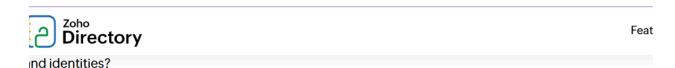
## ZOHO DIRECTORY - A PRODUCT SUMMARY

## PRODUCT OVERVIEW:

Zoho Directory is a cloud-based identity and access management platform, not exactly for storing your app but for managing users, apps, and permissions securely in one place.

ZOHO BLOG SUMMARY - Introducing Zoho Directory: The workforce identity and access management solution built for cloud businesses



o answer these pressing questions, we created Zoho Directory, a workforce identity and access nanagement solution built for businesses on the cloud.



Zoho Directory offers single sign-on (SSO) for over 350 apps, allowing employees to log in with a single set of credentials, improving both convenience and productivity.

Zoho Directory also extends SSO to device authentication, eliminating the need for multiple passwords. The platform includes fine-grained security policies such as multi-factor authentication, IP restrictions, and password policies to guard against data breaches.

IT admins can manage user access and app operations through app provisioning and CRUD functions, reducing manual work.

Overall, Zoho Directory helps businesses securely manage users, devices, and applications from a single platform.

## **MOCK SCENARIO:**

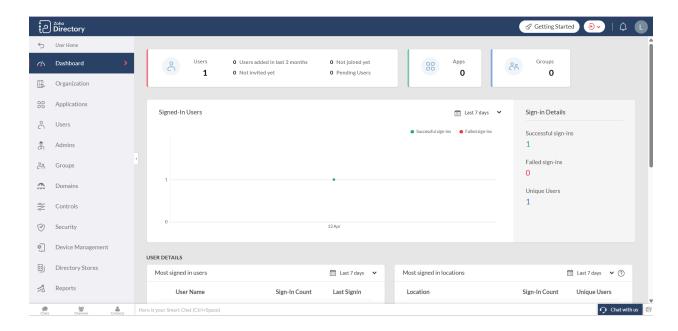
Imagine you're an IT admin at a mid-sized company that just adopted Zoho Directory. Your management team wants to ensure secure access to apps, smooth onboarding/offboarding of employees, and reduced IT support workload. How would you use the features of Zoho Directory to address these needs?!!

To manage access securely and efficiently in an organization, I would start by enabling Single Sign-On (SSO) through Zoho Directory, allowing employees to log in to all their work applications using just one set of credentials.

This streamlines the login process and improves productivity. To enhance security, I would implement Multi-Factor Authentication (MFA) using Zoho OneAuth, adding an extra layer of protection.

For onboarding and offboarding users, I'd use app provisioning to assign or revoke app access based on roles, ensuring only the right people have access at the right time. Additionally, I would define custom admin roles to securely distribute responsibilities among IT staff and regularly monitor activities using Zoho Directory's detailed reports to detect any suspicious behavior and stay audit-ready.

## **ZOHO DIRECTORY USER EXPERIENCE:**



After signing in to Zoho Directory, the user interface offers a smooth and organized experience. The left-side menu displays all key modules such as Dashboard, Organization, Applications, Users, Admins, Groups, Domains, Controls, Security, Device Management, Directory Stores, and Reports.

The Dashboard gives a quick overview of user details. Under Organization, users can manage info like work locations, designations, and custom domains. The Applications tab allows for seamless integration of apps like Zoho CRM and Zoho Mail. In Users, you can manage user data and fields, while Admins lets you assign roles and monitor admin privileges.

The Groups section helps in organizing users, and Domains supports domain name additions. Directory Stores allow external directory integration, while Security and Device Management offer robust control over access and devices. The Reports section provides a complete view of activities and sign-ins.

Additionally, features like Chats, Contacts, and Channels enhance internal communication.