pooling equilibrium if and only if
 - $u_l(B, p) \geq \tilde{u}_l, u_h(B, p) \geq u_h^c$
 - $p \geq (\alpha \underline{\pi} + (1 - \alpha) \bar{\pi}) B$

POOLING EQUILIBRIA



EXISTENCE OF POOLING EQUILIBRA

animation by animate[2012/12/06]

JOB MARKET SIGNALING GAME 高能力者、高能力信号、高努力

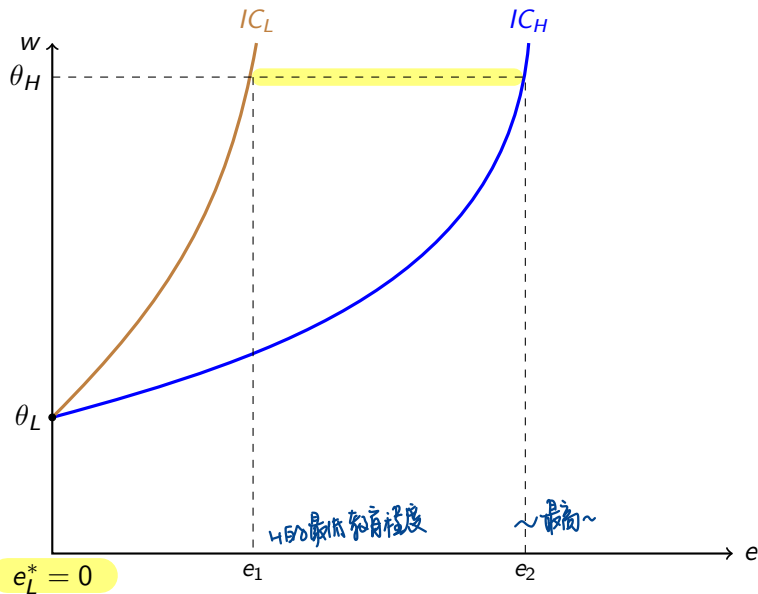
- Sequential-move game between firm and worker ^{type} 高能力/低能力 以
- Nature selects the type of a worker, θ_H or θ_L , $\theta_H > \theta_L$.
- Worker know own type θ , chooses $e \geq 0$. ^{教育程度 (信号作用)}
- Observing e but not θ , the firm offers wage $w(e)$.
- Worker's utility

$$u(w, e) = w - \frac{e}{2\theta}$$

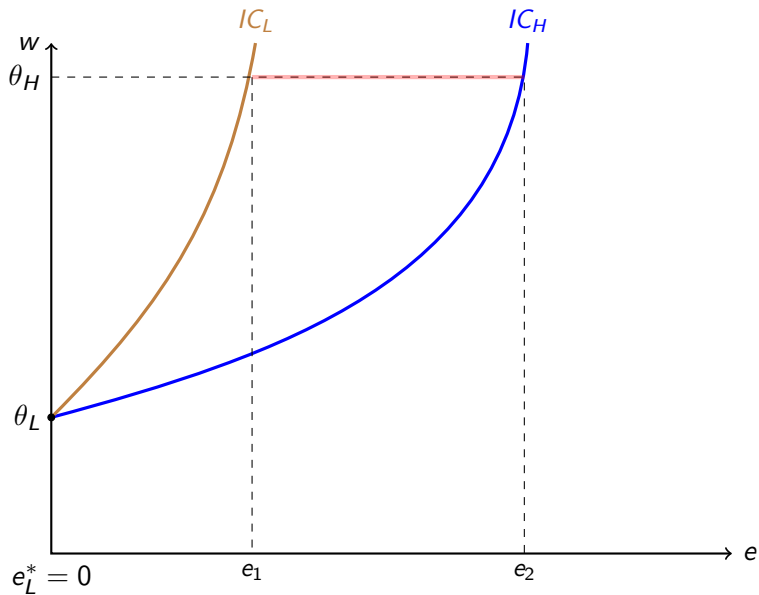
if accepts offer; zero otherwise.

SEPARATING EQUILIBRIUM 分离均衡

低能力的人在完全竞争市场中所得效用



SEPARATING EQUILIBRIUM



APPLY IC TO SEPARATING EQUILIBRIUM

- Set of separating equilibria

$$e_L^* = 0,$$

$$w(e_L^*) = \theta_L$$

$$e_H^* \in [e_1, e_2];$$

$$w(e_H^*) = \theta_H.$$

APPLY IC TO SEPARATING EQUILIBRIUM

- Set of separating equilibria

$$\begin{array}{ll} e_L^* = 0, & e_H^* \in [e_1, e_2]; \\ w(e_L^*) = \theta_L & w(e_H^*) = \theta_H. \end{array}$$

- Take separating equilibrium $(e_L^* = 0, e_H^* = e_2)$;

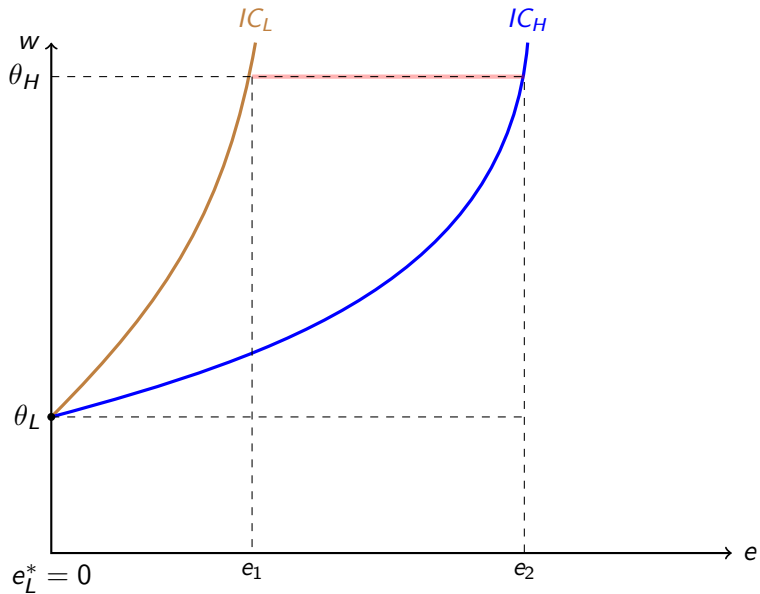
APPLY IC TO SEPARATING EQUILIBRIUM

- Set of separating equilibria

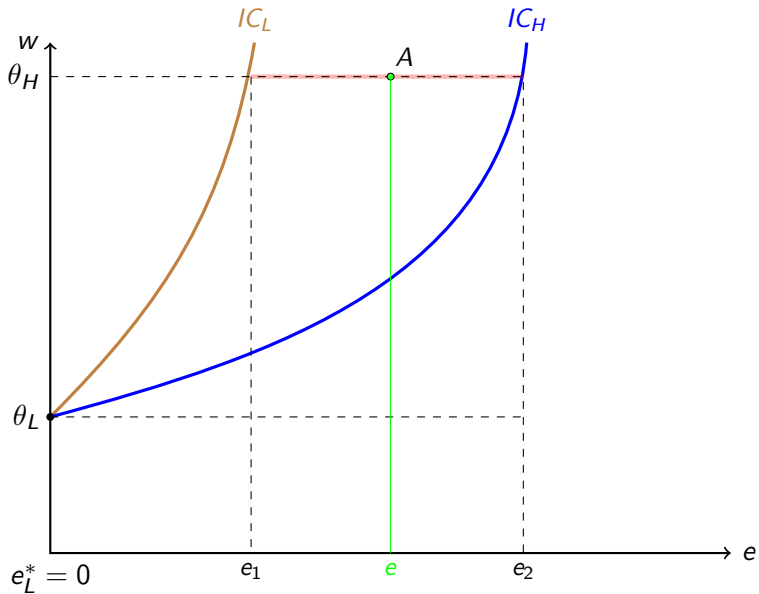
$$\begin{array}{ll} e_L^* = 0, & e_H^* \in [e_1, e_2]; \\ w(e_L^*) = \theta_L & w(e_H^*) = \theta_H. \end{array}$$

- Take separating equilibrium ($e_L^* = 0, e_H^* = e_2$);
- Consider an off-the-equilibrium message $e \in (e_1, e_2)$.

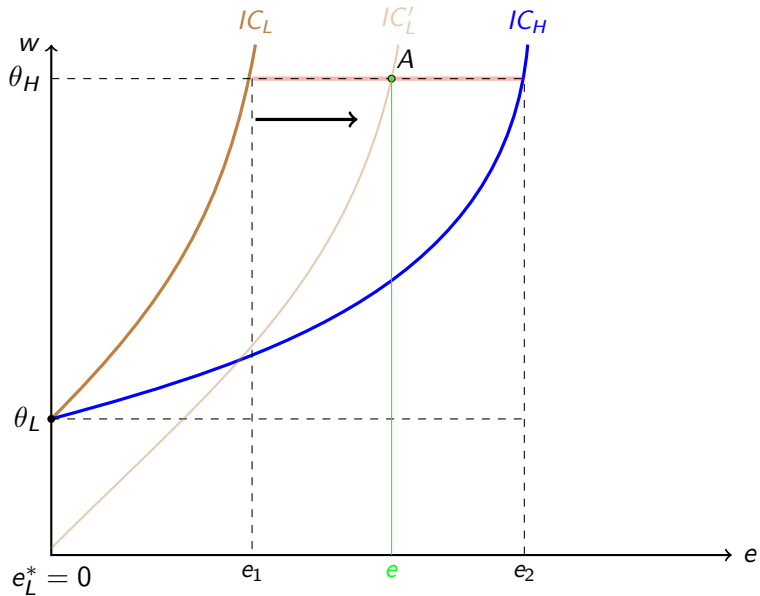
FIRST STEP



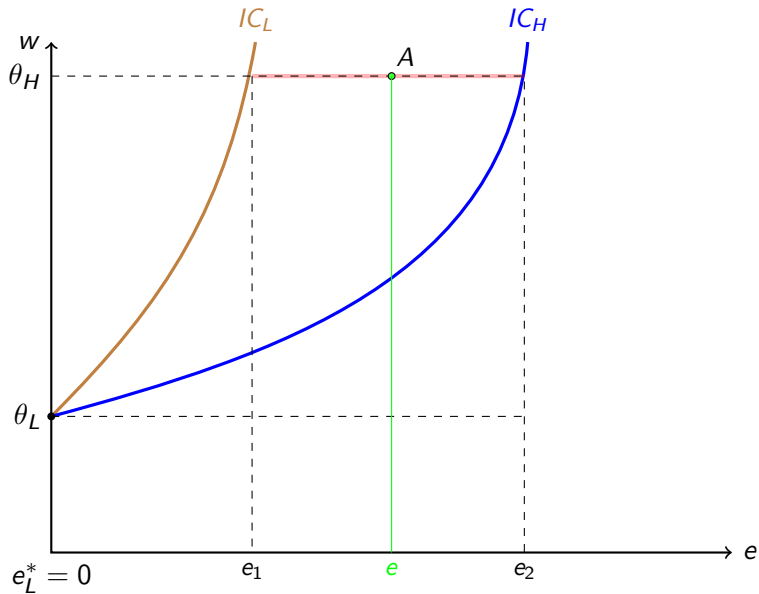
FIRST STEP



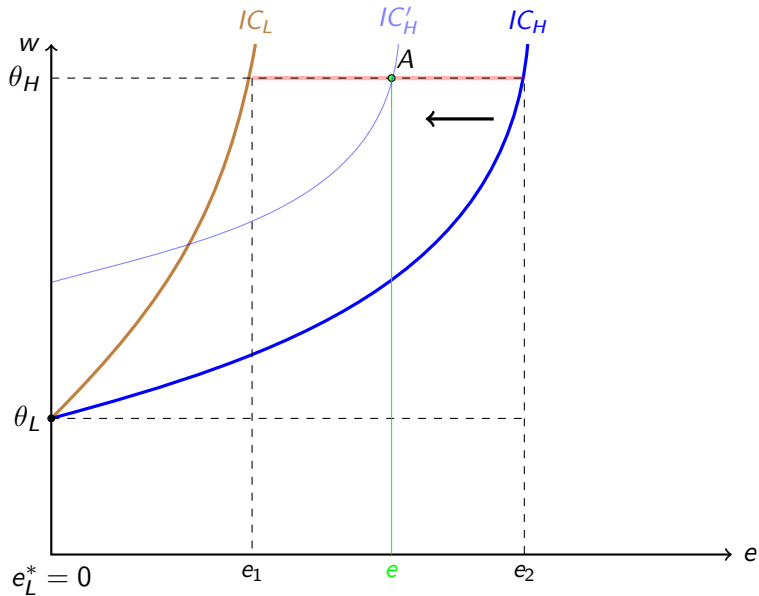
FIRST STEP



FIRST STEP



FIRST STEP



FIRST STEP

- θ_L type has no incentive to deviate

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e} .$$

FIRST STEP

- θ_L type has no incentive to deviate

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e} .$$

- But θ_H type has incentive to deviate

$$\underbrace{u_H^*(\theta_H)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_H(e, w, \theta_H)}_{\text{Max payoff from deviating to } e} .$$

FIRST STEP

- θ_L type has no incentive to deviate

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e}.$$

- But θ_H type has incentive to deviate

$$\underbrace{u_H^*(\theta_H)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_H(e, w, \theta_H)}_{\text{Max payoff from deviating to } e}.$$

- Thus, off-equilibrium education level can come only from θ_H

$$\Theta^{**}(e) = \{\theta_H\}.$$

animation by animate[2012/12/06]

SECOND STEP

- Given e only comes from θ_H , best response for firm to offer $w(e) = \theta_H$;

SECOND STEP

- Given e only comes from θ_H , best response for firm to offer $w(e) = \theta_H$;
- For θ_H type

$$\underbrace{\min_{w \in W^*(\Theta^{**}(e), e)} u_H(e, w, \theta_H)}_{\theta_H - c(e, \theta_H)} > \underbrace{u_H^*(\theta_H)}_{\theta_H - c(e_2, \theta_H)} .$$

SECOND STEP

- Given e only comes from θ_H , best response for firm to offer $w(e) = \theta_H$;
- For θ_H type

$$\underbrace{\min_{w \in W^*(\Theta^{**}(e), e)} u_H(e, w, \theta_H)}_{\theta_H - c(e, \theta_H)} > \underbrace{u_H^*(\theta_H)}_{\theta_H - c(e_2, \theta_H)} .$$

- Lowest payoff θ_H type obtains from deviating to e is higher than the equilibrium payoff;

SECOND STEP

- Given e only comes from θ_H , best response for firm to offer $w(e) = \theta_H$;
- For θ_H type

$$\underbrace{\min_{w \in W^*(\Theta^{**}(e), e)} u_H(e, w, \theta_H)}_{\theta_H - c(e, \theta_H)} > \underbrace{u_H^*(\theta_H)}_{\theta_H - c(e_2, \theta_H)} .$$

- Lowest payoff θ_H type obtains from deviating to e is higher than the equilibrium payoff;
- Thus, the separating equilibrium

$$\{e_L^*(\theta_L), e_H^*(\theta_H)\} = \{0, e_2\}$$

violates IC.

