

Overall Conversion Rate

Overall Conversion %

0.18

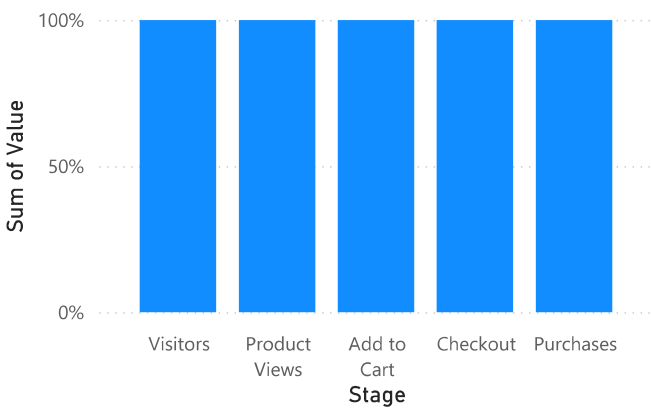
View to Visitor %

0.67

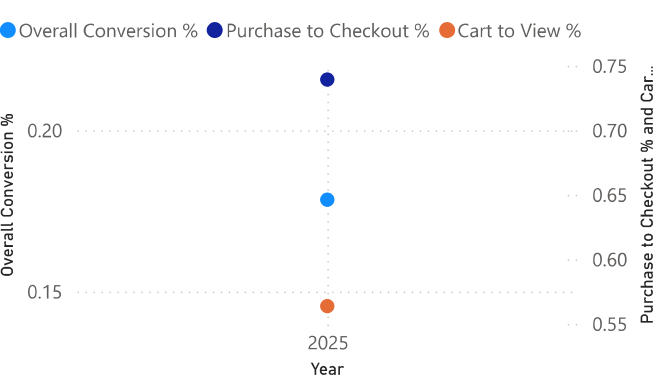
Cart to View %

0.56

Sum of Value by Stage



Overall Conversion %, Purchase to Checkout % and Cart to View % by Year



Source, Device, Date

- ✓ ☐ Direct
- ✓ ☐ Email
- ✓ ☐ Google
- ✓ ☐ Instagram
- ✓ ☐ Referral