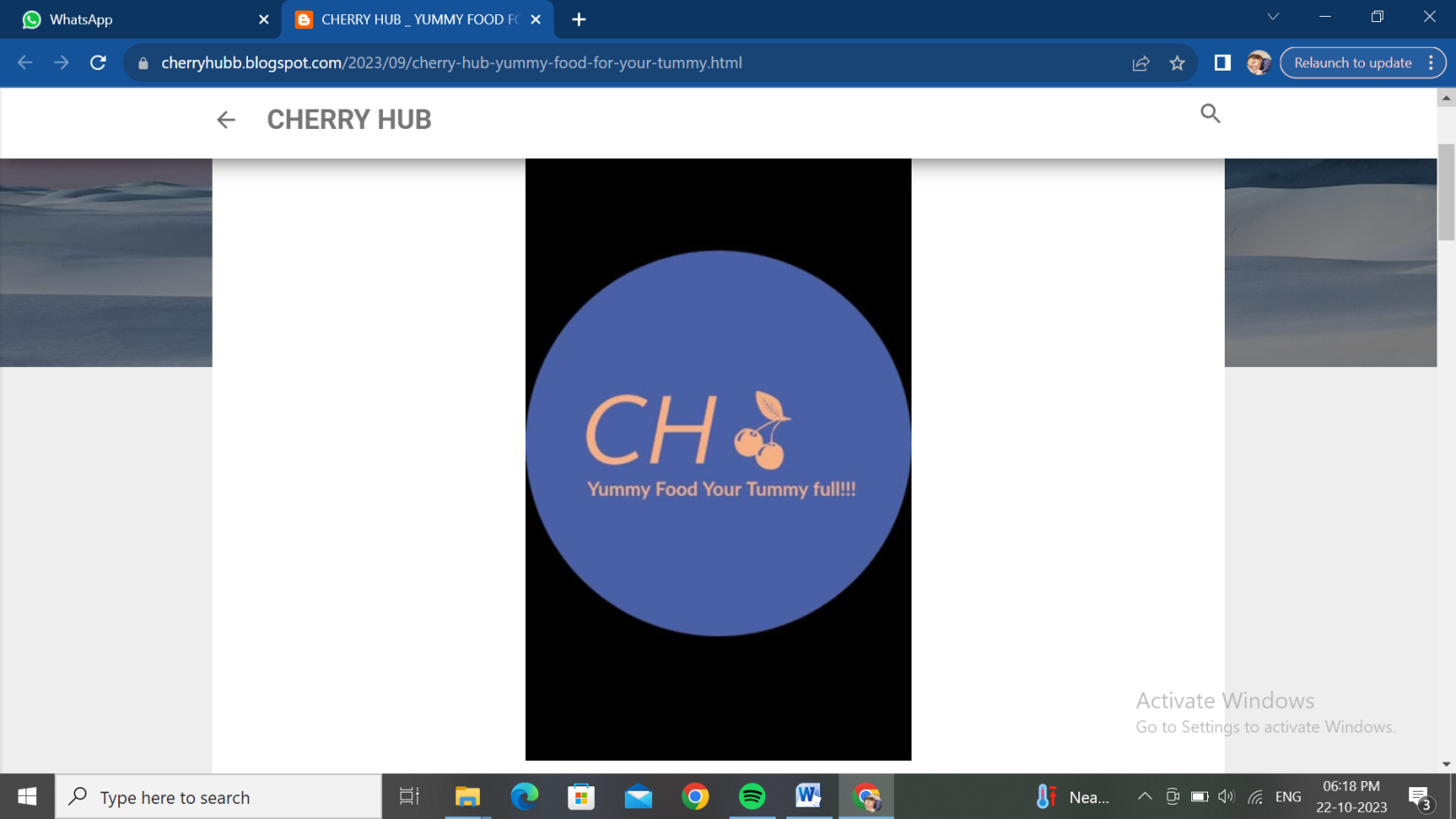
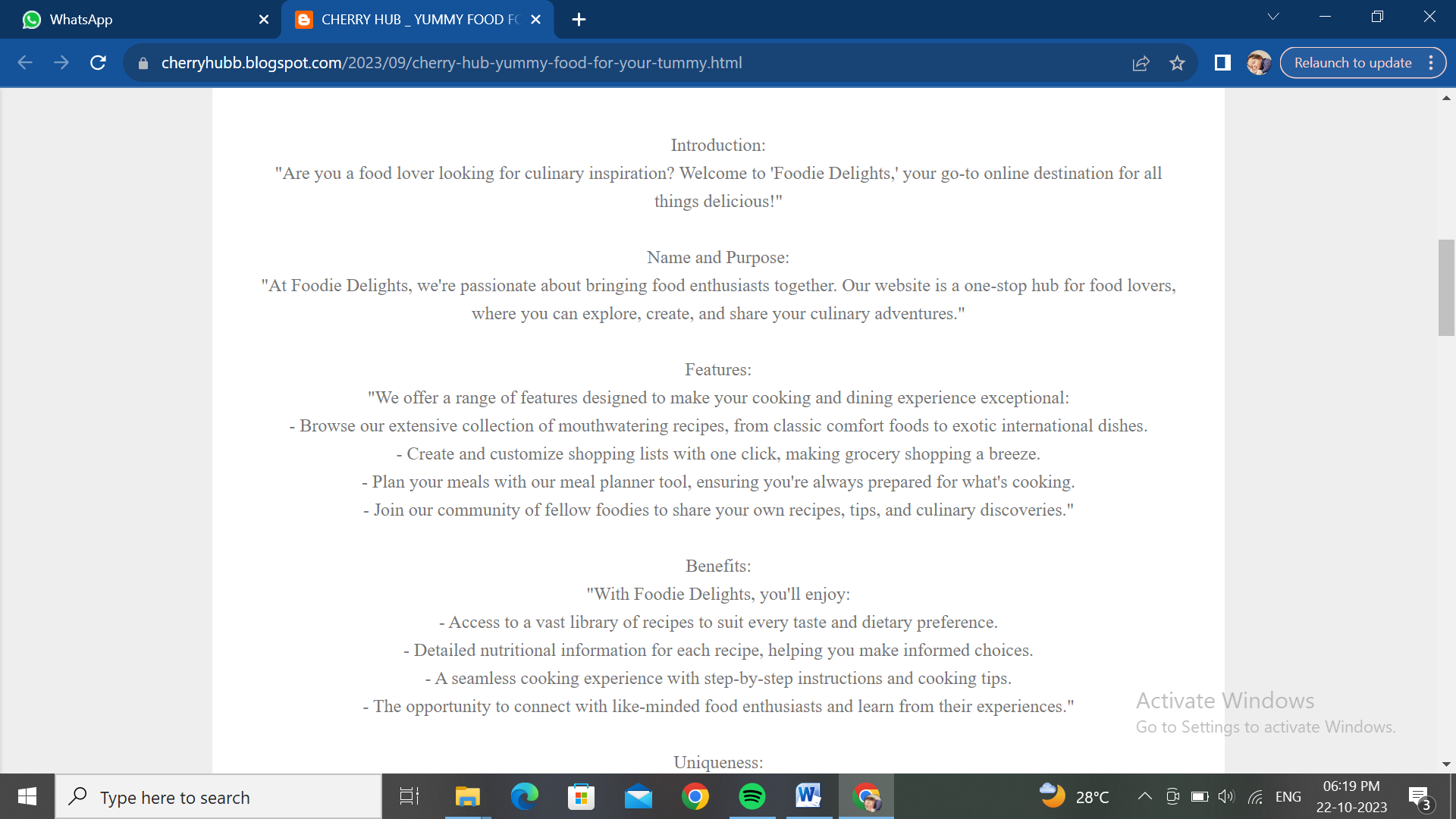
ASSIGNMENT - DIGITAL MARKETING

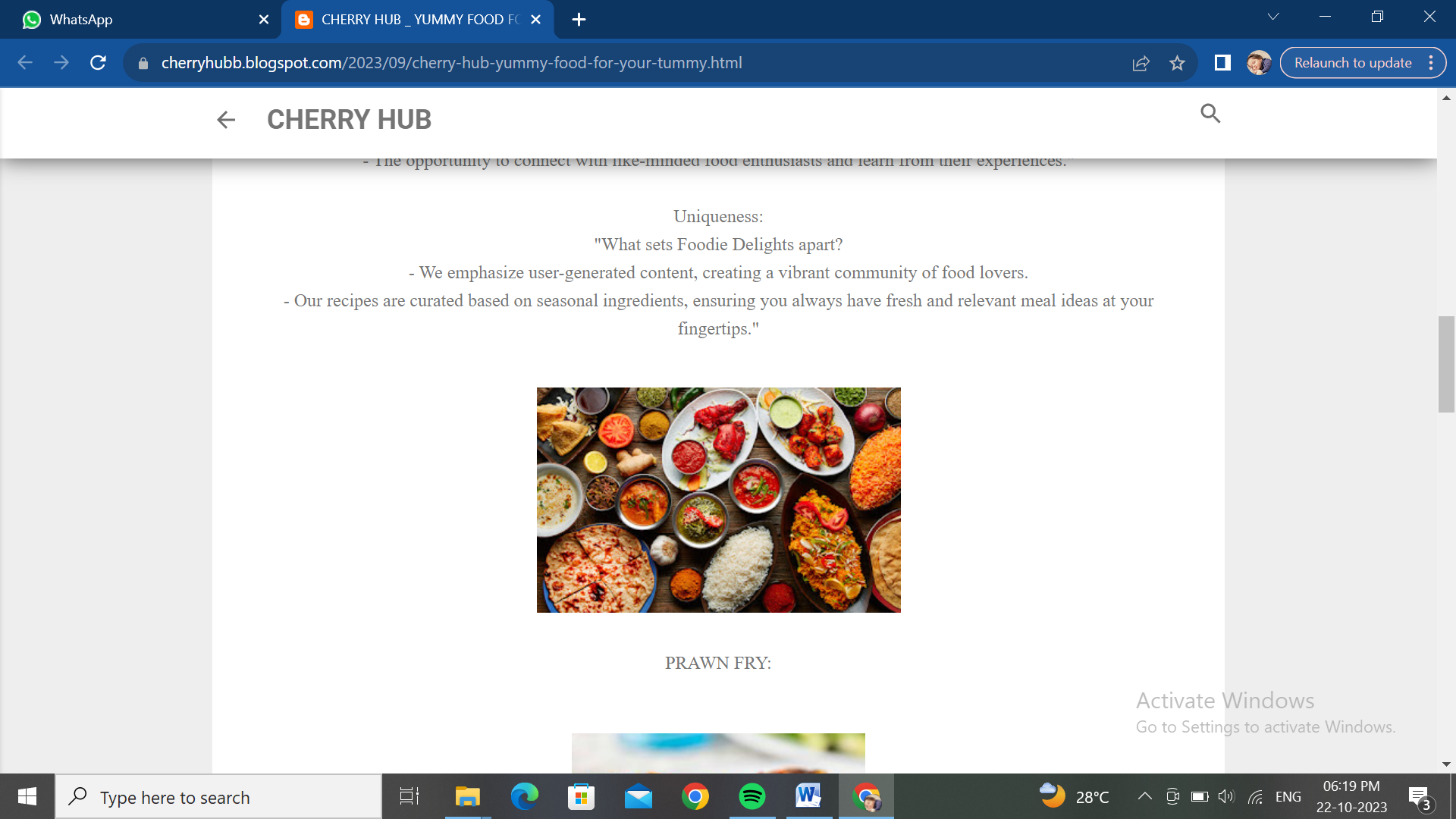
|  |  |
| --- | --- |