THREE TYPES

- Now suppose there are three types: θ_L , θ_M and θ_H ;

THREE TYPES

- Now suppose there are three types: θ_L , θ_M and θ_H ;
- With three types, IC does not work;

THREE TYPES

- Now suppose there are three types: θ_L , θ_M and θ_H ;
- With three types, IC does not work;
- Consider one separating equilibrium

$$e_L^* = 0, \quad e_M^*, \quad e_H^*.$$

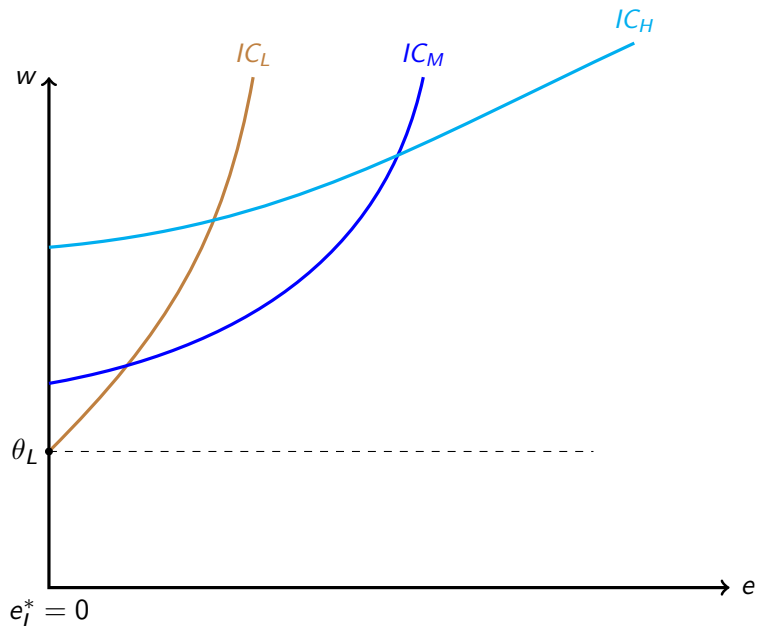
THREE TYPES

- Now suppose there are three types: θ_L , θ_M and θ_H ;
- With three types, IC does not work;
- Consider one separating equilibrium

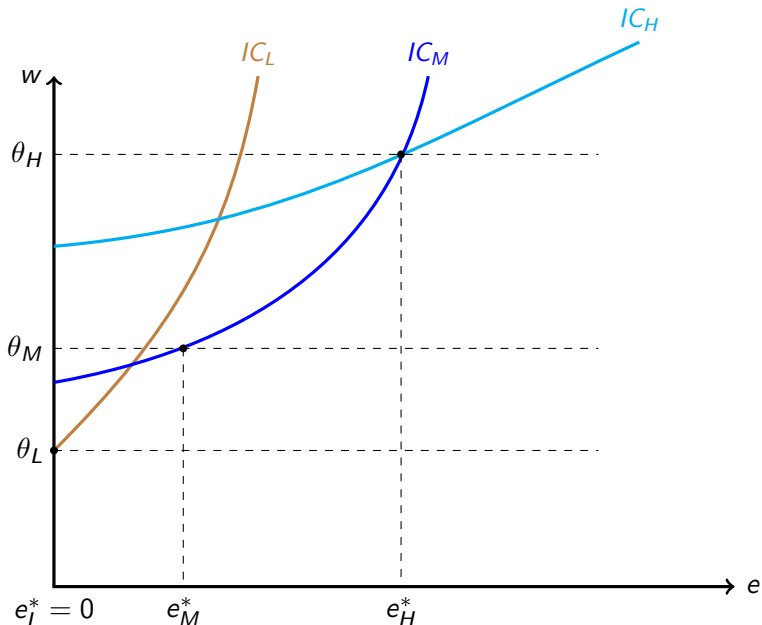
$$e_L^* = 0, \quad e_M^*, \quad e_H^*.$$

- Take one off-the-equilibrium message $e \in (\hat{e}, e_H^*)$.

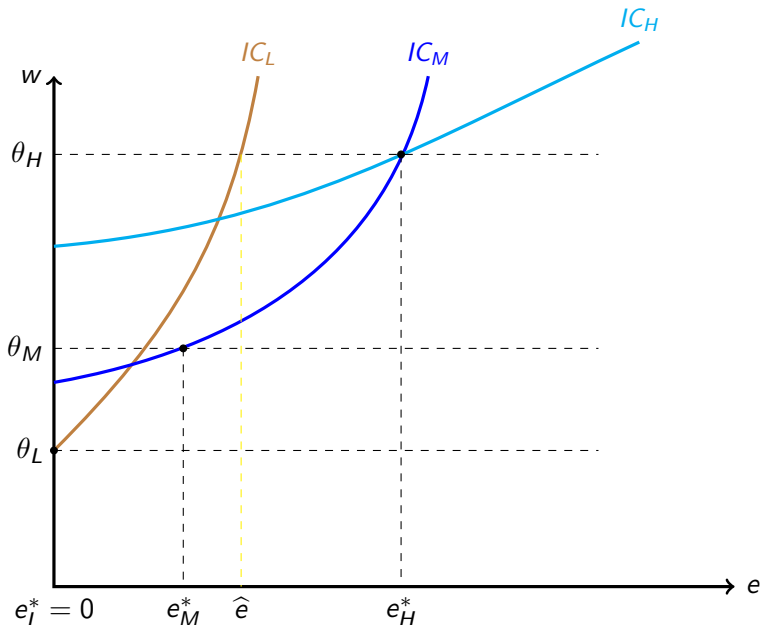
IC FIRST STEP



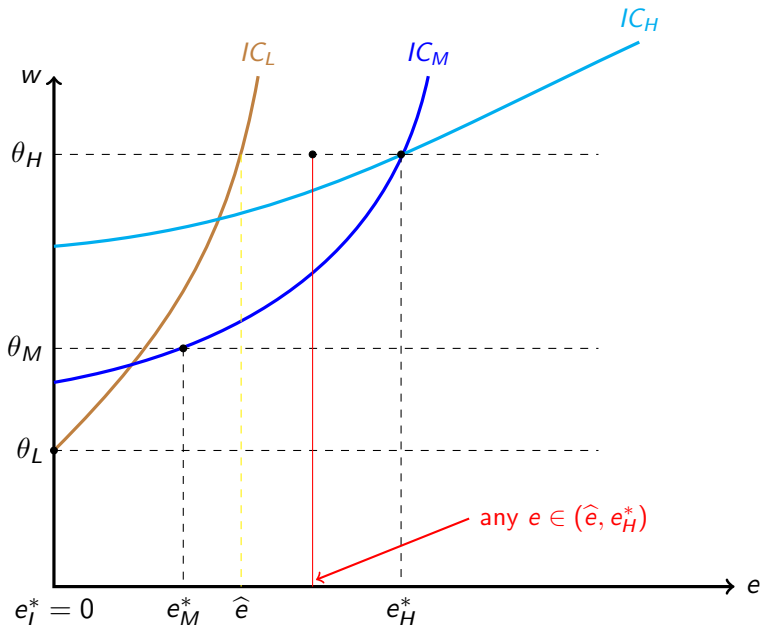
IC FIRST STEP



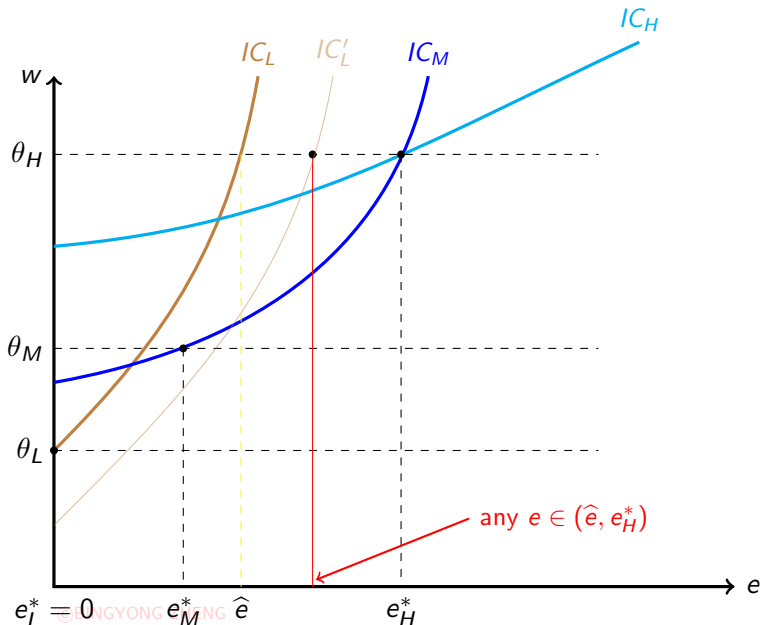
IC FIRST STEP



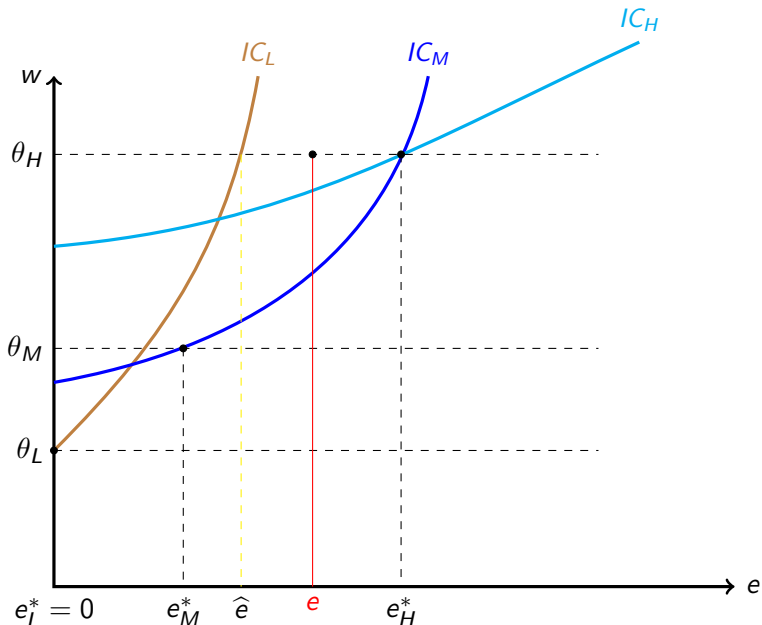
IC FIRST STEP



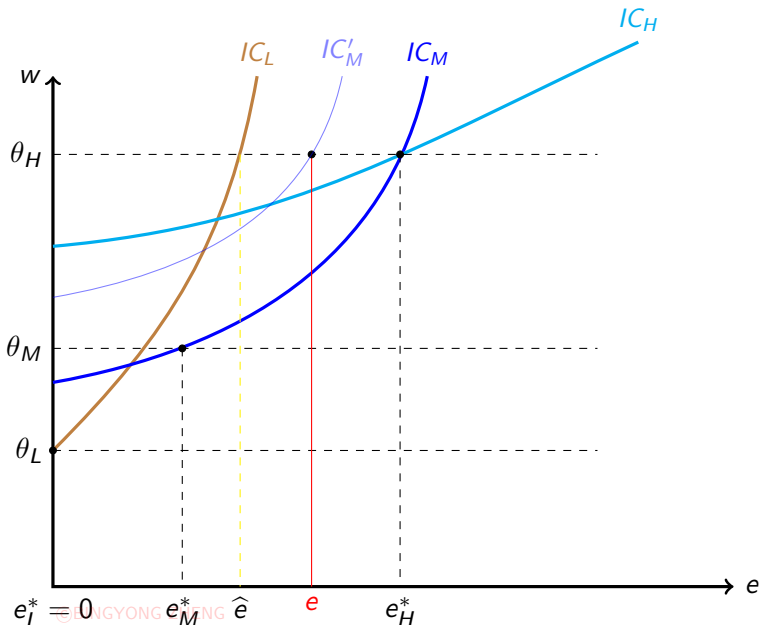
IC FIRST STEP



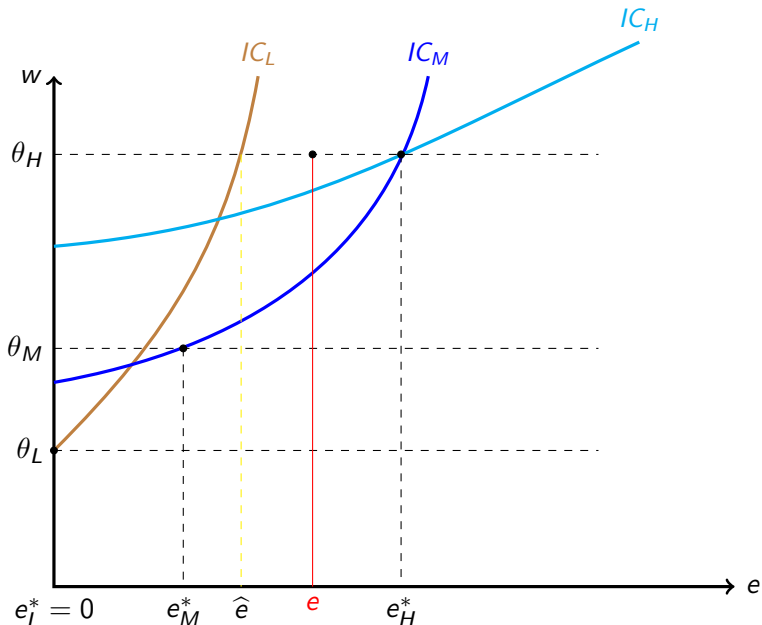
IC FIRST STEP



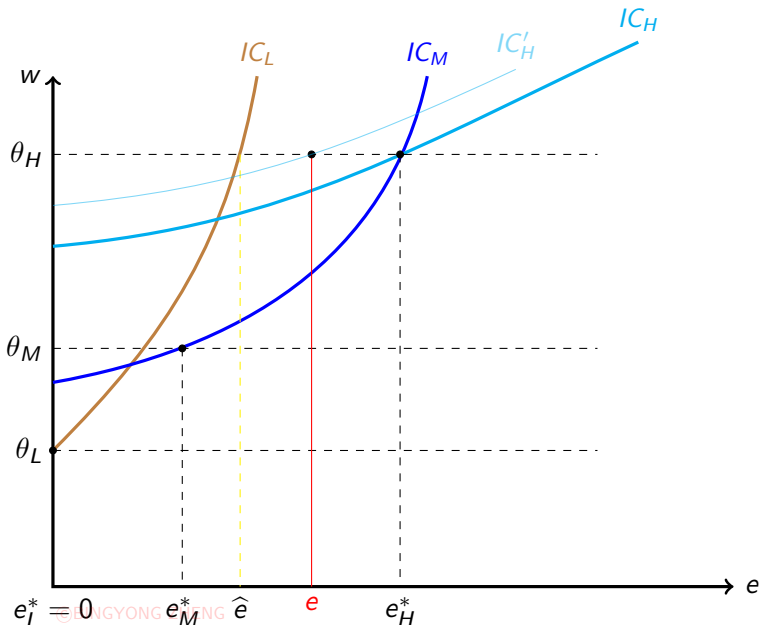
IC FIRST STEP



IC FIRST STEP



IC FIRST STEP



FIRST STEP

- θ_L type sending message $e \in (\hat{e}, e_H^*)$ is equilibrium dominated

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e} .$$

FIRST STEP

- θ_L type sending message $e \in (\hat{e}, e_H^*)$ is equilibrium dominated

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e} .$$

- θ_M type could send the message $e \in (\hat{e}, e_H^*)$ because

$$\underbrace{u_M^*(\theta_M)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_M(e, w, \theta_M)}_{\text{Max payoff from deviating to } e} .$$

