

# **MARKO MOGULJAK**

MSCS

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### **PROFILE**

Experienced Web Developer adept in all stages of advanced web development. Knowledgeable in user interface, testing, and debugging processes. Bringing forth expertise in design, installation, testing and maintenance of web systems. Equipped with a diverse skill set and proficient in an assortment of technologies. Able to effectively self-manage during independent projects, as well as collaborate in a team setting.



### **EMPLOYMENT**

#### **WEB DEVELOPER**

2023. - PRESENT.

Optimoroute (optimoroute.com)

Developing and maintaining the website for a SaaS company

- Managed change requests and implemented updates on the website
- Developed and integrated new features to enhance website functionality
- Optimized website performance for improved efficiency
- Created custom WordPress Gutenberg blocks to tailor content management
- Conducted A/B testing to assess and refine website features
- Refactored legacy code to align with modern standards
- Set up and maintained robust website security protocols
- Developed a custom Zendesk Help Center for streamlined customer support

### WORDPRESS DEVELOPER

2021. - 2023.

FIVE Agency (five.agency)

Planning, developing, testing, deploying, and maintaining robust web applications

- Translating design concepts into visually appealing and functional web elements
- Writing clean, cross-platform, and browser-compatible code
- Deadline-driven, detail-oriented, well-organized, and self-motivated
- Crafting custom WordPress themes tailored to unique client needs
- Expertise in developing custom post types, fields, plugins, and themes for WordPress sites
- Converting client requirements into comprehensive application designs and system specifications
- Consistently adhering to quality standards, ensuring best practices at all stages



#### FRONT END WEB DEVELOPER

2019. - 2021.

**DRAP Agency** (www.drap.agency)

Implemented interactive visual elements based on design specifications, ensuring alignment with user experience requirements, and optimizing web pages for efficiency, cross-browser, and cross-device consistency

- Translated design mockups into responsive and well-structured HTML, CSS, and JavaScript code
- Ensured cross-browser, cross-platform, and multi-device compatibility for all web solutions, conducting thorough QA on final products
- Coding of custom Wordpress theme and template files using HTML, CSS, PHP, and Bootstrap 4
- Leveraged JavaScript frameworks to enhance website functionality and interactivity
- Managed the deployment process from local development to staging and production using Git
- Provided effective troubleshooting and resolution for web application issues.
- Excelled both independently and collaboratively within team settings
- Enhanced the UX/UI of existing websites, ensuring they were fully responsive
- Developed and maintained front-end functionality to deliver seamless user experiences on websites

#### **WEB DESIGNER**

2016 - 2019

Tau on-line d.o.o. (www.moj-posao.net)

Engaged in a diverse range of projects, designing visually appealing websites and collaborating daily with product owners, back-end developers, and marketing teams

- Crafted website designs that align with project goals and user needs
- Enhanced UX/UI for existing sites, ensuring they are fully responsive across devices
- Managed the entire website design process, from initial concept through to final delivery
- Designed logos, banners, and newsletters to support branding and marketing efforts
- Developed cross-browser compliant HTML, CSS, and JavaScript for seamless user experiences
- Executed a new content architecture strategy for an employer branding platform redesign
- Contributed to the development of an online hackathon website
- Resolved cross-browser compatibility issues to maintain consistent site performance
- Developed and maintained front-end functionality to ensure efficient website operation

#### FREELANCE WEB DEVELOPER / DESIGNER

2013. - PRESENT.

Self employed (subalaris.github.io)

Collaborate closely with customers to plan and execute web development projects from concept to completion, leveraging a diverse range of tools and technologies.

- Designed complex graphics and professional visual identities for a diverse clientele, including custom logos and branding for businesses, organizations, and individuals
- Delivered tailored web solutions by developing websites and web applications that meet specific business needs
- Managed, maintained, and updated existing websites, offering exceptional customer service
- Provided hosting services, FTP file management, maintenance, and email account setup
- Developed custom WordPress themes and plugins to enhance site functionality



### **EDUCATION**

#### MASTER'S DEGREE, COMPUTER SCIENCE

2010. - 2012.

Department of Information and Communication Sciences University of Zagreb | Faculty of humanities and social sciences

#### MASTER'S DEGREE, COMPUTER SCIENCE

2007. - 2010.

Department of Information and Communication Sciences University of Zagreb | Faculty of humanities and social sciences

#### **LANGUAGES**

Croatian (Native) English (Fluent)



### **SKILLSET**

(</>) Web development

Problem solving

্ৰি Web Design

UX/UI design

🔍 SEO

Debugging



### **TECHNICAL EXPERTISE**

F HTML/CSS

Javascript

Jquery

Php PHP

♦ Git

Wordpress

**B** Bootstrap

SASS

npm NPM

Figma

Ps Photoshop

Ai illustrator



### **EXPERIENCE**

2025. ( ) ANEMOIA STUDIO

asapsolar.hr

Wordpress, Frontend, Backend development, design, maintenance

2024. () ASAP SOLAR

asapsolar.hr

Wordpress, Frontend, Backend development, design, plugin development, maintenance

2023. ( ) OPTIMOROUTE

optimoroute.com

Wordpress, Frontend, Backend development, maintenance

2023. ( ) ORACLUM SURVEY

survey.oraclum.co.uk

Wordpress, Frontend, Backend development



## **EXPERIENCE**

2022.		NAPSTER napster.com Wordpress, Frontend, Backend development
2021.		LIKEISTRIA  likeistria.com  Wordpress, Frontend development
2020.		PIPI BUTIGA shop.pipi.com.hr Wordpress, Frontend development
2020.		CROMARIS cromaris.hr Wordpress, Frontend development
2020.		PODUKA GITARE ZAGREB  podukagitarezagreb.com  Redesign of a website, Wordpress, Frontend and backend development
2020.		IMAGO BOLD www.imagobold.si Wordpress, Frontend development
2019.		STARLIGHT 2 s2is.hr Wordpress, Frontend development
2018.		YUGOCAR ADVENTURE yugocar-adventure.com Logo, Branding, Web design, Wordpress, Frontend and backend development
2018.		MANDARYNE LEATHER mandaryne-leather.com Web design, Wordpress, Frontend and backend development
2018.		HEAVENTOEARTH <a href="heaventoearth.com">heaventoearth.com</a> Maintenance, Wordpress, Front end, Developing features, Managing content
2018.		HODAK-RUZA hodak-ruza.com Wordpress, Frontend and backend development
2017.		VIRTUAL VALLEY virtualvalley.net Logo, Branding, Web design, Wordpress, Frontend and backend development
2017.		PULSER.ONLINE pulser.online Logo, Branding, Web design, Wordpress, Frontend and backend development
2017.		FRIGOZONA frigozona.hr Logo, Branding, Web design, Wordpress, Frontend and backend development
2017.	\ <u>\</u>	GUITAR WEDDINGS guitar-weddings.com Logo, Branding, Web design, Wordpress, Frontend and backend development