# **Unsupervised Learning**

In supervised learning

- we are given training examples  $\langle \mathbf{X}, \mathbf{y} \rangle$
- ullet we find a relationship between features f X and targets/labels f y

In unsupervised learning

- ullet we are given training examples  ${f X}$
- ullet we find a relationship among the *features*  ${f X}$ 
  - y is not usually given (although we may refer to it for informational purposes)

By finding groups of related features we may be able to demonstrate

- ullet Dimensionality reduction: reducing from n original features to  $n' \leq n$  synthetic features
- Clustering of similar examples
- Cleaning up noisy data

# **Dimensionality reduction**

Why is the relationship among features interesting?

- Features may be interdependent (redundant)
- Consider the MNIST digits
  - Pairs of features in the 4 corners are highly correlated (e.g., mostly same color)
  - Pairs of features in a vertical line (associated witht the digit "1") are somewhat correlated
    - due to their coocurrence in 10% of the examples corresponding to "1"

Because of the high pair-wise correlation, there may be a *more compact* way of representing the information

- A new "synthetic" feature representing the presence of a "concept"
  - "Rectangle of same pixels"
  - "Vertcal line of pixels"

Let's illustrate with a reduced dimension representation of the MNIST digits

- ullet Original feature vector length n=784
- Reduced feature vector length  $n^\prime=150$

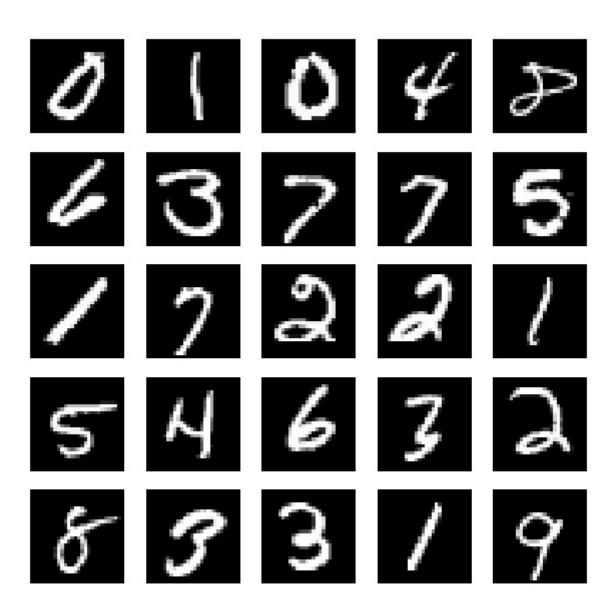
We

- Take the 784 *original* features
- Create 150 synthetic features

To demonstrate how little information is lost

ullet We map  $\it backwards$  from the reduced  $\it n'$  dimension representation back to the  $\it n$  dimension representation

PCA: reconstructed MNIST digits (95% variance)



The reconstructed n=784 feature digits are a little blurry but still recognizable.

So 80% of the original n=784 features convey little information.

## Dimension reduction: examples

Color 3D movie to Black/white still image

- Lose Depth
- Lose color of eyes/hair/clothing
- Lose motion
  - but pose may be informative

For the purpose of recognizing a person, little information is lost

#### **Equity time series**

Consider examples with n=500 features

- $\mathbf{x}_{j}^{(\mathbf{i})}$  is the daily return of stock number j on day i
- Feature  $\mathbf{x}_j = [\mathbf{x}_j^{(\mathbf{i})} | 1 \leq i \leq m]$  (returns of equity j)
- Highly correlated with most other features  $\mathbf{x}_{j'}$

### One way to interpret the high mutual correlation among equity returns

- There is a common influence affecting all equities
- e.g., An equity index reflecting the broad market
- Pair-wise correlation of features arises through influence of the shared index

$$egin{aligned} \mathbf{x}_1 &= eta_1 * \mathbf{ ilde{x}}_{ ext{index}} + \epsilon_1 \ \mathbf{x}_2 &= eta_2 * \mathbf{ ilde{x}}_{ ext{index}} + \epsilon_2 \ dots \ \mathbf{x}_{500} &= eta_{500} * \mathbf{ ilde{x}}_{ ext{index}} + \epsilon_{500} \end{aligned}$$

If each  $\epsilon_j$  is small (i.e.,  $\tilde{\mathbf{x}}_{\mathrm{index}}$  is a close approximation of  $\mathbf{x}_j$ )

- Then a single feature  $x_{\rm index}$
- ullet Is an effection way of summarizing  ${f x}$ , which has 500 features

# Clustering

Are the m examples in the training set

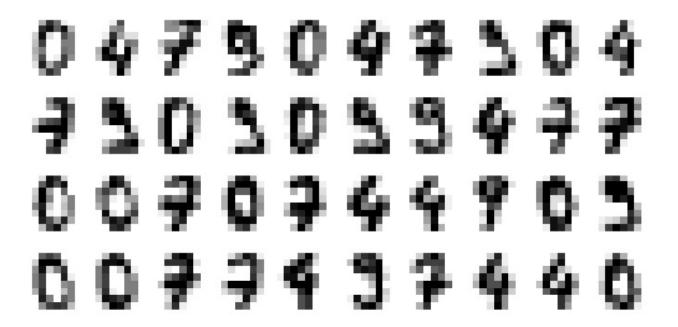
- Uniformly distributed across the n dimensional space?
- Do they form clusters of examples with similar feature vectors?

Unfortunately: it's hard to visualize n dimensions when n is large.

- By reducing the number of dimensions
- We may be able to visualize related examples
- In such a way that the reduced dimension examples don't lose too much information

Let's illustrate with a limited subset of the smaller  $(8\times 8)$  digits.

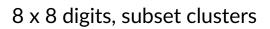
8 x 8 digits, subset



It would be difficult to visualize an example in n=64 dimensional space.

By transforming example to a smaller number ( $n^\prime=2$  of synthetic features we  $\emph{can}$  visualize

• Each example is a point in two dimensional space





You can see that our  $m \approx 700$  examples form 4 distinct clusters.

- The clusters were formed
  - Based solely on features

It turns out that the clusters correspond to examples mostly representing a single digit.

- The clusters organized themselves based on similarity of features
- This is unsupervised! No targets were used in forming the clusters!
- We use the hidden target merely to color the point, not to form the clusters

This hints that dimensionality reduction may be useful for supervised learning as well

- Use commonality of features to reduce dimension
- Reduced dimensions more independent
  - Better mathematically properies (reduced collinearity)
  - More interpretable
- Under assumption that
  - Examples with similar features (i.e., in same cluster) have similar targets

### **Noise reduction**

Consider the MNIST example, where we reduced n by 80% without losing visual information.

This might suggest that the 80% of the features dropped

- Were signficant, but less important (dimension reduction)
- OR that the dropped features were unimportant (noise)

In the latter case, dropping features actually improves data quality by eliminating irrelevant feature.s

### **Matrix factorization**

We will learn how to find the "most important" features by factoring the example matrix  ${f X}$ .

The main tool we will introduce is called *Principal Components Analysis (PCA)*.

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