| Reg No | 962820106036 |
| NAME | Sweatha Chandran S |
| NM ID | 739D8F3238105EC93694CD04035AB2A3 |
| Date | 22-10-2023 |

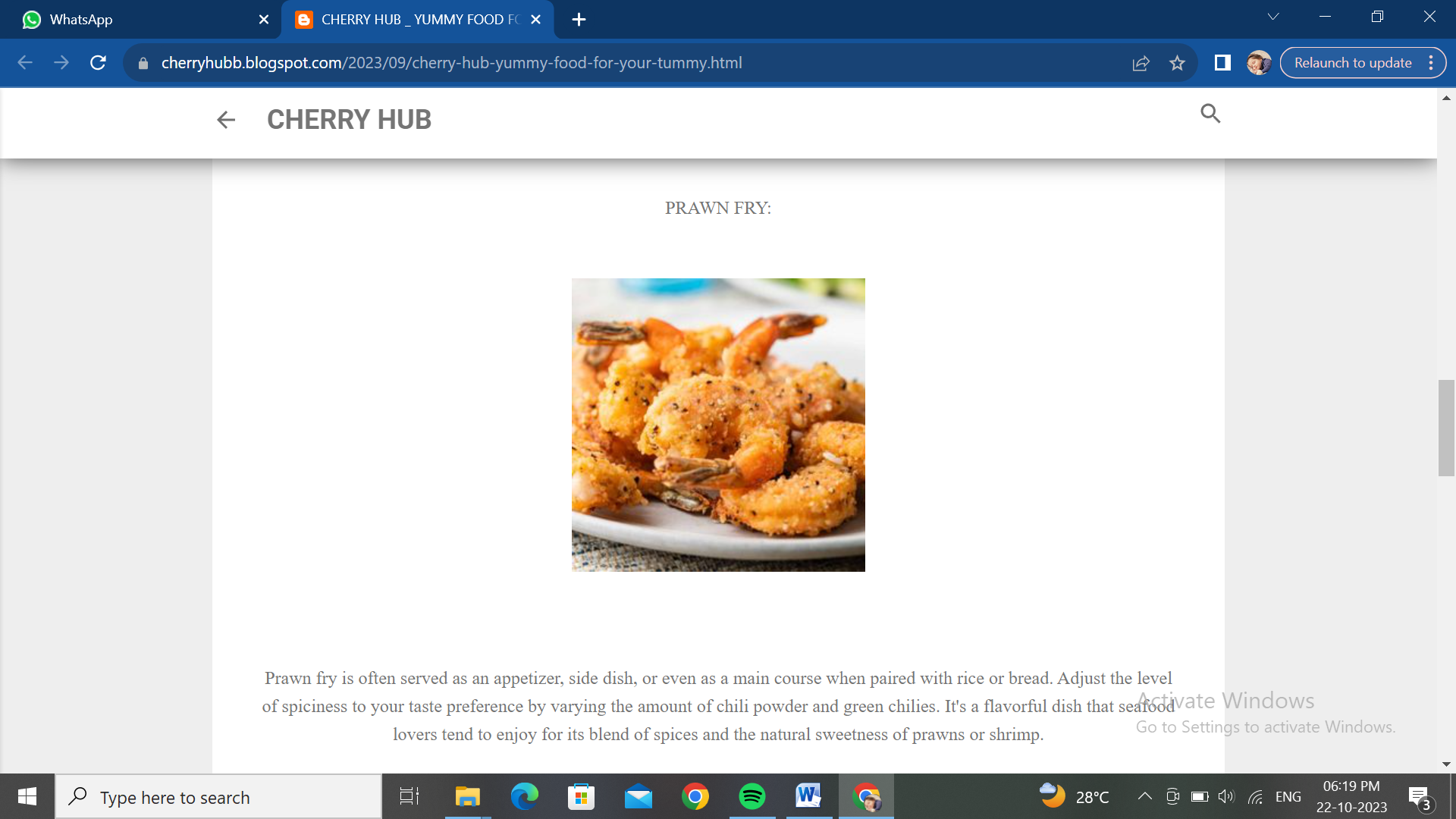
