Declaration Statement

I am working on a Project Title "**STORE BUSINESS MANAGEMENT THROUGH DATA ANALYSIS**". I extend my appreciation to **RAKSHIT STORES**, for providing the necessary resources that enabled me to conduct my project.

I hereby assert that the data presented and assessed in this project report is genuine and precise to the utmost extent of my knowledge and capabilities. The data has been gathered through primary sources and carefully analyzed to assure its reliability.

Additionally, I affirm that all procedures employed for the purpose of data collection and analysis have been duly explained in this report. The outcomes and inferences derived from the data are an accurate depiction of the findings acquired through thorough analytical procedures.

I am dedicated to adhering to the information of academic honesty and integrity, and I am receptive to any additional examination or validation of the data contained in this project report.

I understand that the execution of this project is intended for individual completion and is not to be undertaken collectively. I thus affirm that I am not engaged in any form of collaboration with other individuals, and that all the work undertaken has been solely conducted by me. In the event that plagiarism is detected in the report at any stage of the project's completion, I am fully aware and prepared to accept disciplinary measures imposed by the relevant authority.

I agree that all the recommendations are business-specific and limited to this project exclusively, and cannot be utilized for any other purpose with an IIT Madras tag. I understand that IIT Madras does not endorse this.

Signature of Candidate:

Name: **SUBHADEEP RAKSHIT**

Date: <u>07/11/2024</u>

Rakshit Stores

Rajdanga, Kolkata - 700107

Mr. Samir Rakshit	Date: 03/11/2024
Store Owner of Rakshit Stores	
122, Rajdanga Gold Park,	
Tribarna Sangha Club, Kolkata-700107,	
West Bengal	
TO WHOMSOEVER IT MAY CONCER	<u>N</u>
This is to certify that SUBHADEEP RAKSHIT , a bonafide student of the B.S. Degree Program, IIT Madras, has collected sales data from my store records from the month of July of FY 2024 and has been visiting the store regularly for insights required for his project as stated in the reference letter from the institution.	
I wish him success for his project.	
Thank You.	
(SAMIR RAKSHIT)	