FIRST STEP

- θ_L type sending message $e \in (\hat{e}, e_H^*)$ is equilibrium dominated

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e} .$$

- θ_M type could send the message $e \in (\hat{e}, e_H^*)$ because

$$\underbrace{u_M^*(\theta_M)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_M(e, w, \theta_M)}_{\text{Max payoff from deviating to } e} .$$

- θ_H type could send the message $e \in (\hat{e}, e_H^*)$ because

$$\underbrace{u_H^*(\theta_H)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_H(e, w, \theta_H)}_{\text{Max payoff from deviating to } e} .$$

FIRST STEP

- θ_L type sending message $e \in (\hat{e}, e_H^*)$ is equilibrium dominated

$$\underbrace{u_L^*(\theta_L)}_{\text{Equilibrium payoff}} > \underbrace{\max_{w \in W^*(\Theta, m)} u_L(e, w, \theta_L)}_{\text{Max payoff from deviating to } e}.$$

- θ_M type could send the message $e \in (\hat{e}, e_H^*)$ because

$$\underbrace{u_M^*(\theta_M)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_M(e, w, \theta_M)}_{\text{Max payoff from deviating to } e}.$$

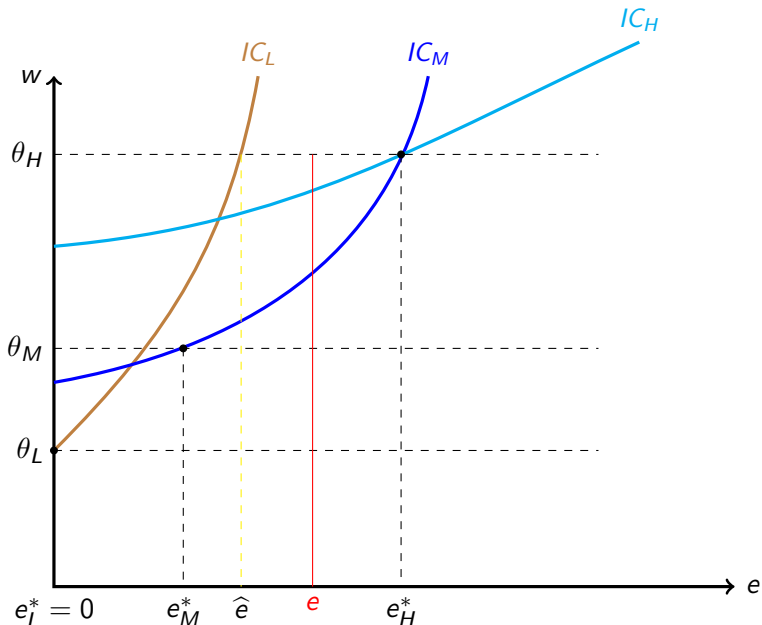
- θ_H type could send the message $e \in (\hat{e}, e_H^*)$ because

$$\underbrace{u_H^*(\theta_H)}_{\text{Equilibrium payoff}} < \underbrace{\max_{w \in W^*(\Theta, m)} u_H(e, w, \theta_H)}_{\text{Max payoff from deviating to } e}.$$

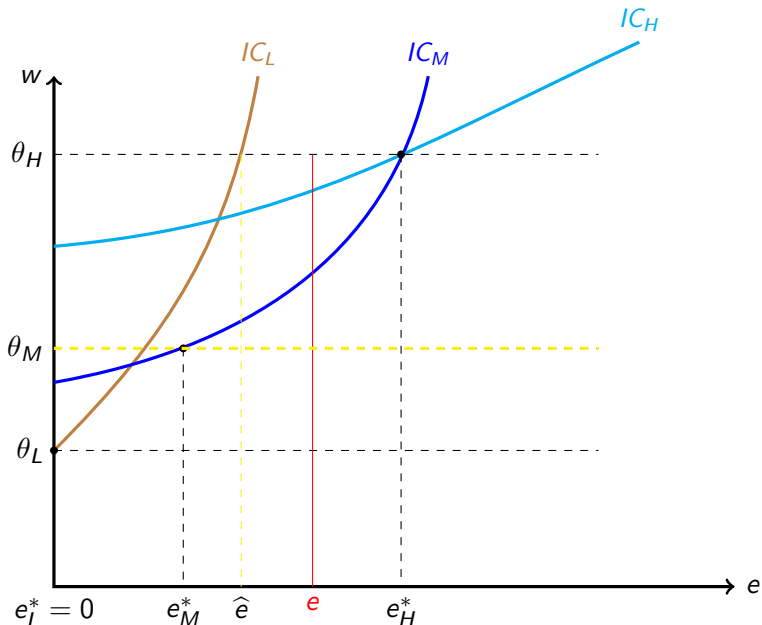
- Hence, observing $e \in (\hat{e}, e_H^*)$, the firm's belief concentrate on θ_M and θ_H :

$$\Theta^{**} = \{\theta_M, \theta_H\}.$$

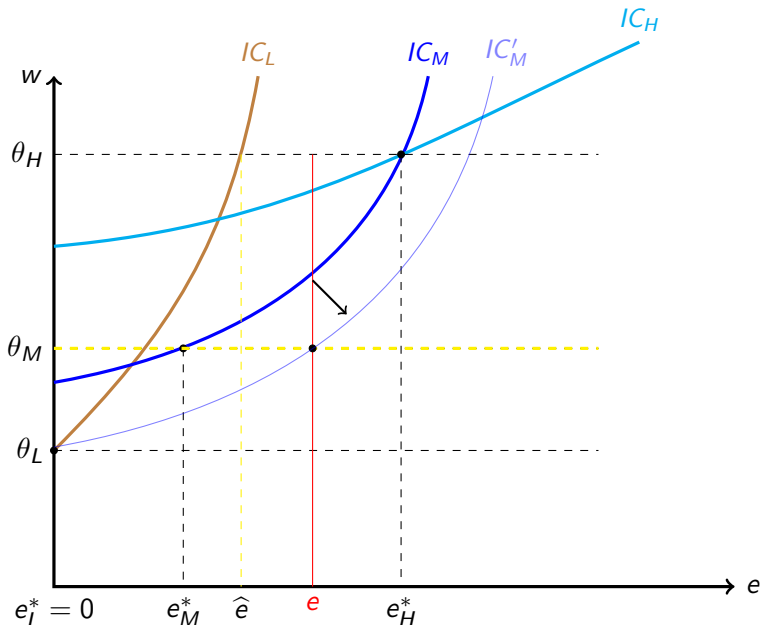
IC SECOND STEP



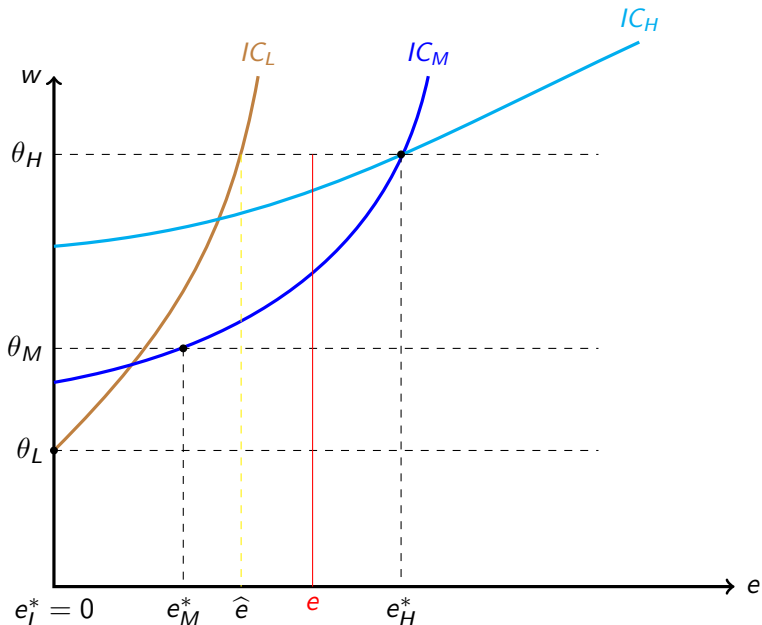
IC SECOND STEP



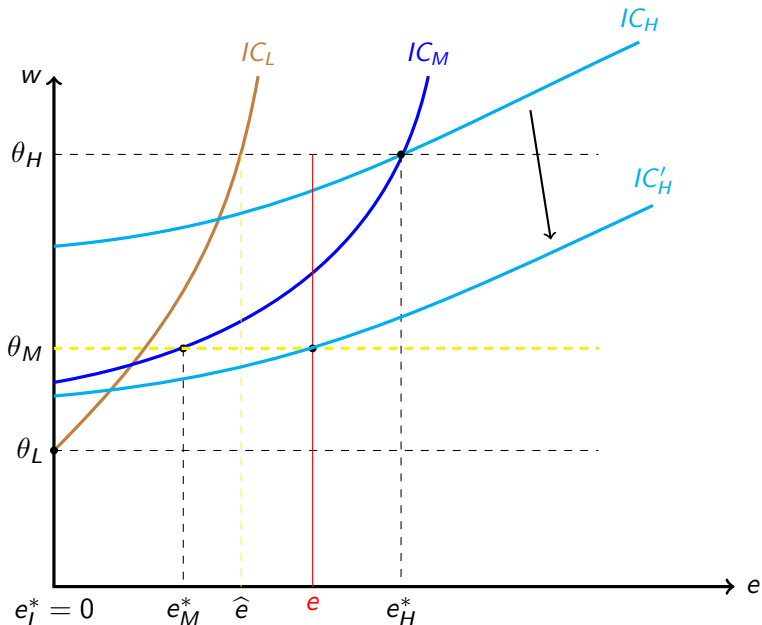
IC SECOND STEP



IC SECOND STEP



IC SECOND STEP



SECOND STEP

- Given firm's belief $\Theta^{**} = \{\theta_M, \theta_H\}$, the lowest wage to offer

$$\theta_M = \min\{w | w \in W^*(\Theta^{**}(e), e)\}.$$

SECOND STEP

- Given firm's belief $\Theta^{**} = \{\theta_M, \theta_H\}$, the lowest wage to offer

$$\theta_M = \min\{w | w \in W^*(\Theta^{**}(e), e)\}.$$

- Given firm's offer, θ_M type worker has no incentives to deviate towards e

$$\min_{w \in W^*(\Theta^{**}(e), e)} u_M(e, w, \theta_M) < u_M^*(\theta_M).$$

SECOND STEP

- Given firm's belief $\Theta^{**} = \{\theta_M, \theta_H\}$, the lowest wage to offer

$$\theta_M = \min\{w | w \in W^*(\Theta^{**}(e), e)\}.$$

- Given firm's offer, θ_M type worker has no incentives to deviate towards e

$$\min_{w \in W^*(\Theta^{**}(e), e)} u_M(e, w, \theta_M) < u_M^*(\theta_M).$$

- Given $w \in W^*(\Theta^{**}(e), e)$, θ_H type worker has no incentives to deviate towards e

$$\min_{w \in W^*(\Theta^{**}(e), e)} u_H(e, w, \theta_H) < u_H^*(\theta_H).$$

SECOND STEP

- Given firm's belief $\Theta^{**} = \{\theta_M, \theta_H\}$, the lowest wage to offer

$$\theta_M = \min\{w | w \in W^*(\Theta^{**}(e), e)\}.$$

- Given firm's offer, θ_M type worker has no incentives to deviate towards e

$$\min_{w \in W^*(\Theta^{**}(e), e)} u_M(e, w, \theta_M) < u_M^*(\theta_M).$$

- Given $w \in W^*(\Theta^{**}(e), e)$, θ_H type worker has no incentives to deviate towards e

$$\min_{w \in W^*(\Theta^{**}(e), e)} u_H(e, w, \theta_H) < u_H^*(\theta_H).$$

- Hence, there is no type of worker $\theta \in \Theta^{**}$ for whom deviation to $e \in (\hat{e}, e_H^*)$ is profitable.

