

Ideation Phase

Define the Problem Statements

Date	06 May 2023
Team ID	NM2023TMID07102
Project Name	ODIR-seeing the big picture for eye health
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a patient	Identify the problem.	It takes more time.	Diagnosing ocular illnesses by hand is time-consuming, error-prone,	embitter
PS-2	A patient	Classify my disease	Takes more time.	Consume more time for classification.	Frustrated