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

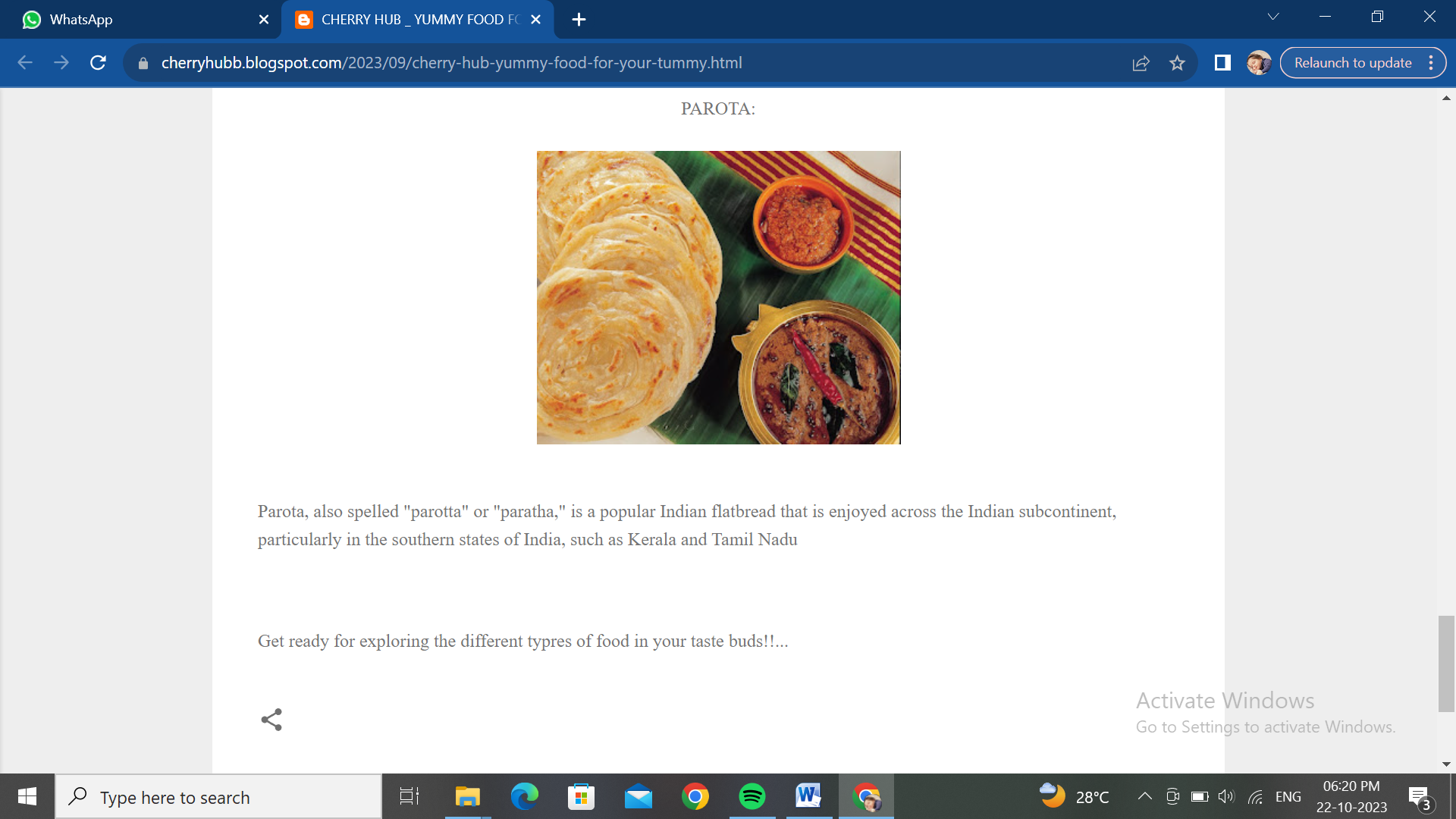
Link: https://cherryhubb.blogspot.com/2023/09/cherry-hub-yummy-food-for-your-tummy.html