D1 CRITERION

- Let us now check if the previous separating equilibrium (e_L^*, e_M^*, e_H^*) survives the D1-Criterion;

D1 CRITERION

- Let us now check if the previous separating equilibrium (e_L^*, e_M^*, e_H^*) survives the D1-Criterion;
- Let us consider the off-the-equilibrium message e' ;

D1 CRITERION

- Let us now check if the previous separating equilibrium (e_L^*, e_M^*, e_H^*) survives the D1-Criterion;
- Let us consider the off-the-equilibrium message e' ;
- First, we need to construct sets $D(\theta_k, \hat{\Theta}, e')$ for $k = L, M, H$, representing the set of wage offers for which a θ_k -worker is better-off when he deviates towards message e' than when he sends his equilibrium message:

$$D(\theta_k, \hat{\Theta}, e') \equiv \{w \in [\theta_L, \theta_H] | u_k(e', w, \theta_k) > u_k^*(\theta_k)\}.$$

D1 CRITERION

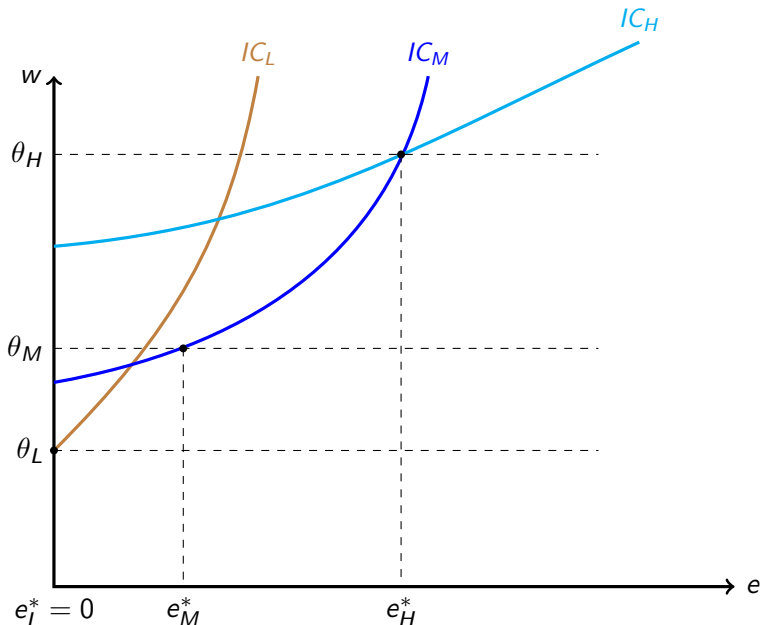
- Let us now check if the previous separating equilibrium (e_L^*, e_M^*, e_H^*) survives the D1-Criterion;
- Let us consider the off-the-equilibrium message e' ;
- First, we need to construct sets $D(\theta_k, \hat{\Theta}, e')$ for $k = L, M, H$, representing the set of wage offers for which a θ_k -worker is better-off when he deviates towards message e' than when he sends his equilibrium message:

$$D(\theta_k, \hat{\Theta}, e') \equiv \{w \in [\theta_L, \theta_H] | u_k(e', w, \theta_k) > u_k^*(\theta_k)\}.$$

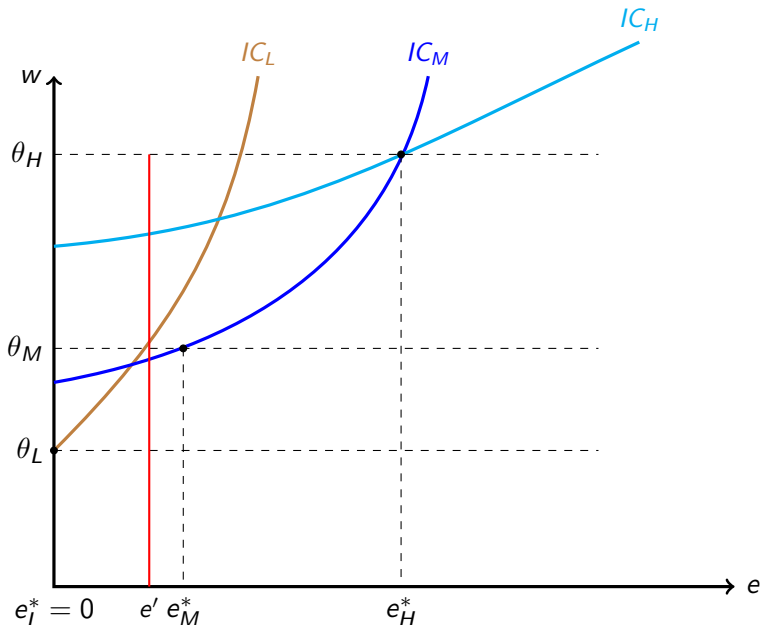
- Also let

$$D^o(\theta_k, \hat{\Theta}, e') \equiv \{w \in [\theta_L, \theta_H] | u_k(e', w, \theta_k) = u_k^*(\theta_k)\}.$$

