



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The fastest growth in five years according to a Reuters poll of property analysts.

property prices in India are expected to increase 7.5% on a pan India basis this year.

Average house prices were forecast to rise 6% next year and in 2024.

The increased property prices are expected to lead to an increase in rental prices as well despite.

All these things real estate market will do in 2023.

Since we can already see that the economy will be robust.



Persona's name

Analysing housing prices in metropolitan areas of India

House price production can help the developer determine the selling price of a house.

There are three factors that influence the price of a house.

It can help the customer to arrange the right time to purchase a house.

Suburbs that have similar properties are there.

Same size, age, and materials.

It tends to have similar sales prices.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?