## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



**Thinks** 

Tamil Nadu has the second highest average of independent candidates

The BJP and congress are contesdting 435 and 420 seats respectively

BSP has the third highest number of candidates

Southern area In 2019 the five constituent have the highest candidates

The minimum age for becoming a candidate for Lok Sabha election

The minimum 25th age

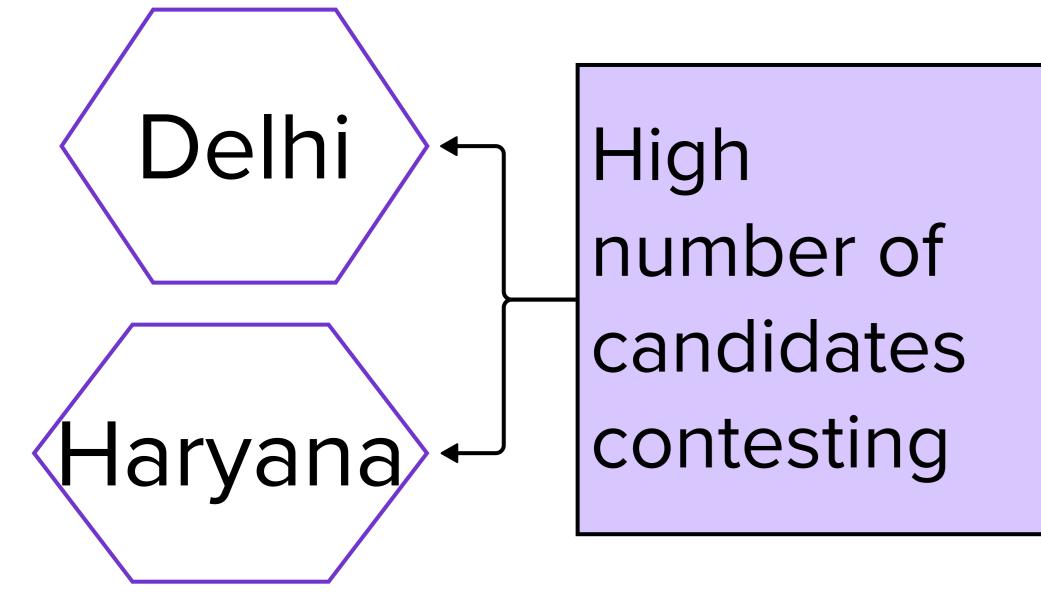
Competition between CONGRESS



## Persona's name

Short summary of the persona

The election commission of india recognises parties as either national or state parties based on their performance in previous elections



There are 8039 candidates contesting for 542 parlimentary constituency seats

On average
14.8 candidates
are contituency
across the
country

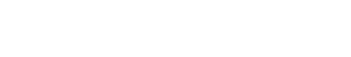
The government resings if a majority of members support a no-confidence motion

in 2019 comparatively 1990s saw more confidence



## Does

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