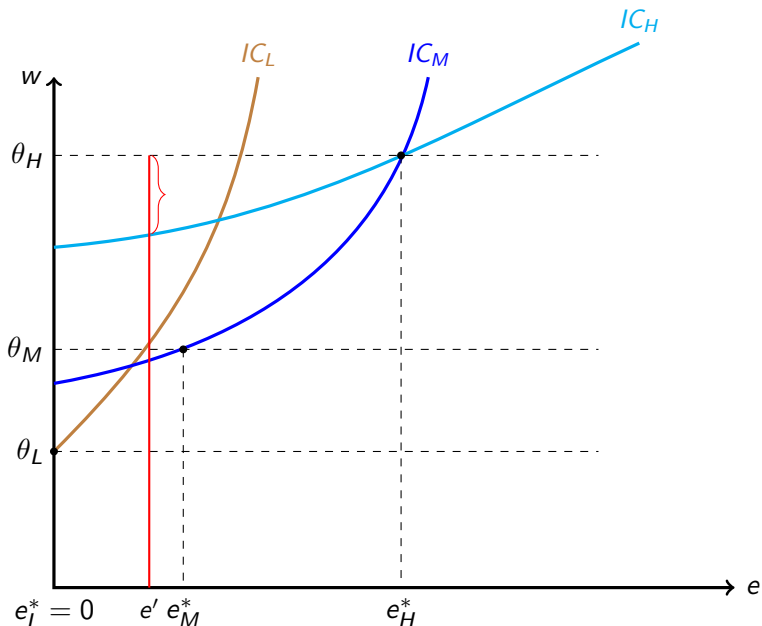
D1



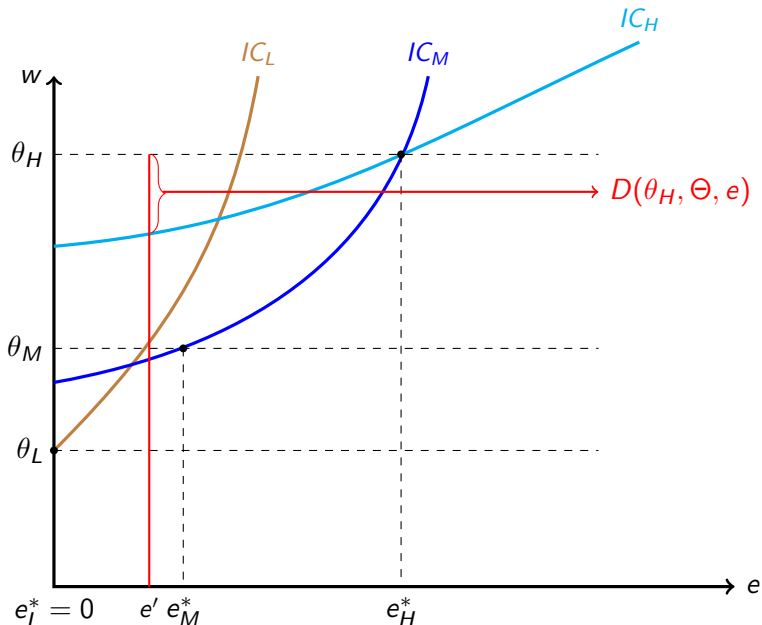
D1

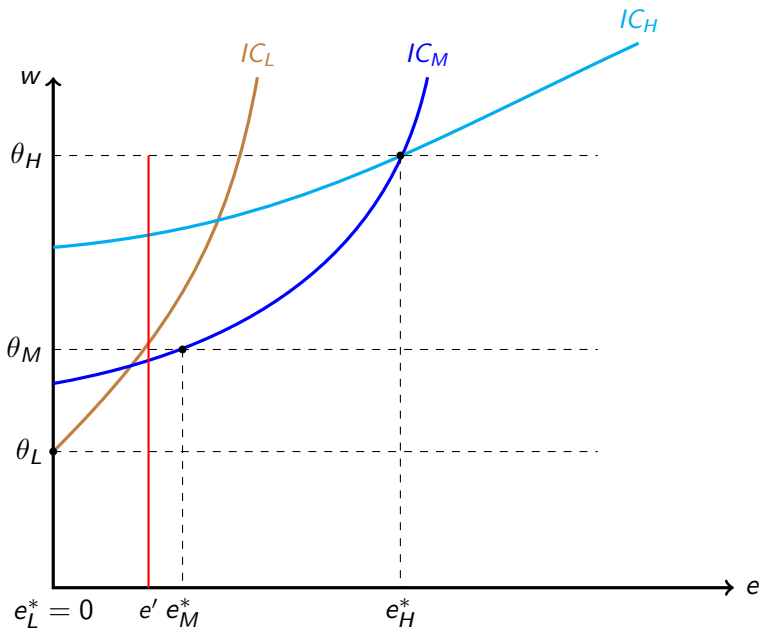


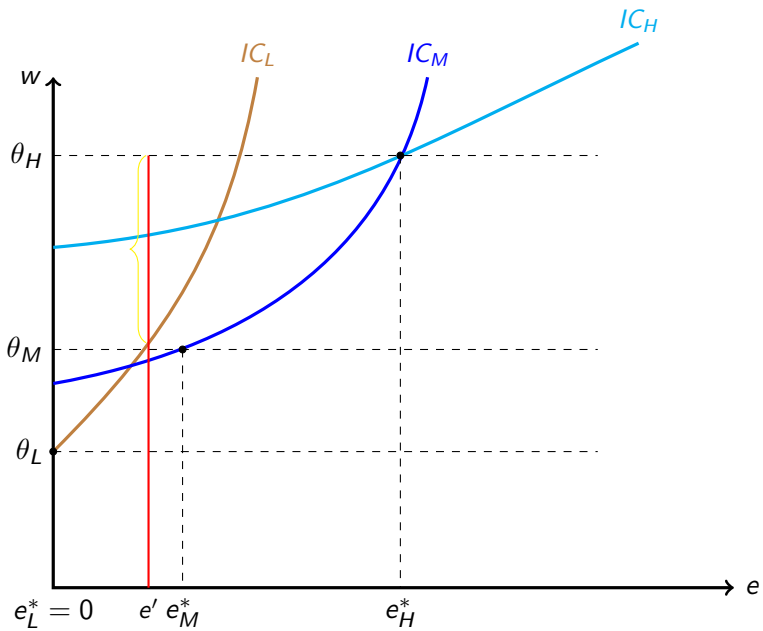
D1

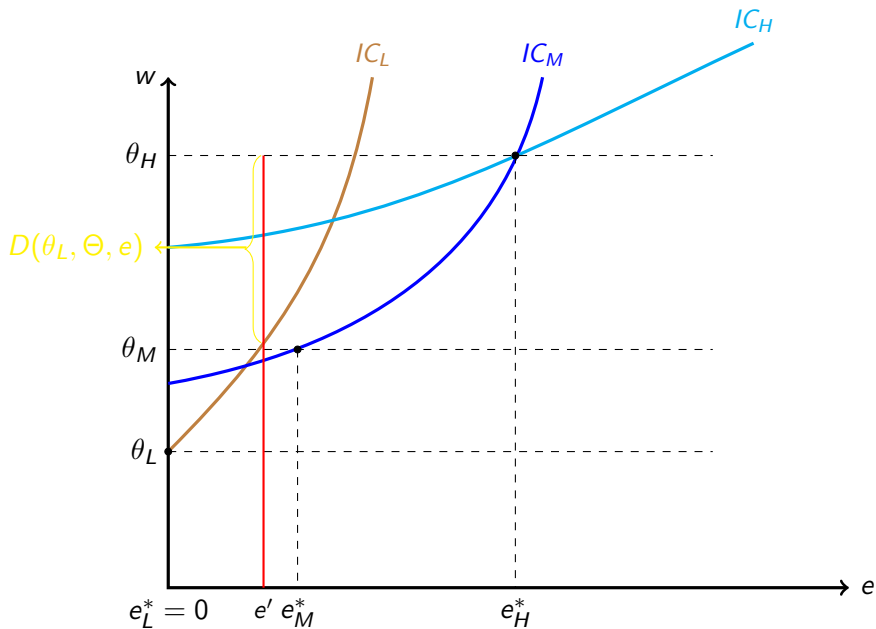


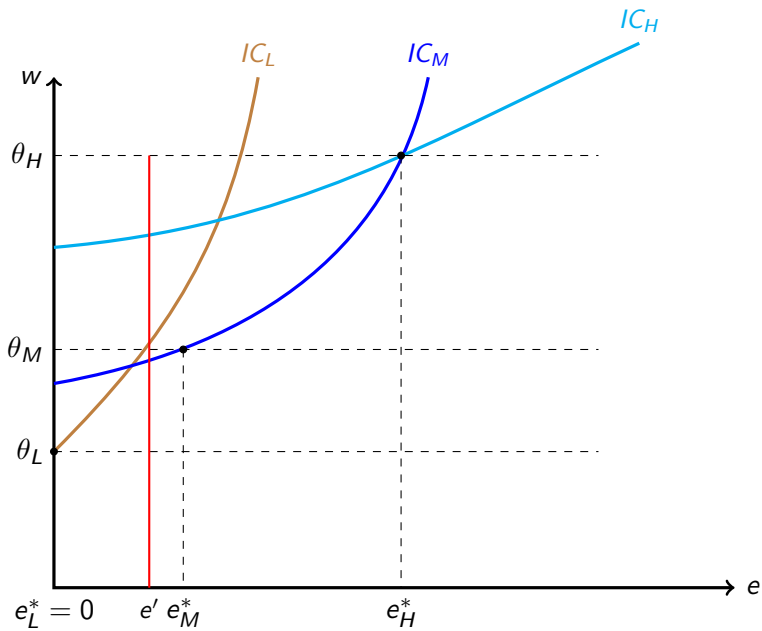
D1

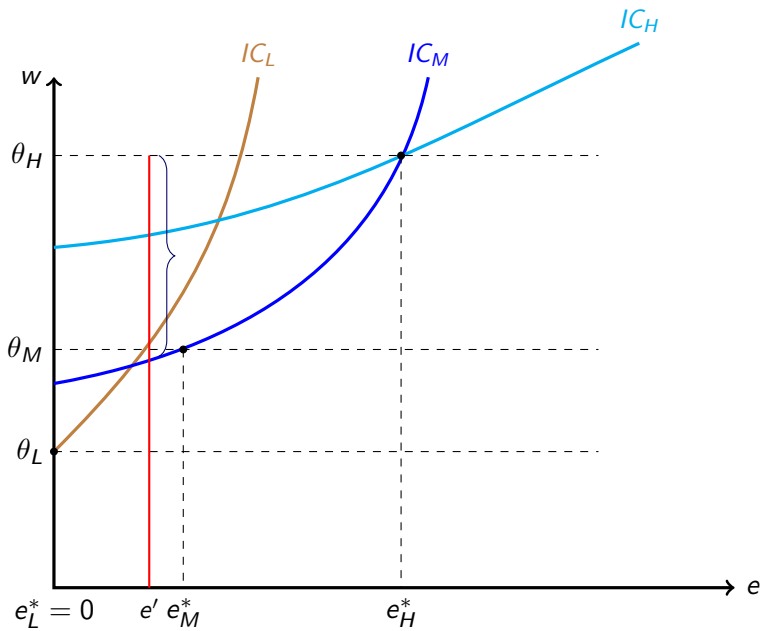


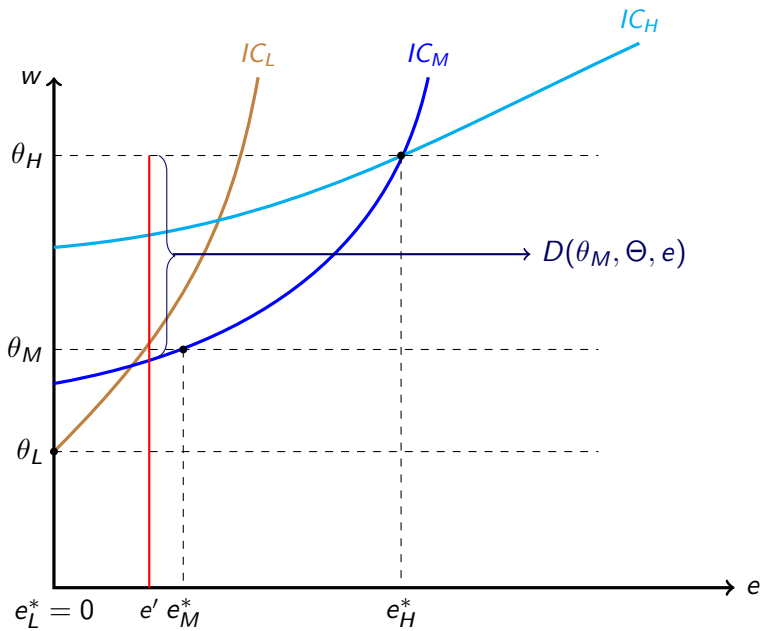


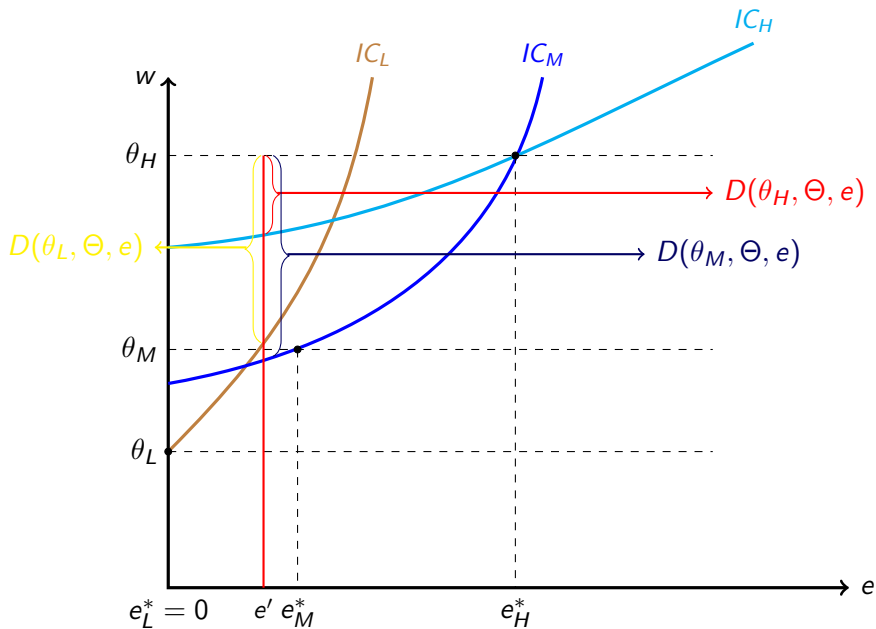












D1 FIRST STEP

- We see from the figure

$$D(\theta_H, \hat{\Theta}, e') \cup D^o(\theta_H, \hat{\Theta}, e') \subset D(\theta_M, \hat{\Theta}, e').$$

θ_M type has more incentives to deviate to e' than θ_H type

D1 FIRST STEP

- We see from the figure

$$D(\theta_H, \hat{\Theta}, e') \cup D^o(\theta_H, \hat{\Theta}, e') \subset D(\theta_M, \hat{\Theta}, e').$$

θ_M type has more incentives to deviate to e' than θ_H type

- Also,

$$D(\theta_L, \hat{\Theta}, e') \cup D^o(\theta_L, \hat{\Theta}, e') \subset D(\theta_M, \hat{\Theta}, e').$$

θ_M type has more incentives to deviate to e' than θ_L type

D1 FIRST STEP

- We see from the figure

$$D(\theta_H, \hat{\Theta}, e') \cup D^o(\theta_H, \hat{\Theta}, e') \subset D(\theta_M, \hat{\Theta}, e').$$

θ_M type has more incentives to deviate to e' than θ_H type

- Also,

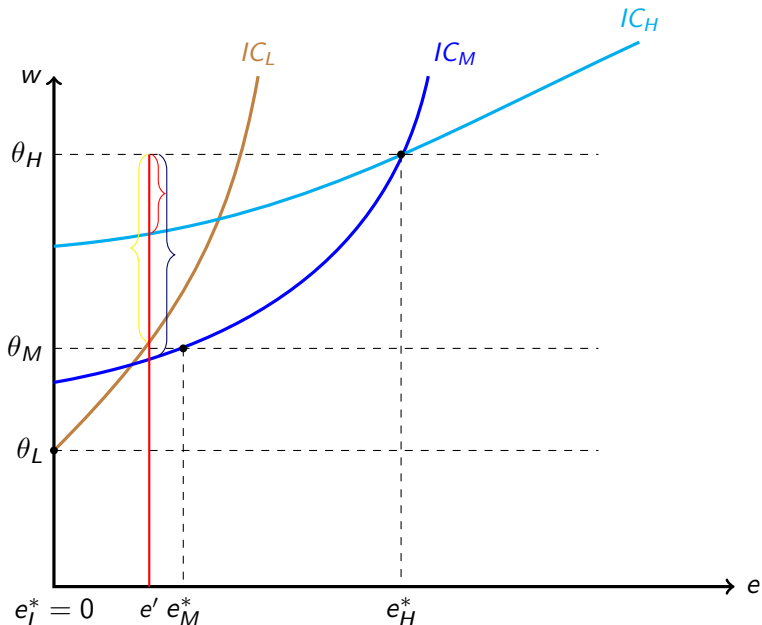
$$D(\theta_L, \hat{\Theta}, e') \cup D^o(\theta_L, \hat{\Theta}, e') \subset D(\theta_M, \hat{\Theta}, e').$$

θ_M type has more incentives to deviate to e' than θ_L type

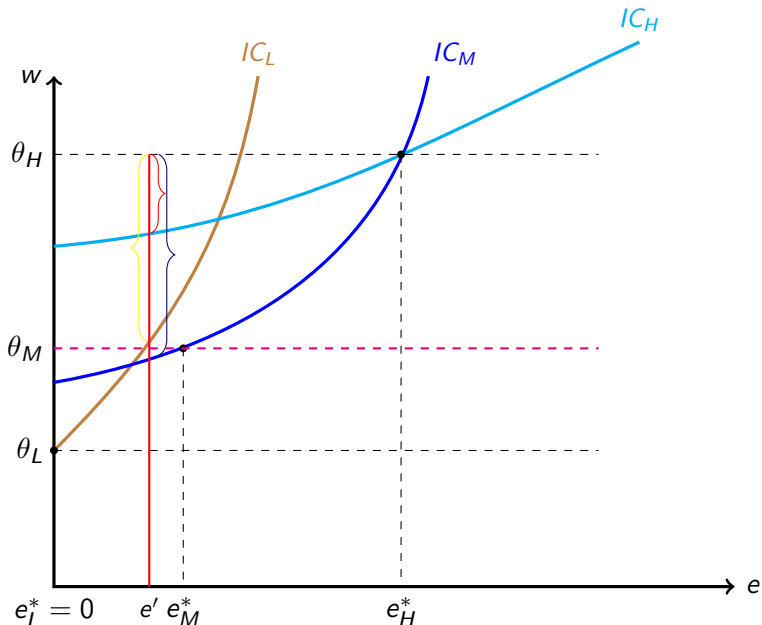
- Applying the D1 criterion, the θ_M type is the most likely to deviate to e'

$$\Theta^{**}(e') = \{\theta_M\}.$$

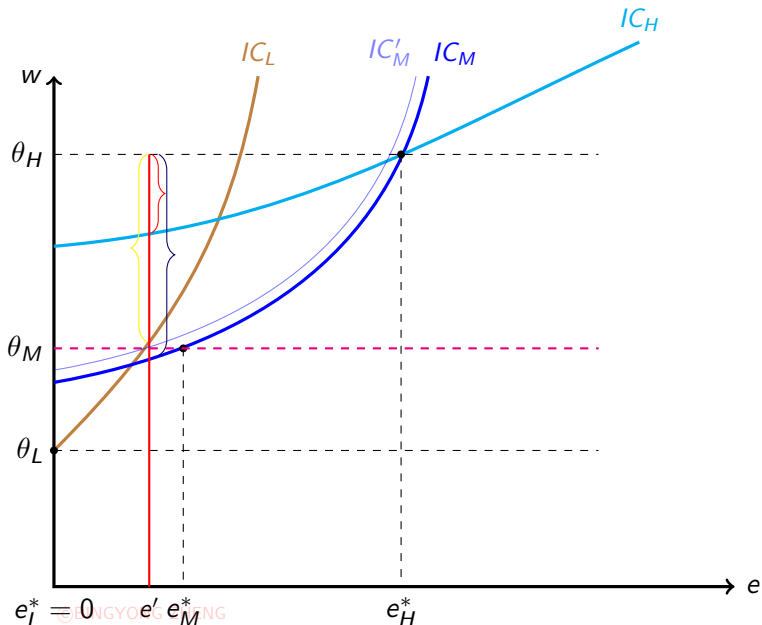
D1 SECOND STEP



D1 SECOND STEP



D1 SECOND STEP



D1 SECOND STEP

- Given $\Theta^{**}(e')$, firm offer

$$w(e') = \theta_M.$$

D1 SECOND STEP

- Given $\Theta^{**}(e')$, firm offer

$$w(e') = \theta_M.$$

- For θ_M worker,

$$\min_{w \in W^*(\Theta^{**}(e'), e')} u_M(e', w, \theta_M) > u_M^*(\theta_M).$$

Deviating towards e' is profitable!

D1 SECOND STEP

- Given $\Theta^{**}(e')$, firm offer

$$w(e') = \theta_M.$$

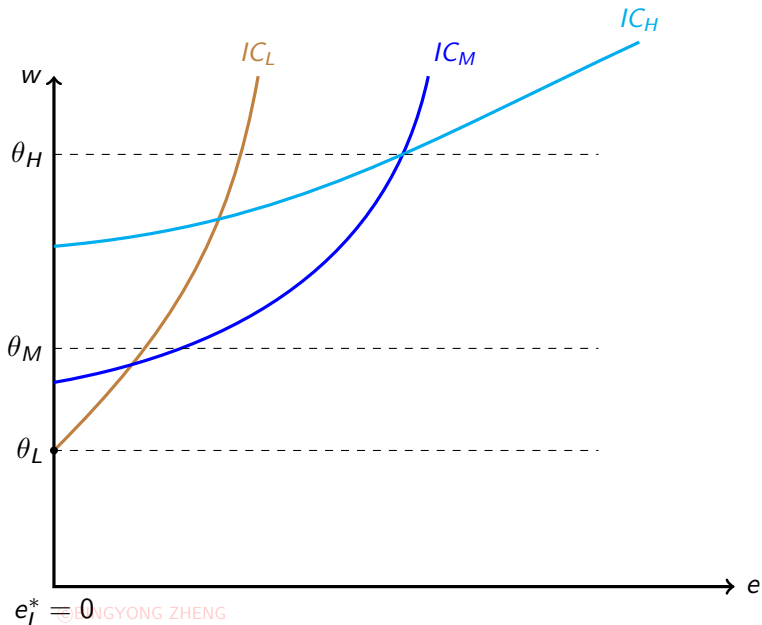
- For θ_M worker,

$$\min_{w \in W^*(\Theta^{**}(e'), e')} u_M(e', w, \theta_M) > u_M^*(\theta_M).$$

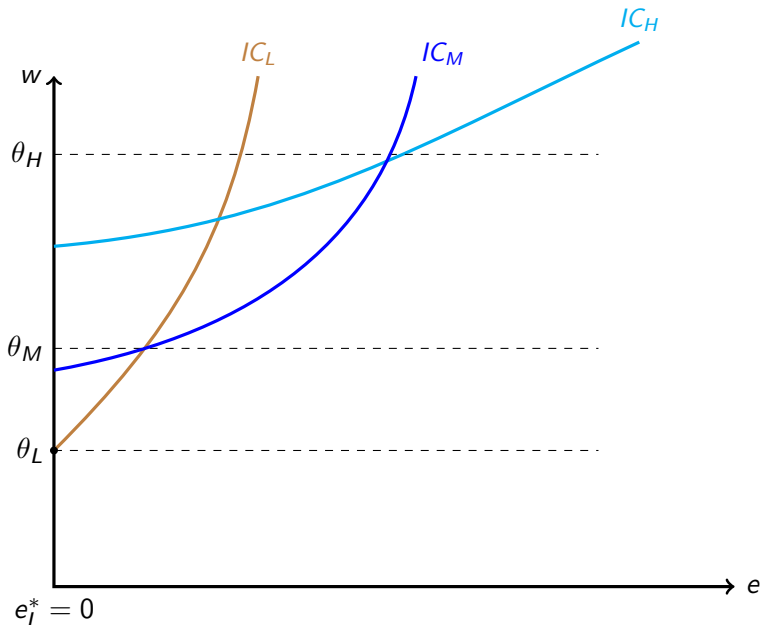
Deviating towards e' is profitable!