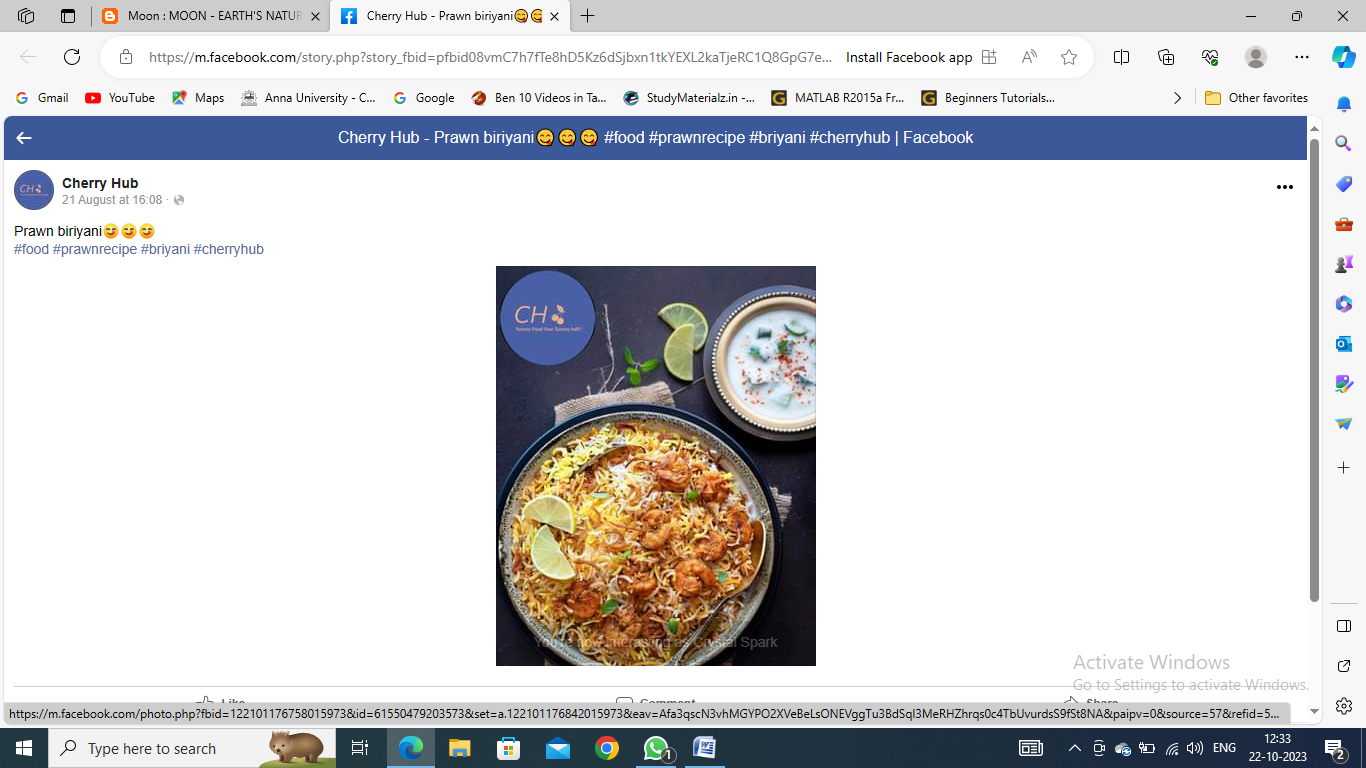






**2**.Create a new facebook page and post one social media poster for your brand.

Link : https://m.facebook.com/story.php?story\_fbid=pfbid08vmC7h7fTe8hD5Kz6dSjbxn1tkYEXL2kaTjeRC1Q8GpG7eoq6mmcSfBXQ9kJ8RiBl&id=61550479203573&mibextid=Nif5oz



**3**.Create and design a social media advertisement poster using canva



4.Create email newsletter design using MailChimp or canva tool.

Link:Using canva

https://cherryhubb.blogspot.com/2023/09/cherry-hub-email-newsletter.html

