

# YINDU SU

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## Education

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### Zhejiang University

Master of Engineering in Computer Technology

Sept. 2020 – Mar. 2023

GPA: 3.46/4.0

### Zhejiang University

Bachelor of Engineering in Energy & Environment Systems Engineering

Sept. 2016 – Aug. 2020

GPA: 3.20/4.0

## Publications

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- [AAAI 2021] Lin Sun, Jiquan Wang, Kai Zhang, **Yindu Su** and Fangsheng Weng. “RpBERT: A Text-Image Relation Propagation-based BERT Model for Multimodal NER.” *AAAI Conference on Artificial Intelligence*.
- [COLING 2020] Lin Sun, Jiquan Wang, **Yindu Su**, et al. “RIVA: A Pre-trained Tweet Multimodal Model Based on Text-Image Relation for Multimodal NER.” *International Conference on Computational Linguistics*.
- [ICASSP 2021] Jian Xie, Kai Zhang, Lin Sun, **Yindu Su** and Chenxiang Xu. “Improving NER in Social Media via Entity Type-Compatible Unknown Word Substitution.” *International Conference on Acoustics, Speech and Signal Processing*.
- [PAA 2023] Lin Sun, Qingyuan Li, Long Liu, and **Yindu Su**. “Unsupervised Multimodal Learning for Image-Text Relation Classification in Tweets.” *Pattern Analysis and Applications*.

## Research Experience

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### Multimodal Named Entity Recognition Based on Text-Image Relation

- Irrelevant images exert uncertain or even negative impact on multimodal named entity recognition.
- Introduced RpBERT which integrate gate module into BERT to regulate the intensity of visual cues.
- Achieved an improvement of 1.8%/1.2% F1 score on Twitter 2015 and Twitter 2017 dataset, respectively.

### Improving Tweet Named Entity Recognition via Out-of-Vocabulary Words Substitution

- The informal language prevalent in social media gives rise to abundant out-of-vocabulary words.
- Presented a novel word substitution method based on deep metric learning and k-nearest neighbors.
- Enhanced BERT-CRF by 3.0% F1 score on the tweet named entity recognition dataset W-NUT 2017.

### Unsupervised Pre-training for Image-Text Relation Classification

- There are a number of controversial labels in image-text relation dataset due to disagreements among annotators.
- Developed an unsupervised approach that generates pseudo-labels by clustering and uses them as supervision.
- Obtained state-of-the-art performance under various settings, e.g. linear probe, fine-tuning, and zero-shot.

## Industrial Experience

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### Alibaba

Apr. 2023 – present

Alogirithm Engineer, NLP

- Built a property recognition model that employs a dual-encoder architecture and is trained with contrastive loss.
- Completed the whole pipeline, which involves annotating datasets, building and optimizing model, and deploying.
- Applied the model to production, resulting in a substantial improvement in commodity sales rate (more than 1.5%).

### ByteDance

June 2022 – Aug. 2022

Software Engineer Intern

- Developed a service to automatically perform a set of data verification/recovery hourly for master data management.

## Awards/Honors

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- Excellent Postgraduate Students’ Award
- Graduate of Merit / Triple A Graduate
- Guorui Scholarship

## Skills

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- **Languages:** Python, SQL, Java
- **Frameworks:** PyTorch, Transformers, scikit-learn