- So the equilibrium (e_L^*, e_M^*, e_H^*) violates the D1 criterion

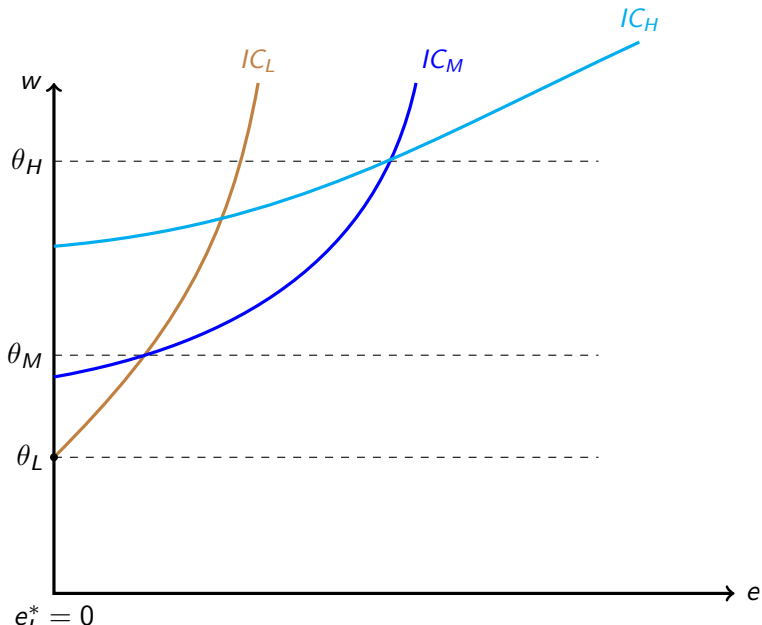
D1 SECOND STEP CONTINUED



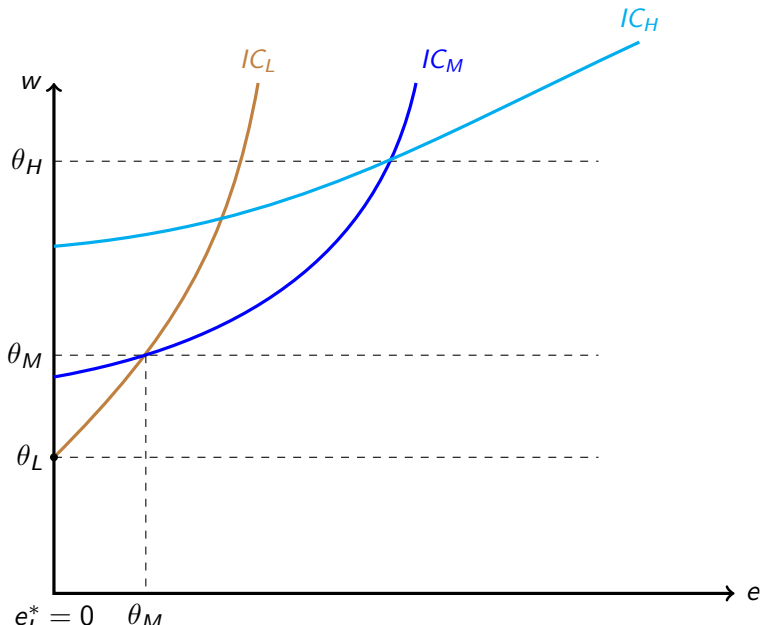
D1 SECOND STEP CONTINUED



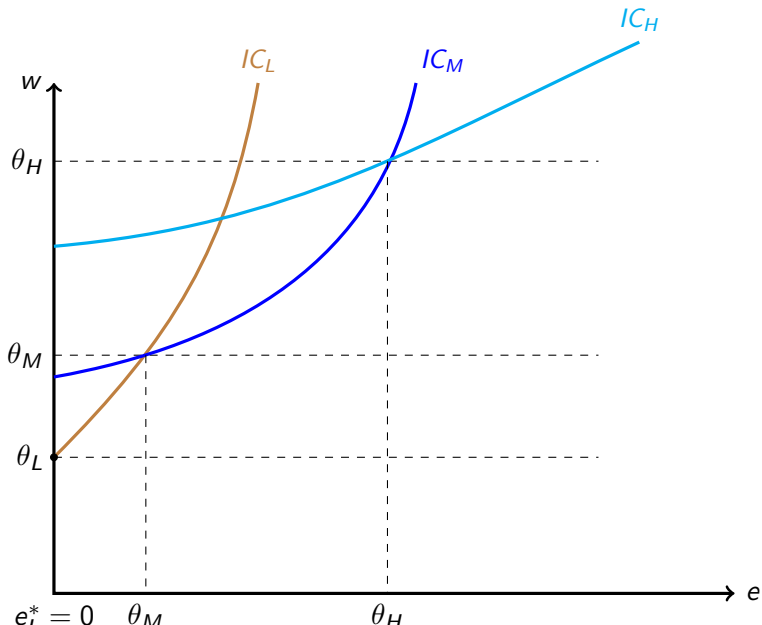
D1 SECOND STEP CONTINUED



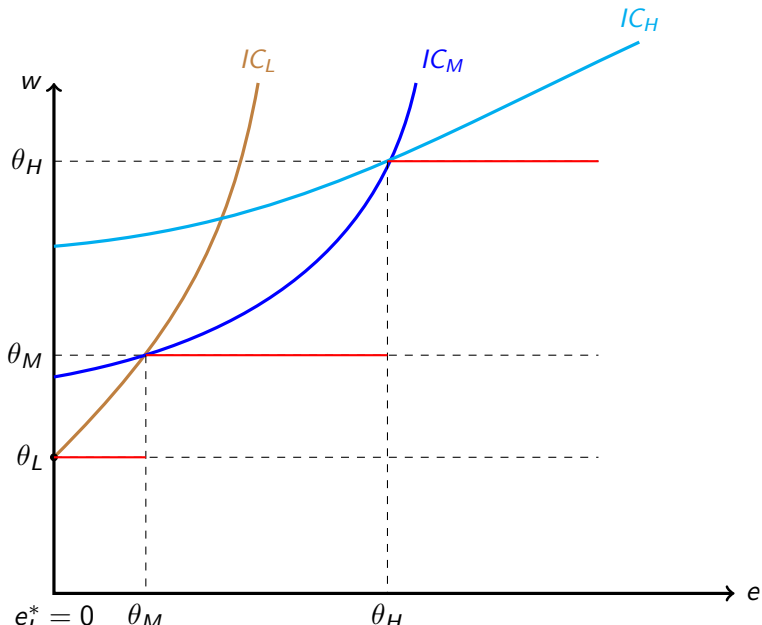
D1 SECOND STEP CONTINUED



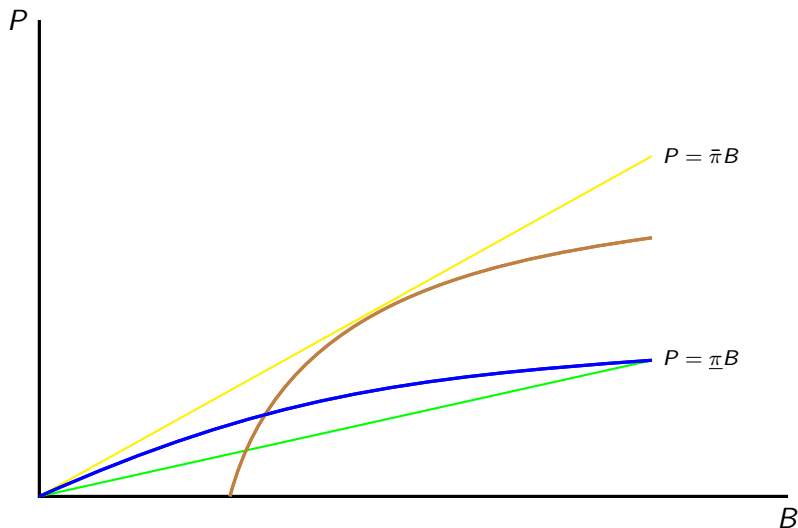
D1 SECOND STEP CONTINUED



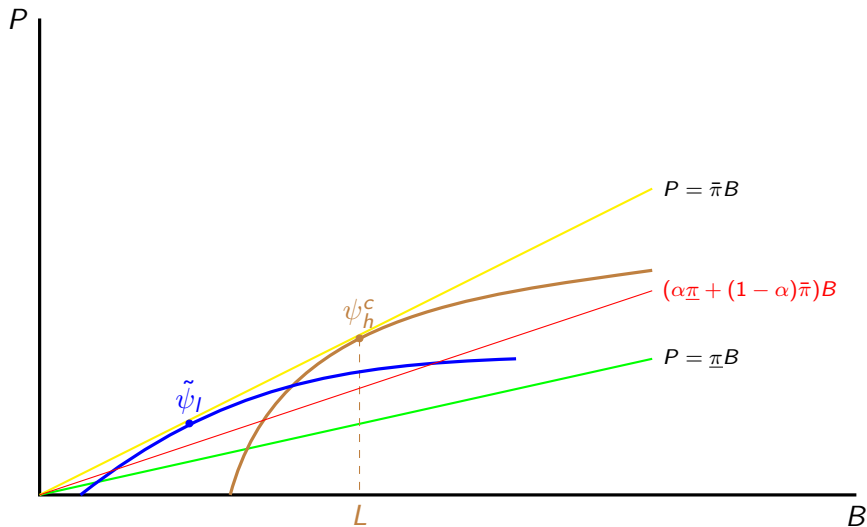
D1 SECOND STEP CONTINUED



INSURANCE MODEL: SEPARATING EQUILIBRIUM



INSURANCE MODEL: POOLING EQUILIBRIUM



APPLY IC TO INSURANCE MODEL

- IC to insurance signaling game: Sequential equilibrium $(\psi_l, \psi_h, \sigma, \beta)$ satisfy IC if for all ψ ($\psi \neq \psi_l$ or $\psi \neq \psi_h$),

APPLY IC TO INSURANCE MODEL

- IC to insurance signaling game: Sequential equilibrium $(\psi_I, \psi_h, \sigma, \beta)$ satisfy IC if for all ψ ($\psi \neq \psi_I$ or $\psi \neq \psi_h$),
 - $u_I(\psi) > u_I^*$ and $u_h(\psi) < u_h^* \implies \beta(\psi) = 1$;

APPLY IC TO INSURANCE MODEL

- IC to insurance signaling game: Sequential equilibrium $(\psi_l, \psi_h, \sigma, \beta)$ satisfy IC if for all ψ ($\psi \neq \psi_l$ or $\psi \neq \psi_h$),
 - $u_l(\psi) > u_l^*$ and $u_h(\psi) < u_h^* \implies \beta(\psi) = 1$;
 - $u_h(\psi) > u_h^*$ and $u_l(\psi) < u_l^* \implies \beta(\psi) = 0$.

APPLY IC TO INSURANCE MODEL

- IC to insurance signaling game: Sequential equilibrium $(\psi_l, \psi_h, \sigma, \beta)$ satisfy IC if for all ψ ($\psi \neq \psi_l$ or $\psi \neq \psi_h$),
 - $u_l(\psi) > u_l^*$ and $u_h(\psi) < u_h^* \implies \beta(\psi) = 1$;
 - $u_h(\psi) > u_h^*$ and $u_l(\psi) < u_l^* \implies \beta(\psi) = 0$.
- Theorem 8.3. (Jehle& Reny) There is a unique policy pair (ψ_l, ψ_h) that can be supported by a sequential equilibrium satisfying the intuitive criterion. And this equilibrium is the best separating equilibrium for the low-risk consumer.

SCREENING: COMPETITION

animation by animate[2012/12/06]

COMPETITIVE SCREENING

- Model: assume two insurance companies the engage in Bertrand competition;

COMPETITIVE SCREENING

- Model: assume two insurance companies the engage in Bertrand competition;
- Firms offer policies to screen consumers: high-risk type chooses one policy and low-risk choose another;

COMPETITIVE SCREENING

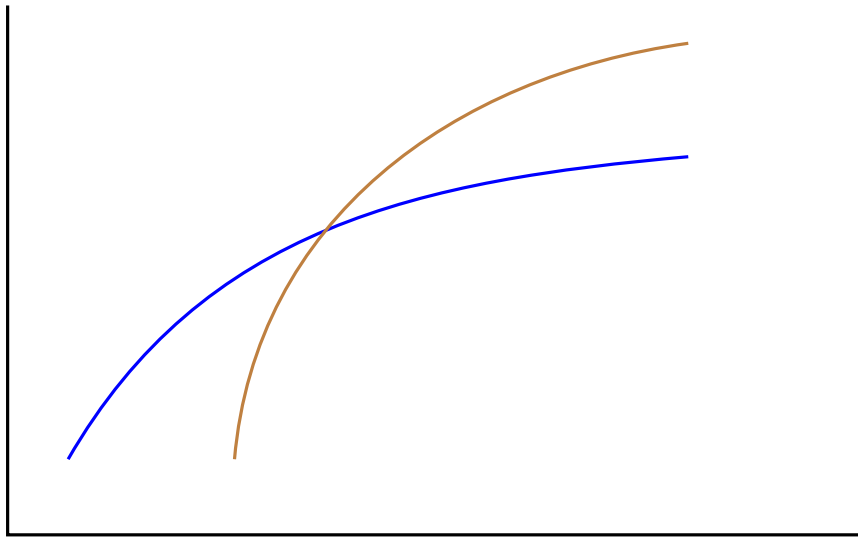
- Model: assume two insurance companies the engage in Bertrand competition;
- Firms offer policies to screen consumers: high-risk type chooses one policy and low-risk choose another;
- Cream skimming occurs when one insurance company takes strategic advantage of the set of policies offered by the other by offering a policy that would attract away only the low-risk consumers from the competing company.

COMPETITIVE SCREENING

- Model: assume two insurance companies the engage in Bertrand competition;
- Firms offer policies to screen consumers: high-risk type chooses one policy and low-risk choose another;
- Cream skimming occurs when one insurance company takes strategic advantage of the set of policies offered by the other by offering a policy that would attract away only the low-risk consumers from the competing company.
- Lemma 8.2. (Jehle & Reny) Insurance companies earn zero expected profits in equilibrium.

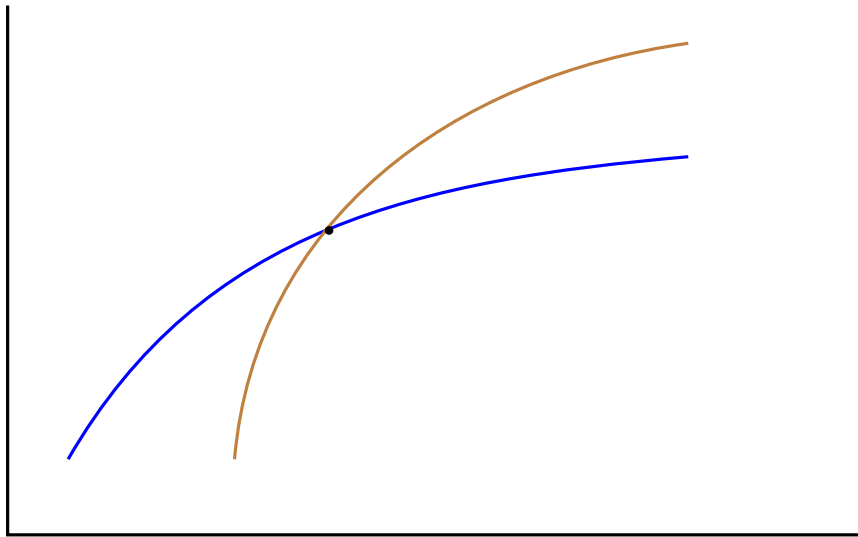
EXISTENCE OF POOLING EQUILIBRIUM

P

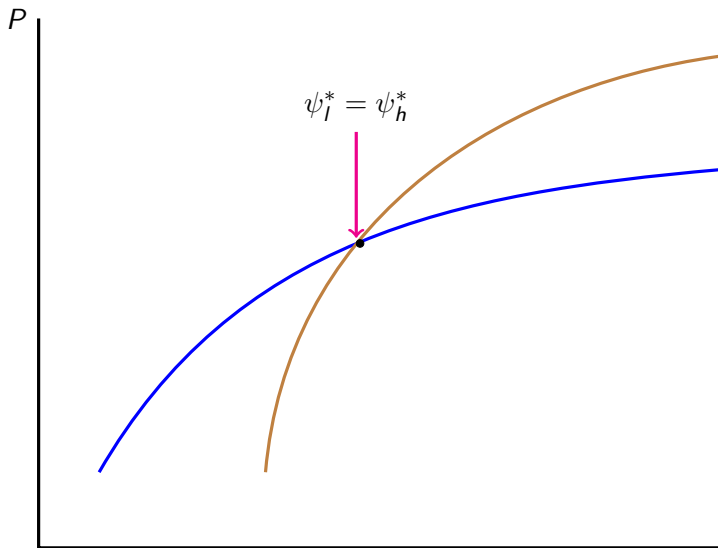


EXISTENCE OF POOLING EQUILIBRIUM

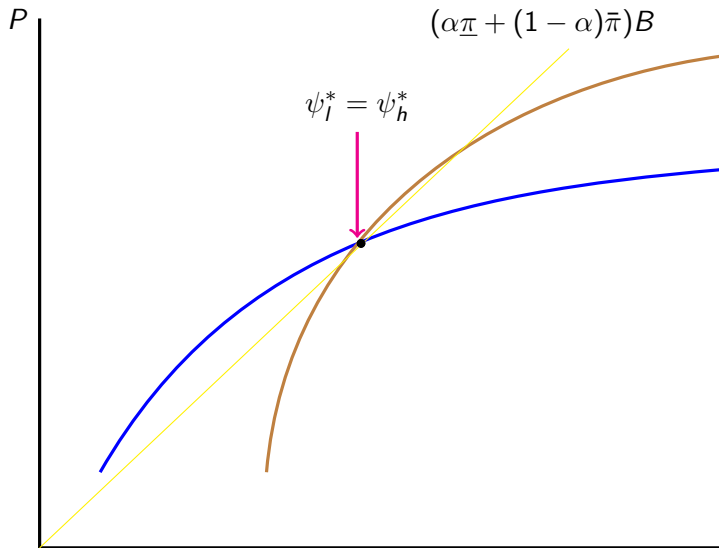
P



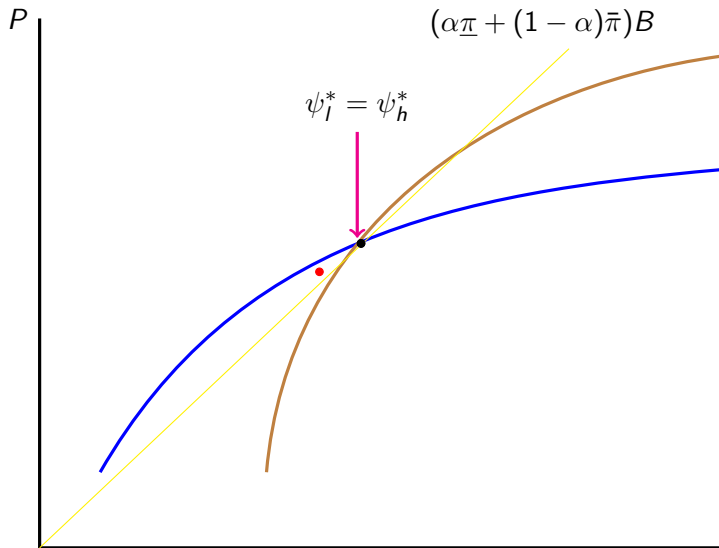
EXISTENCE OF POOLING EQUILIBRIUM



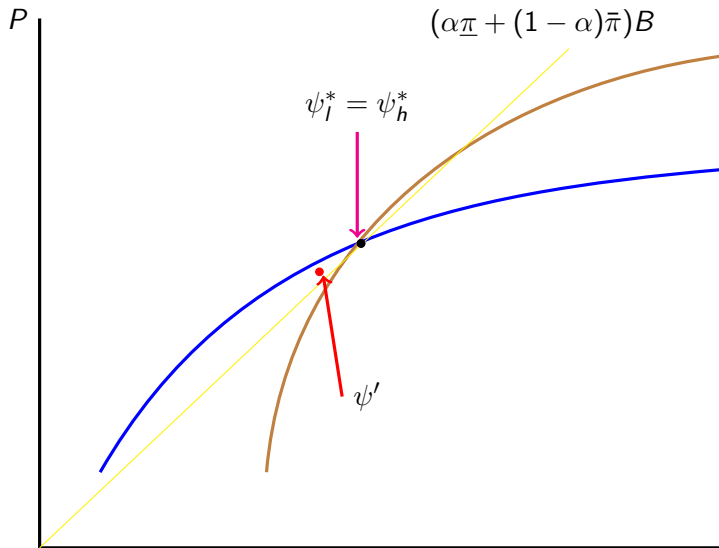
EXISTENCE OF POOLING EQUILIBRIUM



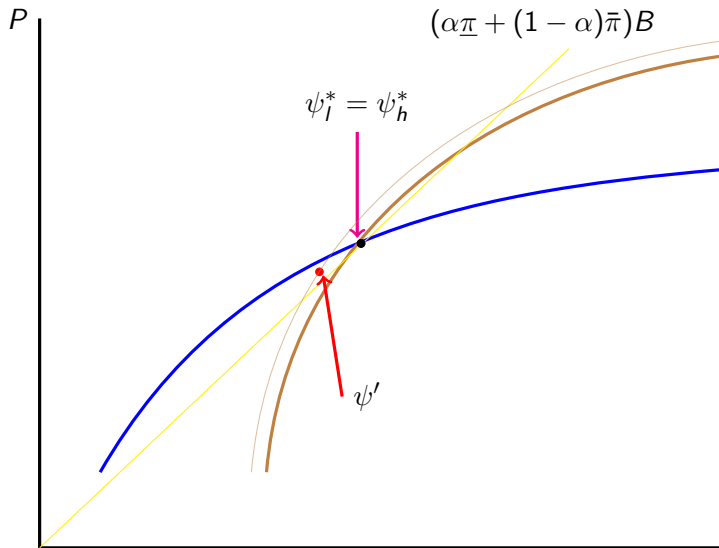
EXISTENCE OF POOLING EQUILIBRIUM



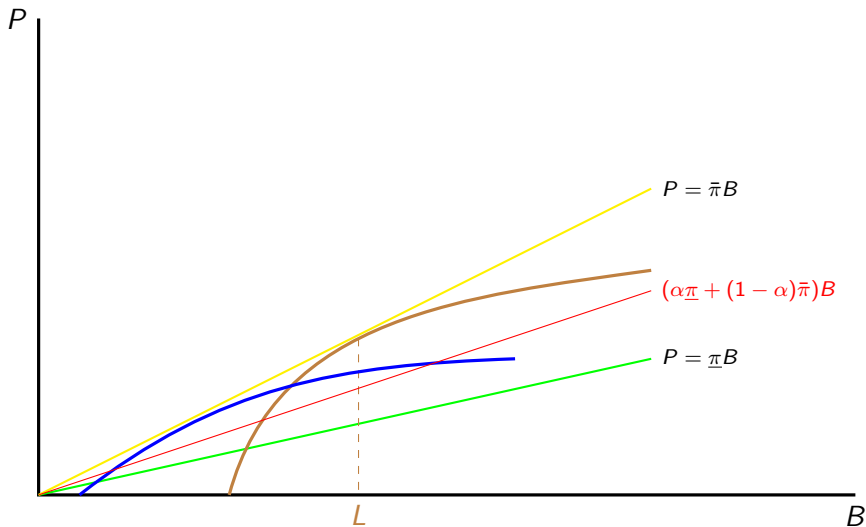
EXISTENCE OF POOLING EQUILIBRIUM



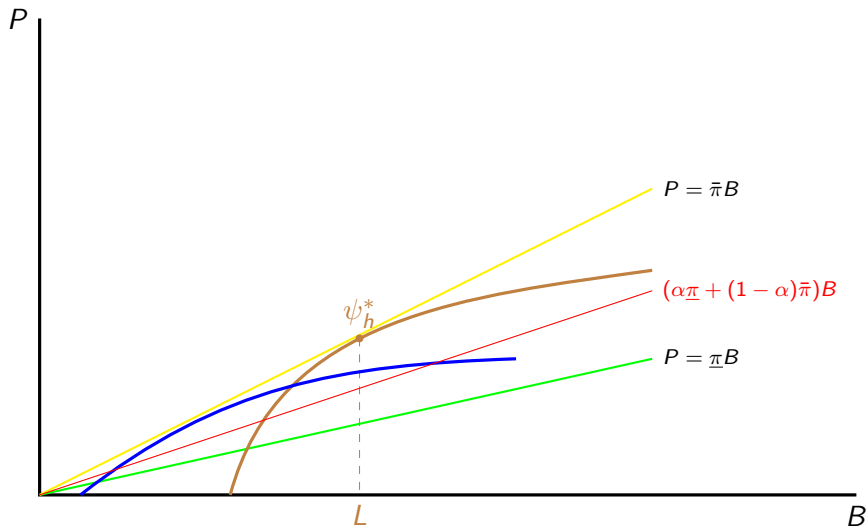
EXISTENCE OF POOLING EQUILIBRIUM



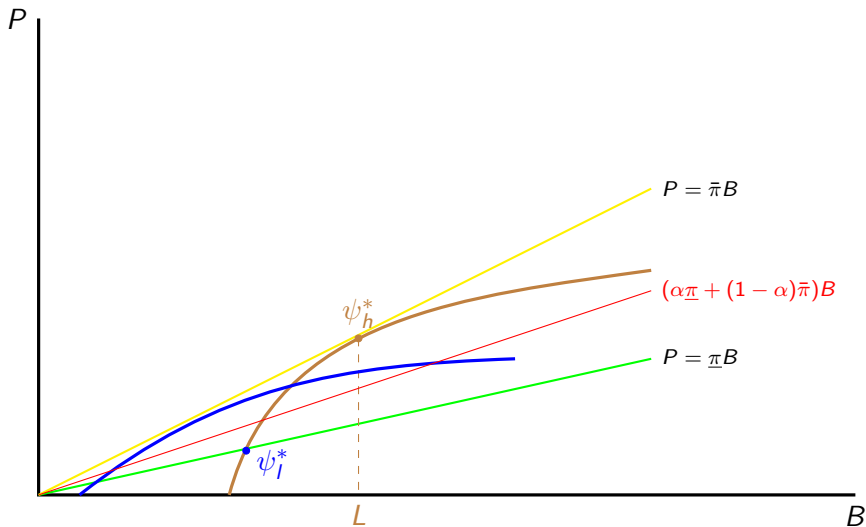
EXISTENCE OF SEPARATING EQUIL. (1)



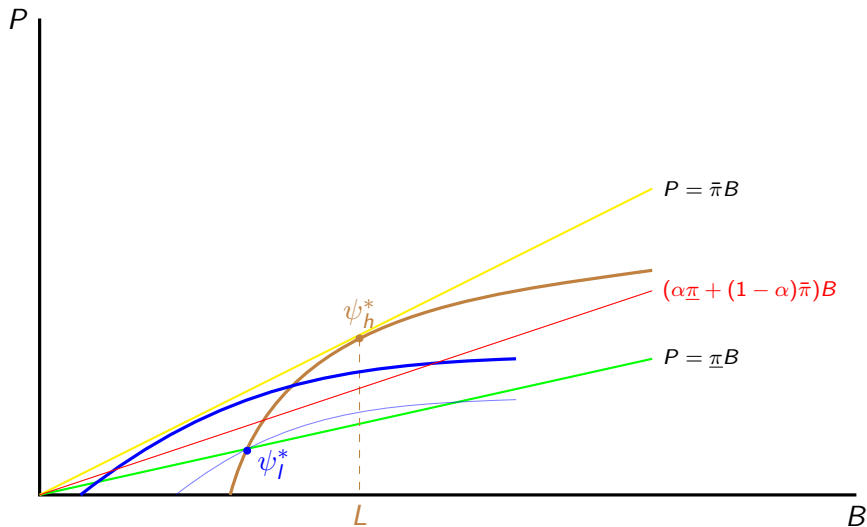
EXISTENCE OF SEPARATING EQUIL. (1)



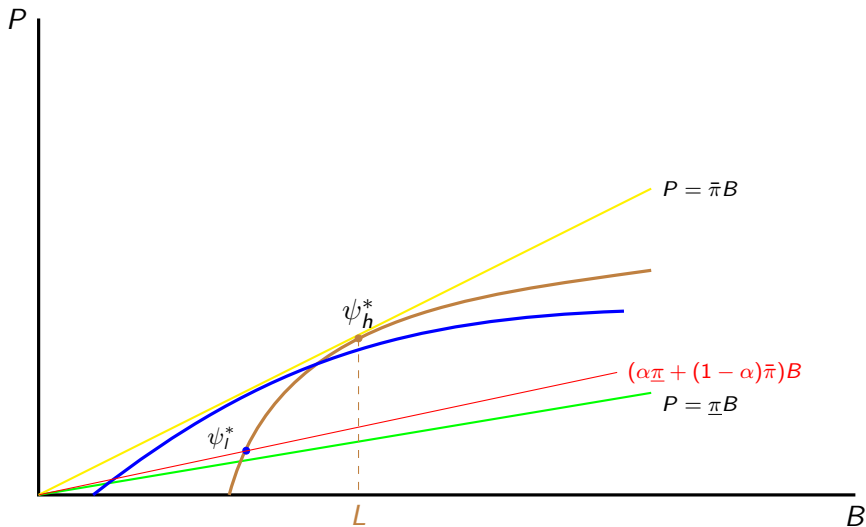
EXISTENCE OF SEPARATING EQUIL. (1)



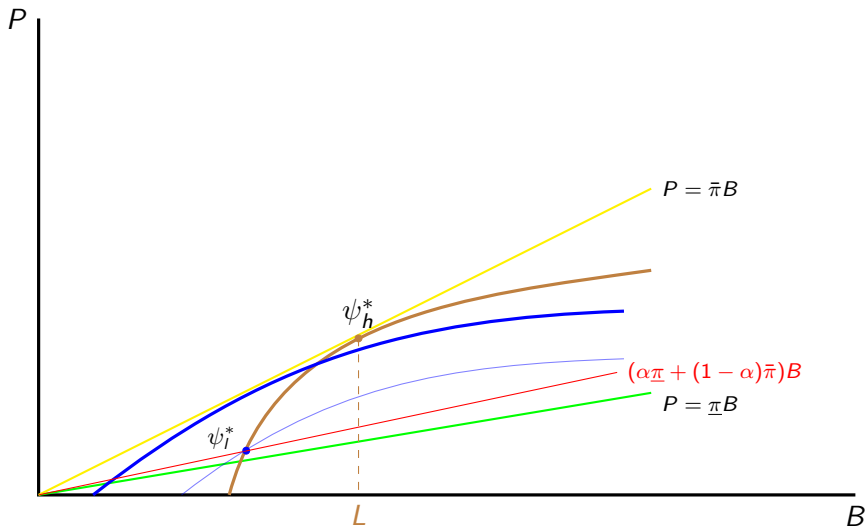
EXISTENCE OF SEPARATING EQUIL. (1)



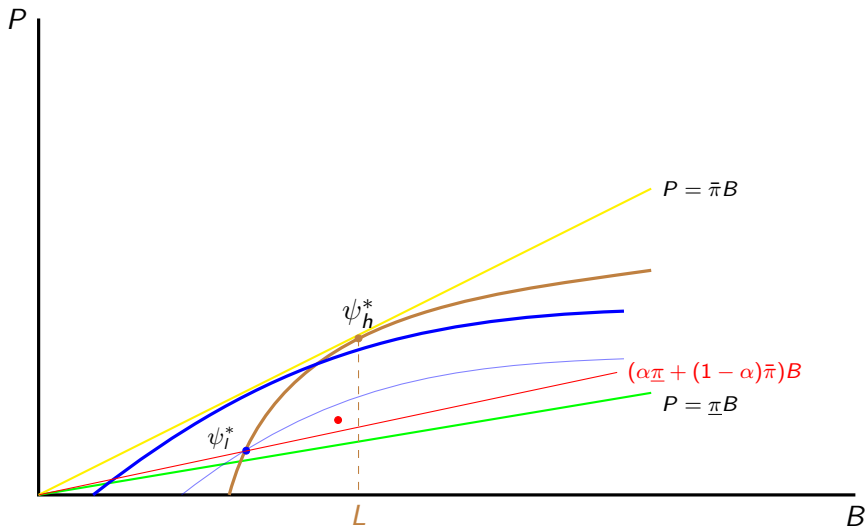
EXISTENCE OF SEPARATING EQUIL. (2)



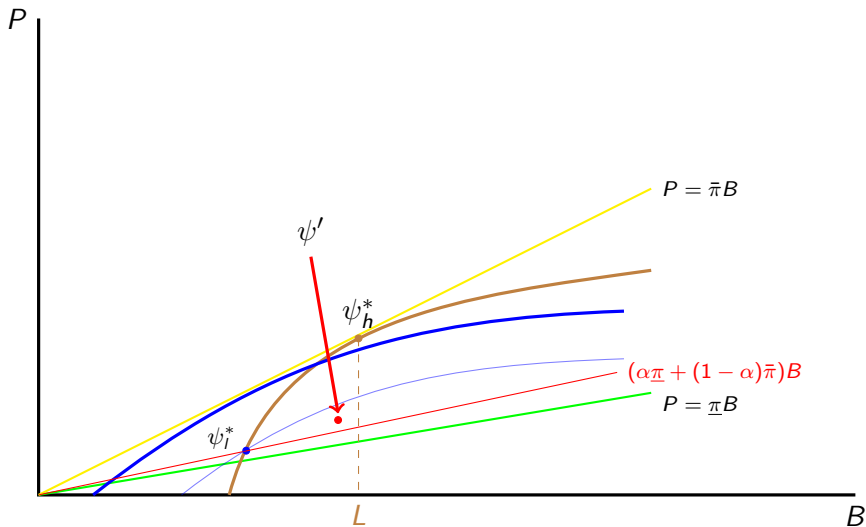
EXISTENCE OF SEPARATING EQUIL. (2)



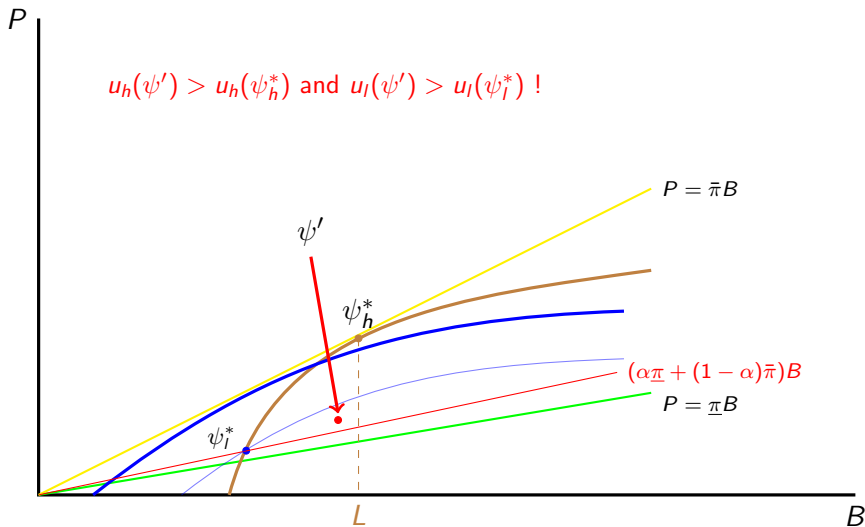
EXISTENCE OF SEPARATING EQUIL. (2)



EXISTENCE OF SEPARATING EQUIL. (2)



EXISTENCE OF SEPARATING EQUIL. (2)



MAIN RESULT

- Theorem 8.4. (Jehle & Reny) Pooling equilibrium does not exist.

MAIN RESULT

- Theorem 8.4. (Jehle & Reny) Pooling equilibrium does not exist.
- Theorem 8.5. (Jehle & Reny) Suppose ψ_l^* and ψ_h^* are the policies chosen by low- and high-risk consumers in a pure strategy separating equilibrium. Then $\psi_h^* = \psi_h^c$ and $\psi_l^* = \bar{\psi}_l$, where $\bar{\psi}_l$ is the best separating equilibrium for consumers in the insurance signaling game.

MAIN RESULT

- Theorem 8.4. (Jehle & Reny) Pooling equilibrium does not exist.
- Theorem 8.5. (Jehle & Reny) Suppose ψ_l^* and ψ_h^* are the policies chosen by low- and high-risk consumers in a pure strategy separating equilibrium. Then $\psi_h^* = \psi_h^c$ and $\psi_l^* = \bar{\psi}_l$, where $\bar{\psi}_l$ is the best separating equilibrium for consumers in the insurance signaling game.
- Theorem 8.6. (Jehle & Reny) No pure strategy equilibrium may exist if the proportion of high-risk is too low.

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:
 - Insurance market;

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:
 - Insurance market;
 - Work place, etc.

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:
 - Insurance market;
 - Work place, etc.
- Moral hazard can look very similar to adverse selection—both arise from information asymmetry.

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:
 - Insurance market;
 - Work place, etc.
- Moral hazard can look very similar to adverse selection—both arise from information asymmetry.
 - Adverse selection arises from hidden information about the type of individual you're dealing with;

MORAL HAZARD

- Moral hazard refers to the reduced incentive to exercise care once you purchase insurance.
- Moral hazard occurs in a variety of circumstances:
 - Insurance market;
 - Work place, etc.
- Moral hazard can look very similar to adverse selection—both arise from information asymmetry.
 - Adverse selection arises from hidden information about the type of individual you're dealing with;
 - Moral hazard arises from hidden actions.

INSURANCE: SYMMETRIC INFORMATION

- One insurance company and one consumer.

INSURANCE: SYMMETRIC INFORMATION

- One insurance company and one consumer.
- Consumer initial wealth W . L losses,

$$I \in \{0, 1, \dots, L\},$$

each occurring with probability $\pi_I(e) > 0$.

INSURANCE: SYMMETRIC INFORMATION

- One insurance company and one consumer.
- Consumer initial wealth W . L losses,

$$l \in \{0, 1, \dots, L\},$$

each occurring with probability $\pi_l(e) > 0$.

- Disutility of effort: $e \in \{0, 1\}$ and $d(1) > d(0)$.

INSURANCE: SYMMETRIC INFORMATION

- One insurance company and one consumer.
- Consumer initial wealth W . L losses,

$$l \in \{0, 1, \dots, L\},$$

each occurring with probability $\pi_l(e) > 0$.

- Disutility of effort: $e \in \{0, 1\}$ and $d(1) > d(0)$.
- Monotone likelihood ratio:
 $\pi_l(0)/\pi_l(1)$ is strictly increasing in $l \in \{0, 1, \dots, L\}$.

INSURANCE: SYMMETRIC INFORMATION

- One insurance company and one consumer.
- Consumer initial wealth W . L losses,

$$l \in \{0, 1, \dots, L\},$$

each occurring with probability $\pi_l(e) > 0$.

- Disutility of effort: $e \in \{0, 1\}$ and $d(1) > d(0)$.
- Monotone likelihood ratio:
 $\pi_l(0)/\pi_l(1)$ is strictly increasing in $l \in \{0, 1, \dots, L\}$.
- Insurance company chooses policy $(p, B_0, B_1, \dots, B_L)$ to maximize profit.

$$\begin{aligned} \max_{e, p, B_l} \quad & p - \sum_{l=0}^L \pi_l(e) B_l, \quad \text{subject to} \\ & \sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \bar{u}. \end{aligned}$$

SYMMETRIC INFORMATION OPTIMAL CONTRACT

- Lagrangian:

$$\mathcal{L} = p - \sum_{l=0}^L \pi_l(e) B_l + \lambda \left[\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \right].$$

SYMMETRIC INFORMATION OPTIMAL CONTRACT

- Lagrangian:

$$\mathcal{L} = p - \sum_{l=0}^L \pi_l(e) B_l + \lambda \left[\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \right].$$

- First order conditions:

$$\frac{\partial \mathcal{L}}{\partial p} = 1 - \lambda \left[\sum_{l=1}^L \pi_l(e) u'(w - p - l + B_l) \right] = 0, \quad (1)$$

$$\frac{\partial \mathcal{L}}{\partial B_l} = -\pi_l(e) + \lambda \pi_l(e) u'(w - p - l + B_l) = 0, \quad \forall l \geq 0, \quad (2)$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = \sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \geq 0. \quad (3)$$

SYMMETRIC INFORMATION OPTIMAL CONTRACT

- Lagrangian:

$$\mathcal{L} = p - \sum_{l=0}^L \pi_l(e) B_l + \lambda \left[\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \right].$$

- First order conditions:

$$\frac{\partial \mathcal{L}}{\partial p} = 1 - \lambda \left[\sum_{l=1}^L \pi_l(e) u'(w - p - l + B_l) \right] = 0, \quad (1)$$

$$\frac{\partial \mathcal{L}}{\partial B_l} = -\pi_l(e) + \lambda \pi_l(e) u'(w - p - l + B_l) = 0, \quad \forall l \geq 0, \quad (2)$$

$$\frac{\partial \mathcal{L}}{\partial \lambda} = \sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \geq 0. \quad (3)$$

- Thus it is optimal to have

$$B_l = l \quad \text{for } l = 0, 1, \dots, L.$$

ASYMMETRIC INFORMATION

- Optimization problem

$$\max_{e, p, B_l} p - \sum_{l=0}^L \pi_l(e) B_l, \quad \text{subject to}$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \bar{u};$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \sum_{l=1}^L \pi_l(e') u(w - p - l + B_l) - d(e').$$

ASYMMETRIC INFORMATION

- Optimization problem

$$\max_{e, p, B_l} p - \sum_{l=0}^L \pi_l(e) B_l, \quad \text{subject to}$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \bar{u};$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \sum_{l=1}^L \pi_l(e') u(w - p - l + B_l) - d(e').$$

- If optimal policy to set $e = 0$:
Similar as the symmetric information case.

ASYMMETRIC INFORMATION

- Optimization problem

$$\max_{e, p, B_l} p - \sum_{l=0}^L \pi_l(e) B_l, \quad \text{subject to}$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \bar{u};$$

$$\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) \geq \sum_{l=1}^L \pi_l(e') u(w - p - l + B_l) - d(e').$$

- If optimal policy to set $e = 0$:
Similar as the symmetric information case.
- Optimal policy $e = 1$:

$$\mathcal{L} = p - \sum_{l=0}^L \pi_l(1) B_l + \lambda \left[\sum_{l=1}^L \pi_l(e) u(w - p - l + B_l) - d(e) - \bar{u} \right]$$
$$\beta \left[\sum_{l=1}^L \pi_l(1) u(w - p - l + B_l) - \sum_{l=1}^L \pi_l(0) u(w - p - l + B_l) - d(1) + \right.$$

SECOND BEST CONTRACT

- First order conditions:

$$1 - \lambda \left[\sum_{l=1}^L \pi_l(1) u'(w - p - l + B_l) \right] - \beta \left[\sum_{l=1}^L (\pi_l(1) - \pi_l(0)) u'(w - p - l + B_l) \right]$$

$$= 0;$$

$$- \pi_l(1) + [\lambda \pi_l(1) + \beta (\pi_l(1) - \pi_l(0))] u'(w - p - l + B_l) = 0 \quad \forall l; \quad (*)$$

$$\sum_{l=1}^L \pi_l(1) u(w - p - l + B_l) - d(1) - \bar{u} \geq 0;$$

$$\sum_{l=1}^L (\pi_l(1) - \pi_l(0)) u(w - p - l + B_l) + d(0) - d(1) \geq 0.$$

SECOND BEST CONTRACT (CONTINUED)

- Equation (*) implies

$$\frac{1}{u'(w - p + B_I - l)} = \lambda + \beta \left[1 - \frac{\pi_I(0)}{\pi_I(1)} \right]. \quad (\text{CON-OP})$$

SECOND BEST CONTRACT (CONTINUED)

- Equation (*) implies

$$\frac{1}{u'(w - p + B_I - l)} = \lambda + \beta \left[1 - \frac{\pi_I(0)}{\pi_I(1)} \right]. \quad (\text{CON-OP})$$

- Clearly, $\lambda > 0$, $\beta > 0$.

SECOND BEST CONTRACT (CONTINUED)

- Equation (*) implies

$$\frac{1}{u'(w - p + B_l - l)} = \lambda + \beta \left[1 - \frac{\pi_l(0)}{\pi_l(1)} \right]. \quad (\text{CON-OP})$$

- Clearly, $\lambda > 0$, $\beta > 0$.
- Thus,

$l - B_l$ is strictly increasing in $l = 0, 1, \dots, L$.

ON SECOND BEST CONTRACT

- In contrast to perfect risk sharing, the second-best solution is crucially dependent on the distribution of θ and its functional relation to effort e .

ON SECOND BEST CONTRACT

- In contrast to perfect risk sharing, the second-best solution is crucially dependent on the distribution of I and its functional relation to effort e .
- $\frac{\pi_I(1) - \pi_I(0)}{\pi_I(1)}$ may be interpreted as a benefit-cost ratio for deviation from optimal risk sharing.

ON SECOND BEST CONTRACT

- In contrast to perfect risk sharing, the second-best solution is crucially dependent on the distribution of I and its functional relation to effort e .
- $\frac{\pi_I(1) - \pi_I(0)}{\pi_I(1)}$ may be interpreted as a benefit-cost ratio for deviation from optimal risk sharing.
- $\frac{\pi_I(1) - \pi_I(0)}{\pi_I(1)}$ measures how strongly one is inclined to infer from I that the agent did not take the assumed action, and penalties or bonuses should be paid in proportion to this measure.

ON SECOND BEST CONTRACT

- In contrast to perfect risk sharing, the second-best solution is crucially dependent on the distribution of I and its functional relation to effort e .
- $\frac{\pi_I(1) - \pi_I(0)}{\pi_I(1)}$ may be interpreted as a benefit-cost ratio for deviation from optimal risk sharing.
- $\frac{\pi_I(1) - \pi_I(0)}{\pi_I(1)}$ measures how strongly one is inclined to infer from I that the agent did not take the assumed action, and penalties or bonuses should be paid in proportion to this measure.
- Agent is forced to carry excess responsibility for the outcome and this is the implicit costs involved in contracting under imperfect information.